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Editors' Comments

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EDITOR'S COMMENTS

From the Editor-in-Chief:

Dear Readers,

This issue of the MIS Quarterly Executive contains the second set of four articles accepted as part of the special issue on “Strategies for Surviving and Thriving Within and Between Digital Platforms” edited by Kalle Lyytinen and Varun Grover. To them goes my heartfelt thank you, as well as to the many reviewers involved and the production team doing the heavy lifting in editing, copy editing, typesetting, and producing the two issues. Without them, David Seabrook, Monica Birth and Joaquin Rodriguez, the journal could not fulfill its important mission. For one special issue that concludes, we have another one in full swing. The star-studded team of special issue guest editors behind the “Crisis-Driven Digital Transformation” issue had a very successful SIM/MISQE pre-ICIS workshop and has been receiving a steady flow of submissions. Thank you to Hope Kock, Paul Di Gangi, Rashmi Jain, Vess Johnson, Iris Junglas, Gerry Kane, Martin Mocker, Ulrike Schultze and Anna Sirdova for their work. Finally, the Editorial Board approved the 2023 special issue titled “Boards of Directors and the Governance of Digital Technology.” The guest senior editors are Joe Peppard, Blaize Reich and Martin Mocker.

In this Issue

The current issue has four contributions that round out the special issue on “Strategies for Surviving and Thriving Within and Between Digital Platforms.” As a preface to this second set of articles, Kalle Lyytinen and Varun Grover authored an in-depth guest editorial that anyone interested in platform strategy should read. The paper provides a critical primer for any author interested in contributing practice-oriented research in this growing area of managerial interest. I urge you to read their guest editorial because Kalle and Varun leverage their substantial knowledge to provide a valuable introduction covering foundational concepts, the current state of the art and future opportunities in this thriving research area organized by way

of a novel framework that emerged from their analysis of the eight papers comprising the special issue.

Closing the issue is the report of the 41st Society for Information Management's IT trends survey. The authors are Leon Kappelman, Russell Torres, Ephraim R. McLean, Chris Maurer, Vess L. Johnson, Mark Snyder, and Katia Guerra.

Read on!

Gabriele Piccoli
Editor-in-Chief