# Online Piracy and Plagiarism



Sudha Rajouria University of Hawai'i at Mānoa April 2011

### **Quick Poll**

- How many of you have formally learned about online piracy and plagiarism?
  - Check green mark if you have
  - Check red mark if you have not



# **About this Project**

- Instructional design
- Why this topic?
- Key topics I will cover
  - Introduction, propose and background
  - Evaluation
  - Design
  - Results
  - Recommendations



### Introduction

- Computer and the Internet
- Online courses
- UH offers internet service
- Online research
- Easy access
- Web-based module





# Purpose

 The purpose of this online module was to increase awareness of online piracy and plagiarism, thereby increasing the use of strategies to avoid violations for college students.





# Background

- With the increasing use of the Internet, the probability of individuals downloading digital products illegally tends to increase (Bonner, 2010).
- Reasons behind committing illegal use
  - Lack of knowledge and awareness
  - Carelessness
  - avoid paying for copyright products
- Business losing revenue (RIAA)



# Methodology

- UH Students
- Gagne's Nine events of instruction
- Weebly
- Google forms
- Random ID generator
- YouTube video









# Design



#### **Online Piracy and Plagiarism**

#### Home

**ID** Generator

Consent Form

Demographic Survey

Pre-test

Lesson 1

Lesson 2

Lesson 3

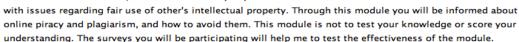
Lesson 4

Post-Test

#### Welcome

My name is Sudha Rajouria. I am a second year master degree student at the Department of Educational Technology. As per the requirement of my project I am conducting a study that requires inputs from current undergraduate and graduate students of University of Hawaii.

First of all I would like to thank you for your interest to participate in this webbased instructional module. This is a self-instructional module on Online Piracy and Plagiarism. With the increasing use of computer and the Internet in our social and educational life, as students it is very important for us to be familiar



To participate in this survey first you will have to click on the consent form and agree to participate. You will print a copy of the consent form for your record.



www.etecproject.weebly.com





# Design

Home

**ID** Generator

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Demographic Survey

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#### Random ID Generator

The random identification (ID) generator will be used in this survey in order to keep the data information anonymous. This widget will help you to generate a four-digit random number. After generating the ID number please do not forget to jot it down. You will be entering this four-digit ID number throughout this survey.

True Random Number Generator							
Min:	1000						
Max:	10000						
Generate Result:							
	Powered by RANDOM.ORG						



# Design

\* Required

Four-digit ID # \*

I have read and fully understood the above information and I agree to participate in this research project. \*

Yes

Submit

Powered by Google Docs

Report Abuse - Terms of Service - Additional Terms



# **Evaluation**

- One-on-one
- Peers review
- Small group





- Data collected from 12 participants
- Tests
  - Demographic
  - Pre-test
  - -Post-test
  - Evaluation survey



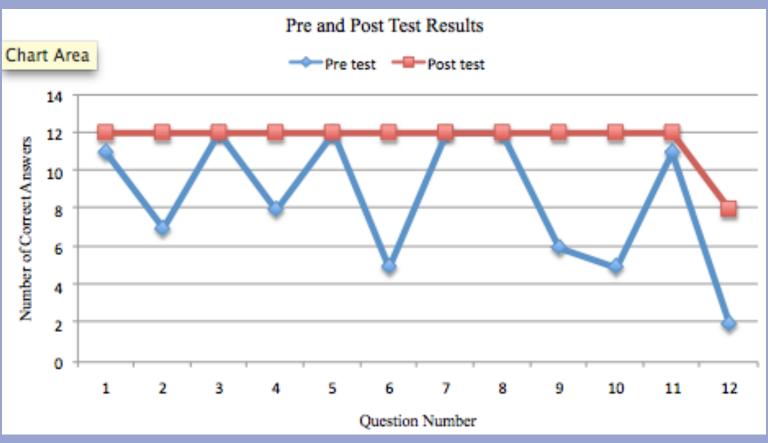


- Gender
- Education
- Knowledge about online piracy and plagiarism
- Reference style



Q	1	2	3	4	5	6	7	8	9	10	11	12
Pre	92%	58%	100%	67%	100%	42%	100%	100%	50%	42%	92%	17%
Post	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	67%
Diff.	8%	42%	0%	33%	0%	58%	0%	0%	50%	58%	8%	50%







### Outcome of Module Evaluation

- Likert-scale and open-ended questions
- Well organized and easy to follow
- 40% liked multimedia design of module
- Younger age



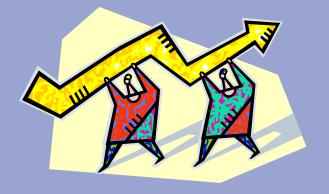
#### Recommendations

- Reduce size of the module
- Add more content
- Add information about consequences of being caught



# Conclusion

- Effective and successful
- Improvement in test score
- Educational for all students
- Beneficial





### Thank You!

- I would like to thank all my professors, advisors and peers for their support and feedback throughout my Master's degree program
- I would also like to thank all the participants

# Questions?

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