



## At-A-Glance Schedule

### TQR 4th Annual Conference

January 18 and 19 2013



#### Friday, January 18, 2013

- 8:00-9:00      **Registration** – Carl DeSantis Building Entrepreneur Hall of Fame  
**Continental Breakfast** – Carl DeSantis Building Courtyard Atrium
- 9:00-10:00    **Announcements and Plenary by Dr. Sharlene Janice Nagy Hesse-Biber**–  
 Knight Auditorium
- 10:15-11:45   **Breakout Session A** (Please See Schedule for Breakout Sessions)
- 11:45-1:00    **Lunch** – Carl DeSantis Building Courtyard Atrium
- 1:00-2:00     **Breakout Session B - PANELS** (Please See Schedule for Breakout Sessions)
- 2:00-3:00     **Breakout Session C- PANELS** (Please See Schedule for Breakout Sessions)
- 3:00-3:30     Break
- 3:30-5:00     **Breakout Session D** (Please See Schedule for Breakout Sessions)

#### Saturday, January 19, 2013

- 8:00-9:00      **Registration** – Carl DeSantis Building Entrepreneur Hall of Fame  
**Continental Breakfast** – Carl DeSantis Building Courtyard Atrium
- 9:00-10:00    **Announcements and Plenary by Dr. Natalie Hanson**– Knight Auditorium
- 10:15-11:45   **Breakout Session E** (Please See Schedule for Breakout Sessions)
- 11:45-1:00    **Lunch** – Carl DeSantis Building Courtyard Atrium
- 1:00-2:00     **Breakout Session F** - (Please See Schedule for Breakout Sessions)
- 2:00-3:30     **QSR NVivo Workshop** – Knight Auditorium
- 3:30-4:00     Break
- 4:00-5:00     **Mobile Qualitative Research: Exploring Clouds and Apps Workshop** – Ron  
 Chenail – Knight Auditorium

\*\*\*All times subject to change

## Friday Breakout Sessions

Session A – Friday – 10:15a.m. - 11:45a.m.

### Room 2078

10:15-10:35	Paper	A Preliminary Qualitative Evaluation of the Virginia Gold Program	Gerald Craver
10:35-10:55	Paper	Word and Excel as Qualitative Data Analytic Software	Johnny Saldana
10:55-11:15	Paper	Whose Story is it? An Auto Ethnography Concerning Narrative Identity	Laetitia Zeeman
11:15-11:35	Paper	Linguistic Prototype Modeling of Decision Making Behavior	Joseph Yeager and Linda Sommer
11:35-11:45	Q&A		

### Room 2056

10:15-10:35	Paper	Reasons for Selecting and Continuing in Online Programs Among Graduate Students with Disabilities	Susana Verdinelli
10:35-10:55	Paper	Using Internet Browser's Plug-in as Memento for Participant	Elodie Crespel
10:55-11:15	Paper	Ethical Issues in Doing Qualitative Research	Candace Lacey Nancy Maldonado
11:15-11:35	Paper	Reflexivity, Transparency and Collaboration with Digital Tools	Jessica Lester, Trena Paulus, and Paul Dempster
11:35-11:45	Q&A		

### Room 2057

10:15-10:35	Paper	Nurses Lived Experiences in Neonatal Intensive Care Units	Denise Passmore,
10:35-10:55	Paper	Relational Connection in Pastoral Ministry	Jonathan Young
10:55-11:15	Paper	Participatory Evaluation and Technology: Friend and Foe	Susan Silver
11:15-11:35	Paper	A Transformative Dialogue of Emancipatory Methodologies	Melanie Acosta and Mirka Koro-Ljungberg
11:35-11:45	Q&A		

### Room 3030

10:15-10:35	Paper	Technology and Transparency: "Value" in Public Evaluations	Jasmine Ulmer
10:35-10:55	Paper	Don't Feed the Trolls: The Net and Memeing as New Knowing	Chris Brkich and Timothy Barko
10:55-11:15	Paper	Early Alert: Analysis of Faculty Commentary and Observations as a Retention Strategy	Gabrielle Grant and Carmel Joseph
11:15-11:35	Paper	How Has CAQDAS Technology Affected Qualitative Research?	Megan Woods
11:35-11:45	Q&A		

**Session B – Friday – 1:00p.m. – 2:00p.m.****Room 2077**

<b>1:00-2:00</b>	<b>Panel</b>	Systematic ICT Integration Model for Hearing Impaired Youths	Sema Unluer, Zehranur Kaya, Guzin Karasu, and Yildiz Uzuner
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**Room 2056**

<b>1:00-2:00</b>	<b>Panel</b>	Emerging Technology Tools for Qualitative Data Collection	Julie Kimbler, Manon Maitland Schladen, Diana Moore, Bruce Sowers, and Martha Snyder
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**Room 2057**

<b>1:00-2:00</b>	<b>Panel</b>	Technologies and Data Collection	Mirka Koro- Ljungberg, Emma Humphries, Flavia Leite, and Tim Barko
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**Room 3030**

<b>1:00-2:00</b>	<b>Panel</b>	Creative Qualitative Inquiry And Digital Methodological Imaginations	Thalia Mulvihill, Raji Swaminathan, and Lucy Bailey
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**Session C– Friday – 2:00p.m. – 3:00p.m.****Room 2077**

<b>2:00-3:00</b>	<b>Panel</b>	The Paperless Literature Review for Qualitative Research	Virginia Britt, Jennifer Lubke, and Elizabeth Norton
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**Room 2056**

<b>2:00-3:00</b>	<b>Panel</b>	Course Innovation: A Graduate Course on Digital Tools for Qualitative Research	Becky Milam, Traci Yates, Kristina Klamm, and Trena Paulus
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**Room \* Knight Auditorium**

<b>2:00-3:00</b>	<b>Panel</b>	Research Directions and Projects In an Institute of Developmental Psychology in China	Xiaoyi Fang, Jintao Zhang, Linyuan Deng, and Jing Lan
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**Room 2057**

<b>2:00-3:00</b>	<b>Panel</b>	We're the Professors and Students: Utilizing e-Learning in Qualitative Research	Qiana Cutts, Victoria Landu, Suneetha Manyam and Adair White- Johnson
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**Session D - Friday – 3:30p.m. – 5:00p.m.****Room 2077**

3:30 – 3:50	<b>Paper</b>	Netnographic Study: Peer-to-Peer Networking Doctoral Students	Ila Allen
3:50 – 4:10	<b>Paper</b>	'Doing' Qualitative Research via Televideo	Katherine Boydell
4:10 – 4:30	<b>Paper</b>	Fostering Change in Organizational Culture Using a Critical Ethnographic Approach	Rosemary Brander and Margo Paterson
4:30 – 4:50	<b>Paper</b>	Virtual Hermeneutics: A New Approach for a Brave New [Virtual] World	Kathleen Cool and Steve Terrell
4:50 – 5:00	<b>Q&amp;A</b>		

**Room 2056**

3:30 – 3:50	<b>Paper</b>	Using Photovoice to Engage Students in Their Learning	Michael DiCicco and Patricia Alvarez-McHatton
3:50 – 4:10	<b>Paper</b>	Ethnography Supports Changes to Student-Centered Instruction	Mary Ann Sprague and Maryann Fuhrmann
4:10 – 4:30	<b>Paper</b>	“Chapel Hill Was Like an Oasis”: GIS Technology in Qualitative Data Analysis	James Dorough-Lewis
4:30 – 4:50	<b>Paper</b>	Auto-Collective Diaries and the Study of Media Technology Practices	Wendy Van den Broeck and An Jacobs
4:50 – 5:00	<b>Q&amp;A</b>		

**Room 2057**

3:30 – 3:50	<b>Paper</b>	Time, Technology, and the Ethnographic Interview	Kimiko Akita and Rick Kenney
3:50 – 4:10	<b>Paper</b>	Just How Long Does Qualitative Analysis Take?	Carol Burg
4:10 – 4:30	<b>Paper</b>	YouTube as Dataset: Initial Insights from a Criminological Content Analysis	Carl Root
4:30 – 4:50	<b>Paper</b>	The Influence of Informal Music Education in Teacher Formation: An Autoethnography	Nishantha Rohan Nethsinghe
4:50 – 5:00	<b>Q&amp;A</b>		

**Room 3030**

3:30 – 3:50	<b>Paper</b>	Using Digital Tools to Elicit Child Perspectives	Henna Aslam
3:50 – 4:10	<b>Paper</b>	Three Works in Progress	Maggie Saturley, Bridget Mahoney, and Patricia Jones
4:10 – 4:30	<b>Paper</b>	Using Online Instruction in Teaching Qualitative Research Methods	Kathryn Roulston and Kathleen deMarrais
4:30 –	<b>Paper</b>	What StuA Study of Middle and High School Students Behaviors	Stacey Kie

<b>4:50</b>		and Risks on the Internet	
<b>4:50-5:00</b>	<b>Q&amp;A</b>		

**Room 2020 - \* Computer Lab**

<b>3:30 – 5:00</b>	<b>QSR Workshop</b>	Q&A Drop-in Session on NVivo	Cynthia Jacobs
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## Saturday Breakout Sessions

Session E - Saturday – 10:15a.m. - 11:45a.m.

### Room 2056

10:15-10:40	Paper	Using NVivo to Analyze Data Based on a Generic Approach	James Bernauer, Marilyn Lichtman, Cynthia Jacobs
10:40-11:05	Paper	Role of Technology in Discourse Analysis	Ujjaini Das
11:05 - 11:30	Paper	Probe and Proxies: Unraveling Meaningful Technology Experiences	Wendy Van den Broeck and An Jacobs
11:30-11:45	Q&A		

### Room 2057

10:15-10:40	Paper	Looking Forward: Technology and the Birth of Ideas	Sabrina Habib
10:40-11:05	Paper	Online Groups as Research Context: Ethical Dilemmas	Trena Paulus and Mary Alice Varga
11:05 - 11:30	Paper	The Lived Experience of Artificial Intelligence: Phenomenological Robotics and Dear Old Mom	Ron Mottern
11:30-11:45	Q&A		

### Room 2078

10:15-10:40	Paper	Shaping the Future Landscape of Scholarly Communication	Sophia Krzys Acord
10:40-11:05	Paper	Interactive Data Presentation with Prezi	Rebecca Williams
11:05 - 11:30	Paper	Ethnography of an English and Computer Class for Custodians	Julie Dell-Jones
11:30-11:45	Q&A		

### Room 2081

10:15-10:40	Paper	The Lived Experience of a Doctoral Student: The Process of Learning and Becoming	Bettina Callary
10:40-11:05	Paper	With Design in Mind: The E-Interview Research Framework	Janet Salmons
11:05 - 11:30	Paper	Digital Tools Through the Years: A Graduate Student Reflects	Traci Yates
11:30-11:45	Q&A		

**Session F- Saturday – 1:00p.m. - 2:00p.m.****Room 2056**

<b>1:00-1:20</b>	<b>Paper</b>	Video Tape Analysis in Action Research	Ayse Tanridiler, Yıldız Uzuner, Ümit Girgin, and Sema Ünlüer
<b>1:20-1:40</b>	<b>Paper</b>	An Investigation of Haitian Female Adolescents Use of Technology	Christine Irvika Francois
<b>1:40-2:00</b>	<b>Paper</b>	The Ethics of Textual Analysis of Tweets & Other Tech-y Talk	Rick Kenney
	<b>Q&amp;A</b>		

**Room 2057**

<b>1:00-1:20</b>	<b>Paper</b>	Wait, So Surveys Really Aren't Qualitative?	Qiana Cutts
<b>1:20-1:40</b>	<b>Paper</b>	The Netnographer's Technology Toolkit	Derya Kulavuz-Onal
<b>1:40-2:00</b>	<b>Paper</b>	A Coding Manual for Email Communication in an Online Community of Practice	Derya Kulavuz-Onal
	<b>Q&amp;A</b>		

**Room 2078 - Workshop**

<b>1:00 – 2:00</b>	<b>RFA Workshop</b>	Recursive Frame Analysis Workshop	Ron Chenail
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**Breakout Session A (Presentations) Friday – 10:15 a.m. – 11:45 p.m.**

Room 2078

**A Preliminary Qualitative Evaluation of the Virginia Gold Program**

*Gerald Craver*

The Virginia Gold Program was designed to improve the retention of certified nursing assistants (CNAs). CNAs provide the majority of paid care to nursing facility residents; however, annual CNA turnover is high, which can lead to substandard resident care. To address this, Virginia Medicaid funded CNA retention projects in five nursing facilities. Results from 10 focus groups suggest that retention and quality of care improved as a result. The study will be published in TQR in January 2013.

**Word and Excel as Qualitative Data Analytic Software**

*Johnny Saldana*

Word and Excel provide the qualitative data analyst basic software tools for small-scale projects. This presentation reviews how the Office software was employed for analyzing a quantitative and qualitative data base derived from an e-mail survey. Software features and functions such as FONT SIZE, TEXT BOX, and CONCATENATE provide fundamental assistance with data analysis. This presentation is appropriate for beginning qualitative researchers with no access to sophisticated CAQDAS software.

**Whose Story is it? An Auto Ethnography Concerning Narrative Identity**

*Laetitia Zeeman*

This paper begins by outlining the theoretical and methodological contexts for the use of autoethnographic short stories in the human sciences. This sets the scene for the second part of the paper, an autoethnographic short story based on the first author's memories of his early life. In part three, some of the significant issues raised in the story are discussed in relation to larger, co-evolving, social, cultural and therapeutic frameworks from a reflexive and narrative identity perspective.

**Linguistic Prototype Modeling of Decision Making Behavior**

*Joseph Yeager and Linda Sommer*

Language does control, predict and change much behavior via its inherent rules. Prototyping and systems analysis of natural language features provides practical assessment and behavior change technologies for research and practice.



Room 2056

## **Reasons for Selecting and Continuing in Online Programs Among Graduate Students with Disabilities**

*Susana Verdinelli*

This qualitative study aimed at understanding the reasons that lead graduate students with disabilities to enroll in online programs and identify the factors that promoted or inhibited their persistence on these programs. This investigation was designed as a grounded theory study. Participants consisted of 20 adult graduate students with disabilities. Preliminary results indicated that selecting an online program is related to having a disability. Reasons for continuing in program are discussed.

## **Using Internet Browser's Plug-in as Memento for Participant**

*Elodie Crespel*

I explored how people share online video. Sharing content online is mundane, hectic and done between other tasks. Remembering the content and how it was shared can be hard. Also, built-in browsing histories have limited search capacity. So, I asked participants to install a plug-in of their choice. With this tool, they can more easily recall what they were doing at the time, and how and why they shared a video. The results from my interviews suggest the use of technology enabled a richer and thicker response from participants.

## **Ethical Issues Doing Qualitative Research**

*Candace Lacey and Nancy Maldonado*

The design of most qualitative studies requires close attention to potential ethical concerns that maybe less likely issues in quantitative research designs. This presentation will address such ethical issues as the role of the researcher, minimizing risks, privacy/confidentiality concerns, potential conflicts of interest, perceived coercion, recruitment issues, imbalance of power, and bias. It will also address required permissions, dealing with vulnerable populations, and using appropriate informed consent.

## **Reflexivity, Transparency and Collaboration with Digital Tools**

*Jessica Lester, Trena Paulus, and Paul Dempster*

Conversations around the use of technology in support of qualitative research has frequently been limited to data collection, transcription and data analysis software. However, new tools also have the potential to enable greater researcher reflexivity, transparency of research decisions, and collaboration among researchers and researchers and participants. We present a conceptual framework for considering the affordances and constraints of the new tools in the context of qualitative inquiry.

Room 2057

### **Nurses Lived Experiences in Neonatal Intensive Care Units**

*Denise Passmore*

Advanced technology is saving infants at earlier stages often only to see them die agonizing deaths or face lifetime infirmities. In this phenomenological study, 16 NICU nurses provided their experiences dealing with these patients, their families and doctors. Results indicated a variety of stressors and moral conflicts that impacted nurses mentally and physically. Despite these stressors, most had been in this work for over 10 years and continued to feel that it was rewarding and worthwhile.

### **Relational Connection in Pastoral Ministry**

*Jonathan Young*

We present the results of a qualitative study from interviews conducted with 13 Southern Baptist pastors. We explored the constructs of personal affiliation dynamics involved in pastoral ministry and here report three findings common among the pastors: (a) Be intentional about pastoral connectedness since it is paramount to effective ministry, (b) Be available to congregants who desire connection with pastoral staff, and (c) Give particular attention to connections with lay church leadership.

### **Participatory Evaluation and Technology: Friend and Foe**

*Susan Silver*

This paper explores the complexities of using communication technology along with face-to-face methods in conducting participatory evaluations. Technology and methodology mediate social relations, determining contexts of participation and representations of program narratives. I draw on my experiences of conducting a mid-term qualitative evaluation of an international collaboration using web conferencing and SKYPE, along with face-to-face interviews and focus groups. The paper concludes with critical reflections of successful strategies, processes and outcomes.

### **A Transformative Dialogue of Emancipatory Methodologies**

Melanie Acosta and Mirka Koro-Ljungberg

This dialogical presentation is about emancipatory methodologies to explore ways in which qualitative research can be more culturally-nurturing. Following a study of alternative epistemologies research began to look, sound, and feel different and it now holds different purposes and goals. Rather than rendering people of color as pathological and misrepresented emancipatory methodologies can rehumanize qualitative research and dismantle deficit and devalued images of communities of color.

Room 3030

### **Technology and Transparency: “Value” in Public Evaluations**

*Jasmine Ulmer*

Technology has enabled “transparency” in education. Although teaching once occurred behind closed doors, educators now increasingly find that individual value-added evaluations have been made accessible to the world through online databases. Teachers find themselves publically labeled and stigmatized, and within the center of a heated online debate. This phenomenological study explores how public evaluations have affected the lives of individual teachers in New York, Los Angeles, and Memphis.

### **Don’t Feed the Trolls: The Net and Memeing as New Knowing**

*Chris Brkich and Timothy Barko*

From the time of Aristotle’s Poetics, comedy has been described as “a mimesis of inferior persons... [of] what is funny—an aspect of ugliness” (§ 14). Modern-day memeing has the power to present sociotechnologically mediated truth on this “aspect of ugliness”. Expanding on Harper (1998), we conducted an ethnographic content analysis of political and cultural quickmemes, present our findings in rage comic form, and discuss the importance of memeing in the development of 21st century awareness.

### **Early Alert: Analysis of Faculty Commentary and Observations as a Retention Strategy**

*Gabrielle Grant and Carmel Joseph*

Nova Southeastern University began using an Early Alert System in fall 2010 under the auspices of the Office of Undergraduate Student Success (OUSS). One component of the alert system allows faculty members to share comments describing student challenges as related to academics or attendance. To date, OUSS has collected and categorized more than 4500 comments from faculty. The purpose of this proposal is to share findings of a qualitative analysis and recommendations to support faculty outreach.

### **How has CAQDAS Technology Affected Qualitative Research?**

*Megan Woods*

By analysing 30 years of academic literature this research identifies and conceptually models how the evolution of computer-assisted qualitative data analysis (CAQDAS) technology has affected research practices for collecting, analysing and reporting qualitative data. The paper models various approaches to CAQDAS-supported research to illustrate the implications of this evolutionary process for contemporary qualitative research practice and methodological debates.

**Breakout Session B (Panels) Friday - 1:00 p.m. – 2:00 p.m.**

Room 2077

**Systematic ICT Integration Model for Hearing Impaired Youths**

*Sema Unluer, Zehranur Kaya Kaya, Guzin Karasu, and Yildiz Uzuner*

The panelists, each one of them are the faculty at the School for the Handicapped, the only higher education institution for hearing impaired students in Turkey, will describe and present the findings of their ongoing “action research” project based on the “Systematic ICT Integration Model” which essentially provides an easy-to-follow structure and most importantly requires teacher-designers to explicitly justify why the technology is used, and how to effectively incorporate the technology.

Room 2056

**Emerging Technology Tools for Qualitative Data Collection**

*Julie Kimbler, Manon Maitland Schladen, Diana Moore, Bruce Sowers, and Martha Snyder*

Emerging technology tools enable qualitative researchers to collect text, audio, and visual data any time and any place. However, given many of these tools are cloud-based, they also present questions regarding security and confidential data collection. The uses, advantages, and drawbacks of emerging technology tools used for note-taking, collecting, managing, and sharing various forms of data will be presented within the context of qualitative data collection in instructional technology.

Room 2057

**Technologies and Data Collection**

*Mirka Koro-Ljungberg, Emma Humphries, Flavia Leite, and Tim Barko*

Private blogs, cell phones, video games, and other new media technologies can be a great medium to increase participants’ engagement in research! Learn about why and when you could use various technologies, how to create them, how to use virtual technologies to change policy, what are some possibilities for interesting and systematic analysis of virtual data, and some problems researchers might face in attempting to use new media technologies.

Room 3030

**Creative Qualitative Inquiry & Digital Methodological Imaginations**

*Thalia Mulvihill, Raji Swaminathan, and Lucy Bailey*

This panel will address the concept of Creative Qualitative Inquiry practices used by three university faculty members who teach qualitative research methodology courses for doctoral students at different institutions. Innovative pedagogies will be explored with an emphasis on ways to nurture graduate students’ digital methodological imaginations as they are learning to analyze qualitative data. Panelists will discuss the implications of using technology including multimodal digital stories.

**Breakout Session C (Panels) Friday - 2:00 p.m. – 3:00 p.m.**

Room 2077

**The Paperless Literature Review for Qualitative Research**

*Virginia Britt, Jennifer Lubke, and Elizabeth Norton*

Organizing and managing resources is a necessary skill for qualitative researchers. Implementing a practice of paperless storage, annotation and organization of academic literature has the potential to radically transform the research process. We will demonstrate the life-cycle of a paperless academic text from its retrieval through to its use in a literature review, highlighting our favorite tools and discussing the affordances and constraints of going paperless.

Room 2056

**Course Innovation: A Graduate Course on Digital Tools for Qualitative Research**

*Becky Milam, Traci Yates, Kristina Klamm, and Trena Paulus*

There are few ways for novice qualitative researchers to systematically learn about new tools. We describe a graduate qualitative research course developed at the University of Tennessee designed to highlight the affordances and constraints of new tools and how they can support the qualitative research process. Graduate students and the instructor will discuss the design, development, and experience with the course, and share recommendations for those interested in designing similar courses.

Room Knight Auditorium

**Research Directions and Projects In an Institute of Developmental Psychology in China**

*Xiaoyi Fang, Jintao Zhang, Linyuan Deng, and Jing Lan*

We are a team who maintained to focus on 3 fields in people's mental health recent years: marriage and family research and therapy, mental health of middle and primary school students, and internet addiction in youth. In every field, we focus on both fundamental research and clinical practice. We aim to explore mechanisms using survey, observation and cognitive neuroscience methods (fMRI), and develop prediction and intervention projects based on research, to improve people's life and policies.

Room 2057

**We're the Professors and Students: Utilizing e-Learning in Qualitative Research**

*Qiana Cutts, Suneetha Manyam, Victoria Landu, and Adair White-Johnson*

This presentation reflects our experiences using eLearning formats as students, professors and research methodologists. One of the presenters focuses on her experience as a quantitatively trained methodologist engaged in distance learning leading to qualitative certification. Two of the presenters focus on their experiences teaching qualitative concepts using technology. The presentation reflects the presenters' stances with qualitative research where technology plays a major role.

## **Breakout Session D (Presentations) Friday - 3:30 p.m. – 5:00 p.m.**

Room 2077

### **Netnographic Study:Peer-to-Peer Networking Doctoral Students**

*Ila Allen*

The phenomenon of doctoral students seeking support outside of their home institution via a virtual/online peer community using the qualitative method of netnography (online ethnographic research). The data collected from surveys, in-depth interviews, and archived texts are data collection methods of a netnography used to study online communities. This research study will show how doctoral students collectively support one another within an online peer-to-peer collaborative environment.

### **'Doing' Qualitative Research via Televideo**

*Katherine Boydell*

This presentation focuses on a program of research in child and youth mental health that uses televideo in the data collection process - to conduct focus groups, individual in-depth interviews and participant observation. The advantages and drawbacks of conducting research in this manner will be described and discussed, with recommendations for further improving the use of televideo in the data collection process. A review of current literature on data collection via televideo will be included.

### **Fostering Change in Organizational Culture Using a Critical Ethnographic Approach**

*Rosemary Brander and Margo Paterson*

The meaning of customer service and collaborative care relationships was examined with healthcare providers, mid and senior leaders in a Canadian hospital. Phase 2 used a mixed methodology to examine mid-leaders' views. Mid-leaders said providing excellent customer service was important in their work and led to improved partnerships, service transitions, customer satisfaction and outcomes. Change opportunities were generated and mid-leaders indicated that the culture was ready to support change.

### **Virtual Hermeneutics: A New Approach for a Brave New [Virtual] World**

*Kathleen Cool and Steve Terrell*

In this paper, we seek to explore the potential for virtual hermeneutics to study immersive virtual world experiences. It is proposed that a responsible translation of hermeneutic philosophy to methodology can ensure validity of interpretations through ethical and transparent decision making. Ultimately, it is hoped that virtual hermeneutics will become a valuable, and much needed, new tool in the virtual world researcher's toolbox.

Room 2056

### **Using Photovoice to Engage Students in Their Learning**

*Michael DiCicco and Patricia Alvarez-McHatton*

Photovoice is a participatory research method that asks participants to answer prompts using photography (Holm, 2008). 11 diverse middle school students participated in a photovoice project aimed at understanding their learning environment and how they saw themselves as learners. This study explored how photovoice can be used to understand learners and engage students in their learning. Implications for practice and tips for using photovoice will be discussed.

### **Ethnography Supports Changes to Student-Centered Instruction**

*Mary Ann Sprague and Maryann Fuhrmann*

Researchers developing automated education aids requested a work practice study of traditional and enhanced ways to track student achievement. The pilot included several elementary schools, where pre- and post-pilot processes were analyzed. Despite privacy challenges, audio recordings, interactions during user interviews, co-design sessions, and discussions of graphical representations provided rich data.

### **“Chapel Hill was Like an Oasis”: GIS Technology in Qualitative Data Analysis**

*James Dorough-Lewis*

Geographic Information Systems (GIS) has frequently been explored as a technology supporting the visualization of findings in qualitative research. This presentation confronts the lingering perception of GIS as an exclusively quantitative tool. It concludes with a demonstration geovisualizing qualitative data from transcripts of interviews in the Southern Oral History Project as part of a recursive data analysis process.

### **Auto-Collective Diaries and the Study of Media Technology Practices**

*Wendy Van den Broeck and An Jacobs*

In our applied research on the future of media technologies, we study the actual everyday use of ICT, as well as reflecting on the future use and domestication of these new technologies. Semi-structured diaries are an additional tool for auto-collecting memories and information for instance during a period between two in-dept interviews. We experimented with both online and offline diaries during different projects. In this paper we compare and discuss our insights.

Room 2057

### **Time, Technology, and the Ethnographic Interview**

*Kimiko Akita and Rick Kenney*

As ethnographers, we stand with a foot in each of two worlds: that of ordinary people whose oral histories we seek to preserve and a high-tech environment of research tools. Interviewing strangers requires sophistication and skill; teaching “digital natives” to balance their need for instant gratification with the need to cultivate informants can be especially challenging. We suggest strategies for helping young researchers learn to integrate technology in cross-cultural interviewing.

### **Just How Long Does Qualitative Analysis Take?**

*Carol Burg*

While analyzing 16+ hours of phenomenological interview data, I kept a detailed log of my use of the Atlas.ti Qualitative Analysis software and my own analysis convention using Microsoft Word. Here, I will present the details of both processes, comparing the advantages and disadvantages of both methods and technologies, including the learning curve time for each approach, and various other issues regarding the two technology platforms for the qualitative researcher.

### **YouTube as Dataset: Initial Insights from a Criminological Content Analysis**

*Carl Root*

This presentation is a result of an ongoing content analysis into the use of YouTube as a learning environment; more specifically, as a potential utility for sharing criminal techniques and rationalizations. Through the course of this research a number of methodological concerns and issues emerged. Examples from this and other recent research will provide illustrations of three areas of interest. First, pros and cons regarding wealth of information and ease of sampling will be discussed. Then, problems related to reliability and replicability will be addressed. Finally, ethics pertaining to the use of YouTube as a dataset will be considered. The presentation will conclude with a discussion of the potential of YouTube as a site for a variety of qualitative research methods.

### **The Influence of Informal Music Education in Teacher Formation: an Autoethnography**

*Nishantha Rohan Nethsinghe*

This Autoethnographical research study explores how my musical background, learning and teaching, music making abilities and skills, have formed my current self as musician, teacher and researcher. It was found that my interests and methods of interpretations I practice in the field of multicultural music are influenced and formulated through my appreciation, understandings and beliefs gained from education and they are shaped by the social context, cultural placing, and life experiences.



Room 3030

### **Using Digital Tools to Elicit Child Perspectives**

*Henna Aslam*

Case studies were conducted with 13 school aged children who use mobility devices to explore how they navigate their home, school and neighbourhood environments. We engaged children in open-ended interviews and used multiple digital data collection methods to facilitate discussion. Data collected using these methods have been integrated in innovative ways to facilitate both data analysis and knowledge translation. Results from classroom environments will be presented.

### **Three Works in Progress**

*Maggie Saturley, Bridget Mahoney, and Patricia Jones*

Collective self-study enables participants to collaboratively examine their way of work (Samaras & Freese, 2006). Utilizing technological tools, two graduate students and one professor in this collective self-study explored various aspects of a graduate student teaching mentorship and reflected on possible implications for practice. The use of various technological tools such as email, iChat, Skype, and Wikispaces facilitated examination of this mentorship.

### **Using Online Instruction in Teaching Qualitative Research Methods**

*Kathryn Roulston and Kathleen deMarrais*

With pressures in higher education to increase accessibility of instruction for students anytime, anywhere, faculty who teach qualitative methods are making use of a variety of technologies to instruct students online using synchronous and asynchronous modes of communication. Drawing on our own experiences, panel members discuss ways in which faculty can learn to adapt their instruction from face-to-face to hybrid and on-line environments. We discuss faculty learning, community and collaboration

### **What StuA study of Middle and High School Students Behaviors and Risks on the Internet**

*Stacey Kie*

Students in middle and high school were invited to participate in focus groups to explore the perception and feelings regarding internet risk and behavior. It was the goal of this study to explore reasons for responses on the quantitative instrument, determine the context and depth of the responses, and provide a deeper interpretation of the results gathered. These are the three fundamental strengths of qualitative research (Morgan, 1998). The findings reveal limits of knowledge of risk.

Room 2020 \* Computer Lab

**QSR Workshop**

Cynthia Jacobs

This is a Q&A drop-in session on NVivo. Bring along your laptop with NVivo installed if you are a current user, or just join us as an observer to get a sense of what it's all about.

**Breakout Session E (Presentations) Saturday – 10:15 a.m. – 11:45 a.m.**

Room 2056

**Using NVivo to Analyze Data Based on a Generic Approach**

*James Bernauer, Cynthia Jacobs, and Marilyn Lichtman*

The purpose of this presentation is to demonstrate how to use NVivo to code data based on a generic or general inductive approach. This presentation is intended for those who would benefit from a presentation of fundamental concepts related to coding using NVivo -- It is not intended for advanced researchers. The goal is to provide a link between software and a general approach to qualitative data analysis drawing on the work of David R. Thomas (2006).

**Role of Technology in Discourse Analysis**

*Ujjaini Das*

Discourse analysis has been widely used in Environmental Justice scholarship. However, majority of the studies do not discuss how a specific form of discourse analysis is used nor do they explain the role of technology in the use of discourse analysis. This paper examines the extent to which technology will be of use in analyzing how environmental inequality is produced among disadvantaged populations from critical and constructivist discourse analytic approaches.

**Probe and Proxies: Unraveling Meaningful Technology Experiences**

*Wendy Van den Broeck and An Jacobs*

In our applied qualitative research we use technologies as probes to trigger analysis and reflection with the research participants on future mediated experiences. To go beyond attitudes and values, and to unravel the dynamic of future practices proxy technologies are used. They resemble the future solution and are experienced by the research participants for a period of time. This stimulates reflection during in depth interviews. We compare both techniques, and reflect on gained insight in different domains (e.g leisure, health,).

Room 2057

### **Looking Forward: Technology and the Birth of Ideas**

*Sabrina Habib*

Through in-depth Skype interviews and video-recorded classroom observations we explored how institutions integrate technological advances into creative advertising courses. Our study was carried out with students from various portfolio schools nationally and internationally. The fast paced development of technology is forcing institutions to teach as the latest tools emerge; with no precedent in the literature, we examined how such changes affect the creation of ideas.

### **Online Groups as Research Context: Ethical Dilemmas**

*Trena Paulus and Mary Alice Varga*

Due to divergent views of the 'public' nature Internet groups, the ethics of approaching them as qualitative data sources can be ambiguous. We discuss our own ethical decisions around studying the talk in an online grief support group. We also review how other published studies justified use of Internet group data, the terms of service agreements of online forums, and ethics guides of professional organizations. Finally, we make recommendations about ethical practices in these environments.

### **The Lived Experience of Artificial Intelligence: Phenomenological Robotics and Dear Old Mom**

*Ron Mottern*

This paper is highly theoretical and imagines the use of phenomenological theory and methodology as a platform for a new field of artificial intelligence research - phenomenological robotics. Phenomenological theory and methodology will be examined. Artificial intelligence and robotics will be examined. The paradigmatic verge of these two fields will be imagined and an example from organizational learning will be used to project a Meta-Organizational Memory (MOM) that operates based on phenomenological principles. Concepts that will be explored include organizational lebenswelt and the possibility of free imaginative variation by AI.

Room 2078

### **Shaping the Future Landscape of Scholarly Communication**

*Sophia Krzys Acord*

Disciplinary values and conventions inform scholars' use of new technologies for disseminating their research. This presentation summarizes the findings of a six-year qualitative study of scholars in 7 academic disciplines (the Mellon-funded Future of Scholarly Communication Project at UC Berkeley), to discuss emerging opportunities and challenges for scholarly communication enabled by digital technologies, from enhanced publication and data curation, to scholarly blogging and public engagement.

### **Interactive Data Presentation with Prezi**

*Rebecca Williams*

This data analysis project was presented using the Prezi presentation tool in conjunction with original artwork and YouTube videos that combined images, narration, and traditional folk music. The purpose was to bring to light the issues facing the participants, their resulting actions, and how this has changed their behaviors in a manner that would represent their struggle and resonate with viewers.

### **Ethnography of an English and Computer Class for Custodians**

*Julie Dell-Jones*

"They're real people!" adds the teacher of an English as a second language and computer skills class. The ethnographic study is a unique context of adult volunteer custodians, meeting once a week at the college where they work. To understand how custodians transition from co-workers to co-learners, I observed the class for 8 weeks and interviewed the instructor and helper student. Emerging themes include divergent class goals and unique community-building strategies. The study resumes this fall.

Room 2081

### **The Lived Experience of a Doctoral Student: The Process of Learning and Becoming**

*Bettina Callary*

Using a lifelong learning perspective, this presentation explores, through a reflective self-study, my process of learning throughout my PhD degree. Data were gleaned from a detailed personal, professional, and academic reflective journal kept over four years to reveal my process of moving from a beginner PhD student to an aspiring professor and new mother.

### **With Design in Mind: The E-Interview Research Framework**

*Janet Salmons*

The E-Interview Research Framework (Salmons, 2012) is a tool for analyzing a study's research design, ethical issues and approach for using text-based, visual or virtual world communications technologies to collect data with interviews and related observations. The E-Interview Research Framework includes eight interrelated categories of key questions and steps that can help a researcher think through and plan an e-interview study. This session will introduce the Framework and invite participants.

### **Digital Tools Through the Years: A Graduate Student Reflects**

*Traci Yates*

In this paper I share ways in which smart phones, digital transcription, and representational tools have impacted my practice of qualitative research since the mid-1990s. I reflect on my own training in research methods as well as my experiences with data collection, analysis and representation, highlighting areas of resistance and acceptance of new technologies. I conclude by making connections with technology adoption models and affordances theory.

**Breakout Session F (Presentations) Saturday – 1:00 p.m. – 2:00 p.m.**

Room 2056

**Video Tape Analysis in Action Research**

*Ayse Tanridiler, Yıldız Uzuner, Ümit Girgin, and Sema Ünlüer*

Videotaping is important resource to gather trustworthy data in action research. It also facilitates teacher-researchers abilities to apply various analysis procedures during and after their research efforts. In this presentation we will demonstrate the use of videotape analysis procedures in the application of balanced mathematical instruction in a second grade hearing impaired classroom. The emerged themes will be shared with the audience.

**An Investigation of Haitian Female Adolescents Use of Technology**

*Irvika Francois*

The purpose of the study is to investigate Haitian female senior high school students' experiences on various uses of technology in their lives. Participants were recruited using the FB page of their high school. The primary source of data are collages. Besides, a secondary source of data is a semi-structured interview conducted via yahoo messenger in order for the researcher to better understand the collages that were individually submitted by participants.

**The Ethics of Textual Analysis of Tweets & Other Tech-y Talk**

*Rick Kenney*

The normative enterprise of qualitative research suggests an epistemic ethics of truth and advancement of human progress through knowledge. An ethical responsibility for discernment rests with researchers who would analyze the rich texts of social media messages. I present strategies for researchers to consider when attempting to verify truth and authenticity in the Twitterverse and elsewhere, especially when concerns arise about "astroturfing," or artificial grassroots advocacy

Room 2057

### **Wait, So Surveys Really Aren't Qualitative?**

*Qiana Cutts*

This paper is a reflection of my experiences teaching qualitative research courses at a nontraditional, quantitatively-oriented university. Specifically, the presentation will focus on students' resistance to qualitative methodology; instructional challenges and successes; and efforts to make connections among theory, philosophy, and epistemology. In addition, strategies are suggested for nurturing qualitative student-researchers with practical experience.

### **The Netnographer's Technology Toolkit**

*Derya Kulavuz-Onal*

Drawing on her own first-hand experiences with netnography, the presenter will share web-based technology applications to be utilized when collecting data through participant observation, online synchronous interviews, online focus groups, and taking fieldnotes when doing online ethnography. The presenter will share her experiences with several technologies used in this process by comparing and contrasting their affordances and discussing how netnography changes traditional views of ethnography

### **A Coding Manual for Email Communication in an Online Community of Practice**

*Derya Kulavuz-Onal*

In online ethnography, emails serve as a major data source. In this study, the presenter will share the process of developing a coding manual for email communication among members of an online community of practice of English language teachers. This study comes from a broader online ethnography, and the presenter will also discuss how an online ethnographic approach, the community characteristics, and technology affect the processes, decisions, and outcomes in creating a coding manual for emails



Room 2078

**Recursive Frame Analysis Workshop**

*Ron Chenail*

Since its creation by Brad Keeney in the 1980's as a conversational tracking system, Recursive Frame Analysis (RFA) has evolved into a qualitative research method for mapping change-oriented discourse. The basic RFA steps and latest visualization techniques will be shared so workshop attendees can begin their first RFA's.

\*\*\*If you have any questions please don't hesitate to contact Adam Rosenthal, TQR Web Coordinator.

Email: [TQR@Nova.edu](mailto:TQR@Nova.edu)

Phone: 954-262-5384

\*\*Times are subject to change