

2019

## Unit 1

Forrest J. Bowlick

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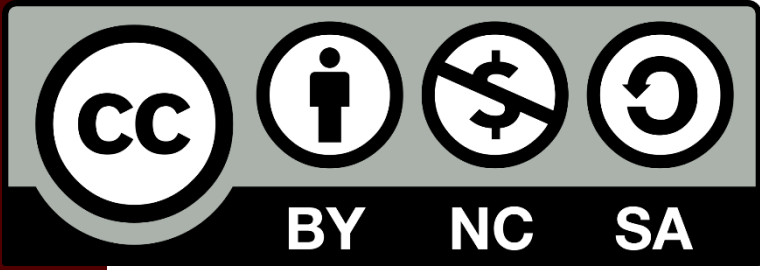
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### Recommended Citation

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# Introduction to GIS (NRC 585, GEOGRAPH 593G, SPP 697B)

Forrest J. Bowlick  
University of Massachusetts – Amherst

# Agenda for the Day

- Syllabus Review
- GIS Mythbusting
- Course resources, details, etc.
- Semester run-through
- Questions/Comments?

# But First!

- Throughout this course, I will ask you questions about content, gather thoughts on instruction, and otherwise engage you.
- I expect you will have some kind of device (phone, laptop, paper, rock art) to answer questions.

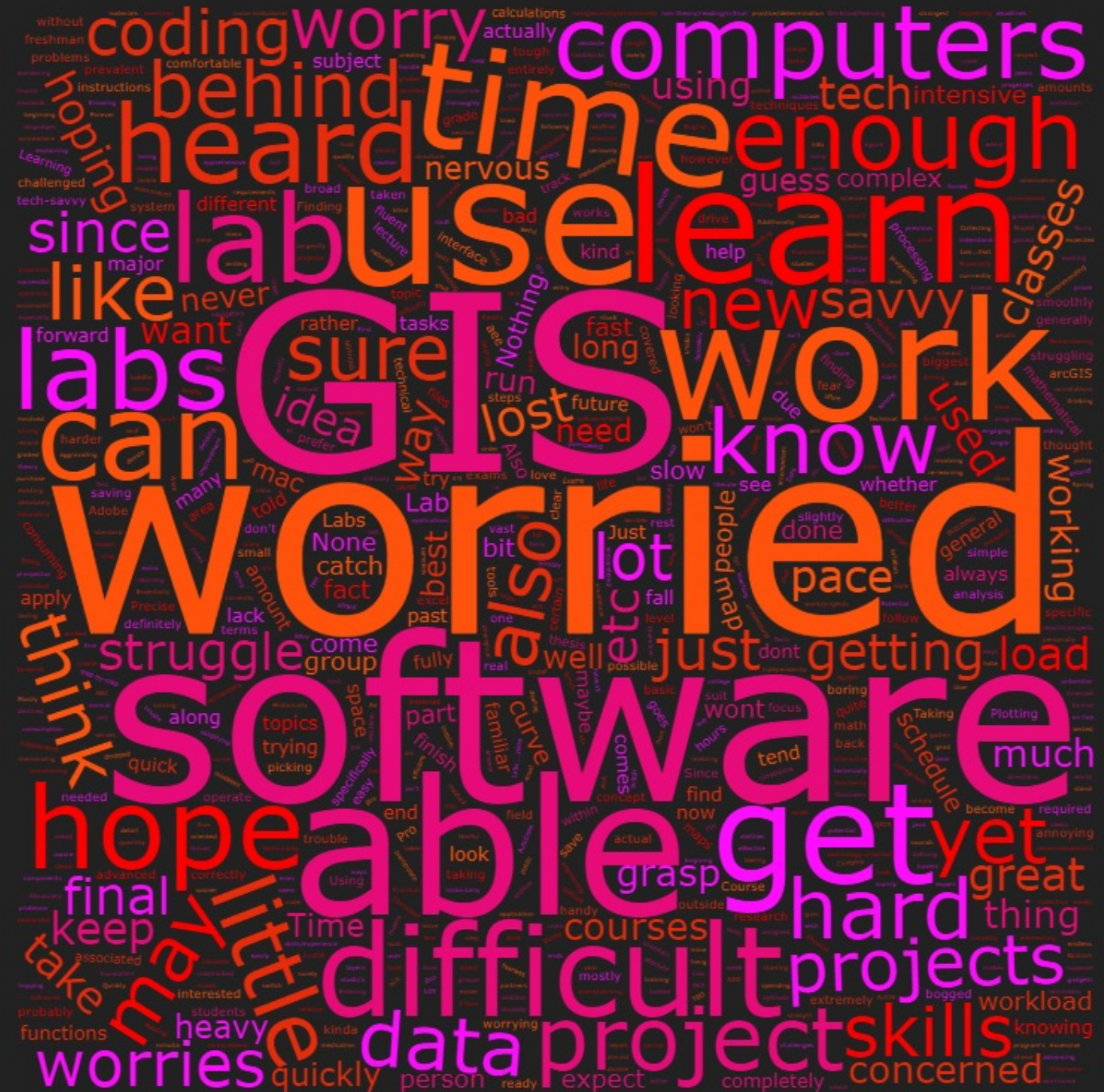
Why are you here anyway?

[Tx.ag/GIS1](https://www.tx.ag/GIS1)

# tx.ag/GIS1

- What do you need out of this course?
  - You're enrolled, so what do you need while you're here?
- What do you want to learn or explore?
  - Are there any topics or specific areas you'd like to have some GIS context?
- What are you worried about?
  - Thinking ahead, what topic or task worries you in this course?

# Worries





# Who am I?



- Forrest J. Bowlick
- Lecturer, GIST
  - Department of Geosciences and Department of Environmental Conservation
- PhD, Geography, Texas A&M University
  - MS Geography, University of Idaho
  - BA Geography, – GIS University of Northern Colorado
- GIS interests include GIS and Geography Ed.



# Syllabus

- Available online!
- Not printing out ~100 copies

# You Will be Overwhelmed

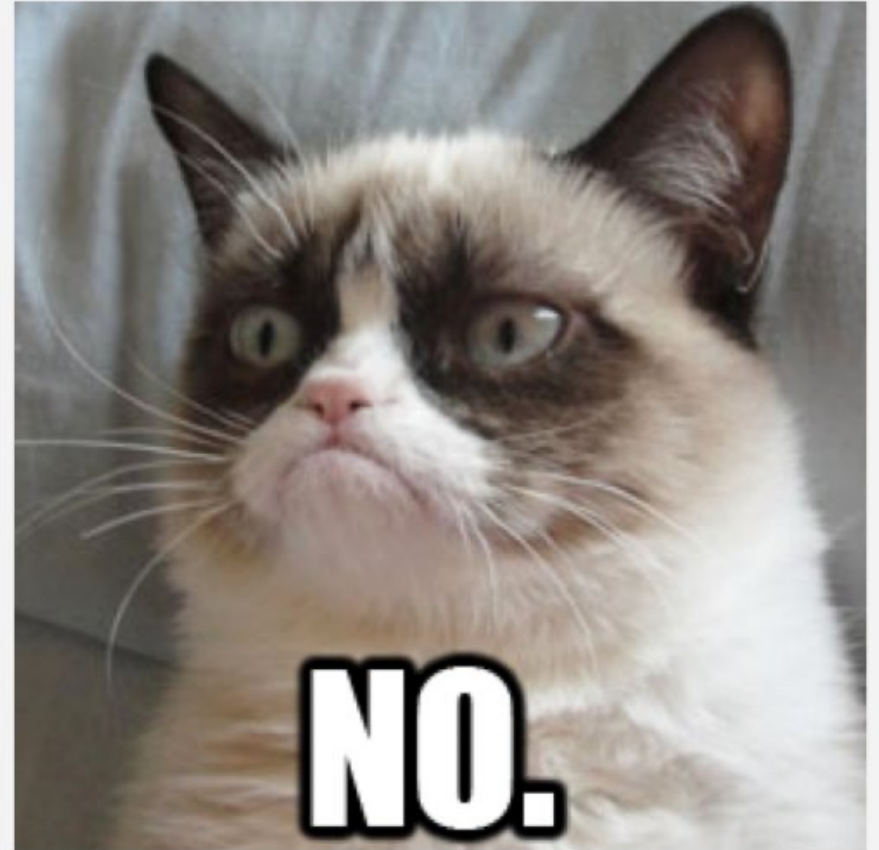


<http://www.phdcomics.com/comics/archive/phd020507s.gif>

"Piled Higher and Deeper" (PhD) is the comic strip about life (or the lack thereof) in academia by Jorge Cham.

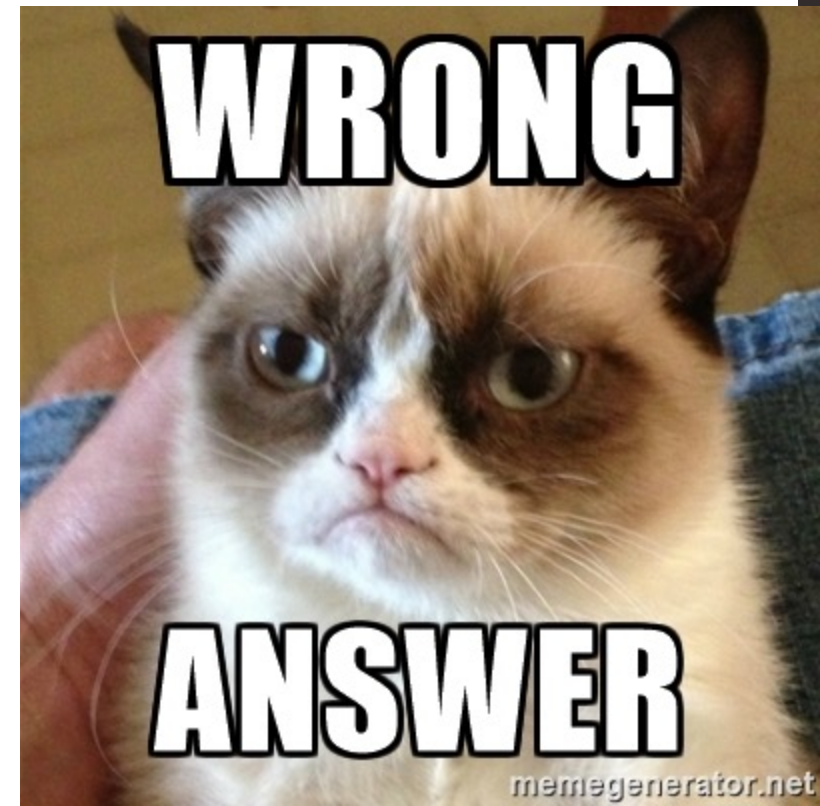
# GIS Myths I

- MYTH: 'This course is titled 'Introduction to GIS', it's going to be easy!'"



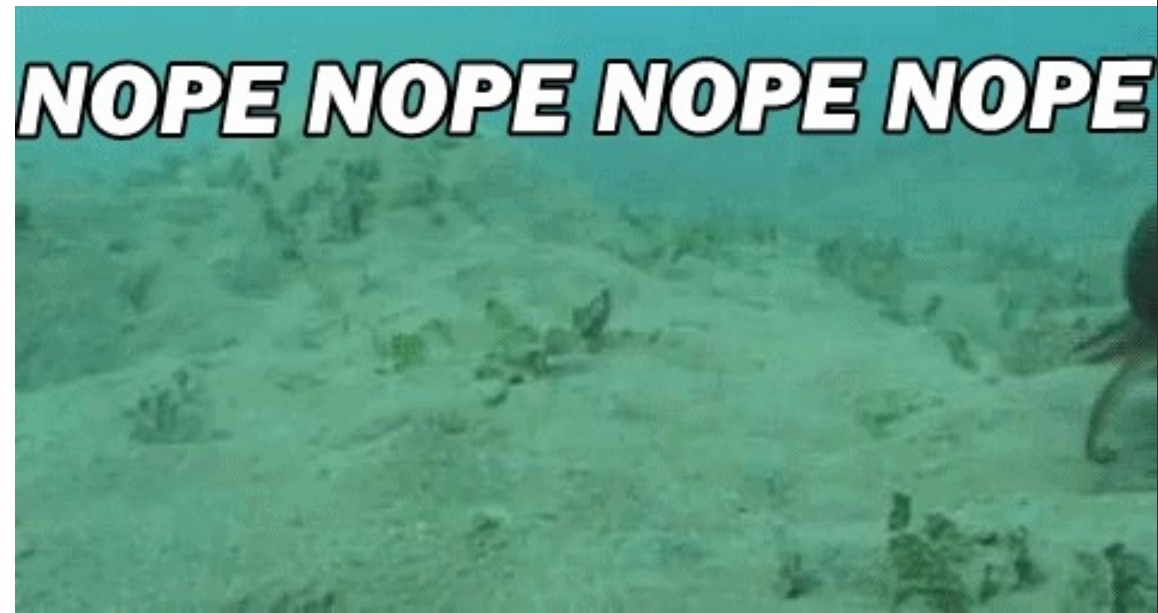
# GIS Myths II

- MYTH: 'We have three hours in lab each week, I'll never have to work on GIS on my own!'



# GIS Myths III

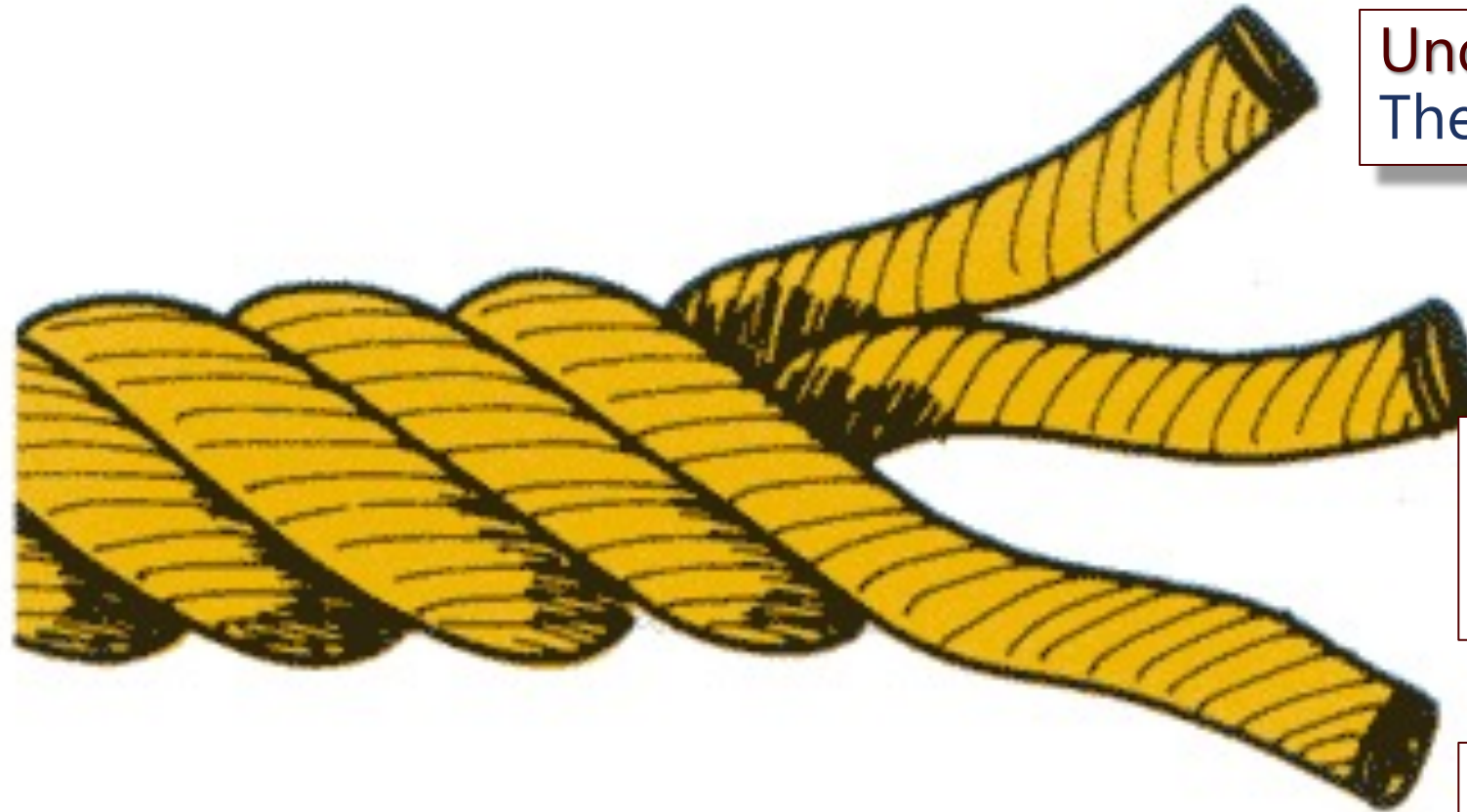
- Myth: 'This class is just about learning a software package; I'll always be told exactly what to do'



So, What is GIS?



# Three Big Themes



**Understanding**  
The "theory" behind GIS

**Building**  
Technical Competency in  
GIS

**Developing**  
Professionalism



# Learning Objectives I

**Geographic Information Science & Technology Body of Knowledge**  
 Edited by David Edgett, Michael DeMaio, Ann Johnson, Carrie Kemp, Ann Taylor Cook, Brandon Phelan, and Elizabeth Young  
 UNIVERSITY CONSORTIUM FOR GEOGRAPHIC INFORMATION SCIENCE

<p><b>Analytical Methods</b></p> <p><b>AM1 Academic and analytical origins</b></p> <ul style="list-style-type: none"> <li>AM1.1 Academic traditions</li> <li>AM1.2 Analytical approaches</li> </ul> <p><b>AM2 Query operations and query languages</b></p> <ul style="list-style-type: none"> <li>AM2.1 Query languages</li> <li>AM2.2 Query languages (SQL, GIS, and application specific)</li> <li>AM2.3 Spatial queries</li> </ul> <p><b>AM3 Geometric measures</b></p> <ul style="list-style-type: none"> <li>AM3.1 Distance and length</li> <li>AM3.2 Area</li> <li>AM3.3 Volume</li> <li>AM3.4 Perimeter and distance from</li> <li>AM3.5 Centroid</li> </ul> <p><b>AM4 Basic analytical operations</b></p> <ul style="list-style-type: none"> <li>AM4.1 Buffering</li> <li>AM4.2 Overlay</li> <li>AM4.3 Region analysis</li> <li>AM4.4 Map algebra</li> </ul> <p><b>AM5 Basic analytical methods</b></p> <ul style="list-style-type: none"> <li>AM5.1 Point pattern analysis</li> <li>AM5.2 Correlation and spatial relations</li> <li>AM5.3 Spatial autocorrelation</li> <li>AM5.4 Spatial regression</li> <li>AM5.5 Geographical modeling</li> <li>AM5.6 Network analysis</li> <li>AM5.7 Spatial process models</li> </ul> <p><b>AM6 Analysis of surfaces</b></p> <ul style="list-style-type: none"> <li>AM6.1 Interpolating surface derivation</li> <li>AM6.2 Representation of surfaces</li> <li>AM6.3 Surface features</li> <li>AM6.4 Interpolation</li> <li>AM6.5 Profile surfaces</li> </ul> <p><b>AM7 Spatial statistics</b></p> <ul style="list-style-type: none"> <li>AM7.1 Regression models</li> <li>AM7.2 Regression processes</li> <li>AM7.3 The spatial regression model</li> <li>AM7.4 Models of spatial association</li> <li>AM7.5 Correlation</li> <li>AM7.6 Spatial regression</li> <li>AM7.7 Regression models</li> </ul> <p><b>AM8 Geostatistics</b></p> <ul style="list-style-type: none"> <li>AM8.1 Spatial modeling for statistical analysis</li> <li>AM8.2 Regression of non-spatial variables</li> <li>AM8.3 Data regression modeling</li> <li>AM8.4 Geostatistical modeling</li> <li>AM8.5 Mapping variables</li> </ul> <p><b>AM9 Spatial regression and econometrics</b></p> <ul style="list-style-type: none"> <li>AM9.1 Regression of spatial econometric variables</li> <li>AM9.2 Spatial econometric modeling</li> <li>AM9.3 Spatial econometric modeling</li> <li>AM9.4 Spatial econometric modeling (spatial regression models)</li> </ul> <p><b>AM10 Data Mining</b></p> <ul style="list-style-type: none"> <li>AM10.1 Definition of large spatial datasets</li> <li>AM10.2 Data mining approaches</li> <li>AM10.3 Knowledge discovery</li> <li>AM10.4 Feature selection and mining</li> </ul> <p><b>AM11 Network analysis</b></p> <ul style="list-style-type: none"> <li>AM11.1 Graph theory</li> <li>AM11.2 Graph algorithms (shortest path, network flow)</li> <li>AM11.3 Network modeling</li> <li>AM11.4 The Traveling Salesman Problem</li> <li>AM11.5 Real-world network problems</li> <li>AM11.6 Accessibility modeling</li> </ul> <p><b>AM12 Optimization and location-allocation modeling</b></p> <ul style="list-style-type: none"> <li>AM12.1 Location-allocation modeling and location-allocation modeling</li> <li>AM12.2 Linear programming</li> <li>AM12.3 Integer programming</li> <li>AM12.4 Combinatorial optimization modeling and location-allocation modeling</li> </ul>	<p><b>Cartography and Visualization</b></p> <p><b>CV1 History and trends</b></p> <ul style="list-style-type: none"> <li>CV1.1 History of cartography</li> <li>CV1.2 Cartographic traditions</li> <li>CV1.3 Cartographic traditions</li> </ul> <p><b>CV2 Data visualization</b></p> <ul style="list-style-type: none"> <li>CV2.1 Data visualization</li> <li>CV2.2 Data visualization</li> <li>CV2.3 Data visualization</li> <li>CV2.4 Data visualization</li> </ul> <p><b>CV3 Principles of map design</b></p> <ul style="list-style-type: none"> <li>CV3.1 Map design</li> <li>CV3.2 Map design</li> <li>CV3.3 Map design</li> <li>CV3.4 Map design</li> </ul> <p><b>CV4 Graphic representation techniques</b></p> <ul style="list-style-type: none"> <li>CV4.1 Basic graphic representation techniques</li> <li>CV4.2 Advanced graphic representation techniques</li> <li>CV4.3 Graphic representation techniques</li> <li>CV4.4 Graphic representation techniques</li> <li>CV4.5 Graphic representation techniques</li> <li>CV4.6 Graphic representation techniques</li> <li>CV4.7 Graphic representation techniques</li> <li>CV4.8 Graphic representation techniques</li> <li>CV4.9 Graphic representation techniques</li> <li>CV4.10 Graphic representation techniques</li> </ul> <p><b>CV5 Map production</b></p> <ul style="list-style-type: none"> <li>CV5.1 Map production</li> <li>CV5.2 Map production</li> <li>CV5.3 Map production</li> </ul> <p><b>CV6 Map use and evaluation</b></p> <ul style="list-style-type: none"> <li>CV6.1 The user of maps</li> <li>CV6.2 Map use</li> <li>CV6.3 Map use</li> <li>CV6.4 Map use</li> <li>CV6.5 Map use</li> <li>CV6.6 Map use</li> <li>CV6.7 Map use</li> <li>CV6.8 Map use</li> <li>CV6.9 Map use</li> <li>CV6.10 Map use</li> </ul>
<p><b>Conceptual Foundations</b></p> <p><b>CF1 Philosophical Foundations</b></p> <ul style="list-style-type: none"> <li>CF1.1 Philosophical foundations</li> <li>CF1.2 Philosophical foundations</li> <li>CF1.3 Philosophical foundations</li> </ul> <p><b>CF2 Cognitive and social foundations</b></p> <ul style="list-style-type: none"> <li>CF2.1 The cognitive foundations of geographic information science</li> <li>CF2.2 The social foundations of geographic information science</li> <li>CF2.3 The cognitive foundations of geographic information science</li> <li>CF2.4 The social foundations of geographic information science</li> <li>CF2.5 The cognitive foundations of geographic information science</li> <li>CF2.6 The social foundations of geographic information science</li> </ul> <p><b>CF3 Domains of geographic information</b></p> <ul style="list-style-type: none"> <li>CF3.1 Space</li> <li>CF3.2 Time</li> <li>CF3.3 Knowledge between space and time</li> <li>CF3.4 Time</li> </ul> <p><b>CF4 Elements of geographic information</b></p> <ul style="list-style-type: none"> <li>CF4.1 Geographic information</li> <li>CF4.2 Geographic information</li> <li>CF4.3 Geographic information</li> <li>CF4.4 Geographic information</li> </ul> <p><b>CF5 Relationships</b></p> <ul style="list-style-type: none"> <li>CF5.1 Relationships</li> <li>CF5.2 Relationships</li> <li>CF5.3 Relationships</li> <li>CF5.4 Relationships</li> </ul> <p><b>CF6 Imperfections in geographic information</b></p> <ul style="list-style-type: none"> <li>CF6.1 Imperfections in geographic information</li> <li>CF6.2 Imperfections in geographic information</li> <li>CF6.3 Imperfections in geographic information</li> <li>CF6.4 Imperfections in geographic information</li> </ul>	<p><b>Design Aspects</b></p> <p><b>DA1 The scope of GIS/IT systems design</b></p> <ul style="list-style-type: none"> <li>DA1.1 The scope of GIS/IT systems design</li> <li>DA1.2 The scope of GIS/IT systems design</li> <li>DA1.3 The scope of GIS/IT systems design</li> <li>DA1.4 The scope of GIS/IT systems design</li> </ul> <p><b>DA2 Project definition</b></p> <ul style="list-style-type: none"> <li>DA2.1 Project definition</li> <li>DA2.2 Project definition</li> <li>DA2.3 Project definition</li> <li>DA2.4 Project definition</li> </ul> <p><b>DA3 Resource planning</b></p> <ul style="list-style-type: none"> <li>DA3.1 Resource planning</li> <li>DA3.2 Resource planning</li> <li>DA3.3 Resource planning</li> <li>DA3.4 Resource planning</li> </ul> <p><b>DA4 Database design</b></p> <ul style="list-style-type: none"> <li>DA4.1 Database design</li> <li>DA4.2 Database design</li> <li>DA4.3 Database design</li> <li>DA4.4 Database design</li> </ul> <p><b>DA5 Analysis design</b></p> <ul style="list-style-type: none"> <li>DA5.1 Analysis design</li> <li>DA5.2 Analysis design</li> <li>DA5.3 Analysis design</li> <li>DA5.4 Analysis design</li> </ul> <p><b>DA6 Application design</b></p> <ul style="list-style-type: none"> <li>DA6.1 Application design</li> <li>DA6.2 Application design</li> <li>DA6.3 Application design</li> <li>DA6.4 Application design</li> </ul> <p><b>DA7 System implementation</b></p> <ul style="list-style-type: none"> <li>DA7.1 System implementation</li> <li>DA7.2 System implementation</li> <li>DA7.3 System implementation</li> <li>DA7.4 System implementation</li> </ul>
<p><b>Data Modeling</b></p> <p><b>DM1 Basic storage and retrieval</b></p> <ul style="list-style-type: none"> <li>DM1.1 Basic storage and retrieval</li> <li>DM1.2 Basic storage and retrieval</li> <li>DM1.3 Basic storage and retrieval</li> </ul> <p><b>DM2 Database management systems</b></p> <ul style="list-style-type: none"> <li>DM2.1 Database management systems</li> <li>DM2.2 Database management systems</li> <li>DM2.3 Database management systems</li> </ul> <p><b>DM3 Vector and object data models</b></p> <ul style="list-style-type: none"> <li>DM3.1 Vector and object data models</li> <li>DM3.2 Vector and object data models</li> <li>DM3.3 Vector and object data models</li> <li>DM3.4 Vector and object data models</li> <li>DM3.5 Vector and object data models</li> <li>DM3.6 Vector and object data models</li> <li>DM3.7 Vector and object data models</li> <li>DM3.8 Vector and object data models</li> <li>DM3.9 Vector and object data models</li> <li>DM3.10 Vector and object data models</li> </ul> <p><b>DM4 Modeling 3D, uncertain, and temporal phenomena</b></p> <ul style="list-style-type: none"> <li>DM4.1 Modeling 3D, uncertain, and temporal phenomena</li> <li>DM4.2 Modeling 3D, uncertain, and temporal phenomena</li> <li>DM4.3 Modeling 3D, uncertain, and temporal phenomena</li> <li>DM4.4 Modeling 3D, uncertain, and temporal phenomena</li> </ul> <p><b>DM5 Transaction data models</b></p> <ul style="list-style-type: none"> <li>DM5.1 Transaction data models</li> <li>DM5.2 Transaction data models</li> <li>DM5.3 Transaction data models</li> <li>DM5.4 Transaction data models</li> </ul>	

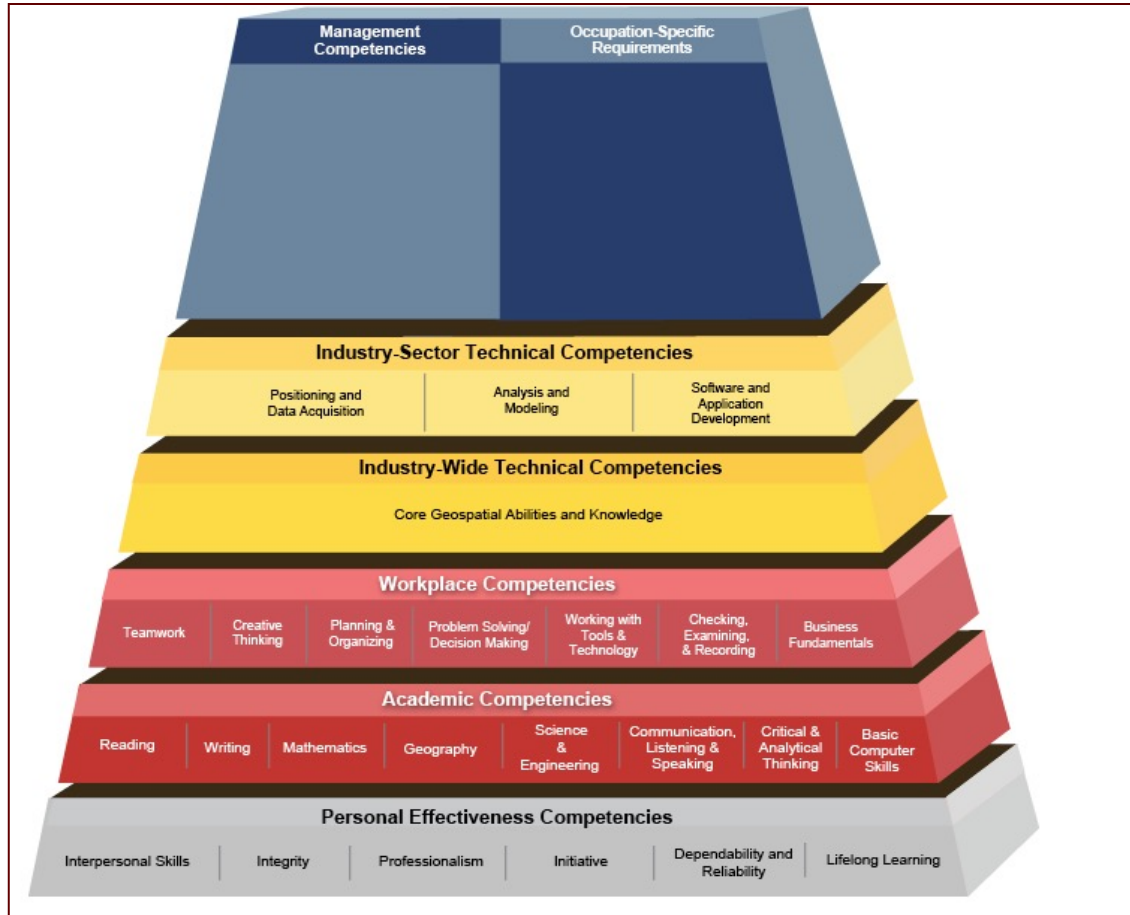
The course is aligned with the Learning Objectives set forth in the

## *Geographic Information Science & Technology Body of Knowledge*

which

*“specifies what aspiring geospatial professionals need to know and be able to do.”*

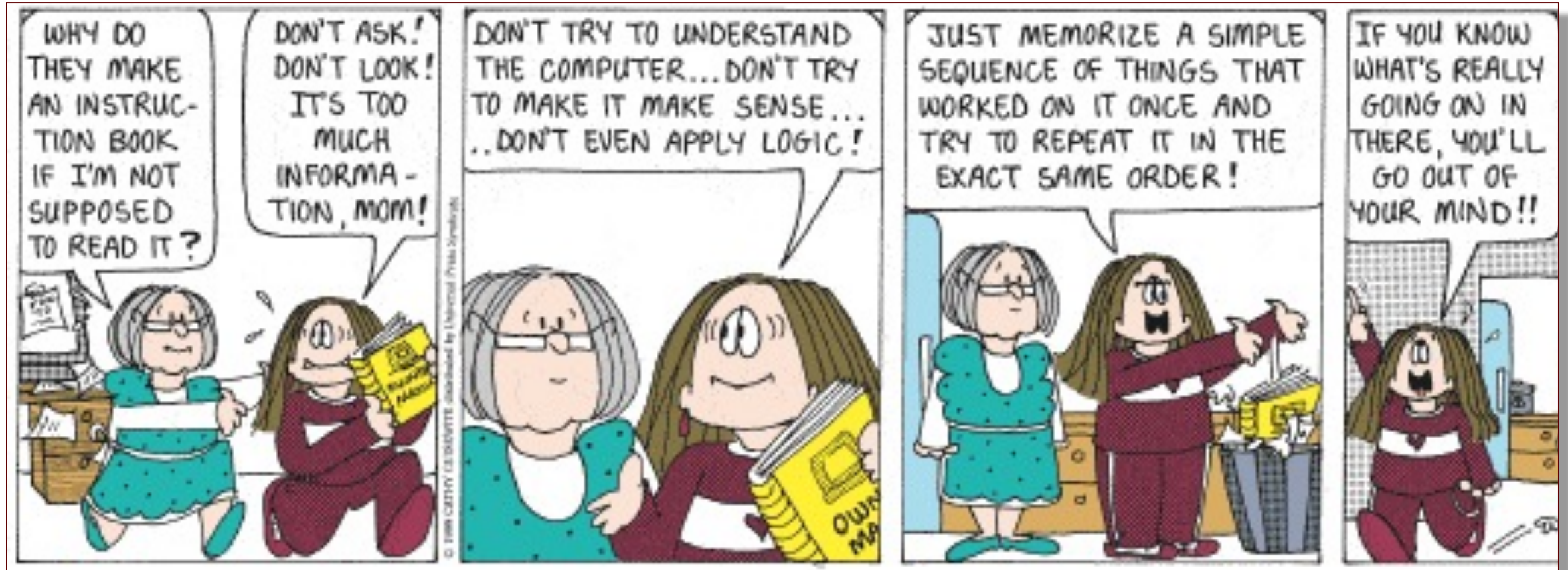
# Learning Objectives II



This course will help provide you with the competencies expected of a Geospatial Professional as specified in the

***Geospatial  
Technology  
Competency Model  
(GTCM)***

# Not Like This



# What you need to succeed (with GIS)

- Be organized!
  - It's likely that you'll create a lot of similar files as you're working with lab data and your own data
  - You will not remember what you did to create the 'temp1' file the day after you create it. Keep notes, name things in ways that you'll remember
  - Keep a log of useful tools – ArcGIS naming conventions are not always intuitive

# What you need to succeed (with GIS) I

- Be organized!
- Try not to get frustrated
  - Get started early
  - Save your work often
  - Use Google instead of ArcGIS help
  - Ask someone if you can't solve it yourself



# What you need to succeed (with GIS) II

- Be organized!
- Try not to get frustrated
- In GIS, there are many paths to the same answer



# Lab Logistics

- Labs are located in Morrill III 212
- OIT computers all have ArcGIS installed – as long as you've saved your work to your USB, you can work on labs from anywhere on campus



The lab is roughly in  
the red area on  
Morrill ->



# Semester in Twenty Minutes (ish)

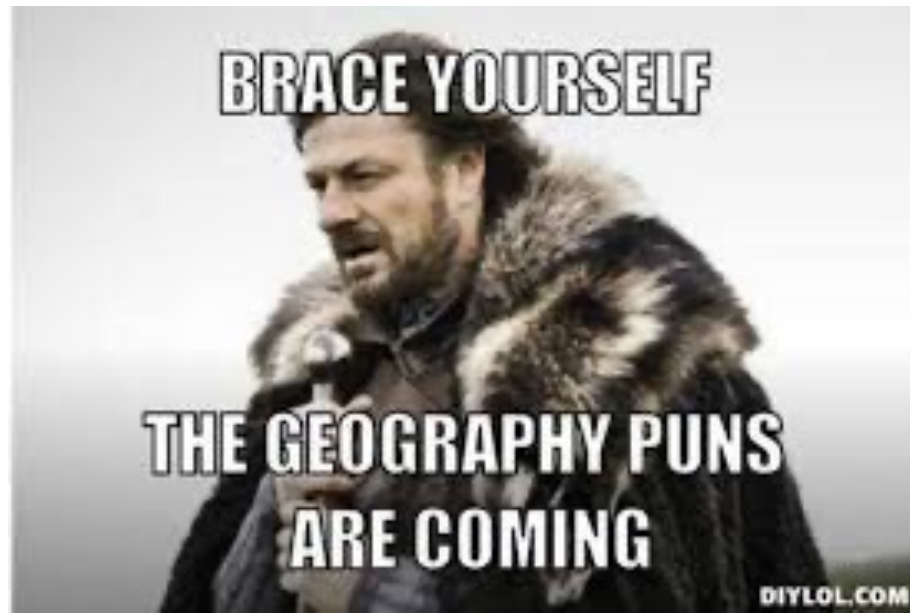
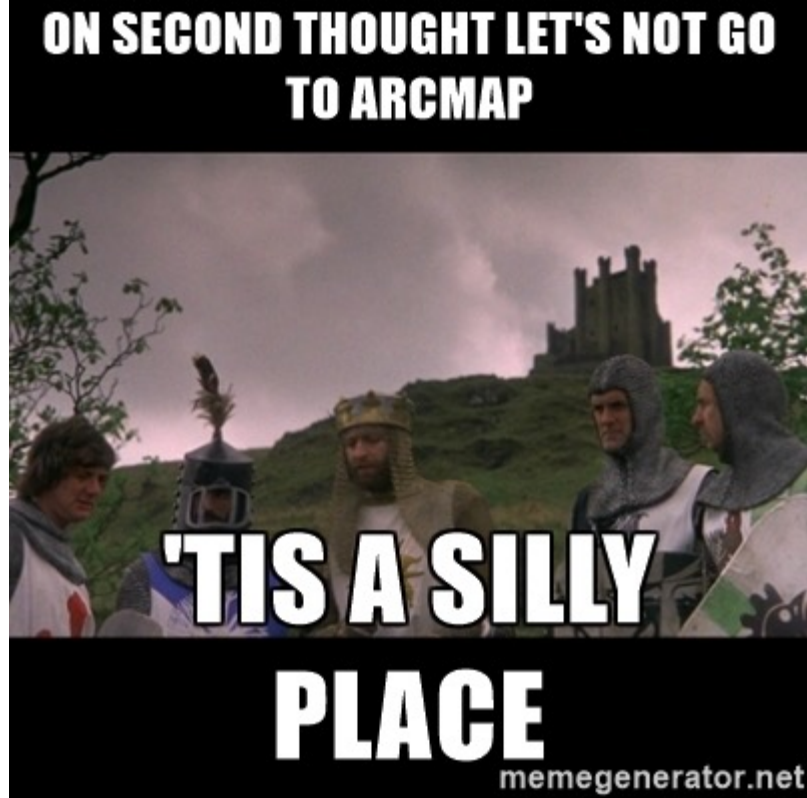
- A run through of our semester ahead.
- Focus on big topics and important dates.
- Should feel overwhelming (it is!)

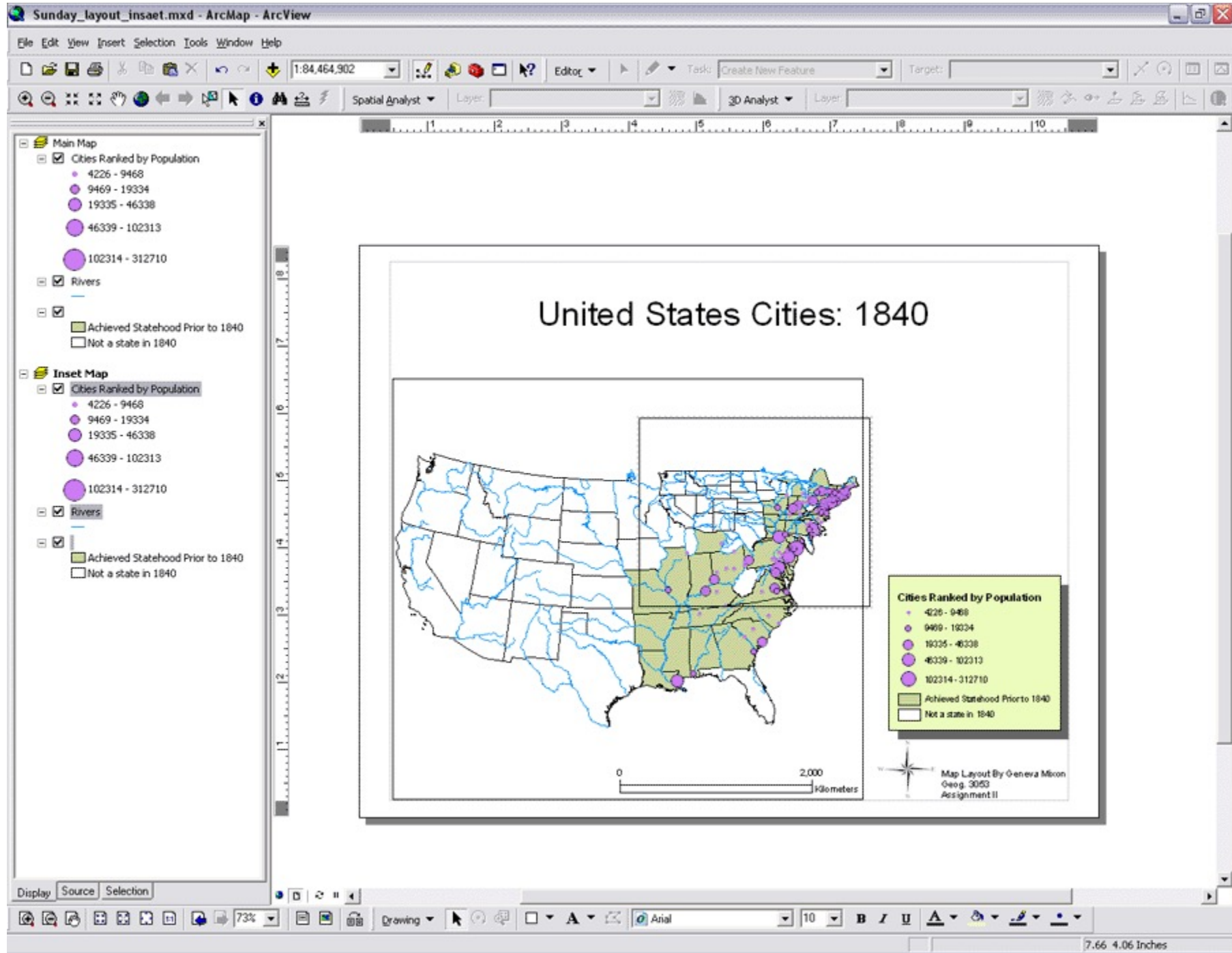
Thursday 9/5 and Friday 9/6  
**LECTURE:** Course overview,  
So what is this GIS thing, anyway?

**LAB 1:** Visualization

N/A



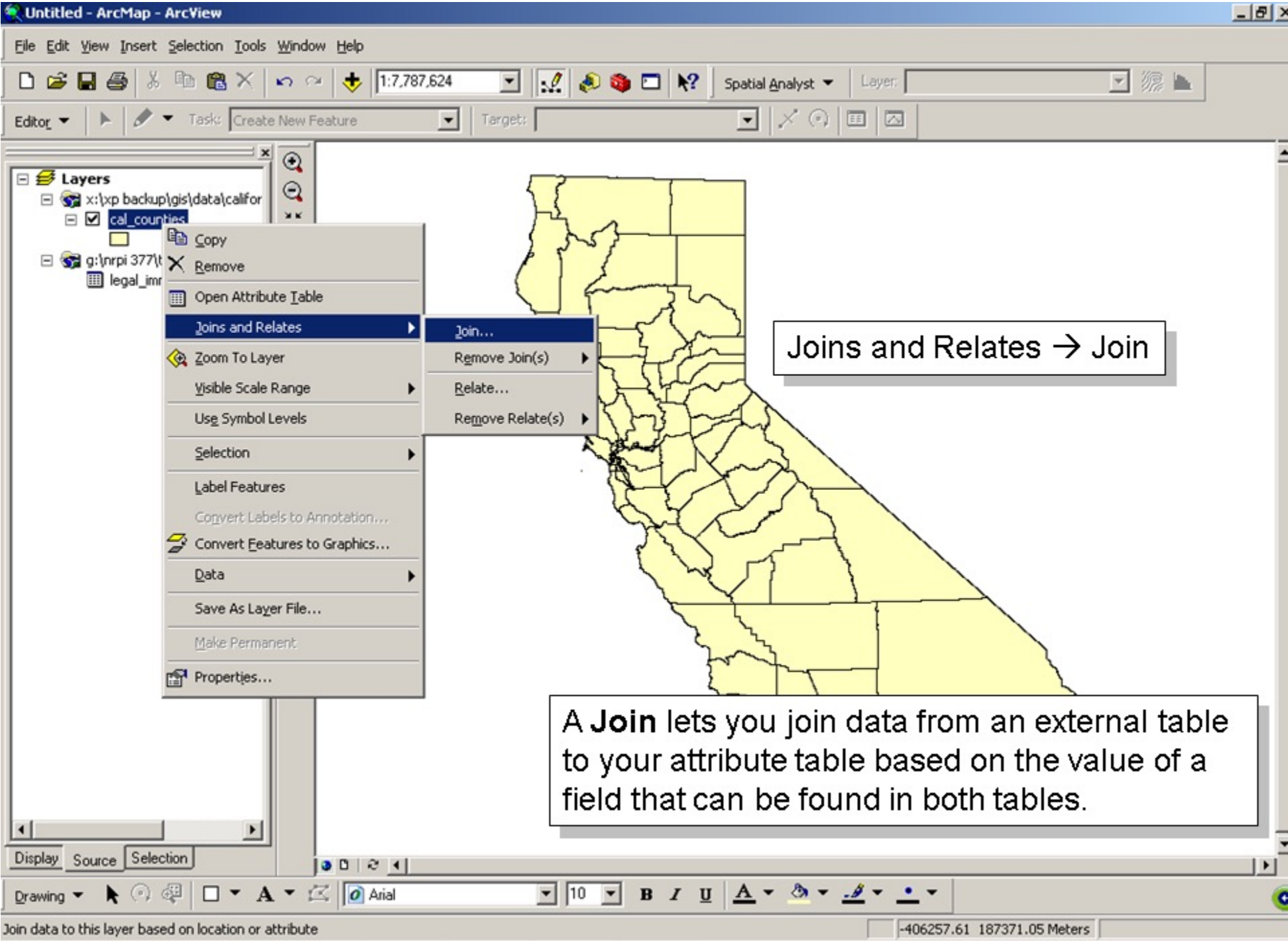




Thursday 9/12 and Friday 9/13  
**LECTURE:** Data formats, querying,  
shapefile basics

LAB INTRO: Cartographic Design  
**LAB 2:** Joins & Selects

**Lab 1: Visualization due.** Upload  
assignment by the beginning of  
the lab period.



Joins and Relates → Join

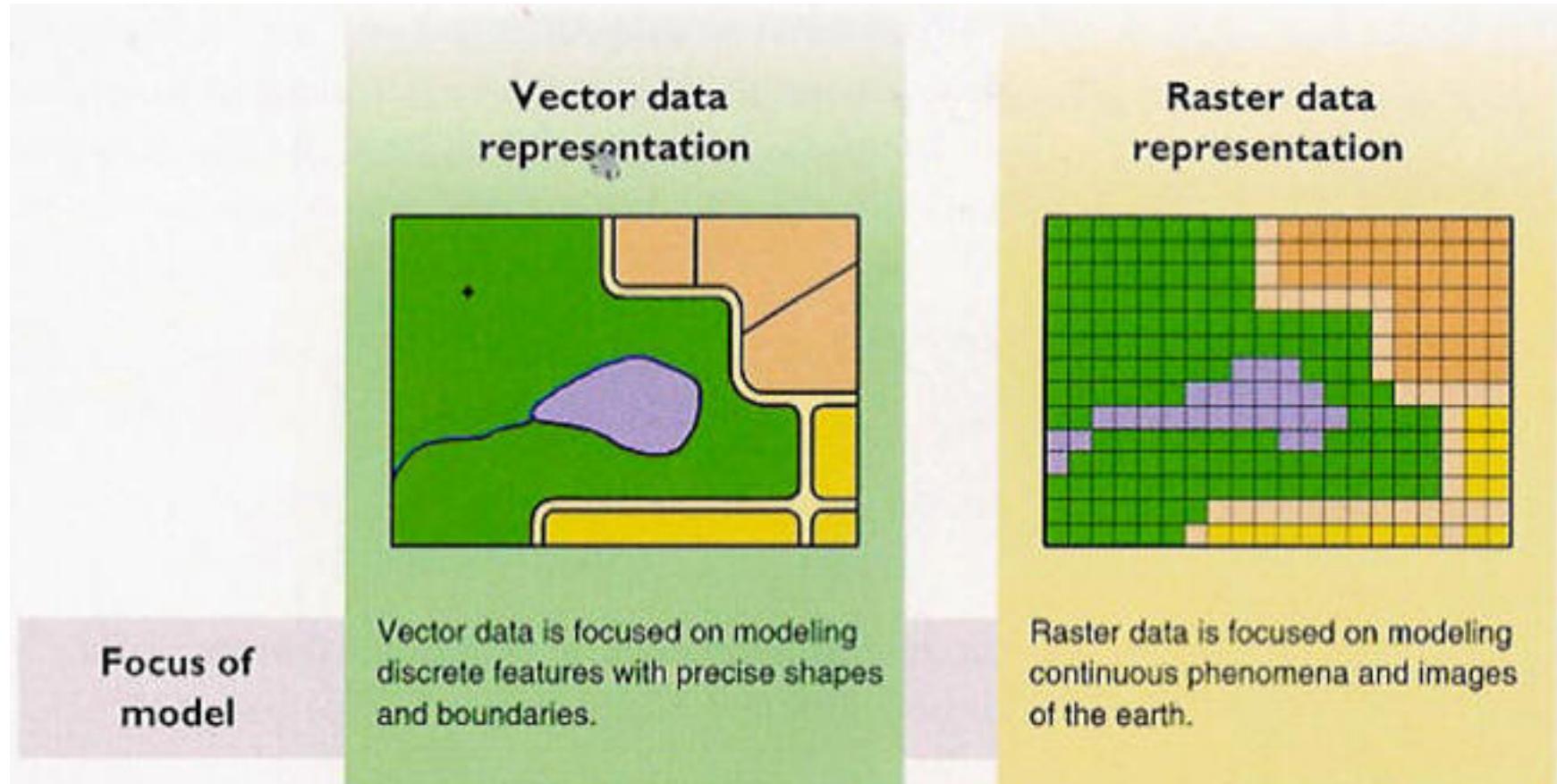
A **Join** lets you join data from an external table to your attribute table based on the value of a field that can be found in both tables.



Thursday 9/19 and Friday 9/20  
**LECTURE:** Vector data analysis

LAB INTRO: Cartographic Design  
**LAB 3:** Vector Analysis

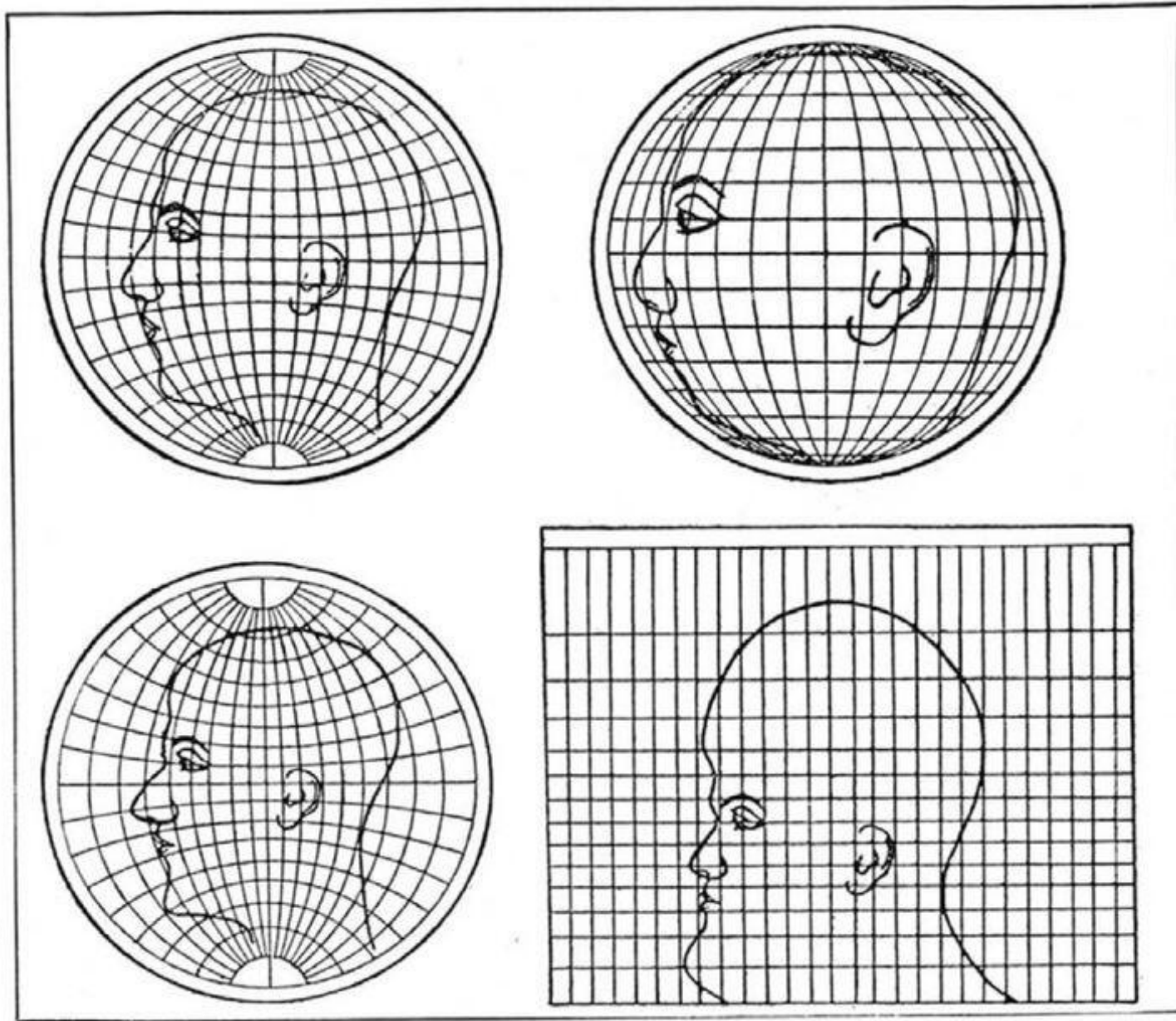
**Lab 2: Joins & Selects**  
**due.** Upload assignment by the  
beginning of the lab period.



Thursday 9/26 and Friday 9/27  
**LECTURE:** Projections

LAB INTRO: Bonus Projections  
**LAB 4:** Projections

**Lab 3: Vector Analysis**  
**due.** Upload assignment by the  
beginning of the lab period.



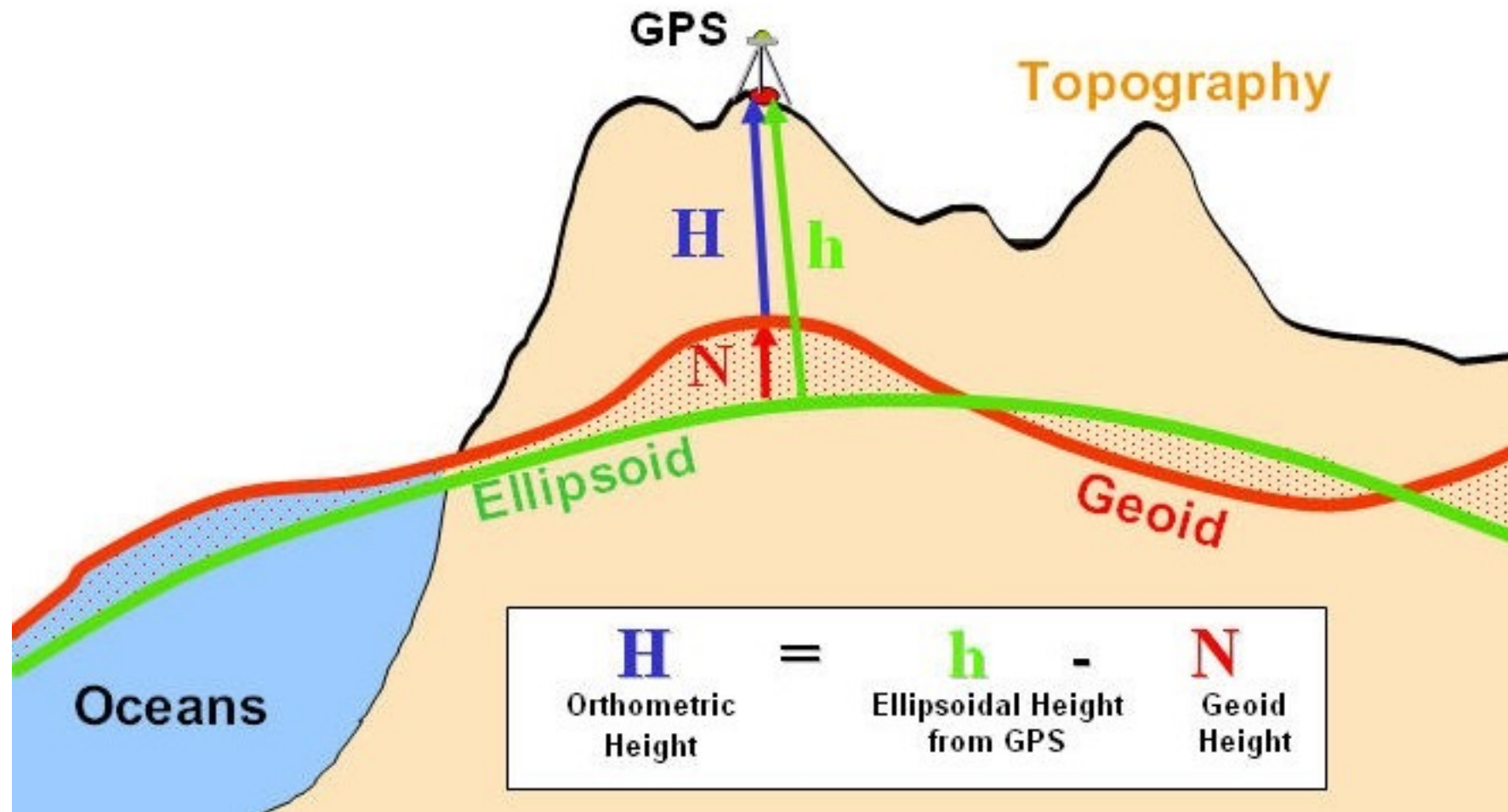
*Upper left: Globular. Upper right: Orthographic. Lower left: Stereographic.  
Lower right: Mercator*

**What four commonly used projections do, as shown on a human head**

Thursday 10/3 and Friday 10/4  
**LECTURE:** GIS Applications

LAB INTRO: Global Positioning  
**GPS Scavenger Hunt**

**Lab 4: Projections due.** Upload assignment by the beginning of the lab period.

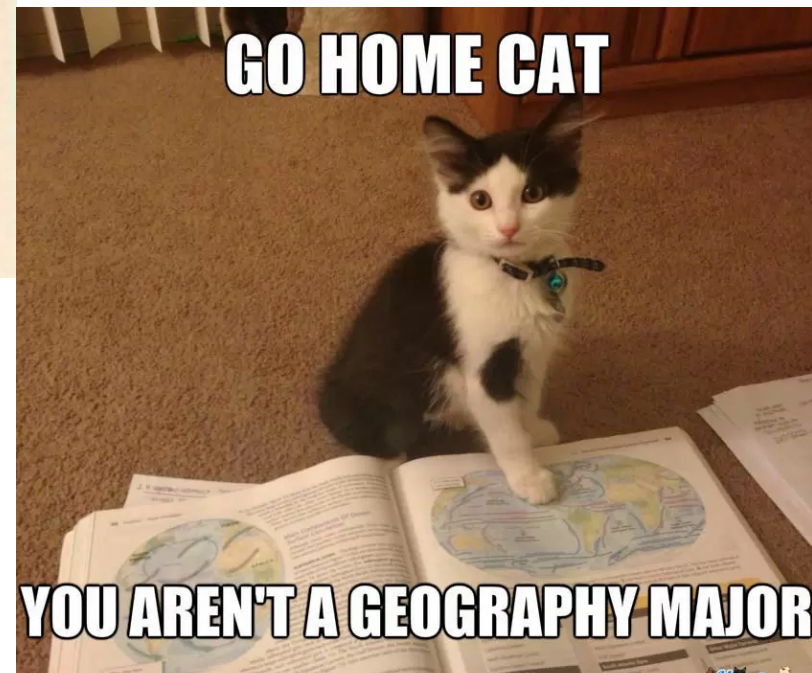


Thursday 10/10 and Friday 10/11  
**LECTURE:** Practical Exam Q & A

**Lab Practical Exam**

**The Lab Practical Exam will be completed during your lab period this week.**





Thursday 10/17 and Friday 10/18

**LECTURE:** Data creation and editing

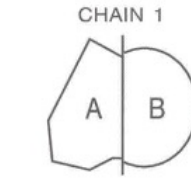
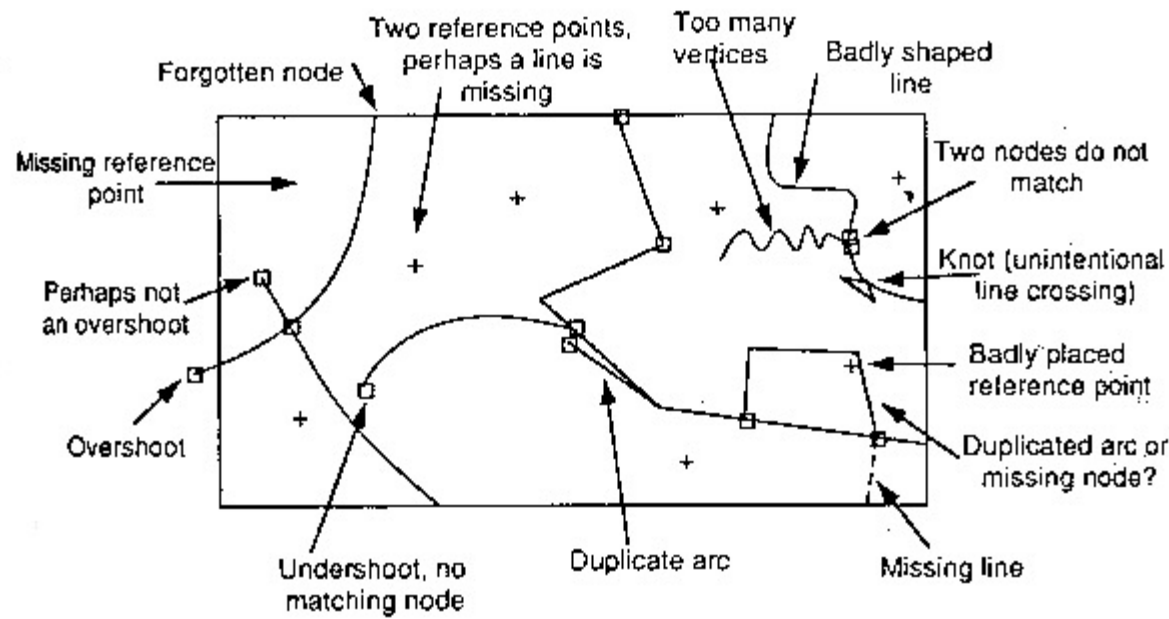
LAB INTRO: Global Positioning

**LAB 5:** Editor

**Bring GPS scavenger hunt to class.**

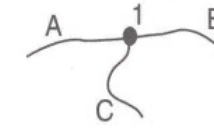
# TOPOLOGY

## SPATIAL RELATIONSHIPS



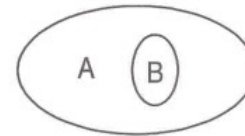
LEFT POLY = A  
RIGHT POLY = B

**ADJACENCY**



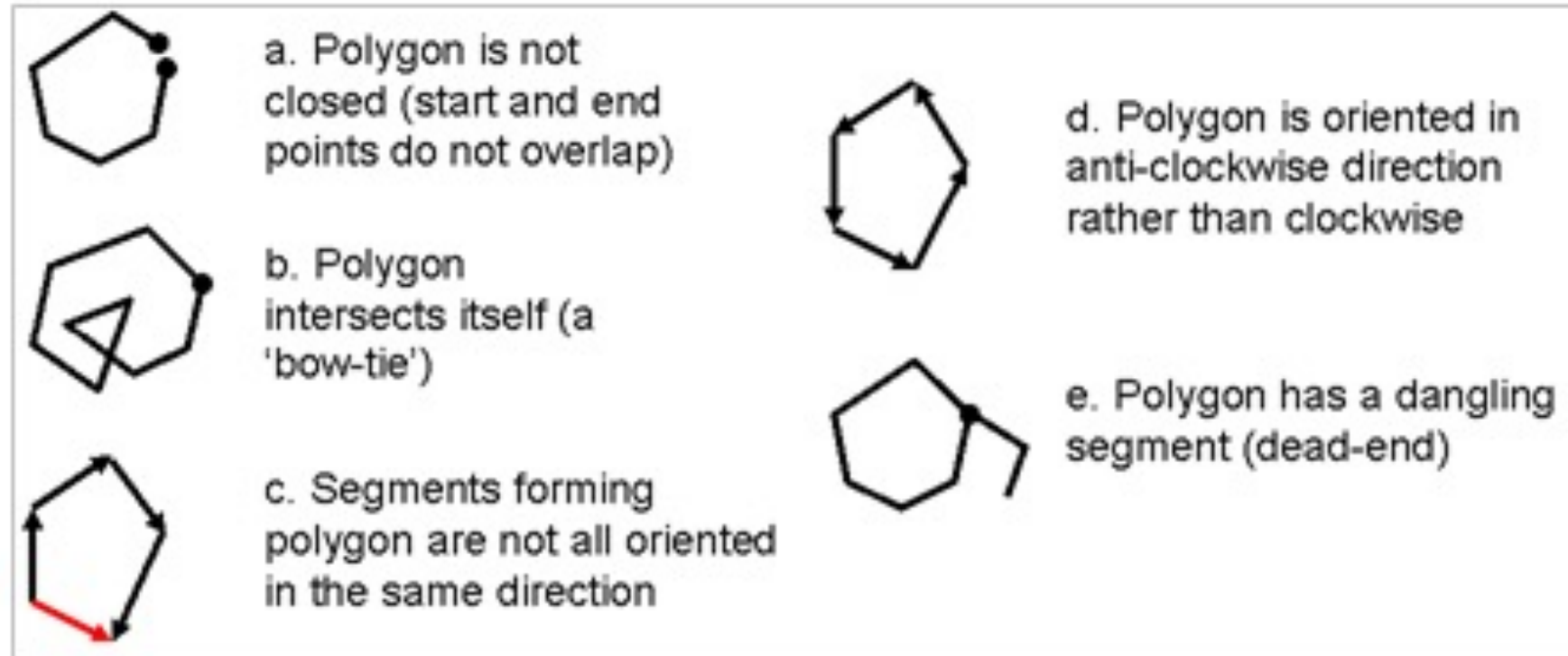
NODE 1 = CHAINS A, B, C  
CHAIN A IS CONNECTED TO CHAINS B and C

**CONNECTIVITY**

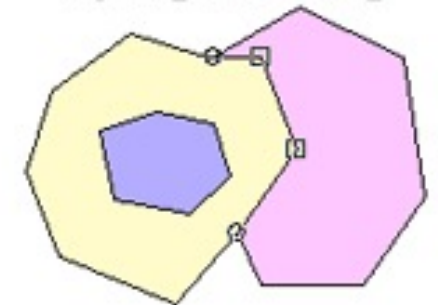


POLY B CONTAINED WITHIN POLY A

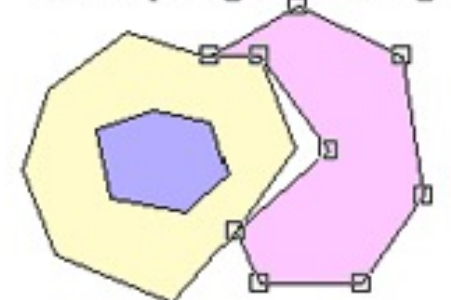
**CONTAINMENT**



### Topological editing



### Non-topological editing



Thursday 10/24 and Friday 10/25  
**LECTURE:** Raster data and analysis

**LAB 6:** Raster Analysis

**Lab 5: Editor due.** Upload assignment by the beginning of the lab period.



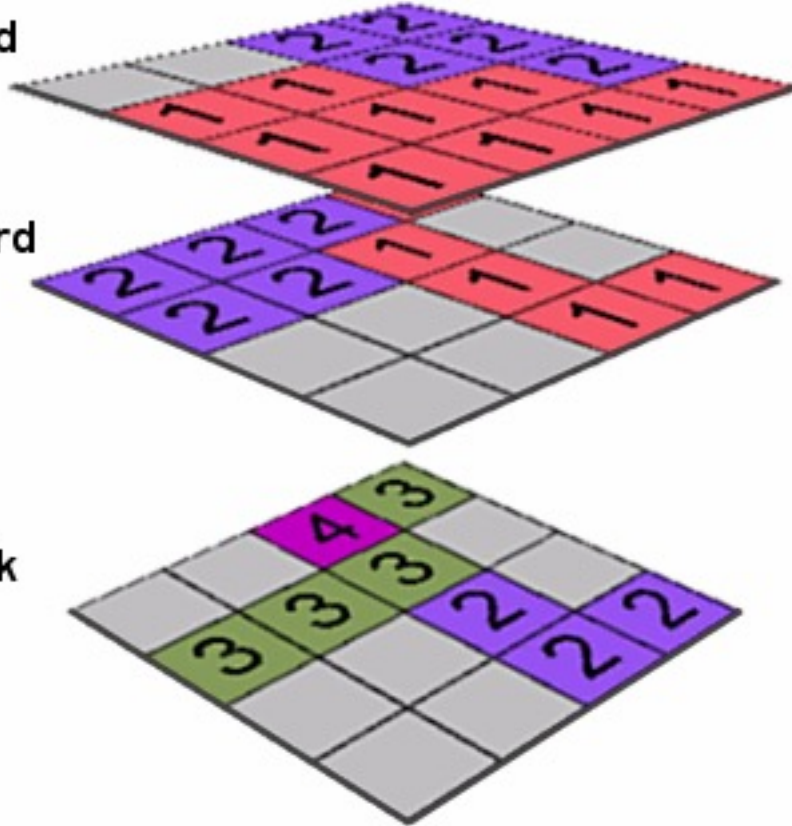
Fire hazard

+

Flood hazard



Hazard risk



Thursday 10/31 and Friday 11/1  
**LECTURE:** Remote Sensing and  
GIS

LAB INTRO: Project work and  
troublesome topic review (**Work day**)

**N/A**

# Geographic Inquiry Process



From: <http://www.esri.com/Industries/k-12/education/~media/Files/Pdfs/industries/k-12/pdfs/geoginquiry.pdf>



Thursday 11/7 and Friday 11/8

**LECTURE:** Geostatistics

**LAB 7:** Geostatistics

**Lab 6: Raster Analysis due.** Upload assignment by the beginning of the lab period.

**TABLE 1-1 Basic Identities of Boolean Algebra**

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(1) $x + 0 = x$	(2) $x \cdot 0 = 0$
(3) $x + 1 = 1$	(4) $x \cdot 1 = x$
(5) $x + x = x$	(6) $x \cdot x = x$
(7) $x + x' = 1$	(8) $x \cdot x' = 0$
(9) $x + y = y + x$	(10) $xy = yx$
(11) $x + (y + z) = (x + y) + z$	(12) $x(yz) = (xy)z$
(13) $x(y + z) = xy + xz$	(14) $x + yx = (x + y)(x + z)$
(15) $(x + y)' = x'y'$	(16) $(xy)' = x' + y'$
(17) $(x')' = x$	

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The Moran's  $I$  statistic for spatial autocorrelation is given as:

$$I = \frac{n \sum_{i=1}^n \sum_{j=1}^n w_{i,j} z_i z_j}{S_0 \sum_{i=1}^n z_i^2} \quad (1)$$

where  $z_i$  is the deviation of an attribute for feature  $i$  from its mean ( $x_i - \bar{X}$ ),  $w_{i,j}$  is the spatial weight between feature  $i$  and  $j$ ,  $n$  is equal to the total number of features, and  $S_0$  is the aggregate of all the spatial weights:

$$S_0 = \sum_{i=1}^n \sum_{j=1}^n w_{i,j} \quad (2)$$

The  $z_I$ -score for the statistic is computed as:

$$z_I = \frac{I - \mathbf{E}[I]}{\sqrt{\mathbf{V}[I]}} \quad (3)$$

where:

$$\mathbf{E}[I] = -1/(n - 1) \quad (4)$$

$$\mathbf{V}[I] = \mathbf{E}[I^2] - \mathbf{E}[I]^2 \quad (5)$$

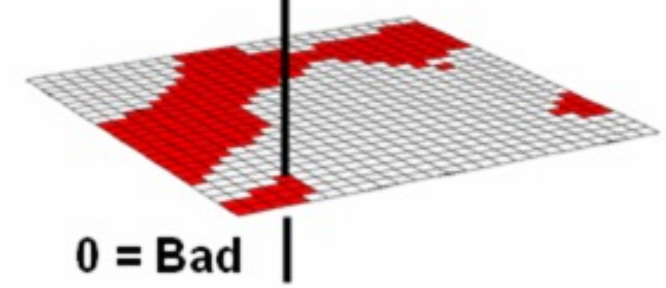
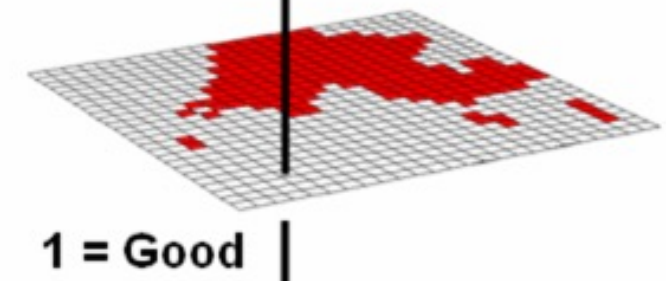
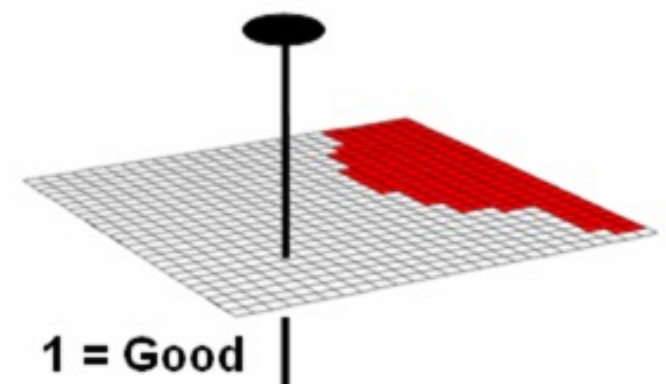
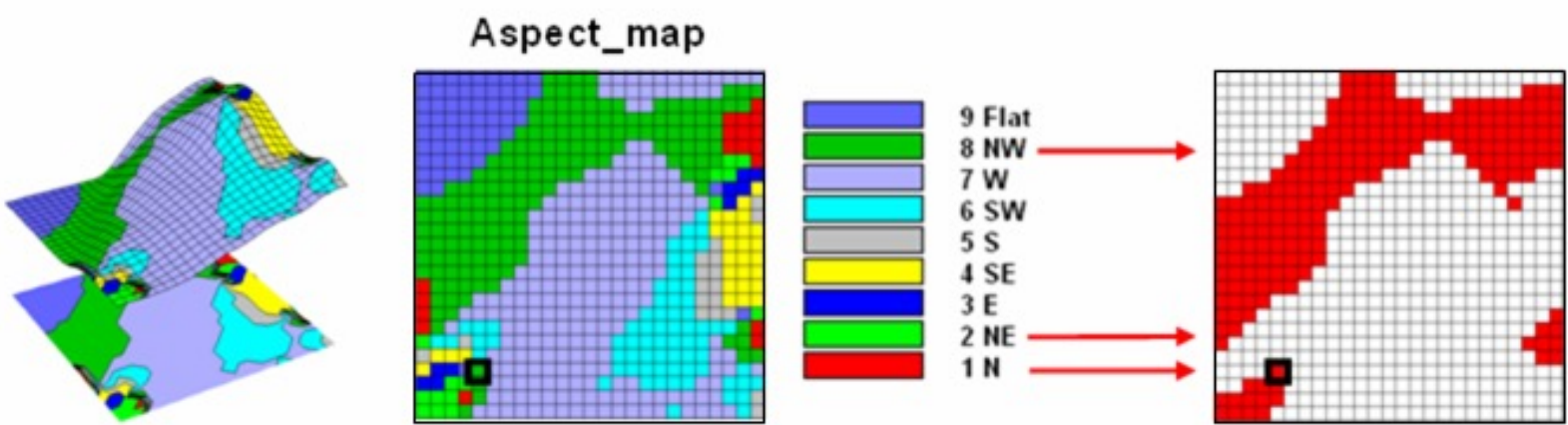
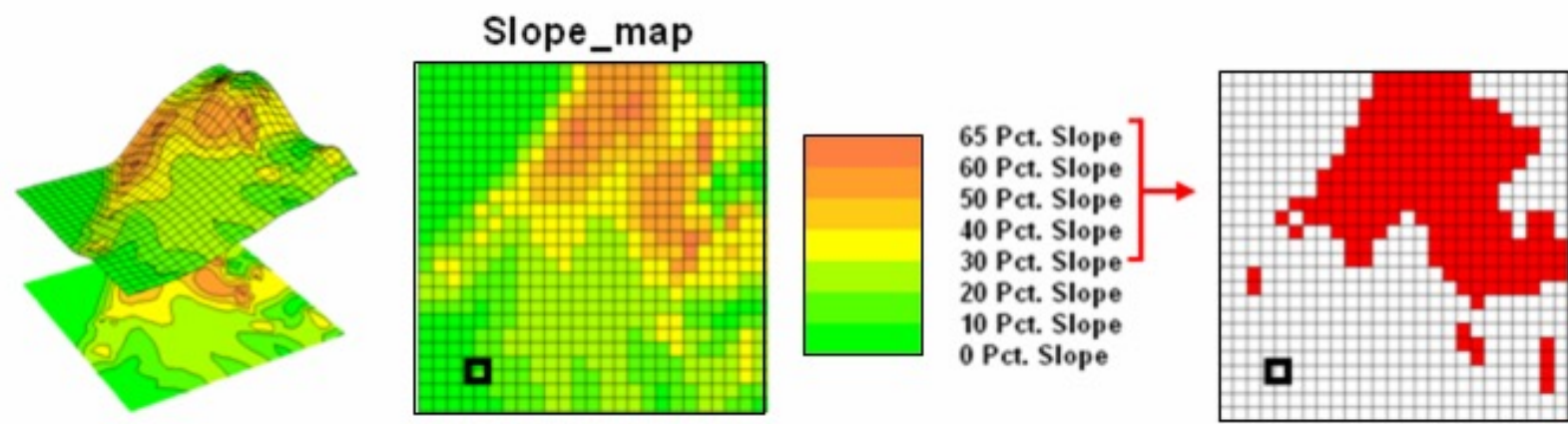
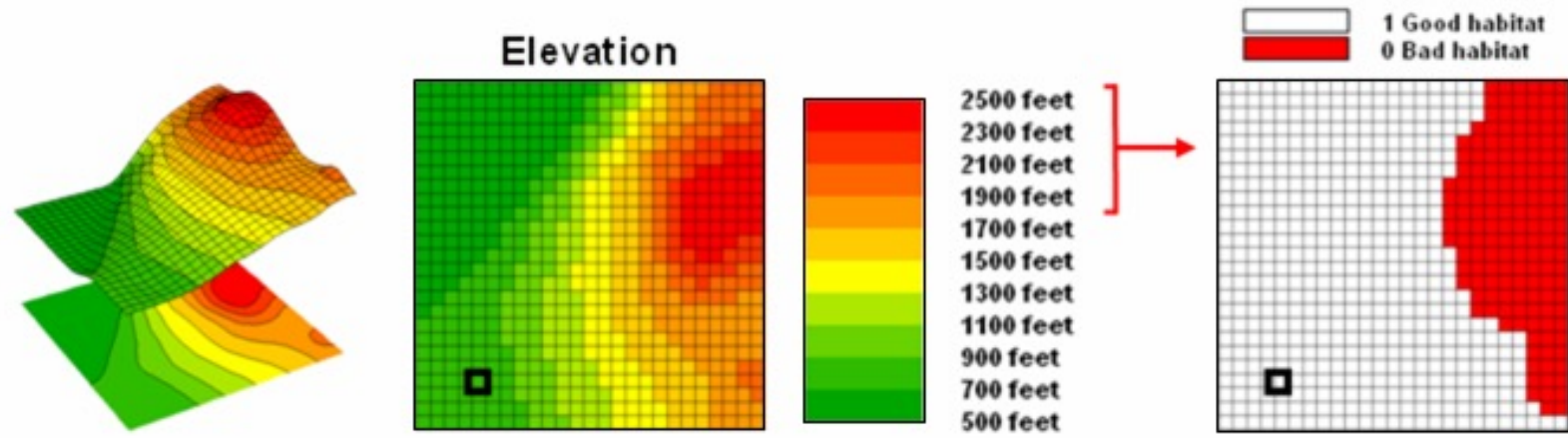
<http://pro.arcgis.com/en/pro-app/tool-reference/spatial-statistics/h-how-spatial-autocorrelation-moran-s-i-spatial->

Thursday 11/14 and Friday 11/15  
LECTURE: Modeling

LAB INTRO: Poster layouts and final  
projects (**work day**)

**Methods outline & Study Area Map  
due.** Upload methods outline by  
11:59p, 11/15.





Thursday 11/21 and Friday 11/22  
LECTURE: Computational thinking

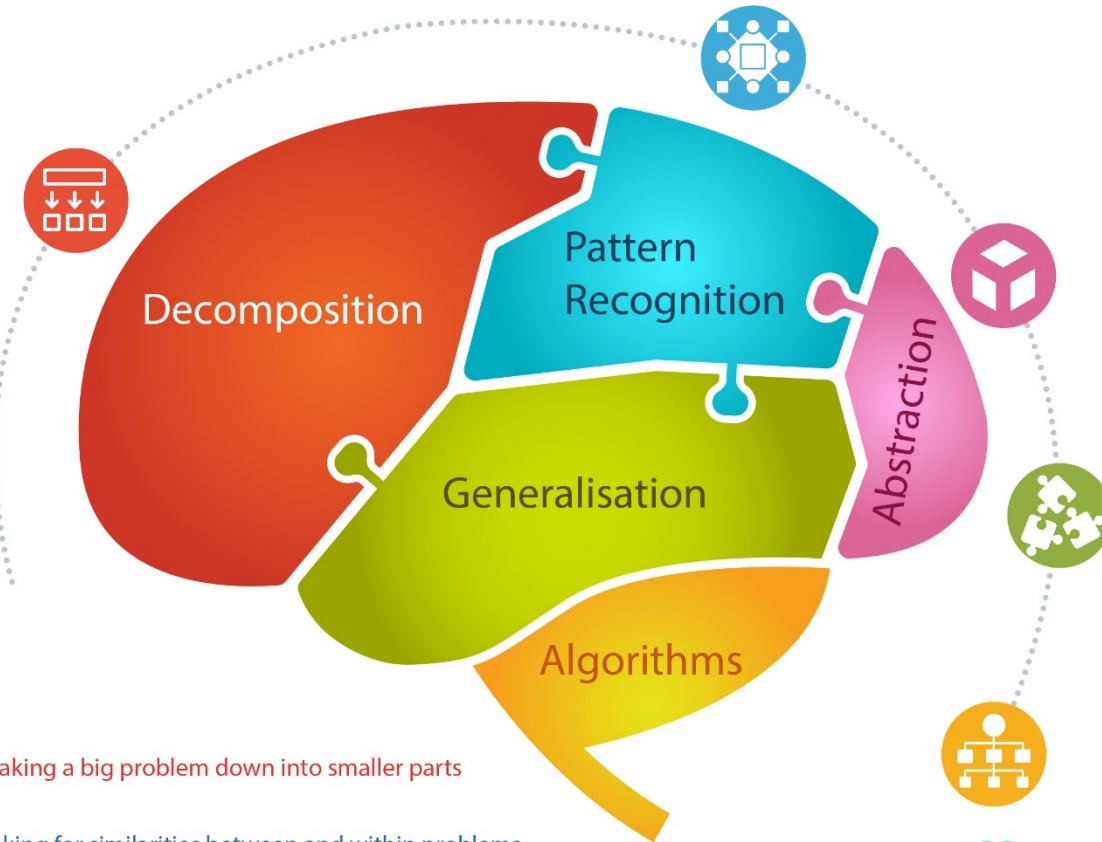
**Work on Final Projects**

**Lab 7: Geostatistics due.** Upload assignment by the beginning of the lab period.





# Computational Thinking



Breaking a big problem down into smaller parts



Looking for similarities between and within problems



Taking the detail out of a problem and ignoring irrelevant information



Adapting solutions to other problems to solve new ones



Simple rules to follow that solve the problem



**NO CLASS 11/28 and 11/29: Thanksgiving Recess**

Thursday 12/5 and Friday 12/6  
LECTURE: GIS frontiers

N/A

**Work on final projects**

\*TENTATIVE\*

Thursday 12/12

\*TENTATIVE\*

**POSTER CONFERENCE**

9am to 11am

or

1pm to 3pm

Holdsworth 203

Don't forget to upload your final posters in PDF format to Moodle! Upload poster by 5pm.

# Overwhelmed yet?

- Good!
- Attend labs this week or face consequences.