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Closed Set Based Discovery of Association Rules

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Plan of the Presentation

- 1 Association rule framework
- 2 Existing algorithms
- 3 A-Close algorithm
- 4 Illustration
- 5 Experimental results
- 6 Conclusion
- 7 Present work

1 Association Rules

- Data mining context (dataset)
 - binary relation $\mathcal{R} \subseteq \mathcal{O} \times \mathcal{I}$
 - $-\mathcal{O}$: finite set of objets (transactions)
 - $-\mathcal{I}$: finite set of items (attributes)

OID	Items			
1	Α	С	D	
2	В	\mathbf{C}	Ε	
3	Α	В	С	E
4	В	\mathbf{E}		
5	Α	В	\mathbf{C}	Ε

Figure 1: The example data mining context \mathcal{D}

- Itemset (set of items) support
 - proportion of objects containing the itemset $support(BC) = \|2, 3, 5\|/5 = 3/5$
- Association rules
 - implications between two itemsets $r: BC \to E \quad (support\%, confidence\%)$
- Association rule support
 - support of the union of antecedent and consequent of the rule $support(r) = support(BCE) = \|2,3,5\|/5 = 3/5$
- Association rule confidence
 - proportion of objects verifying the implication confidence(r) = support(BCE)/support(BC) = 1
- Minimum support and confidence thresholds defined by the user

2 Existing Algorithms

- Problem decomposition
 - 1. determination of frequent itemsets $(support \geq minsupport)$
 - 2. generation of association rules using frequent itemsets $(confidence \geq minconfidence)$
- The problem of extracting association rules is reduced to the problem of discovering frequent itemsets
- \bullet Pruning subset lattice \mathcal{L}_I to extract frequent itemsets

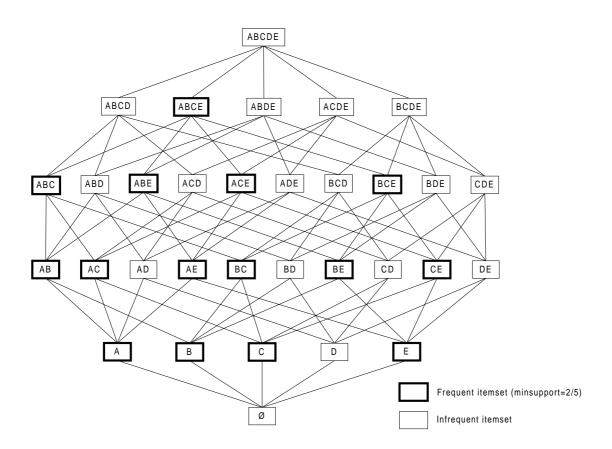


Figure 2: Subset lattice of \mathcal{D}

• Size is exponential $\|\mathcal{L}_I\| = 2^{\|\mathcal{I}\|}$

3 A-Close Algorithm

- Closure operator of the Galois connection of a binary relation
- Closed itemset: maximal set of items common to a set of objects ex: BC is not closed since Objets(BC) = 2, 3, 5 but Items(2, 3, 5) = BCE
- Problem decomposition
 - 1. discovering frequent closed itemsets
 - 2. deriving frequent itemsets from frequent closed itemsets
 - 3. generating association rules using frequent itemsets
- The problem of extracting association rules is reduced to the problem of discovering frequent closed itemsets
- Closed itemset properties
 - i) all maximal frequent itemsets are maximal frequent closed itemsets
 - ii) the support of a non-closed itemset is equal to the support of its closure
 - iii) the maximal frequent closed itemsets characterise all frequent itemsets
- ullet Pruning closed itemset lattice \mathcal{L}_C to extract frequent closed itemsets

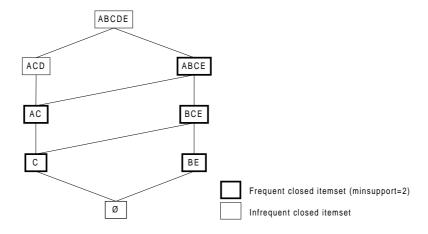


Figure 3: Closed itemset lattice of \mathcal{D}

- Determining minimal generator itemsets of all frequent closed itemsets
 - generators of a closed itemset: itemsets for which closure is the closed itemset
 - X is a minimal generator itemset if $\forall X' \subset X, support(X) \neq support(X')$
- Closure of an itemset is the intersection of all objects containing it
 - ex: Closure(BC) = Intersect(2, 3, 5) = BCE

```
Algorithm 1 A-Close frequent closed itemset discovery
         G_1 \leftarrow \{\text{frequent 1-itemsets}\};
                                                                    // scan \mathcal{D}
    2.
          for (i \leftarrow 2; G_i.generators \neq ; i + +) do
                G_i \leftarrow \text{join generators in } G_{i-1};
    3.
    4.
                Test presence of subsets(G_i) in G_{i-1};
    5.
                Determine support(G_i);
                                                                    // scan \mathcal{D}
    6.
                Prune infrequent generators in G_i;
    7.
                                                                    // level variable \leftarrow i-1
                Prune non-minimal generators in G_i;
    8.
          end
```

9.

Determine closures $(\bigcup G_i)$;

$\begin{array}{c} \text{Support-Count} \\ \longrightarrow \end{array}$	G_1 Generator $\{A\}$ $\{B\}$ $\{C\}$ $\{D\}$	Support $\frac{3}{5}$ $\frac{4}{5}$ $\frac{4}{5}$ $\frac{1}{5}$ $\frac{4}{5}$	$\begin{array}{c} \text{Pruning} \\ \text{infrequent} \\ \text{generators} \\ - \rightarrow \end{array}$	G_1 Generator $\{A\}$ $\{B\}$ $\{C\}$ $\{E\}$	Support 3/5 4/5 4/5 4/5 4/5	
	G_2	ī				
	Generator Support			G_2		
	${AB}$	2/5		Generator	Support	
AC-Generator	$\{AC\}$	3/5	$\operatorname{Pruning}$	$\{AB\}$	2/5	
\longrightarrow	$\{AE\}$	2/5	$-\!$	$\{AE\}$	2/5	

Generator	Support		G_2	!
{AB}	2/5		Generator	$\operatorname{Support}$
$\{AC\}$	3/5	Pruning	{AB}	2/5
$\{AE\}$	2/5	$-\!$	$\{AE\}$	2/5
$\{BC\}$	3/5		$\{BC\}$	3/5
$\{\mathrm{BE}\}$	4/5		$\{CE\}$	3/5
$\{CE\}$	3/5			

 $// \operatorname{scan} \mathcal{D}$

	Generator	Closure	Support	
	{A}	{AC}	3/5	
	{B}	$\{\mathrm{BE}\}$	4/5	
AC-Closure	{C}	{C}	4/5	Pruning
\longrightarrow	$\{\mathrm{E}\}$	$\{\mathrm{BE}\}$	4/5	$-\!$
	$\{AB\}$	$\{ABCE\}$	2/5	
	$\{AE\}$	$\{ABCE\}$	2/5	
	$\{BC\}$	$\{BCE\}$	3/5	
	{CE}	{BCE}	3/5	

G'

Answer: FC				
Closure	$\operatorname{Support}$			
{AC}	3/5			
$\{BE\}$	4/5			
{C}	4/5			
{ABCE}	2/5			
{BCE}	3/5			
<u> </u>				

Figure 4: A-Close frequent closed itemset discovery in \mathcal{D} for minsup=2/5 (40%)

4 Experimental Results

- Synthetic data: execution times
 - weakly correlated data: nearly all frequent itemsets are closed
 - additional time for A-Close in T20I6D100K (0.5%,0.33%): closure computations
- Census data: C20D10K
 - correlated data: few frequent itemsets are closed
 - closure mecanism allows to skip some iterations and consider less candidates
- Census data: C73D10K
 - differences between execution times can be measured in hours
 - maximal execution times: Apriori 14h, A-Close 1h15

5 Conclusion

- Correlated data
 - difficult cases: long execution times
 - few frequent itemsets are closed: A-Close is particularly efficient statistical data, medical data, text data, etc.
- Weakly correlated data
 - nearly all frequent itemsets are closed
 - acceptable execution times
 synthetic data

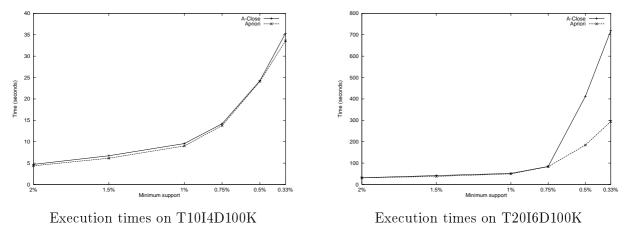


Figure 5: Performance of Apriori and Close on synthetic data

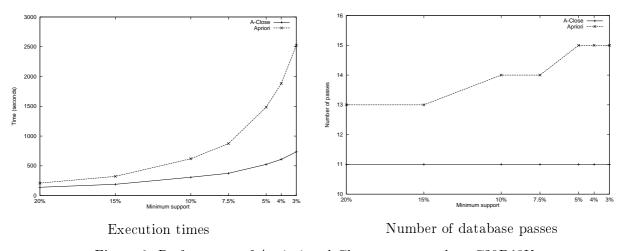


Figure 6: Performance of Apriori and Close on census data C20D10K

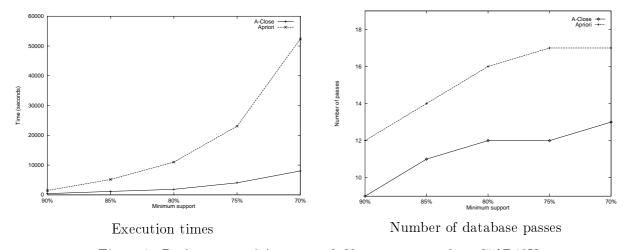


Figure 7: Performance of Apriori and Close on census data C73D10K

6 Present Work

- Problem of the understandability and usefulness of association rules extracted
- Discovering small covers for association rules
 - small informative and structural cover for exact association rules
 - small informative cover for approximate association rules
 - small structural cover for approximate association rules

Dataset	Minimum	Minimum	Total	Informative	Structural
	support	confidence	rules	cover	cover
T10I4D100K	0.5%	90%	16,260	3,511	916
C73D10K	90%	90%	$2,\!053,\!896$	4,104	941
Mushrooms	50%	50%	1,248	87	44

Figure 8: Preliminary experimental results

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