

# CCETR's Virtual Community Bridge

PRESENTED BY

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## Center for Community-Engaged Translational Research (CCETR)

Our mission is to bring researchers and communities together to create long-term solutions to prevent cancer and improve health.

The pandemic allowed us to think outside the box and create a platform that would allow us to remain connected to community partners.

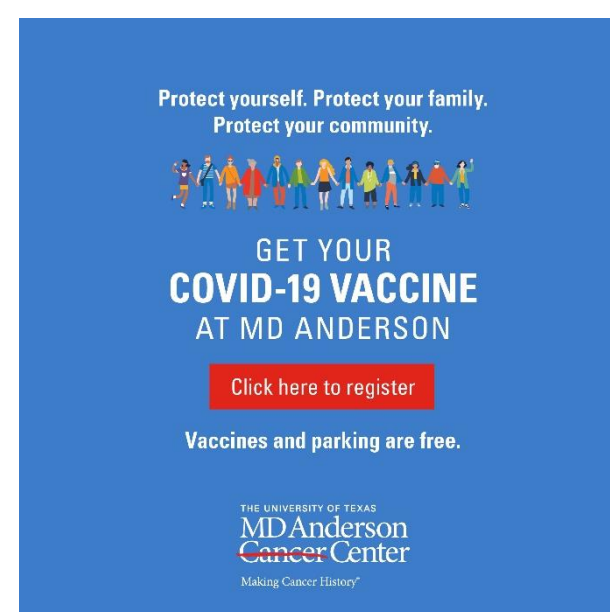
CCETR community huddles are monthly virtual meetings that allow our community outreach team to connect with current community partners and start new partnerships.



virtual bridge

## Educating Patients, Staff and Community about Research

Community huddles have allowed us to discuss the importance of cancer screening, as well as cancer prevention. We've also collaborated with new community partners for research recruitment, letters of support, and other community presentations.



*Huddles allowed CCETR to share MD Anderson's efforts to increase COVID-19 vaccinations in the Houston community*

## Community Response

Our community huddles average 15 organizations a month. We conducted a satisfaction survey at the end of 2021. The results below reflect community partner's response.

73 % Attended more than 6 meetings in 2021

67 % Shared information from meeting with the community

100 % Wanted to continue meetings in 2022

"Thank you for your invitation and team for hosting. Thank you for your email with all of the updates. They are so helpful for health education."  
- **Community Huddle attendee**

CONNECT WITH CCETR

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