**Presenters:**

**Sandra Clarkson**, Elementary Statistics Coordinator/Professor of Mathematics & Statistics, Hunter College of CUNY
**Brian Coovert**, Senior Solutions Architect, McGraw Hill
**Ginan Kayed**, Director of Strategic Partnerships, McGraw Hill

**Summary**:  Affordability and outcomes are at the forefront of what we do, but not at the sake of a meaningful user experience. A one-size-fits all approach doesn't work for everyone.  We work with individual faculty to create valuable low-cost solutions or to enhance OER solutions to best fit the needs of specific learners.  Hear from a Faculty member on how they implemented personalized/adaptive low-cost courseware to improve outcomes and provide an equitable learning experience.  **Sandra Clarkson** coordinates one of the largest multi-sectioned courses on campus.  We will also discuss innovative affordability models that have been implemented across the state of NJ to provide students with digital direct access to low-cost materials.