

Parkland College

SPARK: Scholarship at Parkland

Prospectus 2011

The Prospectus

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How Parkland came to be



Photo courtesy of the Parkland College Library Archives

A 1971 aerial photo showing the early construction of Parkland College. Parkland was built on a 344-acre site called Seeber Mattis Tract, purchased in 1967. Award winning architects from NY and CA were chosen by the board and President William Staerkel; the architecture was to resemble an educational village.

Kelley Heaney
Community Columnist

Many Parkland College students are unaware of the history of their school.

"I know it's been here a long time and that Dr. Ramage is the president," said student Alyssa Freeman. "I have no idea about history." She, like many others is unaware of the many stories and difficulties that were encountered to create the institution that now stands on top of a hill in Champaign, Illinois.

Part of that hill had been a family farm for many generations. In her book, *Parkland Works: A 1966-2001 History*, former Parkland English instructor, Sally Foster Wallace, described how, in 1967, Mrs. Willam Ehler, a 75-year old widow, had her home located on one of the highest spots in Champaign County. The ridge of the site was about 796 feet tall, with over 500 trees surrounding it and the Copper Slough was nearby. Ehler was

against selling the farm, but the 344-acre site, known as the Seeber-Mattis Tract, was considered ideal partly due to the proximity to I-74 and I-57. Amid great controversy, the newly formed Junior College District 505 board purchased the land for the school's building. Today, all that remains of the farm are a barn and old corncrib serving as part of the college, which was promised to Mrs. Ehler by the school's President William Staerkel during the land negotiations.

Prior to the complications concerning the land purchase, an architect had been unanimously chosen by the board and the school's president. Ernest J. Kump and Associates, from New York and Palo Alto, California, were chosen due to their many awards and international recognition in educational architecture. The architecture was to resemble an educational village, with construction to be done in phases. The Phase I groundbreaking happened in

July 1970.

While land purchases and architects were chosen, the newly named Parkland College was holding classes in empty stores in the downtown Champaign area. The first semester's registration in the fall of 1967 took in a total of 1,338 students, paying \$4.50 per credit hour in tuition.

Students chose classes from descriptions in a 95-page catalog. Choices included secretarial science, cosmetology, data processing, office machines and drafting courses. According to Wallace, the school also distributed a student handbook, which, among other things, addressed the issue of attire. "In the classroom, women should wear a skirt and sweater or blouse, suit or street dress, socks or hose and comfortable shoes. Men on campus should dress casually in slacks and sport shirt, sweater or suit." Faculty members were required to wear suit jackets for men and dresses for women.

Interesting Facts

Due to limited parking downtown double-parked vehicles were common and keys were often left in the ignition so the college's secretary could move it when needed.

The cost of textbooks for a year was once estimated to be about \$100, making a full time student's total attendance cost be about \$325.

The cobra mascot was not well accepted. At one point, the basketball team changed their name to the Hilltoppers instead.

A fire in the library in October, 1993, caused by a dislodged grounding clamp on an electric arc welder, caused \$200,000 - 250,000 damage. Firefighters took books off shelves before spraying water, saving them from damage.

Hired in 1970, and now retired, art instructor, Don Lake, remembers the downtown days fondly.

"There was a feeling of camaraderie among the staff during those years because we were forming something great from the ground up," said Lake. "We were crammed into offices with no department distinctions and everyone got to know each other. It followed us to the new building but it wasn't always the same." Classes were held in the

new building beginning in the fall of 1973. President William Staerkel had begun his position in 1967 and steered the institution through its first twenty years. During his time the college saw many transformations but one thing that seemed to remain constant was the continuous building that went on with the college.

In 1974, Phase III of the building provided a gym and physical education classrooms. In

See PC on P. 7

College first to ask about sexual orientation on admission application

Annemarie Mannion
Chicago Tribune

CHICAGO - Something new at 140-year-old Elmhurst College made senior Ally Vertigan very proud when she learned of it.

A question on the undergraduate admission application for the 2012-13 school year asks: "Would you consider yourself a member of the LGBT (lesbian, gay, bisexual, transgender) community?"

The college is believed to be the first in the nation to ask about sexual orientation on its admission application.

The question is optional for potential Elmhurst students filling out the application. But officials at the private college say their goal in asking it is to increase diversity and give them a better understanding of LGBT students. Diversity, according to the officials, is an important mission of the school, which is affiliated with the United Church of Christ.

"I'm so proud of my college. I think this is a great step contextually, within the nation," said Vertigan, who noted that she "identifies within the gay, lesbian, bisexual, transgender community."

Gary Rold, dean of admissions, said the college will get a better handle on what LGBT students want from their college experience. He said students' interests affect greatly what the college offers, including majors and extracurricular activities.

"Football players wouldn't come here if we don't have a football team," he said. "This has greater emotional charge to it. But it's in the same continuum."

Rold said the college began thinking about how to increase enrollment of LGBT students after they were approached by the school's chapter of Straights and Gays for Equality, which wanted to have a col-

See FIRST on P. 7

Flight 93 memorial: 10 years later, \$10 million short

Curtis Tate
McClatchy Newspapers

SHANKSVILLE, Pa. - Of the three memorials that commemorate the lives lost on Sept. 11, 2001, the Flight 93 National Memorial stands out.

It's the only rural site, a world away from the urban bustle that surrounds ground zero and the Pentagon. It's the only one Congress has designated as a national park.

And it's the only one of the three that isn't yet fully funded.

Ten years after United Flight 93 slammed into a reclaimed strip mine in southwest Pennsylvania, the Flight 93 National Memorial Campaign is about \$10 million short of its \$62 million fundraising goal.

"It's a small price to pay to memorialize 40 people who prevented a greater terrorist attack," said King Laughlin, the memorial's chief fundraiser.

Construction started two



Photo by Curtis Tate/MCT

A visitor gazes across the field near Shanksville, Pennsylvania, August 14, 2011, where United Flight 93 crashed. The Flight 93 memorial will be dedicated on Sept. 10, 2011, almost ten years after 9/11.

years ago on the 2,200-acre site, and in spite of the fundraising obstacles, it will reach a basic level of completion by the time it's dedicated on Sept. 10.

"We've done a tremendous amount of work in a short period of time," Laughlin said.

"Actually to be able to touch it and feel it is just amazing," said Calvin Wilson, whose brother-in-law, LeRoy Homer Jr., was Flight 93's co-pilot.

Vice President Joe Biden will attend the dedication, and

See 9/11 on P. 7

you like your hair and
you like your money.
this is an easy call.



everything you need for
college.



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Conair Infiniti Pro hair item

- 1" ceramic straightener or
- AC motor hair dryer

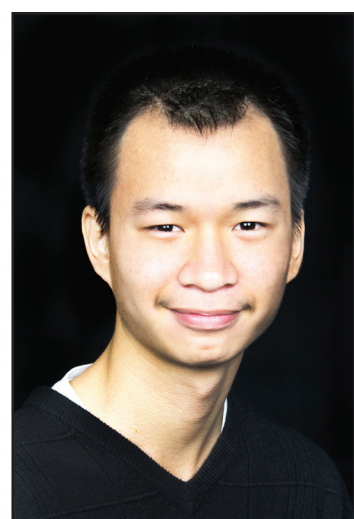
Valid in store only. Limit one manufacturer and one Target coupon per item. Void if copied, scanned, transferred, purchased, sold or prohibited by law. Item(s) may not be available at all stores. Coupon value may not exceed value of item purchased. No cash value.



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News

Student Government Candidates 2011



Joseph Tjandra
Running for Treasurer

Hi, my name is Joseph Tjandra. I am from Indonesia and a freshman, taking Mathematics at Parkland College.

I like Math very much. I was an active member of a Math Club during my high school. I participated several times in MGMP National Math Contests and managed to rank 6th among few hundreds of contestants. I was also a member of a well known church choir in my home town.

I thought the vacant position of Treasurer in the Student Government of Parkland College would suit me. I would like to serve and assist the Stu-

dent Government so I can be helpful and useful to many friends and colleagues.

Serving as a Treasurer requires accuracy and credibility to manage even a small amount of money. Both my parents used to be treasurers in their organizations. From them I have learnt that it is not an easy task and need to be a responsible and trustworthy person.

I like challenges that give me ample opportunities to show my performance and contribution while getting to know more friends from different countries and cultures would make life more interesting.

I believe that when I am elected as a Treasurer, together with members of The Student Government, I will be able to serve and provide good services to many whom I have and have not known personally. I would like this small yet friendly organization grows and becomes more interactive and useful to all Parkland College students and especially in nurturing unity and harmony among a group of diversified cultures. I am proud of being an international student of Parkland College and would like to take this opportunity to serve and contribute to the



David Ramirez
Running for Treasurer

Treasury is a great place for me to be in for several reasons. First off, treasury would tie in well with my business background. I am in and have taken several business and business related courses in high school, including economics and accounting. I am well prepared to handle any duties dealing with finances.

I'm very comfortable with any bookkeeping, managing of accounts and/or budgets, and any other tasks of that nature. My organizational skills are on par and I work very well with numbers. In addition, being a four year athlete in high school has helped learn a lot of teamwork, leadership, and great work ethic. I have experience setting up and participating in fundraisers of all sorts, including soup kitchens, candy sales, faculty football games, and selling raffle tickets. I plan on using all of these skills and more to keep Student Government running smoothly. I would also like to help set up charitable events like fundraisers or a sale of some sort. Everyone should give a little back to his/her school and community, so I would like to help set such events up. I look forward with excitement to become a part of Student Government. It will be a great experience for me as I will both learn from others, and be an active part of my school.



Rosa Maria Juarez
Running for Secretary

Hello! My name is Rosa Maria Juarez, but you can call me Rosy. I am currently running to be your Parkland student government secretary. I would love this opportunity because I feel like I could make a difference in the school and I would be completely dedicated to help with anything this school might need. I also have plenty of experience because, I was a secretary for 2 years in high school and I was also my high school band's secretary.

During my high school career I was also enrolled in marching band, concert band, pep band, track and field, AFS club, art club, drama club, and yearbook club. I feel like I could be a leader to this school because of the fact that I love helping people and being someone that people can look up to as well as communicate to. I'm easy going and love to meet new people! I'm friendly and if you see a girl who never stops smiling, well you've found me! I'm planning on making this college better than it already is and assisting anyone who needs my assistance. I want to be someone who leads the way so that I can inspire anyone with doubt that anything is possible. While serving my term as your secretary I will empower others and do more than my part to get involved with Parkland College and all of you. I want to be involved in the process that makes this school function and I want to leave a legacy so that others can follow in my footsteps. I would be more than proud to represent you, as your Parkland student government secretary.



Matthew Poell
Running for Senator

If elected student senator, I want to find ways to better identify the interests of Parkland students, and represent those interests in the student government. I bring experi-

ence in group work as well as group communication to the table. I'm somebody who likes to be heard and I like for others to be heard as well. However I first need to better understand the Parkland student. In order to do so I plan to find more ways to reach out to the student body, this is going to be the biggest challenge. Whether it be through polls and surveys, or through individual communication, I am determined to find new and innovative ways for the students to voice their needs and opinions. This I believe will lead to greater student satisfaction in the Parkland experience. Given this opportunity to serve, I will make sure that I represent the student interest as best as possible. I want to see Parkland, and the Parkland student grow into something greater.



Gladys Oatis
Running for Senator

Hello, to all of our Parkland College connections: (President Thomas R. Ramage, Ed.D; Parkland College Board of Trustees: Thomas M. Bennett, Vice Chair; Bonnie B. Kelley; Linden A. Warfel; Donna Giertz; Dana Trimble, Secretary; Paul E. Quinlan; James L. Ayers, Chair; all of the people who partnerships with Parkland College; all of the people who work for our college (that includes our volunteer workers); and last, but not the least our student body: Cobras - Parkland College.

My name is Gladys D. Oatis. I am a fifty year young mother of three adult children (Nyesha, Sheena, and Jaron). Sheena has a daughter, Layla.

Nyesha, has a puppy, Samson. You guessed it (smile), I am a grandmother.

I am a student at Parkland College: Business Accounting 101, Broker Pre-License Topics, Broker Pre-License Applied Real Estate Principles. I am a Full time student: Lincoln Christian University (B. A. - Human Service).

I am interested in serving as Senator, because I would like to help make our Parkland community and electrifying learning environment!

My qualifications are many, I have listed three: 1). By the grace of God, I trained three children (single parent). 2). Leadership Danville (Class Ten) 3). Champaign County Citizen Police Academy (April 7 - June 9, 2011)

Students are my first concern. That's why my platform is: Diversity at Parkland College. I would like for the students to see an image of their culture (starting with the Board of Trustees), when they attend Parkland College.

I would like to accomplish fairness and justice for all, during my term as a Senator. Would you please help by voting for me, Senator Gladys Oatis, September 12 & 13.

Thank you for reading our student's newspaper: "Prospectus News"; It is a great way to stay connected with Parkland College.



Nelli Golmeeva
Running for Senator

My name is Nelli Golmeeva and I would like to take a minute of your time to tell you why you should vote for me to be your new student Senator. It does not take much to vote for student, but before you make your decision, consider how important it is to select the right candidate for the job.

I am a freshman at Parkland College and I came to this community college because I loved the degree of dedication that the staff members have to student success. I wanted to be able to partake in this goal oriented community and become

and active member. Through student government I plan to first listen to the concerns and comments of my classmates and then take necessary action to insure that the Parkland College community can fulfill its commitment to students. If elected, I will work with students and staff members to fix flaws, improve existing ideas, and create new possibilities that would make Parkland College a center for success and growth.

As a hospitality major student, I have been taught to live by the quote, "service over self." I make it my every day goal to help others and find ways to create a comfortable environment for everyone. I use my people skills to communicate with my classmates to find out about their opinions and thoughts. I commit myself to helping others through their struggles and seeing them succeed at things they previously had trouble with.

In conclusion, I want you to elect me to your Senator because I know how to be a leader and I now how tough it can be to voice your opinions. I want to be able to voice people's opinions to others and find ways to help. Thank you.

Sam Bahler (Not Shown)
Running for Senator

Through involvement in the student government, I will look forward to promoting the activities and goals of the Student Association, including addressing issues related to social, cultural, and academic life at Parkland; helping all students become aware of campus needs; and encouraging wider interest in college affairs and activities. The Student Association is designed to provide a means of student expression at it relates to the above activities and goals, and I would very much like to be a part of this process.

I would work hard toward providing excellent communication between students and the administration. I like learning about people and their needs, and I think this quality of mine would be extremely useful in helping to communicate the needs and goals of students and the administration so that the interests of both parties can be well served. I also have a very keen interest in different parts of the world and in people who come from different walks of life. There are of course many people at Parkland from different areas of the world, different countries, and different parts of the United States. I would really like to do everything possible to provide ways for people from different backgrounds to share experiences and establish good relationships.

I am a hard worker, like to work with and am very interested in people, and have a natural desire to serve. Like lots of other kids my age, I too have my challenges and face many obstacles and frustrations in

life. But it is my sincerest hope that you will allow me to draw on all my experience and ability to do the best possible job for you and the Parkland community as a whole by being a part of the Student Association!

STUDENT GOVERNMENT ELECTIONS

ANY REGISTERED PARKLAND COLLEGE STUDENT
MAY VOTE

Monday, September 12: 10 a.m. – 2 p.m.
and 5 p.m. – 7 p.m.
Tuesday, September 13: 10 a.m. – 2 p.m.
and 5 p.m. – 7 p.m.
Wednesday, September 14: 10 a.m. – 12 noon

Bring your I.D., Come to the College Center and



News

Families get savvy paying for college

Jenna Ross
Star Tribune (Minneapolis)

MINNEAPOLIS - Families training to pay for college are making savvier moves as costs rise.

More middle- and high-income students are choosing cheaper schools, living at home and getting grants and scholarships to pay for college, according to the Sallie Mae Ipsos "How America Pays for College" study released Tuesday, August 23.

Last year's study found families grappling with the recession by reaching deeper into savings to pay a record-high slice of the growing cost of college. This time, the average family surveyed paid a little less for the 2010-11 school year than the year before, thanks to different choices and more grants.

"While families were able to stretch in the shortest of terms ... that can only go so far," said Clifford Young, pollster for Ipsos. "There's some downsizing going on."

But they're still sending their children to college. Nine out of 10 students strongly agreed that it's "an investment in the future." Meanwhile, parents' anxieties about the economy, which peaked last year, dropped a bit. Rising tuition remains their No. 1 concern.

Families reported paying an average of \$21,889 on college-related expenses - including tuition, textbooks and rent - in 2011. That's less than last year but more than in 2009 and 2008.

The price tag for wealthier students dropped. Families making \$100,000 or more paid 18 percent less than last year, while middle-income families paid about 6 percent less. But families making less than \$35,000 paid 14 percent more to meet this year's college costs - from \$17,404 in 2010 to \$19,888 in 2011. College now eats up more than half of such a family's household income.

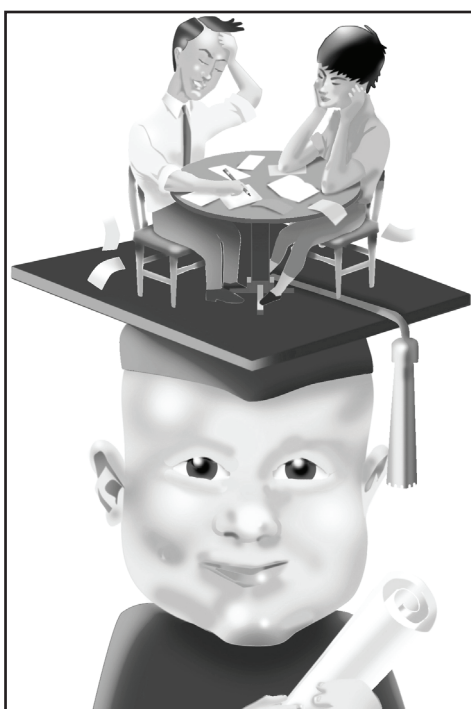
Nearly all the 1,600 students and parents surveyed in the study reported making new or different moves to

save money, such as going to school part time, picking a lower-priced college or living at home.

Tyler Zabel, 18, had been considering film schools in Florida and Chicago with tuition ranging from \$25,000 to \$42,000 a year. But he settled on Minneapolis Community and Technical College in part because the price tag is closer to \$7,000 a year.

"It was the most logical route," Zabel said. He also likes that MCTC's program is hands-on, rather than theoretical. "MCTC has a similar program, but it's a lot cheaper and closer to home."

Zabel will live with his middle-class parents in Shakopee and take the park-and-ride to downtown Minneapolis.



By Paul Palazzo/MCT

Classes start Tuesday. Film isn't necessarily a degree that requires a college education, he noted, but "having a degree is kind of necessary these days."

See SAVVY on P. 7

Chuck Shepherd's

News of the Weird

Lead Story

The cure for emphysema is cigarette smoke piped directly into the lungs, according to chemist Gretha Zahar, whose clinic has treated 60,000 people in Jakarta, Indonesia, in the past decade. Zahar (with a Ph.D. from Padjadjaran University in West Java) modifies the tobacco smoke with "nanotechnology" to remove "free radicals" and adjust the mercury levels -- and touts her "divine cigarettes" as cures for "all" diseases, including cancer, with only a wink of the eye from the government (which opposition leaders say is in the pocket of Indonesia's tobacco industry). Though 400,000 Indonesians die yearly from smoking-related causes, nicotine "addiction" was only reluctantly and subtly mentioned in recent regulations. One pharmacology professor said he had never heard of anyone dying of smoking, which he called a "good, cheap alternative" to expensive drugs. [Agence France-Presse, 4-12-2011]

Unclear on the Concept

Marla Gilson, 59, was fired in April after her employer callously rejected her offer to work from home in Chevy Chase, Md., at reduced salary, while she recovers from chemotherapy and a bone marrow transplant for her leukemia. Gilson's job was chief executive of the Association of Jewish Aging Services of North America, which serves 112 facilities that help frail and elderly Jews during their final years. Gilson's termination also made her health care much more expensive and potentially made her uninsurable in the future if her treatment is successful. (Nonetheless, the board of directors thanked her for her service and wished her a "speedy recovery.") [Washington Post, 4-4-2011]

In April, two police constables in North London, England, threatened Louise Willows with arrest for criminal damage and forced her to clean her artwork from a city sidewalk. Willows had cleared off 25 deposits of droppings that dog-walkers had failed to remove and in their place drawn pink cupcakes in chalk (with a nearby message, "Dog owners, Please clear up your dog's mess. Children walk here"). [Daily Mail, 4-8-2011]

Can't Possibly Be True

The notorious U.S. military contractor KBR, prominent for having earned several billion dollars from no-bid contracts during the Iraq and Afghanistan wars and which has been accused of numerous employee sexual harassment cover-ups (including nine pending lawsuits filed by female employees), has apparently been voted by readers of Woman Engineer magazine as one of the top 50 places for women to work. (KBR and other companies on the list made announcements in April, but at press time, Woman Engineer's issue containing the list had not been published.) [Mother Jones, 4-7-2011, citing an undated KBR press release of early April 2011]

Nursery school teacher Elizabeth Davies, 48, was fired in February from Hafod Primary School in Swansea, Wales, after accusations that she had sprayed pine-scented room-freshener on kids who passed gas and on Bangladeshi who had come to class reeking of curry and onions. Of the latter, she reportedly said, "There is a waft coming in from paradise." [Daily Mail, 2-15-2011]

Zero Tolerance?

Recently, public school students were expelled in Spotsylvania, Va. (possession of homemade tubing for launching plastic "spitballs" in lunchroom horseplay) (December); arrested in Hammonont, N.J. (a 7-year-old, for bringing to class a Nerf-type "gun" that

fired soft balls) (January); and arrested in Arvada, Colo. (for drawing violent stick figures, which was recommended by his therapist as a way to tamp down harmful thoughts) (February). Meanwhile, in March, at the other end of "zero tolerance," a judge allowed Ryan Ricco, 18, to play for his school in a big basketball tournament despite being on modified house arrest after being charged with threatening to blow up two other high schools in the Chicago suburbs. [Washington Post, 2-1-2011] [WCAU-TV (Philadelphia), 2-2-2011] [KDVR-TV (Denver), 2-23-2011] [Chicago Tribune, 3-18-2011]

Cavalcade of Rednecks

In April, Robert Hohenberger, 64, was arrested in Clayton County, Ga., for shooting a neighbor's dog with a BB gun after complaining that he was tired of the Chihuahua "pooping" in his yard. The neighbor, Leticia Mendoza, told police that her dog was innocent, in that Casey had actually relieved himself inside right before she let him out. [WSB-TV (Atlanta), 4-11-2011]

Inexplicable

Fine Point of Iowa Law: Thanks to a loophole recently sanctioned by the Iowa Court of Appeals, Matt Danielson and his wife, Jamie, now own their home in Ankeny, Iowa, outright (value: \$278,000) after making just one monthly mortgage payment. Iowa law regards a home mortgage by a married couple as automatically void if only one spouse has signed it, and a thusly voided mortgage is treated as fully satisfied. (The purpose was to prevent one estranged spouse from exploiting the other, but the voiding is automatic regardless of the circumstances.) Legislators are currently trying to change the law to leave the discretion of voiding up to judges. [Des Moines register, 3-17-2011]

Least Competent Criminals

Not Ready for Prime Time: Harold Luken, 45, was arrested on April 8 in New York City near a Bank of America after his attempt to rob it failed badly. According to police, Luken walked in at 1:50 p.m. and announced that he had a gun and intended to rob the place -- but then merely got in a line and said he would wait for a teller. When he finally got to the window (with police apparently on their way), Luken restated his intention and, as if narrating, announced the handing over of the robbery note. When the teller refused to respond, Luken asked to check the balance in his own account, but the teller again declined, provoking Luken to walk away and shout, "OK, I will go to Citibank (and) rob them instead!" He was arrested minutes later. [New York Post, 4-9-2011]

A News of the Weird Classic (March 1993)

A Tulsa, Okla., physician, writing in a 1992 issue of the Irish Journal of Psychological Medicine, reported on a 32-year-old woman whose neighbors had just had a large satellite dish installed in their yard. The woman became convinced that she was being wooed by Donald Duck and that the dish had been placed there to facilitate his communicating with her. She spent lots of time "hovering" around the dish and eventually undressed and climbed into it, where she said later that she had consummated marriage to Mr. Duck. [Irish Journal of Psychological Medicine, 1992, No. 9, p. 134]

Read more

News of the Weird
at www.prospectusnews.com

Payrolls flat in August; unemployment stuck at 9.1 percent

Kevin G. Hall
McClatchy Newspapers

WASHINGTON - Another weaker-than-expected government jobs report Friday put new pressure on policymakers and the Federal Reserve to find ways to spark economic activity and boost hiring, experts said.

The economy added no new jobs on balance in August and the unemployment rate held steady at 9.1 percent, the Labor Department said.

Mainstream economists had been expecting payroll growth of 50,000 or greater, especially as the private ADP National Employment Report earlier this week reported 91,000 private-sector jobs added in August. The government report had just 17,000 private-sector jobs created on balance in August, while government payrolls were trimmed by the same number.

Investors reacted to the dismal August jobs report by selling stocks. The Dow Jones industrial average fell by more than 200 points in the first half hour of trading. Other U.S. and global stock indices were all off immediately by 2 percent or more. The Dow finished down 253.31 points at 11,240.26, while the S&P 500 shed 30.45 points to close at 1,173.97 and the Nasdaq fell 65.71 points to 2,480.33.

Government statisticians also revised downward July and June hiring estimates by 32,000 and 26,000 respectively, showing the economy losing speed through the summer. Among the apparent causes: a sharp drop in consumer and business confidence stemming from Washington's partisan head-butting over raising the debt ceiling in July, which led Standard & Poor's to downgrade its rating of Treasury creditworthiness.

"The economy has stalled out in the wake of the debt-ceiling spectacle and S&P downgrade. Businesses stopped hiring last month, and government continues to cut workers. The broad job weakness across industries and the decline in hours worked suggest the economy is perilously close to double-dipping" back into recession, said Mark Zandi, the chief economist for forecaster Moody's Analytics. "A recession is not assured since businesses have not increased their layoffs, but they soon will be if policymakers don't act aggressively to shore up confidence."

Policymakers instead are busy pointing fingers. President Barack Obama is sched-

August by the numbers:

- Government jobs, down 17,000;
- Retail, down 7,800;
- Construction, down 5,000;
- Manufacturing, down 3,000;
- Transportation and warehousing, down 2,400;
- Leisure and hospitality, up 2,000;
- Financial services, up 3,000;
- Temporary help services, up 4,700;
- Professional and business services, up 28,000;
- Health care, up 29,700.

uled next Thursday to outline his new plan to revive hiring and stave off recession. But even that got ensnared in partisan gamesmanship this week as the White House and House Speaker John Boehner, R-Ohio, fought over the time and date for the speech to a joint session of Congress.

The issue of jobs is front and center in the emerging 2012 presidential campaign, with several GOP candidates outlining their proposals or scheduled to do so in coming days. Republicans argue that government regulation is holding back employment, and they scored a victory Friday when the Obama administration backed off its plans to tighten anti-smog environmental rules.

Obama is expected to propose another year of a payroll tax holiday to boost consumer spending, along with a number of infrastructure measures to create demand and boost a construction sector hit hard by the protracted downturn in housing.

"As this report shows, the key issue holding back job growth is a lack of demand," Heidi Shierholz, an economist with the liberal Economic Policy Institute, wrote in an analysis of the August jobs report.

The Federal Reserve has expanded its September policy meeting to a second day, now Sept. 20 and 21, to review possible next steps to support the troubled economy. Minutes from the last meeting show Fed governors deeply at odds over the path forward.

"There is a great deal of speculation the Fed will opt to revive the 1960s-era Operation Twist policy of selling short-term securities and buying more longer-term securities in an effort to either push long-term interest rates lower or keep them there for a longer period of time," analysts in

the economics group of Wells Fargo Securities wrote Friday.

The effect of such a move would be to drive mortgage and other loan rates to record lows, which could spark auto and home sales, along with hiring.

"Such a move is likely at some point but may not actually occur until the (congressional) deficit reduction committee concludes in November," the Wells Fargo Securities report said.

As bad as Friday's jobs report was, it contained anomalies. The jobs total was skewed by a drop of 48,000 in the information sector, most in telecommunications. Some 45,000 striking Verizon workers weren't counted on payrolls during August, the BLS said.

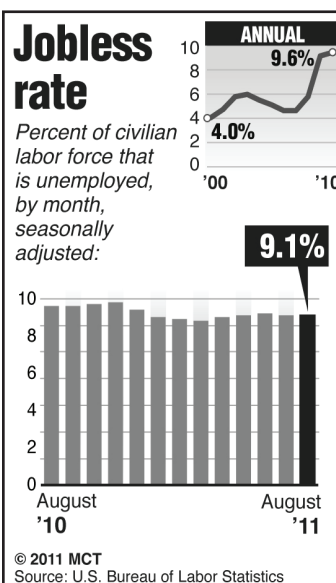
That's important because private-sector employers added 17,000 jobs during August. That number is likely to rise in September because the Verizon strike is over.

Another August setback: Seventeen thousand government jobs were lost. Since the peak of September 2008, roughly 550,000 government jobs have been cut.

There were a few bright spots in the report. Health care hiring remained robust at nearly 30,000, and the broad category of professional and business services was up by 28,000 positions. These white-collar professional jobs imply spending growth.

Another important gauge of future hiring is temporary services. Hiring in this category was up only modestly, rising nearly 5,000. That hardly signals an intention to resume robust full-time hiring.

The hard-hit construction sector lost 5,000 jobs in August. Construction suffers from huge unresolved problems in housing nationwide. Manufacturers shed 3,000



jobs. "For the past four months, manufacturing has added an average of 14,000 jobs per month, compared with an average of 35,000 jobs per month in the first four months of the year," the BLS said.

The weak manufacturing numbers didn't surprise Chad Moutray, the chief economist for the National Association of Manufacturers.

"In short, surveys have suggested for much of the past months that manufacturing and overall business activity in the United States has stalled, and these numbers confirm that view," he wrote Friday on his blog at Shopfloor.org. "Today's numbers will embolden those who argue for new initiatives to stimulate economic growth."

Also troubling was that average hourly earnings for all employees on private non-farm payrolls decreased by 3 cents, or 0.1 percent, to \$23.09 in August. This decline followed an 11-cent gain in July. In the past 12 months, average hourly earnings have increased by only 1.9 percent, the BLS said. This helps explain why consumers are saving or at least restraining their spending, as their earnings have failed to keep pace with inflation.

The number of unemployed Americans remained unchanged at roughly 14 million. About 6 million of them - almost 43 percent - have been jobless for six months or longer.

The number of people employed part time for economic reasons - sometimes called involuntary part-time workers - rose from 8.4 million to 8.8 million in August. These are people who are working part time because their hours have been cut back or they can't find full-time work.

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Opinions

Prospectus News

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All unused issues of Prospectus News are donated to the Parkland College Veterinary Technology program or the Champaign County Humane Society.

Reality Shows at Parkland College? Noise and dialogue in the college center spark debate

Morgan Bernier
Assistant Editor

The college center at Parkland is considered by many to be, literally and figuratively, the center of the college. It is also where many students choose to meet up and hang out with their friends. Given its location and use, it is expected that such an area would be noisier than most of the college. However, many students feel that the noise levels, as well as the conversation topics, are a bit too much for school.

Students are not the only ones who are feeling affected by the atmosphere created in the college center. Many Parkland faculty and staff also say that they were harassed when walking through the area or that they were made uncomfortable by some of the language and conversations they were hearing.

Free speech is one of the principles which make America a great place to live. However, with such a right comes responsibility. This responsibility is to use free speech as a tool, not to use it as a shield to hide behind while throw-



Photo by Chanelle Stokes/Prospectus News

Parkland students and faculty are concerned about the loud and sometimes vulgar conversation that takes place in the college center.

ing insults at others. If there are two disagreeing opinions, neither of them needs to be wrong, both can be equally right. Discussion happens and people believe what they want, but just because another stu-

dent doesn't like your sports team doesn't mean that you need to berate them.

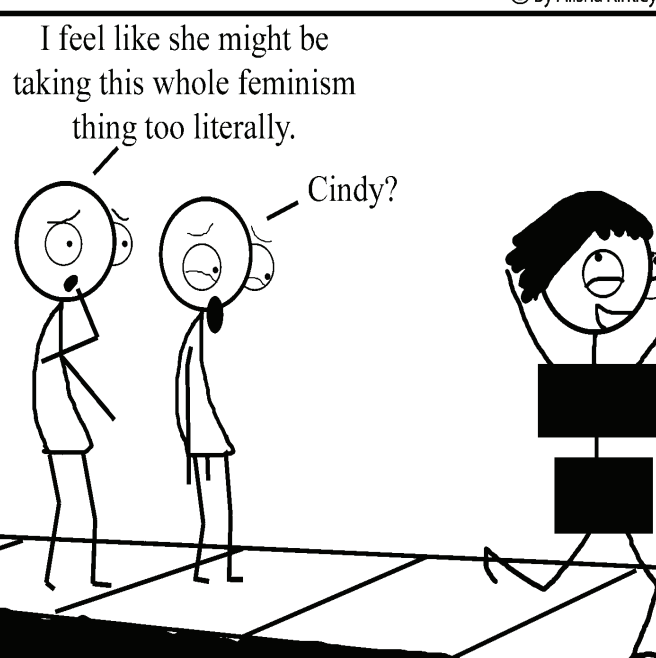
It seems like these principles should be common sense as people reach adulthood, but it would seem as though our

culture is emphasizing politeness less and less. Personally, I attribute at least part of it to our reality-TV culture. Students who are graduating high school and moving on to college were young when shows

such as *The Real World* and *Road Rules* were on MTV. I remember watching them when I was younger, thinking that I could be like all of those attractive young adults I saw getting drunk and getting in fights.

I no longer feel that way, but at one point I did. And it would seem as though many Parkland Students live every day like they were auditioning for *Jersey Shore*, or whatever the new television show might be. This loud, obnoxious, and inconsiderate behavior could be what this generation is remembered for. Just as the 90's had grunge and goths, we might be left with Ke\$ha and Snooki as our idols.

If you think that you might fall into this category, you probably don't need to worry about it, but you might want to look at some of your friends. Next time they start screaming down a hallway, maybe you could point out to them what they are doing. You don't need to be the police, but a friendly reminder that such behavior isn't okay really could go a long way, and who knows? You might be able to make a huge difference.



Heeling to the heels



Photo Illustration by Chanelle Stokes/Prospectus News

Prospectus asks: Why wear heels? Many claim they feel sexy and powerful in their eye-catching yet often uncomfortable shoes, but are they always appropriate?

Alisha Kirkley
Staff Writer

Do we do it to attract a date, grab an eye, and create an alluring figure? Or are we driving for power in society and life that we seek? Whatever the reason may be, high heels can be seen everywhere, even including the grocery store. Stilettos, high heels, pumps and platform; the heel comes in many shapes, sizes, and colors. Although they may be worn for different reasons, it can be loosely sorted into two categories: to grab attention and find a date, or to embrace the inherently feminine power of heels.

First off, what is female empowerment? For this purpose, it is another phrase for feminism, which is an assortment of movements where the goal is to explain, ground, and fight for equal political and social rights and equivalent possibilities for women. Female empowerment is feeling powerful as a woman in the things done in every day life. Wearing high heels in this mindset may have you feeling taller, which could cause you to feel more socially powerful.

Sophomore Joanna Vaughn, who owns five pairs of heels, feels strong, empowered, but clumsy when wearing her high heels.

"They look cute and I feel strong when I wear them. I would choose female empow-

erment as my phrase when I wear heels," said Vaughn.

Molly Murphy, English and Woman's studies major and Program Assistant for Community Education, gave her opinion on the trend.

"It's so personal; people should wear what they want to wear," said Murphy. "If you feel good, like heels, then wear them. Be aware of your motivation. If you're wearing something to impress someone else, that's probably not the best idea. Self-awareness is key." But does it depend on the circumstance?

"The situation is circumstantial. Putting on heels just to go to the grocery store is ridiculous. If you're going somewhere before or after, it's understandable. Getting all dressed up in makeup and heels to get groceries is just bizarre," she said. Murphy believes that there is a trend of insecurity that is correlated. If a person is comfortable with who they are, then they shouldn't always be interested in impressing everyone else.

"Around the Sex in the City era, if a woman was serious about being a female, empowered and feminine, then you had to wear heels. But that's not necessarily true now," noted Murphy. Although different trends will inspire different movements in society, these movements are sometimes as fleeting as the trends

that begot them.

Today, heels are very popular in the work place. They look professional, but do cause several issues. Although several attempts at banning high heels past a specific height in the work place have been made among different companies and corporations, many women are still able to enjoy the empowering feeling they receive when wearing heels.

"I only wear high heels for special occasions, so maybe every four months or so is when I slip on a pair," said Kelsey Heckman, a freshman at Parkland. "I feel like they're more of an attention grabber for me, more of a fashion statement."

Lauren Jeffers, also Parkland freshman, owns five pairs of heels, but also only slides on a pair for special occasions. More than a fashion statement, Jeffers feels empowered rather than eye candy when wearing heels. "I feel uncomfortable in heels, mostly because they hurt my feet," added Jeffers. However, foot pain can cause more than discomfort.

High heels have been proven to cause several problems not only in the knees and feet, but in the back as well, especially when worn frequently and for long intervals. A person also becomes more at risk to falling, which can cause several

See HEELS on P. 7

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Features

9/11 spawned big changes on campus

Scott Gold
Los Angeles Times

WEST LAFAYETTE, Ind. - A few weeks ago, 24-year-old Amanda Stirrat completed her master's degree in public health at Purdue University. Most of her peers struggled to find work. As for Stirrat?

"The job market seemed easy," she said with a shrug.

She credited her studies in Purdue's extensive homeland security program for quickly landing her a job to help coordinate Indiana's response to large-scale public emergencies. Purdue gave her the chance to work with retired military officers and other security specialists to write a thesis on disaster preparedness. The expertise set her apart, she said.

The 2001 terrorist attacks ushered in a major shift on American college campuses - tragedy giving way, 10 years later, to innovation and opportunity.

Today, domestic security has become, by some measures, the fastest-growing area of study, fueled largely by an explosion in federal money. Scores of programs have popped up, from community colleges to graduate schools. Thousands of students across the country are enrolled in courses that didn't exist a few years ago - delving into the psychology of terrorists and rogue regimes, and here in Indiana, studying emergency response by simulating mass-casualty disasters at the site of the Indianapolis 500.

Entire disciplines that had lost relevance have been resurrected. Some microbiology programs were folding before Sept. 11. Overnight, studying once-obscure germs like anthrax and Ebola became vital; National Institutes of Health funding soared by a factor of 30, and students have been pouring into the field ever since.

Some of the programs have already produced novel advances. At Texas A&M University, federally funded researchers have affixed radiation sensors to cockroaches - on tiny backpacks - that could be deployed to search for a "dirty" bomb.

Thousands of young people now view going to college as being part of "a mission," said Dr. Tara O'Toole, the U.S. Department of Homeland Security's undersecretary for science and technology. The department has spent nearly \$4 billion on scientific research in the last five years, with hundreds of millions more pouring into colleges from other state and federal agencies, including the NIH and the Depart-

ment of Defense.

"This is a generation that is looking for work that is bigger than themselves," O'Toole said.

The new focus at Purdue is largely the result of its Homeland Security Institute, established after the 2001 attacks to use campus resources to confront national security threats.

The institute has developed courses set in "living laboratories," such as large dairy operations, to study ways to prepare for, respond to and recover from terrorist attacks. New courses are being added and officials are weighing the possibility of creating a stand-alone homeland security major.

The institute - run by two retired Army lieutenant colonels - also scours announcements of national security initiatives and partners them with campus researchers. The result is a new emphasis on collaboration among the university and government and corporate financiers interested in security research.

Interest in national security "is beginning to influence the way we look at research in general," said Alan H. Rebar, executive director of Discovery Park, a Purdue think tank that leads interdisciplinary research initiatives. "It invades every area of our research today."

The investment is paying dividends for the colleges themselves - at a time when they need infusions of cash.

Purdue microbiology professor Arun K. Bhunia had long been developing nanotechnology to detect naturally occurring pathogens in food. After Sept. 11, Bhunia applied this technology in new ways to guard against terrorism.

The result: a machine that sends lasers through colonies of bacteria, creating a shadow "fingerprint" that could help investigators determine whether a pathogen has been intentionally introduced into the food supply. Recently, a private corporation licensed the technology - a development, brokered in part by the institute, that could be worth millions to Purdue.

Chemistry professor R. Graham Cooks has spent decades perfecting a mass spectrometer, a machine that calculates molecular weight and chemical structure. Before Sept. 11, he used it to analyze the molecular framework of strawberry jam and cacti. He said he felt as if he had a fascinating piece of technology in search of a practical application.

Today, Cooks' science has never been hotter. He and his students have helped refine a hulking machine that once

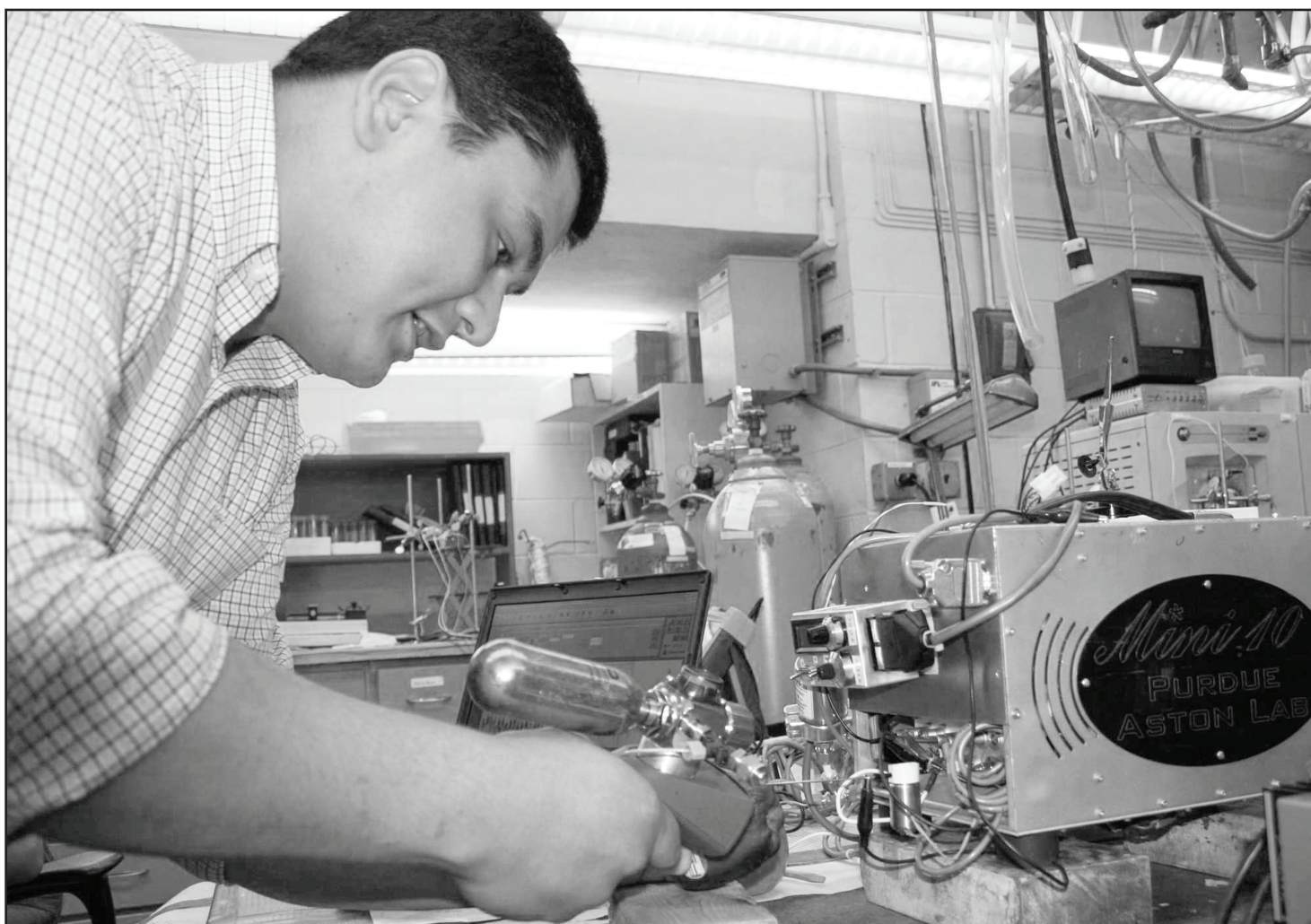


Photo by Scott Gold/Los Angeles Times

Purdue University postdoctoral fellow Fatkhulla Tadjimukhamedov uses a red apple to perform a test run on a handheld mass spectrometer, a device that can be used to detect traces of explosives on suitcases or clothing. Researchers hope to use the technology to better understand the response of the public to a bombing or other terrorist incidents.

filled a room into a hand-held device that Purdue is preparing to license. The technology can be used to detect traces of explosives on suitcases and clothing or biological agents sent through the mail. The next generation will fit inside a smart phone.

"Everything is moving faster and faster," Cooks said.

For decades, American colleges have responded to crisis by recasting their curricula to meet national needs.

In 1957, for instance, much of the country was plunged into hysteria after the Soviet Union launched Sputnik I, the first man-made object to orbit Earth. The United States appeared to be losing the space race, and responded with a billion-dollar research and education initiative.

"It is just the nature of American universities. It is in their DNA," said Irwin Feller, a professor emeritus of economics at Penn State who headed a study on the impact of homeland security on higher education.

At a time when 2 million college graduates in the United States are unemployed, numerous fields related to national security are hiring. In 2009, for example, the National Cyber Security Division of the Homeland Security Department nearly tripled its workforce. One small university in Dallas, Pa., is so confident of its

national security program that it offers a job guarantee - if graduates do not have a job in six months or are not accepted into a graduate school, the university will provide a three-month paid internship in the student's field.

Purdue views its national security work as a "differentiator" for its students - "a way to sell yourself in a tough job environment," said J. Eric Dietz, director of the university's Homeland Security Institute.

"What my resume looked like two years ago to what it looks like now - there is no comparison," said Purdue graduate student Steve Riedel, 40.

Riedel was in the Navy for 11 years; the institute has recruited scores of military veterans to return to college. Riedel has taken three domestic security courses at Purdue and is in the home stretch of a security-related thesis, with an eye toward a job in agricultural security. "The demand is phenomenal," he said.

Numerous colleges have launched programs to take advantage of the research money flowing in since Sept. 11. The University of Southern California operates one of the Homeland Security Department's 12 university-based research units, known as centers of excellence. The university receives about \$3 million

each year in federal funding; its researchers investigate a host of terrorism-related issues - predicting the economic impact of an attack's aftermath, such as port closures or disease epidemics.

In May, UCLA opened a \$32 million Global Bio Lab, funded largely by the state and federal governments, to target bioterrorist attacks and infectious diseases.

"A handful of universities have really hit the jackpot," said Feller, the retired economics professor.

At Kansas State University in Manhattan, Kan., taxpayers will spend nearly a billion dollars to build the National Bio and Agro-Defense Facility to guard the nation's agricultural economy and food supply. Though it is a federal project, it is expected to have a deep and lasting effect on the university - long before it is operational in 2019.

The facility's scientists, for instance, will become adjunct KSU professors, enhancing graduate studies and creating new areas of collaborative research. The university is also using the project to develop a partnership with animal health corporations that could result in lucrative advancements. The Manhattan area could become "a Silicon Valley for food science and animal science," said the Homeland Security Depart-

ment's O'Toole.

There is skepticism in the academic world that the sudden dominance of security programs is a good thing. William Chace, a recent president of Emory University and professor emeritus of English at Stanford, said the shift risks turning colleges and universities into "servile mechanisms for state or federal interests."

Chace spoke by telephone from London, where he was conducting a seminar for students studying "Four Quartets," T.S. Eliot's poetic treatise on philosophy and spirituality. It is the sort of study, he said, that will surely be pushed aside by the zeal for domestic security programs.

Others, though, argue that colleges are always evolving and that the ascent of one discipline does not necessarily mean the decline of others.

"The demand is going to continue for years to come," said Penn State President Graham Spanier, who has long called for higher education to play a heightened role in national security. The university offers several certificate and degree programs - along with a homeland security summer camp for middle school and high school students.

"This is a growth area ... that I don't see tapering off," Spanier said.

(c)2011 the Los Angeles Times

A flexible way to use the sun's rays

Susan Carpenter
Los Angeles Times

LOS ANGELES - Carl Harberger's 6,000-square-foot house in the Chatsworth neighborhood of Los Angeles is equipped with six refrigerators, five TVs, a smattering of computers and a pool, among other things - enough to draw the wagging finger of the eco-minded if it were not for what Harberger has on his roof.

By the end of the month, the Los Angeles Department of Water & Power is expected to flip the switch on the home's 24-kilowatt installation of thin-film solar panels, bringing to

life what is believed to be the largest residential installation of its kind in the country.

The thin-film panels generate about 50 percent less electricity per square foot and cost about 10 percent more than traditional photovoltaic panels, but the flexible film can handle curved surfaces and integrate less obtrusively into a home's silhouette. It's also lighter weight - an advantage in earthquake country - and unlike bulky bracketed panels, thin-film doesn't need to be drilled into the roof, reducing the risk of leaks.

Harberger's installation will power not only his light-

ing, electronics and air conditioning, but also systems that would traditionally be juiced with natural gas. The thin film will heat all the water for the home and run the forced-air heating system as well as the clothes dryer and oven.

"There are so many advantages to going all electric with very little natural gas," Harberger said.

Outside, natural gas powers a barbecue grill and an auxiliary heater for a shallow pool that is otherwise warmed by the sun or an electric heater. Inside, natural gas is used only for the kitchen cook top and a living room fireplace.

Less natural gas indoors means fewer vents to shuttle carbon monoxide outside, resulting in a less cluttered exterior.

Harberger, 49, designed the house, which sits on a quiet street frequented by trotting horses. He has been living in it for two years with his wife, two children and three dogs while planning the solar installation, which cost \$160,000 before a DWP rebate of about \$50,000. A federal tax credit will be



Photo by Ricardo DeAratana/Los Angeles Times/MCT

Carl Harberger and his American Eskimo dog, Bentley, appear by the solar heated pool and solar panels on the roof of the home in Chatsworth, California, August 22, 2011. The 6,000-square-foot home is believed to be the country's largest residential installation of thin-film solar panels.

about \$30,000. The panels are made by Uni-Solar, based in Auburn Hills, Mich., and were installed by ADR Solar Solutions, a Woodland Hills, Calif., firm that specializes in thin-film solar.

Like most homeowners who go solar, Harberger considered the bulkier panels that are commonplace across the country. But the metal-sheet

construction and curvature of his roof led him to Uni-Solar thin film.

Mounted on the southern- and western-facing sections of the roof, the thin film can better handle seasonal differences in the sun's patterns and maximize electricity generation. The uppermost portion of the panels will perform better in the summer; the lowermost

panels will do better in the winter.

"Right now, our electricity use is balanced," Harberger said, adding that his family will use as much electricity as it generates, on one condition. "If I can control my kids," he said. "I tell them to watch the smallest TV possible."

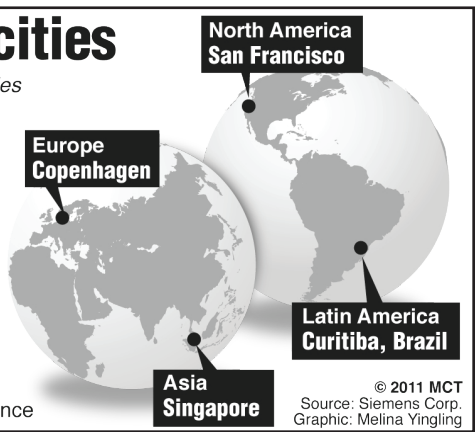
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Greenest cities

The world's greenest cities by region:

Measured across nine categories:

- Carbon emissions
- Energy
- Land use
- Buildings
- Transportation
- Water
- Waste
- Air quality
- Environmental governance



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Graphic: Melina Yingling

Lifestyle

A guide to ANGEL

 **Buster Bytes**
Tech Columnist

Learning new computer software can be confusing, and ANGEL is no exception. For those of us enrolled in online classes, learning to use ANGEL is crucial. Even if your course is not online, it is becoming more and more likely that you will need to learn to use this program.

According to Brett Coup, Director of Online and Virtual Learning, more than 70 percent of all classes at Parkland now utilize the ANGEL system. Buster Bytes sat down with Coup to get the inside scoop on some helpful hints and tricks on using ANGEL, as well as the answers to some common questions.

Coup's first advice to students new to this system is to check their email. For beginners, he suggests viewing the information available at online.parkland.edu, especially the links labeled "Make Sure You're Ready For An Online Class," and "How To Get Started In Your Online Class." These links will take you step by step through the process of ensuring your computer is capable of handling the necessary tasks and showing you what to do to get started. On the "Make Sure You're Ready" page, you'll even find links to necessary browser plug-ins.

On the subject of internet browsers, the office of Online and Virtual Learning strongly recommends the use of Mozilla Firefox, and states

that while Internet Explorer is capable of handling most ANGEL tasks, it does struggle in certain aspects, such as following links to pages outside the site. Browsers that do not work well include Chrome, Safari, and Opera.

Coup also highly recommends using a broadband internet connection, especially when taking tests online. Wireless connection signals may be lost from time to time, which can be a nuisance to students studying for their classes, and may cause serious problems during tests. A disconnection during a test can result in anything from the student having to start the test completely over, to having to explain to their professor the reason they exited the test without completing it. If you notice that your ANGEL session times out before the default 90 minutes, you may have issues with a thready wireless connection.

He also points out that during tests, the use of arrow keys or a mouse scroll can have unintended effects. Rather than scrolling up and down the page, these could cause the highlighted selection within a test's answer area to shift, changing the student's answer.

Coup shared a few more pointers about student email. Students should remember that their student email address, which is generally their first initial and last name "@stu.parkland.edu," does contain the "stu." before the "parkland.edu." Students should remember that their

student email addresses and their ANGEL mail are NOT connected. While most class related emails will come via ANGEL, the college may still send important information about financial aid and other subjects through the student email account. ANGEL mail cannot be used to send or receive email to or from addresses outside of the ANGEL system.

One feature of ANGEL that some students seem to be having trouble with, according to the folks at Distance and Virtual Learning, regards the use of discussion posts. If you are unable to read other students' posts on the discussion forum, it may be the case that your Professor has set them to be visible only to those students who have made posts of their own already. According to Coup, this prevents students from simply agreeing or disagreeing with other student's posts, forcing them to respond instead to the original subject.

When using ANGEL, keep in mind that only one browser tab can be opened to the ANGEL site at a time. This prevents students from looking back through their notes while taking a test, but can become confusing when following links within class lessons or on discussion post boards. If you end up with more than one tab open, the most recently opened one is the current active session, and any other tabs can be closed.

ANGEL has a great many features and tools, making

it useful to professors in all departments. It even has some, which are customizable by the student. On the student's home page, certain of the informational "nuggets" that appear are able to be removed and others may be added. There is an "Edit Page" key under the home title on the home page, which can be used for this purpose. To the left of this, there is a preference button, where students can change the theme of their ANGEL application to better suit their color preferences, and ANGEL can also be set to "PDA" mode for use on mobile devices.

In an interview with Bytes, Ken Urban, Professor of Computer Science, pointed out a number of the strengths of the ANGEL system. He believes that using a system such as this, which contains the same environment for all of a student's classes, allows it to become less of a chore and more of a useful tool to learning.

As a teacher, he appreciates being able to bypass discussion of the use of the software with a student body already familiar with it. Such a task could take several class periods of time better spent focusing on subject material. He also said that it was nice to walk around campus without having his arms full of papers, because all of the materials are on the cloud.

For help using ANGEL, Students can access ANGEL Guides online by clicking the question mark on the left of the



"For those of us enrolled in online classes, learning to use ANGEL is crucial. Even if your course is not online, it is becoming more and more likely that you will need to learn to use this program." -Buster Bytes

home screen, or by contacting Student Technical Assistance & Resources (STAR). STAR can be reached by calling their hotline, 217 353-3333,

or by emailing star@parkland.edu. STAR can also answer questions about student email, the My.parkland, or Parkland's Wi-Fi.

Code red: Scarcity of app developers stifles a growing industry



Patrick Tehan/San Jose Mercury News
Students learn to design apps for the iPhone during a class at Stanford University in Stanford, Calif., in 2010. The skills necessary for mobile app development are so new that universities and technical schools are still fleshing out curricula for mobile programs.

 **Mark W. Smith**
Detroit Free Press

Kyle Hilla understood the power he had at his fingertips.

Creating smartphone apps was making some developers millions. He wanted in.

"There's so much more that these things can do," he says of smartphones. "It's just not a camera anymore. It's not just a phone."

Hilla, 36, of Grand Rapids, Mich., created CollabraCam, an app for the Apple iPhone, iPad and iPod Touch that allows four of those devices to record video simultaneously, sending the live feeds back to a fifth Apple device that acts as a director. The director can switch from camera to camera, creating a multi-camera video production in real time.

The app (\$5.99) has been featured heavily in Apple's App Store and was a nominee for this year's Webby Awards for Best Use of Mobile Video, losing out to MLB.com.

Hilla, who has a degree in film and video from Grand Valley State University, didn't know how to write the code for the app himself. He contracted a firm in Indiana to create the app at a cost of \$50,000.

As more people like Hilla

get ideas for smartphone and tablet apps, many areas of the country, including Michigan, stand ill-prepared to help them realize their visions, according to interviews with developers, mobile firms and trade groups here.

The problem: A lack of available developers who know how to create apps, as many app developers have settled in traditional technology hotspots like Silicon Valley and New York City.

HELP WANTED

Itai Ben-Gal, chief executive of Detroit-based iRule, has two unfilled positions for mobile developers. But there are so few in Michigan that they can command astronomical rates.

"We're tapping into resources that are very scarce right now," says Ben-Gal, a former automotive engineer. "Good programmers who have experience are already working."

Ben-Gal's app, also called iRule, lets users create customized touch-screen remotes for their home theaters.

Ben-Gal's experience is not uncommon, says Linda Daichendt, executive director of the Mobile Technology Association of Michigan, a trade group set up to help

build the mobile industry in the state.

The skills necessary for mobile app development are so new that universities and technical schools are still fleshing out curricula for mobile programs.

"The industry has moved so fast that the schools are having a hard time staying caught up," Daichendt says.

Henry Balanon, co-founder and director of mobile at app development firm Detroit Labs, has been able to have his pick of clients, often having to choose to turn down work from smaller companies.

"We've been able to command high rates and get long-term projects with large companies," Balanon says.

Websites, including Lynda.com and PhoneGap.com, have popped up to help Web developers transition those skills to mobile app building. Apple's website also has resources to help teach developers.

CRUCIAL FOR SMALL BUSINESSES

The stakes for states hit hard by the recession, like Michigan, are high.

For each job created in the mobile technology industry in Michigan, 3.9 jobs are created in supporting industries, according to a study this year from the Michigan Economic Development Corporation. That figure is second only to manufacturing, the MEDC says.

The developer shortage has frustrated businessmen like Zac Ball, managing partner and multimedia director of Pleasant Ridge, Mich.-based ad firm Gravy Network.

The developer community here "desperately, desperately needs help," he says.

"If we could find a reasonably paid mobile developer in the area, we would hire them in a second," he says. Small businesses are increasingly looking to mobile devices to spread their message and sell their wares, creating a need for developers.

Ball's firm is launching a new app called MOBIBO at an area festival over the Labor

Day weekend. The app turns a user's smartphone into a mobile billboard. Businesses can send messages or coupons to the phone as the customer walks or drives by. Just for viewing the ad, the user is paid 25 cents.

MOBIBO already has signed up businesses including Dunkin' Donuts and Belle Tire for the location-aware ad service.

Services like that are becoming an increasingly important part of the marketing mix for small businesses, says Cynthia Grubbs, small business liaison at MEDC.

"If you are not accessible on a mobile device, your business is just going to be left behind," Grubbs says.

DO IT YOURSELF

Even if app developers are able to get apps built and on the market, the path to profitability is unsure.

Hilla has sold more than 4,000 copies of CollabraCam since its February launch. That has been enough to sustain the development needs for the app, but has not been enough to support him.

"We have not yet met ramen profitability," Hilla says, a term used to describe when a start-up can support the bare necessities.

Revenue just from games on the Apple and Android mobile platforms is expected to surpass \$1 billion this year, according to mobile tracking firm Flurry.

Chasing a piece of that has kept Hilla focused on his company's app offerings. He plans to launch another video-centric app this fall. An Android version of CollabraCam is planned for early 2012.

And in the meantime, he has found a developer to work with in Grand Rapids, but he's also working through books and websites to learn how to develop apps himself.

"I need to figure out how to do all this myself," he says. "I can't always depend on others to do the code."

(c)2011 the Detroit Free Press

Stop the whining: Why a laptop is still better for school than an iPad



Illustration by Chris Ware/Lexington Herald-Leader

 **Wendy Donahue**
Chicago Tribune

Laptop or iPad: It's a new quandary, in addition to the age-old what-to-wear, that high school students might face as they equip themselves for classes. "At least for now," says Robert F. Kenny, a professor of educational technology at Florida Gulf Coast University, "(iPads) are the latest and greatest, which makes them more desirable."

For corridor credibility, maybe. But Kenny and Aayush Arya, a regular contributor to Macworld magazine, say a more traditional laptop/notebook remains a better choice for a typical student.

Wait, you protest, what am I supposed to do when my resident iPad fan puts up a fuss? Remain calm. We've got your answers:

The Whine: All the cool kids are getting them!
The Reality: Probably not for their schoolwork. "As it stands today, the iPad is not low-tech enough to do duty as the primary computer for most users," Arya says. "You cannot just plug a flash drive

into it and copy that PowerPoint document your teacher wants you to use, and you cannot type on it as efficiently and comfortably as on a notebook."

The Whine: The iPad is better for reading books!

The Reality: "Certainly, if it's a standard book with lots of plain text," says Arya. "But it doesn't work as well for textbooks that depend on specific layouts and strategically placed diagrams. And a computer is better than an iPad for reading most PDFs."

The Whine: Many apps work better on an iPad than on a laptop!

The Reality: "For some apps," says Arya, "the iPad is indeed a better canvas (Instagram, for example), but for others (like Pages), the iPad just cannot replace your laptop." And an iPad doesn't allow you to use, say, Adobe Creative Suite or Microsoft Office.
So which laptop would Arya recommend? "I'd say a MacBook Air. It's thin and light, is reasonably fast and is not nearly as expensive as you'd suspect."

(c)2011 the Chicago Tribune

Parkland College Relations Officer Matthew Kopmann



In September 2008 Parkland College implemented the Immediate Response Information System (IRIS). Through this free service the Parkland College Police Department can notify students, faculty, and staff in the event of a severe emergency. IRIS can broadcast alerts to multiple devices simultaneously. The system can notify you in multiple ways: 1. Text message on your cell phone, 2. Audio message to your phone, and 3. Email. You can enter up to three phone numbers and/or two email addresses.

IRIS requires students to sign up every year, so if you signed up last year you will have to sign up again. Your information will be used for IRIS and will not be given out or sold. I encourage everyone to sign up.

In order to sign up you must have your Parkland email address and Parkland College ID number. You can visit www.parkland.edu/publicsafety/alerts to sign up on your own at any time.

HEELS

continued from page 4

other severe injuries and long term problems. Not only can they cause physical harm, but high heels can cause emotional harm by drawing the wrong kind of attention due to the wrong signals they put off.

"When I see a girl in heels, I think it's hot. I really notice a girl in heels," remarked freshman, James Rigdon.

"I don't often notice heels on a girl; it depends on what they're wearing with said heels. But excluding the woman inside the heels, I actually like them. They extenuate the female form," said sophomore Surgio Diego Juon. From the perspective given here, it would seem that sometimes heels do have the desired effect of grabbing attention.

The next time you consider taking a pair of heels out of your closet, just reflect on where it is you are going and how your heels might draw attention. Also, much like any wardrobe choices, they do send a message. Think about the messages that you want to send before you leave the house. And remember, that the impression you want to make in the club might not be the same impression you want to make in your classes.

9/11

continued from page 1

House Speaker John Boehner, R-Ohio, will lead a bipartisan delegation to the site. President Barack Obama will speak at the memorial service on Sept. 11.

"The 10-year anniversary is going to go a long way in reigniting the interest in finishing this thing," said Rep. Bill Shuster, R-Pa.

The memorial still lacks a visitors center and other signature features, including 40 tree groves, representing the passengers and crew who fought the terrorists and gave their lives.

"We're not done yet," said Gordon Felt, the president of the Families of Flight 93, who lost his brother, Edward, on 9/11. "We still have funds to raise."

It comes as no surprise that the World Trade Center memorial was funded in large part by the financial services companies that operate in Lower Manhattan. The attack took place in the heart of New York's financial district, and the sector lost many of its workers that day. Bank of America alone gave \$20 million to that memorial. New York's billionaire mayor, Michael Bloomberg, helped raise funds. At the Pentagon, the donor list includes numerous defense contractors, many of which are based nearby in northern Virginia.

But because of the Flight 93 memorial's rural location, 80 miles southeast of Pittsburgh, it has no natural source of corporate funding. The only thing that united the 33 passengers and seven crew members was the flight manifest.

Laughlin said his group reached out to every Fortune 500 company. Almost all of them turned him down, saying they lacked the money or the memorial didn't fit their guidelines for giving.

"We thought it was a no-brainer until corporations said it doesn't fit into their game plan," Wilson said. "I'm surprised more people haven't been kicking the door down."

Some big companies have chipped in: Pfizer, FedEx, Outback Steakhouse, Discovery Communications, Verizon and the Pittsburgh Steelers. The National Football League and the NFL Players Association also have made major contributions. The Richard King Mellon Foundation made a \$1 million donation.

"I'm in no position to tell any corporation where they should spend their money," Felt said. "I want them to give because they believe in it. It's got to

come from their hearts."

Part of the problem, Wilson said, is where Flight 93 fits into the story of Sept. 11. Because of where the plane crashed, it hasn't received the attention it deserved.

"Flight 93 has always been a footnote in 9/11, and that's unfortunate," he said. "Sometimes people don't know about the one flight that didn't hit its target. For some reason it doesn't stick, but that doesn't mean we give up."

Wilson said the passengers on Flight 93 prevented an even greater catastrophe.

The 9/11 Commission report said the hijackers redirected the San Francisco-bound flight toward Washington. Their intended target was most likely the White House or the U.S. Capitol. President George W. Bush wasn't in town that day, but Congress was.

"As bad as it was, if they were able to crash the plane and destroy the Capitol dome, it would have been a tremendous blow to the American psyche," Shuster said.

The actions of 40 ordinary people, Wilson said, saved thousands more lives.

"These weren't special forces or firefighters or military. These were people like us," he said. "You don't have to wear a cape with a big 'S' on your chest to be a hero."

If companies won't step up to the plate, Felt thinks individuals will. The National Park Foundation's board of directors will match donations dollar for dollar, up to \$2 million.

"The more people are involved, the more ownership the American people have in it," Felt said. "We need this monument so they don't forget."

Jeff Reinbold, the memorial site manager for the National Park Service, said he expected as many as 10,000 people to attend the dedication this month, and a quarter-million visitors to come each year.

"Interest in the site continues to be very strong," he said. "It's amazing the lengths that people go to come to this very simple field."

A very simple field where Americans won the first battle in the war on terrorism, as Shuster described it. The plane's passengers rose up to protect their families and their country.

"That's a great example to all Americans that will stand the test of time," he said. "This is a story we'll be telling our children and grandchildren."

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PC

continued from page 1

1976 the college received FCC approval to start a radio station, and broadcasting began in 1978. The college started requiring student IDs. In 1978 a cadaver lab was added in the Life Sciences department and 1980 saw student productions begin airing on local cable television.

In 1986, Dr. Staerckel suffered a stroke and announced plans to retire the following June. During this time, the president was on medical leave with a temporary leader in the big office until a new president, Paul Magelli, was chosen. The inevitable happened in December, 1987, when the school's first president suffered a fatal heart

attack. Lake described him as "the Father of Parkland."

After President Staerckel's retirement, the Magelli administration experienced financial problems, which led to controversy among faculty and staff. With new leadership from Zelema Harris, the school was once again on track. "Dr. Harris brought the institution forward and upward. There was universal respect for her among the faculty," Lake continued.

With the added guidance, Parkland continued to grow. New wings and buildings were added over the years; the childcare center, planetarium and theater were all built in the mid 80's. In 2000, the Tony Noel building was started for agricultural classrooms and labs, as was the D wing with 22 new classrooms and 26 labs

as well as offices, meeting rooms and study areas. Stoplights replaced stop signs at the Bradley entrance marking a big change from the early days when traffic on Bradley didn't stop at all for Parkland traffic.

While change has been constant, many of the instructors hired during the early years stayed their entire careers. Instructor Lake deducted that the reason for that might be "because we got in on the ground floor which gave us a lot of opportunity to form the place. We were young and there was no sense of limits."

With the continued strong leadership of Dr. Ramage, Parkland should last for quite a while, growing ever bigger and providing a workforce that will lead the area well into the 21st century and beyond.

FIRST

continued from page 1

lege recruitment fair.

Shane Windmeyer, of Campus Pride, a non-profit national organization for student leaders and campus groups working to create safer college environments for LGBT students, said the college's decision "sends a message of acceptance."

Elmhurst students questioned last week generally embraced the college's decision to ask the question.

"If it's optional that's all right," said Lauren Grimm, a sophomore. "If it was mandatory, that would be ridiculous."

(c)2011 the Chicago Tribune

SAVVY

continued from page 3

The survey, focused on students ages 18 to 24, indicates that most students and parents agree. This year's results showed a jump in the "practical value of a college education to families." More students and parents strongly agreed that college is "an investment in the future" and more cited "earn more money" as a reason to attend.

But after record highs last year, fewer parents were willing to stretch themselves financially for their students to attend. The percentage who "strongly agreed" that they would "rather borrow than not go" dropped from 59 percent last year to 51 percent this year. Students' willingness to borrow, at 61 percent, was unchanged from last year.

Parents seem a little less worried than last year, survey answers show. "We've seen the worry come down," said Sarah Ducich, Sallie Mae's senior

vice president for public policy. "They've taken these steps and they've gotten a handle on their financing."

That seems strange to Ronald Ramsdell, founder of College Aid Consulting Services in Minneapolis, who helps his clients navigate and negotiate within the financial aid process. "It's still bleak," he said. "It's awful. The cost of education is still rising. Parents are still struggling."

"It has not gotten better for families."

But he agrees that "families are now lowering their anxiety levels," in part because they "realize that a community college is a good choice in the first and second years."

About a third of poor students attend public two-year colleges, a greater share than other income levels. But suddenly, a bigger chunk of high-income families are attending these low-cost institutions - 22 percent in 2010-11 compared to 12 percent in 2009-10.

"This might help explain how middle- and higher-

income families were able to reduce their contributions from income and savings," the study says, "and decrease the overall amount they paid for college."

More of those students also got grants. For the first time in the study's history, more families said that they filed the Free Application for Federal Student Aid - 80 percent, compared to 72 percent who said so last year. Most of that increase came from the middle- and high-income categories.

There are more poor students in college. For several years, the low-income category has been swelling in size - from 20 percent of the survey sample in 2008 to 32 percent in 2011. Young called that a "surprising" trend unexplained by their survey.

It might be that more students from low-income families are going to college. Or that more families, hit hard by the recession, now fit in that category. Or that increased funding for the Pell Grant program has brought in more stu-

dents who qualify.

The percentage of students in the Minnesota State Colleges and Universities system who received federal, need-based Pell grants has grown from 45 percent in 2006 to 54 percent in 2010.

Brittney Hagstrom, who considers her family middle-class, is attending Normandale Community College as a high school student, through the Post-Secondary Enrollment Options program. She expects that even once she has graduated from high school, she'll continue attending the public Bloomington, Minn., college.

"Instead of trying to go to an all-out, big college, I'll probably transfer to another school to finish the four-year degree," she said. "It's cheaper."

Hagstrom said that although her family supports her going to college, they live "paycheck to paycheck," so she's "stuck paying for myself."

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The original Italian sub with genoa salami, provolone, capicola, onion, lettuce, tomato, & a real tasty Italian vinaigrette. (Hot peppers by request)
- #6 VEGETARIAN**
Layers of provolone cheese separated by real avocado spread, alfalfa sprouts, sliced cucumber, lettuce, tomato, and mayo. (Truly a gourmet sub not for vegetarians only.....peace dude!)

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- #16 CLUB LULU®**
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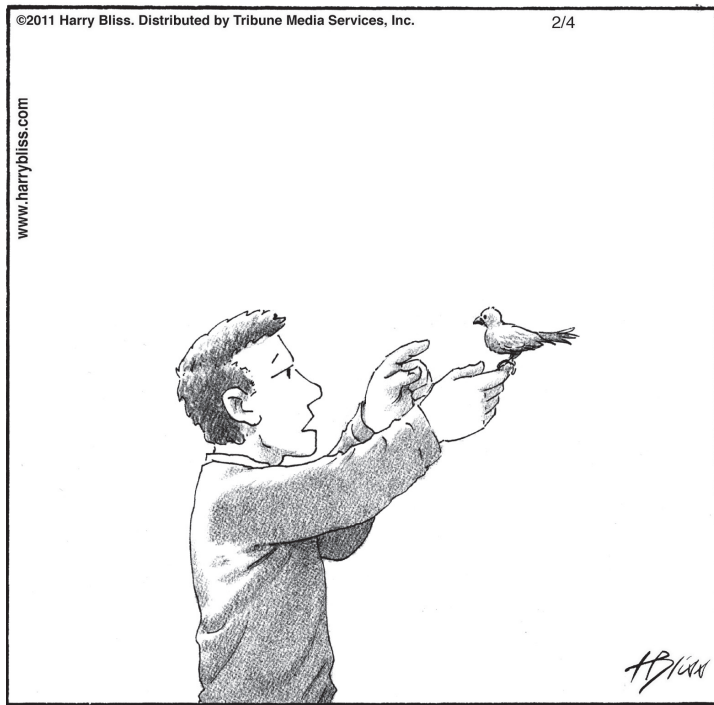
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Puzzles & Comics

Bliss



"You should know that the neighbor's cat has been paroled."

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"A person starts to live when he can live outside himself." - Albert Einstein

Sudoku (hard)

	6			5	7			
						5	7	
	3						4	
		2	1			4	6	
		8				2		
	7	1			9	8		
	2						5	
	9	5						
			9	4				1

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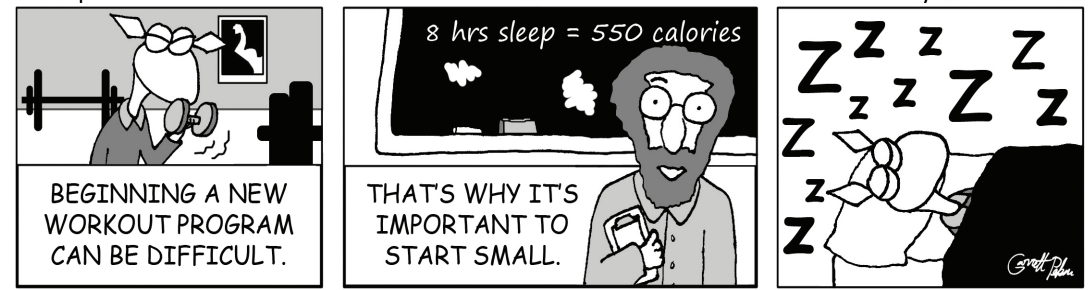
BREWSTER ROCKIT



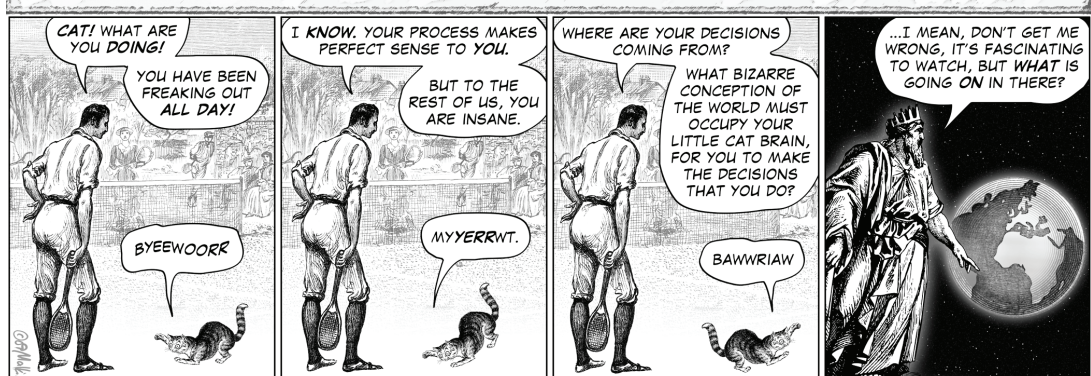
Calamities of Nature by Tony Piro



Shrimp



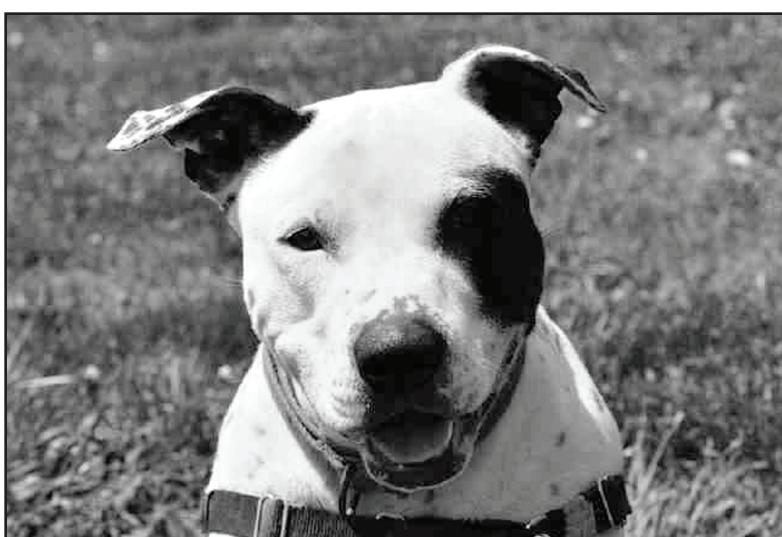
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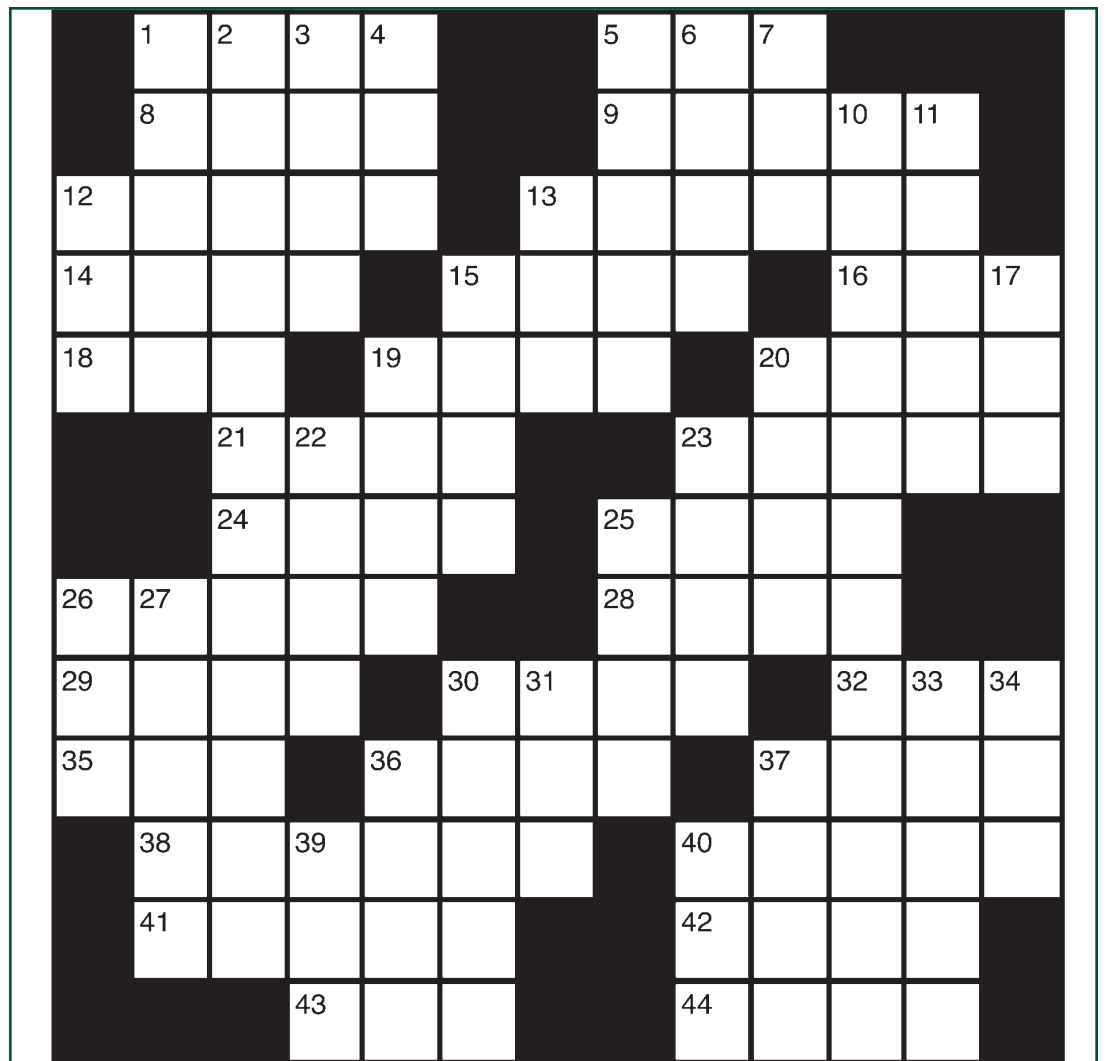
Champaign County Humane Society Featured Pet of the Week



Siyah is a 2 yr old spayed female, American Pit Bull mix. She weighs about 60 lbs. She is a wonderful, cheerful dog who just loves to play with toys. She is wonderful with children, but would do best in a home with no cats—she likes to chase them! Siyah is very popular with the staff and volunteers at the shelter—one of them has donated a round of training classes for her!

The TV Crossword

By Jacqueline E. Mathews



5/1/11

ACROSS

- Downey of "Touched by an Angel"
- Sitcom alien
- Flying saucers, for short
- Joe's profession on "Wings"
- Actress Barbara and family
- Do, re, mi, __, ti, do
- Payment to a landlord
- Prefix for medic or legal
- "__ Big Girl Now"
- Nation in which "Evita" is set: abbr.
- Helen of "Mad About You"
- "One Flew __ the Cuckoo's Nest"
- Sitcom for Sherman Hemsley
- "Runaway __"; Julia Roberts film
- Cooper or Sinise
- Biting insect
- "Car 54, __ Are You?"
- Arm or leg
- "__ Improvement"
- Woman's undergarment
- Sullivan and Begley
- Unrefined mineral

- Family restaurant chain
- Make a small cut
- "__ on a Plane"; movie for Samuel L. Jackson
- "Ben __"; old medical series
- Lucy Ricardo's friend
- Like a bump on __
- Late actor Mineo
- City in Nevada

DOWN

- More impolite
- "Rules __"
- Helena's state: abbr.
- Beast of burden
- Separated
- Actress __ Bonet
- Polly Holliday's role on "Alice"
- Role on "Law & Order: SVU"
- Subdued; made gentle
- Historical period
- "The __"; Robert De Niro movie about a baseball player
- Undersized
- "People __ Funny"
- "From __ to Eternity"
- City in Utah
- Ms. Winningham
- Radar screen image
- "The __ Wilson Show"
- "__ Wants to Be a Millionaire"
- Trigger or Mister Ed
- Discovery in the beach sand
- "NCIS: __ Angeles"
- San __, CA; home of the Chargers
- "I __"; series for Bill Cosby and Robert Culp
- World's largest furniture retailer
- On __; offered at a discount price
- Sounds of relief
- "My Mother the __"; sitcom for Jerry Van Dyke

Solution to Last Week's Puzzle

M	A	J	O	R				A	M	Y		
E	Q	U	A	L			J	A	M	I	E	
G	U	S	T	S		J	U	L	I	A	S	
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			I	N	S	A	N	R	E	D	D	
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5/1/11

Sports

Cobras host "Kick for the Cure"

Spencer Brown
Sports Writer

This past weekend marked a historic event as Parkland College Men's Soccer hosted the first "Kick For The Cure" Invitational Tournament. The Cobras, in conjunction with the American Cancer Society, put together an event that helped promote awareness and raise money for cancer research. This "Coaches v. Cancer" event kicked off Friday, September 2 and lasted through Sunday, September 4. It proved to be a huge success.

Spearheaded by Parkland Men's Soccer head coach Mark Sikora, the invitational showcased ten community college teams. The spotlight was not limited to the collegiate level as four local high schools also participated in the tournament. Despite the plethora of talent on the field, the focus was centered on the fundraising aspect of the entire event.

Cancer research has proven to be quite expensive yet very necessary. Unfortunately it is an illness that tons of people suffer from and drastically affects the lives of those around them. One of those people is Sikora. His love for soccer and those close to him affected by cancer influenced his participation in the search for a cure and a method of helping along the process.

"The idea to fuse a soccer invitational with cancer research was sprung from losses in my own family as well as those within our soccer family over the last few years," said Sikora. "This event is the culmination of many ideas that will hopefully serve as a life changing event for both our players and those who will be positively affected from the work of the American Cancer Society."

As for the action on the field, the Parkland Cobras notched their first victory of the season Friday. After falling short against two ranked opponents in the NIACC Kickoff Classic, Sikora's club bounced back with a thrilling 3-2 overtime victory of South Suburban College. In the first match of the "Kick For The Cure" Invitational, the Cobras found themselves in a 0-2 hole with about 20 minutes remaining in the match. In danger of dropping their third straight game to open the season, a resilient comeback was led by a group of freshmen. In minute 71, with their backs against the wall, freshman Ben Flodstrom scored Parkland's first goal assisted by Dhani Cerra. Cerra wasn't done. He would score the goal that sent the game to overtime 14 minutes later on a pass from Gregg Flores. The overtime period was short lived as another



Photos by Nick Washington/Prospectus News
Gregg Flores (23) played a large role in the Cobras' two victories this weekend. The "Kick for the Cure" tournament, hosted by the Men's Soccer team, raised money for The American Cancer Society. (Below) President Ramage led his team to victory against local media personalities after scoring a goal in an exhibition game. For more pictures visit www.prospectusnews.com.

freshman stepped up. Mike Severino would score the game winner two minutes into the overtime period to give Parkland their first victory of the season.

Looking to build off the momentum from Friday's victory, Parkland readied itself for competition with Illinois Wesleyan University Sunday afternoon. The Cobras closed out the "Kick For The Cure" Invitational with their second win in as many games with a 2-0 victory over the Titans. A rela-

tively quiet first half left the game up for grabs as both teams remained scoreless at intermission. The second saw the freshmen step up to the plate again. Dhani Cerra, one of the teams emerging stars, assisted on back to back goals that would give the Cobras the decided advantage. In minute 64 of the match, Fridays' overtime hero Severino scored the first goal of the game for the Cobras off a pass from Cerra. That goal was followed a minute later with another goal by freshmen Morgan Lewis again assisted by Cerra. Coach Sikora's team went undefeated in weekend play and improved its record to 2-2-0.

The action was not limited to the top-level high school and college level squads. During half-time of the second game on Sunday afternoon, a charity match was held. It was the inaugural "Team Parkland vs. The World" match. President Tom Ramage and men's basketball coach Nate Mast headed team Parkland. "The World" team consisted of multiple media personalities that included WCIA's Rob Collins (Morning Show Co-anchor), Aaron Bennett (Sports Director), Nichole Szemerei, and Andrew Wilder. Participants also included News Gazette staff members Marcus Jackson, Paul Klee, Tony Bleill, and Bob Asmussen. A valiant effort was put forth by the team of media members though they were not successful as Team Parkland was victorious by a score of 3-2. The highlight of the match was a goal scored by President Ramage on an assist from Mast. Ramage thoroughly enjoyed himself, "Every time I play [soccer] it's a great experience," he said. "I love soccer. The cause is fantastic. What better way to spend a day than playing for a good cause." Those same sentiments seemed to be shared by everyone involved.

The tournament also included a silent auction on Sunday to help raise money for cancer research. Multiple items and gift cards were auctioned off at a booth near the soccer field. The prizes included hotel packages, party packages, and numerous gift cards to various restaurants in the area.

Overall, the first "Kick For The Cure" Invitational successfully raised lots of money for cancer research. More importantly than that, this tournament increased awareness about cancer and ways to assist in the fight against cancer. This event was a huge success and is sure to grow and prosper in the years to come.



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Entertainment

Behind The Scenes: Parkland Theatre (part one)



Illustration by Chicago Tribune/MCT

Josh GRUBE
Staff Writer

The Parkland Theatre has a new and exciting season lined up for the academic year. Production is already underway for their first show Tennessee at 100, a selection of eight one-act plays by playwright Tennessee Williams. In the first of a three part series, Prospectus News explores behind the scenes of Parkland Theatre as they are hard at work on the first show of the 2011-12 season.

Williams is best known for his award-winning plays The Rose Tattoo, Cat on a Hot Tin Roof and A Streetcar Named Desire. For Tennessee at 100, Parkland Theatre has dug into his vast catalog of one-act plays and selected eight works to commemorate 100 years of Williams. "It's a birthday party for Mr. Williams, but the gift of his work will be ours to enjoy," states the theater's website.

The eight plays that are being shown are The Long Goodbye, The Municipal Abattoir, Adam and Eve on a Ferry, This Property is Condemned, Summer at the Lake, In Our Profession, The Chalky White Substance, and Mister Paradise, each of which will be led by a different director and feature a separate cast. They will be divided into two different sets, with the first set opening on September 28 and the second opening on September 30.

"Williams is considered one of the great American playwrights, so to celebrate that

with some of his lesser known works is fun and interesting," said Joi Hoffsommer, the coordinator of Tennessee at 100, as well as the director of the play Summer At the Lake. "It's good in terms of casting because you've got eight separate short plays you can try out for. We can also bring in eight directors which I think creates a rich experience for the student and community actors." The other directors are BJ Gailey, Travis Stern, Zack Ross, Amy Stoch, Rachel Price, and Randi Jennifer Collins Hard, with assistant director Leslie Liataud.

After selecting the play and lining up the working elements, such as directors and designers, the next step is to cast actors and actresses for the roles. "A lot of times people are attracted to that idea of having this little chunk of a play that they do," Hoffsommer said, referring to the production being divided into eight small plays. "When they're volunteering their time it's a lot to set aside a couple of months of every spare minute they have, but this is a lot more doable for a lot of people." This was very apparent, as a large, diverse assortment of people from both Parkland College and the local community attended the open auditions at the Parkland Theatre on August 27 and 28 in hopes of landing a role in one of the plays. Amongst all of the plays, there were a total of 25 roles that were filled.

When potential actors come

to audition for a play, "the directors will have sides, or one or two page little sections of their plays, and each person will read at least once and sometimes twice," explained Hoffsommer. She then mentioned that in this case of having multiple directors, they are still able to decide whether or not a person should be considered for a role even if they were not reading an excerpt of their specific play. In between waves of auditions, the directors would occasionally collaborate with each other to ensure that everyone found the perfect actors for their roles.

In addition to acting roles, people also auditioned for the chance to recite one of Williams' poems as part of the production. "Tennessee Williams was first a poet before he became a playwright. If you read his plays, there's an awful lot of poetry in them," Hoffsommer explained. "I just thought in terms of the whole experience of celebrating who he was it would be interesting to include that aspect of his work." Seven poetry readers were chosen from the auditions.

All of the roles have been filled and rehearsals are beginning this week. Check out Prospectus News next week as we focus on the design elements of the production. Also, be sure to see Tennessee at 100 when it is showing at the Parkland Theatre, between September 28 and October 8!

Pygmalion Approaches: A talk with the festival's founder, Seth Fein



Josh Grube
Staff Writer

With bands such as Explosions In The Sky, Braid, and Cut Copy on the roster, Champaign-Urbana's Pygmalion Music Festival is looking as legendary as ever. Now extended to Sunday, Pygmalion is a festival spanning from September 21 to 25. To prepare yourself for Pygmalion's seventh year, learn a little bit about the festival straight from the founder, Seth Fein (SF).

Prospectus News: How did you come up with the idea to create a music festival for Champaign-Urbana?

SF: I just thought it was something that Champaign-Urbana could sustain. I had been promoting shows in Champaign-Urbana for a couple of years by that point and I really felt like I had an opportunity to create something a little more special, so I went for it.

Prospectus News: Do you think it's more difficult to host a big festival outside of a major market, such as Chicago?

SF: I can't say for sure because I've never hosted a festival anywhere else. We certainly have a smaller population to draw from. And because we're next to Chicago which is kind of the music festival capital of the nation, if not the world, you definitely get caught up in having to compete to a certain degree with all of the festivals. But I think Champaign-Urbana stands alone and has a good market. Between the U of I and Parkland we have over 50,000 students and a really solid creative community, and about a 100,000 plus living here. Between that and all of the regional markets like Bloomington-Normal, Peoria, Decatur, West Lafayette, etcetera... I think we have a good population base.

Prospectus News: Pygmalion Music Festival has now reached its seventh year. How has the festival changed over the years?

SF: The level of artistry has improved, and part of the reason why is that I've really dedicated myself to finding the right sponsors. Parkland, of course, 88.7 being one of them. It's a scenario where in order to bring the kind of acts that we bring to Pygmalion every year a lot of money has to change hands, so it's kind of my role to simultaneously be a good fundraiser and also be a good talent buyer. So between

those two jobs I have my work cut out for me, but it's something I feel pretty good about and something I feel like I'd be able to be successful.

Prospectus News: How did the Polyvinyl 15th Year Anniversary Show [featuring Braid, Deerhoof, Japandroids, Xiu Xiu, STRFKR, Owen, Asobi Seksu, Someone Still Loves You Boris Yeltsin, and Joan of Arc] come about?

SF: That kind of happened naturally. The guys at Polyvinyl, Matt [Lunsford] and Darcie [Knight] the owners, are very close friends of mine. We've known each other for a long time. We hosted the 10 year anniversary party at the Canopy Club in 2006, and thinking about this year with Braid performing and doing an EP [Closer To Closed] it just made sense. It was initially going to be a smaller event, but once we started looking at it we felt like it was an opportunity for us to do something special and something big.

Prospectus News: I know that previously you were against having outdoor shows. What was the reasoning to change this for the Polyvinyl Anniversary show?

SF: I guess that I felt like in order for the festival to grow it needed to have a little room to do so and the only way that was going to happen was doing it outside. There's a risk involved because of weather. That's of course a concern but I feel like it's worth it to give it a shot. If it rains, people will get wet. If it rains too much, it's a bummer. But I think it's not going to rain so I'm just going with that!

Prospectus News: How do you choose which touring bands to book?

SF: I think it's a matter of constantly paying attention to what's happening in the music industry and the music scene. Looking at who's available, who has an album coming out, and making good solid decisions based on that. For our headliner this year, Explosions In The Sky, obviously you have a band with a huge following who has a new album out after four years. I work with their agent quite a bit, so it just made a lot of sense. Same with Cut Copy, Gang Gang Dance, Toro y Moi, Washed Out... All good bands that have records this year.

Prospectus News: How many bands contact you in hopes of performing?

SF: A lot. It's actually one of my great sadness's that I just don't have enough room for all

of the local bands that want to perform. But I try my best to take the temperature of the scene. Seeing who's performing, seeing who's doing well, and making a judgment call based on that. I usually like to have local bands who've been around for a couple of years. Bands that have made an impact on our scene locally.

Prospectus News: What show are you the most excited for?

SF: That's a hard question, but I think personally I'm excited for Cut Copy, Washed Out, and Explosions In The Sky. But from a community standpoint obvious the Polyvinyl Records show. It's really special that I get to host that as part of the festival. The guys in Braid are guys that I've known for a long time. I actually once played as a touring drummer for Chris Broach's band The Firebird Band, so there's a long history there. I just couldn't be more honored to be able to be part of it.

Prospectus News: How do you imagine the Pygmalion Music Festival five years in the future?

SF: Hopefully it's bigger, but not too big because I want the music festival to reflect the community. Anything too big won't make sense for this sound and so I want to continue to make sure there are really cutting-edge, popular acts coming in and I want to make sure people are feeling like the festival is doing right by the community. I want it to always be special and I never want it to be boring.

Prospectus News: Anything else you'd like to add?

SF: Just that I couldn't be more honored and pleased to be working with Parkland on the music festival. As a former student at Parkland and as a big supporter of 88.7 I just feel like Eleni [Kametas, WPCD Radio Director] and everyone in Fine and Applied Arts and the whole college has really stepped up and has turned Pygmalion into something even more special, and that's exciting for me.

Pygmalion Music Festival has had a steady increase in both attendance and attention over the years, and this year will be no exception. As of August 27, passes for the festival are already sold out. However, you can still purchase individual tickets to the shows. For more information on Pygmalion, check out www.pygmalionmusicfestival.com.

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