# GÖÇEBE



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#### GÖÇEBE

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Göçebe means Nomad in Turkish.

Digital Nomad - "A person who earns a living working online in various locations of their choosing around the world (rather than a fixed business location)" 1

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# Abstract Özet

GÖÇEBE is a project that bands together "Digital Nomads" around the world. Digital Nomads are defined as a group of professionals with a burning passion for traveling and exploring the world while demanding the capacity to work remotely from their preferred geography as they choose. Under this light, The Göcebe Project is constructing a platform specifically designed for Digital Nomads where they are invited to live, work together for 6 months in the Göçebe Creative Hubs which will be built around the world with an emphasis in underdeveloped and developing countries. Digital Nomads in these hubs are asked to mentor and pass on their professional skills to the local youth (teenagers 9-17 ages) living around the Göcebe Creative Hubs. The Göçebe Creative Hubs include living, teaching, learning spaces, infrastructure, and tools necessary for the comfortable meeting between the Digital nomads (mentors) and the local youths (mentees). Thus, The Göçebe Project ultimately aims to take advantage of multiple emerging trends in the world including (i) the growing Digital Nomad movement (ii) increase in remote working jobs post COVID-19 (iii), and the need in underdeveloped world youth for learning high add value professional skill sets. Göçebe Project is very excited to create harmony, peace and prosperity globally by building a multicultural and multidisciplinary community through positive impact with the help of the Göçebe Community as defined above.

Göçebe; is a living, sharing, and learning platform for the benefit of all.

GÖÇEBE, dünyadaki "Dijital Göçebeler"i bir araya getiren bir projedir. Dijital Göçebeler, dünyayı gezmek ve keşfetmek için yakıcı bir tutkuya sahipken, tercih ettikleri coğrafyadan istedikleri gibi uzaktan çalışma kapasitesi talep eden bir grup profesyonel olarak tanımlanmaktadır. Bu ısık doğrultusunda Göcebe Projesi, Dijital Göcebeler icin özel olarak tasarlanmıs, az gelişmiş ve gelişmekte olan ülkeler ağırlıklı olmak üzere dünya çapında kurulacak Göçebe Yaratıcı Merkezlerinde 6 ay boyunca birlikte yaşamaya, birlikte çalışmaya davet edilen bir platform inşa etmektedir. Bu merkezlerdeki Dijital Göcebelerden, Göcebe Yaratıcı Merkezleri cevresinde vasayan verel genclere (9-17 vas arası gencler) rehberlik etmeleri ve mesleki becerilerini aktarmaları istenmektedir. Göçebe Yaratıcı Merkezleri, Dijital göçebeler (mentorlar) ve yerel gençler (mentörlük alan kişiler) arasındaki rahat buluşma için gerekli yaşam, öğretim, öğrenme alanları, altyapı ve araçları icermektedir.. Bu nedenle, Göcebe Projesi nihavetinde; (i) büyüven Dijital Göcebe hareketi (ii) COVID-19 sonrası uzaktan çalısma islerindeki artıs (iii) ve az gelişmiş dünya gençliğinde katma değeri yüksek profesyonel beceri setlerini öğrenme üzerine çalışmalar yapmaktadır. Göçebe Projesi, yukarıda tanımlandığı gibi Göçebe Topluluğu'nun yardımıyla olumlu etki yoluyla cok kültürlü ve cok disiplinli bir topluluk insa ederek küresel olarak uyum, barış ve refah yaratmaktan büyük heyecan duymaktadır.

Göçebe; herkesin faydası için kurulmuş; yaşayan, paylaşan ve öğrenen bir platformdur.

# A cknowledgments



Fig 1 taken by Debby Hudson

During my master's, I lost the person I took inspiration from the most in my life, my dear father.

I would like to thank my family, friends, and university professors who supported me throughout this process.

I would like to dedicate my thesis to my father.

# Key Definitions Under Göçebe Project

**Göçebe Platform** - the **online website** that connects Göçebe applicants, members, mentors, mentees, donors, and investors globally and allows them to interact and share information with each other.

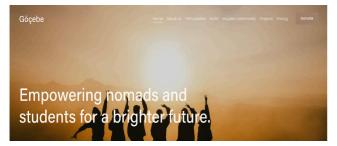


Fig 2 - Göcebe Website - the photo taken by Chang Duong

**Göçebe Mentor** - is a **Digital Nomad** who lives and teaches in one of the Göçebe Creative Hubs around the world in developing countries.

**Göçebe Mentee** - is a **teenager** in one of the developing countries who is enrolled in one of the Göçebe Creative hubs and goes to class to learn from Göçebe mentors.

**Göçebe Creative Hub** - the **physical** Co-living, Co-working campuses located in underdeveloped countries where Digital Nomads who apply and are accepted to the Göçebe Community interact with and teach the teenagers of those countries their professional expertise in a safe environment.



Fig 3 - Sample Göçebe Creative Hub Render by author

# RESEARCH QUESTIONS

Is it possible to establish a platform that provides a new place for nomads to live, work, learn and teach together by creating a multifaceted, multi-disciplinary community where they share their professional and academic expertise with the locals (youth-teenagers) in developing countries to transform the world into a more harmonious, peaceful and productive environment?

Is it possible to meet the Digital Nomads' discovering impulse and sharing desire with developing countries' youth's learning desire?

# Key Words

Digital Nomadism, Alternative Urban Environment, Co-living Platform, Human-Centered Design, Co-Creating, Co-Working

# THE GOALS AND AIMS OF THE PROJECT

- 1. During the 6-month mentoring program, digital nomads will **share** their professional **skill sets** and life **experiences** with teenagers in Göçebe Creative Hubs in developing countries through a multidisciplinary Co-living and Co-working environment. Thus the local youths that receive these lessons will expand their **knowledge** with vocational training and mentoring, diversify their professional capacities and acquire **new areas** of interest and knowledge.
- It is aimed to create an alternative living and working system to the traditional notion of living in regular homes and going to the offices that were present before the COVID-19 pandemic.
- 3. It is aimed that the target group of local teenagers (mentees) who will benefit from this mentoring training, will receive various vocational skills from the members of the community, which have been brought together considering the wishes and expectations of the people of the developing region as a result of previous studies conducted with them, and the demographic and cultural characteristics of the region. At the end of the 6-month period, it is planned that the teenager who receives the education from Göcebe Mentors will have a general framework and knowledge of the determined concept which he or she can apply to create a job opportunity for him or herself in his or her country.

- 4. As a result of the planned vocational training and mentoring activities; It is aimed to **create professional and social diversity** in the vocational field for **children aged 9-17** who have been educated in the region.
- It is aimed to also provide successful teenagers with access to international professional and academic opportunities
- 6. As a result of the preselection and analysis of the Digital Nomad Mentor applicants, a detailed **post-application study** with digital traveler individuals is finalized to obtain more information about the traveler individuals and in what ways best they can impact the regional area that their Göçebe Creative Hub is located
- 7. Understanding the wishes and desires of the pilot region, gaining more knowledge about the subjects living and working there, and shaping the system accordingly on a case by case basis regarding different geographies
- Increasing and diversifying the market value of living together (co-living), learning together (co-learning), working together (co-working), sharing, and teaching together.

### HYPOTHESIS

With the coronavirus epidemic stopping and changing the business-social life of the world simultaneously, a new work-life form is needed for all professions. The "nomadic life" form, which started to be heard around the end of the '90s and became popular in recent years, offers a life where people can continue their working life while traveling through high technology networks around the world.

For this reason, the hypothesis of this study is;

In a post-COVID-19 environment where remote working is being exponentially available to millions of professionals and thus Digital Nomadism also exponentially increasing in numbers, channeling these Digital Nomads' brain power and professional skills into underdeveloped countries through Göçebe Creative Hubs will allow those countries' rates of unemployment to go down, gross domestic products (GDP) to increase and their high value add (skilled) workers numbers increase.

# *METHODOLOGY*

The methodology is comprised of 3 main pillars:

- 1. Research: I examined the history, genetics, and prospects of Digital Nomadism in terms of different generations' interests, employers' and employees' outlook post-COVID-19. I also researched what the Co-living Industry's evolution and prospects are including the recent impact of CO-VID-19. Additionally, I looked into the Least Developed Countries in the world as defined by the United Nations and how they can benefit from Göçebe Project's offerings. Finally, I traveled around the world including Spain (Barcelona, Teneriffe), Senegal, and The Gambia, and conducted in-person interviews, visited real sites, and prepared case studies of relevant similar projects to be able to create synergies and make the Göçebe project crisper.
- 2. **Identification and Selection of Pilot Area**: Under the Least Developed (LDCs) list of United Nations The Gambia ranks 172th out of 189 countries in the Human Development Report of 2020 with an estimated per capita of \$2,168, thus I have defined it as a fit pilot area and traveled there including Senegal its similarly underdeveloped neighbor to make on-site observations and choose where the first Göçebe Creative Hub should be built in order to create the largest positive impact.



Fig 4 The author with children in the Gambia

- 3.**Design Methods**: I used a design method called Human-Centered Design. Under this method, I followed 3 primary stages which are (i) inspiration (ii) ideation, and (iii) implementation. During this process, I used IDEO design kit tools, INNEX EDU, and Design Thinking tools.
- Inspiration Phase: In this phase, I used some charts and methods to understand the main customer needs, their lives. Also, I had an interview with my target customers.
- Ideation Phase: In this phase, I identified the opportunities for design. I used some charts to classify my knowledge about the target for the design. Also, I created a Business Plan for the pilot area. Also, I focused on the target and user journey from several sides.
- Implementation Phase: Last phase of the design methods. Here, I try to bring a possible solution to the problem with prototypes. Also, in the last part of the phase, I analyzed the general opinion of the project of the user.

# 1. RESEARCH

# Introduction

At the beginning of the 21st century, it was quite common for people to go to the office on a daily basis. Offices are densely located in city centers, train and bus times were planned according to the working hours of 9-5 or 10-6. However, with the rapid development of digital technology, many concepts have gained a new meaning. New words entered business life. Stereotyped working concepts have taken on a new dimension by going online. This brought with it a concept where things could be managed remotely.

Generation Y has become one of the pioneers of a new dimension to a digital work order. They essentially got rid of their buried business identities and created modern-era business identities and titles. Before generation Z was born, many speculations are foreseen or not for the whole advertising, marketing, the business world was raised. It is claimed that this generation will bring about a radical change in the workforce. At this point; For the Z generation, which will take more place in the business sector in the next 10 years, workplaces need to integrate various differences into their structures. This generation; will not remember a time when there were no smartphones or even social media. they will be more in contact and informed and will know how to reach information fastest.

# A. Digital Nomadism According to Generations

"Based on the findings of Generational White Paper (2011), Generation Z tends to be impatient, instant minded, lacking the ambitions of previous generations, have acquired attention deficit disorder with a high dependency on the technology and a low attention span, individualistic, self-directed, most demanding, acquisitive, materialistic and entitled generation so far. Max Mihelich. (2013) describes that Generation Z is very concerned with environmental issues, very conscious of looming shortages and water shortages which indicates that they have a high sense of responsibility towards the natural resources." 2

According to the Workforce Institute Full Report: Generation Z in the Workplace: %56 of Generation Z is hopeful about the future for the workforce. Or even, %44 of people are extremely optimistic for the future in India. In the same report, It is called that this optimism brings anxiety at the same time about the expectations, being successful and achieving the goals, etc.

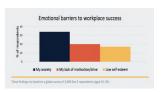


Fig 5 DeStefano, Lisa, 2019, Workforce Institute Full Report: Generation Z in the Workplace, Emotional barriers to workplace success

It can be seen that Generation Z is motivated about the future but at the same time they have a lack of motivation and low self-esteem in the workforce.

In this point, It is crucial to understand what are the concerns and values of generation Z to conduct their motivation and anxiety through the workforce.

With it, the types of people determined for working life emerged. Firms adapted to this modern working person, new fashion trends were initiated. Steve Jobs is one of the main pioneers of this trend.

Digital works brought digital life with it, and it brought a new working concept with it.

Under the favorable conditions of the digital age and post COVID-19 remote working capacities I believe Gen Z aspires to be an entrepreneurial and freelancing generation vs. the older ones which were more traditional. Similar to other generations they definitely care about their economic success but do not want to compromise from their idealistic lifestyle and would love to be their own bosses in terms of economic income and life planning while freelancing from remote locations that they choose. According to a survey conducted in 2020 by EY Ernst & Young and Junior Achievement Worldwide (called "Gen Z is poised to reframe the future, but are business and education ready?") 4

of 6,000 active and former JA Worldwide participants born between 1997 and 2007, 53% hope to run their own business within the next ten years.

#### Responsibility for preparing Gen Z

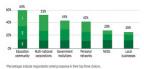


Fig 6 The institution's Generation Z looks up to in terms of being prepared for the future

Additionally, Gen Z wants to be called global citizens and does not see the country, industry, or cultural borders and something to be afraid of but rather would love to jump over and update them to a more harmonious, technology and meaning-based form of cross border highways rather than rigid walls that force them to live and work only where they were born. Additionally, Generation Z cherishes and gets excited about global diversity and personal authenticity with huge aspirations to change the world with activism and an entrepreneurial spirit. Under this light, I believe Göçebe Creative Hub will provide them the perfect destination to satisfy all of their above needs in terms of freedom. remote working, activism/altruism, and technology shrewd living.

The five most important outputs from this report clearly showcase the robust growth interest in freelancing which Generation Z is no doubt becoming a significant part of:

- "1) Freelancing income exceeds GDP of some major industries At nearly \$1 trillion (approaching 5% of U.S. GDP), freelance income contributes more to the economy than industries such as construction and transportation and is on par with the information sector.
- 2) Freelancing is becoming more of a long-term career choice As many freelancers said they view this way of working as a long-term career choice as they do a temporary way to make money. In addition, the share of those who freelance full-time increased from 17% in 2014 to 28% in 2019.
- 3) Freelancers are most likely to be skilled professionals - Skilled services are the most common type of freelance work, with 45% of freelance providing skills such as programming, marketing, IT, and business consulting.
- 4) Freelancing enables opportunities for those who otherwise might not be able to work 46% of freelancers agree freelancing gives them the flexibility they need because they're unable to work for a traditional employer due to personal circumstances.

5) The younger the worker, the more likely they are to freelance - Every generation had more than 1 in 4 workers who freelanced in 2018. The ascent of freelancing is clear in generational results: 29% of Baby Boomer workers (ages 55+) freelanced, 31% of Gen X workers freelanced (ages 39-54), 40% of Millennial workers (ages 23-38) freelanced, and 53% of Gen Z workers (ages 18-22) freelanced."

Concluding as per the above findings, I believe Göçebe is uniquely and strategically positioned to benefit from the growing younger generation population with high-value skills who have a keen interest in freelancing vs. the normal 9-5 office working style going forward.

### B. Digital Nomadism

With the "development of mobile smart devices and high communication networks, people got out of time and location concepts. A new concept has emerged in which people can work remotely by connecting with their workplaces and traveling. This concept was first mentioned in 1997 by David Manners of Electronics Weekly (UK) in a book as "Digital Nomad."

Digital Nomads are commonly described as remote workers, freelancers, independent contractors, part-time contributors, and self-employed workers who utilize the reach of the internet, digital applications, cloud-based network tools, video, and chat services to connect with employers or customers who don't have a rigid definition of themselves but usually identify themselves as people who choose to work remotely and travel nationally and/or internationally for extended periods of time.

The MBO Partners 2018 State of Independence in America research finds 4.8 million independent workers currently describe themselves as digital nomads.

"There are digital nomads who travel for years, regularly moving across countries and continents. Others are nomadic for shorter periods, taking "workcations" and working sabbaticals lasting from several weeks to many months. Many also never cross a border, choosing instead to live and work while exploring a single location or country. United by a passion for travel and new adventures, digital nomads enjoy the ability to work anywhere they can connect to the Internet."

According to the MBO Partners 2018 State of Independence in America research Digital Nomads' statistical breakdown is as follows:

"Digital nomads are a diverse group in terms of age, gender, and income. While they skew young and male, almost one-third (31 percent) are female and over half (54 percent) are older than 38 years old.

Because digital nomads are a mix of full-timers (54 percent) and part-timers (46 percent) and many only do it for part of a year, their income from their digital nomad work varies widely. Over a third (38 percent) report earning less than \$10,000 per year. But 16 percent, or about 790,000, say they earn \$75,000 or more.

Digital nomads work in a variety of fields, with the most common professions being creative professionals (writers, designers, editors, content creators, etc.), IT professionals (programmers, developers, etc.), marketing and communication professionals, and those involved in e-commerce. The unifying theme of these professions is they can be done remotely using digital tools and the Internet." 6

This research is exemplary in noting that while parts of Generation Y is, Generation Z could also be recognized as significant contributors. Thus almost all age groups are participating in the Digital Nomadic lifestyle while it is also significant to note most are male and a third are females.

It is also worthwhile to note that there are possibly a couple of super trends set in place for Digital Nomadic life to grow in the future:

1. **COVID 19:** McKinsey Global Institute's Future of Work after Covid-19 report estimates that even after vaccines are fully rolled out and workplaces return to the new normal, 22% of U.S. jobs could be done remotely for 3–5 days a week, while 17% of jobs could be done remotely 1–3 days a week—without loss of productivity. The remaining 61% of jobs could be done remotely only for 1 day a week or less. 7

#### 2. Favorable Technological

Advances: The speeding advancement of superior technology such as 5G+ communications, internet-based communication tools, and applications, cloud-based safe networks allow and will continue to allow Digital Nomads to work remotely comfortably from wherever they choose.

- "Geoarbitrage": The ability to work in low-cost places while enjoying the ability to work/earn in high wage labor markets.
- 4. The search for meaning and altruistic endeavors: Digital Noma dic lifestyle is assumedly partly fueled by the search for the inner quest of increased meaning and happiness as well. The workforce is presumably excited in exploring the options that the world outside the traditional office is offering it whether it be a leisurely exotic/new country or a project such as Göçebe Hub which also aims to satisfy its altruistic aspirations. For example, according to research, giving other people even as little as \$5 can lead to increased well-being for the giver. That's the insight into the secret of happiness by HBS professor Michael Norton and two colleagues from the University of British Columbia, Elizabeth Dunn and Lara Aknin. Their article, "Spending Money on Others Promotes Happiness," appeared in the March 21, 2008 issue of Science, In this light, giving of the Digital Nomads' professional expertise and the sharing of their skillsets in the Göcebe to the underdeveloped nations' workforce in need can also be considered "giving" and can potentially lead to increased happiness, 8

5. Increasing capabilities of finding jobs/employment online: Per the Human Resources Management Company Gartner "32% of organizations are replacing full-time employees with contingent workers as a cost-saving measure." 9

Under this light, it can be deduced that the workforce is increasingly able to be part-time employed with different companies or able to work on multiple projects at the same. According to The MBO Partners 2018, the State of Independence in America research report "The general online talent marketplaces make it easier for digital nomads to find remote work. There are also specialized marketplaces, such as Estonia's Jobbatical, those match workers with short-term, global job opportunities." 10. Ibid 6

# C. Co-Living's Evolution and Prospects

Co-living is a community living concept whereby young professionals move in with like-minded people, network/cowork, enjoy common areas of work and leisure, share service costs, and benefit from flexible rental terms while simultaneously trying to reach their entrepreneurial and social goals.

If we for a moment zoom out and give an ear to Ph.D. Science Director of the Greater Good Science Center at The University of California, Emiliana Simon-Thomas, shares that the studies of biology, neuroscience, and psychology have shown us that humans bodies literally work better when we're not isolated, thus we can deduce human beings are intrinsically social creatures, and thrive on social interaction which might explain the increasing popularity of Co-living in the recent years. 11

"So while the agricultural revolution disbanded the very real need to rely on others to survive, humans were still hard-wired to remain in clusters. Our ancestors did, however, face downsides to living in groups, such as competition over food supplies and lifemates as well as increased exposure to disease. Yet, the benefits of pooled food resources, shared information, protection from predators, and social connections far outweighed the disadvantages—and still do to this day." 12

Göçebe Creative Hub is part of a living trend called Co-living which can initially be considered an iteration of student housing projects where the community members under the above "living in groups spirit" share resources, common living areas, foster network possibilities, potentially have a chance to work and create together and identify social and business synergies of co-living.

Co-living areas usually offer rooms or flats which are smaller than average, but with the addition of shared spaces such as a lounge area, kitchen, cleaning facilitics, entertainment room, pool, gym and workspace. In addition the managers of the property can organize societal and community building functions as well as maybe offer cleaning services.

A big reason for Generation Y and Z to gravitate to Co-living is also the difficulty for them to purchase homes for themselves while focusing their finances to build up their newly founded enterprises which are in need of constant feeding of funds vs. the high property prices in the big cities of the world such as New York City, London, Paris etc. Under this light they prefer to enter co-living arrangements which provide them with multiple opportunities such as:

**Affordability**: Co-living is cheaper than renting a whole flat to yourself or buying one

**Sharing:** a living space with similar minded people encourage entrepreneurial spirited Generation Y and Z business people inspire each other by providing an atmosphere for sharing business ideas, knowledge and experiences.

**Networking**: It is vital for generation Y and Z entrepreneurs to get in contact with other like-minded people so they can co-work and benefit from each other's expertise in building their businesses.

Socialness and Fun: co-living spaces are filled with other people who could be around the same age group who share similar interests in terms of world-view, cultural endeavors, sports and possibly romantic relationships that add value to the co-living tenant's social life. As a summary, the prospects of Co-Li-ving seems to be healthy as Post CO-VID-19 trends promote remote working and people are looking are tired of being in isolation and look forward to living and creating together at the same time.

# D. Implications of a Post COVID-19 World on Digital Nomads:

1. The Manifestation of a potentially enormous Digital Nomad Workforce who look equally for meaning and productivity in their inner and outer lives:

The unforeseen emergence of a global pandemic has caught the world by surprise and has unapologetically set into motion many social, economic and structural trends that will impact humanity and Digital Nomads for the years to come. COVID-19 required many companies to take work online. For some industries that had been long resistant to remote work, it was an eye-opener. Many found that production and performance did not tumble as feared. As a result, businesses are now more receptive than ever to the notion of work-from-home engagements.

According to Human Resources Company Gartner, "48% of employees will likely work remotely at least part of the time after COVID-19 versus 30% before the pandemic. As organizations shift to more remote work operations, explore the critical competencies employees will need to collaborate digitally, and be prepared to adjust employee experience strategies." 13 Ibid 9

I predict that in light of these favorable super trends set in motion by CO-VID-19 Digital Nomad population who are by definition "remote workers" will increase in numbers over the foreseeable future at a growing phase.

According to McKinsey Global Institute Report. The future of work after COVID-19 "The most obvious impact of COVID-19 on the labor force is the dramatic increase in employees working remotely. To determine how extensively remote work might persist after the pandemic, we analyzed its potential across more than 2.000 tasks used in some 800 occupations in the eight focus countries. Considering only remote work that can be done without a loss of productivity, we find that about 20 to 25 percent of the workforces in advanced economies could work from home between three and five days a week. This represents four to five times more remote work than before the pandemic and could prompt a large change in the geography of work, as individuals and companies shift out of large cities into suburbs and small cities," 14 Ibid 7

20 to 25 percent of the workforce in advanced economies translates to a huge sum of tens of millions of employees who are now free to be able to choose a remote location that they can work from other than their traditional offices or employment places. For example according to OECD (The Organization for Economic Co-operation and Development is an intergovernmental economic organization with 38 member countries) at the end of 2020 the largest 12 OECD economies had a total of 582 million people employed and 25 percent of such a figure equates to 145 million potential Digital Nomads. This is a gigantic potential population with the size, expertise and depth to have a huge impact on the underdeveloped world to create more abundance, development and harmony in a freshly exciting way.

On the other hand, I also predict and assume that this newly physically "available" workforce is equally excited and looking forward to adding a new dimension to their personal and professional lives by not necessarily working from their traditional homes but explore new and exotic opportunities in underdeveloped countries which will add a new psychological, spiritual challenge and meaning to their lives. These millions of potential Digital Nomads can add value both to their own inner lives by the altruistic feeling of giving international community service as well as tangibly helping the international youthful and able workforce in underdeveloped countries to help build their countries a better future. It is a win-win situation on all fronts.

#### 2. Post COVID-19 Era's Physically Freeing Impact on High Value Add White Collar Workers

Post COVID-19 Era's impact of potentially freeing up tens of millions of white collar workforce in developed countries can be seen as very beneficial for Göçebe Hubs in underdeveloped countries as this segment of the workforce has high level skills which could be used to transform the local communities through expertise sharing and on site mentorship. Some of these intangible professional skills will be engineering, medicine, finance, law, sciences, management, arts and so forth.

According to McKinsey Global Institute Report, The future of work after CO-VID-19, the different sections of the workforce according to their physical proximity needs in order to function properly can be quantified as the below chart:

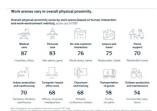


Fig 7: Chart of Work Areas in terms of physical proximity, McKinsey Global Institute Report, The future of work after COVID-19

Under this light The Mckinsev Report points out that "The computer-based office work arena includes offices of all sizes and administrative workspaces in hospitals, courts, and factories. Work in this arena requires only moderate physical proximity to others and a moderate number of human interactions. This is the largest arena in advanced economies, accounting for roughly one-third of employment. Nearly all potential remote work is within this arena." In addition, under this chart other categories such as Indoor Production, Classroom and Training categories also offer valuable white collar jobs which could easily be done remotely from Göcebe Hubs in underdeveloped countries which also equate to potential of millions of people. 16 Ibid 7

#### 3. The Increase In Freelancers and Independent Contractors vs. Full Time Employees

According to Human Resources Company Gartner's Report post COVID-19 companies are increasingly looking to reduce full-time employees and work more with flexible freelancers and independent contractors to maintain more flexibility in workforce management post-COVID-19. "Our research finds that 32% of organizations are replacing full-time employees with contingent workers as a cost-saving measure."

In this light we can deduce eligible white collar workers can prefer to work with multiple companies/projects at the same time from a remote location such as a Göçebe Creative Hub in underdeveloped countries where they enjoy professional employment as well as the joy of living in a hub where they can taste the satisfaction of helping others in need through their skill sharing and mentorship to create a more peaceful and harmonious world. 17 Ibid 9

4. Post COVID-19 Era from the Employee's Perspective: According to Statista's Anticipated hybrid work changes for employers and employees post COVID-19 in 2021 Report, "In 2021, 73 percent of employees from a global survey want flexible remote work options to stay post-pandemic. As businesses around the world sent their emplovees into home office and remote work setups during the 2020 COVID-19 pandemic, both employees and employers have become accustomed to this new work situation. As a result, they appreciate the positive aspects and would like to retain them in the future." 18

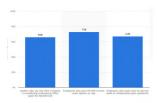


Fig 8 Chart of Global employer and employee hybrid work trends, Statista's Anticipated hybrid work changes for employers and employees post COVID-19 in 2021

In this light, it is safe to assume that majority of employees are not willing to go back to the status quo of working from offices but rather would be interested in working from spiritually empowering, altruistic hubs such as Göçebing environment as well as a fun place to teach and learn at the same time.

With working from home becoming more widely accepted by employers, Andrii Parkhomenko, an assistant professor in the Department of Finance and Business Economics at USC Marshall, says workers stand to benefit in the future. They'll gain access to employment opportunities far beyond their local market — and some clout in the process.

"The rise in work-from-home opens up more employment opportunities and that gives more power to employees, including more leverage in negotiations and more freedom to determine what job works best for them," Parkhomenko says, 19

#### 5. Post COVID-19's "Meaning" Crises in the Heart of the Workforce

According to the OECD Employment Outlook report in 2021 millions of previously employed workers in OECD countries (The Organisation for Economic Co-operation and Development an intergovernmental economic organisation with 38 member countries) are no longer looking for work and have been idle for longer periods of time compared to before the pandemic.

# More people have been unemployed for longer periods than before the pandemic OFCD average, Sin Interest, C4 2019's Q4 2020 Less than 6 months 6 to 12 months and more

Fig 9 Chart of unemployment by Oecd

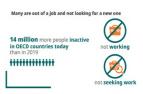


Fig 10 Chart of Inactive Unemployed Workers by Oecd

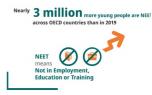


Fig 11 Chart of Young People Unemployment by Oecd

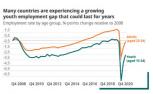


Fig 12 Chart of Young-Adult People Unemployment by Oecd

I believe this is also partly caused by the disenchantment of the workforce with the profit oriented capitalistic structure of the current business environment and Göçebe can alleviate this dissatisfaction by offering the workforce a new motivation of co-creating as the whole World together, developed and underdeveloped economies, for a more harmonious and peaceful future.

#### 6. Underdeveloped Countries Government's Reaction To The Newly "Freed Up" Workforce

I believe it would be safe to predict that the Underdeveloped Countries Governments who are aware of the above Post-Covid trends set into motion, they will hope and scramble to capture the newly "freed" skilled workforce who are able to work from any location in the world in their countries. Under this light, I also predict that such countries will extend Göçebe Hubs a favourable allowance into their lands and even potentially assist the hubs in terms of infrastructure development, human resources allocation, and relaxed visa standards for the Hub residents etc.

# E. Co-creating in Least Developed Countries

Göçebe Hub's founding purpose and principles include for nomads to live, produce, learn together by creating a multifaceted, multi-disciplinary community while sharing their professional and emotional expertise with people in need to transform the world into a more harmonious and peaceful environment. Under this light, Göçebe believes that its hubs can do the most positive impact in the Least Developed Countries (LDCs) under the guiding light of United Nations's Millennium Development Goals:

"Since 1971, the United Nations has recognized least developed countries (LDCs) as a category of States that are deemed highly disadvantaged in their development process, for structural, historical and also geographical reasons.

LDCs face more than other countries the risk of deeper poverty and remaining in a situation of underdevelopment. More than 75 percent of the LDCs' population still live in poverty.

These countries are also characterized by their vulnerability to external economic shocks, natural and man-made disasters and communicable diseases. As such, the LDCs are in need of the highest degree of attention from the international community. Currently, the 46 LDCs comprise around 880 million people, 12 percent of the world population, which face severe structural impediments to growth. However, the LDCs account for less than 2 percent of world GDP and around 1 percent of world trade.

The following three criteria are used by the CDP to determine LDC status:

**Per capita income** (gross national income per capita)

**Human assets** (indicators of nutrition, health, school enrolment and literacy)

**Economic vulnerability** (indicators of natural and trade-related shocks, physical and economic exposure to shocks, and smallness and remoteness)." 20

Under this light, I have chosen The Gambia in West Africa as my first Göçebe Creative Hub to be born in due to the fact that The Gambia ranks low in many social indicators. At present, the country is among the least developed, ranking 172th out of 189 countries in the Human Development Report of 2020 with an estimated per capita of \$2,168. Life expectancy was estimated at 62,1 years, infant maternal mortality was high at 597 per 1000,000 live births. 48.6% of the population is below the food poverty line. 21

# CASE STUDIES

# 1. Valldaura Labs

Valldaura is a research and education center located in Collserola Natural Park, Barcelona. The center, which works on self-sufficient buildings and projects that are ecologically compatible with nature, is home to approximately 15 students each year. There is a garden which is growing its own vegetables. In addition, there is a large laboratory and conference hall opening to the forest. Students, most of whom were architects, for 11 months design houses made entirely of ecological materials that support renewable energy and recycling. Valldaura Labs' general vision is based on learning by living. There are 2 nature-compatible home works designed so far. I went to Valldaura Labs to see these two fully self-sufficient houses and the works closely and I had an interview with Fabio Capra Ribeiro.

After this interview, I got information about co-living, self-sufficient buildings, community building, and the permaculture of the place.



Fig 13 The author is making interview with Fabio Capra Ribeiro, the director of Valldaura Lab

#### **Self-Sufficient House**

There are 2 different works named Ecohouse V01 Prototype (The Niu Haus) and The Voxel: a Quarantine Cabin. Students are currently working on the 3rd house. Both designs were arranged according to fully self-sufficient systems according to current energy generation and biodiversity technologies. In The Voxel: a Quarantine Cabin, the duration of time the consumer will spend in the house has been designed taking into account the COVID-19 precautions, and accordingly, the space to spend time in the house has been enlarged.

### Permaculture Agricultural Field

A permaculture farming area has been established at the back of the main building. In line with the conditions, 70% of consumption comes from this area of the facility.

#### **Profile and Daily Timeline**

The majority of the student profile consists of architects and industrial engineers. Students and instructors meet at the workshop for joint studies and lessons, except when they have dinner together in the common eating area.



Fig 14 Ecohouse V01 Prototype (The Niu Haus)- The shot taken by the author

# 2. PlantAmor

PlantAmor An Ecological village founded by 2 dreamy, creative and enterprising women in Tenerife Guimar. These two entrepreneurial women, who hit the road alone about 2 years ago, however, now, have a big versatile, organic and volunteer based community.

I spent 3 days here to examine how they evaluate clay earth in Perma-culture farms and get efficiency, how they use materials, and how they manage the community. During this time, besides making observations, I conducted various workshops and interviews. Located on a hill in Guimar in the north of Tenerife, there are about 8 houses built by themselves from completely natural and recycled, and upcycled materials.

After 3 days, I am informed about building eco-house by natural materials, community building in the nature.

#### Eco-House

They use the mortar obtained by mixing the soil, straw, and Tosca as a base for the construction frame they create with the wood. In addition, plastic, glass, and recycled bottles are also used for decoration. Finally; Water-resistant paint is used in order not to spoil the mortar formed in the rain.

#### Perma-culture

The earth is unproductive and dry. One of the biggest problems in the field is growing plants and farming. They are currently using the soil mixing method. It is not a fully functioning system. For now, they are dependent on 60-70% foreign production.



Fig 15 Working together on the PlantAmor Eco-House Building- The shot taken by the author

#### WC-Bathroom

They recycle the water used in the toilet and bathroom. For this reason, no chemical shampoo or soap is used. In addition, a system has been established to make all the feces fertilizer. A system has been established to make the soil more efficient with organic waste, excrement, and soil mixture.

#### Community

In the community; There are members who live in the area permanently or who live temporarily to volunteer or visit daily - for certain periods. Generally, those who live in the area permanently or temporarily work in the construction of the area in the mornings. General wishes and expectations for improvement are collectively determined and they are employed in necessary areas in the morning before the air temperature rises. In the afternoon, all community members work in their own homes and on their hobbies.

#### **Business Plan of the Field**

The biggest livelihood of PlantAmor, which continues their lives with minimum cost and fully recycled materials, is to rent Eco-houses. They have a system that is generally returned by donations, including workshops and daily visit fees.

#### What did I learn from PlantAmor? What did I observe?

The experience of building a new platform Self-sustainable, recycle, upcycle ecohouse construction Basic information about permaculture Community management, living in the community



Fig 16 PlantAmor Community is making pizza together, The shot taken by the author

# 3. Enspiral

Enspiral is a charitable organization was co-built by Enspiral Members. Basically, Enspiral is a network that aims to support collaborations between members and ventures. They described themselves with the words; Collaboration, Autonomy, Transparency, Diversity, Entrepreneurialism, Non-hierarchy in their company presentation.



Fig 17 Chart of Enspiral Network- whatis.enspiral.com/#8

#### **Enspiral Network**

Enspiral creates Enspiral Network which bands together social entrepreneurs (individuals) and social enterprise ventures (organizations) with common vision and values.

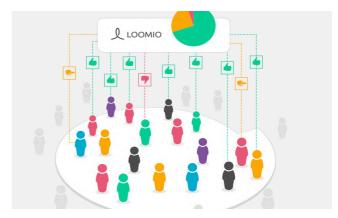


Fig 18 Chart of Enspiral Collaboration Network by Loomio

#### **Collaborative Decision Making**

Enspiral comes together online with diverse perspectives to make decisions together. So, it creates consensus and transparency in the community.

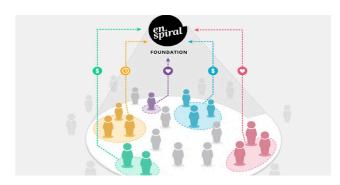


Fig 19 Chart of Enspiral Foundation System

#### **Shared Sources**

Enspiral shares money, time, labor, skills with the foundation as much as possible.

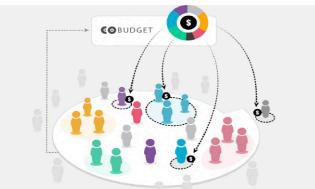


Fig 20 Chart of Enspiral Budgeting System

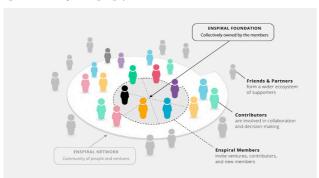


Fig 21 Chart of Enspiral Levels of Engagement

#### **Collaborative Funding**

The money that is received in the center by the foundation with the help of social entrepreneurs and social enterprise ventures are allocated and budgeted to necessary projects and this budgeting process is determined together as a collective group, which reflects the vision and network of Enspiral.

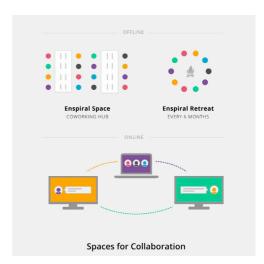


Fig 22 Chart of Enspiral Collaboration Spaces

#### How Enspiral helped me with my project and what I learned?

Enspiral is an amazing case study for Göçebe to shape community perception under collaboration, collective decision making, and budgeting system. Enspiral focuses on meaningful work for people in the world. The most crucial side of Enspiral is gathering like-minded people on the same platform to fund projects collaboratively apart from fear of earning money. Göçebe aims to create a multi-disciplinary community with the goal of sharing their expertise and it aims to collect money from donors, investors, and members with membership fees to develop the place and ensure continuity. Under the light of these goals, Enspiral illuminated the path of Göçebe with an existing sample.

# 2. IDENTIFICATION AND SELECTION OF PILOT AREA

# THE PROJECT

**GÖÇEBE** bands together digital nomads who work while traveling under the favourable conditions of telecommunications/Internet technology and those who after the pandemic started remote working from hubs around the world to be built in underdeveloped or developing countries; in order to create positive impact through multicultural and multidisciplinary communities.

Individuals (Nomads) who come together in a new co-living space for 6 months; while continuing their remote working life, with the hope of helping the developing country that they are residing in; give mentoring and vocational training courses to teenagers aged 12-17 in the region within the framework of their profession and expertise.

**GÖÇEBE** is a digital platform that aims to gather people together from different professional disciplines who are interested in similar issues through a common venue.

**GÖÇEBE** does not try to replace existing systems. Rather, it aims to create an alternative form within the system.

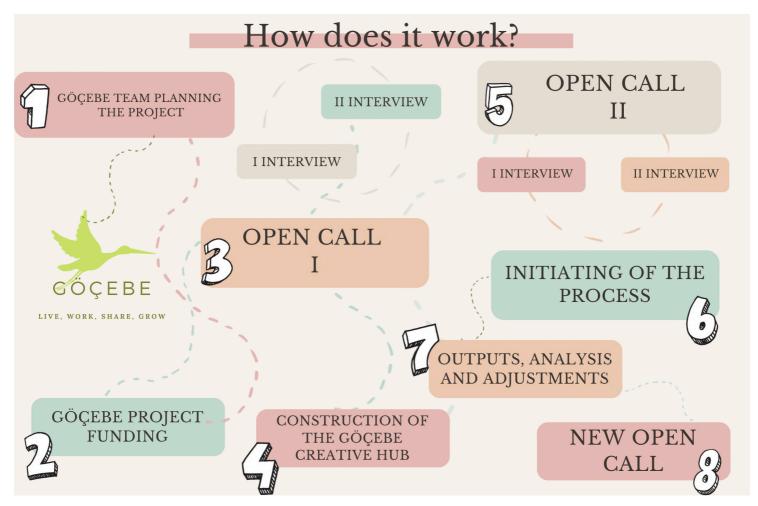


Fig 23 The Chart of Göçebe Process

# How does it work?

# Göçebe consists of 8 phases manifesting in the Göçebe Creative Hubs.

### 1. Göçebe Team Planning the Project

Göçebe determines the project area by researching within the framework of various parameters. First, the list of "Least Developed Countries" by the United Nations is checked. In this list, The United Nations determines the Least Developed Countries in the world by the following three parameters: (i) three-year average estimate of gross national income (GNI), (ii) Human Asset Index, (iii) Economic and Environmental Vulnerability Index.

Göçebe picks a country from this list and the second phase of the search is started. During this phase, the most proper area is determined (government talks begin with the relevant least developed country) and design methods/inspiration phase has just started. Simultaneously, the talks with possible investors start and also field visits and focus groups take place. All the works, studies, exercises are shared on the website and social media accounts. In this phase, donations campaigns are held and donations are accepted as well from interested parties.

#### 2. Göcebe Project Funding

In this phase, the Göçebe project team already collected some data and outputs about the project. At this point the goal is to shake hands with government bodies and municipalities about determining and ensuring the physical location of the Göçebe Creative Hub. Also, with collected datas, the Göçebe team goes to investors to ask for additional necessary funds as needed for construction and implementation.

#### 3. Open Call I

In this phase, it aims to allocate the funds that have been collected and start construction. The people needed for the construction of the project are determined and studies are carried out in this direction. For building the Göçebe Creative Hub, the first open call phase for construction builders tender starts on Göcebe website. Applications are accepted and all the applicators data is collected attentively and the interview process starts with best offers. As a result of the planning, the appropriation, expenditures and the salaries determined for the builders are included in the budget.

#### **Open Call Process**

#### First Interview

In this phase, As a result of the interviews, the suitability of the applicant and the project is evaluated.

#### **Second Interview**

During the second interviews, The finalists are evaluated. As a result of this phase, it is aimed to determine the necessary people for the field construction.

During open call interviews, all the datas of applicants are collected and added to the community data for transparency.

#### 4. Construction of The Göçebe Creative Hub

Work begins with the selected construction team. Within the budget determined for the area, a sustainable, recyclable- up-cyclable, nature-friendly works is planned by using possible resources. The 6-month construction process begins.

In addition, studies for the ideation and implementation phases continue in this period. Field visits, more communication with the local people and focus group work are aimed. In this process, the needs of the area are detailed and the general framework of the community to be established is planned.

#### 5. Open Call II

After 3 months of starting construction, a second call is started on the website. Project pictures, history and values of the project are shared and applications are accepted.

#### **Open Call Process**

#### First Interview

In this phase, The applicants are expected to explain themselves in detail and share the mentoring program. The application is supported by a sample project proposal and portfolio.

#### Second Interview

During the second interviews, The finalists are evaluated. As a result of this phase, it is aimed to determine the necessary people for the field construction.

During open call interviews, all the datas of applicants are collected and added to the community data.

Also, In the second half of the 3-month construction process, the rules of the area, the organization plan and the operation are determined in detail.

#### 6. Initiating of the Process

The 6-month mentorship process begins. During this process, the Nomad team frequently checks the relationship between the community and the mentors. Operations management, functionality and control of the rules of the area are carried out by the Göçebe team. Simultaneous project control and sharing to public is aimed to increase donation figures and transparency.

#### 7. Outputs, Analysis and Adjustments

As the 6-month mentoring process comes to an end, various activities are carried out to share with investors, followers and possible new community members. As a result of the meetings with the students taking the course and the members of the community, it is aimed to improve the issues that work in the system and to find solutions to the issues that do not work.

#### 8. New Open Call

In this phase, the application processes of new digital nomads and mentors begin.

After 2 successful mentoring terms, in the light of the data and information gathered during the process, the The Göçebe team selects a new research region and starts working to establish a new Göçebe Creative Hub.

# MANIFESTO AND GENERAL CONCEPT

#### 1- Human-centered and human-oriented design

Göçebe is not a for profit project. It aims to create a new, sustainable value by bringing together Digital Nomads and students. At this point; It is important to put the user at the center in project planning, construction, and organization and to work in this direction.

#### 2- Co-living, Co-learning, Co-Creating, Co-Mentoring, Co-sharing

The Göçebe refuses ownership and keeps any knowledge private by respecting individual space and rights. The Göçebe supports living together, producing, learning, teaching and sharing together.

#### 3- The duration of the area is 6 months.

The community members come to the Göçebe Creative Hub for 6 months. A dynamic community and rapid transfer of experience are important for the Göçebe values to continue from year to year, generation to generation.

#### 4- Everything produced should be in harmony with nature

As Gaudi said, "Because of this, originality consists in returning to the origin."

Göçebe; is a counter-culture platform to the existing settlement. Any process or production that is harmful to nature is an action against the essence and is unacceptable. Nature should be at the forefront after the continuation of each phase of each project and life form. In accordance with this purpose; every Göçebe Creative Hub should have a permaculture space. This area strengthens the communication of community members and students who will study in the area with each other and with nature.

#### 5- Recycling and Upcycling and Sustainability

Göçebe; It is a platform that supports back-and-forth transformation. The conversion perspective should be targeted instead of unnecessary consumption.

#### 6- Mentoring and Teaching Under the Local Needs

The main purpose of each Göçebe Creative Hub should be closely connected with the region where it is located and capable of meeting the needs of the region. Each project, mentorship topic must meet the demographic and characteristic needs and demands of the region. It is aimed to increase the level of regional welfare through training, workshops, events and various activities with a long term view.

#### 7- Every individual should be a teacher and a student

Every individual is the teacher of his - her own body, mind, and soul. The person is encouraged to share all the information learned during the time spent together with others. In the journey of discovering interests, passion, and talent, everyone should gradually become a teacher and a student respectively.

#### 8- Healthy nutrition and sports create a healthy production

Famous Turkish Leader Mustafa Kemal Atatürk: "A solid head is found in a solid body." he said.

Healthy life and sports belong to the essence of the person. For this reason, sports areas open to the use of the community and students are built in every Göçebe Creative Hub.

#### 9- Every culture, tradition, religion, gender, etc are accepted.

Göçebe supports the free expression of the person at a level that does not violate the platform rules. There is absolutely no room for positive discrimination. -This is a mixed culture and free expression platform rather than rules that could take place under religion and culture.

#### 10- Supporting Local Economy

Göçebe does not provide any food, cleaning, transportation, etc. services. Community members are expected to meet all their needs from the regional markets and groceries themselves.

In order to support the regional economy and meet the needs of the community members, various locals can be contacted to support the needs of the community member and the local economy.

# PILOT REGION

THE GAMBIA

#### The Gambia

#### General Information on the country

The Gambia is the smallest country in West Africa with a sub-tropical climate and lies between latitudes 13 and 14 degrees north. It is situated on a narrow strip of land about 480 kilometers long and 42 kilometers wide (at widest point), is surrounded on three sides by Senegal (North, East and South) and the Atlantic Ocean on the west.

The Gambia has a total land area of 10,689.29 square kilometers of which 19% is The Gambia River and wetland. The surface geology of the country consists almost entirely of nearly flat land made up of swamps and infertile sandy soils. This topography limits the natural resource base of the country, which is devoid of any known mineral resources of commercial value. 22



Fig 24 he Map of Africa- Encyclopedia Britannica, Inc- .britannica.com/place/The-Gambia



Fig 25 The Gambia - Biggest market in the capital, Banjul, the photo shot by the author

#### Climate

The climate is largely semi-arid with one wet season followed by a seven month dry season. The rainy season commences from June and continues to October. Average daily temperatures are 28.2° C in the dry season and 28° C in the rainy season. Low levels of soil moisture prevailing in September and October, can adversely effect crop harvests.

Over the past two decades, The Gambia has witnessed a rapid rate of desertification. This phenomenon can partly be attributed to the fact that the carrying capacity of the land has been exceeded due to increases in both human and animal populations. The population increase has led to increased demand for food and housing. Efforts at meeting these demands have led to the destruction of vegetation and the forest cover as a result of over grazing, the widespread practice of tree-felling for fuel food and timber, bush fires and poor agricultural practices. Another contributing factor to desertification is adverse climatic conditions leading the degradation of the physical and the biological environment of the country. Decades of drought leading to low and uneven rainfall distribution has caused a sharp decline in agricultural production with a corresponding drop in rural income levels over the past three decades. 23 -24

#### **Employment**

Agriculture is the main source of employment and food supply for the rural population; 86.4% of rural women are subsistence farmers. The decline in production particularly groundnut, the main cash crop, has had serious negative consequences on rural household incomes; thus, inhibiting their ability to pay for the cost of social services such as health and education user fees. In the recent past, the decline in production has also resulted in an acceleration of rural to urban migration and an increase in the incidence of poverty that has also adversely affected the national food security as well as the status of nutrition. "The agricultural sector is characterized by little diversification, mainly subsistence rain-fed agriculture with a food self-sufficiency ration of about 50%" 25

#### Socioeconomic Characteristics

The population of The Gambia, 96% of which is Muslims and the remaining mostly Christians, is comprised of a number of ethnic groups. Culturally, The Gambia is a paternalistic, male-dominated society, where women do not have much contribution to decision-making power. Women are valued for their fertility and it is generally accepted by both men and women that the socio-economic status of women is inferior to that of men. However in many communities and provinces and villages women are respected for their independent contribution in agricultural activities. (such as allocation of rice-land and its responsibilities to women of the villages and communities) Traditional beliefs and customs are very strong, especially in the rural areas, and male-child preference leads couples to continue having children in an attempt to fulfill their desire to have sons for inheritance purposes. 26 Ibid 22

#### **Population**

The population of Gambia was estimated at 1.038 million and 1.361 million at the 1993 and 2003 population censuses with population densities of 97 and 127 persons per square kilometre respectively. As at 2019 the total population was 2,348,000 million.

The population of the Gambia is mainly young with more than half (about 63.55%) is below 25 years. Elderly persons of 65 years and above account for 2.8% of the population. The age structure: The 0-14 age bracket makes up 43.9% of the population (males 382,385 / females 378,853) and the 15-64 age bracket makes up 53.4% (males 459,315 / females 466,689). Finally, the 65 years and over group represents 2.8% (males 24,303 / females 23,919) - July 2008 est.

The urbanisation rate increased from 30.8% in 1983 to 37.1% in 1993. In 2003, this rate is estimated at 50.3%; which means that presently, more than half the population live in urban areas. 27 Ibid 24



Fig 26 The Gambia - Woman and child is selling herbals in the market , the photo shot by the author

The movement of population is mainly due to a search for employment and disillusionment with the poor prospects of economically viable agriculture. The rural-urban and international migration pressure created heavier demands on social services such as schools, health services, water and electricity supply, as well as the capacity of town and sub-urban centers to manage sanitation and waste disposal. The inability to adequately meet these needs has resulted in the spread of suburban, shanty towns with inadequate water supply, poor sanitation and disease outbreak.

Gambian women and children are selling some herbals and roots in the market, the photo shot by the author

#### Education

The Constitution mandates free and compulsory primary education in The Gambia, but lack of resources and educational infrastructure has made implementation difficult. School fees long prevented many children from attending school. Girls make up about 40 percent of primary school students, though the figure is much lower in rural areas where cultural factors and poverty prevent parents from sending girls to school.

The literacy rate in The Gambia is 51% according to World Bank Data 27



Fig 27 A picture from an official elementary school in Jarra Soma Village- The photo shot by the Sen de Gel NGO

#### Transportation

There is only one main tarmac road some 480 kilometers long that runs through the south bank of the country. Some roads become impassible during the rainy season, thus, creating problems of accessibility and distribution of products and merchandise for the greater part of the country



Fig 28 Fisher women - the photo shot by the author

#### **Economy**

The main features of The Gambia's economy are its small size, its narrow economic base, its heavy reliance on agriculture. Agriculture is the mainstay, of the economy, with majority of the population engaged in farming, including livestock raising and groundnut cultivation. However, agricultural productivity and income has declined over the years as a result of drought, poor agricultural practices and low product selling prices.

The main cash crop of The Gambia is groundnuts. The country is primarily a agricultural country with 80 percent of the population of just over 2 million depending on agriculture for its food and cash income. The farming economy is the only means of income creation for the majority of rural families most whom live below the poverty line.

The agricultural sector is the most important sector of the Gambian economy, contributing 32% of the gross domestic product, providing employment and income for 80% of the population, and accounting for 70% of the country's foreign exchange earnings. It remains the prime sector to raise income levels, for investments, to improve food security and reduce levels of poverty. 28 Ibid 24



Fig 29 Women is selling some Mango, the photo shot by the author

#### First Göçebe Creative Hub Installation in Jarra Soma Village

Jarra Soma is one of the most densely populated villages in The Gambian provinces and majority of the population are the youth with no skills and employment to earn their living or to stand on their own for any meaningful personal development aspirations.

Jarra Soma village is located in the mid of Lower River Region of The Gambia, which is bordering West Coast Region on the West, Central River Region on the East, Cassamance region of Senegal on the South and on the North bordering the North Bank Region of The Gambia with a ferry crossing point in Yeltenda and Bamba Tenda.

Through Jarra Soma, there is a road that links The Gambia with both the southern and the northern Senegal, making the town as one of the commercial center of the country. Although the inhabitants are mainly farmers, they cannot sufficiently cater for their daily breads while majority of the population makes below a US Dollar per day. The unemployment rate is extremely high while the employed population only depends mostly on petty trading and unskilled labor to earn their living. Whatever people earn usually goes to their family uses.

This population dramatically lacks any livelihood skills necessary to prepare them for life's challenges from an economical perspective. They are unable to find employment to support themselves and their future families.

There are only 3 government schools in the town making it difficult for all the school age children to enroll due to the limited capacities of the school.

Jarra Soma receives electricity from 09:00-13:00 and from 19:00-02:00 daily. The source of drinking water is from the limited number of wells at the center of the town. Currently the town is not affected by any famine or diseases.

Göçebe Creative Hub will help the growing young population of not only Jarra Soma but also its surrounding village as well, in getting the necessary professional skills to support themselves throughout their lifetime as well as their future families.

#### Selection of Göçebe Mentees From Jarra Soma

Göçebe Hub will recruit potential Göçebe Mentees who in one reason or the other cannot continue or cater for their official education. There are no requirements to admittance except:

- being between the ages of 9 to 17
- not being able to go to any official school because there isn't one nearby or it cannot be afforded by that student and his/her family

Note: This information about Jarra Soma accumulated through on site visit. \*

## 3. DESIGNMETHOD

# What is Human-Centered Design?

Human Centered Design (HDC) is a design approach that aims to produce solutions to problems by considering people's needs, expectations, moods and behaviors.

During the research, all the experience, actions and thoughts of the user are included in the solution process by putting the potential user in the center. Therefore, it reveals a deep understanding of why and how people behave.

According to IDEO Design Tool; There is 3 phases of Human Centered Design which are;

INSPIRATION IDEATION IMPLEMENTATION

# INSPIRATION I have a design challenge. How do light started! How do I interpret what I've learned? How do I stay human-centered? How do I make a prototype? Country of the control of th

Fig 30 IDEO Design Tool KIT Phases by Monica Ray Scott

# Why Human-Centered Design?

Nomad is an organization that brings individuals together for a certain purpose (co-mentoring) and creates a space for living, learning and teaching together. It aims to achieve success by putting the individual in the center at every stage. A deep understanding of the thoughts, concerns, and behavior patterns of the individual is essential for the success of the Göçebe project.

Note: While creating the Design Methods section, IDEO Design Toolkit and INNEX Edu KIT and Canva Templates were used.

# DESIGN TECHNIQUES PHASES

# 1. INSPIRATION PHASE

In this phase, before I come up with the project idea, I will examine what I can do in the general framework, wishes, and interests.

#### METHOD 1

#### 1.1 FRAME YOUR DESIGN CHALLENGE

#### FRAME YOUR DESIGN CHALLENGE What is the problem you're trying to solve? Unemployment rates are high in underdeveloped and developing countries. Recruitment of workers for On the other hand, with the pandemic, changes were made in working life and places, A concept that 1. Take a stab at framing this challenge as a question: How can we connect a digital nomad who is looking for a new place to discover and co-create with a teenager who is hungry for knowledge and professionals skill sets. 2. Now state the key outcome you're trying to achieve: Teenagers have some ideas about future professions and they know how they can start to make their dreams come true. Also, there is a new platform, a community for digital nomads in developing countries. 3. Write down important aspects of the context or constraints that you need to consider: We need to mind communication with individuals who are in adolescence. They can be closed to effective communication. We need to be careful about restrictive laws, manners, and customs to get on well with locals. Lack of technology opportunities. 4. What are some possible solutions to your design question? What if there was a regular mentorship space for teenagers to show and to learn 5. Does your original design question need a tweak? Try it again. It can be added more value to the concept

Fig 31 Frame Your Design Challenge, IDEO Design Tool KIT

#### METHOD 2

#### 2.1 IMPACT LADDER

#### IMPACT LADDER The lasting social change we would like to contribute to is: ▲ To create regional occupational diversity by creating an alternative to the education system in underdeveloped and developing countries. ▲ Children from developing countries will have an idea about choosing their professions in the future. It will be created occupational diversity. ▲ To create a utilitarian, alternative system to the Co-Living-working system. (Generating a system to combine 1st place and 2nd place, alternatively) ▲ Digital Nomads will have an alternative, utility lifeform, and workspace option for remote works. IMPACT LADDER The more near-term outcome that tells us our solution is working is: ▲ Carrying out studies on the career expectations of children with various workshops and gatherings ▲Conducting vocational training studies and simultaneous observations with Focus Nomad group without a place in the region - over the existing space ▲ The content of the works is the publication of photos and videos on the website and social media, simultaneous survey, and analysis.

Fig 32 Impact Ladder, IDEO Design Tool KIT

#### METHOD 3

#### 3.1 INTERVIEW WITH LOCAL



Fig 33 Interview with Ba Demba Sonko

#### METHOD 3

#### 3.1.2 INTERVIEW WITH DIGITAL NOMAD



Fig 34 Interview with Cagil Tureli

# 2. IDEATION PHASE

In this phase, I have an idea about the user. I know where to start and I am ready to work on solutions to approach solving the problem.

#### METHOD 1

#### 1.1 THEORY OF CHANGE

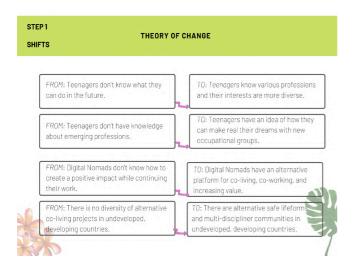


Fig 35 Theory of Change Method, Step 1, IDEO Design Tool KIT

#### 1.1.2 THEORY OF CHANGE

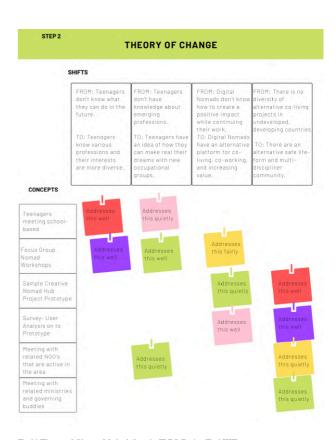


Fig 36 Theory of Change Method, Step 2, IDEO Design Tool KIT

#### 1.1.3 THEORY OF CHANGE

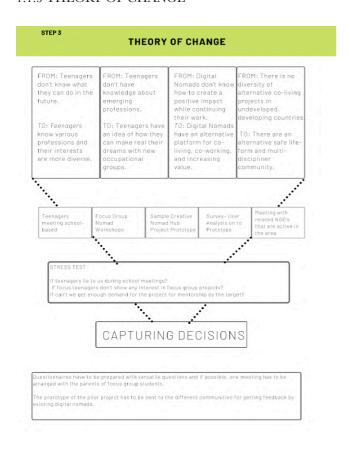


Fig 37 Theory of Change Method, Step 3, IDEO Design Tool KIT

#### 1.1.4 THEORY OF CHANGE- IMPACT LADDER

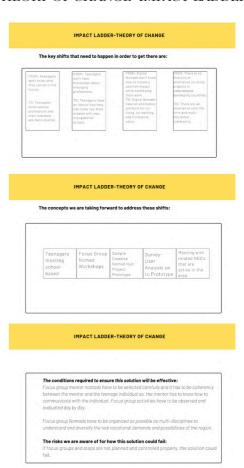


Fig 38 Theory of Change Method, Step 4, IDEO Design Tool KIT

#### METHOD 2

#### 2.1 ECOSYSTEM MAPPING

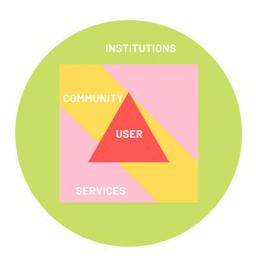


Fig 39 Ecosystem Mapping Method, IDEO Design Tool KIT

#### **ECOSYSTEM MAPPING**

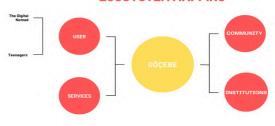


Fig 40 Ecosystem Mapping Method, IDEO Design Tool KIT

# The Signal Name of Control of Con

Fig 41 Ecosystem Mapping Method, IDEO Design Tool KIT

#### **ECOSYSTEM MAPPING**

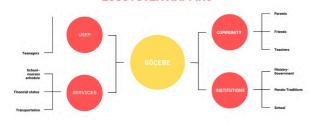


Fig 42 Ecosystem Mapping Method, IDEO Design Tool KIT

#### METHOD 3

#### 3.1. DESIGN ROUTE



Fig 43 Design Route Method Design Tool KIT by INNEX Edu

#### 3.2. DESIGN TASK

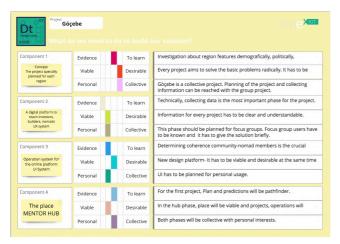


Fig 44 Design Task Method Design Tool KIT by INNEX Edu

#### METHOD 4

#### 4.1 TARGET- PERSONA

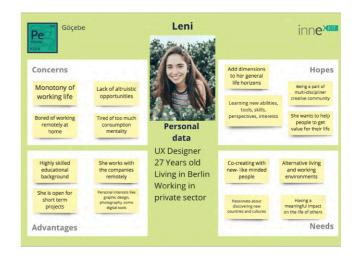


Fig 45 Persona Method Design Tool KIT by INNEX Edu

#### 4.1.2 TARGET- PERSONA

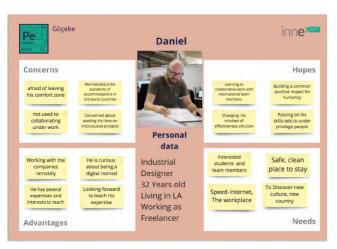


Fig 46 Persona Method Design Tool KIT by INNEX Edu

#### 4.1.3 TARGET- PERSONA

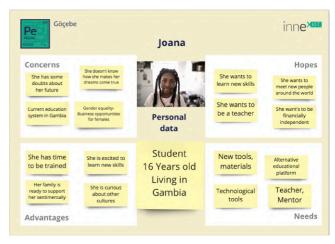


Fig 47 Persona Method Design Tool KIT by INNEX Edu

#### 4.1.1 USER JOURNEY



Fig 48 User Journey Method Design Tool KIT by INNEX Edu

#### 4.1.2 USER JOURNEY



#### Fig 49 User Journey Method Design Tool KIT by INNEX Edu

#### 4.1.3 USER JOURNEY



Fig 50 User Journey Method Design Tool KIT by INNEX Edu

#### METHOD 5

#### **5 BUSINESS PLAN**





Fig 51 Göçebe Business Plan Cover

#### 5.1 BUSINESS PLAN



Fig 52 Göçebe Business Canvas Method by Strategyzer Template

#### 5.2 SWOT ANALYSIS



Fig 53 Göçebe SWOT Analysis

#### 5.3 FUNNEL CHART



Fig 54 Göçebe Funnel Chart

#### 5.4 4 P



Fig 55 Göçebe 4 P Chart

#### METHOD 6

#### 6.1 BRANDING

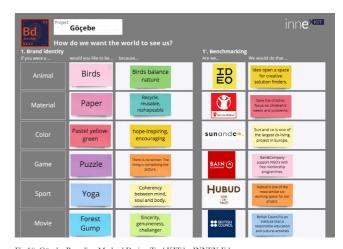


Fig 56 Göçebe Branding Method Design Tool KIT by INNEX Edu

#### 6.1.1 BRANDING



Fig 57 Göçebe Branding Method Design, Mood Board, Tool KIT by INNEX Edu

#### 6.1.2 BRANDING-LOGO

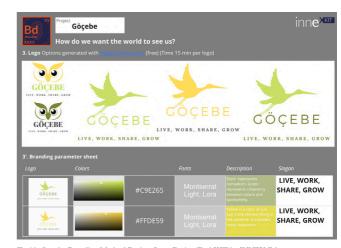


Fig 58 Göçebe Branding Method Design, Logo Design Tool KIT by INNEX Edu

# 3. IMPLEMENTATION PHASE

As a result of all the information and research gathered, we are ready to bring, implement and test an innovative proposal.

# 1. GÖÇEBE WEBSITE

The first step is to accomplish the Göçebe Platform. Göçebe Platform will bring us together with builders, community members, donors and investors. We will also be sharing events and visuals concurrent with the project here.

#### In the website:

**Home** that includes values, slogans, open call posters, Open Call process, Process Infographic, some pictures and quotes and contact information.

About Us: We give some information about Göçebe and its vision

Participation: Here, it is reached to open calls and application form

HUBS: Göçebe Hubs- It is published sample project Gambia

 $\textbf{G\"{o}\'{c}ebe} \ \textbf{Community} \hbox{: Every G\"{o}\'{c}ebe} \ \textbf{Community} \ \textbf{Member is shared on the page}.$ 

**Projects**: Sample Projects are taking places in Göçebe Creative Hub

**Donate**: Donation Page for individual donors

### **HOMEPAGE**



# Sharing information is the new cool.

00

Our Value; is sharing is caring

Our method is; put the human is to the center

Our approach is; doing favors together makes the world a better place

Our belief is; creating a positive impact on strong relationships

Our lifestyle is living, working, creating, and in the end growing together

Fig 59 Göçebe Göçebe Website photo taken by Chang Duong



#### Open Calls for Gambia

As the team of Göçebe, we are happy to announce our first Creative Nomad Hub to be established in the Gambia Soma region. For the open calls;

#### **About the Process**

For us, the open call process and bringing the appropriate community members together is the most important step.

We are being diligent for the success of the project and each nomad can re-realize themselves in the field with a happy new experience.

Learn More

# OPEN CALL PROCESS

#### Fill the Form

To know you more, please fill the application form on the website

### Propose your Project

Please propose project and a timeline and what kind of infrastructure to implement in Göcebe Creative Hub.

#### Interview

Looking forward to meeting you.

During this phase, we will arrange an online interview with you.

### **Going Further**

This phase is the most difficult part for us. We try to best match people for the project.

### **Conclusion**

If you are selected for this project Congrats! You will be receiving an email from us. We will give all the information on the email you may need.

# Maybe next time?

If not selected, don't bother yourself. We added your portfolio to our database and Stay tuned for our other projects





#### How does the system work?

Göçebe is a system design project to create a positive impact for people, with people. We try to gather individuals who believe in the power of sharing information together for a better world.

About Göçebe Community

# "In learning, you will teach, and in teaching, you will learn."

- Phil Collins



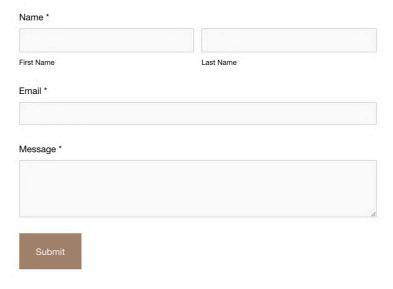
### **Contact Us**

Feel free to contact us with any questions.

#### Email

elif.salihogluu@gmail.com

Phone



### ABOUT US

#### Göçebe

Home About Us Participation HUBS Göçebe Community Projects Pricing

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#### Mentors are innovators.

We, as the Göçebe community; by getting rid of all the concepts of discrimination, politics, capitalism, and borders that separate us from being one on earth; We came together as shildren who are aware of it, who are not afraid to work for equality and benefit, and who are not afraid to make more effort. Knowing that life is a learning experience, we want to increase the value of knowledge and equality by living our special wishes with a multicultural community, increasing, multiplying, and sharing more on this occasion.

We need to experience a new culture, get rid of city worries, and diversify our production volume with our creativity. We need to be a light and hope for darkness with our knowledge.

Shaping our life and youth energy with different disciplines, while learning something about our life and ourselves from a child as a mentor; We want to be a companion in his life. We want to be free, help, get help and make an individual contribution to a positive value.

Gōçebe; by combining the ways of nomads who grew up in different cultures, who have different languages and other professions, in a temporary time, is a creative and innovative organization that aims to mentor individuals who need a new profession, a different perspective, and education.



Fig 61 Göçebe Website photo taken by Bill Wegener

## *PARTICIPATION*

Göçebe Home About Us Participation Hills Göçebe Community Projects Donate

#### Participation



#### We are looking for team buddies.

As the team of Glockee, we are happy to announce our first Creative Normad Hub to be established in the Gombia Soma region. For the first phase of our Container Architecture project, which will take place for 6 months, we need receive, productive, and sharing teammates who will contribute to the planning and realization of our dreams.

The ideals of Göçebe: A creative Nomad Hub: a 2nd place where digital nomads gather, relate to one who will be a mentor to locals while learning by teaching and creating positive impact and new vibration in the area.

If you want to work on education, creation, balancing equality in the world, if you think I should be there too, we would like to state that we will always be happy to see you in the Normadic community.

We, as the Göçebe community that thinks, produces, and does not hesitate to share, look forward to meeting

We are waiting for you here for your application.

think you will contribute to the project,

Make It

### *PARTICIPATION*

#### Open Call for the Community.

If you've come this far, you're a nomad who knows more or less who we are, wandering beyond the wall, maybe with questions to answer.

#### Welcome.

We, as a group of people who are tired of keeping our work lives in the four walls, the system, the routine, trying to get somewhere in the city, and witnessing the situations in which we can't do anything in the newspaper and on the internet, decided to take action.

Our only belief and what we can do is to dream and we are oware that we will decorate these dreams with what we have learned instead of fighting for more of our interests, professions that make us feel inadequate or we don't know where it's going, we will be able to diversify them in a completely different part of the world, with a traveler trained in a completely different education system, and we will do this in a place where what we know in a system blended with a new culture is valuable to

If you have a job to continue working remotely, have the strength to patiently teach us, the community, children, women, men, we would love to meet you, live, and grow together.

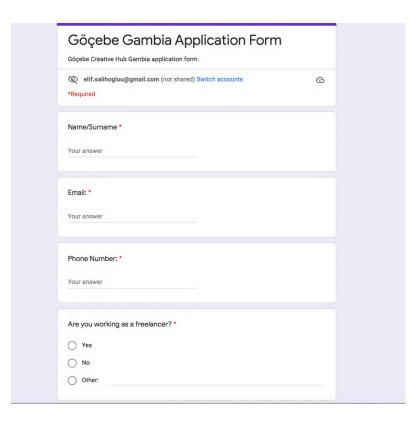
We look forward to meeting you.

We are waiting for you here for your application.

Make It



# MAKE IT HERE-APPLICATION FORM



What is your Profession?What do you do currently? *  Your answer
Have you ever had any experience in a co-living place? *
Yes
○ No
Other:
If yes, where is it? Do you want to talk about more? *
Your answer
Have you ever visit any country in West Africa? *
Yes
○ No
Other:
if yes where ? do you want to talk about your experience? *
Your answer

Have you ever join any mentorship programme as educator?   Yes  No  Other:
If yes, Do you want to talk about more about the programme? *  Your answer
Have you ever join any mentorship programme as participant? *  Yes  No  Other:
If yes, Do you want to talk about more about the programme?*  Your answer
What are your interests?  Your answer

	What are your skills which one of these are you able to teach? *	
	Your answer	
	Which tools, programs are you able to use and teach? *	
	Your answer	
	Please propose project and a timeline and what kind of infrastructure to implement in Göçebe Creative Hub. $\mbox{\ensuremath{^{*}}}$	
	Your answer	
	Thank you for your interest!	
	Submit	Clear form
1	Never submit passwords through Google Forms.	
	This content is neither created nor endorsed by Google. Report Abuse - Terms of Service - Privac	y Policy
	Google Forms	

# HUBS

Göçebe

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Donate



Fig 62 Göçebe Website - photo is taken by Annie Spratt



10/14/21

# Göçebe Hub Gambia



## Göçebe Hub Gambia







Let's create a positive impact in Gambia together!

**GÖÇEBE** bands together digital nomads who work by traveling under favour of the emerging technology communication network, and those who after the pandemic started remote work from hubs around the world to be built in underdeveloped or developing countries; in order to create a multicultural and multidisciplinary community through positive impact.

Let's create a positive impact in Gambia together!

**GÖÇEBE** bands together digital nomads who work by traveling under favour of the emerging technology communication network, and those who after the pandemic started remote work from hubs around the world to be built in underdeveloped or developing countries; in order to create a multicultural and multidisciplinary community through positive impact.



As Göçebe Hub, we are establishing our new project together in the Gambia. At the end of our 6-month research process, we set out to realize our first Göçebe Creative Hub project in Jarra Soma, Gambia.



As Göçebe Hub, we are establishing our new project together in the Gambia. At the end of our 6-month research process, we set out to realize our first Göçebe Creative Hub project in Jarra Soma, Gambia.

Jarra Soma is a place 130 km from Gambia's capital Banjul, where 10,441 people live according to the last census.

As a Göçebe team; As a result of our research and field visits, we have completed the design of our project, where we will host our first nomads on an area of 3500 m2 and start our mentoring activities in the region.

# GÖÇEBE COMMUNITY

## Göçebe

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### We can change something only together



Elif Salihoglu

Göçebe

Co-creator



Kerim Uralli

Göçebe

Business Manager

Join the communit

# **PROJECTS**

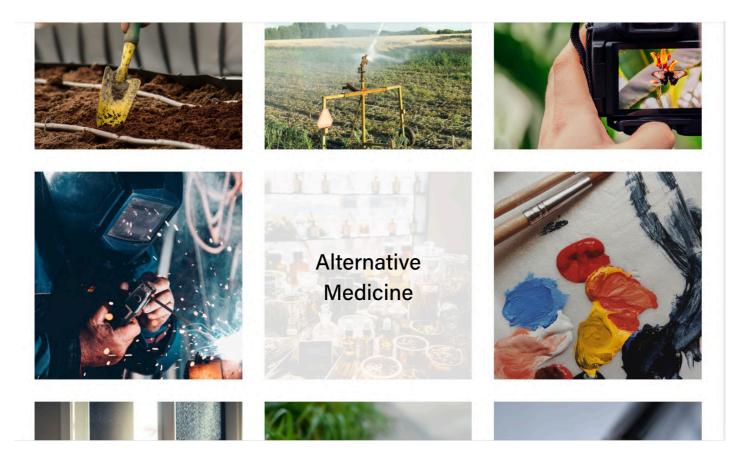
## Projects in Göçebe Creative Hubs.

All the classes are shaped by the Göçebe community. You always can create your own class and you can collaborate on a new concept for the mentees if you realize the place is needed.



Irrigation









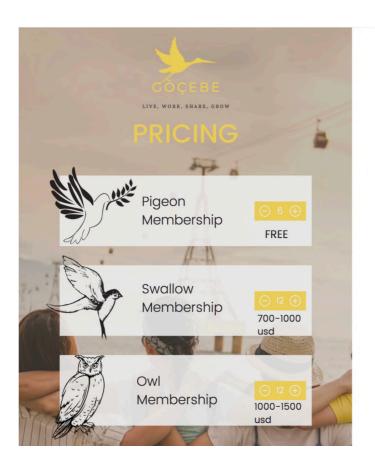








# PRICING-MEMBERSHIP



# Together for the better!

As the Göçebe team, we put a lot of thought into designing the fairest and open system with continuity. We intend that Göçebe be founded with human values and a love of creation and teaching, rather than financial worries and the desire to make money, we desire to continue on its way increasingly with such a happy community. Therefore; We sincerely want to offer our community members a clear form of payment, membership.



### **Membership Types**

### Pigeon Membership - FREE

We need 6 volunteers for Göçebe community members and teammates to open the area to fair use. Pigeons help us with space organization and basic needs harmoniously with their calendars that they set according to their daily workflow in the field. We need 6 people per term for the Pigeon membership type. 5 hours of work per day in the area we expect from Pigeons.

## Swallow Membership - 700-1000 USD

We plan to bring together creative, compatible, and innovative members in all our membership types. In this plan, the rooms in the areas we have determined for our Swallow members; will have all community resources, use of common areas, free internet.

### Owl Membership 1000-1500 USD

Rooms in the areas we have determined for our members with Owl Membership type; will have all community resources, use of common areas, free internet.

**Application Form** 

# **DONATE**

## Göçebe

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Donate

# Make a Difference

If you want to be a light to our path, please reach us, meet us, visit us someday! We will be waiting for your message!

Donate

# 2. GÖÇEBE - PILOT REGION PROJECT RENDERS

In the light of the information obtained in the second step; To present a sample render-sketch of the place we have chosen as the Göçebe Creative Hub point. This sample project; It is aimed to have an idea about the project by presenting it to government officials, municipalities, private companies, investors and donors. It is also intended to be a guide for builders.

### About the Project

Place: Jarra Soma, Gambia

Established in 3500 areas; There is a sample Göçebe Creative Hub project prepared on the container architecture for 30 people.

Rooms

Rooms prepared as single usage of 3-7 m2. (30 rooms)

1 Double Bed, 1 Cabinet, 1 Wardrobe, 1 desk (in total 30 per each)

Shared use planned for every 3 people WC-Bathroom- 10 Adet WC (In total)

Terrace sitting-working area planned for the use of 3 people

Common Use Areas

Outdoor Space

Garden

Workspace

Pool

Permaculture Field

Basketball Field

Indoor Space

1 Kitchen

Dining Tables

2 Classes

1 Workspace

1 Living Room

1 Free Space- Workshop- Exhibition Area

Also, Solar Panels are used in the project.

# GÖÇEBE CREATIVE HUB

































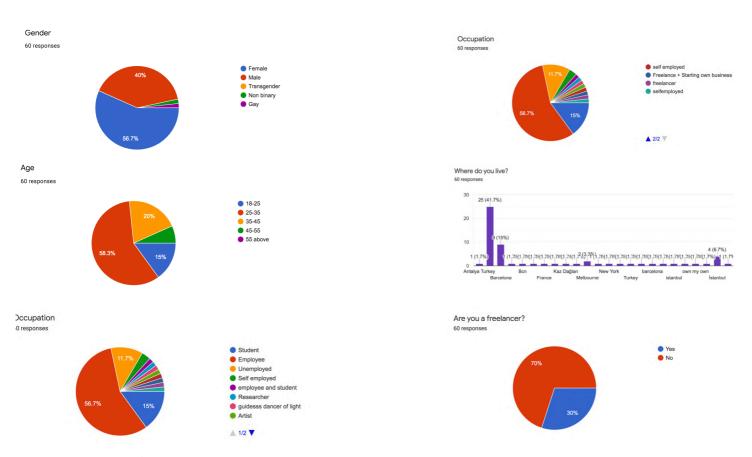


# 3. ANALYSE- TEST

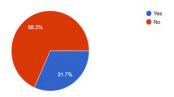
Last implementation step is analysing and testing before running the project. In this phase, with specific questions about the project and the idea, we test the user and collect some data about their personal life and opinion about the project.

The majority of the respondents who participated in the survey stated that they welcome the idea and would like to take part in such a field. Also, 81.7% of respondents believe that a collective positive impact movement will create a better and more equal world. 56.7% of the participants want to take part in the project that will take place in the Gambia, 35% are undecided and want to learn more. In addition, 50% of the participants stated that they would allocate a monthly budget of 100-500 euros for the venue, while 46.7% of the participants stated that they could allocate a monthly budget of 500-1000 euros for staying and participating in the venue.

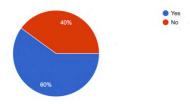
# SURVEY RESULTS



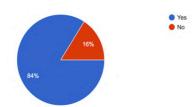
### Are you a digital nomad? 60 responses



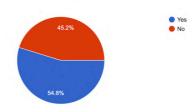
Are you working remotely?
60 responses



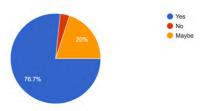
If yes: Do you like working remotely? 50 responses



If No: Do you like going to the office? 42 responses



Do you enjoy traveling and working at the same time? 60 responses



What do you think about living a co-living lifestyle?

54 responses

Cool

Sometimes funnier thank living alone

Finding very exciting! I believe that sharing life-style could improve humanity as there are a lot to learn from each other. I would love to experience!

More affordable housing is one positive aspect. I like the social opportunities it brings. For temporary living, I think it's great, but I wouldn't intend to live in those conditions for more than a year or so.

I have positive thoughts about the concept. It might be easier for everyone if we would help each other for daily life occupations.

i' m down

You need to find the balance between shared spaces and private ones, make them little secret corners where you can be relaxed

What do you think about living a co-living lifestyle?

54 responses

Would be geeat

I believe it is something that is growing for a period of time and will work for some people, having a common space to share like kitchen, bathroom, garden. It is a community, same as when you retired and if you are alone there are places where you can join and be with other people.

It is very interesting and I believe it can work for people that travel and work in different areas like the Student Hotel I believe it is.

It could be nice for some time to connect with different people. But I think I'd like to live on my own most of the time.

Inspiring

Indifferent

Could be interesting to have network

What do you think about living a co-living lifestyle?

54 responses

Perfect style

Hard to adapt

I think it is great.

not my type

Prefer a personal space

Eh, it has it's ups and downs. I prefer living by myself.

I would love it

For a while good option

What do you think about living a co-living lifestyle?

54 responses

Depends with whom you co-live... It can be great anf amazingly useful for all members in a synergy. It can also at times be horrible and stressful and detrimental for our health. If co-living with the right people then I think it's way better than being alone! We can be stronger in every way and help each other improve our quality of life.

Sound great if thwy are like minded people

Could be interesting to try!

It's absolutely the way forward and the way I've always lived :)

Interesting idea, but it depends on location, situation, people social class level and etc. I personally prefer coliving with my type people cause in this way we could understand better each other

As single is very interesting and stimulating, but with a loving partner things gets difficult.

Necesary and fair

What do you think about living a co-living lifestyle?

54 responses

I think this is a good way to live a more sustainable and humane way.

Nice experience

Sounds like a good way for a young person to lower living costs while also having a community of likeminded people, however, if way or genorally regative feets: in the media it's represented as this new shiny way of living and little to no downsides are talked about (obviously) which makes me a little suspicious - nothing is ever perfect.

It adds value to the overall working experience

It was kind of my habit before covid but especially with the aid of epidemic, I feel more comfortable with it.

Three months a year is duable. More than that feels like too invasion of personal space

If the space is enough and there is a good energy , why not

It would be great when the community is easy going people

What do you think about living a co-living lifestyle?

54 responses

It would be great when the community is easy going people

That would be cool

If you mean living with other people in the same house and sharing kitchen, toilet, etc, I don't like. I'd rather live in a smaller place than share a bigger one with other people.

Only works when everyone has the same mindset

its the future

I like dividing my workspace and the living space as much as possible. As a person who spent almost 7 years in shared dormitories, I am also priotizing isolation in my living spaces at these elder ages of mine.

Its necessary but it might be difficult sometimes

It can be attractive in the right environment

What do you think about living a co-living lifestyle?

54 responses

It depends. I need my privacy, I don't like sharing a bathroom and I don't like social pressure to participate in things, like in communities or retreats where doing some things together is always compulsory (we eat at the same time all together, we do the dishes at the same time all together etc), if its a no-pressure environment where everyone has their private space and their own bathroom. I might consider it.

Evden çalışmanın zorluklarına rağmen keyifle ve daha rahat daha konforlu bir ortamda verimli çalışıyorum.

Could be nive

If i find myself surrounded very likeminded people would be fantastic I Other wise it could be hard to not able to decided about my living environment by myself

i can live and share a big space with like minded people.

Great idea, especially if I believe in the purpose of co-living (Ecoogy, Agricuture etc)

Gives you more opportunity to meet different people, get to know different cultures and perspectives, can be more active, easily make friends

I like it and I think it is necessary to be able to develop professionally and personally

 $i \ like \ co\text{-living lifestyle.} \ I \ have \ the \ opportunity \ to \ meet \ people \ from \ different \ business \ groups.$ 

co-working yes but co-living is not my thing

I think it is great and super important for success and happiness in life

What is your dream workspace like?

56 responses

Huzurlu sevgi dolu bir butik restorant

Open office with pets:)

A workspace that I can show my creativity and can spend at least some time for my hobbies. Innovative and dynamic

Somewhere with lots of space and recreational spaces. I'd love to take a break from work and play basketball or table tennis, or just chill out on a bean bag. It would need to be a space that everyone respects - for example, I can't stand, messy kitchenettes in shared workspaces.

Clean and tidy wooden open-air structures under some trees in a tropical island.

beach

A coworking In front of the sea

Nature with open space

What is your dream workspace like?

56 responses

I don't dream for a workspace it is all about the freedom you can have when you work. Flexi hours, travel and work, work from home, the change of locations that is the most important for me rather than having a good place to work or a campus, at the end it will be the same as an office. Same place everyday, that is why I think the idea of having set ups in different parts of the world like Student Hotel is a good option, there are plenty of other companies of ferring similar ideas.

Clean white minimalist space to have less distractions and on my own, since noise or music distracts me a lot

In the nature

Bright office

Near the beach

Lika Villa with pools in a natural area with like minded people

A place that I can go whenever I want and leave whenever I want

What is your dream workspace like?

56 response

It is spacious, bright, and full of plants

cool with happy people

My own design firm

In the nature

Personal offices with rich common rooms and facilities.

Good weather, comfy space one for work the other one for living (separate but at the same time in one place)

Whatever helps me do my job happily and productively. Usually a beautiful indoor place with plentyyyy of space, comfortable chairs and stand up desks, beautiful looking, with plants and other natural elements, but good views to left my gaze eventually travel far, and with other coworkers doing helir job in a calm way but focused so I feel that "contagious power" from other people working hard around me and motivates me a bit.

A community that develops creative community projects

What is your dream workspace like?

56 responses

Being able to work from where ever I want, at home, in the nature, visiting friends and family

Music studio, design studio and nature.

An agile, entertaining and joyful one with lots of creativity everyday

A place where nobody bothers me.

Cinema study

Hammock with beautiful view

Creative, colourful, eco-friendly, motivative and collaborative

I would like it to be flexible in terms of the kind of tasks (not just a table to put my computer on), and in terms of having both private/common space. I would also like it to be visually satisfying, comfortable and inspiring.

What is your dream workspace like?

56 responses

Made out of people who are highly empathic and enriching

Interior Design should be based on wooden. Natural structures keep my energy alive. Bright and white. Colors could affect many people in terms of different backgrounds or experiences but wooden is almost express nature for everyone.

beachub, Koh Phangan was good :) Next to beach, solid internet connection, having your motorbike in a tropical climate.

A place with a lot of natural light, green plants and some space for napping or meditating after lunch

ike holiday

Full of mature and with a los of people on different projects

Google style, some days in the office and the rest, wherever I want.. like I needed to schedule x days per month to be in the office (I could travel 20 days working and be only 10 days in the office, for example).

What is your dream workspace like?

56 responses

Coworking space by the sea

harmonious, inspiring, nature with the best amenities.

Offering possibilities of serendipitious encounters with other likeminded people.

A big space which is link to public, especially the local people in the area.

A place where I can have both privacy and social spaces. Good natural light, fresh air, variety of equipment (stand up/sit down desk, ergonomic chair...). Outdoor space.

my dream workspace has standing desks, 2-2 monitors, fast and reliable internet, silent private rooms for focus time and five most comfortable working chair. If I dove to have a chair from https://divork.com but I don't think any workspace can provide that 1.) also like to change my environment once or twice during the day, especially when my work doesn't demand a lot of mental flours, like low-intensity meetings and such. So I't'd be nice if the workspace has recreational areas with comfortable seating like couches where I can occasionally take my laptop to and work from.

What is your dream workspace like?

56 responses

Homeoffice

In the middle of nature

Nature / home

school atmosphere, where you do projects and have fun at the same time.

In the nature, working remotely & online, minimal work max money

in city center. minimally decorated. nice views

Where you can see the ocean, also in the jungle

A site that suits my moment, my mood and my lifestyle

an area that is comfortable, clean, has social areas and can be collaborative

Bright, with nature, light, space

It's full of people with diversity in age, gender, profession, willing to share with an open heart and mind and connected through a reliable system.

I would think of a site specifically designed for teamwork, this includes lots of light and spaciousness per capita + surrounded by green and being able to hear the sound of water, I believe that contact with nature has the ability to empower the human being in all its facets. What do you think about the idea of living, working and producing together with a community, temporarily in an under developed country?

57 responses

Great idea

Fascinating

Cool one

I would love to do it

I think that would be a great idea as under developed countries societies are more open to improvement and including more opportunities.

I think it sounds like a great life experience that would also help further your career.

I might see it as an improving experience but I wouldn't like to participate more than a year.

lit

It would be nice to meet different people with different backgrounds

What do you think about the idea of living, working and producing together with a community, temporarily in an under developed country?

57 responses

Qould be very productive

It can work depending on the project and the final purpose of the community. The idea of building something to help others it is always good.

Producing together inside a community could be nice, depending on the project. I really need to fully understand the project and its viability before committing my time and energy to it.

I'd love it

No idea

Not efficient

I'd love to do that, it would be very nourishing for soul.

perfect

What do you think about the idea of living, working and producing together with a community, temporarily in an under developed country?

57 responses

Seems interesting, specially learning from each other

It would be so beautiful

Sounds interesting, I would be down for it.

I think I would make a huge change in our lives, less waste and more efficiency

Makes sense. I would not name as underdeveloped but developing;)

That sounds great for both the people in the community receiving the benefits of our workforce and "more developed" systems of working, and also for the people who help to learn and feel good by doing some "act of kindness" which is good for the mind and the soul.

Sounds great

I think if the intentions and people are right, this could be a great opportunity for everyone

What do you think about the idea of living, working and producing together with a community, temporarily in an under developed country?

57 response

Interesting idea. I like it and if I can play a role I'll definitely join

Very nice options

I am in!

Great

Depends on how long - i can imagine how being an extended period of time doing everything with the same group of people could get suffocating. On the other hand, it could be a great opportunity from a designer's perspective, to get fully immersed in a community to better understand their needs.

I think it really brings a team together. However, if it's going to take a long time, maybe workers need some place to take a breath from their coworkers

I do not have energy to do it I guess. Working alone remotely and with professionals are the best for me in my current mood.

What do you think about the idea of living, working and producing together with a community, temporarily in an under developed country?

57 responses

current mood.

There are some examples in Senegal and Rwanda but major problem here is attracting investors and talented people who want to produce.

Could be something nice

It is super cool

That would be a super enriching experience

It depends on the project, for how long and the structure I would have to live and work.

Benefits everyone differently

thats what i do now

Yeah, why not. Especially if it is temporary.

What do you think about the idea of living, working and producing together with a community, temporarily in an under developed country?

57 responses

If it was a undeveloped country my only goal would be self efficiency in this community. But if its a developed country then you must support the local people around you as well.

Living and working in the same environment can be challenging but I think it can be achieved if the work provides a direct improvement in the daily life of the community: agriculture, architecture, improving infrastructure.

It might be interesting but taking my job into account, I have to be interested in the project and the idea, and people should be capable. I wouldn't want to work on a project with junior level developers, for instance.

Özellikle az gelişmiş yerlerde oradaki insanların adına ekip olarak birseyler çıkarma fikri çok güzel.

Could be nice if i would have same freedom and open-minded coulture

Why not! If the project resonate with my current flow would be nice experience

my work binds me to the city i choose to live in.

What do you think about the idea of living, working and producing together with a community, temporarily in an under developed country?

57 responses

Depends on the project, and working conditions, of course its a good idea.. but it should be in a way that it combines part time work and part time fun + learning new stuff at work, rather than doing repetitive jobs.

i can think but depends on country

Positive. Giving back the community. Giving and receiving balance.

Very interesting, the important thing is to be able to have the necessary tools to be able to do it correctly

I think it would be nice to experience it, why not.

Dream

as a short experience and in an assistance of an existing system, yes, why not.

It sounds very good, I think that a project of this type has enormous potential, since not only could knowledge be transmitted, but once this first objective was achieved, consolidating how to do things, it could also then allow the local community an evolution, which in turn would trone economic development... What is your professional dream team like?

53 responses

Hardworking trustable

Supportive, dynamic, open minded to learn and teach

I'm not a fan of huge teams. I'd like to be amongst 10 or so like minded individuals with similar values, and ambitions. I'd prefer to already know a couple of people, opposed to them all being strangers.

Proactive, responsible yet easy going people who don't have self-esteem problems.

dynamic colorful young loves to party

Multi skilled people working together, joining their knowledge

Motivatex

devour, loving what they do, happy for what they are working, friendly and professional. I don't think is about quantity if not about the passion to join the same vision you have and transmitting the same energy to the others.

What is your professional dream team like?

53 responses

A team who I can communicate freely and be effective, without losing too much time on ideating. I don't like when we stay too long in the ideating phase without taking action

Team of 5-6 people, all experts on their disciplines

To work together and discover new opportunities

Ambitious, friendly and active.

Hard-working and easy-going

It is full of honest, fun, polite, and helpful people without judgment and ego.

metal band tshort wearing funny and smart people

A

Smart, creative, organized and dedicated

What is your professional dream team like?

53 responses

Into spiritual world, working and growing together

A team where everyone is very good at their specialty, and each work is delegated accordingly. Working in small teams when necessary,

Work with my computer wherever I want

A huuuge and multidisciplinar group of people, united with similar values and same objectives and goals, working together as a one and not independently.

Creative team

Creating a space of art, social work and creativity

A team of combined skills, both practical and creative that compliment each other

An agile and multitask type with lots of fun and empathy

What is your professional dream team like?

53 responses

Multicultural, art and media oriented group.

Cinema maker

Make passive income and don't have to work at all

A team based on trust, collaboration, compassion, empathy, positivity and creativity

A diverse one, in any way possible, but still able to communicate and work in a positive way, each one individually bringing something to the table.

Emotinally intelligent, tolerant, creative, ambitious

Complexsive. Well, actually it depends on what we are gonna do. But different perspectives are always make teams better. If we work people read like us, argue like us or dream like us, we would be surrounded by our echos.

What is your professional dream team like?

53 responses

Colleagues who became close friends who are taking responsibility in full stack. Professionals, that you can learn from their expertise and daily habits.

Communicates with kindness and respect, huvimg way to all opinions

Super fun

From all over the world and different capacities

Creative people, open-minded and ready to share experiences (and build new ones).

Multicultural, international, focused and social

im living it

Likeminded. Open to collaboration. Sharing a certain level of sense of humour.

What is your professional dream team like?

53 responses

People with passion to produce more and consume less.

Passionate people with an open mind, people who like to share and challenge their way of thinking

My professional dream team is where others are much better than me, so that I can learn from everyone and the experience gives me a good challenge to level-up.

Bu güne kadar kurguladigim bir ekip profili kafamda yok. Sadece olması durumunda birseysel hırslarını olmadığı bir yapı ,ekip içinde ortak paydalar ile çalışmayı çok isterim.

Free, open minded and resprectfull

I'd like to able to work from home and while i am travelling

people with different skills than I have so that we fullfill all the necesities of a project together.

Highly motivated people who believe in the project as much as I do and high problem solving skills

Fun and good at their work but also helping each other always

Working with type of people who are open minded, free express themself and have a sense of homour

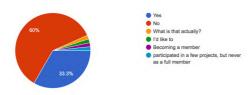
People who complement me, very powerful professionals and good human beings

I would like to have a team where everyone can create themselves in the field where they are successful.

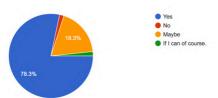
It's with a small group of people who complete each other with their profession but most importantly with personal features, willing to share and do for personal and shared benefit, goals and purpose and aware enough about the concept of personal space for development and healthy ego.

A team of different people with totally different characteristics and professions, that is, a mix of experts of all kinds, of different ages too, that group working on the same goal, I think that in addition to being fun and enriching, it would be super efficient and a total success.

## Have you ever been a part of any NGO? 60 responses



## Do you want to help people with your own professional expertise? 60 responses



### What areas do you believe you can help people with?

54 responses

#### Cooking and creating something

Using digital & technology to improve their vision and help them to reach kmowledge, books, any of their interests through digital.

Refugees adaptations. I believe the biggest problem in the world at this moment. Also, I could be helpful as I am an immigrant in the country that I am living.

Digital media, journalism, music production

General principles of law, legal procedures, human rights, immigration, life coaching, entertainment, talent management/educational mentoring

music

Coordination - art skills

Motivation, inspiration, methodication

### What areas do you believe you can help people with?

54 responses

Sales - Graphic Design - Public Relationships

UX/UI, Design Thinking, Project Management, photo/video

Organization, teaching and maybe politics

Project management

Stem, Physics, Astronomy

communication

#### What areas do you believe you can help people with?

54 responses

Technical and soft skills for researchers and engineers.

Design programs, creative stuff

Marketing, Communications, Product/Service design, User Experience, Customer Service, teaching sports and wellness

Thinking creativly, writing, acting, dancing, painting, doing transformatonal breath work

Consulting, Marketing, Eventmanagement and Live Communication

Digital design, Music

Design, constructions (implementations)

Everything related to music and audio.

Education

What areas do you believe you can help people with? 54 responses

Architecture, art, design, communication, languages.

Intl business, market research and development
empowering thru embodiment

Playing music.
Doing drama work.
Teamwork.
Creative entrepreneurship

Agriculture organisations.

Intercultural communication, sustainable development projects assessment

I can help people with iPhone apps and UX issues, paragliding and maybe chess and photography as well

What areas do you believe you can help people with? 54 responses

Design and education

Technology

About unveiled truths... freedom, expansion
depends on which people, what age group etc.. I know how to make an atmosphere that serves our needs.

Business mindset, Finance, English

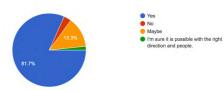
Repairing things, music field
share my sectoral experience
I can be a good listener for the people who needs to share about themselves or anything.

Also I work as SAP businesses analyst. Can try to teach them about sap FICA module.

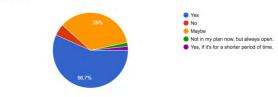
#### design, leadership, self discovery, coaching, business design

Any subject related to color design, materials and creativity, product development, image, architecture, fashion, production and quality control in the workshop, from my experience as an entrepreneur, to deal with frustration, to trust oneself to be empathetic to laugh and dream to pull the five strings of the office at the right time.

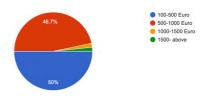
Do you believe, can we create positive impact together to level the world's playing field? 60 responses



Would you like to live in the area you see below for 6 months in Gambia? 60 responses



How much would you budget to live in the area monthly, you see below?  $_{\rm 60\,responses}$ 



What kind of events and training would you like to get involved in?

60 responses

Anything that i can prove myself

Educational training, helping in any thing i can

Politics, language, philosophy

In terms of social events, I would like to run movie nights and discos. In regards to training, I'd be well equipped to provide English language lessons.

Community gathering, discussions regarding political news, first aid, public health, music sessions, reading sessions, movie nights, sports

all kinds of workshops

Gambia's culture - project development for 3rd world countries

Personal inprovement, meditation,voga,brainstorming

What kind of events and training would you like to get involved in?

60 responses

UX - UI Desing - Leadership - Sustainability

I could teach basic design/composition/photography classes and UX/UI mentoring to someone interested on it. English/Spanish basic lessons.

I can teach basic gym movements and Tai Chi but I don't have any degree on it.

All

I'd lik to try gardening

Agricultura

Meditation, yoga, outdoor sports, finance, science

Working out together, nature walk

courses about growing things and science.

What kind of events and training would you like to get involved in?

60 responses

design thinking

Design and construction

I don't know

Aatrology psychology

Giving workshops and classes as well as one on one mentoring and teaching activities.

Meditation, how to make you time more effective, etc

Gardening, design thinking workshops etc

As mentioned above, anything in my areas of expertise such as marketing, UX, CX, CS, etc.

Creative ones and ones that we build in together with others.

What kind of events and training would you like to get involved in?

I am open to try all kinds of events / trainings. Language, Creativity, Community

Music:)

Innovation, creation, hand crafts ( as much as possible in different field)

Anything audio and music related.

Cinema and literature education

Child education trainings

Language classes, yoga

Arts, sport, science and hobbies

I guess those related to my expertise / training - so design + innovation

What kind of events and training would you like to get involved in?

60 responses

Cultural exchange with locals, folklore

Minority rights, marketing, user experience

Local trips and cultural integration within the country

Everything spiritual, and informative in daily life aspects

Yoga, breath therapy

Art

It depends on the projects I've been working on, but I like artistic and technology trainning.

Tech and arts

dance, theater, mystery school, ancient future knowledge,,, to awaken the golden age for all!

What kind of events and training would you like to get involved in?

60 responses

Would love to get close to the local life as much as possible. So experiences/activities around that would be lovely.

About politics, environment and human rights

Language, construction, agriculture, local practices

It's hard to say without seeing what's available.

El becerileri, bulunduğun noktanın imkanları ile ortaya çıkabilecek, üretilecek hersey için

Self conciousness

Permaculter, cooking

if i was a nomad, i world like to have all sorts of education opportunities from math classes to art classes... 1 QQ

What kind of events and training would you like to get involved in?

60 responses

Holistic & Regenerative Agricuture, Local Economy projects where one can start without. much capital (homemade products etc)

Anything about music and workshops of creating something

any social activity

Self development, teaching people how to express themselves

I would like them to be activities that allow me to get into the culture of the area where the project is located

networking, yoga, presentation

Artistic projects, dance, sport etc

networking, local craftsmanship, collective healing, meatting with local entrepreneurs

art, construction, furniture, creation of handmade objects, natural resources and preservation, recycling.

## CONCLUSION

Looking at the world today we see that humanity is facing many challenges and is scrambling to figure out how best tackle manifesting questions in the world in terms of social inequalities, economic crises and the most recent pandemic. We all want to make the future much brighter, prosperous and harmonious than yesterday. Under this light, it is clear that the prosperity and advancement gap between the developing world and the developed world is one of the most significant challenges we face. On the other hand, we observe that Generations Y and Z want to create for themselves a meaning filled life where they live and work as global citizens while leading a technology fueled existence. That is why I believe The Göçebe Project identifies all the above dynamics and presents the world a unique opportunity that addresses all of them in an organic, sustainable and helpful way. The Göçebe Platform and Göçebe Creative Hubs are prime examples of how the new Generations can find their meaning, purpose across the whole world while leading a technology filled life and impact humanity in a positive way. In a post COVID-19 world where the remote working culture is getting stronger, co-living is recognized as a new way of living and Generation Z is aspiring to be more socially and financially independent from its predecessors, Göçebe Creative Hubs offer a unique and inspiring nest to co-live, co-work, co-create and co-teach in for the betterment of the developing worlds' youth that is need of mentorship and hard professionals skills. I believe Göçebe can prove to be a formula where the sum of the parts can be calculated to be larger than its parts. The synergy between an idealistic Generation Z which is willing to pass their professional skills by mentoring and the unskilled youth in developing countries who are hungry for guidance and learning creates a truly exciting opportunity that we can seize as humanity. I truly pray and hope Göçebe can materialize and help humanity in a meaningful way in the future, it is very possible and needed. Thank you. 202

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LIVE, WORK, SHARE, GROW

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