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# KERMAN UNIVERSITY OF MEDICAL SCIENCES

### **Faculty of management and Health Information Science**

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Title

# Evaluating the quality and usability of the WHO Academy's COVID-19 mobile learning app

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مقدمه و اهداف: با گسترش ویروس کرونا کارکنان مراقبت سلامت به دلیل مواجه مداوم با بیماران کووید-۱۹ بیشتر در خطر آلوده شدن به این بیماری هستند. بنابراین مداخلات آموزشی برای کارکنان مراقبت سلامت مورد نیاز است. سازمان بهداشت جهانی یک برنامه تلفن همراه آموزشی برای پیشگیری و کنترل این بیماری در میان کارکنان مراقبت سلامت به زبانهای مختلف ارائه کرده است. برای این که این برنامه توسط کاربران مورد استفاده قرار گرفته و مورد پذیرش قرار گیرد باید از کیفیت و کاربردپذیری خوبی برخوردار باشد. هدف از انجام این مطالعه ارزیابی کیفیت و کاربردپذیری این برنامه تلفن همراه آموزشی می باشد.

روشها: این مطالعه توصیفی-تحلیلی و به صورت مقطعی بر روی نسخه زبان انگلیسی برنامه تلفن همراه آموزشی کووید- ۱۹ در دو مرحله بررسی کیفیت با استفاده از ابزار مقیاس رتبهبندی برنامه تلفن همراه و ارزیابی کاربرد پذیری به روش ارزیابی گام به گام شناختی انجام گردید. در مرحله اول ۵ ارزیاب با استفاده از ابزار مقیاس رتبه بندی برنامه تلفن همراه ارزیابان این برنامه تلفن همراه را در ابعاد جذابیت، عملکرد، زیبایی، اطلاعات، کیفیت خهنی و شش مورد نهایی (ویژگیهای برنامه) ارزیابی نمودند. برای پاسخ به هر سوال براساس مقیاس پنج نمره ای (۱ تا ۵) توسط ارزیابان امتیاز داده شد. از ضریب همبستگی درون گروهی ابرای محاسبه اعتبار درونی این ابزار بین ارزیابها استفاده شد. در مرحله دوم به تعریف سناریو، وظیفه و اقدام پرداختیم. با انجام ارزیابی مشکلات شاسایی شده توسط ۳ ارزیاب در یک فرم جمع آوری داده گردآوری شد. سپس ارزیابان مشکلات را براساس ۵ ویژگی کاربردپذیری تعریف شده توسط نیلسون دسته بندی و برای هر یک از آنها درجه شدت مشکلات را تعیین کردند. برای بررسی ارتباط درجه شدت با تعداد ارزیابان از آزمون آماری همبستگی اسپیرمن و برای را تعیین کردند. برای بررسی ارتباط درجه شدت با تعداد ارزیابان از آزمون آماری همبستگی اسپیرمن و برای بررسی ارتباط در و دسته بندی مشکلات از آزمون آماری کروسکال استفاده شد.

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<sup>&</sup>lt;sup>1</sup> Intra-class Correlation Coefficients (ICC)

بحث و نتیجه گیری: تولیدکنندگان این برنامه تلفن همراه به منظور افزایش تاثیر مثبت و حفظ طولانی تر کاربران و استفاده آنها از این برنامه تلفن همراه باید در جهت ارتقاء بعد جذابیت تلاش کنند. همچنین افزایش کارایی و رفع مشکلات مربوط به خطا این برنامه تلفن همراه باید در اولویت قرار گیرد. بطورکلی طراحان باید سیستمها را به گونه ای طراحی کنند که از بروز خطا جلوگیری کند و هرگونه شرایطی که منجر به خطاهای کاربر شود باید در طراحی مورد توجه قرار گیرد و از آن اجتناب شود. جلوگیری از ارتکاب خطا توسط کاربر باعث می شود که کارایی قابل اطمینان تر باشد.

**کلمات کلیدی:** کووید-۱۹، برنامه تلفن همراه آموزشی، ارزیابی، کاربردپذیری، کیفیت

#### Abstract

Introduction and objective: With the spread of Covid19 disease, there is an increased risk of developing the disease for healthcare workers due to contact with Covid\_19 patients. Therefore, educational interventions needed to improve health workers' knowledge and practice regarding the Covid\_19 disease. The World Health Organization has created a mobile learning app in multiple languages to help prevent and control disease among health workers. For users to use and accept it, this program must be of good quality and usability. This study aims to evaluate the quality and usability of this mobile learning app.

Methods: This was a descriptive-analytical cross-sectional study carried out in the English version of the Covid-19 mobile learning application. The study comprised the two steps of quality evaluation using the Mobile App Rating Scale (MARS) and the usability evaluation using the cognitive walkthrough method. During the first step, five evaluators used tool MARS to rate the mobile app in dimensions of engagement, functionality, aesthetics, information, subjective quality, and six final elements in terms of perceived impact. The evaluators on Likert scale (1 to 5) rated each question. In-class correlation coefficients (ICC) used to calculate the internal consistency of the instrument between the evaluators. In the second step, the Scenarios, tasks, and actions defined. After evaluation by three evaluators, the identified problems recorded on a data collection form. The evaluators then categorized the problems according to Nelson's five usability characteristics and set a severity rate for each problem. The Spearman correlation used to determine the relationship between the severity of the problem and the number of evaluators. The Kruskal Wallis statistical test used to compare the mean severity rate between different problem classes.

**Result:** In the first step, the mean total score for the quality of this mobile app was 3.72. Of the various dimensions of objective quality, the highest values related to the Functionality (4.55) and aesthetics (4.13), and the lowest values related to the Engagement (2.56). The results showed that the subjective quality score of this mobile application was lower than other dimensions of MARS. The total mean value for the Perceived impact of the mobile app was satisfactory (3.9). The evaluation of every question of this tool showed that the elements of Customization and Interactivity by the user less considered in the design of the mobile app. The ICC coefficient between raters was acceptable (0.886).

In the second step, in total 27 problems identified. For the problems related to the usability characteristics, most of the problems (n = 10) were classified in the efficiency, while the lowest number of problems (n = 4) were classified in the error prevention. The results showed that problems with a severity rating of 2 were the most (50%) and problems with a severity rate of 1 were the least (17%). The highest severity rate related to issues that classified in the error prevention.

**Discussion and conclusion:** The developers of this mobile application should strive to improve the interaction dimension of the mobile application in order to increase its positive impact and to retain users for longer periods. In addition, they must give priority to increasing their efficiency and correcting errors in this mobile application. In general, designers must design systems to avoid errors, and any situations that could lead to user error must were identified and corrected during the design process. Avoiding user error can improve performance reliability.

## فهرست مندرجات

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