



# Experience Based Learning Reflecting Professional Practice in a First Year Computing Undergraduate Degree Course

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## SIMULATED BUSINESS WEEK



**EXHIBITION  
THIS FRIDAY  
6<sup>TH</sup> MAY 2011**

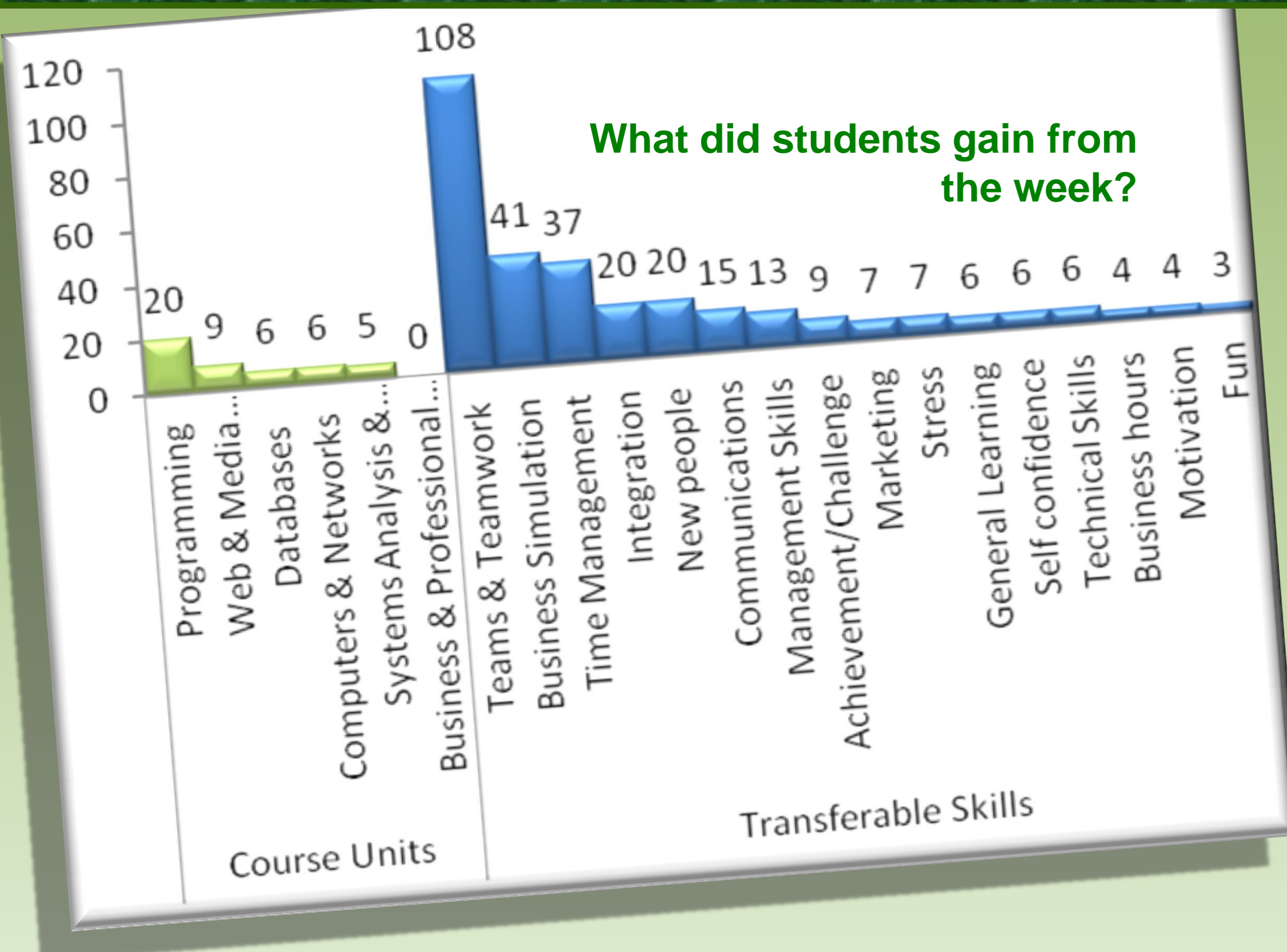
**K103 FROM 10-1pm  
KIMMERIDGE HOUSE  
TOP FLOOR**

Talk to our first years about their experience



**SIMULATED BUSINESS WEEK** is run at the end of the Computing undergraduate degree programme first year. It is designed using an **Experience-Based Learning** model. The aim is to encourage students to **reflect** on and **apply** the course content in an integrated way and engage them in a team project within a **simulated work environment**. Participating students have to work across a number of different areas, with the needs of the role they assume, the team with whom they work and the cohort taking precedence at different times. A study is undertaken to obtain **student feedback** and the findings underline the usefulness both to the individual student and their learning as well as the teaching team and the university.

148 feedback forms from 173 students in 20 Teams of 8 covering 7 roles for 4 days to build software from scratch for a 1 day exhibition



**Aim** To ensure students realise how much they have learned in the last academic year and that as a result they...  
**“Look forward to next year!”**

“I encourage the university authorities to continue this every year”  
 “This week was a good character building experience”  
 “Good experience to take through to after I graduate”  
 “shown me just how much I have learnt at Uni this year.”

Quotes, feedback and photos from students taking part in 2010

