Building Educational Confidence and Affinity Through Online Induction Activities

BA (Hons) International Business and Management (*Online*)
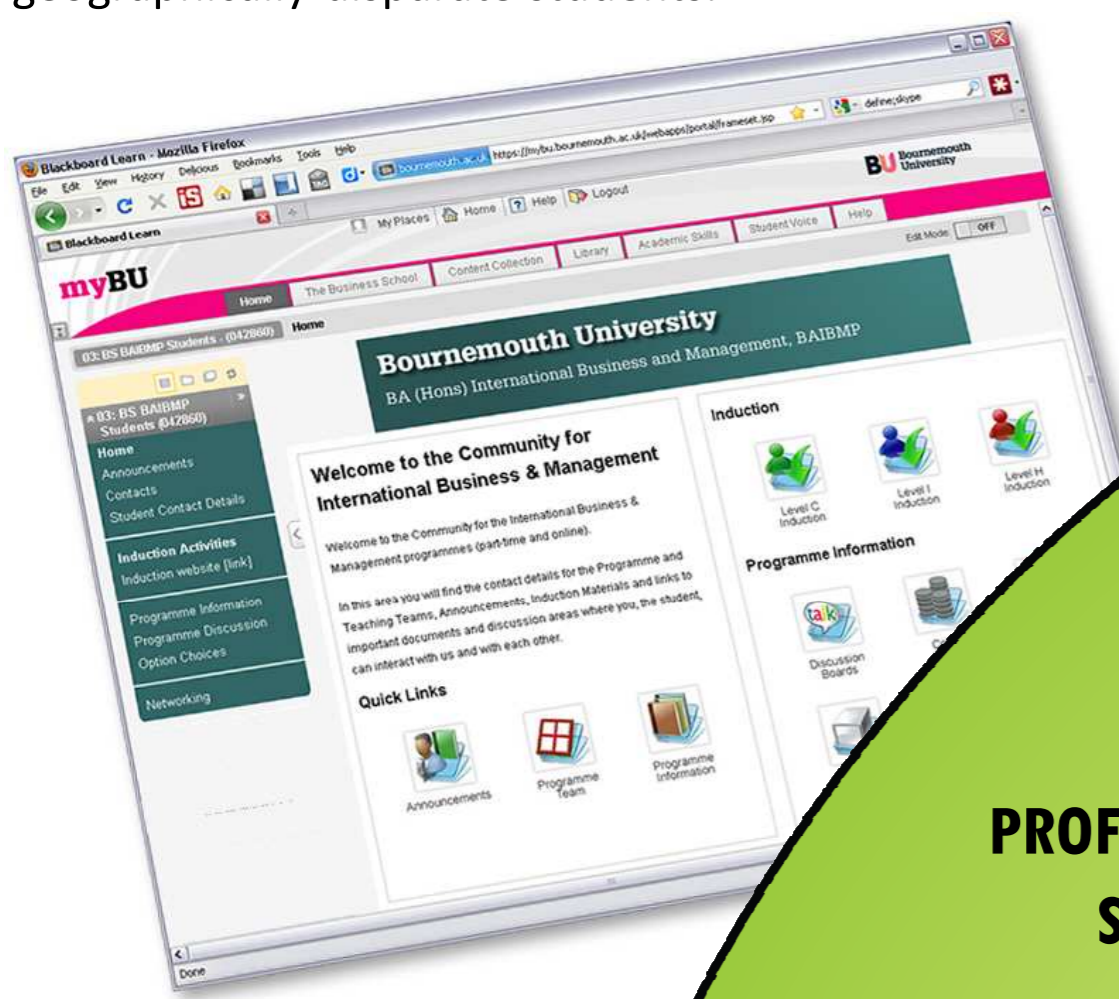
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myBU

The **Community** for the online students has been designed to simplify the initial impact of **myBU** with graphical 'quick' links that reflects student feedback that highlighted the difficulty in navigating around **myBU**. The **myBU** Community aims to progress interaction from the Induction Activities and form a sense of belonging and 'community' in geographically-disparate students.
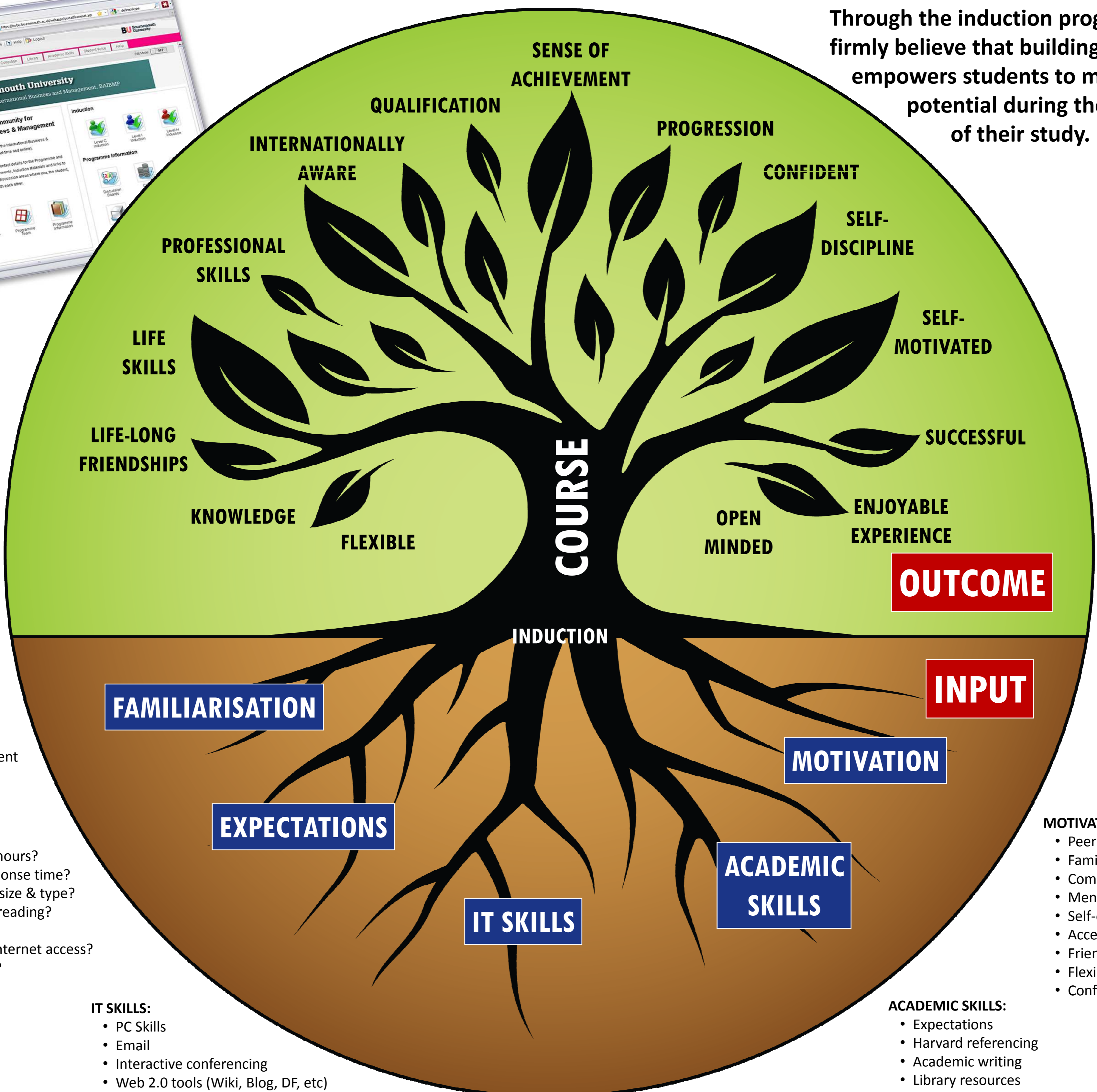
Programme Details:
• Under-graduate
• Fully online delivery
• Two cohorts per year
• 18 months per Level
• 8-week intensive Unit delivery
• 1 week Induction per Level

This poster demonstrates the development and support taken throughout a week-long online Induction for geographically-disparate Business School students studying the fully-online BA (Hons) International Business & Management degree.

From application through to enrolment and becoming an online student our students are likely to experience many emotions over this period. We recognise the different key foundation areas required to strengthen personal confidence and determination as an individual remote student. The intention is to help students overcome their initial personal apprehension by building intrinsic trust in the capabilities of the Business School from all standpoints including technical, educational and pastoral.

By the end of this induction week students have the opportunity to formulate a clear picture of the environment in which they will be learning, establish an initial impression of degree level study, recognise the levels of support available to them, and begin to identify their own personal resolve and how to make this work for them whilst studying from a remote location.

Through the induction programme we firmly believe that building strong roots empowers students to maximise their potential during the full course of their study.

Tree diagram — **OUTCOME** (leaves/branches): SENSE OF ACHIEVEMENT, QUALIFICATION, PROGRESSION, INTERNATIONALLY AWARE, CONFIDENT, SELF-DISCIPLINE, PROFESSIONAL SKILLS, SELF-MOTIVATED, LIFE SKILLS, SUCCESSFUL, LIFE-LONG FRIENDSHIPS, KNOWLEDGE, FLEXIBLE, OPEN MINDED, ENJOYABLE EXPERIENCE. Trunk: COURSE. **INPUT / INDUCTION** (roots): FAMILIARISATION, MOTIVATION, EXPECTATIONS, ACADEMIC SKILLS, IT SKILLS.

FAMILIARISATION:
• Personal practice
• Application
• Confidence building
• Linkages to employment
• Time management

EXPECTATIONS:
• How many hours?
• Contact response time?
• Assessment size & type?
• Anticipated reading?
• Self-study?
• Consistent Internet access?
• Regulations?
• Calendar

IT SKILLS:
• PC Skills
• Email
• Interactive conferencing
• Web 2.0 tools (Wiki, Blog, DF, etc)
• Electronic assignment submission
• Access/Search Library
• 'Netiquette'

MOTIVATION:
• Peer encouragement
• Family support
• Communication from tutors
• Mentor/learner support
• Self-discipline
• Accessibility
• Friendliness
• Flexibility
• Confidence building

ACADEMIC SKILLS:
• Expectations
• Harvard referencing
• Academic writing
• Library resources
• Assessments
• Intended Learning Outcomes
• Levels (C, I, & H)