

## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

#### **5.1. Conclusion**

Based on the explanation given in the previous chapter, the writer concludes that this video can be used to promote Palembang traditional carving. It can also be a guidance for the tourists and visitors to find the information of Palembang traditional carving because the video provides the complete information about Palembang traditional carving, such as the history, the kinds of carving patterns, the philosophy of its patterns and colors, the main production place, the producing process, the kinds of carving furniture, and the price.

The duration of the video is about 7 minutes and 16 seconds. The writer used Adobe Premiere Pro CC 2017 as the video editing software. This video is bilingual, it is narrated in English and the subtitle is in Indonesian language. This video is based on comments and suggestions from the experts. The comments and suggestions are related with the elements of making a video such as audio, text, figure, and nice selection shot of types and angles.

#### **5.2. Suggestion**

Based on the result of designing Palembang traditional carving video that has been done, the writer suggests Palembang traditional carving center, Tourism Department of Palembang city, and Cultural Department of Palembang city to use the video in promoting Palembang traditional carving to the tourists.