

CHAPTER V

CONCLUSIONS AND SUGGESTIONS

5.1 Conclusions

Palembang is one cities of culture and sport tourism in Indonesia. There are so many cultures and sports that can be used as a tourism attraction, especially in culture tourism, one of them is carving furniture Palembang.

Based on the explanation on the previous chapter, the writer can conclude that this documentary video can be used to promote carving furniture Palembang. It can also be a guidance for tourists and visitors to find information of carving furniture Palembang because the documentary video consists of the information about the store, manufactures, and patterns of carving furniture Palembang.

Based on the field survey, the writer found that there was no documentary video about carving furniture Palembang in Palembang city whereas it needed to be promoted. In designing this documentary video, the creativity of the writer is needed because it can determine whether the documentary video can be interesting to watch and it can effect to the viewers's interest to the documentary video. This documentary video also can be archive for Cultural Department of Palembang city.

5.2 Suggestions

Based on the result of designing documentary video as media promotion of carving furniture Palembang that has been done, the writer expected that the Cultural Department of Palembang city would help to broadcast the documentary video of carving furniture Palembang because it can give information to visitors who visit Palembang city. The documentary video can be broadcasted in the airport, museum, hotel, website and social media of Tourism and Cultural Department of Palembang city, in social media of GENPI. So the tourist will know that Palembang has its traditional carving furniture that will not be found in other city.

For students of English Department, the writer suggests to develop their idea in designing documentary video about tourism in Palembang because it has a lot of tourism potential in Palembang and also improve the documentary video of carving furniture Palembang more detail.