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# Interactions Between Visual Working Memory, Attention, and Color Categories: a Pupillometry Study

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## BACKGROUND

In this study, we combine two recent findings:

1. Visual working memory (VWM) for color is biased by **categories**: colors are remembered as more prototypical to their category (Bae et al., 2015)

2. Two recent studies succeeded in inferring the *visual salience* of a stimulus from pupil size:

Binda et al. (2015) found a stronger *early pupil constriction* for attended compared to unattended stimuli
Olmos-Solis et al. (2018) found that stimuli that match the color of an item maintained in VWM result in a *longer pupil constriction* compared to non-matching stimuli

#### AIMS

Here, we examine color-category effects on VWM using pupillometry and visual salience. The aims of the study are twofold:

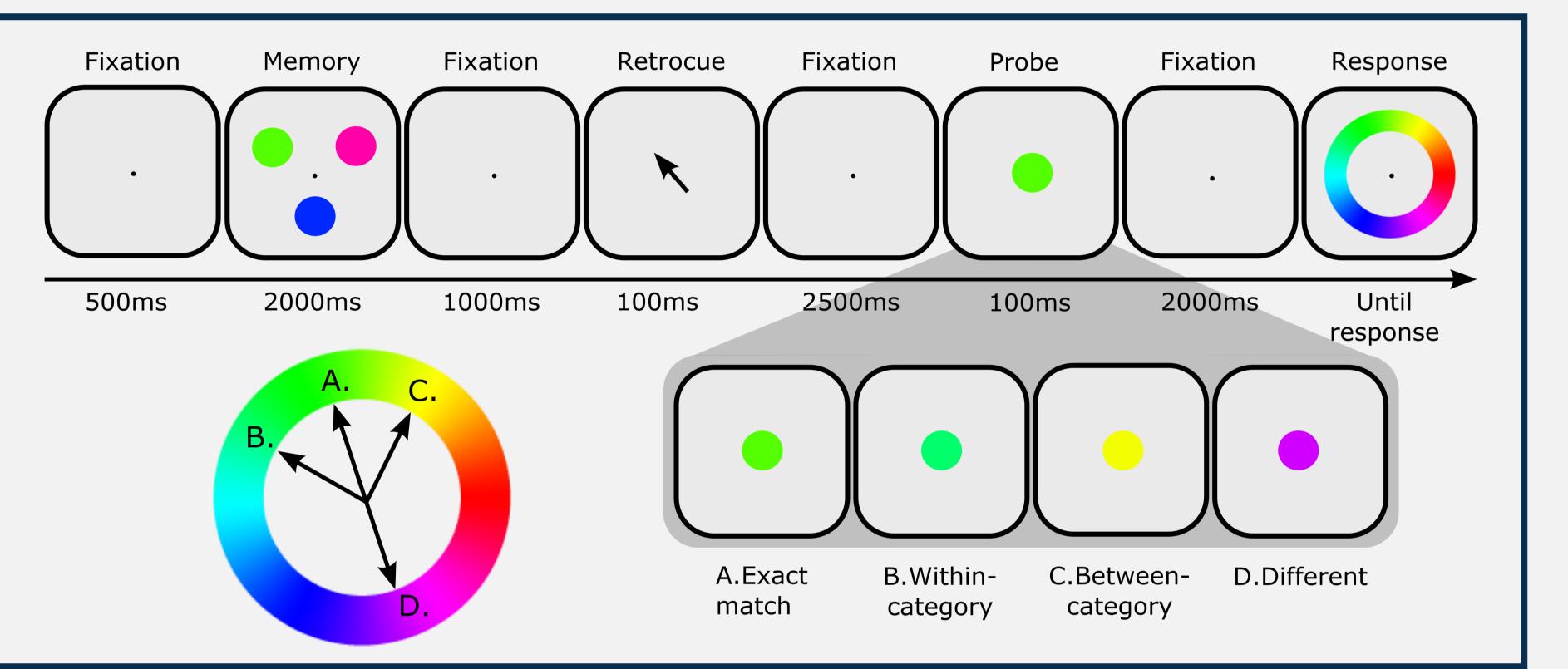
1. Replicate the results by Binda et al. (2015) and Olmos-Solis et al. (2018). How do pupil responses reflect the visual salience of a stimulus?

2. Examine how color categories modulate (a) visual saliency reflected by pupil responses and (b) behavioral color reproductions

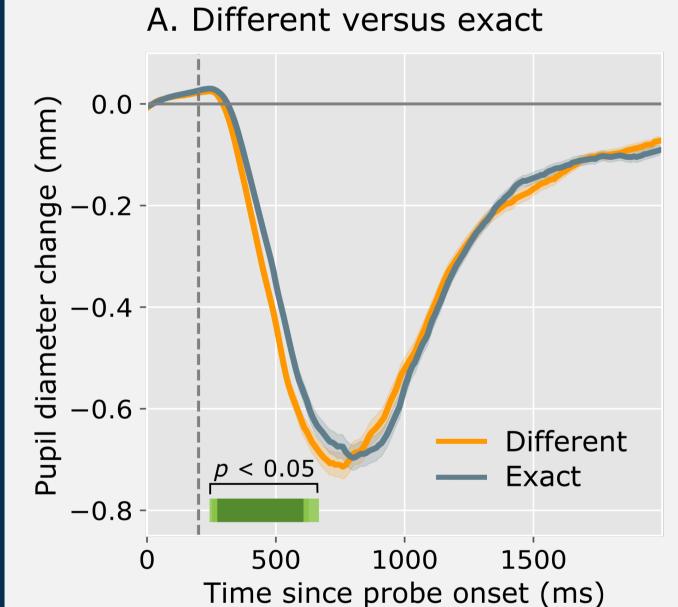
# METHODS

Participants remembered a color. During the retention interval, a probe was presented, which could be:

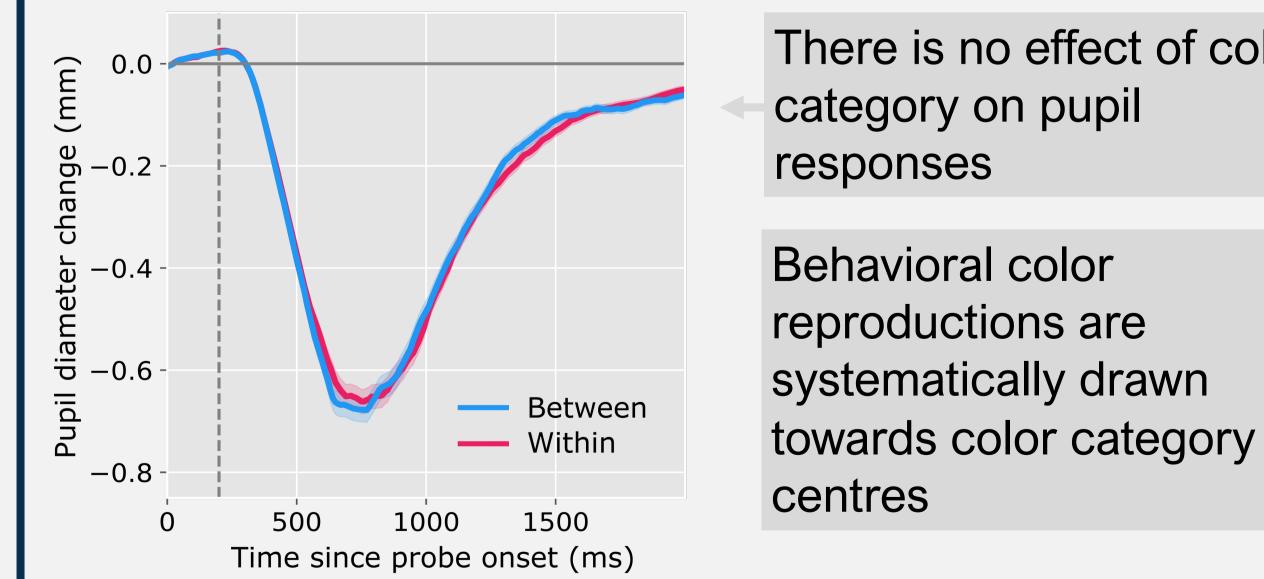
- A. Exact match: an exact match of memory item
- B. Within-category: slightly different from, but in the same color category as the memory item
- C. Between-category: equally different from, but in another color category as the memory item
- D. Different: opposite to the memory item

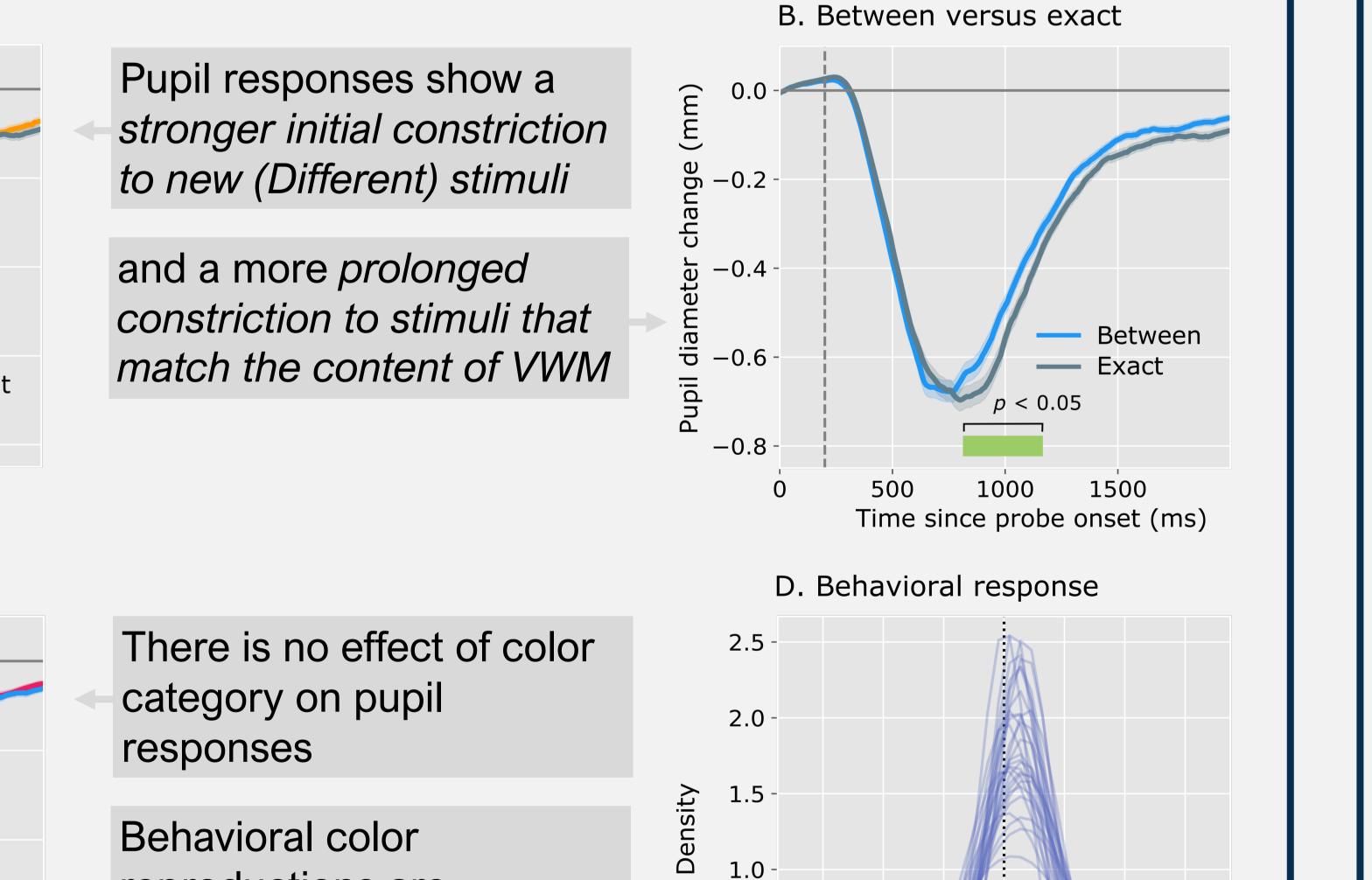


### RESULTS









0.5

### CONCLUSIONS

#### Visual salience and pupil size

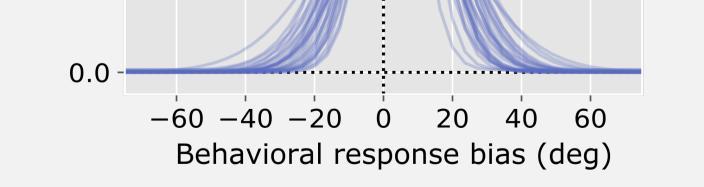
1. Stronger initial constriction for new stimuli may reflect *adaptation effects* 

2. Longer constriction for memory matching stimuli reflects *memory driven capture effects* 

Adaptation and memory driven capture *together determine the visual salience of the stimulus* and affect early and late components of the pupil response, respectively

#### **Color category effects**

Color categories do not affect memory-driven capture as measured through pupil constriction, even though behavioral responses are biased by color categories in the same task



### REFERENCES

Bae, G.-Y., Olkkonen, M., Allred, S. R., & Flombaum, J. I. (2015). Why some colors appear more memorable than others: A model combining categories and particulars in color working memory. Journal of Experimental Psychology: General, 144(4), 744. DOI: https://doi.org/10.1037/xge0000076

Binda, P., & Murray, S. O. (2015). Spatial attention increases the pupillary response to light changes. Journal of vision, 15(2), 1–1. DOI: <a href="https://doi.org/10.1167/15.2.1">https://doi.org/10.1167/15.2.1</a>

Olmos-Solis, K., van Loon, A. M., & Olivers, C. N. (2018). Pupil dilation reflects task relevance prior to search. Journal of cognition, 1(1). DOI <a href="https://doi.org/10.5334/joc.12">https://doi.org/10.5334/joc.12</a>:

While categorical biases are an important characteristic of visual perception and VWM, they may not affect all levels of visual processing

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data, analyses and preregistration: https://osf.io/qksfh/

