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## **Cards for IoT**

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# CARDS FOR IOT

- A BUSINESS DESIGN GAME



## CARD CATEGORIES IN THE GAME

### CARDS FOR BM

Value Configuration  
Value Proposition  
Value Segment  
Value Network  
Value Capture

### CARDS FOR IOT

Monitoring & Observing  
Control & Optimize  
Enabling Technologies  
Automate & Predict

## ABOUT THE GAME

### PURPOSE:

Cards for IoT game is a tool for exploring Business Model configurations and IoT possibilities. The purpose of the game is to become acquainted with IoT and Business Model terminology and possibilities while developing useful ideas for your company's IoT adventures.

### WHY GAMES FOR IOT X BUSINESS DESIGN?

A tool for the early stages of development processes and a playful approach for ideating new or innovative IoT and business concepts, while training an understanding of business and IoT terminology and technology examples.

### CARDS FOR IOT & BUSINESS MODELLING:

The game is created based on empirical knowledge and examples of IoT technology (Force Technology) and business model configurations (Aalborg University Business School).

### FOR MORE INFORMATION CONTACT:

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