
HEDONIC PRICE FOR AMENITIES IN RURAL AND URBAN RESIDENTIAL CONDOMINIUMS IN COSTA RICA

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Abstract

As the number of homes located in condominiums increases, investigations should be promoted to determine the implied price of additional amenities over the total price of the property. This study evaluated the impact of multi-attribute and construction variables on the value of condominiums in Costa Rica, using a hedonic pricing model of the amenities that influence the total price. Information from condominiums located in all provinces of the country was used to determine the importance of the variables studied. Through multiple regression analysis, it was determined that nine amenities explain the behavior of the total price. This study shows that the project's internal and external variables have a significant effect on sales prices and consumers' purchasing decisions. The most significant variables were income, construction area, access to a pool and gym, and the type of condominium.

Key words: externalities, valuation models, real estate valuation, property market, amenities.

JEL Classification: C51, R31.

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1. Introduction

For several years, Costa Rica has migrated to a type of housing development that optimizes the amount of services for clients and users in one place. Access to housing is a human right and has been perceived as a basic need, and thus dwellings are considered crucial investment assets (Tetteh, 2019).

The construction companies of real estate projects initially offered horizontal condominiums, but, in recent years, the market trend demands more compact vertical properties located in urban centers, with amenities in common spaces, security and controlled access (Cubero, 2018). The construction of

apartments and condominiums had a relative share of 20% with respect to total residential construction in 2017, with a reduction of 5% the following year (Solano & Aguilar, 2019). In 2017, more than 6% of inhabited housing was located in private residences and condominiums (vertical and horizontal), with an annual increase of 20% in 2018; however, in 2019, there was a reduction of 5%, while 25% of the procedures for housing construction were for vertical buildings (INEC, 2020; Madrigal, 2020).

Despite the recent instability of the Costa Rican real estate market, vertical buildings are an affordable option for new generations (Garza, 2019). In addition, in cities with large urban agglomerations, the population chooses to live in condominium units (Tajima, 2019). This research proposes a hedonic pricing model of the amenities that affect the price of rural and urban residential condominiums in Costa Rica, and is considered a key tool for planning and evaluating the real estate market.

2. Literature review

Price models are useful for determining the intrinsic value of the attributes of a property and forecasting the market price of a transaction. These models are complemented by financial valuation models using discounted cash flows without considering market externalities. In this sense, the buildings can be compared with a package of goods and each of their characteristics adds value to the selling price (Monson, 2009).

The first hedonic pricing model was developed to investigate the effect of surface area and distance from the city center on the price of agricultural land (Colwell & Dilmore, 1999; Haas, 1922). It is now recognized as a valuable tool for the appraisal and valuation of residential properties (Mayer et al., 2019). The hedonic pricing method is also applied to define the price of consumer goods, such as cars, according to the characteristics and condition of the object, as well as consumer preferences (Court, 1939; Cowling & Cubbin, 1972; Lancaster, 1966).

Hedonic prices are defined as the implicit prices of the characteristics of a good and are presented to the market as historical prices (Rosen, 1974). On the other hand, a market equilibrium model of a good, where supply equals demand, must consider the attributes and characteristics useful to the consumer, and the hedonic pricing model is equivalent for the buyer and seller (Rosen, 1974). The economic component of the relationship between prices and observed characteristics is evident once the price differences between the goods are recognized when comparing the alternative options.

In the real estate market, many authors have used the hedonic pricing approach with reliable valuation models for houses, condos and apartments (Chan et al., 1998; Frew & Jud, 2003; Mok et al., 1995; Monson, 2009; Palmquist, 1984; Ridker & Henning, 1967; Tse, 2002). One of the first academic studies of hedonic pricing theory to analyze the housing market was published by Ridker & Henning (1967), who evaluated the effect of the improvement of environmental quality on property prices. This method has also been used in specific cases, such as determining the price of large houses based on their amenities (Palmquist, 1984) and the valuation of agricultural land with wildlife habitats that exceeded the prices of land with predominantly agricultural landscapes (Bastian et al., 2002).

A study of the impact of externalities on the sales prices of condos in California showed that, without prohibitive pricing, externalities and the disposition of other variables must be taken into account in estimating property value (Chan et al., 1998). Such is the case of Das et al. (2018), who demonstrated that real estate located in suburban neighborhoods created positive externalities in the price of premium segment assets.

The characteristics of a house can be divided into three types for purposes of valuation, namely: characteristics of the structure, the environment (neighborhood) and location (Chin & Chau, 2003). Among the variables used to help explain the sale price of a house, the following stand out: square meters (m²) of living area and indoor construction, number of rooms and bathrooms, age of the property, size of the lot, number and area of parking spaces, and the location and availability of a swimming pool (Chan et al., 1998; Monson, 2009).

Real estate valuation is often more difficult than other assets because they are not homogeneous, and traditional hedonic pricing models may be susceptible to bias by ignoring attribute externalities (Chan et al., 1998; Das et al., 2018). For this reason, the quantity and quality of the data collected is fundamental in determining the valuation model and establishing significant differences between real estate properties.

3. Data and Methods

Data from the Costa Rican condominium market supply from March to June 2018 were used. It included 537 references of real estate projects in all provinces of the country, coastal, urban and rural areas. However, the largest amount of data corresponded to the central region of Costa Rica, since it has the largest development of condominium housing. Data were collected from the official websites of real estate companies, as well as websites specializing in real estate sales and purchases, with field verification.

A descriptive statistical analysis of the variables used and correlation analysis were carried out to identify their strength of association. If the correlation is high between two independent variables, both variables could measure the same effect on the dependent variable and generate multicollinearity in the econometric model. In this situation, it is decided to eliminate a certain variable and keep the variable that clearly affects the dependent variable.

The dependent variable was defined as the total price of the condominium in dollars (USD), which includes the area and construction as a single asset with multiple attributes. Initially, seventeen independent variables (Table 1) were used to measure the implied price of amenities and property characteristics, selected from literature review and expert consultation.

Heterogeneous goods, such as housing, have a number of built-in characteristics and are sold as an inherent set of characteristics. These characteristics that make up the good are the variables of consumer utility.

Table 1

Independent variables description

| Variable | Code | Type | Details |
|-----------------|------|--------------|--|
| LOTSIZE | LS | Quantitative | Square meters (m ²) |
| INCOME | IC | Qualitative | Social class, where 1=low, 2=medium low, 3=medium, 4=medium high, 5=high, 6=very high |
| FLOORS | FL | Quantitative | Attribute representing the number of the floor within the building where the private property is located |
| SECURITY | SR | Qualitative | Security level where 1=basic (access control), 2=medium (access control and monitoring), 3=full (access, monitoring, motorized guards) |
| SERVICES | SV | Qualitative | Services where 1=basic, 2=medium level, 3=high level |
| SOCIAL | SC | Qualitative | Social area where 1=none, 2=just a ranch, 3=party room, 4=club house and beyond |
| BATHS | BT | Quantitative | Number of baths for each private property |
| ROOMS | RM | Qualitative | Number of rooms for each private property |
| SPORTS | SP | Qualitative | Sports infrastructure where 1=none, 2=multipurpose ground, 3=tennis court, basket area and beyond |
| BUILDING | BD | Quantitative | Building area measured in square meters |
| PARKING | PK | Qualitative | Number of parking places |
| SPOOL | PO | Qualitative | Swimming pool where 1=yes, 0=no |
| GYM | GY | Qualitative | Gym where 1=yes, 0=not |
| WTRAILS | WT | Qualitative | Walking trails where 1=yes, 0=no |
| BBQ | BQ | Qualitative | BBQ area where 1=yes, 0=no |
| VERTICAL | VE | Qualitative | Where 1=vertical condominium, 0=horizontal |
| VIEWS | VW | Qualitative | Views where 1=none, 2=valleys, 3=volcano, 4=lake, 5=gulf, 6=ocean |

Source: own study.

It is difficult to analyze the real estate market with the traditional economic model because it does not consider a single total price. Consequently, a series of hedonic prices must be adopted to express the corresponding characteristics of the property with valuation regression, as each characteristic has its own implicit price (Lancaster, 1966; Miller & Sklarz, 1987; Rosen, 1974). The total price (PRICE) of the condominium is defined as follows:

$$y_i = \beta_0 + \sum_1^k \alpha_k x_k + \sum_1^m \phi_m z_m + u_i \quad \text{with} \quad \begin{matrix} (1 \dots k) \\ (1 \dots m) \end{matrix} \quad (1)$$

where,

y_i represents the total price of i -th condo;

x_k represents intrinsic variables of i -th condo;

α_k represents the k -th intrinsically attribute of i -th condo;

ϕ_m represents the m -th amenity attribute for i -th condo.

Ordinary Least Squares (OLS) regression analysis was used and a residue analysis was performed to correct the outlier effects. The outliers were processed through phone calls to confirm the accuracy of the information and, in many cases, were removed to create a second data sample. The first model used all the initial variables proposed with all the available data. Each of the correlations of the coefficients was analyzed to determine statistical significance, i.e. whether or not the coefficients influenced the total price.

Subsequently, a second regression model was run using Weighted Least Squares (WLS), without the outliers, using the two-stage adjusted weights with a "w" weighting factor. In WLS, the observations with higher standard deviation have a relatively lower weight, and the observations with lower standard deviation have a relatively higher weight (Gujarati & Porter, 2010).

4. Empirical results

The descriptive statistical summary of the quantitative variables used in the econometric modeling (Table 2) evidences a high standard deviation for the variables LOTSIZE and BUILDING, seeing as how condominiums of different social classes, location and type were included, with the intention of evaluating the greatest amount of available goods offered in the condominium market.

Table 2

Descriptive statistical summary of the variables used (n=537)

| Variable | Mean | Median | Standard Deviation | Min | Max |
|-----------------|----------|----------|--------------------|----------|----------|
| PRICE | 2.27E+05 | 1.80E+05 | 1.94E+05 | 3.40E+04 | 2.00E+06 |
| LOTSIZE | 235.00 | 160.00 | 432.00 | 32.00 | 7.89E+03 |
| BATHS | 2.390 | 2.500 | 0.838 | 1.000 | 6.000 |
| ROOMS | 2.860 | 3.000 | 0.895 | 1.000 | 12.000 |
| BUILDING | 175.000 | 155.000 | 104.000 | 0.000 | 1.00E+03 |
| PARKING | 1.940 | 2.000 | 0.961 | 0.000 | 8.000 |

Source: own study.

The following is a summary of the frequency analysis for the qualitative variables (Table 3). The sample contains mostly data for medium to medium-high income levels, with private properties located mainly on one and two levels above the ground, with basic levels of security and services.

With respect to sports and recreation-related amenities, about half of the condominiums in the sample had a swimming pool, and most did not have a fitness center for exercise (GY) or trails with green areas for walking (WT). The components of the SOCIAL variable were widely distributed, presenting high diversity, but practically half of the sample had the presence of a BBQ.

About 80% of the sample consisted of horizontal condominiums with a predominating presence of normal views of the immediate environment or views of valleys, which are common in the Costa Rican real estate market. Condominiums with ocean views were present in the sample, but in a lesser quantity relative to the previous ones.

Correlation analysis (Table 4 and Appendix 1) was carried out to identify the strength of the association between the model variables and to explore association forces and evidence for multicollinearity. Some of the variables presented a medium-high correlation (highlighted in grey).

Table 3

Frequency summary for qualitative variables used (n=537)

| Variable | Category | Frequency | Relative | Cumulative | Variable | Category | Frequency | Relative | Cumulative |
|----------|----------|-----------|----------|------------|----------|----------|-----------|----------|------------|
| IC | 1 | 48 | 8.94% | 8.94% | SP | 1 | 423 | 78.77% | 78.77% |
| | 2 | 80 | 14.90% | 23.84% | | 2 | 41 | 7.64% | 86.41% |
| | 3 | 135 | 25.14% | 48.98% | | 3 | 73 | 13.59% | 100.00% |
| | 4 | 133 | 24.77% | 73.74% | PO | 0 | 257 | 47.86% | 47.86% |
| | 5 | 112 | 20.86% | 94.60% | | 1 | 280 | 52.14% | 100.00% |
| | 6 | 29 | 5.40% | 100.00% | GY | 0 | 435 | 81.01% | 81.01% |
| FL | 1 | 209 | 38.92% | 38.92% | | 1 | 102 | 18.99% | 100.00% |
| | 2 | 315 | 58.66% | 97.58% | WT | 0 | 457 | 85.10% | 85.10% |
| | 3 | 9 | 1.68% | 99.26% | | 1 | 80 | 14.90% | 100.00% |
| | 4 | 1 | 0.19% | 99.44% | BQ | 0 | 219 | 40.78% | 40.78% |
| | 5 | 1 | 0.19% | 99.63% | | 1 | 318 | 59.22% | 100.00% |
| | 6 | 2 | 0.37% | 100.00% | TP | 0 | 452 | 84.17% | 84.17% |
| SR | 1 | 443 | 82.50% | 82.50% | | 1 | 85 | 15.83% | 100.00% |
| | 2 | 91 | 16.95% | 99.44% | VW | 1 | 344 | 64.06% | 64.06% |
| | 3 | 3 | 0.56% | 100.00% | | 2 | 163 | 30.35% | 94.41% |
| SV | 1 | 368 | 68.53% | 68.53% | | 3 | 4 | 0.74% | 95.16% |
| | 2 | 132 | 24.58% | 93.11% | 4 | 8 | 1.49% | 96.65% | |
| | 3 | 37 | 6.89% | 100.00% | 5 | 18 | 3.35% | 100.00% | |
| SC | 1 | 192 | 35.75% | 35.75% | | | | | |
| | 2 | 177 | 32.96% | 68.72% | | | | | |
| | 3 | 109 | 20.30% | 89.01% | | | | | |
| | 4 | 59 | 10.99% | 100.00% | | | | | |

Source: own study.

Table 4

V's Cramer coefficient for correlation between independent qualitative variables

| | IC | FL | SR | SV | SC | SP | PO | GY | WT | BQ | TP | VW |
|----|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| IC | 1.000 | | | | | | | | | | | |
| FL | 0.250 | 1.000 | | | | | | | | | | |
| SR | 0.231 | 0.087 | 1.000 | | | | | | | | | |
| SV | 0.225 | 0.187 | 0.212 | 1.000 | | | | | | | | |
| SC | 0.173 | 0.127 | 0.117 | 0.323 | 1.000 | | | | | | | |
| SP | 0.160 | 0.130 | 0.112 | 0.264 | 0.230 | 1.000 | | | | | | |
| PO | 0.163 | 0.099 | 0.137 | 0.185 | 0.463 | 0.219 | 1.000 | | | | | |
| GY | 0.109 | 0.209 | 0.127 | 0.333 | 0.425 | 0.330 | 0.264 | 1.000 | | | | |
| WT | 0.185 | 0.089 | 0.257 | 0.320 | 0.204 | 0.321 | 0.139 | 0.157 | 1.000 | | | |
| BQ | 0.247 | 0.143 | 0.154 | 0.244 | 0.701 | 0.228 | 0.381 | 0.228 | 0.134 | 1.000 | | |
| TP | 0.229 | 0.477 | 0.094 | 0.136 | 0.126 | 0.103 | 0.129 | 0.232 | 0.005 | 0.003 | 1.000 | |
| VW | 0.110 | 0.108 | 0.220 | 0.164 | 0.161 | 0.160 | 0.171 | 0.253 | 0.146 | 0.155 | 0.307 | 1.000 |

Source: own study.

Cramer's V coefficient is a symmetrical measurement value for the intensity of the relationship between two or more nominal variables, independent of the sample size. This study assumes that, if Cramer's V is greater than 0.30, a high correlation between qualitative variables is suspected (Table 4). For example, the social areas (SC) variable presents an important correlation with the variables that measure the presence of a BBQ, pool (PO) and gym (GY) in a condominium.

The variables income (IC), building (BD), views (VW), bathrooms (BT) and lot size (LS) have a correlation of more than 50% with respect to housing prices (Appendix 1).

Regarding to independent variables, some of them have a significant bidirectional relation. For example, there is a medium-high correlation between BT and BD with IC, which is related to the social strata that have access to the purchase of more expensive condominiums. In the same way, the number of rooms (RM), bathrooms and parking spaces (PK), as well as LS, are highly related to BD, as the larger the total surface area available, the more of these spaces there are.

The results for OLS models applied to sample one and sample two without outliers (Table 5) show high coefficients of determination (R^2), i.e., 0.901 and 0.966 respectively. This situation could be the result of multicollinearity, since variables with a medium-high correlation such as BT and RM were not statistically significant, but are correlated with the variable BD, which did present statistical significance. A similar situation occurs with the variables SC and sports infrastructure (SP), which were not significant for the regression of sample one, but showed an important correlation with each other.

The negative sign of the BQ and SC coefficients of the first model (Table 5) could be due to the fact that consumers do not attribute value to these amenities, or the proximity to the home could have a negative effect associated with privacy or noise. In this case, the expected logical values for both coefficients were positive, due to the effect of the increase on the value of the condominium. In the model applied to the second sample (Table 6), these and other variables were eliminated due to the inconsistency in the expected results.

The regression residuals of the OLS model applied to sample one (Fig. 1) have outliers that negatively influence homocedasticity. This situation is verified by the statistical significance of the Breuch-Pagan coefficient (Table 6), which indicates the presence of heteroscedasticity. Figure 2 shows the regression residuals without outliers and with a uniform oscillation around the zero average.

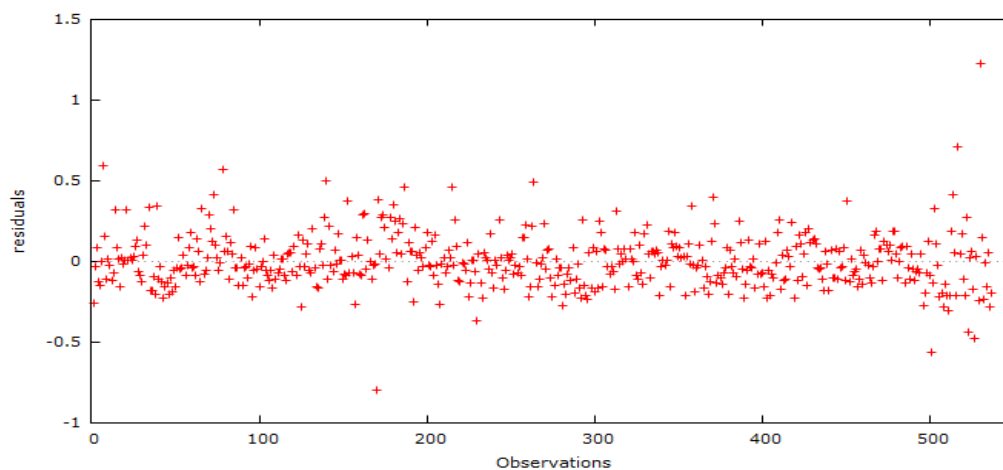


Fig. 1. OLS residuals with l_PRICE for sample one. *Source:* own study.

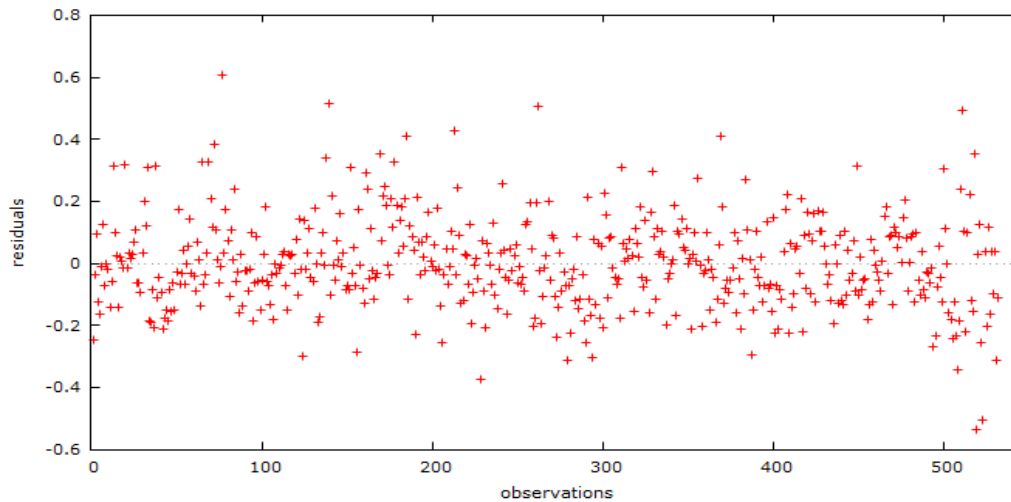


Fig. 2. OLS residuals with L_PRICE for sample two. Source: own study.

Table 5

OLS model results for sample one and sample two

| Variable (l=logarithmic transformation) | OLS for sample one: Model A | | | |
|---|-----------------------------|----------------|---------|--------------|
| | Coefficient | Standard Error | t-Ratio | p-Value |
| L_LOTSIZE | 0.072 | 0.017 | 4.172 | <0.0001 *** |
| L_INCOME | 0.560 | 0.022 | 25.030 | <0.0001 *** |
| L_FLOORS | -0.008 | 0.025 | -0.298 | 0.766 |
| L_SECURITY | 0.063 | 0.030 | 2.075 | 0.038 ** |
| L_SERVICES | 0.006 | 0.023 | 0.249 | 0.803 |
| L_SOCIAL | -0.005 | 0.022 | -0.238 | 0.812 |
| L_BATHS | 0.037 | 0.033 | 1.101 | 0.271 |
| L_ROOMS | -0.016 | 0.035 | -0.459 | 0.646 |
| L_SPORTS | 0.019 | 0.021 | 0.916 | 0.360 |
| BUILDING | 0.002 | 0.000 | 20.320 | <0.0001 *** |
| PARKING | 0.009 | 0.009 | 0.992 | 0.322 |
| SPOOL | 0.024 | 0.018 | 1.346 | 0.179 |
| GYM | 0.057 | 0.023 | 2.538 | 0.012 ** |
| WTRAILS | 0.043 | 0.023 | 1.865 | 0.063 * |
| BBQ | -0.020 | 0.020 | -1.011 | 0.312 |
| VERTICAL | 0.068 | 0.025 | 2.778 | 0.006 *** |
| VIEWS | 0.034 | 0.008 | 4.402 | <0.0001 *** |
| const | 10.594 | 0.081 | 131.300 | <0.0001 *** |
| F | 277.909 | | | 1.00E-28 *** |
| White's test (squares only) | 122.026 | | | 2.23E-13 *** |
| Breusch-Pagan test | 354.625 | | | 5.38E-65 *** |
| Normality Test (Chi-square) | 171.628 | | | 5.39E-38 *** |
| Log-likelihood | 196.444 | | | |
| Akaike criterion | -356.888 | | | |
| Schwarz criterion | -279.740 | | | |
| Hannan-Quinn | -326.708 | | | |
| R-squared | 0.901 | | | |
| Adjusted R-squared | 0.898 | | | |
| n | 537 | | | |

Table 5 con.

| Variable (l=logarithmic transformation) | OLS for sample two: Model B | | | | |
|---|-----------------------------|----------------|---------|---------|-----|
| | Coefficient | Standard Error | t-Ratio | p-Value | |
| I_LOTSIZE | 0.061 | 0.011 | 5.544 | <0.0001 | *** |
| I_INCOME | 0.554 | 0.012 | 44.510 | <0.0001 | *** |
| I_FLOORS | -0.037 | 0.013 | -2.756 | 0.006 | *** |
| I_SECURITY | 0.043 | 0.016 | 2.612 | 0.009 | *** |
| I_SERVICES | | | | | |
| I_SOCIAL | | | | | |
| I_BATHS | | | | | |
| I_ROOMS | | | | | |
| I_SPORTS | 0.022 | 0.011 | 1.981 | 0.048 | ** |
| BUILDING | 0.003 | 0.000 | 36.800 | <0.0001 | *** |
| PARKING | | | | | |
| SPOOL | 0.028 | 0.009 | 3.254 | 0.001 | *** |
| GYM | 0.046 | 0.011 | 4.140 | <0.0001 | *** |
| WTRAILS | | | | | |
| BBQ | | | | | |
| VERTICAL | 0.062 | 0.013 | 4.760 | <0.0001 | *** |
| VIEWS | 0.028 | 0.005 | 5.601 | <0.0001 | *** |
| const | 10.672 | 0.052 | 207.100 | <0.0001 | *** |
| F | 1 053.282 | | | 0.000 | *** |
| White's test (squares only) | 26.002 | | | 0.074 | * |
| Breusch-Pagan test | 4.796 | | | 0.904 | |
| Normality Test (Chi-square) | 12.278 | | | 0.002 | *** |
| Log-likelihood | 356.650 | | | | |
| Akaike criterion | -858.520 | | | | |
| Schwarz criterion | -815.207 | | | | |
| Hannan-Quinn | -841.332 | | | | |
| R-squared | 0.966 | | | | |
| Adjusted R-squared | 0.965 | | | | |
| n | 379 | | | | |

Source: own study.

In the second phase, two alternative WLS models were run for sample two in order to correct heteroskedasticity. The results (Table 6) show the correction of heteroskedasticity, measured through the Breusch-Pagan test, since the null hypothesis of homocedasticity was not rejected. The regression coefficients had a better fit with respect to the other models.

In model C, the independent variable SPORTS was not statistically significant and, due to its correlation with the GYM variable, it was excluded from alternative model two. In both cases, the FLOORS regression coefficient was negative, so that in the same building the price of the condominium is lower when the floor level is lower.

After fitting model D to sample two (Table 6), all the independent variables were explanatory for the condos total price. Given the results of the statistical metrics, with a coefficient of determination (R^2) of 0.999, approximately 99% of the total variations in the sale price of a home located in a condominium in Costa Rica are explained by the independent variables of the alternative WLS model two.

The regression residuals of the alternative WLS model two have a uniform distribution and a homogeneous dispersion (Fig. 3), typical of the behavior of a normal distribution, statistically significant at 10%. When comparing the original data with the behavior of the projection estimated by the alternative WLS model two (Fig. 4), it is observed that both are almost identical and the prediction of the price of the condominiums is satisfactory.

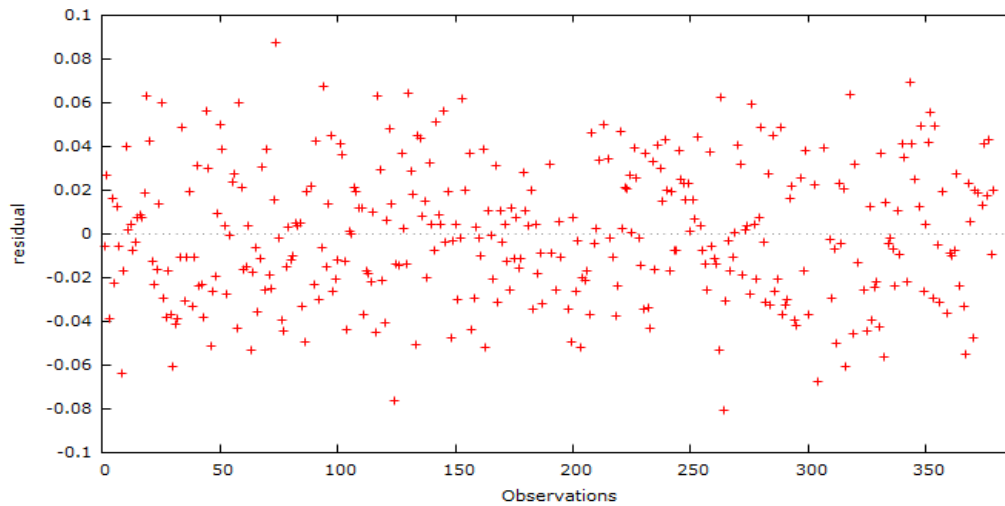


Fig. 3. WLS residuals with ln_PRICE for sample two-alternative two. Source: own study.

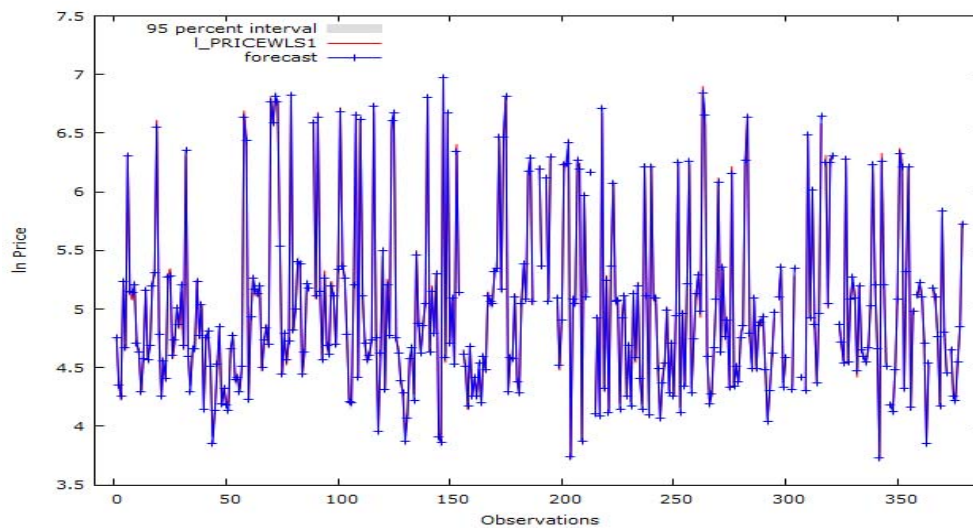


Fig. 4. WLS model fitted data for sample two-alternative two. Source: own study.

Table 6

WLS results for sample two, alternative one and alternative two

| Variable (l=logarithmic transformation) | WLS for sample two: Model C | | | | |
|---|-----------------------------|----------------|---------|---------|-----|
| | Coefficient | Standard Error | t-Ratio | p-Value | |
| ln_LOTSIZE | 0.056 | 0.012 | 4.746 | <0.0001 | *** |
| ln_INCOME | 0.582 | 0.016 | 36.340 | <0.0001 | *** |
| ln_FLOORS | -0.031 | 0.013 | -2.398 | 0.017 | ** |
| ln_SECURITY | 0.040 | 0.017 | 2.390 | 0.017 | ** |
| ln_SPORTS | 0.012 | 0.011 | 1.065 | 0.288 | |
| BUILDING | 0.002 | 0.000 | 28.930 | <0.0001 | *** |
| SPOOL | 0.022 | 0.009 | 2.514 | 0.012 | ** |
| GYM | 0.055 | 0.011 | 4.973 | <0.0001 | *** |
| VERTICAL | 0.062 | 0.012 | 5.108 | <0.0001 | *** |
| VIEWS | 0.026 | 0.005 | 5.202 | <0.0001 | *** |
| const | 10.684 | 0.056 | 191.400 | <0.0001 | *** |
| F | 865 901.500 | | | 0.000 | *** |
| White's test (squares only) | 43.024 | | | 0.005 | *** |
| Breusch-Pagan test | 15.903 | | | 0.145 | |

| | | | |
|-----------------------------|------------|-------|----|
| Normality Test (Chi-square) | 6.102 | 0.047 | ** |
| Log-likelihood | 738.570 | | |
| Akaike criterion | -1 455.139 | | |
| Schwarz criterion | -1 412.484 | | |
| Hannan-Quinn | -1 438.173 | | |
| R-squared | 1.000 | | |
| Adjusted R-squared | 0.998 | | |
| n | 357 | | |

Table 6 con.

| Variable (l=logarithmic transformation) | WLS for sample two: Model D | | | | |
|---|-----------------------------|----------------|---------|---------|-----|
| | Coefficient | Standard Error | t-Ratio | p-Value | |
| l_LOTSIZE | 0.057 | 0.012 | 4.783 | <0.0001 | *** |
| l_INCOME | 0.582 | 0.016 | 36.330 | <0.0001 | *** |
| l_FLOORS | -0.030 | 0.013 | -2.347 | 0.020 | ** |
| l_SECURITY | 0.042 | 0.016 | 2.542 | 0.012 | ** |
| l_SPORTS | | | | | |
| BUILDING | 0.002 | 0.000 | 28.910 | <0.0001 | *** |
| SPOOL | 0.023 | 0.009 | 2.634 | 0.009 | *** |
| GYM | 0.058 | 0.011 | 5.546 | <0.0001 | *** |
| VERTICAL | 0.062 | 0.012 | 5.101 | <0.0001 | *** |
| VIEWS | 0.027 | 0.005 | 5.268 | <0.0001 | *** |
| const | 10.682 | 0.056 | 191.400 | <0.0001 | *** |
| F | 952 125.200 | | | 0.0e+00 | *** |
| White's test (squares only) | 40.761 | | | 0.004 | *** |
| Breusch-Pagan test | 15.530 | | | 0.114 | |
| Normality Test (Chi-square) | 5.767 | | | 0.056 | * |
| Log-likelihood | 737.986 | | | | |
| Akaike criterion | -1 455.971 | | | | |
| Schwarz criterion | -1 417.194 | | | | |
| Hannan-Quinn | -1 440.548 | | | | |
| R-squared | 0.999 | | | | |
| Adjusted R-squared | 0.998 | | | | |
| n | 357 | | | | |

Source: own study.

5. Discussion and conclusions

The regression coefficient of BBQ and SOCIAL is negative, contrary to expectations. This could be due to the loss of privacy due to the proximity between the house and the social areas. This result was also documented by Chan et al. (1998).

Once the explanatory variables were corrected with statistical inconsistencies, similar behavior patterns to the results of Monson (2009), who demonstrated the statistical importance of variables such as access to the garage, swimming pool, outdoor space, security systems and storage warehouses, were obtained.

Although this study included all areas of the country, the expected significance was obtained in the VIEWS variable, just like in Yu et al. (2005), who demonstrated a greater willingness to pay for ocean view condos. In addition, amenities such as pools and gyms were attractive to the Costa Rican market. In contrast, the model by Chan et al. (1998) presented a negative sign for services related to the pool, spa and recreation, which could indicate low acceptance in consumer tastes and preferences.

This research demonstrated a significant effect of lot size on the price of condominiums. In Canada, it was shown that the lot size, the number of bedrooms, bathrooms, parking spaces and garages, positively explained the prices of residential homes (Ogwang & Wang, 2003).

The construction area was an influencing factor in the price of real estate, similar to Wen et al. (2005), with the difference of applying logarithmic transformation to the data. In addition, this paper shows a greater preference for vertical condos in the Costa Rican real estate market, since the regression coefficient VERTICAL indicates that the price of the property increases if it is located in a vertical building. This could be due to higher demand for such buildings on the market.

Income limits the possibility to purchase and was the variable with the greatest effect on the prices of condos. The relationship between the price of housing and the income of the population has affected the access of young people and the middle class to purchase as unaffordable prices prevail in Taiwan (Chin-Oh & Shu-Mei, 2018).

The total area, lot size and the type of condominium (vertical or horizontal) are indispensable attributes when acquiring a property. In addition, access to swimming pools, a gym and a panoramic views are also valued, as well as basic security features. This study did not consider external variables, such as proximity to the city center, population density or access to public transport, which were found useful by Czinkan & Horváth (2019). Variables such as surrounding green areas or excessive contamination were also not considered, so it is recommended to include them in future research.

Today, the attributes are presented in the real estate market regardless of the social class since along with higher incomes, the population prefers better housing solutions, with more comforts and satisfaction than the previous income percentile. This research will allow real estate developers in Costa Rica to evaluate the characteristics that condominiums must offer, and will make it easier for appraisers, investors and financial entities to value assets with multiple attributes.

6. References

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Spearman coefficient for correlation between quantitative variables with others (n = 537)

| | PR | LS | IC | FL | SR | SC | SV | BT | RM | SP | BD | PK | PO | GY | WT | BQ | TP | VW |
|----|----------|----------|----------|----------|---------|---------|---------|----------|----------|---------|----------|----------|---------|---------|---------|---------|---------|-------|
| PR | 1.000 | | | | | | | | | | | | | | | | | |
| LS | 0.546** | 1.000 | | | | | | | | | | | | | | | | |
| IC | 0.978** | 0.533** | 1.000 | | | | | | | | | | | | | | | |
| FL | 0.462** | 0.306** | 0.470** | 1.000 | | | | | | | | | | | | | | |
| SR | 0.150** | 0.119** | 0.149** | 0.001 | 1.000 | | | | | | | | | | | | | |
| SC | 0.163** | 0.022 | 0.165** | 0.060 | 0.156** | 1.000 | | | | | | | | | | | | |
| SV | 0.161** | 0.053 | 0.149** | 0.010 | 0.237** | 0.358** | 1.000 | | | | | | | | | | | |
| BT | 0.630** | 0.492** | 0.624** | 0.574** | 0.043 | 0.101* | 0.070 | 1.000 | | | | | | | | | | |
| RM | 0.477** | 0.505** | 0.482** | 0.393** | 0.097* | 0.000 | -0.025 | 0.622** | 1.000 | | | | | | | | | |
| SP | 0.114** | 0.030 | 0.113** | 0.020 | 0.150** | 0.312** | 0.223** | 0.052 | 0.020 | 1.000 | | | | | | | | |
| BD | 0.779** | 0.708** | 0.773** | 0.537** | 0.086* | 0.050 | 0.056 | 0.693** | 0.634** | 0.049 | 1.000 | | | | | | | |
| PK | 0.379** | 0.432** | 0.390** | 0.333** | 0.082 | 0.085 | 0.105* | 0.426** | 0.382** | 0.044 | 0.488** | 1.000 | | | | | | |
| PO | 0.156** | -0.029 | 0.143** | -0.072 | 0.137** | 0.456** | 0.166** | 0.059 | -0.071 | 0.213** | 0.007 | -0.066 | 1.000 | | | | | |
| GY | 0.047 | -0.205** | 0.043 | -0.008 | 0.127** | 0.402** | 0.285** | -0.090* | -0.177** | 0.329** | -0.152** | -0.058 | 0.264** | 1.000 | | | | |
| WT | 0.088* | 0.063 | 0.092* | -0.033 | 0.250** | 0.188** | 0.166** | -0.045 | -0.045 | 0.307** | 0.039 | 0.109* | 0.139** | 0.157** | 1.000 | | | |
| BQ | 0.188** | 0.146** | 0.190** | 0.133** | 0.152** | 0.612** | 0.243** | 0.142** | 0.058 | 0.218** | 0.142** | 0.147** | 0.381** | 0.228** | 0.134** | 1.000 | | |
| TP | -0.196** | -0.417** | -0.201** | -0.391** | 0.081 | 0.063 | 0.114* | -0.379** | -0.420** | 0.059 | -0.436** | -0.342** | 0.129** | 0.232** | 0.005 | -0.003 | 1.000 | |
| VW | -0.025 | -0.117** | -0.030 | -0.144** | 0.118** | 0.171** | 0.205** | -0.121** | -0.199** | 0.096* | -0.201** | -0.151** | 0.109* | 0.212** | 0.138** | 0.124** | 0.302** | 1.000 |

**/ Correlation is significant at the 0.01 level (2-tailed).

*/ Correlation is significant at the 0.05 level (2-tailed).

Source: own study.