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iTunes U

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iTunes U

An Open Solution for Hosting Multimedia

Presented by:

Andrew Hinote & Diane Forand

What is iTunes U?

iTunes U is a powerful distribution system for everything from lectures to language lessons, films to labs, audiobooks to tours. iTunes U is an innovative way to get educational content into the hands of students.

- Apple

Getting an iTunes U Site

- Creating a Team
 - IT / Technology Staff
 - Instructional Design/Technology Staff (Lead)
 - Faculty already using multimedia
- Collecting/Building Content
 - Audio
 - Video
 - PDF/ePub Files

Building Your Site

- Private site to start off
 - Same features as a public site, for you to develop in and build up a library.
- A library must have approximately 100 pieces of educational content, and meet Apples design requirements to become publicly listed in their directory.
- You can run private and public sites to provide faculty with the option to keep content private or open to the world.



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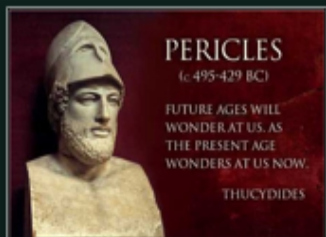
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Top Collections

Go Apple...Conform

- Make sure all icons that represent lectures are square.
- Make sure to use metadata for all content uploaded.
 - Authors
 - Topic
 - Clean/Not Clean
- Don't take content down after a course has run!
 - In Public sites, the audience is much larger than just your college.

iTunes U > Bristol Community College



HST-111: The West and the World I

Gordon Goodfellow

Description

This course is a comparative study of societies and cultures from prehistory through the Renaissance. It emphasizes the interaction between the West and the world in order to understand the current world.

Subscribe Free

Get All

Category: History
Language: English

Links

Report a Concern

▲	Name	CLEAN	Time	Released	Popularity	Price
1	01. Introduction to Prehistory	CLEAN	3:02:48	6/14/11	■■■■■■■■■■	FREE
2	02. Introduction to Prehistory pt 2	CLEAN	1:19:39	6/14/11	■■■■■■■■■■	FREE
3	04. Old Kingdom Egypt	CLEAN	32:15	6/14/11	■■■■■■■■■■	FREE
4	03. Egypt	CLEAN	1:14:24	6/14/11	■■■■■■■■■■	FREE
5	05. Completed Old Kingdom	CLEAN	1:10:20	6/14/11	■■■■■■■■■■	FREE
6	06. Middlebegan New Kingdom	CLEAN	57:28	6/14/11	■■■■■■■■■■	FREE
7	07. Completed Egypt	CLEAN	1:06:28	6/14/11	■■■■■■■■■■	FREE
8	08. Intro to Fertile Crescent	CLEAN	43:12	6/15/11	■■■■■■■■■■	FREE
9	09. Completed Sumer, Sargon, Hammurabi and Hittites	CLEAN	1:13:59	6/15/11	■■■■■■■■■■	FREE
10	10. Phoenicians and Hebrews	CLEAN	1:01:04	6/15/11	■■■■■■■■■■	FREE
11	11. Completed Fertile Crescent	CLEAN	1:16:07	6/15/11	■■■■■■■■■■	FREE
12	12. Began Minoan Civ Greece	CLEAN	37:52	6/15/11	■■■■■■■■■■	FREE
13	13. Ended Minoan Mycenaean	CLEAN	1:21:42	6/15/11	■■■■■■■■■■	FREE
14	14. Greece pt 1	CLEAN	51:22	6/15/11	■■■■■■■■■■	FREE
15	15. Sparta and Athens	CLEAN	1:18:07	6/15/11	■■■■■■■■■■	FREE

Total: 27 Items

Questions?

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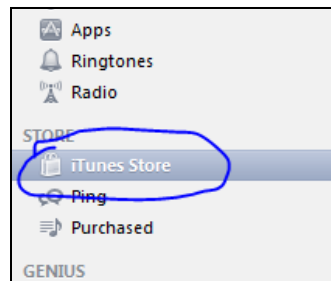
More Information

Check out the next few slides for more information that answers most of the questions asked in the session.

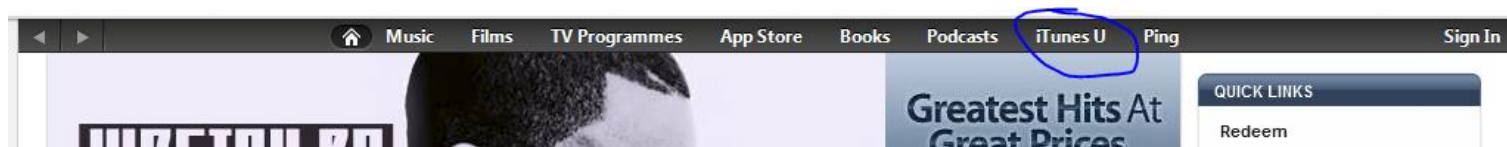
More Info

- **Getting to iTunes U:**

- Download and install [iTunes](#).
- Open iTunes and click the “iTunes Store” menu item in the left pane.



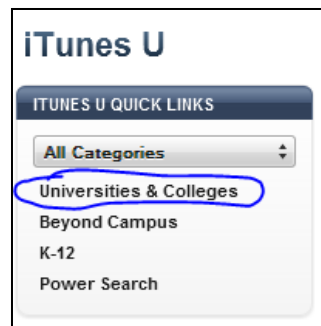
- Click “iTunes U” along the menu at the top of the store.



More Info

- **Getting to a Specific Institutions iTunes U Page**

- Enter the main iTunes U site
- Click “Universities and Colleges” on the right side of the window.



- Pick the school you want to view (I recommend Bristol Community College!)

More Info

- **Apply for your own iTunes U Site**

Use the following URL:

https://eduapp.apple.com/qforms/start/itu?dst=enroll0&pdname=Itunesu#main:enroll0:NEW_RECORD@Itunesu@null@null@false

I recommend you apply for an Internal (private) site for now. You can work with your Apple rep later on if you want to transition your site from Private to public. Internal will also allow you to play and learn the system before going public!

More Info

Check out our College on iTunes U!

<http://itunes.apple.com/gb/institution/bristol-community-college/id381540274>

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