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An Empirical Study on the Benefit of Split Loads with the Pickup and Delivery Problem

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Abstract

Splitting loads such that the delivery of certain loads is completed in multiple trips rather than one trip has been shown to have benefit for both the classic Vehicle Routing Problem and the Pickup and Delivery Problem. However, the magnitude of the benefit may be affected by various problem characteristics. In this paper, we characterize those real world environments in which split loads are most likely to be beneficial. Based on practitioner interest, we determine how the benefit is affected by the mean load size and variance, number of origins relative to the number of destinations, the percentage of origin-destination pairs with a load requiring service, and the clustering of origin and destination locations. We find that the magnitude of benefit: is greatest for load sizes just over one half vehicle capacity as these loads can not be combined without splitting, while they are the easiest to combine on a vehicle with splitting; increases as the number of loads sharing an origin or destination increases because there are more potential load combinations to split at each stop; and increases as the average distance from an origin to a destination

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increases because splitting loads reduces the trips from origins to destinations.

Key words: transportation, vehicle routing, split pickup and delivery

1 **1** Introduction

Splitting loads such that the delivery of certain loads is completed in multiple trips rather than one trip results in opportunities for a reduction in cost 3 and the number of vehicles used. Several studies have shown the benefit of split deliveries for the classic Vehicle Routing Problem (VRP), in which a 5 vehicle operating out of a depot makes a series of deliveries on each route 6 ((Dror et al., 1994), (Frizzell and Giffin, 1995), (Sierksma and Tijssen, 1998), (Archetti et al., 2006)). More recently, Nowak et al. (2008) quantified the ben-8 efit for the Pickup and Delivery Problem (PDP), in which a vehicle picks up 9 a load from a specific origin and delivers it to its destination. They showed 10 theoretically that the optimal load size for splitting is just above one half of 11 a truckload and supported this result with empirical evidence. Furthermore, 12 a real world example was used to show that certain problem characteristics 13 may limit the benefit of split loads. 14

Although the theoretical results are of interest, practitioners have found the results regarding the characteristics of the problem that have an effect on the benefit of split loads to be of more use. The real world case presented in Nowak et al. (2008) showed that these benefits are affected by the per stop cost asso-

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ciated with each pickup or delivery, the size of the loads requiring service and 19 the number of common origins or destinations requiring service. In this paper, 20 we determine the degree to which these characteristics impact the benefit. We 21 focus on the latter two characteristics of real world environments, the size of 22 loads to be delivered and the distribution of flow over the network, while also 23 analyzing the geographic orientation of origins and destinations. Specifically, 24 we determine how the magnitude of benefit is affected by mean load size and 25 variance, the number of origins relative to the number of destinations, the 26 percentage of origin-destination pairs with a load requiring service, and the 27 clustering of origin and destination locations. 28

We find that the magnitude of benefit: is greatest for load sizes just over one 29 half vehicle capacity as these loads can not be combined without splitting, 30 while they are the easiest to combine on a vehicle with splitting; increases as 31 the number of loads sharing an origin or destination increases because there are 32 more potential load combinations to split at each stop; and increases as the 33 average distance from an origin to a destination increases because splitting 34 loads reduces the trips from origins to destinations. Through this analysis, 35 practitioners will find a guide describing those instances where splitting loads 36 is most beneficial, as well as instances where the additional effort associated 37 with load splitting is not justified. 38

This paper is organized as follows. Section 2 describes the experimental design including the common traits shared by all problem instances tested. Section 3 presents the results from the tests on the mean load size and variance. Section 4 describes the effect that the number of origins relative to the number of destinations has on the magnitude of benefit from split loads. Section 5 discusses how benefit is affected by the number of loads to be serviced from a common origin or to a common destination. Section 6 analyzes two types
of location clusters and how they influence the benefit. Section 7 summarizes
the results of the paper.

48 2 Experimental Design

Several sets of problem instances are generated using the different character-49 istics to be tested, as described in the following sections. However, all of the 50 instances share several common traits. The majority of problem sets tested 51 have 50, 100 or 150 transportation requests, as these sizes are similar to the 52 problem sizes used in testing of the SDVRP (Dror and Trudeau, 1989, 1990). 53 Each transportation request contains the origin and destination location co-54 ordinates and the fraction of a truckload to be delivered. X and Y coordinates 55 for the pickup and delivery locations and load sizes are randomly generated. 56 The locations are uniformly distributed over the range [-40,40] for both X and 57 Y coordinates for the problems in Sections 3-5, while Section 6 analyzes dif-58 ferent distributions for the locations. The load sizes are all less than or equal 59 to vehicle capacity, which is set at one, without loss of generality. This is done 60 to determine the load sizes that benefit most from splitting that can otherwise 61 be serviced by a vehicle in one trip without splitting. The case study discussed 62 by Nowak et al. (2008) presented tests run with load sizes greater than vehicle 63 capacity. 64

The heuristic developed in Nowak et al. (2008) is used to solve each problem under two scenarios, both with and without split loads. This heuristic functions by randomly generating a split load for a solution that initially has a unique route dedicated to each load. After the split load is created, local search

techniques, such as route combination, load swapping and insertion, are used 69 to improve the solution. Additional splits are created and local improvements 70 made until no cost reduction is found. The use of a heuristic is justified as 71 both the PDP and PDPSL are NP-hard (Nowak et al., 2008). The cost of the 72 solution in each case is equivalent to the distance traveled by the vehicle. The 73 two costs are compared to determine the percentage cost reduction that is 74 found through the use of split loads. An additional constraint is implemented 75 limiting routes to 500 miles. While loads could still be combined on a vehicle 76 due to the relative proximity of stops, this prevents a vehicle from servicing 77 all of the loads on one route. 78

In order to evaluate the heuristic, it was tested on a set of eleven standard TSPLIB problem instances, finding solutions within 5% of the best known cost of seven instances and within 10% of all instances. Given that the heuristic was designed to focus on the additional complexities associated with the PDP, we find these results to be acceptable. The heuristic was coded in C and all experiments were run on a 2.4-GHz Xeon processor with a 400-Mhz frontside bus and 2 GB RAM.

⁸⁶ 3 Mean Load Size and Variance

Previous research has shown that the most benefit from split loads occurs
with load sizes just over one half vehicle capacity. The following theorem was
presented by Nowak et al. (2008):

Theorem 1 Given the origin and destination locations of a set of k loads, a vehicle of capacity Q, and a very small value, ϵ , let v(PDPSL) be the cost of the optimal PDPSL solution to deliver these loads and v(PDP) be the cost of ⁹³ the optimal PDP solution. Then the ratio v(PDP)/v(PDPSL) is maximized ⁹⁴ when the loads are all of size $Q/2 + \epsilon$, as $k \to \infty$.

This theorem was supported with tests run on a variety of load instances 95 uniformly generated over several load size ranges. While these results provide 96 some basic insight into those loads that are most likely to lead to a cost reduc-97 tion through splitting, a more in depth look at mean load size and variance is 98 of interest. Classifying industries by the size of loads delivered is difficult for 90 most goods transported, so this analysis will not define those sectors that are 100 most likely to gain benefit from split loads based on load size. However, the 101 following tests may provide a simple guide for any company wishing to deter-102 mine if split loads should be considered based on the load sizes they generally 103 transport. Archetti et al. (2008) studied the effect of mean load size and vari-104 ance on split loads for the VRP, finding results similar to those reported here. 105 Prior to an analysis of load size variance, the benefit for various load sizes 106 with no variance is presented with a more defined picture than that found 107 in Nowak et al. (2008). Determining the benefit without variance provides a 108 baseline indicating the exact load sizes for which the most and least benefit 109 may be found over the range from zero to one truckload. 110

Problem instances with 50, 100 and 150 load requests of a common size are 111 generated with load sizes incremented by 0.05 truckloads (TL) in the range 112 [0.05 - 0.95]. Additional problems are tested for those sizes where significant 113 changes in benefit may be expected. These load sizes include 0.11, 0.21, 0.26, 114 0.33, 0.34 and 0.51. Three different sets of location coordinates are randomly 115 generated to test each load size. Figure 1 displays the reduction in cost with 116 split loads for each of the load sizes tested, where the results are very similar 117 for each number of load requests. Almost all benefit from the use of split loads 118

is eliminated for the sizes 0.1, 0.2, 0.25, 0.33, and 0.5, or Q/k for k = 2, ...,119 where Q = 1 is vehicle capacity. These load sizes can easily be combined on 120 a vehicle with no splitting required. Peaks in cost reduction are found for the 121 load sizes 0.11, 0.21, 0.26, 0.34, and 0.51. When splitting is allowed, these 122 load sizes may have as little as 0.01 TL split off to allow for loads to be placed 123 on a vehicle simultaneously. Although these results show the load sizes that 124 provide the most (and least) benefit with split loads, it is rare to find a set 125 of circumstances in the real world where all loads to be transported are of a 126 common size. Therefore, it is of interest to determine the effect that load size 127 variance has on this benefit.

Fig. 1. Average Percentage Cost Reduction with Split Loads for Load Sizes in the Range [0.05 - 0.95]

128

¹²⁹ New problem instances are randomly generated with means ranging from 0.05 ¹³⁰ to 0.95 TL and with variances from 0.005 to 0.08. A beta distribution is used ¹³¹ to generate the load sizes as this distribution is defined on the interval [0,1] ¹³² and all loads for the problems described here are of a size less than or equal to ¹³³ one truckload. This distribution is parameterized by two non-negative shape ¹³⁴ parameters, typically denoted by α and β , which are estimated using the ¹³⁵ method of moments with the following two equations:

136
$$\alpha = x(\frac{x(1-x)}{v} - 1),$$
 (1)

137
$$\beta = (1-x)(\frac{x(1-x)}{v} - 1),$$
 (2)

where x is the desired sample mean and v is the desired sample variance. The load sizes are then generated using the beta distribution function from the GNU Scientific Library. Two different problem instances are randomly
generated with load sizes corresponding to each mean and variance. Two sets
of location coordinates are also randomly generated, such that four problem
instances are tested for each mean and variance.

Figure 2 provides the cost reduction for each variance, overlayed by the results 144 displayed in Figure 1 for which there is no variance. Any variance has an 145 immediate effect on the benefit of split loads. For those load size means below 146 one half of a truckload the peaks and minima are virtually eliminated. For the 147 variance of 0.005 there are two slight dips, one at 0.45 TL and the other at 0.2 148 - 0.25 TL. The variation is small enough such that the majority of load sizes 149 are still in the range [0.4-0.5] for the mean of 0.45 and [0.15-0.3] for the mean 150 of 0.2 or 0.25. Loads in these ranges are easily combined on a vehicle with 151 no splitting required. The other variances tested display an almost constant 152 percentage of cost reduction for each mean up to 0.5 TL. Load size means just 153 above one half of a truckload still result in a greater cost reduction, even with 154 a variance as high as 0.04. However, the peak in cost reduction diminishes as 155 the variance increases. A greater variance for a mean load size above one half 156 vehicle capacity results in problem sets with more load sizes below one half 157 vehicle capacity, allowing for more loads to be combined on a vehicle without 158 splitting and a reduction in benefit. Similarly, a greater variance for a mean 159 load size below one half vehicle capacity results in problem sets with more load 160 sizes above one half vehicle capacity and more splitting required to combine 161 loads on a vehicle, with an increase in benefit. This is further illustrated in 162 the following table. 163

Table 1 presents the average cost reduction over all load size means for each
variance. Although the problem instances with no variance result in the widest

Fig. 2. Average Percentage Cost Reduction with Split Loads for each Load Size Mean and Variance

range of values for cost reduction, the average reduction is not significantly 166 greater than those instances with some variance. Most real world problems will 167 have varying load sizes and these results indicate that there is some benefit 168 associated with almost any mean and variance combination. However, there 169 is a clear difference between loads with a mean size above and below one half 170 a truckload. Table 1 also separates the average percentage cost reduction to 171 show this distinction. As is evident in Figure 2, there is a greater benefit for 172 load sizes with a mean greater than half a truckload at variances up to 0.04. 173

Generalizing these results for any real world case is difficult, as most industries 174 can not be classified by the load sizes in which their goods are transported. 175 However, this is a very important factor in determining if splitting loads will 176 provide a significant benefit. When the majority of load sizes are clustered 177 around one half of a truckload, split loads should provide an opportunity for 178 cost savings. Other load sizes may result in a benefit, but it would most likely 179 be reduced. The load sizes used for the remaining problem instances in this 180 study fall in the range [0.51 - 0.60], as loads of this size result in the most 181 opportunity for benefit from split loads. Because of this, changes in benefit 182 are most visible as other problem characteristics are altered.

Table 1

Average Percentage Cost Reduction with Split Loads for the Tested Load Size Variances

183

¹⁸⁴ 4 Number of Origins and Destinations

When the Pickup and Delivery Problem has only one origin or one destination 185 it is reduced to the Vehicle Routing Problem. As described earlier, the benefits 186 associated with using split loads with the VRP have been quantified. Relaxing 187 the VRP to allow for multiple origins and destinations raises the question of 188 how that benefit is affected by the ratio of the number of origins to the number 189 of destinations. This should allow for a comparison between industries with 190 heavy inbound or outbound flow and those with a mixed flow. Industries with 191 heavy inbound flow, where a large number of materials or parts are used to 192 make few products (ie, auto industry), should have loads leaving from many 193 origins with a few common destinations, while heavy outbound flow, where few 194 materials make many products (ie, chemical industry), should be characterized 195 by loads leaving from a few common origins to many destinations. 196

To determine the effect of the number of origins relative to number of desti-197 nations on the magnitude of benefit, problem instances with various ratios are 198 tested. To minimize variability between problems the ratios are selected such 199 that each problem requires the delivery of a similar number of loads, 50, 100 or 200 150. The ratios of the seven 50 load problem sets tested are: (number of origins 201 : number of destinations) 25:2,12:4,10:5,7:7,5:10,4:12, and 2:25. 202 The ratios of the nine 100 load problem sets tested are: 50: 2, 25: 4, 20: 5, 14:203 7, 10: 10, 7: 14, 5: 20, 4: 25, and 2: 50. The ratios of the nine 150 load prob-204 lem sets tested are: 75:2,37:4,30:5,15:10,12:12,10:15,5:30,4:37, 205 and 2: 75. Six different sets of location coordinates and five different sets 206 of load sizes are randomly generated for each ratio, resulting in 30 problem 207 instances for each number of loads. 208

Figure 3 presents the cost reduction for each of the ratios. All ratios result 209 in a cost reduction between 25 and 34%. The most benefit is found in the 210 instances that most closely represent the VRP, with either two origins or two 211 destinations. Benefit is reduced as the ratio of the number of origins to the 212 number of destinations approaches one. This is because opportunities for load 213 splitting grow as the number of loads departing from or arriving to a common 214 location increases. In the instance with two origins and 150 loads, when the 215 vehicle arrives for a pick up there are 75 different loads to select from to create 216 a combination of split loads. Dropping off loads at only two destinations has 217 similar opportunities. The instances with ratios of 37:4 and 4:37 have 218 38 fewer loads leaving from or arriving to any origin or destination, thereby 219 resulting in the largest decline in cost reduction. Less variance is found between 220 the other ratios as the change in the number of loads available at each origin 221 or destination is not as great.

Fig. 3. Average Percentage Cost Reduction with Split Loads for Problem Instances with a Varying Number of Origins and Destinations

222

These results indicate that split loads would be most beneficial in a situation 223 where many loads are departing from or arriving to a common location. As 224 with the industry example described earlier, this indicates that the most ben-225 efit would be found in the supply chain for production processes with heavy 226 inbound flow or heavy outbound flow. These supply chains have many loads 227 sharing common origins or destinations that provide for the most potential 228 split load combinations. For the remainder of this paper we will report results 229 for the ratios 5:10, 5:20, 10:10 and 10:15. The results for other ratios are 230 similar, with overall cost reduction slightly increased or decreased dependent 231

²³² on the ratio.

²³³ 5 Origin-Destination Pairs Requiring Service

Every origin-destination pair has a load requiring service in each problem in-234 stance generated above. However, as shown by Nowak et al. (2008), a real 235 world problem instance will likely not have this characteristic and this may 236 have an effect on the benefit of split loads. To evaluate this effect, the percent-237 age of origin-destination pairs requiring service is reduced. Several problem 238 instances are generated with a varying percentage of origins and destinations 239 between which a load must be delivered. Each instance has 50, 100 or 150 240 origin-destination pairs and the percentages of these pairs requiring service is 241 100%, 80%, 60%, 40%, and 20%. Nine different sets of load sizes and three sets 242 of location coordinates are randomly generated for each percentage, resulting 243 in 27 problem instances for each number of loads requiring service. All load 244 sizes are in the range [0.51 - 0.60]. Problem instances are generated for the 245 ratios 5: 10, 5: 20, 10: 10 and 10: 15. 246

Figure 4 presents the cost reduction for the various instances. As the percent-247 age of origin-destination pairs requiring service decreases, the cost reduction 248 decreases as well. This can be attributed to a similar factor that caused the 249 change in benefit as the ratio of origins to destinations approaches one. As the 250 percentage of origin-destination pairs requiring service is reduced, each origin 251 or destination has fewer loads to select from when creating a combination to 252 place on a vehicle. This is most evident with the 5 : 10 ratio problem instances 253 with 20% of pairs requiring service. Each origin has only one to three loads de-254 parting, while each destination has one load arriving. With fewer opportunities 255

to split and combine loads onto a vehicle, the potential benefit is diminished.
This is an indicator that in those real world situations with many isolated
locations that have a limited number of loads requiring service, splitting loads
has limited benefit.

Fig. 4. Average Percentage Cost Reduction with Split Loads when the Percentage of Origin-Destination Pairs with a Load Requiring Service Varies

260 6 Origin and Destination Location

The effect of the location of the origins and destinations on the benefit of split loads has not been tested. Nowak et al. (2008) used locations uniformly generated over the test area for the random problem instances. In this section, several different location configurations that correspond to real world scenarios are tested.

One common scenario that occurs in the real world is that of origins clustered separately from destinations. In the auto industry, parts suppliers are closely located while production facilities are also clustered together. There is not much movement within these two clusters, with most shipments moving between the clusters. To evaluate the change in benefit associated with clustering, several different problem instances are generated.

²⁷² Location coordinates are generated in three different configurations, A, B and ²⁷³ C. For Configuration A, the X and Y coordinates for the origin are both ran-²⁷⁴ domly generated in the range (0, 30) while the destination coordinates are ²⁷⁵ generated in the range (-30, 0), such that the two clusters are separate but adjacent. The origin and destination clusters are spaced further apart in Configurations B and C, where they are separated by a minimum of 30 and 60 units, respectively. Six sets of location coordinates and five sets of load sizes are randomly generated for each configuration, resulting in 30 problem instances. All load sizes are in the range [0.51 - 0.60]. Problem instances are generated for the ratios 5: 10, 5: 20, 10: 10 and 10: 15.

Figure 5 presents the cost reduction for both the random and clustered prob-282 lem instances. Clustered origins and destinations result in a significant increase 283 in cost reduction over randomly located origins and destinations. Splitting 284 loads leads to more trips from origin to origin or destination to destination 285 and fewer trips from an origin to a destination, as the vehicle picks up smaller 286 loads from several origins rather than picking up a large unsplit load from 287 one origin that is immediately transported to its destination. Clustering ori-288 gins and destinations separately increases the average distance between origins 289 and destinations relative to the average distance between origins or between 290 destinations. Because splitting loads reduces the number of trips from ori-291 gins to destinations, clustering leads to an increase in the potential benefit 292 from splitting. As seen with Configurations B and C, lengthening the dis-293 tance between the clusters increases the average distance from an origin to a 294 destination, further increasing the potential benefit.

Fig. 5. Average Percentage Cost Reduction with Split Loads when Origins and Destinations are Clustered

295

Another scenario tested separates the locations into three geographically divided clusters. Each cluster consists of several origins and destinations. Loads are delivered primarily within each cluster, with a few loads delivered between clusters. These problem instances are similar to a real world scenario in which
loads are transported within several regions, with very few delivered between
regions, such as with a retail distribution network.

Three configurations are tested, each with a different number of origins and 302 destinations in the three clusters. These configurations are described in Ta-303 ble 2. Problem instances are also generated with different restrictions on the 304 number of loads that required service between clusters: instances with no 305 loads requiring service between clusters, instances with approximately 50% of 306 all loads requiring service to be delivered between clusters, and instances with 307 up to 85% of all loads that may be delivered between clusters. Six sets of loca-308 tion coordinates and three sets of load sizes are randomly generated for each 309 configuration and level of allowable inter-cluster load movement, resulting in 310 18 problem instances. All load sizes are in the range [0.51 - 0.60].

Table 2

Number of Origins \times Number of Destinations for each Cluster within each Configuration

311

Table 3 presents the average percentage reduction in cost for each configu-312 ration and level of allowable inter-cluster load movement. As the number of 313 inter-cluster moves increases, so does the reduction in cost. Just as with the 314 problem instances presented above, where the origins and destinations are 315 clustered separately, this is a result of an increase in the average distance that 316 must be traveled to deliver loads between origins and destinations. Without 317 inter-cluster moves the delivery of all loads occurs within the limited bound-318 aries of a cluster. The average distance from an origin to a destination is the 319 same as the average distance between two origins or between two destinations. 320

As more inter-cluster moves are made, the average distance traveled by the
vehicle from an origin to a destination increases. Allowing split loads results
in a decrease in the number of moves between origins and destinations relative
to the number of moves between origins or between destinations.

Table 3

Average Percentage Cost Reduction with Split Loads for each Configuration with Various Restrictions on Moves Between Clusters

324

This result further underlines the usefulness of split loads when loads must be delivered over longer distances. Although benefit was found for instances where loads were only transported within the clusters, the cost reduction was markedly greater when loads were also delivered over the longer distances between clusters.

Altering the number of origins relative to the number of destinations per cluster also had an effect. Configuration A, which had an equal number of origins and destinations for each cluster, showed the least amount of cost reduction. As with the results found in Section 4, this configuration afforded the least opportunity to generate multiple split load combinations at each origin. When the number of origins and number of destinations in a cluster were not equivalent, the cost reduction increased.

337 7 Conclusions

The benefit associated with split loads varies considerably with most problem characteristics including load size, number of loads, and the configuration of origins and destinations. By testing various problem instances, we have found ³⁴¹ three primary factors that affect the benefit:

(1) Although some benefit was found with almost any mean load size and
variance, those loads larger than one half of vehicle capacity showed the
most potential, even with greater variances. These loads can not be combined without splitting, while they are the easiest to combine on a vehicle
with splitting.

(2) As the number of loads available at a common location for pickup or 347 delivery increases, so does the potential benefit from split loads. This is 348 due to the increase in potential load combinations to split at each stop. 349 This was shown by changing the ratio of the number of origins relative 350 to the number of destinations, where the benefit decreased as the ratio 351 approached one, and by decreasing the percentage of origin-destination 352 pairs with a load requiring service, where the benefit decreased with the 353 percentage. 354

(3) Increasing the average distance from an origin to a destination relative 355 to the distance from origin to origin and destination to destination has a 356 positive effect on the benefit of split loads. Because splitting loads reduces 357 the number of trips from origins to destinations, clustering leads to an 358 increase in the potential benefit from splitting. Both clustered scenarios 359 supported this result, where clustering origins separately from destina-360 tions increased the reduction in cost from split loads as the clusters were 361 spaced farther apart, while limiting the number of loads that could travel 362 between the three separated clusters decreased the cost reduction. 363

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