

3-1979

## The Pan American (1979-03)

Leticia Diaz  
*Pan American University*

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## Former VP To Present Talks

Howard Bird Jr., a former vice president of Mobil Oil Corp., will be on campus March

Howard Bird Jr., a former vice president of Mobil Oil Corp., will be on campus March 5-9 to make several major addresses but he will talk to about 15 classes in regular sessions.

Bird is being brought here through the combined efforts of the Schools of Business Administration,

Humanities and Social Sciences.

The five major talks will be at the Business Administration auditorium (BA 110) from 10:45 to 11:30 a.m.

The schedule: March 5 "Politics and the Energy Crisis," review of the current energy situation in the U.S., administration policies and suggestions for the future.

March 6 -- "Careers in Business," suggestions on choices of electives to

balance a student's major, how to find summer jobs, research in picking a career and handling interviews.

March 7 -- "Government and Private Sector," discussion of the growth of government regulations in the U.S., change in goals and escalating cost of regulation.

March 8 -- "Career Planning for Women," in which Bird will give practical advice

to women thinking of careers in business.

March 9 -- "The Use of Language in a Business Career," indicates the study of languages gives practical help to a career and broadens and gives pleasure to the individual.

The classes to which Bird will speak include some of those in business, sociology, economics, English for foreign students, public relations.

## Pan Am Closes Basketball Season

(See Story p. 3)

# THE PAN AMERICAN

EDINBURG, TEXAS

THURSDAY, MARCH 1, 1979

VOL. XXVII No. 22

## Financial Aid Office Imparts New Policies

Changes in the Financial Aid policies which will become effective for the 79-80 academic year. The policies will effect graduating seniors who are taking their final six or nine hours and students who are doing field work placement.

Additionally, students who withdraw will be subject to the new Financial Aid Repayment Policy which will require the student to repay a portion of the cash payment which was disbursed from any Financial Aid Program.

### EXCEPTION TO FULL TIME STATUS:

1. BEOG will be awarded to students enrolled 3/4 time or 1/2 time. This will count as one (1) semester of eligibility toward a student's eight semester limitation of funds received from the BEOG program.
2. Graduating seniors will be eligible for aid for part time enrollment during their last semester before graduation, if the student is enrolled in his/her final six to nine hours. Before funds are released, however, the following documents must be submitted to the Financial Aid Office:
  - a. A signed copy of the student's complete approved application for graduation (Signatures of the Dean of the school and the Vice President for Academic Affairs) must appear on the copy submitted.
  - b. A copy of the student's class schedule obtained from the Registrar's Office.
3. Students enrolled in field work courses which require participation in off-campus activities, and for which enrollment of a minimum of six semester hours is required the student must submit a copy of their class

schedule from the Registrar's Office before funds are released.

Some of these approved field work courses regarding this exception are the following:

a. Anthropology 4387-4388 (summer only)	k. H.S. 4721
b. Ed. 4611	l. H.S. 4722
c. Ed. 4613	m. H.S. 4731
d. Ed. 6605 (graduates only)	n. H.S. 4732
e. Ed. 4641	o. N. Ed. 1701
f. H.S. 3611	p. N. Ed. 1802
g. H.S. 3612	q. N. Ed. 2805
h. H.S. 3791	r. Soc. W. 4613
i. H.S. 4711	s. Soc. W. 4614
j. H.S. 4712	

4. NOTE: Funds will not be released until required documentation is submitted, except that students approved for BEOG will receive their award calculated on the basis of the number of hours enrolled (SEE No. 1 above). All other aid will remain as awarded.
5. IT WILL BE THE STUDENT'S RESPONSIBILITY TO INFORM THE FINANCIAL AID OFFICE OF HIS/HER PLANS FOR ENROLLING PART TIME UNDER THE CONDITIONS OF THESE EXCEPTIONS, AND TO PROVIDE THE DOCUMENTATION REQUESTED.

### FINANCIAL AID REPAYMENT POLICY:

1. The financial Aid Office will ascertain the enrollment status of a student on the 12th class day of each term.
2. Funds will be disbursed as follows:

- a. At the time of registration a student will receive a cash item from his Basic Grant award with an amount to include funds for tuition, fees, and \$20 per class for books.
  - b. After enrollment status is ascertained, the balance of funds, if any, will be issued in the form of a check, insuring an adequate and acceptable audit trail.
3. If a student withdraws before the 12th class day, the student will be responsible for paying back funds received at registration for books.
  4. If a student officially or unofficially withdraws from or is expelled by the institution on or after the 12th class day of a payment period, and the student received a cash disbursement from any Financial Aid Program, a portion of the cash payment must be repaid. The amount of the cash payment is based on a formula determined by the institution's policy.
  5. The percentage rate to determine overpayment of awards will be calculated as follows:  
The day of withdrawal will be divided by the total number of days in a semester (excluding holidays and weekends). The percentage rate which is yielded will be used to calculate the total amount of financial aid from cash disbursements to be repaid. The amount to be repaid to individual fund accounts will then be calculated according to the percentage rates determin-

(See Financial p. 4)

## NEWS EVENTS

### Club Has Bake Sale

The PAU Bios League will sponsor a bake sale March 6 during activity period at the Science Building. The organization, which is composed of honorary biology students, will also have a meeting March 8 during activity period in SB 126.

### Hawk Talk Needed

A study of all hawks crossing the Rio Grande River will be made on March 25 from 8 a.m. -5:30 p.m. Volunteers are needed to man specific sites. If you tell a hawk, you'll do.

Gladys Donohue, Regional Editor of Hawk Migration Association of North Africa, is coordinating the count. She will conduct a seminar on hawk watching on March 4 at 9 a.m. at Rancho Chiquito. For further information contact Donahue at Rt. 6, Box 616D, Mission, Texas 78572 for further details on both events.

### Pre-Law Sets Meeting

The Pre-Law Society invites all students interested in law school to attend a meeting Mar. 8 during activity period in LA Room 101.

"We have first hand information about law school, law school admissions, policies and procedure, said Manuel Olivarez, president. "We plan to continue inviting attorneys in practice, as we have done in the past, so that they may answer any questions pre-law students may have."

The Pre-Law Society has also had a practice Law School Admissions Test (LSAT). "It proved to be very successful and we plan to have mock LSAT on a regular basis. Students claim that the mock tests have helped

them considerably in preparing for the actual exams," he said.

Anyone that wants more information may contact Dr. Jerry Polinard, head of Political Science department and Pre-Law Society adviser at 381-3341.

### Anchorman Returns Visit

Ron Oliveira, 10 p.m. anchorman from NewsCenter 4, will return today to speak about television media in UC Rm. 306-A during activity period.

His return visit is sponsored by the PAU Press Club. All mass communications majors and minors and other students interested are invited to attend.

### Films To Continue

A series of outstanding Spanish films are being offered free of charge to Pan American students and faculty at the Rex Theater in Mission.

"Pedro Paramo" will be shown today, Friday and Saturday. "Los de Abajo" is scheduled for March 29, 30 and 31 and "Actas de Marusia," which concludes the series, will be shown April 22, 23 and 24.

The films are being offered through the joint sponsorship of the School of Humanities and the School of International Studies of PAU.

Tickets for the films may be picked up at the Old Library Building Rm. 113 from 9 a.m. to 4 p.m. each day of the showing by presenting a PAU I.D. card.

### Institutions Added

Three more institutions have signed up to attend Career Day on March 8, from 9 a.m. to 3 p.m. in the Pan American Field House, according to Romulo Martinez, director of career planning and placement.

Those attending are Birdville ISD, Garland ISD and Irving ISD.



**A CAPTURED KKK - Mardi Gras Activities** went as scheduled Tuesday. Shown above in sighting a riot with a KKK is (left to right) Cesario Alaniz, Phi Kappa Tau; Roger Molano, IK and John Baron Phi Kappa Tau. (Staff Photo by David Krueger)

# COMMENTARY

## Teacher Educates Majority

Letter to the Editor:  
Recently a certain professor in the Sociology department announced to his class of nearly 60 students that he was here solely for the purpose of teaching Mexican Americans.

On the surface there doesn't seem to be anything wrong with that statement since nearly 90 per cent of the class is Mexican American. That statement is further reinforced by the fact that anywhere between 80 to 85 per cent of the student body at Pan Am is Mexican American.

So it was no big matter when the instructor in question informed a young lady in the class that his job here was to teach Mexican Americans. The incident began when a lady student (an Anglo) began to voice her views regarding Mexican and Anglo cultures in the Valley.

The instructor calmly asked the lady to withhold her comments on the matter until a later date when they will be more relevant to the material being covered. However, because the student persisted in voicing her views, the instructor bluntly

told her he was here to teach Mexican Americans. "If I wanted to teach whites I would go to a northern university, and if I wanted to teach blacks I would go to a black university," he said.

Being Mexican American myself I can appreciate this man's concern for us our culture and our education. His attitude is certainly supported by the fact that Pan Am serves the predominantly Mexican American communities of the Valley. On the other hand because we have been oppressed for so long we can sympathize with and are sensitive to the

feelings of others, namely the Anglo students in the class.

I feel that if Pan American is to live up to its name, its instructors must be made aware that everyone counts, not just Mexican Americans. Students should be treated as individuals, not as Mexican Americans, or Anglos or black. Instructors should be sensitive to the needs of all students regardless of race or culture. I hope that reverse discrimination does not become a common practice on this campus which hails itself as being for all the Americas.

By Rudy Juarez

## Technology Will Replace Laborers

Letter to the Editor:

Kay Wilson's letter covers a broad spectrum of topics from farm workers to U.S. Mexican relations. In fact, here and there I find some points of agreement for reasons, I suspect, different from these of Ms. Wilson. Some of her observations do merit comments.

It is true that technological innovations have eliminated jobs for farm workers and will continue to do so. Although this may end migrant farm labor, where does it leave the unemployed farm worker? Our Valley unemployment rate is already above the national norm. Is this progress?

Ms. Wilson is convinced that President Lopez Portillo may "blackmail" President Carter into a renewal of the bracero program. I believe greater concern needs to be had regarding the recent dash of the Texas governor to Mexico to discuss a bracero type program with the Mexican president. In the governor's language, bracero means cheap labor.

I find Ms. Wilson's analysis of the Mexican president's use of the oil weapon amusing. All of a sudden when Mexico is in a favorable bargaining position to defend her national interests, the actions of the Mexican chief executive are labeled as "blackmail." A similar stance by a U.S. leader would immediately be justified on the grounds of national security. Is it difficult to imagine that Mexico might also have national security interests?

Unfortunately Ms. Wilson has not had the opportunity to study Mexican American history. Her comments further indicate that she has not studied Mexican history. I hope that in the not to distant future she can avail herself of these courses taught on a regular basis in the History Department. In the meanwhile, Rodolfo Acuña's *Occupied America* can serve as an introduction and an eye opener.

One final comment regarding unions is in order. I do not subscribe to the contention that labor unions will bring about a utopia. The Teamster Union is a living proof of that statement. I do support the position that labor unions, despite many short comings, have tremendously improved working conditions in the U.S. Even a superficial reading of U.S. labor history will make it clear that

these improved conditions were not due to gracious concessions on the part of business concerns. I guess at this point I need to recommend some U.S. history courses for Ms. Wilson.

By the way, walking down cotton field rows is not the same thing as picking the stuff for survival.

Hubert J. Miller  
Dept of History

## I Am Not A Commie' She Says

Letter to the Editor:

An open letter to El Sol and their invitation to "accommodate your illogical and shallow complaints" by meeting with me:

To meet with you now would be like walking into an arena to discuss hunger with lions. I perceive your set

minds full of contempt for my view. I see justice, freedom and equality categorized and labeled "Chicano." And I will not argue standards that you have set to divide my country.

My "illogical and shallow complaints" are only my rights of expression as an individual in "one nation under God," but unacceptable to you because I am not brown.

That El Sol is why favorite color is red (not a commie or seconals as you accuse) because by blood, first of all,

I am American-Indian. So, despite what has happened in the past and what will happen in the future, I know freedoms will die when Atzlan is established because you advocate it with a "bang" and in fear. And as John Godoy y Godoy has written in your Feb. 21 issue, "The victors eventually become the oppressors."

If I am to meet with you let us exchange letters before the entire campus first and establish a common ground of unbiased reason. Let the students know us for what we are, not for what we say we are.

Kay Wilson  
McAllen



## A Scream For Ice Cream

Has anyone noticed anything different about the Pan Am cafeteria?

Well, there is one slight but great difference,

especially to the students who eat there everyday. The difference there is no ice cream.

That maybe of little significance to many of you but

to some of us it is of great importance. Ice cream used to be available to anyone who paid the price of a meal. But now students cannot look forward to their favorite flavor of ice cream after their meal.

So, if you feel the same way, why don't we all scream for ice cream.

-Ester Navarro

## NOTICE TO SENIORS

You are hired or rejected on how you come across during the interview - not on grades or resume. Want help with your job interview? I am willing to share my 26 years campus interviewing experience with you. For more information on "HOW NOT TO FLUNK YOUR JOB INTERVIEW," send 25c and stamped, self-addressed envelope to me, Toby Byrd—Dept. Pa., 832 Northlake Drive, Richardson, Texas 75080.



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## Colds Are In At PAU

Dora Castillo, RN for Pan American students, said the biggest problem this time of the year is colds which can lead to the flu, sore throat or strep throat.

A cold may start as a sore throat, a runny nose, or cough, with or without fever. Little can be done to shorten or change the course; however, medication and antibiotics are not indicated for the treatment of a viral infection. Nose drops or sprays, aspirin and a variety of cold capsules (these can make you sleepy, so be careful here) are available without a prescription and give relief.

Aspirin is a very effective drug, especially for the aching and fever that goes with a cold. The decongestants will dry up the run-

ny nose and sinus congestion, and are easier to use than nose drops. Nose drops such as neosynephrine and sprays are also effective. Seldom are the more expensive prescription drugs needed, says Castillo.

"If you do get a cold remember to drink lots of fluids especially juices and try to get more rest. Colds are spread by the secretions in droplet form when coughing or sneezing. Cover up when coughing or sneezing, wash hands frequently, and stay from others when you're the most "juicy," said Castillo. "That's when you are the most contagious and you will do those you love best a favor by avoiding contact with them. Kiss them when you feel better—they will love you for it then."

## Activities Calendar

Calendar of events for the week of March 1-8.

March 1  
9:30 a.m.-1:30 p.m. United Social Workers LRC  
10:30-11:30 a.m. BSU Circle  
10:30-11:30 a.m. co-op ed. UC 305  
10:45-11:30 a.m. IFC UC 306  
10:25-11:15 a.m. Español LA 205  
10:35-11:35 a.m. ISA UC 307A  
10:30-11:30 a.m. American Chemical SB3

March 2  
7:45 a.m.-4:15 p.m. Placement UC 306-306A  
9:30-12:00 noon CAMP BA 110

March 4  
3-4:30 p.m. Kappa Sigma UC 307-307A  
6:30-8:30 p.m. APO UC 307-307A

March 5  
10-11:30 a.m. TSNA NB 114  
5-9 p.m. DZ UC 305-305A  
7-8 p.m. TKE UC 306  
6-10 p.m. KD UC 306A  
6-8:30 p.m. Phi Kappa Tau UC 307  
6-8:30 p.m. Kappa Sig UC 307A

March 6  
10:25-11:25 a.m. Español LA 205  
10:30-11:30 a.m. CAMP SB 1  
10:25-11:25 a.m. IFC UC 305  
10:25-11:35 a.m. CSO UC 305A

10:25-11:35 a.m. Prelaw UC 306  
10:25-11:35 a.m. APO UC 306  
10:25-11:35 a.m. Greek Council UC 307  
10:25-11:35 a.m. ISA UC 307A  
1:30-3 p.m. LLR UC 305  
5-7:30 p.m. KD UC 306-306A  
6-8:30 p.m. DZ UC 305-305A

March 7  
10-11:30 a.m. TSNA N 114  
8 a.m.-5 p.m. United Social Workers UC 305-305A  
9 a.m.-4 p.m. Placement UC 306  
6-10 p.m. IK's UC 306-306A  
8 a.m.-4 p.m. Placement Snack Bar

March 8  
10:25-11:25 a.m. Español LA 205  
10:25-11:35 a.m. Blos League SB 118  
10:45-11:30 a.m. IFC UC 306  
10:30-11:30 a.m. APO UC 306A  
10:25-11:35 a.m. ISA UC 307A  
10:30-11:30 a.m. BSU Circle

## Classified Ads

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Classified rate is 20 cents a line with a minimum of \$1 for each insertion, payable in advance. Bring ad copy to The Pan American, Emilla Hall 100. Deadline is Friday noon. To estimate cost count 30 letters and spaces to a line.

## The Pan American

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The Pan American student newspaper at Pan American University published by Student Publications, Emilla Hall 100, phone 381-2541, at Edinburg Texas 78539, each Thursday except during examinations and holidays under Dr. Mike Nevarez, vice president for student and university affairs, and Harry Quin, adviser. Views presented are those of students and do not necessarily reflect those of the University administration. Subscription price by mail, \$3 a year, \$1.50 per semester. Contributions and letters should be submitted by Friday before publication.

# Broncs Gallop Over North Texas St.

## Roundballers Close With Three Straight Victories

By OSCAR GARZA

It was just four months ago that the Bronc basketball season started and the year

culminated with a close 88-82 victory over the tough Mean Green from North Texas State Monday at the PAU Fieldhouse. The

Broncs ended with three consecutive wins.

This was the last game for three seniors: Jim Ed Holland, Rex Spain and Danny Salisbury. All three contributed greatly to the win.

The game had a lot of significance as the basketballers tried to even their record at 13-13 and keep head coach Bill White from suffering his first losing season as a coach and, the win kept White's record intact.

It seems rather impossible that the Broncs would be in this position as they stood at 4-11 in the middle of the season, but the comeback kids fought back gallantly. It was at this point that the roundballers whipped six straight teams and a winning season was in their grasp.

The club then ventured out to Colorado and the winning skein was broken as they lost two contests. The

only way to salvage the season was to win the final three games for Pan American pride.

First, the Broncs knocked off Trinity Feb. 22 at the Fieldhouse in one of the closest and most exciting games of the year, 66-64. It took a driving lay up by substitute Donald Knight with 23 seconds in the contest to insure the Pan Am victory.

It was then off to Abilene Feb. 24 to challenge Hardin-Simmons and once again, the Broncs came away with victory as they blew out the home squad, 95-68.

Billy Bailey led the PAU barrage with 26 points, while Rex Spain added 22 points. Spain was playing before around 50 people from his hometown of Huckabay, so it was a homecoming for him.

Standing at 12-13, the roundballers then entertained North Texas State. Before a good crowd, the

teams played even throughout the first as the Mean Green garnered a scant two point lead, 44-42, as they shot at the buzzer.

The second half was almost a complete duplicate of the first half as the game remained tip and tuck. With the fans getting edgy in their seats, Pan Am unleashed their secret weapon.

Once again, Donald Knight came off the bench to spark the troops. With 9:17 showing on the clock,

Knight stole an errant Mean Green pass and he drove the entire length of the court and he stuffed it for two big points and the lead was Pan American's at 63-62 and the Broncs never looked back. Knight added clutch baskets and rebounds to pave the road to victory.

As the final buzzer rang, the scoreboard read 88-82. Rex Spain led the winners with 23 points and 12 rebounds, while Billy Bailey added 22 points.



**A DRIVING LAY-UP** -- Billy Bailey drives past a Trinity defender to score two points in the Broncs come from behind 66-64 win over the Tigers Feb. 22. This exciting game was topped by the 88-82 decision over North Texas St. Feb. 26 as the roundballers closed their season with a 13-13 mark. (Staff Photo by David Krueger)

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(Continued from p. 1)

### Financial

ed by the Office of Education. An example follows below:

Fall, 1979:

From Sept. 24, the date of cash disbursements to students, until Dec. 13, the day finals begin, there are 55 days in the semester. If a student withdraws on Oct. 3rd, the amount to be repaid is \$500.00.

Amount of funds awarded	\$738.00
Minus cash item or w/s paid	-193.00
Subject to repayment	545.00
Percentage (date of withdrawal)	.91
Amount to be repaid	\$500.00



**BIOS LEAGUE AWARDS** -- The Bios League and Honorary Premedical-Biomedical Society presented cash awards and certificates to students of general biology. Awards went to, l to r, Josie Medina and John David Franz, who worked together and won first place; Argelia Montanez and Jeannie Sharboneau, second place winners; and Bobbie Weckbacher, president of the Bios League.

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## Biology Students Receive Awards

The Bios League and Honorary Premedical-Biomedical Society have

presented awards to four students in general biology and will continue to make

these awards for work done each semester, according to Dr. Terry Allison, sponsor.

The winners and their papers were Josie Medina, "The Effects of Chemicals and Gases Given off by Eucalyptus," and John David Franz, "Leaves on Rye Grass Seeds: A Scientific Report."

Second places were won by Argelia Montanez for "Effects of Sodium Chlorate on Growth and Development of Phaseolus Vulgaris," and Jeannie Sharboneau, "Effects of Light on the Growth Rate of Pinto Beans."

These awards were presented by the two societies for the first time last spring. Selection is based on both written and oral presentation of these reports. Teaching assistant in charge of the lab make the initial selection and the final selection is made in a runoff before all teaching assistants and interested faculty plus the two leagues.

Bios League is an honor society for students of biology and the Honorary Premedical-Biomedical Society is an honor society for pre-professional students in medicine, dentistry, pharmacy and health-related professions.

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# PAU Will Sponsor Language Forum

Pan American University's language and linguistics research center will sponsor this year's Language Forum March 9-10 at the Pan American Learning Resource Center auditorium.

The topic of this year's forum will be Language Assessment and Measurement, which is the practice of measuring a person's command of a language.

Content of the forum will be the five language tests approved by Texas Education Agency for use in Texas schools. In

addition, there will be presentations on various issues in language testing by experts in that field.

The Forum's main speaker will be Dr. Josue Gonzalez, originally from the Valley, is the director of the Office of Bilingual Education in the U.S. Office of Education in Washington.

Other key people from outside the area who will be participating include Dr. Betty Mace Matluck of the Southwest Educational Development Laboratory in

Austin, Dr. Joe Matluck of the University of Texas at Austin and Dr. Diana Natalicio, from University of Texas at El Paso.

Registration for the Forum will be from 8 to 9 a.m. on March 9 in the LRC auditorium, and will be \$5.

One hour of continuing education credit from the

school of humanities may be earned by participants. All students primary and secondary school teachers, ad-

ministrators and other interested persons are encouraged to attend.

For further information, contact Dr. Jon Amastae in the Language and Linguistics Research Center at 381-3138, Dr. James

Maloney, Department of Foreign Language at 381-3441 or Dr. Ana Maria

Rodriguez, Department of School Services at 381-3466.

## Career Day Is Today At Field House

(See Story p. 8)

# THE PAN AMERICAN

EDINBURG, TEXAS

THURSDAY, MARCH 8, 1979

VOL. XXVII No. 23

## Applications Available For Newspaper, Yearbook Editorship

Applications are being received at Student Publications, Emilia Hall 100, for the 1979-80 editorships of The Pan American and El Bronco, student newspaper and yearbook.

Under policies adopted by the Publications Committee of the University, The Pan American is to publish a story and a display advertisement in March inviting applications for the two editorial posts and laying down conditions and pro-

cedures for appointment of editors.

"Applicants will apply directly to the faculty sponsor for the yearbook and newspaper," according to the policy and these applications are due April 1 or sooner.

The applicants must describe their qualifications, provide the names of three references whom they have asked to write letters of recommendation directly to the adviser and state their philosophy or policies for the operation of

the publication in which they are interested.

Minimum qualifications for applicants established by the committee require applicants to have had at least one quarter in reporting and one in editing in mass communications or equivalent professional experience on a newspaper or other publication or two years staff work on The Pan American or El Bronco.

The applicants shall have a minimum grade point average

of 2.00, have a minimum of 60 semester hours and be in good standing with the Division of Student Affairs. The committee may waive the minimum qualifications if conditions warrant.

After the applications are received by the faculty adviser, he will evaluate them and rank each applicant according to his evaluation. The evaluation and ranking will be forwarded to the chairman of the Publications Committee who will call a meeting the first Monday after April 15, April 16 this year.

The committee will study the evaluation and applications.

Applicants must be on hand for the committee meeting in case an interview is desired.

Adviser for the publications is Harry Quin.



**DOGS SEE IT TOO** -- PAU student and companion team up together to cheer for the Bronco baseballers at last night's game against South Dakota. (Photo by David Krueger).

## Break Causes Inconveniences

By MIKE MENCHACA

The difference in spring break between Pan Am and McAllen, PSJA and Edinburg school districts causes many families inconveniences. Pan Am's spring break will be during the week of March 12-16, while these three valley schools will break April 9-13.

Superintendent of PSJA schools, Gus Guerra said, "We here at PSJA would be glad to sit and coordinate

with anyone on a week that most Valley schools and Pan Am may get out during the same week for spring break."

Dr. Rodney Cathey, superintendent of McAllen schools says that McAllen has always had its spring break one week before Easter, and this year and next are no different. Dr. Cathey feels that if anyone should have to coordinate spring breaks for conve-

nience with others it should be Pan Am, because he feels they have more leniency with students and schedules.

John Hook, dean of Admissions, said, "The Pan Am calendar is based on guidelines of the state coordinating board. Spring break is determined as the mid-week of the spring semester. We try to have the same number of school weeks before and after spring break week."

## Health Festival Is Free

Are you a little to big around the middle to wear that bikini to the beach during the break? Did you not quite hear that new blonde's phone number? Do you have no pep and feel listless?

If you have any of these symptoms buy a little Health Awareness, guaranteed to straighten out your problems in time to impress that young man at the beach and to be sure you hear that chick's phone number correctly.

Health Awareness Festival is free, coming up March 26 at the Nursing building on the north side of the campus. Dora Castillo, supervisor of the Student Health Service in Emilia Hall, and the Health Related Professions staff have arranged for this health fair.

And they will offer checks, tests, information, slide shows, movies and even refreshments.

These things will be going on in the Nursing Education Building on both the first and

second floors March 26 from 9 a.m. to 2 p.m.

There will be blood pressure checks and weight checks. There is a film on weight reduction and nutrition. The American Cancer Society will have a film on breast cancer and Betsy Breast, the demonstration model, will be there.

An eye screening test will be done by Dr. Ralph Hamme Jackson. There will be a diabetic and anemia screening test with the Pan American University Medical Technology Laboratory staff in charge.

A hearing screening test will be run by Jack Rainwater. The March of Dimes will have staff members at the fair to talk about birth defects. Ruben Cervantes of the Public Health Department will be available to discuss venereal disease and answer questions.

Dr. Robert C. Brace, podiatrist, will answer questions on foot problems. The Planned Parenthood Assn. will have a representative to

answer questions and hand out literature.

Representatives of drug abuse and alcohol abuse groups will be present to tell their stories. The American Heart Assn. will have representatives at the fair to further their interests.

One room will be turned over to small projectors loaded with films on subjects such as hypertension, teeth care, contraception and hearing problems.

The refreshments will be on the second floor, said RN Castillo.

## April 1 Is Deadline

April 1 is the deadline for financial aid applications to be turned in for the summer session, according to Oscar Garcia, assistant financial aid director.

Applicants need an unofficial transcript of their grades along with a \$2 fee. Application forms may be picked up at UC 108 if the person applying is attending Pan Am. If applicant is still in high school, an application may be picked up at his counselors office.

Applications must be turned in at UC 108. An analysis of the application is made to determine the financial aid needs of a student.

Garcia went on to say, "Financial aid is given on a first come first served basis; therefore, the sooner your application is turned in, the better your chances for financial aid."

## Filing Date Begins Soon

Filing date for the 1979 Campus general election begins March 19 a.m. and ends March 26 at 4:30 p.m. Petitions for candidacy can be picked up at the Students Association office, University Center 314. Campaigning begins on March 27.

Election days will be April 3 and 4. Polls will open at 9 a.m. on each day. For more information call 381-2661 or come by the Students Association office. The polls will be at the Learning Resource Center and the University Center.

## NEWS EVENTS

### UMCM To Have Festival

The United Methodist Campus Ministry will sponsor a Christian music festival March 17 at Anzalduas Park from 2 to 8:30 p.m.

There will be two musical groups, games, sing-songs and a free supper. The meeting is open. In case of rain the festival will be held at the Campus Ministry Building next to the campus.

### Group Co-Sponsored

The UCPC Fine Arts committee and the PE and Health Related Professions organization will co-sponsor Buster Cooper and Company, a Dallas dance group. The group will be giving master dance classes March 21 and 22.

### Plans Are Underway

Plans are underway for Pan American Days 1979. The celebration has been scheduled for April 16-20, according to Dr. Arnulfo Martinez, vice president for Inter-American Affairs.

Pan American Days is actually April 4, he said. Since that day falls on a Saturday, the celebration will begin on April 16 with the traditional opening flag ceremony.

Activities are in the process of being planned, but are pending confirmation. Musical programs and plays are among the activities which will be sponsored in conjunction with the celebration.

# Faculty News

**Editor's Note:** The Pan American has been asked to use items formerly submitted to the Faculty Newsletter. In order that they may get wider distribution. Herewith is the first offering. Faculty members having items may submit them to The Pan American, Emilia Hall 100.

Several Pan American faculty members representing biology, education and physical science are scheduled to attend the Texas Academy of Science meeting at Arlington Friday and Saturday.

Dr. Robert H. Reeve, professor of the education department of curriculum and instruction-secondary, will present the problems of introducing to the Texas school system a series of minicourses entitled The Individualized Science Instruction (ISIS).

Dr. John W. McBride will present a program being used at Pan Am for the training of science and math teachers. Finally, representing the Education Department, Dr. Wilford Lee will be presenting a paper entitled Extra-Sensory Perception in the Science Classroom. It explores the problems faced by a science teacher when encountering a pseudoscience.

Representing the Biology Department, Dr. Terry C. Allison and Dr. Terry M. Schultz will present a paper of the Toxicity of Two Environmental Contaminants (aniline and pyridine) to Tetrahymena (which is a small protozoa). Dr. Frank W. Judd, will take along Pan Am student Stanley Rodriguez who has done research on the monosodium methanearsonate herbicide which is used in cotton defoliation.

Dr. E. W. LeMaster from the Physical Science Department will give a talk, "Evaluation of a Model of Bidirectional Reflectance of a Vegetative Canopy." Associate Professor of Mathematics, Dr. J.E. Chance will give a talk on a mathematical model of solar radiation within a crop canopy. William C. Shockley Jr., assistant professor of Mathematics, Dr. J.E. Chance will give a talk on a mathematical model of solar radiation within a crop canopy. William C. Shockley Jr., assistant professor of physical science, will judge Junior academy papers, by high school students throughout the state.

## Activities Calendar

Listed are the calendar of events for the weeks March 9-22.

March 9  
8 a.m.-5 p.m. Social Work UC 305-305A  
8 a.m.-4:15 p.m. Placement UC 306-306A  
8 a.m.-4:30 p.m. HEP UC Ballroom

March 10-18 the campus will close for Spring Break.

March 19  
8 a.m.-4 p.m. Fine Arts/UCPC GA Gallery  
10 a.m.-11:30 a.m. TSNA Nursing Bldg. 114  
3 p.m.-9 p.m. Delta Zeta UC 305-305A  
6 p.m.-8:30 p.m. Phi Kappa Theta UC 307  
6 p.m.-10 p.m. Kappa Sigma UC 307A  
6 p.m.-10 p.m. Kappa Delta UC 306A  
7 p.m.-8 p.m. Tau Kappa Epsilon UC 306

March 20  
8 a.m.-4 p.m. Fine Arts/UCPC FA Gallery  
10:25 a.m.-11:30 a.m. Club de Español LA 205  
10:30 a.m.-11:30 a.m. CAMP SB 1  
10:30 a.m.-11:30 a.m. IFC UC 305  
10:30 a.m.-11:30 a.m. Pre Law UC 306  
10:30 a.m.-11:30 a.m. Alpha Phi Omega UC 306A  
10:30 a.m.-11:30 a.m. Greek Council UC 307  
5 p.m.-7:30 p.m. Ladies of Camelot UC 306-306A

6 p.m.-8:30 p.m. Delta Zeta UC 305-305A

March 21  
8:30 a.m.-4 p.m. Placement UC 305  
8 a.m.-4 p.m. Fine Arts/UCPC FA Gallery  
10 a.m.-11:30 a.m. TSNA Nursing Bldg. 114  
12 p.m.-1 p.m. Mass Campus Ministry Center  
6 p.m.-10 p.m. Intercollegiate Knights UC 306-306A

March 22  
8 a.m.-4 p.m. Fine Arts/UCPC FA Gallery  
8:30 a.m.-4 p.m. Placement UC 305  
10:25 a.m.-11:25 a.m. Club de Español LA 205  
10:25 a.m.-11:25 a.m. IFC UC 306  
10:25 a.m.-11:30 p.m. Alpha Phi Omega UC 306A  
10:25 a.m.-11:30 p.m. International Student Association UC 307A  
10:25 a.m.-11:30 p.m. Baptist Student Union UC Circle  
12 p.m.-1 p.m. Campus Ministry Center

Within the next three months the security officers of Pan Am will start wearing new uniforms. The uniforms are midnight blue and made of DuPont Zelcon; a light but tough material that resists tears and is comfortable to wear. Along with the

# COMMENTARY

## 'Don't Be Negative, Love Everybody'

Letter to the Editor.

It's a "love-in!" Taxpayers "love" Pan American University for spending less on its

students than any other state university. (*The Pan American*, Feb. 15, 1979) We're also at the bottom of the list for Federal monies as well

as State monies. Now, some may say we shouldn't brag about being bottom of the list. Some may even say we should be spending twice as much,

just to catch up with the average. But let's not be negative; let's be positive and just love everybody!

The regents love and praise the administration for our bottom-rung ranking. The politicians love the regents for telling the press that being in last place is really best. The "taxpayers" love the politicians; what they don't know about quality education can't hurt them--can it? And the students? No one ever spent much on us in our Valley education before, so we love every crumb we get. After all, "love means never having to say you're sorry" -- for lost job and educational opportunities.

"Love",  
Celia Garza, class of 1977  
Juan Vera, Senior  
Joe Patton, Junior

—Rex Spain

## Con Man Caught In Cookie Jar

Letter to the Editor:

Almost, but not forgotten Billie Sol Estes makes the headlines once again. This is not the first time Texas's most notorious con man has made the headlines.

Estes was recently caught with his hand in the cookie jar to the tune of \$125,000. The latest scheme violated the rules of his 1971 parole, which stipulated that he never engage in any self employed or promotional type activities. Estes, along with other members of a fraudulent oil field steam-cleaner rental company, illegally purchased \$125,000 worth of land around

Abilene. Estes has not denied the charges but he said the "Justice Department was persecuting him." In answer to the statement made by Estes, Jim Role, assistant U.S. attorney, made a one word statement, "hogwash." This in itself is a rather comical statement when you stop to consider that Estes got his start in high finance at age 14 with 400 plgs.

Hope may not be lost for Estes though, because his lawyer, Michael Thornell, seems to be on the ball. Thornell has cabled President Carter and asked him to order Attorney General Griffin Bell to review the

handling of the case, Thornell may have approached Carter at the right time too, because Carter seems to be paroling prominent people as of lately.

Estes must be trying for the old slap on the wrist routine because after his first conviction he promised he would abide by the rules of his parole if he received it, and now he is trying to get off all together.

One cannot help but wonder if there is not a price tag on our system of justice. You can bet on one thing though; if there is one, Billie Sol just might come up with enough money to buy it.

## PAU Students Hit By Spring Break Phobia

By KATHY OLIVAREZ

There's a hint of spring in the air and with it many students have a touch of spring fever. With spring break just a few days away, many students are making plans to get away from it all. A random survey was conducted among students at Pan American University to find out what their plans for the holidays were. The break is March 12-17.

If this survey is indicative of the general student body, half the students on the PAU campus will be found at Padre Island over the spring break. Among those going to the beach are Joe Evins, a sophomore mass communications major from Edinburg; Rick May, sophomore engineering major from McAllen; Leslie Sweeten, sophomore mass communications major from Edinburg; Jorge Himenez, senior management major from McAllen and Pam Rendon, sophomore elementary education major from Edinburg.

Other students planning to travel further are Sandra Salinas, sophomore education major from Pharr who wants to go to Houston. Galveston is the destination of Isabel Perez, freshman psychology major from Harlingen is destined to Galveston. Raul Cardenas, freshman law enforcement major, plans to attend the rodeo in Austin. David Sayavedra, senior elementary education major and Robert Austin, sophomore medical technology major from Mission, don't care where they go

as long as they get out of the Valley.

Student's planning to travel the furthest is Mike de Luna, who plans to go to Norfolk, Va., to visit some old service buddies and "to see a few chicks."

Perhaps the most unusual answer to the survey came from Dr. Marian Monta, head of the communications department of PAU. Dr. Monta plans to travel to Kerrville "to watch a bunch of crazy drama majors, (who wish to go caving), descend 150 feet down in a hole into a pile of guano."

### LIBRARY HOURS

#### SPRING BREAK

Monday, March 12	8 a.m. to 5 p.m.
Friday, March 16	
Saturday, March 17	CLOSED
Sunday, March 18	CLOSED

#### EASTER HOLIDAYS

Thursday, April 12	8 a.m. to 5 p.m.
Friday, April 13	8 a.m. to 5 p.m.
Saturday, April 14	8 a.m. to 5 p.m.
Sunday, April 15	CLOSED

## New Uniforms Issued

uniforms Metropolitan hats will be issued similar to the Edinburg police department, new Sam Browne belts, whistles, flashlights, a new arm patch and new badges.

The decision to change uniforms was made by Gregorio Salazar, chief

security at PAU. The uniforms are the same as the uniforms worn at other university security departments.

The new uniforms will help students easily identify the security officers.



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# The Pan American

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The Pan American student newspaper at Pan American University published by Student Publications, Emilia Hall 100, phone 381-2541, at Edinburg Texas 78539, each Thursday except during examinations and holidays under Dr. Mike Nevers, vice president for student and university affairs, and Harry Quin, advisor. Views presented are those of students and do not necessarily reflect those of the University administration. Subscription price by mail, \$3 a year, \$1.50 per semester. Contributions and letters should be submitted by Friday before publication.

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44 Years Of Experience

# Chemistry Professor Out Teaches All

By CYNTHIA GARCIA

Dr. J. Lell Elliott, currently a chemistry professor, has been teaching at Pan American since 1935. Having taught here for 44 years, Dr. Elliott has been with Pan Am longer than any other professor or administrator.

He has noticed a few changes in the attitudes and capabilities of Pan American students throughout his years here; however, he believes that in many ways they haven't changed at all—they're all young people, growing and learning.

Born in Missouri, Dr. Elliott moved to Boulder, Colo., with his parents and attended the University of Colorado, where he was awarded his bachelor's, master's and PH.D. degrees in chemistry, with a minor in science and math.

When he first began teaching at Pan Am in '35, the University was known as Edinburg Junior College. Dr. Elliott began teaching high school chemistry when he arrived because the Junior college and high school were in the same school system. (They were separated in 1948).

In 1941 he became head of the Math and Science department. The departments were then divided and he became head of the Chemistry department, a position he held until five years ago. He now teaches full-time.

Dr. Elliott believes that the chief difference among students who have come to Pan Am through the years is that there is a much more broader spectrum of students.

"When I first came here, not as many students went to college. Forty years ago, very few high school graduates even came to college."

Mexican-Americans who were enrolled in Edinburg Junior College were in the minority, rather than the majority as they are now, according to Dr. Elliott. "Only about 10% of the student body was Mexican-American when I first came here, now it's over 75% and I'm glad to see it," he says.

Dr. Elliott believes that today's students are not as well prepared in math and science as they used to be. However, he thinks this is true everywhere.



"They are part of my immortality; in a sense they're my children," says Dr. Elliott.

"We try to bring people up to standard," says Dr. Elliott. According to him, Pan Am has always graduated students who can compete with other universities' graduates.

Pan Am has grown at a relatively fast pace since Dr. Elliott began teaching. "We never dreamed we'd be anything like this," he says. Dr. Elliott recalls that the growth didn't really begin until after WWII.

He notes two aspects of the rapid growth: "The University can give students more choices; however, I don't get to know students. When the total enrollment was 200, I knew everybody," he says. "I'd like to know more of the students."

Dr. Elliott recalls the calm atmosphere at Pan Am during the 60's when unrest among college students was prevalent. "Unrest was not seen on this campus as on other campuses during the 60's. The students here were much the same as they were during my own college career. I felt fortunate to be there. I think that during the 60's Pan Am students were grateful to be here and they didn't want to mess things up."

He is proud of the fact that many of his ex-students are now doctors, dentists, pharmacists and engineers who are practicing their professions throughout the United States.

Dr. Elliott views PAU's future as being one of even more growth. "We will remain a teaching rather than a research institution—it's our mission," he says.

Dr. Elliott's own future includes retirement from full-time teaching this May. After retirement he plans to work

on a computer program for his department as well as "a number of other things I want to do around here—I'll be staying around."

Dr. Elliott is associated with a number of organizations: the Kiwanis Club, the American Chemical Society (since 1935), the American Institute of Chemistry and the American Association for the Advancement of Science, an honorary national organization. He has also been honored with numerous awards throughout his teaching career; however, he is proudest of his students.

"They are part of my immortality; in a sense, they're my children," he added.

## PAU To Offer Courses In Mexico

The PAU Office for Inter-American Affairs and International Education in cooperation with the University of Arizona-Guadalajara Summer School, will offer a six-week course in Guadalajara, Mexico July 2-August 10, 1979.

The six-week session in Mexico will focus on a study of the development of Spanish as a language from its beginning to modern times.

This year's program will feature a free orientation tour of Guadalajara July 3 and 4. The city is one of Mexico's most important historical, artistic and religious centers. Mexico's second largest city, with a population of approximately two million inhabitants, dates from the colonial period and is rich in architecture,

murals, paintings, sculpture, tile and glass factories, potteries and native looms.

Classes will be held at Colegio Cervantes, 10 minutes away from the downtown area and its famous Cathedral, Libertad Market and Plaza de Mariachis. Additionally, PAU students may enroll in University of Arizona courses that are offered concurrently, such as: Anthropology, Art, Folk Arts and Crafts, Bilingual Education, Intensive Spanish, Folk Dancing, Folk Music, History, Political Science, Sociology, Spanish Language Grammar, Conversation and Literature.

Applicants should submit all required information by May 15. Full tuition for students living with a Mexican family is \$565, including a \$65 deposit

that must accompany the application. Tuition without room and board in a Mexican home is \$262, including a \$30 non-refundable deposit.

Students interested in participating in the session may contact Dr. Martínez at 381-2131, 381-2133 or Dr. Domínguez at 381-3444 before the May 15 deadline. For additional information on the course or financial aid, call one of the above numbers



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## Yearbook Completed

Pan American University's yearbook staff completed work on the 1978-79 yearbook Feb. 23. The book will be 304 pages long, and will include numerous features on students at PAU as well as the standard sections.

The yearbook will be distributed sometime in April or May in the University Ballroom. Students must have taken nine hours either the first semester or second semester to receive a copy without additional payment. A PAU ID card also must be presented to receive a yearbook. Plastic covers will be sold during distribution for 50 cents.

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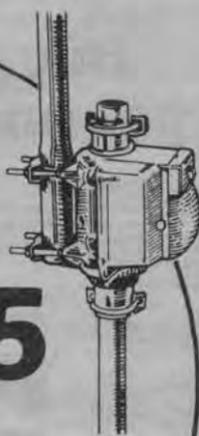
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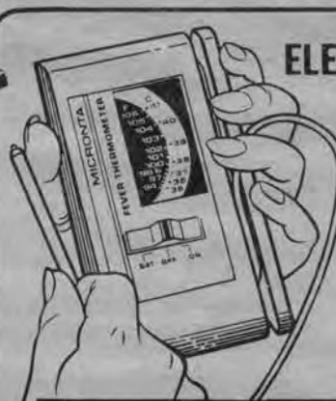
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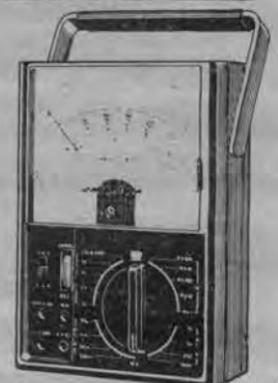


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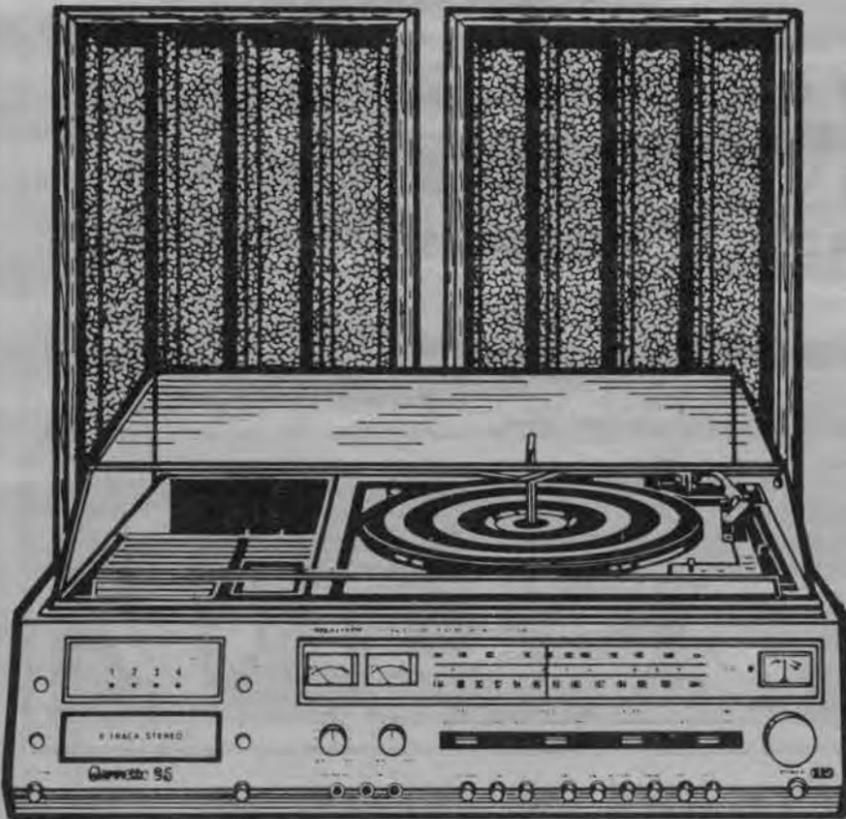
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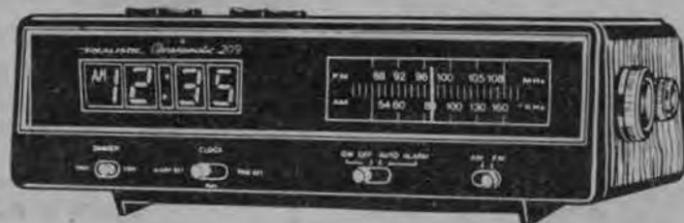
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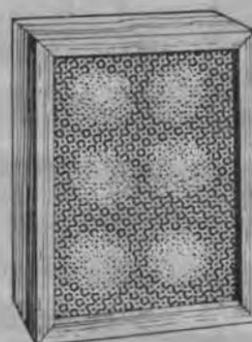
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# Baseballers Smash Coyotes 6-0

## Broncs Stand At 16-2

BY OSCAR GARZA

Behind the five hit pitching of Norman Boss, the baseballers exploded with a large amount of offensive firepower to crush South Dakota 6-0 Tuesday night to raise their record to 16-2.

Boss struck out 13 Coyote batters en route to picking his third victory of the season with only one loss.

The PAU pitcher got all the support he needed in the first inning as Leonard Tyrone led off the game with a sharp single. Gary Dipple then beat out a sacrifice bunt with Tyrone advancing to third.

Roger Pena then stroked a Texas leaguer into short leftfield to plate both Tyrone and Dipple and give the Broncs the early lead. Marty Green then knocked in Pena for the final run of the inning and PAU led 3-0.

That is all Boss needed as he coasted the rest of the

way. The trouble he did get into was due to walks as he totaled seven in the contest.

Pan Am added two more runs in the second inning one move in the third to round out the scoring. All in all, the baseballers broke out of a mild hitting slump as they collected 11 safties in the game, but the Broncs committed one error.

Besides managing only five hits off Boss, south Dakota aided Pan am with two costly miscues which eventually led to Bronc runs.

It cannot be said that the visitors did not have their chance to score in the contest.

In the eight inning, the Coyotes had hit into a double play.

Finally in the ninth inning Boss filled the bases on walks, but he forced a Coyote batter to fly out to Tyrone to end the game and record his shut out.

The first inning saw Boss walk two batters after striking

out two other swingers and to end the inning, the PAU pitcher struck out another Coyote swatter.

The Broncs play South Dakota two more contests, and then they host Eastern Tennessee tonight at 8:15 p.m.

In baseball, all good teams win the close one-run games and the Bronc baseballers have been doing that of late. The newest victims to this trend were the visitors from South Dakota as they bowed to PAU 2-1, 1-0 Monday night.

The Coyotes stubbornly lost the contests as it took a supreme Pan Am effort to overcome defeat. The games were mainly pitcher's duels and this is where PAU made headway.

At the beginning of the season, pitching was a big question mark for the head coach Al Olgetree's troops, but they have responded well to the tough task so far.

Steve Winfield and Larry Harris continued the dominance as they each tossed three-hitters as Winfield raised his record to 4-0 and Harris upped his mark to 1-1.

Due to fine pitching of the South Dakota pitchers, Bronc batters were held at bay through both contests as they could manage eight hits

for both games.

Centerfielder Leonard Tyrone aided Winfield by knocking in one run and plus he scored the winner in the seventh inning on a sharp single by third sacker Herb Espinosa. Both Espinosa and Tyrone are the co-captains of the team.

The second tilt saw the

Broncs win due to a Coyote error.

In pitching, the pitchers try not to throw more than 100 pitches in a game and Harris and Winfield accomplished this task. Winfield threw 93 pitches and Harris tossed 96 plus he struck out 12 South Dakota batters.



**DEEP CONCENTRATION** -- Norman Boss readies himself for another South Dakota batter. Boss fanned 13 Coyotes en route to picking up his third victory of the season against only one loss. (Staff Photo by David Krueger)

## Netters Take Consolation

Despite playing in the consolation bracket in the Corpus Christi Tourney March 2-3, the Bronc netters did accomplish one major thing. The Broncs, ranked 18th in the nation, defeated the No. 16 team in the nation, South Carolina, 5-4 and this may be the spark the team was looking for.

The netters returned No. 1. It took the rest of the team to pick up the slack and that

John Picken to the starting line-up and even though he lost his match, his presence on the court seemed to aid the Broncs. It was also ironic that Derrick Segal, the No. 2 player lost his singles match, is what they did. Alfonso Gonzalez, Josef Brabenc, Dominic Dumillion and Mark Roberts each won their singles competition plus Gonzalez teamed up with Brabenc to win their

doubles match and help PAU escape with a narrow victory.

The netters now play Vanderbilt today at the Orville Cox tennis courts at 1:30 p.m. Following this match, they compete in the Border Olympics in Laredo then they play Clemson Monday in McAllen with two matches scheduled next Wednesday and Thursday in Edinburg against Arkansas State and Drake.

## A Brief Look At...

Track

After fine showing in the Border Olympics Mar. 3 in

which PAU placed three runners in the 880 yard run and one in the mile run, the Pan Am thinclads travel to

Houston to participate in the Rice Invitational Mar. 10.

Houston, Texas, Rice and Lamar will join PAU in the meet.

At the Border Olympics, the Broncs participated in the college division and Alejandro Castillo captured first in the 880. Paul Vega took second and Gert Moller finished in third. All three had good times with Castillo and Vega running a 1:53.3 and Moller posting a 1:53.3.

Billing raced to fifth place in the mile with a 4:16.6.

Gymnastics

Paced by Rosanne Olivarez who placed sixth in the vault, fourth in the balance beam, third in floor exercises, the Pan American gymnastics team placed third in the Corpus Christi Gymnastics meet Mar. 3.

Sophia Leal aided the team's cause by finishing sixth in floor exercises and sixth in even bars.

A tentative meet has been scheduled for Mar. 16 with Texas A & M.

Intramurals

Following 66 volleyball games, a winner has been crowned the Quetzals.

The team was comprised of Celia Garza, Ruben Rosales, Cynthia Billescas, Cipriano Gallardo, Maricela Treviño, Jos Sevilla, Lidia Sandoval and George Garcia.

In the runnerup position was the Camp team and they were followed by the IK's in third and in the fourth position was the LAE squad.

Fraternity Basketball

Fraternity basketball is almost over and the Phi Kappa Theta Fraternity came out the champions. This came about with the close 53-47 victory over Phi Sigma Kappa March 4.

## Records Fall In Final Season Statistics

It was a year of ups and downs for the basketball Broncs as they finished the season with a 13-13 mark. With final season stats completed, records fell and the final season mark was very deceiving.

PAU managed to outscore their opponents by four points, 79.7 to 75.7. It was the year of the

shooter and the rebounder as senior Rex Spain shot the eyes out of the basket. He ripped the nets for 15.2 points per game, a solid average, but he made 63 percent of his shots and this established a new PAU record for fieldgoal percentage.

The old mark was held by Reese Stovall in 1972 as he

shot a 58.7 clip.

Not only did Spain shoot, he gathered missed shots or as they are called rebounds. He garnered 12.5 per game and this gives Spain an opportunity to finish in the Top Ten in the nation for rebounds.

Senior Danny Salisbery had a solid year all the way around. He led the team in

scoring with 21.4 points per game plus he handed out 118 assists. This is the first time any Bronc player led the team in scoring and assists. He also had 39 blocked shots, also tops on the team.

The other senior, Jim Ed Holland, was 8-8 from the free throw line and this mark also set a PAU record. As

### PAN AMERICAN UNIVERSITY BASKETBALL STATISTICS 1978 - 79

26-GAME TOTALS

(FINALS)

(13-13 record: 9-3 home, 4-10 road)

Player	Min	Pld	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Avg.	Ast	To-St	Pf-DQ	Pts.	Avg.
DANNY SALISBERY	959	233-454	.513	91-112	.813	237	9.1	118	8	98-54	79-2	557	21.4
BILLY BAILEY	865	173-370	.470	51-62	.823	60	2.6	107	57-33	55-3	399	17.3	
REX SPAIN	918	145-227	.639	104-168	.619	325	12.5	59	77-49	93-3	394	15.2	
LARRY CORBIN	520	86-172	.500	45-56	.804	110	4.4	36	51-25	58-2	217	8.7	
JEFF SMALLWOOD	491	40-92	.435	30-44	.682	45	2.5	93	56-21	38-0	110	6.1	
DONNIE THOMPSON	344	41-95	.432	30-42	.714	43	2.2	69	38-17	28-0	112	5.6	
DONALD KNIGHT	230	33-57	.579	18-27	.667	42	2.0	21	13-14	15-0	84	4.0	
JIM ED HOLLAND	466	25-52	.481	8-8	1.000	39	1.8	91	28-19	34-0	73	3.3	
RON JONES	118	20-56	.357	2-3	.667	11	0.8	23	10-5	17-1	42	3.2	
SAM SCOTT	146	24-53	.453	10-16	.625	34	1.7	9	17-3	17-0	58	2.9	
DENZIL DEAN	140	17-54	.315	5-5	1.000	25	1.8	16	18-3	15-0	39	2.8	
MATT SITES	17	0-2	.000	2-2	1.000	1	0.3	5	5-0	3-0	2	0.7	
STANLEY LETT	6	0-1	.000	0-0	.000	0	0.0	1	0-0	0-0	0	0.0	
PAU Totals	5250	838-1685	.497	396-545	.727	1106	42.5	648	468-213	450-13	2072	79.7	
Opp Totals	5250	857-1784	.480	253-381	.664	945	36.3	516	415-217	500-20	1967	75.7	

\* Salisbery first PAU top scorer to lead team in assists. --Spain set all-time FG % record.

Blocked shots: Salisbery 39, Spain 15, Corbin 9; Knight 8; Thompson 6; Holland, Bailey and Jones 3 each; rest 0. (PAU 85, Opp 72)

# Career Day Is Way To Explore

Employers of more than 80 organizations will be on campus today from 8 a.m. to 3 p.m. for the Annual Career Day to talk to students and alumni, according to Romulo Martinez Jr., director of Career Planning, Placement and Testing.

Employers include among others, school districts, TV stations, law schools, police departments, oil companies, computer corporations and departments of human resources. Martinez said the main purpose of Career Day is to

enable students to find out early in their career what jobs are available in their particular fields. Employers, as they talk to students, advise them what type of part-

time job they should try to obtain to get experience, what courses they should

take, what type of extra-curricular activities they can get involved in in order to

develop skills, and what type of environment they will be working in.

According to Martinez, all students should meet

recruiters by name and know what agency recruiter represents. Freshman

students should meet at least five recruiters. Sophomores should talk to 10 representatives. Juniors should not meet less than 15, and

seniors should meet all recruiters so that they will

have a better opportunity of finding employment after graduation.

"In order for an individual to make a good realistic career choice, he must know what is available," said

Martinez. "He cannot know what is available unless

career exploration takes place. Career Day is the best source of exploration.



Mary Ann Cunningham from Joske's of Texas represented the company during Career Day last year.



Valley anchorman, Mark Jones, of KRGV spoke to students about their careers.



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**Folkloric Team** - Dancers in costumes from state of Chilapas to perform Friday at 8:15 p.m. in the PAU Fine Arts Auditorium. Front row: Belinda Flores, Pharr; Mary Garza, Mercedes; Yolanda Garza, Pharr; Juanita Guerra, La Sara; Thalia Cano, Elsa; Petra Cantu, Edinburg and Amalia Mata, Mercedes. In the back row are: Frank Muñoz, Mission; Jose Cano, Elsa and Eric Conteras, McAllen.

## 'Winnie The Pooh' Production Ventures To Town

"Winnie the Pooh," a play sponsored by the Pan American Alumni Association, will be presented March 13-

14 at the McAllen Civic Center. The play is directed by Janice Courtney and members of the Theater Unlimited will appear in the play. The cast, made up of children, teenagers and adults, will recreate the fantasy world of Winnie the Pooh.

night performances. Adult tickets are \$2.50. The deadline for schools to make reservations to "Winnie the Pooh" is March 9.

Geraldine Baldwin, Alumni Assn director, said, "The purpose of the presentation is to raise money for the Alumni Association; in order, that we can award scholarships to students, as well as to recognize outstanding faculty members." Elementary education majors can benefit from the play. "It can show them how effective drama can be in teaching children." She adds. Tickets may be purchased at the alumni Association office or at the door.

There are three daily performances, at 10 a.m., 1 p.m., and 8 p.m.

Children's tickets may be purchased at \$1 for day performances and \$1.50 for

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# THE PAN AMERICAN

EDINBURG, TEXAS THURSDAY, MARCH 22, 1979 VOL. XXVII No. 25-24

## Student's Association Elections Launched

The 1979 Student's Association general elections will be held April 3 and 4.

The filing date for the election began Monday and will end March 26 at 4:30 p.m.

Petitions for candidacy may be picked up at the Student's Association office, UC 314. The petition must have at least 50 signatures and be returned to the SA office by March 26.

The SA positions available are president and vice-

president, as well as various student senate positions. Candidates for president or vice-president must have a running mate; students cannot run for these two positions individually.

Two student senators-at-large will be selected. Two senators from each of the schools on campus: Humanities, Social Sciences, Business, Science and Math and Education also will be elected.

Two student senators will also represent the graduate schools.

The Allied Health Division will have one student senator to represent them.

The men's and women's dorms will have one student senator each, to represent them.

Campaigning will begin March 27. The polls will be in the LRC lobby and at the UC; they will open at 9 a.m. on each day. For more information, students may call 381-2661 or come by the Student's Association office, UC 314.

## SNEA Wins State Award

The Pan American University Student National Education Association received the state human relations award for outstanding efforts in improving human relations in 1978-79 at the Texas Student Education Association state convention March 1-3 at Houston.

The award will be commemorated by a monetary donation from TSEA to the Martin Luther King, Jr. Memorial Freedom Hall, where a plaque in the archives will pay tribute to the PAU-SNEA chapter for their achievement in human relations activities.

At the convention the PAU-SNEA organization also received an Emphasis '79 Award for working to improve student involvement in the local association.

Seventeen of the 120-member organization attended the state convention. Debra Pepper Powers was elected vice-president of the state association, while Santa Arriaga, Linda Torres, Rosalva Acevedo and Paul Tessmer were elected to state standing committees.

Delegates attending the state convention include: Debra Powers, Dorotea Enriques, Santa Arriaga, Gina Silquero, Florinda Garcia, Rosalva Acevedo, Hector Sandoval, Mary

Alice Karle, Jorge Botello and Paul Tessmer. Alternates who attended are Elva Carreles, Gloria Cantu, Norma Lopez, and Lucy Herrera. Those attending as observers are Diana Reyna, Luis Garcia and Rosia Nellie Gomezlez.

Co-advisors for the PAU-SNEA are Eustolia Perez and Dr. Elizabeth Gratz.

## Correction...

Dates for the spring vacation of the Edinburg public schools are April 13-20 and not April 9-13 as was noted in a story in The Pan American.

These dates include Good Friday and the week after Easter.

The Easter holiday at Pan American includes Thursday and Friday prior to Easter. The Spring Break was March 12-16.

Spring break dates for McAllen and PSJA public schools are April 9-13, coinciding with Holy Week.

## Activities Scheduled For Health Fair

March 26 is the date for the Health Fair to be conducted in the Nursing Building first and second floor from 9 a.m. to 2 p.m., according to Dora Castillo, RN, coordinator of the Student Health Service at Emilia Hall.

Activities schedule vary from blood pressure and weight checks to films on weight reduction and nutrition.



**WOMEN WATCHERS** -- "Well Sam, they said this place would be swarming with PAU's beach beauties. Shall we check out the Jetties next." (PAU Photo by David Krueger).

## Property Damaged By Driver

Another PAU light post was knocked over at 2:15 p.m., March 8, making it the third time in three weeks that a light post was damaged.

According to Joe Ponce of PAU's Traffic and Security Dept., an older man was driving west on Hwy. 107 when he drove off the highway into the ditch (in

front of the campus), ran into a sign approximately 100 yards from the administration building parking lot entrance, and continued through the ditch until his double-cab pick-up hit the elevated pavement. At this point, the truck flew across the entrance, knocking over the stop sign and uprooting the light post.

The driver, who was charged with DWI, was treated on-the-scene by PAU Nurse Dora Castillo. He was then taken to Edinburg General Hospital by the Edinburg police.

PAU Traffic and Security Officer Rene Peña was the investigating officer for the incident.

## Commercial Designed By Students

For those students who watched prime time television during the spring break, one may have seen an animated bank commercial which was totally produced by Pan American art students.

The commercial shows the construction from bare ground to a complete 17 story building of the McAllen State Bank.

Under the direction of Jim Humphrey, advertising art

instructor at PAU, and Dick Wade, head of media graphics at the Learning Resource Center (LRC), the animated commercial's art work (which required over 800 individual pieces of art) was completed by PAU art students.

According to Humphrey, the work done by the students is very similar to the techniques used by Walt-Disney and Hanna-Barbera in their animated

cartoons. "For every second seen on the television screen, 48 individual pictures had to be drawn and painted for the commercial" said Humphrey.

The students that worked on the animated commercial are: Dolores Andrade, Joseph Arriaga, Elma Chavez, Alta Forsage, David Keyes, Tim Lookingbill, Sally McGee, Kim Murphree, Esau Peña, and Edozar Rodriguez.

## VEHICLE CRUNCH



**DRIVER WRECKS** -- The third light post on campus was knocked over by a driver charged with DWI. The speeding sign was hit first, the driver then continued through the ditch until hitting the light post in front of the Administration building. (PAU Photo by Harry Quin).

*There Not Just Apes*

# Professor & Student Take Up Project At Zoo

By JEAN ANN DARNALL

Have you ever talked to a Great Ape? Dr. Wendy Ruder, assistant professor for Pan American University's Behavioral Science Department, and seven PAU students communicate with a gorilla named Sukari, and two orangutans, Holly and Amanda on a regular weekly basis.

The three female members of the Great Ape family reside at Gladys Porter Zoo at Brownsville. Dr. Ruder and her students began working with the apes in June, 1977. The apes are being taught American sign language, which is used by approximately 200,000 deaf Americans. The branch of the sign language taught to the apes is called Ameslan which consists of gestures, each signifying a

word of idea. Dr. Ruder said that this form of sign language is a simple form because it often does not deal with the different tenses of words.

Sukari, Holly and Amanda are being taught signs through a "molding" technique. This involves shaping the apes hands into the proper sign for an object or activity while in its presence. It is done repeatedly until the animal associates the sign with its meaning, and begins making the sign without help.

Sign language has been taught to gorillas in other areas of the United States. One such gorilla, a 7-year-old female named Koko, has mastered a working vocabulary with 375 regular and appropriately used signs.

A female chimpanzee named Washoe has mastered proximately 200 signs, according to Dr. Ruder. They were both reared in a home situation by people. Dr. Ruder said that she chose to work with orangutans because, to her knowledge, there haven't been any prior attempts to teach them sign language.

Dr. Ruder has assessed the number of reliable signs used by two of her subjects. Sukari, the gorilla, is 4-years-old, and can use 13 reliable signs. She uses the signs for: apple, ball, come, drink, food, fruit, hat, love-hug, more, please, smell, thump and tickle. She remains in her natural home at the zoo while Ruder and her students work with her. Dr. Ruder said that Sukari was the first to respond. Her first sign was more. She is eager to please and wants attention, according to Ruder.

Holly, the 5-year-old orangutan, was assessed at being able to use 11 reliable signs. They include: come, down, food, go, hat, more, open, smell, swing, that and up.

Amanda, the other female orangutan, is only two years old. Her sign language lessons have started, but her achievements have not been assessed yet.

The three apes are worked with individually by at least two persons. Their lessons are conducted by one person, while the other records in a log book what transpires. Mistakes made by the apes are kept track of in the log, and are divided into form errors and conceptual errors.

The students and Dr. Ruder begin working with the apes at 11 a.m., and spend an hour with each of the three. The sessions are a combination of play and training. A box of toys is used in the training.

Signs learned by the apes have only individual meanings. Dr. Ruder said that what is most interesting is to observe the combinations the apes make with the words. They have put them together to form sentence fragments.

Human developmental stages and the stages of apes are very similar. Studying these ape subjects through sign language indicates the evolution of the ability to communicate through the use of language, according to Dr. Ruder.

She said that the apes are very confident and people-oriented animals. They are also very affectionate.

The three apes are on a diet of oranges, grapefruit, bananas, boiled eggs, onions, bread with vitamins, horse meat, monkey chow and various types of dried fruit.

Dr. Ruder and her students' research makes up the first continuous project between Gladys Porter Zoo and PAU. Ruder is a graduate of Oklahoma State University, and earned her PhD in experimental psychology. She has been with PAU for four and a half years.



PEEK-A-BOO - Holly, 5-year-old orangutan shown left, plays peek-a-boo with Dr. Wendy Ruder as she teaches Sukari, 4-year-old

gorilla shown right, sign language. (Photo by Jay Ruder).

## Freshman Brings 'To Life' Carvings

By JULIE SMITH

Ivory Soap brings to mind many traditional uses and ideas, such as taking a bath, washing dishes, softness for a baby and washing your "fine delicates." But, a different use was invented around 11 years ago and it is now going to be revealed. What is it? Carving, of course.

Refugio Recio, a freshman from Edinburg started carving figures from soap in 1968 when he was in the Vietnam War. When Recio was not working, he just sat around with nothing to do. "I just wanted to start doing something, so I picked up a bar of soap and started to carve," said Recio.

The first figure Recio carved was a fish. He enjoyed doing it and liked the way it turned out, so he kept on carving. Other carvings he has done include a Peace Hand, an African Indian, the Professor, the Frontiersman, the Drill Instructor, the

Contemporary, the Tiger and the Crucifix.

For a special touch of uniqueness, Recio used soap shavings to make a racoon skin hat for the Frontiersman, and also for the fur around his jacket. What's a Davy Crockett or Daniel Boone without either of these? The Tiger also has it's own uniqueness achieved by Zest. Recio used blue Zest for the tigers eyes, and he used gold Zest for the stripes.

Recio uses simple materials for his unusual hobby: a bar of soap, a knife that is made for soft wood and a toothpick. The first thing Recio does when he decides to carve something is to imagine the figure in his mind. Next, he draws the figure in a sketchy manner on the bar of soap with the toothpick. Then he begins to carve and brings "to life" a detailed figure of beauty.

All of Recio's figures are done with even the smallest of details. He carves what he

sees, and the finished product is his own creation. "My carvings may not be perfect in other people's eyes," said Recio, "but they are to me because they are what I see."

Recio is married and has two children; a daughter and a son. He says that his son, his "main man," will someday be the owner of his cherished carvings.



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Margaret Gutierrez, a student at Harvard Medical School, will be on the second floor of the Nursing Education Building March 28 from 8 a.m. to 4:30 p.m. to talk to students interested in careers in medicine, dentistry and public health and who are interested in attending Harvard. Minorities and other interested are invited to talk to her.

### Activities

<p>March 22</p> <p>10:25 a.m.-11:25 a.m. Español LA 205</p> <p>8:30 a.m.-4 p.m. Placement UC 305</p> <p>10:45 a.m.-11:30 a.m. IFC UC 306</p> <p>10:45 a.m.-11:30 a.m. APO UC 306A</p> <p>10:45 a.m.-11:30 a.m. BSU Circle</p> <p>12 p.m.-1 p.m. Campus Ministry 1615 W. Kuhn</p> <p>8 a.m.-4 p.m. Fine Arts/UCPC FA Gallery</p> <p>10:30 a.m.-11:30 a.m. USWC LA 110</p> <p>7 p.m.-11 p.m. Alumni UC 306-306A</p> <p>March 23</p> <p>7:45 a.m.-4:15 p.m. Placement UC 306-306A</p> <p>8 a.m.-4 p.m. Fine Arts/UCPC FA Gallery</p> <p>6:30 p.m.-11:30 p.m. CAMP Ballroom</p>	<p>March 24</p> <p>8 a.m.-2 a.m. UCPC Concert Fieldhouse</p> <p>March 25</p> <p>3 p.m.-4:30 p.m. Kappa Sigma UC 307-307A</p> <p>2:30 p.m.-4 p.m. Kappa Delta Ballroom</p> <p>6:30 p.m.-8:30 p.m. APO UC 307-307A</p> <p>1 p.m.-4:30 p.m. IFC Gymn.</p> <p>March 26</p> <p>10 a.m.-11:30 p.m. TSNA N 114</p> <p>5 p.m.-9 p.m. DZ UC 305-305A</p> <p>6 p.m.-10 p.m. KD UC 306A</p> <p>6 p.m.-8:30 p.m. Phi Kap UC 307</p> <p>6 p.m.-8:30 p.m. Kappa Sigma UC 307A</p> <p>7 p.m.-8 p.m. TKE UC 306</p>	<p>March 27</p> <p>10:25 a.m.-11:25 a.m. Español LA 205</p> <p>10:30 a.m.-11:30 a.m. CAMP SB 1</p> <p>10:30 a.m.-11:30 a.m. SNEA Ed. 119</p> <p>10:35 a.m.-11:25 a.m. IFC UC 305</p> <p>10:35 a.m.-11:25 a.m. CSO UC 305A</p> <p>10:35 a.m.-11:25 a.m. APO UC 306A</p> <p>10:35 a.m.-11:25 a.m. Greek Council UC 307</p> <p>10:35 a.m.-11:25 a.m. ISA UC 307A</p> <p>5 p.m.-7:30 p.m. Ladies UC 306-306A</p> <p>6 p.m.-8:30 p.m. DZ UC 305-305A</p> <p>10:30 a.m.-11:30 a.m. USWC LA 110</p> <p>10:30 a.m.-11:30 a.m. Rodeo Club SB 216</p> <p>10:25 a.m.-11:35 a.m. ISA 307A</p>	<p>March 28</p> <p>10 a.m.-11:30 a.m. TSNA N 114</p> <p>6 p.m.-10 p.m. IK's UC 306-306A</p> <p>12 p.m.-1 p.m. Campus Ministry 1615 W. Kuhn</p> <p>11:30 a.m.-1 p.m. Nat'l. Council of Acc. Teachers Ballroom</p> <p>March 29</p> <p>10:25 a.m.-11:25 Español LA 205</p> <p>10:30 a.m.-11:30 a.m. Coop UC 305</p> <p>10:45 a.m.-11:30 a.m. IFC UC 306</p> <p>10:30 a.m.-11:30 a.m. APO UC 306A</p> <p>10:30 a.m.-11:30 a.m. BSU Circle</p> <p>12 p.m.-1 p.m. Campus Ministry Center 1615 W. Kuhn</p> <p>10:30 a.m.-11:30 a.m. USWC LA 110</p>
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## The Pan American

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|---------------------|--|
| Acting Editor       | Leticia Diaz   |
| Reporters           | Cynthia Garcia<br>Jean Ann Darnall<br>Roxanne Zamora |
| Sports Editor       | Oscar Garza  |
| Photographer        | David Krueger  |
| Advertising         | Phyllis Driskill<br>Marion Davis                     |
| Circulation Manager | Joe Mangin   |
| Adviser             | Harry Quin   |

Contributing Reporters: Kelly Latman, Leslie Swanson, Julie Smith, Kathy O'Brien, Einar Park, Nancy Semp, Debbie Smith, Araceli Pineda, Araceli Martinez, Joe Evans, Phil Flores, Mike Nevarez, Sergio Saez, Ken Wilson

The Pan American student newspaper at Pan American University published by Student Publications, Emilia Hall 100, phone 381-2541, at Edinburg Texas 78539, each Thursday except during examinations and holidays under Dr. Mike Nevarez, vice president for student and university affairs, and Harry Quin, adviser. Views presented are those of students and do not necessarily reflect those of the University administration. Subscription price by mail, \$3 a year, \$1.50 per semester. Contributions and letters should be submitted by Friday before publication.

### Singer To Visit

University Center Programs Council (UCPC) will present Ron Viramontes in concert Saturday at 8 p.m. at the Pan American University Field House.

Viramontes currently has a single, "What A Rose," on the market. The concert will feature Martin Viramontes and the Moon Pie Dance Band.

Admission charge will be \$4 for PAU students, \$5 general admission and \$7 at the door. Tickets may be purchased at University Center 205.



**Director Addressee** - Dr. Josue Gonzalez, director of bilingual education in the U.S. Office of Education, was the keynote speaker at Pan American University's Language Forum March 9. (PAU Photo by Kelly Leimon).

## Bilingual Director Leaves Impression

by Beverly Byrd and Kelly Leimon  
PAU Information Services

Thousands of children have been the source of discrimination for years. At least, that's the impression one leaves with after hearing Dr. Josue Gonzalez speak.

Gonzalez, director of bilingual education in the U. S. Office of Education presented the keynote address at Pan American University's two-day Language Forum March 9. About 150 people were on hand to hear the native Valleyite.

Children who were not born into English speaking homes have had a rough time in the United States when it comes to receiving a proper education, according to Dr. Gonzalez.

"In the past, our society hasn't been geared to the non-English speaking child. Many people felt that if a child didn't speak English it was their problem, not ours," said Dr. Gonzalez.

But, all that is changing now. Bilingual education finally is being taken seriously.

"It's fitting to ask why it took until 1979 to really begin to be concerned with formal processings of language assessment," he said.

This is largely because of an increasing interest on the part of parents and educators in the inequities of education we have found in this country, and also because of the increasing actions by the government to try to correct some of those inequities, continued Dr. Gonzalez.

During the last quarter century, there have been many legal and judicial actions that have led us to where we are today.

The earliest ruling came in 1954 in Brown vs. The Board of Education. This ruling ended the concept that some students just don't make it in school and it wasn't a social responsibility that we had to worry about these students.

Several things got underway as a result of the '54 decision, the most important being that the federal government was to become very involved in the affairs of education around the country, said Dr. Gonzalez.

In 1974, the United States Supreme Court entered the arena. The justices ruled in favor of the Lou vs. Nichols case. This case involved Chinese parents who felt their children were being denied equal education because they were not English speakers, they weren't enrolled in bilingual programs and they weren't being instructed in any

## Students To Receive Scholarships

Three Pan American University students have been nominated to receive scholarships to attend the annual Southwestern Life Leadership Institute which will be held in Dallas March 23 - 25.

Pan American students attending the Institute are John David Franz, Rudy Juarez and Alfredo Rodriguez. Two alternatives were also nominated. They are Diana Canales and Joel Wilsher. The alternates would substitute for one of the recipients if for any reason one of them was unable to attend.

The Institute provides an intensive training experience in leadership and communications skills, according to Dr. Gilberto de los Santos, PAU Dean of Students.

The program specifically includes training techniques for motivational skills, combating apathy, effective communication, a study of leadership styles, building a successful leadership team within an organization, conducting successful meetings, and a number of other management and leadership skills.

A laboratory method of learning will be used with small development groups of eight individuals working together as a training team. Training will be provided by the President of National Leadership Institute's, Robert T. "Sonny" Davis.

Scholarship recipients were selected on the basis of their outstanding leadership and potential. These are students who have demonstrated outstanding leadership skills and who presently or potentially occupy key leadership roles on campus and who have the best opportunity for employing the skills and passing them on to others.

John David Franz is an 18-year old sophomore majoring in political science and minoring in speech. He is a debator on the PAU forensics team and has won awards in debate competition throughout the State.

special English programs either.

Using the Civil Rights Office memorandum as a guide, the High Court said it wasn't the children's problem that they didn't speak English... it was our problem. The Court agreed it was a child's right to learn whether or not he or she spoke English.

After that, the foundation was laid for bilingual education, but there was still a long road ahead. Ways had to be found to correct language deficiencies. New policies began to be implemented but problems existed -- the main one being how to identify these children, he said.

And, it seems like that is where bilingual education is today. Texas uses five different tests to assess English deficiencies. According to teachers attending and participants of the Pan Am Language Forum, these tests are far from being perfect.

However, if Texas has a long way to go, so does the rest of the country." On a nationwide basis, we aren't doing an adequate job with bilingual education," said Dr. Gonzalez. "But, we are improving," he continued.

Dr. Gonzalez said only one question needs to be asked to find out if a school has a good bilingual education program. "...Is that program good enough for me to want to enroll my children?"



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Franz is a second year member of the Intercollegiate Knights, a national honorary service fraternity, holding the rank of Viceroy. He represents the fraternity in the Inter-Service Council and as a member of the council.

Franz was elected to serve as Senator to the Pan American University Student Association. He also chairs the fiscal operations committee. John David and his lab partner Josie Medina, recently won a scholarship for the best lab project in Biology 1402. Franz is the son of Mr. and Mrs. Johnny-Franz of Hidalgo.

Rodolfo Juarez is a Pan American sophomore majoring in mass communication and minoring in English. He is past associate editor of the University Center Programs Council (UCPC) and is in charge of publicity.

Juarez came to Pan American University after serving three years in the U.S. Army where he was awarded the Army Commendation Medal for excellent service in the

field of mass communications. After his release from active duty he served one year with the Texas National Guard and is a life member of the Texas National Guard Association. He is the son of Mr. and Mrs. Jose S. Juarez of Weslaco.

Alfredo Rodriguez is a sophomore majoring in mass communications and minoring in government. Alfredo presently serves on the student court as a student justice. He is vice president, pledge master and pledge president of Alpha Phi Omega, national service fraternity. He also represents the fraternity in the inter-service council.

Rodriguez also takes an interest in local political activities. Last Fall he conducted a voter registration drive in Edinburg. He is the son of Mr. and Mrs. Jesus Rodriguez.

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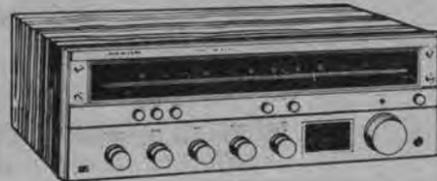
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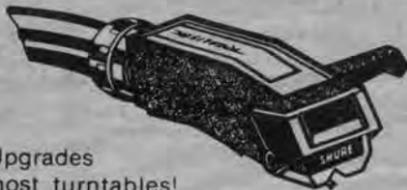
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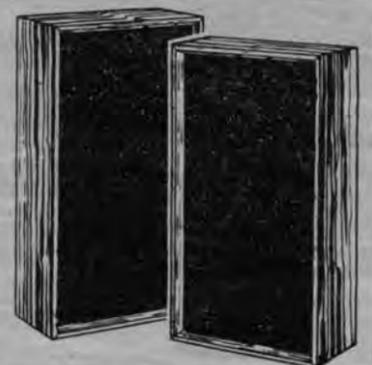
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# Least Known Sport Makes Headlines

By CYNTHIA GARCIA

One of the least known sports on the PAU campus is horsemanship. Carol Ann

LeMaster, a horsemanship expert and owner of LeMaster Stables in Edinburg, is spreading her knowledge here by teaching PAU students basic equitation (horsemanship).

LeMaster instructs the horsemanship course which is worth two hours of P.E. credit. According to her, the course, which she has taught for four years, is offered during the fall, spring and summer semesters.

The horsemanship class, which averages six to 10 students per semester, covers English riding techniques. Western riding techniques are not taught, says LeMaster, because "if you can ride English, you can ride anything."

Most of the students don't know anything about horses when they first start out, says LeMaster; however, by the end of the semester, most students can walk, trot, and canter their horses as well as know the basic horse grooming methods.

Three grades are taken for the semester average. The

final grade is averaged from one-half riding skills, one-third test, and one-third special work.

LeMaster says that as in other sports, a certain amount of athletic ability is helpful in riding horses.

During the semester, all horsemanship students are required to ride in an approved event that is chosen according to their ability.

The students enrolled this semester took part in a horsemanship show at the LeMaster Stables, March 11. They will also compete in a circuit of horse shows south

of San Antonio. LeMaster says that these shows are regular instead of collegiate competition.

Members of this semester's class are: Margarita Alejo, Ruth Alvarez, Ginger Simpson, Sarah Smith, Karen Trahan and Doreen Tupper.

# Program Goes Night

Night classes will be offered for the first time during the summer session in the Counselor Education program, according to Dr. George Smith, director of the program.

A survey was conducted by the Counselor Education

faculty, and of 93 Counselor Ed. students, 41 preferred night classes. There were 23 who preferred day classes and the remaining 29 chose either.

"Based on the survey, we are going to provide a schedule of both day and evening offerings to enable those who are employed during the day to attend classes at night," said Dr. Smith.

The night classes will meet two nights a week from 6 p.m. until 9:45 p.m. All of the required counselor Ed. courses with the exception of the introductory course will be offered at least one time during the summer at night.

## Applications Accepted

Applications for participation in the University Medical Technology Program, a new term of which will begin Sept. 4, are being accepted at the Division of Health Related Professions office in the Nursing Education Bldg.

Applications must be in by March 31 and eight students will be chosen to enter the program. The second application deadline is May 31 and from those applicants, seven students will be selected for the program, according to John Abraham of Health Related Professions.



HEY MOM, THEY'VE GOT ME IN PICTURES - Warrior the horse seems to be the only one who wants to be in pictures. PAU students (l to r) Doreen Tupper and Ginger Simpson learn to properly wash and groom horses as a part of their horsemanship class project. (PAU Photo by Jean Ann Darnall)

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## EDITORSHIPS

Applications for two Student Publications editorships are due now and must be received by April 1 at the office of the faculty adviser, Harry Quin, Emilia Hall 100.

Students applying for editor of The Pan American newspaper or El Bronco yearbook, must:

1. Apply by April 1 at Emilia Hall 100.
2. Describe their qualifications.
3. Provide names of three references whom they have asked to write letters of recommendation directly to the adviser.
4. State their philosophy or policies for operation of the newspaper or yearbook.
5. Qualifications:
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# Pan American

# SPORTS

## Baseballers Lead Valley Tourney

### PAU Getting Timely Hitting And Pitching

Good pitching and timely hitting are needed in order for baseball teams to win

games. PAU was an example of this rule as they defeated Oklahoma City 9-5 Monday night behind the heroics of Dana Roberts.

For about three years now, college baseball has used the designated hitter rule as opposed to letting the pitcher take his swings.

Roberts was in this position as he was the Broncs' designated hitter against the rival team. He quickly took advantage of the Oklahoma City pitching as he ripped his first homerun of the season to stake PAU to a quick lead of 3-0.

On the mound for the Broncs was Hector Rios, who already stood at 3-1 for the season and with a quick three run lead, it seemed that it was all he needed to notch his fourth victory of the season, however things

did not work out this way.

The visitors did not roll over and die as they fought back gallantly as they ripped Rios for five runs and the score stood 7-5 in Pan Am's favor.

This is where head coach Al Olgetree made a pitching change and the designated hitter Roberts was called in to put out the Oklahoma City fire which was raging at this time.

Using the same precision tactics as he did when he clubbed his round tripper, Roberts watered down the Oklahoma City Valley to save the day for the baseballers.

PAU later added two more tallies to make the final count read 9-5 and raise their mark to 27-5.

The win marked the first

in the Palm Valley Tournament for the Broncs.

It is rare these days that a pitcher can help his own cause by hitting because they hardly ever swing the bat anymore.

PAU upped their Palm Valley Tourney record to 3-0 Tuesday night as they drubbed Morningside College of Iowa 10-1 in the first game of a twin bill plus they edged Michigan St. 2-1 in the nightcap to run their season mark to 29-5.

Both Kenny Reiger and Jerry Smith recorded their fourth victories of the season as Reiger stands at 4-0 and Smith is 4-1.

The opening game saw the baseballers flex their muscles on Morningside as they erupted for three runs in the first ining and Pan Am was never headed. Catcher Jim Christensen belted his first homerun of the season in the second ining to stake Reiger to a 4-0 advantage.

Reiger cruised through the first three inings and held the visitors hitless, but Morningside broke that string in the fourth ining.

The score rose to 10-0 as Pan Am continued to feast on Morningside pitching, and the only thing to worry about was if Reiger could record a shutout.

With two outs in the seventh ining, the visitors from Iowa plated one run to break Reiger's shutout bid as the loyal Morningside cheering section gave their approval.

The nightcap of the twin-bill saw a great pitching duel between Smith and Michigan St.'s Greg Butzirus. Smith yielded four hits while Butirus gave up three hits, yet he lost the contest.

PAU scored early in the first ining as designated hitter Dana Roberts plated Brian Covenery on a single in the hole between the shortstop and third base. Michigan St. came right in

the top of the second ining to tie the game at 1-1.

The bottom half of the second frame saw the baseballers score the eventual winning run on a sharp Leonard Brown single as Marty Dolfuss scored.

That is all Smith needed and got as he struck four Spartan batters en route to his fourth victory of the season. Smith overcame numerous full counts on batters to pick up the win.

At this point, Pan Am is sitting in first place in the Palm Valley Tournament and baseball action continues on a daily basis.

PAU has reached the halfway point of the season and starting Mar. 26, a long string of home games will be played at Jody Ramsey Stadium as the baseballers will be playing some top notch competition. The games will begin at either 7:15 p.m. or 8 p.m.

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CAUGHT AT THIRD BASE -- Jim Legget puts the stop on a morningside player as he tried to stretch a double into a triple. A collision ensued, but Legget came out the victor this time. (Staff Photo by David Krueger).

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# 11 Students Participate In Free Enterprise

By CYNTHIA GARCIA

Eleven PAU students are participating in "Students in Free Enterprise," a national competitive program for business students from approximately 15 colleges in a given area according to Charles Lackey, instructor in business administration.

The competition is based upon which college can develop the most innovative, creative, imaginative and effective programs for projecting the positive side of our free enterprise system both on campus and within the community.

The 11 PAU business students: Eljio Arjona, Jr., Norma Canales, Randy Canales, Veronica Carranza, Beatriz Estrada, Yvonne Garcia, Melly Garza, Jose David Leal, Dan Miller, Liz Thomae and Larry Yanez are enrolled in Gen. Business 4340--Business Applications; Free Enterprise. The class is being taught by Charles Lackey who is also sponsoring the group in the contest.

The free enterprise contest is set up by the National Leadership Institute in Austin. Approximately 600 colleges and universities nationwide are participating. Only 13 universities from PAU's region were asked to participate. Three winners from each region will be chosen; however, only the first place winner goes on to national competition.

Last fall, the PAU group began activities which are geared to expose the Valley community to the concept of free enterprise.

A few members of the group developed a presentation on the impact of free enterprise in the Valley and how it has been instrumental in developing Valley industries.

Members will have begun giving their presentation March 7 and will continue the presentations to Rotary Clubs in Edinburg, Harlingen, and Brownsville, several Valley Kiwanis Clubs, PSJA, Edinburg, and Mission High Schools and various other service organizations throughout the Valley.

The presentation is designed to show the general areas of Valley industry: agriculture, tourism and small business. It describes the origin and development of the Valley industries and shows how free enterprise ideals have been responsible for the development of these industries.

"By seeing the presentation, individuals will realize how free enterprise is all around them and get an idea about the free enterprise system in the Valley," according to Veronica Carranza, a group member.

The students have also designed a marketable product. The estimated cost of its production will be \$6000. Veronica Carranza and Yvonne Garcia, the group members who are in charge of the finishing aspects of the product, expect it to be reasonably successful when it is put on the market. They describe the product as being "unique" as far as its representation of free enterprise.

At least three members of the PAU group will travel to Dallas April 20 to make their presentation before a panel of five to 10 distinguished businessmen who will select the winner.

The first place winners' school will be awarded \$2000, second place will receive \$700 and third place will be awarded \$300.



**THE FAST BREAK --** The Rio Grande Valley Spinners play some Broncs and news media

Mar 23 at 8 p.m. at the PAU Field House. Tickets to the game are \$1.

## Rio Grande Valley Spinners Challenge 'New Team' March 23

By OSCAR GARZA

College basketball may be at its end, but 'Sweet Georgia Brown' will be ringing through the halls of the PAU Fieldhouse March 23 as the Rio Grande Valley Spinners challenge a team of public officials, news media and Bronc basketball members to a basketball game or called the 'New Team' at 8 p.m.

The Spinners are a team of handicapped players under the direction of player coach Bennie Ramirez and sponsor Arturo Longoria.

The Spinners have been practicing every Monday night from 6 to 9 p.m. since last May, so the squad should be well drilled. Add to that three scrimmages against an experience

Reynosa team and that spells doom for the other team.

According to Longoria, the Spinners have been trying to gain their confidence. "They are also getting game experience with all the scrimmages they have had in practice," Longoria said.

He went on to say, "In those contests with Reynosa, we won all three games."

In order for the game to be played in the same manner, on both sides the public officials, news media and Bronc basketball players will have to play in wheelchairs also and that should be an experience in itself.

Because the RGV Spinners were asked to play in the contest by the Texas Rehabilitation Center, proceeds from the game will go

to the Easter Seal Society and the Spinners. Tickets to the contest are \$1 with children under 10 free.

"We hope to get in the Lone Star Conference for wheelchair basketball in the future," Longoria said. Teams already in the conference are Houston, San Antonio, Dallas and Oklahoma City with the season starting in September.

The Spinners hope to play other contests in the future and the money from these contests will go to them in order to help other wheelchair teams come

down and play the RGV Spinners plus aid in team expenses.

However taking one game at a time Longoria said that the Spinners would be up to challenge when they encounter the public officials, news media and Bronc basketball players Mar. 23.

"They really look forward to this game," Mario Flores, President of the Valley Rehabilitation Association, said.

Last year, the Spinners lost the contest by six points because they spotted the other team 15 points.

## Intramurals.....

Intramural softball ended March 7 with The Phi Kappa Theta Fraternity prevailing as the champs. They defeated CAMP, 4-3, in 11 innings.

This hotly contested con-

### Swatters Ranked No. 15

Following the first baseball rankings of the season, the Pan Am baseballers found themselves in the No. 15 position with a 26-5 record.

The top position was captured by Miami with UCLA and Hawaii tying for second.

Other Texas teams in the rankings were the University of Texas at No. 5, Texas A&M at No. 8 and Houston at No. 12.

It is ironic that PAU had played Houston already this season with the two teams splitting a two game set, yet the Cougars still managed to outrank the swatters.

Something else to consider, because of the good weather, Pan Am, Hawaii and Miami have gotten off to good starts and their top rankings show that.

test started with CAMP scoring three runs in the third inning. The Phi Kaps scored one in the fifth inning when Danny Garcia stole home.

The score was 3-1 going into the seventh inning when the Phi Kaps tied the game 3-3 to send the game into extra innings.

It was in the 11th inning when Romeo Luna's base hit put him in scoring position and Oscar Gorena knocked in the winning RBI to make the final count read Phi Kaps 4, CAMP 3.

Following the Phi Kaps was CAMP as they took second place. In third position was the Life Guards and Lambda Alpha Epsilon took fourth.

On the other side of the coin, the Super Flies captured first place in women's softball competition. The 18 women team out distanced CAMP as they finished second with A.P.O. taking third and the Shmoofs ending up in fourth place.

Next on the schedule is co-recreational bowling with the entry deadline being Mar. 29 at noon and the tournament being April 9-10 at 4 p.m. at Park Bowl.



**YOU CALLED HIM SAFE!** -- Shortstop Leonard Brown pleads to the umpire to change his call following a stolen base by a

Morningside College player. The call did not matter as Pan Am rolled a 10-1 victory. (Staff Photo by David Krueger).

## Final Dates Set For Tax Returns

by OSCAR GARZA

It's that taxing time again and for many people the final date for filing is creeping up on them. April 15 was scheduled as the final day to file a tax return, but since Easter falls on that date, April 16, midnight, will be the final day for filing.

Professor Al Conely of the School of Business said that the earlier people file their forms, the sooner they get their refunds.

The refunds as the withholding taxes from certain jobs and people have to file a tax form if they make between \$2950 and \$4700.

According to Conely, most PAU students need only file the short form, 10-40A, and not worry about the long form, 10-40. With the 10-40A being relatively easy to understand, most students have the ability to fill out the short form in a little over 30 minutes, but the students must have their W-2 from their employers.

There are many deductible items for people to worry about and some of the basic ones are campaign contributions of no more than \$100 plus giving money to charities. Conely said that parents can claim their son or daughter if they are a full time student, totaling over nine hours in college and if the parents pay more than half of the student's needs.

Despite trying to find the deductible items, Conely feels that most PAU students should be able to fill out the form tax.

"There is no point in taking the short form to H&R Block. Students should learn how to fill out their tax return because they will be doing it for the rest of their lives," Conely said.

He went on to say, "If the students can fill out the 10-40A, they can fill out the 10-40 even though it is a little more complicated."

For those who do not file

a return and are in the \$2950 to \$4700 bracket, the government will collect their refunds. However, for others over that indicated total, the failure to file will make the people liable to interest and penalty on their taxes.

After all this information, has Conely filed his return

yet?

"Yes, I have and now I'm just waiting for my refund," Conely said.

Conely is one of many waiting for his money from the government, and he stresses, "the only way to get a refund is to file a tax form."

## Scholarships Available

The National Right to Work Committee is now accepting applications from Texas students and high school seniors for the 1978-79 William R. Ruggles journalism scholarship.

The \$1,000 cash award, established in 1974 to honor the former editor of the Dallas Morning News editorial page, is awarded annually to the student who exemplifies the dedication to the principles and high journalistic standards of William B. Ruggles.

Any college student who

is enrolled in a journalism or related program at a Texas college, or university, or a high school senior who will enter such a program in the fall, is qualified to apply for this award.

Deadline for entries is April 16. Applications and further information can be obtained by writing:

The William B. Ruggles  
Right to Work Scholarship  
National Right to  
Work Committee  
8316 Arlington  
Boulevard, Suite 600  
Fairfax, Va. 22038

## Speakers Convene For Short Seminar

"Women as Entrepreneurs" will be the topic of a short seminar co-sponsored by the American Association of University Women of Edinburg, and Alpha Kappa Psi, the co-educational business fraternity at Pan American University.

Speakers for the one-hour program, to be held today at 10:35 a.m. in room 110 of the business administration building, will be Jacque Bernstein, Gracie Lewis and Diane Myers. Other speakers are Mrs. Lewis, a native of Mexico, who is owner of The Fabric Shop in Pharr. Mrs. Bernstein who has several degrees in music, is a registered nurse, and is currently an independent contractor in real estate sales. Ms. Myers, a native of Don-

na, is an interior designer and is owner of Diane Myers & Associates in McAllen.

The program is the third in a series, Women Studies IV: The Changing Role of Women, which has been

sponsored by Edinburg AAUW and Pan American University. Over all project coordinator for the program is Gloria Bliss Moore. Co-chairpersons are Edna Villar and Mrs. Douglas Bartley.

Also on the program committee are Mrs. Edward Baldwin and Jane Frost.

A question and answer period is an integral part of the program, which is open to the public without charge.

## Director To Represent Home

Dr. James Wideman, director of counseling and community services for the Waco Baptist Assn, will represent the Home Mission Board of the Southern Baptist Convention at the Baptist Student Union Missions Emphasis, April 2 - 4. Dr. Wideman will be the featured speaker at the 7 p.m. Vespers Program, April 3, and then will be

speaking again during noon lunch, April 4. Both activities will be at the BSU Center.

A native of Berger, Dr. Wideman is a graduate of Baylor University and Southwestern Baptist Theological Seminary. He has served as summer missionary in California and Brooklyn, US-2 missionary in New Hampshire, mis-

sionary associate intern for Home Mission Board; pastoral intern for Broadway Baptist Church at Fort Worth, Street Minister, Tarrant Baptist Assn. at Fort Worth; and director of Baptist Church for Broadway Baptist Church at Fort Worth.

Dr. Wideman is residing at Waco, Texas with his wife, Sandra and their three children.

## Anne Boleyn's House Is Site For Course

Anne Boleyn's (second wife to King Henry VIII) courting house will be the place of residence for the July 13-Aug. 10 Introduction to International Business course held in London.

Dr. Edward Baldwin, director and instructor for the School of Business Administration at PAU will direct the four week course. According to Geraldine

Baldwin, Alumni Assn. director her stay at the manor will be quite an unforgettable experience. The program will be housing faculty and students from all parts of the world in a most historical area.

Wickham Court, located at Schiller College, is an English manor over 400 years old. It is where Anne Boleyn was visited and cou-

rted by King Henry VIII. Schiller College purchased Wickham Court this past year, and now it will be the housing project for this year's summer program participants.

Among the stay at Wickham Court, Baldwin is looking forward to their three day field trip to Paris,

and their in and out trips to London. Mostly, she says "I'm looking forward to working with the students, assisting my husband, and preparing for orientation."

Wickham Court is located in Greater London area about nine miles south of central city.

## New Degree Program Started

A new degree program has been started in the Art Department this semester to educate and train professional advertising art career students. This BFA degree in art (advertising design) totals 124 degree hours, 36 of which must be advanced.

New courses that have been added to the ones already in existence are

Lettering 1332, Illustration 2331, Photography 2334, Visual Communications I 3331 and II 3332, Advertising Art 3333 and 4333, Art Direction I 4334 and II 4335. Twelve hours need to be taken as well in the mass communications program.

The ad art instructor for this new degree is James Humphrey, a former Pan

## Applicants Needed

Applicants are being sought to fill the position of producer-director at KAMU-TV, a PBS affiliate licensed to Texas A&M University.

KAMU is organized within the Department of Educational Broadcasting Services on that campus. Besides operating KAMU-TV, EBS has KAMU-FM and a closed circuit television system serving the A&M campus. EBS also offers sources through

## Accepted Seniors Invited To Apply

Outstanding college seniors who have been accepted for graduate school starting in Fall 1979 are invited to apply for the National Graduate School Institute preparatory program, to be held in Los Angeles, California, during June and July, 1979, according to the director of the Institute.

Students will attend a two-week intensive workshop and seminar designed to prepare them totally for the graduate school experience. The first week of the workshop will be a series of general skill sessions for all participants. The second week will be broken into specific skills needed in the various fields. For example, law students will learn about casebook briefing, how to write legal exams, and the famous Socratic Method of

inquiry used by almost all law schools.

Leading the general workshops will be an outstanding faculty from southern California and each specific workshop will be led by a noted scholar in that field. Tuition for the two week program is \$350 plus room and board, which will be provided by the Institute. Only students who have actually been accepted to an accredited graduate school may participate in the institute and students finishing the none-graded program will be recognized at completion.

Students interested in attending should write to the National Graduate School Institute, 10100 Santa Monica no. 750, Los Angeles, CA. 90067.

### LIBRARY NOTES

New services in the Library this year include the following:

#### CATALOGS ON MICROFICHE

This is a collection of catalogs of two and four-year colleges and universities throughout the United States. It also includes many catalogs from Canada, Latin America and Europe -- especially from those foreign schools which are popular with American students. The collection is located in the Microforms room on the third floor of the Library.

#### PHONEFICHE

This is a collection of telephone books on microfiche from all 50 states of the U.S. It includes only telephone books of state capitols and major cities. The collection is also located in the third floor Microforms room.

#### COM CATALOG

If you cannot locate a book you need in the PAU Library, try the Com Catalog. It is a listing of books available at the public libraries in Donna, Edinburg, Elsa, McAllen, Mercedes, Mission, Pharr and Weslaco.

This catalog is especially useful if you are attempting to locate non-academic type books such as popular fiction or books on crafts and hobbies. The catalog is on a microfilm reader and there are three readers in the second floor reference room. If you find a book you want from one of these public libraries, we will request it from the library concerned and you can pick it up here.

## KGBT Anchorman Visits Classes

Ray Norton, T.V. sales account executive and news anchorman at KGBT, was guest speaker in an advertising class here March 8.

Various points were covered concerning advertising in the T.V. broadcast

media. Print media advertising was also briefly discussed.

A slide presentation, "Challenge and Change," showed percentage increases in national and Valley television viewership. Due to such increases, Norton feels the biggest and most profitable media for advertising now and in the future is television.

Job openings in the broadcast and advertising fields shouldn't interest only mass communication majors, but business and marketing majors as well. "Think of television as a business in itself," Norton said. "It's going to have to be able to operate efficiently in broadcasting and overall business management."

## Members Initiated

Anibal Gorena and Danny Garcia of Edinburg and Javier Gonzalez of Harlingen were initiated as active members of Phi Kappa Theta fraternity Feb. 24 according to Andres Estrada, former National President of Phi Kappa Theta.

The ceremony took place at the chapel of Pan American University. Conducting the ritual were Elias Longoria, chapter president; Adrian Gonzalez of Austin, district governor; Sonny Villarreal, alumni board president; Estrada, and active members from the Pan American University and Texas A&I chapters.

The following day these same officials conducted a pledge ceremony for the following pledges: Rudy Aguilar, Donato Anaya,

Rick Chavana, Dennis Chavez, Ricky Cruz, Arnie de la Fuente, Ernesto Escareno, Jose Carlos Escobar, Joe Falcon, Paul Fitzgerald, Richard Garza, Roy Garza, Jaime Guzman, Romeo Luna, Rene Martinez, Roy Mendoza, Joe Muñoz, Luis Serna, Robert Torres, Erasmo Valdez and Eddie Zamora, all from Edinburg.

Other pledges are from Raymondville, Richard Valdez, from Donna, Mike Adame, Jaime Flores and Mike Menchaca. Also, Ernie Godoy from Corpus Christi, Eddie Ledesma from Harlingen, Noe Martinez from Pharr, and Hector Robles from Weslaco.

This represents the largest pledge class the chapter has had in six years.

the Department of Communications in Television Production and Broadcast News.

Duties of the position will include producing and directing a daily news cast, and a weekly public affairs program and additional special assignments relating to contract and closed circuit productions as they come up. A BA in Radio-TV or related

field is necessary as well as a thorough knowledge of studio production, ENG and post-production quad and cassette editing. The position entails a quarter-time teaching appointment and the salary is \$11,088.

Interested persons should submit their applications to Rod Zent, station manager, KAMU-TV, Texas A&M University, College Station, Texas.



**REMODELING** -- This old barracks building at one-time Fort Ringgold is being remodeled by the Rio Grande School district where many Pan Am graduates are teachers and administrators.



**FORMAL SHOT** -- These Pan American regents paused for a picture. They are, l to r, David Farb, David Bluntzer, Mrs. Joe LaMantia, Moises Vela, Ruben Cardenas, seated; University President Dr. Ralph Schilling, Mrs. Ramiro Guerra, William Parker, Raul Tijerina Jr., and Lionel Guerra.



**SLIDING IN --** This UT Arlington slides into third only to be tagged out by Pan Am.



**HE MISSED --** Pan Am baseball players watch from the first base line as an SMU Mustang fails to connect.



**GOLF TEAM --** Coach Oton Guerrero, right, grins as his team wins another trophy for Pan American University.



**GOLF INSTRUCTION --** David Steffan gives wife Linda, a putting lesson



**FOUR ACES --** The Pan Am tennis team's four aces are, l to r, Derek Segel, Josef Brabeneč, Mark Roberts and John Picken.

# THE PAN AMERICAN

EDINBURG, TEXAS THURSDAY, MARCH 29, 1979 VOL. XXVII No. 25

## Candidates Fight Battle Till End

This year's race for the Student Association on positions is not going to be a quiet issue. It appears to be a very competitive race of all new faces.

Unlike last year's race where Sam Saldivar and Judi Flores ran unopposed for these two seats, today there are three men running

for on the ticket of president, and three for vice president.

The students seeking the Student's Association presidency are:

**John David Franz** -- He is a sophomore from Hidalgo. Franz is the winner of various awards as a debator on the PAU Forensics Team, pledge class

president of the I.K.'s, Viceroy in Camelot chapter of the I.K.'s, money-making chairman of I.K.'s and member of the Interservice Council. He was elected to serve as the Interservice Council's Senator to PAUSA, has served as a senator since Spring 1978, is a chairman of PAUSA Fiscal

Operations Committee. He was also chosen by the Dean of Students to attend the Southwestern Life Leadership Institute in Dallas.

Franz states why he feels he is qualified for the office and why he is seeking it: "As a student at PAU, I have been actively involved with

various service organizations in order to better PAU. I have been very interested and will continue to be interested in helping make Pan Am a better university for its students.

"As student government president I can offer the student body someone who is

hardworking, experienced and determined to help them. I have been a senator for over a year and as a Senator have worked with our last two presidents. I feel I know what is required of this position and I am ready to do my best to fulfill those requirements. I honestly enjoy working in the area of Student Affairs which makes it easier to work hard."

**Mike Pile** is Franz's running mate and is seeking the vice-presidency. Pile was nominated to fill the vacancy of the office of vice-president in January. He is the United Methodist Youth Fellowship vice-president, Distributive Education Clubs of America president, Swimming Team, member Student Governments Publications Committee member and Food Committee Chairman, Kappa Sigma-Grand Master of Ceremony and Committee

(See p. 8)

## Two Co-eds Vie For Pan Am Title

Every year various girls are chosen out of their organizations to run for the

yearly Queen title, Miss Pan American. Last year, there were approximately four

women running for this title. Unfortunately, this year, the number was decreased by

50 percent; only two PAU co-ed's will fill the vacancy of Queen first runner up and

possibly second runner up.

Like every campaign, write-ins for Miss Pan American will also be taken into account, according to Dr. Gilbert de los Santos, dean of students.

Those candidates running for the title of Miss Pan American are Maxine Rodriguez and Monica Gonzalez.

Rodriguez is presently a publicity chairman for the Bios League Honor Society. She is also a member of the Pre-Medical Honor Society and a Delta Zeta sorority sister.

**Gonzalez** is presently the Alpha Phi Omega secretary.

She has attended the Leadership conference in 1979 representing the Interservice Council and she also is a volunteer at Help Line.

Miss Pan American elections are scheduled for April 3-4. Voting polls will be set up in the LRC lobby and the UC lobby. The polls will be open from 9 a.m. to 4:30 p.m. and from 6:30 p.m. to 9 p.m. for night students.

## Groups Wins Merit Award

The bureau of business and economic research in the School of Business Administration at Pan American University has been given a merit award by Southern Industrial

Development Council.

The award was for a video tape presentation on Valley industrial productivity developed by the bureau to be shown to northern manu-

facturers considering the Valley for plant locations. In winning the award, the bureau was in competition with industrial development organizations through out the sixteen-state Southern region.

The award was made by Bill Davis, executive administrator for the council for South Texas Economic Progress, located in McAllen. In making the award, Davis said, "We very much appreciate the fine support that the bureau has given regional and local development organizations on many occasions. The participation of the academic community as an 'ally' is vital to the success of all of our efforts to improve the economy in South Texas, thereby providing the job opportunities that are needed in our area."

Receiving the award for Pan American was Dr. Carl H. Rush, director of the bureau.

## Greek Week Underway

All Greek organizations on campus will be participating in the 1979 Greek Week activities to be held April 1-6.

The week's events will begin April 1 with an Olympic's style torch run. The run will begin at Edinburg's South Park and will continue down Freddy Gonzalez Dr., down Sugar Rd., ending at the PAU campus.

The torch will then be lit and will remain lit throughout the week.

After the run, teams will be chosen for the week's games.

The doubles ping-pong and pool competitions,

which will have female and male duo competing against another pair, will take place April 2 at 7:30 p.m.

On April 4, the Greeks will be participating in a variety of games which will begin at 10 a.m. and will last until noon. The events to be held that day are: tug-of-war, discus (frisbee) throw, javelin (broom) throw, backwards foot race, shot-put (grapefruit) throw and the "chariot" race.

These events will take place in the large circle in front of the Science building.

The week's activities will conclude with a barbecue to be held at Delta Lake, April 6.



**HEALTH FAIR** -- Monday Health Fair was in full swing. The crowd was excellent, says nurse Castillo. Shown above are representatives from Memorial Medical Center.

## James Dickey, Writer, Visits PAU Audience

By LETICIA DIAZ

He is a highminded writer of long poems. His first novel "Deliverance" described by the Chicago Tribune as "pure adventure with the extremities of fear and danger."

His novel was made into a suspenseful, adventure some movie based on "four decent suburban fellows who go up to run a wild river before it's damned up, before it disappears forever. These quotes were taken from a conversation with James Dickey by Bill Moyer.

James Dickey, a powerful southerner from South Carolina, will be here on campus today during activity period in PAU's Fine Arts Auditorium to read selections of his works. There will be no charge.

Dickey will also present a special performance tonight at 8 p.m. also in the Fine Arts Auditorium. His movie, "Deliverance," where Dickey appears as a rural

Georgia sherriff, will also be shown whereafter Dickey will have a discussion about his movie and novel.

Essentially a writer of long poems, Dickey, in 1966, received the National Book award in Poetry for "Buckdancer Choice." He has read, lectured widely, and also served as a consultant in poetry to the Library of Congress.

Dickey has taught at the Universities of Wisconsin, Florida, Reed College and Rice Institute.

At President Jimmy Carter's Inauguration, Dickey was asked by the President to read a poem written by him entitled, "The Strength of Field."

Dickey's appearance is (See p. 8)

## Editorship Deadline Still Remains

Only one application for an editorship in Student Publications has been received and the deadline is next Thursday, according to Harry Quin, publications adviser.

The Publications Committee has set up requirement for applicants and they have been run in both a news

story and an ad in The Pan American.

Editorships of The Pan American and El Bronco yearbook for next year are both open and applications for these posts should be turned in to Quin for evaluation and presentation to the committee, that group will meet April 16 to consider filling the two posts.



**James Dickey**

# Faculty In News

**Editor's Note:** In connection with publication of a faculty news section, The Pan American asks departmental heads and faculty to submit news items to their corresponding school deans. The news items should include faculty and student activities of general interest. It would be of great help if the news items could be typed double space and turned in to the deans by no later than Wednesday afternoon.

Pan American University's School of Education has just been invited by the National Council for Accreditation of Teacher Education (NCATE). Dr. Cy Kruse chairman of (NCATE) and his 12-member team arrived at PAU Sunday and continued their on-site visit until Wednesday.

Each visiting team member worked on a assigned task according to his expertise; then submitted his findings in a written report to Dr. Kruse.

Judgment regarding accreditation of the PAU Education Department is reserved for the National Council which will take action on the team findings during the summer of 1979.

Dr. Hubert J. Miller, associate professor of history, represented PAU at the Texas AAUP Conference, which held its biannual meeting in San Antonio, March 2-3.

Dr. Miller also chaired a session at the annual meeting of the Southwestern Council of Latin American Studies, March 9-10. The session treated bilingual education for Mexican Indians and Mexican migration to the U.S. during the 20th century. One of the papers delivered was by Armando Alonzo, a PAU graduate student in history.

On March 30, Dr. Miller will serve as the PAU representative to the Texas Committee of the National Coordinating Committee for the Promotion of History. The meeting will be held in Dallas and its main purpose is to improve the teaching of history at all instructional levels.

Dr. Robert Guinn, assistant professor of physical education, has had two articles published recently. "Recreational Vehicle Tourists: Barriers to Recreating," was published in the "Texas Association for Health, Physical Education and Recreation Journal," Feb., 1979 (with Charles Fisher).

"Self-Reported Attitudes of Mexican-American Drug Use," appeared in *The International Journal of the Addictions*, April 1979.

On March 19, Dr. Guinn presented a paper, "Leisure Attitudes and Practices of Elderly Recreational Tourists," at the American Alliance for Health, Physical Education and Recreation National Convention in New Orleans.

He has also been named to the Task Force on Marijuana of the 1979 National Drug Abuse Conference that will be held in New Orleans, August 1979.

Pat Klein-Gray, communications instructor, attended the Interscholastic League Press Conference at the University of Texas in Austin, March 16-17.

The ILPC is the UIL branch for high school journalists in the state. Yearly competitions for newspapers and yearbooks are held by the ILPC and the awards are given at this workshop-convention.

She has presented workshop sessions in broadcasting and film at the convention for the past six years. This year she presented two sessions for high schools students entitled "How to Land Your First Job In Broadcasting."

**EDITORS NOTE:** According to Chief Security Officer, Greg Salazar, the driveway behind the rear door of the Business building is "strictly" for people who service the building. All other vehicles are restricted from parking in this designated area. It also serves for emergencies.

Letter to the Editor:

It seems that Campus Security officers will go to odd lengths to fulfill the budgeted quota of "traffic violation" fine money. An incident which took place at 10:05 Wednesday morning certainly supports the idea. Yes, there were witnesses to what I'm about to relate.

It was sprinkling lightly, so feeling benevolent, I told my colleague that I would pick her up at the rear door of the Business School building. I drove to the appointed spot and a Security car followed, and turned in behind me. Immediately my intended passenger walked out the door and toward my car. There was no delay, I hadn't even put the car in park.

The Campus Security vehicle had pulled up directly behind me, blocking any move. A sergeant sauntered up as I rolled my window down.

"This is 'no parking,'" he said.

"I just pulled up to pick up the lady who just came out the

door, is that O.K.," I said pleasantly, pointing to my colleague.

He made no reply, but instead, walked back to his car and took out his ticket pad and proceeded to fill out a citation. I got out of my car and stared at him incredulously, not believing my eyes.

Trying to control my voice I said "This is ridiculous, if you will move your car, I'll leave." He made no reply, so I tried again, angered now, "Why don't we just go see the Chief?"

"I don't think he's in the office right now," replied the sergeant, handing me the ticket.

Now I realize that traffic security is his responsibility,

but in my opinion, this instance is absurd. Section 20 E-F of the Uniform Act of Texas Motor Vehicle Law Book, Article 2 states a difference between parking and "standing." Parking is an otherwise than temporary halting of a vehicle engaged in loading or unloading passengers or merchandise. Standing, on the other hand, is the temporary halting of a vehicle while engaged in the loading or unloading of passengers.

If I had actually left the car, if my passenger was not in sight, if I had been there over 30 seconds - anything - I would understand. I mean no disrespect, but what we have here is an abuse of his badges' authority.

Tell me, sergeant, when someone has pulled up for Dean McMichael, or another faculty member, have you given them a citation for it? And what about the Tom Company delivery truck parked beside the spot I was standing in without the driver even in sight? He didn't have a ticket.

There may be a great amount of true illegal parking, but this is a bit overzealous, don't you think? Surely, sergeant, your time could be more wisely used - or you could at least mark the proper offense if you want to issue citations.

Susan E. Pearson  
510-64-3030



## 'Anglo Fears Mexican-American'

Letter to the Editor:

I wish to respond to Rudy Juarez's article of March 1, 1979 on his sociology professor's statement that he was here to teach Mexican-American's. The anglo student in the class to me was voicing the opinion of the typical anglo view that when they are in the minority they fear the majority of Mexican-American students and prefer that the professor teach in the typical anglo teaching method.

May I put a question before the professors of this university. Should Mexican-Americans be taught as Mexican-Americans or as anglos which the student body is not representative of

as Mr. Juarez points out in his statistics.

Another thing do anglo students sympathize with Mexican-American students? "No!" Anglo students do not sympathize with Mexican-American students. The anglo students in classes that I have had with Mexican-Americans professors always attack their lectures or material when it is contrary to the

anglo side of the story. Please let us go free Mr. Juarez (or is it Tio Taco) writing material that betrays your Mexican-American heritage. You are a VENDOR in my view.

Let the Mexican-

American student body know what the anglo student (referred to in your letter) views on Mexican-American and anglo cultures in the Valley area. Tio Juarez, if you do not want reverse discrimination, then lets have segregation on campus. Thus, that way Mexican-American professors will teach Mexican-American students; and Anglo professors can teach Anglo students. Then, their will be no problem over race or cultural relations.

By the way you shame, dishonor and betray the very honorable name of "Juarez (Benito)."

— Rafael Gonzalez  
459-06-6363

## Teatro de la Gente Presents 'El Quetzal'

"El Quetzal" centers around Lorenzo, a young Chicano, who after serving several years in prison returns home to face family problems and former street friends who still find it cool to trip out on drugs.

Lorenzo gradually gains awareness of the realities around him and becomes involved in the Chicano movement, struggling

The University Center Programs Council will sponsor two performances of "El Quetzal" by Teatro de la Gente at Pan American University on April 3.

The 10 a.m. performance is for students and other interested groups. At 8:15 p.m. performance is open to the public. Both performances will be at the Fine Arts Auditorium.

earnestly against the drug flow which is a serious problem in his community. He is finally killed by top drug dealers but before dying makes a compassionate speech about continuing the struggle of his people to preserve the values of their Mexican culture.

"El Quetzal" was inspired by the ancient Maya myth of the quetzal bird, a creature that preferred noble death to loss of freedom, thus, the spectacle includes the traditional quetzal dance and music.

"El Quetzal" has proven to be one of the most promising endeavors Teatro de la Gente has taken on. The

18 characters in the play are performed by the 10 actors of Teatro de la Gente Esmeralda Bernal, a Raymondville native; Rose Elva Campos, Cuauhtemoc Castanon, Evangelina Chaidez, Liliana Delgadillo, Humberto Morales, Linda Morales, Michael Ramos, Eduardo Hernandez Reyes and Adrian Vargas, writer and director.

Admission to El Teatro's two performances at PAU is \$1 for students, \$1.75 for PAU faculty and staff, and \$2.50 general admission. Ticket information may be obtained by calling 381-2601.

## Theatre In Final Production Of Season 'The Country Wife'

The Pan American University Theatre is currently in rehearsal for its final production of the season, "The Country Wife," by William Wycherley, a fast-moving, light-hearted Restoration comedy that takes place in London during the 17th Century.

The energy-packed script revolves around elegant ladies and well-mannered gentlemen who beneath elaborate wigs and make-up are constantly plotting new ways to attract the attention of the opposite sex. Excitement and fun builds as the intricately woven plot inevitably and literally catches the characters with their pants down.

Mr. Horner, played by Mark Servis, has cleverly devised a way to gain the trust of London husbands and the love of their wives.

Mr. Harcourt, played by Keith Bodenhamer, doggedly follows after his beloved

Alithea, played by Chris Herrera, and is the only gentlemen with honorable intentions.

Mr. Dorilant, played by Tom Collins, is the fun-loving, frolicking side-kick.

Mr. Pinchwife, played by Jack Strawn, is the overly-protective aging husband of the "country wife."

Albert Garza plays Mr. Sparkish, the all-too-naive suitor to Alithea. Andy Einkauf plays Sir Jasper Fidget, a robust, misinformed gentlemen who foolishly lends his wife to Horner for "safe-keeping." Mrs. Margery Pinchwife, played by Linda Noble, is the young innocent "country wife" who has fallen hopelessly in love with Horner and who causes Mr. Pinchwife several ulcers.

Four wonderful women, Catherine Bodenhamer, Mary Jane Anderson, Tina Atkins and Martha Nichols play very prim and proper

ladies who add delight and humor to the play. Lucy, Alithea's maid, played by Lyn Cramer comes to the rescue and untangles the crisis as was typical in plays of the period. Ricardo

Saldivar plays the cynical quack. Alex Gray plays the messenger.

In addition to the highly entertaining play and the talented actors the Valley

audiences will be enchanted with authentic 17th Century costumes designed by drama major Albert Garza. They are authentic duplicates in style and fabric of the clothes worn in the mid 1660's.

Performance dates are April 4-7 at 8:15 p.m. in the Media Theatre in the LRC. For information and ticket reservations call 381-3581.

### Classified Ads

One bedroom apartment near campus, quiet area. \$125. Bills paid. 381-3583 day or 383-5760 evening.

NEEDED: Experienced and attractive cocktail waitresses and bar tenders. Apply Cattle Baron Restaurant to Judy Cain, manager. 9 a.m. to 5 p.m. 383-5891.

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Classified rate is 20 cents a line with a minimum of 1 each insertion, payable in advance. (Bring ad copy to The Pan American, Emilia Hall 100. Deadline is Friday noon. To estimate cost count 30 letters and spaces to a line.

## The Pan American

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The Pan American student newspaper at Pan American University published by Student Publications, Emilia Hall 100, phone 381-2541, at Edinburg Texas 78539, each Thursday except during examinations and holidays, under Dr. Mike Nevers, vice president for student and university affairs, and Harry Quin, advisor. Views presented are those of students and do not necessarily reflect those of the University administration. Subscription price by mail, \$3 a year, \$1.50 per semester. Contributions and letters should be submitted by Friday before publication.

# Chemistry Majors Accepted To Dental, Medical Schools

Four majors from the Department of Chemistry at Pan American University have been accepted to dental and medical schools for the fall semester of 1979.

Among those are three students from Edinburg --Franklin G. Wells, Kathryn M. Estrada and James Hesbrook and Bertha L. Rodriguez from Alamo.

Franklin G. Wells is the son of Mr. and Mrs. George Wells. He will attend dental school at University of Texas at San Antonio. Wells has been a participant of the minority Biomedical Support (MBS) program for two years he was selected to Who's Who in American Colleges and Universities in 1977-78 and is a member of Alpha Chi, scholastic honorary. He will get his B.S. degree in Chemistry this May.

Kathryn M. Estrada,

daughter of Mr. & Mrs. Andres Estrada will attend the medical school of the University of Texas at Dallas. She is a Kappa Delta, where she held a number of chapter offices and has been president of Pan Hellenic, vice president of Bio League and treasurer of the American Chemical Society Student Chapter. She was elected to Who's Who in 1977-78, has participated in the minority Biomedical Support (MBS) program for

two years and received the Dean's Leadership Award in 1978. She will get her B.S. degree in Chemistry in May.

Bertha L. Rodriguez, daughter of Mr. & Mrs. Portiro Rodriguez will attend the medical school of the University of Texas at San Antonio. She was selected to Who's Who in 1978-79. She has received a number of scholarships including the South Texas Section of the American Chemical Society Scholarship. She is a tutor

for health related professions at Pan American University. She will get her BS degree in chemistry in August.

James Hesbrook son of Mrs. Hesbrook will attend dental school at the University of Texas at Houston. He is a member of the Intercollegiate Knights and Alpha Chi, a scholastic honorary. He was selected to Who's Who in 1978-79. He will get his BS degree in biology-chemistry in May.

## Thieves Still Exist

Although the Pan American campus has been quiet the past month things are starting to pick up, starting with wire-spoke hubcap thefts.

Joe Ponce, criminal investigator for PAU, said three Ford T-birds had their hubcaps stolen the past week. "There is no pattern the thieves are following," he added.

"The thieves also seem to be concentrating on wire spoke hubcaps, especially those put out by Ford." Ponce went on to say that now would be a good time to join Operation I.D.

## IK's Are Among Universities

Pan American University Intercollegiate Knights will be one of the 28 universities to attend The Intercollegiate Knights national convention April 3-7 at the University of Missouri-Rolla.

Intercollegiate Knights is an honorary service fraternity whose members must have a grade average of at least 3.0 out of 4.0. It is a relatively new organization with 16 chapters in the western half of the United States.

Between 60 and 75 delegates are expected to attend the four-day meeting in Rolla, which features reports on chapter activities and workshops on such topics as motivation, parliamentary procedure, project development, public relations, and leadership.

UMR Chancellor, Joseph M. Marchello, will welcome the

group at the opening session April 3. Dr. Robert Barefield, director of UMR's Counseling and Testing Center; Dr. Stephen Douglas, associate dean of extension and continuing education; and the Reverend Clayton Smith, protestant chaplain for the United Ministries in Higher Education

at UMR, will direct workshops for the group. John M. Brewer, professor emeritus of English, will deliver the Founder's Day address.

Social activities scheduled by the group include a hayride, Founder's Day banquet, a Royal Queen's pageant and Royal Ball. The latter two events are open to the public.

## Deadline Nears For PLSP Group

Friday is the deadline for President's Leadership Scholarship applications, according to Judy Pranter, associate dean of students. Students eligible for the scholarships are high school seniors who are involved in student activities in their school.

Five hundred and fifty applications have been distributed to various Valley

high schools and from these, 50 students will be chosen by the President's Leadership Scholarship selection committee to receive the \$100 scholarships.

Funds for present PAU freshmen who received the PLS last semester are presently being sought so the PLS students may continue receiving the scholarship money. Recipients will



Rodriguez

## Second Half Of Exchange Follows

International Student Exchange members who participated in the previous exchange at Pan Am have

been invited to participate in the second half of the program at the University of Nuevo Leon at Monterrey

April 4-6.

"I urge students to come by my office and sign up," said Dr. Tony Ortega, division head of School of Business. "PAU soccer and tennis team members who would like to join us are also

invited. We plan to take 100 students so there will be a small fee for transportation only," he said.

Students will spend both nights at the homes of student hosts. Then they will be escorted by these hosts during the two days, Ortega added.

Students will leave Pan Am April 4 at 8 a.m. and will return April 6 at 7 p.m.

For more information contact Dr. Ortega at 381-3311. Students may also sign up at BA 114-K.

## Student Receives Award For Paper

Stanislado Rodriguez has received an award for the best paper presented in the Collegiate Academy Division of the Texas Academy of Science at the annual meeting held at The University of Texas at Arlington March 8-10, 1979.

His paper is entitled "The Effect of Monosodium Methanearsonate Herbicide on Growth of Mus muscles" and is the result of research

conducted as an undergraduate trainee working with Dr. Frank Judd on a grant from the National Institutes of Health MBS Program.

Rodriguez is a junior at Pan American University.

He was also elected vice-president of the Collegiate Academy. In April he will present a paper at the Minority Biomedical Symposium in Atlanta, Georgia.



Donna Garcia

## Two Members Win Lone Star Award

Two members of Pan American University's Forensic Team won awards at Texas A&I University's Lone Star Conference Speech Tournament March 23-24.

Donna Garcia, freshman, won a first place trophy in prose interpretation. She also received a certificate for dramatic interpretation.

Joe Salazar, senior, won a fourth place certificate in extemporaneous speaking.

The forensic team members competed against representatives from 7 other state universities, according to Garcia. The PAU team is under the directorship of Neal Rieke, PAU communications instructor.

## Derby Days Set

The Kappa Sigma fraternity will have the annual Derby Day, today and Delta Zeta and Kappa Delta sororities will participate in the event.

The sorority collecting the most derbys will attend the Kappa Sigma champagne party April 28.

## Help On Tax Forms

Alpha Kappa Psi will sponsor their third Tax Assistance Program during activity period on April 3. All interested students, faculty and staff members are welcome to obtain free counseling and assistance on their 1040A Tax Form. All you need to do is bring the necessary information and forms with you, a representative said.

## UCPC Has Showings

A special two-day showing of "The Rocky Horror Picture Show" will be presented by the University Center Programs Council (UCPC), Friday and Saturday at 9 p.m. at the LRC Media Theatre.

The picture involves a young couple which stumbles into a castle inhabited by weirdos from the planet Transylvania. They meet Dr. Frank N. Furter, a Frankenstein in rhinestone heels, and his muscular transvestite blond monster whose bizarre appetites are assuaged by seducing first the girl then conquering the boy.

Admission charge will be \$1 for PAU students and \$2 general admission.

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**A QUIET ATMOSPHERE** -- The Baptist Student Center offers a quiet place for students to fellowship and study. Gary Wilson, Edinburg junior, and Nancy Hayes, McAllen freshman, right, enjoy the atmosphere for studying. The center is across University Drive south of the campus.

## Program Accepted For Review

The human services program in the division of health related professions has been accepted for review for program approval by the Na-

tional Council for Standards in Human Services Education, developed by the Southern Regional Education Board.

Of over 300 human services programs in the nation, the PAU human services program will be one of five to be considered this fall.

To be approved, the bachelor's degree program must meet certain education criteria. This includes training skills common (1) to the provision of supervised

direct treatment services to individuals, families, and groups; (2) to beginning levels of the program development, administra-

tion, and evaluation; and (3) to student self-growth, both individually and interpersonally.

Additionally, programs must devote a minimum of 20 percent of credit hours of the human service major field experience component. For students at Pan American University, this

translates to more than 1,000 hours of mental health/rehabilitation-related community agency experience by the end of the

four years of work.

Another unique aspect of the human service concept is its trans-professional emphasis. The faculty of such programs are typically drawn from a variety of professions, including psychiatry, nursing, psychology, social work, rehabilitation and counseling.

Dr. Harold McPheeters, executive director of the Southern Regional Education Board and also member of the National Association of Social Workers (NASW) accreditation board, recently visited Pan American University. He provided information about the national

scope of human services education. He also presented ideas regarding

further development of the Pan American human ser-

vices program in areas which would facilitate approval of the program.

In preparation for the review, the program's community advisory board is be-

ing revitalized, with agency representatives invited from

Amigos Del Valle, Rio Grande Center for MH/MR, The Texas Rehabilitation

Commission, Tropical Texas Center for MH/MR, South

Texas Independent School District, and a student advocate. The Board will provide input into the self study

process currently underway, as well as provide input regarding manpower training needs.

## University Of Denver Offers 5-Week Conference

A five-week conference for career oriented journalists will be offered this summer by the University of Denver beginning June 10. It will be limited to 20 participants selected in regional

competition. The Media Evaluation Conference on Commercial Activities, MECCA, will be an all-tuition paid program. It is designed to provide journalists with knowledge

useful in the understanding and evaluating of commercial enterprise and activity.

Students interested in applying can obtain information by writing to: Dr. Mort Stern, (MECCA Program); Executive Assistant to the Chancellor; University of Denver; University Park; Denver, CO. 80208. All applications must be turned in by April 1. The announcement of selected participants will be made April 15, and the conference will be from June 10 through July 14.

Instructors for the conference will be professors with backgrounds in business, government, law, finance and international affairs. Faculty members will also include distinguished journalists with extensive background in the reporting of business affairs.

## Cars Will Be Towed At Red Fire Lanes

In the future, all cars parked in the Pan American University fire lanes will be towed away at owner's expense, said Investigator Joe Ponce of the Traffic Security Department.

To help identify these areas, the curbs of the fire lanes are being painted red. Ponce stated that the reason for the new fire engines would be unable to get to the

lights. Parking lot H, which has no lights at the present time, will receive several. More are to be added near

the University Center. The field behind the Fine Arts building which is used by

runners at night will be lit. And there will be lights added north of the women's dorm.

fire plugs if there were a car blocking the lane. Cars in the lanes also make it impossible for the city garbage trucks to get to the large

trash cans to empty them. The one curb that will be a tow-away zone that will remain yellow is near the baseball field. However, it will be clearly marked with the word tow-away as will the new red curbs.

PAU is in the process of upgrading all its traffic signs to meet state specifications. Faded old stop signs will be

replaced with new red ones. There will be several new yield signs. The tow-away zones will have signs warn-

ing students that they are tow-away zones.

In addition to the new signs, PAU is planning to add a number of new street

## TSNA Works For Children

A trip to the hospital can be a very frightening experience for a child, and the Texas Student Nurses Association is working to make that experience a bit more pleasant.

TSNA has joined the campaign for Children's Rights with the announcement of a plan to collect donations for children's wards in local hospitals. The program seeks to provide toys and decorations and needs the support of the members of the community, according to a TSNA spokesperson.

The program will also include public information regarding issues which directly affect the health and welfare of children. This will be carried out through the production of posters outlining four major areas of con-

cern: accident prevention, nutrition, immunization, and health education. Most persons, for example, are not

aware of the fact that automobile accidents are the single largest killer of American children. TSNA's

work will educate the public as to potential dangers and their prevention.

The project is developed in connection with the International Year of the Child, a United Nations declaration

which seeks to insure children of the world receive basic human rights. These rights include affection, love,

understanding, nutrition and education. Other areas of concern are the right to be among the first to receive

to the development of individual abilities.

Much of the material used in TSNA's public informa-

tion project comes from the American Academy of Pediatrics. The AAP initiated the "Speak UP For

Children!" program to coincide with the International Year of the Child. According

to the AAP, the program has as its goal "to cause consciousness-raising across the American community

concerning the total health and welfare of all children." Anyone in the Rio Grande Valley who wants to

contribute to the TSNA's work toward brightening up the children's wards of hospitals should contact

Deborah Wright at 383-7019 at Pan American University's Nursing Department.

The following list of companies and schools will be interviewing students today through Apr. 11. All students interested should sign up in the office of Career Planning, Placement, and Testing UC 116. This list is subject to change.

March		
29	Burroughs Welcome Co.	Sales - all Majors
30	Clark County, Nevada Schools	Elementary Bilingual/Bicultural, Secondary
April		
2	Conroe I.S.D.	Elementary and Secondary
2	Armstrong Cork Co.	Marketing, Sales, Business
2-3	Galena Park I.S.D.	Elementary and Secondary
3	Harlandale I.S.D., San Antonio	Elementary and Secondary
3-4	Eagle Pass I.S.D.	Elementary and Secondary
4	Singer-Link Co.	Physics, Math, Computer Science, Engineering
4	Merck, Sharp & Dohme	Biology, Chemistry, Business
4	Galveston I.S.D.	Elementary and Secondary
4	VISTA/Peach Corps.	All majors

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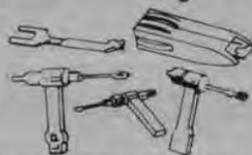
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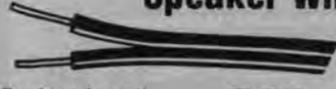
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# Racketball Is A Used Sport

By KELLY LEIMON

Racketball may not be talked about much but it sure is played enough, at least that is what Pan American students say when neither of the two courts on campus are vacant.

If court time is not made before 5 p.m., then it's on a first come first served basis, said Mary Cantu, custodian.

Reservations for the women can be made through Cantu who is located in the women's dressing room of the physical education building. For the men, reservations are made with Selso Ramirez.

The courts are reserved for one hour intervals and the reservations are made only for the immediate day; no prior ones are accepted.

If you want to try your luck at racketball and you don't have a racket, just stop by the physical education building and present your I.D. card. They physical education people will loan you a racket says Cantu.

Yvette Davila of Edinburg, freshman at PAU who has been playing for two years, said that the University needs to build more courts to facilitate the many students who enjoy playing

either racketball or handball. Many students not only play on campus during their spare time but students also belong to various racketball clubs around the Valley, said Davila.

Another veteran at the game of racketball is sophomore Joe Hernandez of Harlingen. He has been playing for about three

years. "The most popular time for students to play racketball is at night, not only because of the availability of time but also because it is cooler" said Hernandez.

Racketball can not be only played in pairs but also in foursomes or even singly. It is much like tennis except that it is played indoors without a net.

Rather than hitting to your opponent, first the object is to hit the front wall making your competition struggle to return the serve in order to defend the point.

The scoring system is a major difference. Rather than love, 30, 40 and game, racketball is scored like ping-pong. The first player to reach 21 wins the game.

# Survey Shows Books Checked Out Increased

By PATTY FLORES

Comparison of the total number of books checked out by students in 1975 and in 1978, shows an increase of more than 10,000, according to George R. Gause Jr., circulation librarian.

Months that show high increases in check outs are March with a total of 10,641, and April with 17,375. Gause said, "Students are usually involved in writing research papers during these months."

Although the library has more than 428,000 volumes (including micro books and periodicals), Gause said no

restrictions are placed on the number of books a student can check out. By taking too many, however, they can keep other students from obtaining the materials needed for their assignments. "The library does not have a serious problem in students returning overdue books," said Gause.

Figures show that the

students enrolled at PAU checked out 8,241 books, and 893 were checked out by the PAU faculty and staff during February.

Letters reminding patrons of overdue books went to 826 students. If fines are not paid, the student's grade will be held up. There is no fine on books that are one day overdue.

# Pianist To Perform

John Raimo, pianist, and head of the keyboard department of Pan American University will be presented by the PAU Music Department on the Faculty Artist Series on April 2 in the Pan American University Fine Arts Auditorium.

The program is free of charge, and the public is invited.

# Prices Continue To Rise

As the price of everything continues to rise all over Texas, it seems the Pan American dorms have already experienced the rate increase.

Pan American's dorms went up \$75 in the fall semester of 1978. During the fall and spring semester there are two boarding plans available: A 20-meal-per

week plan from Monday breakfast through Sunday lunch and a 15-meal-per week plan from Monday breakfast through Friday dinner. During summer terms only the 20-meal-per week plan is available. The dormitory fees for fall or spring semester 15-meal plan is \$570 and the 20 meal plan is \$600. During the summer semester each session is \$210.

The dormitory rooms are modern air-conditioned facilities. Even though PAU dorms have risen in cost they are still the cheapest in the state of Texas.

The current rates at some universities in Texas are North Texas State, \$870; Southwest Texas State, \$828; University of Houston, \$797; and A&I University, \$697.

# Evaluations Are Still Providers

By CYNTHIA GARCIA

Since the 1977 fall semester, PAU students have been providing faculty with information about the courses they teach by filling out faculty evaluation forms.

This system, developed by a Texas A&I professor, is called the Course Instructor Evaluation Questionnaire (CIEQ). By using the CIEQ, every student in every class has had the opportunity to express his or her feelings about the course, the way it is taught, how interesting it is, how interesting it is, how difficult it is and how well the instructor performs.

Many students believe that the forms are not useful; however, according to Dr. Kevin Morse, director of curriculum development, these evaluations are an important contribution of information to faculty, department heads and deans.

The evaluations are processed through the University's computer and each course section's total evaluation is read on the printout. Each faculty member can see how the various aspects of a course are rated in comparison with all other courses.

Morse says that the evaluation results are available to students in each of the University's departments, but the printouts may be difficult for most students to read and understand.

He says that each faculty member is shown how to read the printout. "It's important that they can read it because they can see what students think about the course and what they (faculty) can do to improve it," according to Morse.

He has found that the faculty generally improves from semester to semester. "It's amazing how they can change after the evaluations," he says. Some instructors ask for Morse's assistance in reading the printouts so that they can understand and possibly correct the deficiency.

Morse believes that the evaluations are really powerful because the data they supply is so helpful. He would like all students to be able to read the printouts.

On the printout, the entire class' rating of each question is averaged. Its rating is on a decile scale (1-10). A 0, 1 or 2 is a below average rating; 3-6 is average and above 6 is very good.

According to Morse, the PAU faculty rates as high as those from other campuses. He has found that there are more teachers who get above average ratings than those who get poor ones.

"It's not perfect, but it's useful," he says. The ratings are sometimes low only because the course is unpopular one. Courses such as Math 1300 and English 1301 usually get low ratings regardless of the instructor.

Also, a teacher might have a temporary personal crisis which affects his teaching performance.

He believes that although some faculty members do not like the evaluations, most teachers really want to hear both good and bad comments. The individual opinions written on the back of the evaluation sheets are useful in correcting ineffective teaching methods.

According to Morse, PAU students will be asked to fill out the evaluation forms this week. He urges students to comment honestly on the evaluations since their opinions will be used only for improvements and will not be held against the students.

# PLS Group To Meet

All original President Leadership Scholarship winners are expected to attend a mandatory meeting today during Activity Period in University Center 305A.

According to Oscar Garza, treasurer of the PLSP, the meeting has to do with the breakfast or lunch for the incoming members to the scholarship program.

"It is very important that everybody shows because we need to show the new scholarship winners what the group is all about," Garza said.



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Pan American

SPORTS



# Baseballers Sweep Spartan Series

## PAU Extends Winning Streak to Eight Games

Despite missing the services of starting first baseman Marty Dolfuss, the baseballers have found out they have got to make the NCAA Playoffs in order for him to play in any more games for Pan American University or the "Green Machine."

The Broncs have responded to the task so far as they once again defeated the Michigan State Spartans to extend their winning streak against the visitors to six with a convincing 6-0, 9-3 thumping Monday afternoon.

Once again, head coach Al Oigetree was blessed with

good solid pitching as Jerry Smith mowed down the Spartans on four hits. But, fellow teammate Kenny Rieger was not to be outdone as he scuttled the Michigan State batters allowing only two safties.

Rieger raised his unblemished record to 5-0, while Smith upped his mark to a near perfect record of 5-1.

But it was not only the pitching that carried the Broncs to their twin bill sweep as the pitchers got support from the "Green Machine" was once again in high gear as Leonard Tyrone and Dana Roberts blasted round trip-

pers. It as Tyrones first homerun of the season, but for Roberts, it was his second clout of the season.

Yet, it was the entire "Green Machine" feasting on Spartan pitching as they rattled them for 23 hits.

Both Smith and Rieger are southpaws and the twosome pitched masterfully as Reiger threw only 88 pitches, while Smith bettered that mark with 86 pitches. Smith only had trouble in the last inning and it cost him the chance of lowering that pitching mark.

Those two wins were followed by another double-

header sweep on Tuesday night as the "Green Machine" made mince meat of the Michigan State Spartans by whopping them 8-1 and 7-5.

The two wins upped their record to 37-6 and extended the baseballers' winning skein to eight in a row.

The two wins also gave PAU a sweep of the entire eight game series with the Spartans.

This is very unusual that one team totally dominates another squad, but the Broncs combined good pitching, solid defense and timely hitting to best the visitors from the North.

The eight losses should make the Spartans wish they had not made the long trip down to the Valley and the losses make the trip that much longer.

The opening contest was totally dominated by the Broncs as Larry Harris raised his season mark to 5-1. The game was really never in doubt as the baseballers pounded the Michigan State for eight runs with eight hits in the game.

Although the second game ended with a two run bulge, the game was not decided until the final out as Michigan State tried to end the drought as had two run-

ners on with the tying run in the batters box with only one out.

Rios hung in against the Spartans to raise his record to 5-1. Rios struck out 11 Michigan State batters en route to his victory.

After taking their longest break from competition--two days--in the past three weeks, the Pan American University baseball Broncs will return to action here Friday and Saturday against the Hardin-Simmons University Cowboys from Abilene.

Doubleheaders are set for 6 p.m. Friday and Saturday at Jody Ramsey Stadium.

# RGV Spinners Do Their Thing

## Broncs Lose In Exciting Game, 32-30

By OSCAR GARZA

Converse tennis shoes, long shoes, shorts and basketball jersey; sounds like any regular basketball player right? Wrong, the Rio Grande Valley Wheelchair Athletic Association, otherwise known as the RGV Spinners, are unlike any roundball team because they are handicapped, but this does not stop their output as they have become wheelchair basketball experts.

If you do not believe this, ask the Pan Am Broncs' roundballers as the Spinners weaved their majic on the

**'All we wanted to do was to be competitive'**

home team as they defeated them in an exciting contest, 32-30 in the fifth annual event.

Over 100 people showed up for the game at the PAU Fieldhouse March 23 and those fans turned quickly to the Spinners, as they roared their approval for every Spinner hoop.

The rules of the contest were the same as a regular college basketball game, two 20 minutes halves. In addition, traveling violations would be called if any players did not dribble within two spins of the chair.

The chairs do not hinder the Spinners as they use a full court press to scuttle their opponents. Their offense is nothing more than the run and gun style. This type of of-

**'We wanted to have a good time playing the game, but we also wanted to beat them'**

fensive firepower is like the San Antonio Spurs of the National Basketball Association. The fast breaks show their cat-like quickness and maneuverability on their wheelchairs.

Practicing since May every Monday night for about three hours gave the needed endurance to the Spinners as they wanted to wear down the Broncs.

"All we wanted to do was be competitive," Randy Mantal, captain of the Spinners, said.

To even the contest, the Broncs had to also play in wheelchairs and this really put a damper on Pan Am's size

**'No, we are trying to get a softball and bowling teams started for wheelchair team competition'**

and strong shooting ability. They had to rely on their long arms and their upper body strenght to shoot long outside jumpers plus it aided them in defending the Spinners.

Most of the Broncs had their fore fingers and thumbs taped to prevent blisters except Danny Salisberv. "I really

don't know what to expect, so I didn't want my hands taped," Salisbery said.

Shooting would be the difference in the game and Rex

**'I really didn't know what to expect, so I didn't want my hands taped'**

Spain said, "This is pretty weird and it is sure a long way from the basket."

The Spinners went into the contest with the coolness of veteran gamblers and they were ready to play. "We wanted to have a good time playing the game, but we also wanted to beat them also," Mantal said.

But the score or the outcome of the game was not of the real importance, there were other ideas about the

**'This is pretty weird and it is sure a long way from the basket'**

game. "We are trying to build fan support," Ed Martinez, player, said. According to Martinez, the Spinners are trying to get and participate in the Lone Star Conference for wheelchair basketball teams.

Already in the conference are squads from Houston, San Antonio, Dallas, Oklahoma City and Little Rock, Arkansas.

However, there is one obstacle standing in the way of the Spinners and joining the conference, money. Mar-

**'We are trying to build fan support'**

tinex figures that it will cost around \$20,000 for the team to be able to play in the conference. The dollars will go to travel accommodations for the Spinners and it will also enable other teams to come to the Valley which the Spinners plan to help in their expenses.

"Right now, we are about a third of the way there," Martinez said.

Player coach Bennie "Chief" Ramirez is an original Spinner and he says that the team was originally started in California by the Veteran's hospital. Right now, most of

**'Right now, we are about a third of the way there'**

the members of the Spinners are young and they have only played with each for no more than eight months.

But do the Spinners just want to play basketball? "No, we are trying to get a softball and bowling teams started for wheelchair team competition," Mantal said. There are other team sports on the drawing board also.

So, this is just the beginning for the Rio Grande Valley Athletic Association or the Spinners and the only real handicap for the future of the team is money and further competition against other wheelchair squads.



**TRYING TO SCORE** — David Cantu of the Rio Grande Valley Spinners tries to add two more points to the team's score. Cantu and the Spinners defeated the Broncs 32-30 March 23. (Staff Photo by David Krueger)

## Three Netters Rank In Top Fifty Players

In the current standings for colligate by Michelob Light for the official ITCA point totals for all-Americans selections to the NCAA, Pan Am's John Picken ranks No. 19.

Picken is this slot with seven other top players.

In the No. 1 position, is Andy Kohlberg of the University of Tennessee. Following Kohiberg are two Princeton teammates, Jay Lapidus in the No. 2 position and Leif Shiras ranked No. 3.

Picken totaled 120 for the

top ranking as he is seeded

Following Picken in the rankings for the Broncs are Derek Segal, who is No. 35 with 100 points. Rounding out the representation for Pan American is Alfonso Gonzalez in the No. 50 position.

Gonzalez is currently ranked No. 1 on the PAU squad and Seaal is No. 3.

The netters get back into the swing of things as they play Ohio State University at the Orville Cox Tennis Stadium March 31.

# Campaign

on Student Involvement Chairman. He feels he is qualified for the office because: "I have been to a National Campus Action Seminar in New Orleans. I also attended a statewide Campus Action Seminar at Baylor University. I feel these provided me with the training to hold leadership positions which is evidenced by the positions I held. I have a great interest in students' rights and for the improvement of student organizations. I feel I have a great deal to offer the students and University and thus I feel I am qualified for the position of vice-president."

**Cande Ontiveros** - is seeking the Student's Association presidency. Ontiveros, a sophomore from McAllen, was president of the McAllen High School Student Council and attended the student leadership conferences. While in high school, Ontiveros was also a member of the National Honor Society, Key Club and Catholic Youth Organization. While in college he has been a member of the McAllen Library Advisory Board, McAllen Community Education Committee, Bicentennial Commission, PAU Student Senate, Political Science Association and Phi Kappa Theta.

Ontiveros' statement on his qualifications: "My past leadership experiences consist of work with the PAU Senate, involvement with PAU and my community. I am aware of the hard work required for success, and I am not afraid of working long hours to achieve a better environment for our student body. I realize the students at PAU deserve more and I am willing to listen to them in an effort to

achieve their goals. I have been on both sides of the picture, a student as well as a senator, and I feel that I know the special needs of a commuter college such as PAU. I want to see PAU grow and offer more to the students."

**Larry Garcia** is Ontiveros' running mate. Garcia is a senator from the School of Science and Math, a member of the Bios League and Pre-Med, Bio-Med Honorary Society.

Garcia states that he is seeking the vice-presidency because: "I feel that the PAU student is not receiving the opportunities to express himself through University functions."

**Alfredo Rodriguez** is also a candidate for the Student's Association presidency. Rodriguez has been a student justice, Interservice Council representative of APO, Disciplinary Committee chairman, Vice-President of Alpha Phi Omega, former service chairman of APO, Pledge-Master of APO in Fall 1978 and president of his APO pledge class. He has pledged with the TKE fraternity and was recently selected to The South Western Leadership Conference in Dallas.

Rodriguez' qualification statement: "Ever since I enrolled at Pan American University I've been involved with student organizations and committees, and I want to keep working for the advancement of PAU. Therefore, I am seeking the office of the presidency of PAUSA."

**Javier (Harvey) Gonzalez** is Rodriguez's running mate. Gonzalez is an active member of Phi Kappa Theta fraternity, is a Physical Education Club member and has received a certificate in

## THE PAN AMERICAN EDINBURG, TEXAS

Fraternity Management (Regional Convention). He feels he is qualified for the vice-presidency because: "I have worked (in fraternal affairs) long enough to know how students feel about the University and how important it is for a student to be involved in matters concerning all. Seeking the office of vice-president is my way of getting involved."

**Sylvia Perales** is seeking the women's dorm senator position. She is a CAMP active member. Perales' reason for seeking the position: "I like to work with people and feel that I am qualified for this opportunity. People do need to hear from someone like me."

**Ramiro Balderas** is running for a senate position representing the school of Social Sciences. Balderas has been a member of the Spanish Honor Society, French Club and Law Enforcement. Balderas' reason for seeking the senate position: "My major is government and because I feel I can get the students viewpoints and problems to where I feel I can help them and that is being their representative."

**David Sweet** is a candidate for the senate position representing the School of Science. Sweet is a member of Phi Kappa Tau fraternity, chaplain of Phi Tau's, a member of the Food Committee and attended the Leadership Conference. Sweet is seeking the senate

position because: "As a member of PAU School of Science, I feel that if there are things to be improved, I could improve them and as a responsible person I would fulfill my duties toward the students of PAU."

**Jorge Luis Botello** is seeking the position of Senator. Involved with SNEA, Botello is a part of the Human Relations, Scrapbook and Membership committees and was a delegate to both the SNEA State and District Conventions.

Botello states his qualifications: "I seek a seat in the Senate to represent my fellow peers because I care about education. I want to bring out truth."

**Robert Luis Rivera** is seeking the UCPC presidency. Rivera has been involved as President of the Pan Am Club-Mission Chapter, vice-president and treasurer of Future Teacher of America-Mission Chapter, Student-at-Large representative, AKP pledge member, and Fine Arts Co-chairman of UCPC.

Rivera states the reasons that qualify him for this position: "During my present affiliation with the University Center Program Council, I have been able to observe the office of President under operation and feel that I hold possible qualifications to run the office of the President efficiently."

**Maria Graciela Garcia** is a candidate for senator of the School of Business. Garcia has been involved at the Houston Technical Institute as VICA treasurer, (sergeant-at-arms), and

yearbook photographer, and VICA Spring Branch Career Center president and Scarborough Jr-Sr. High School newspaper photographer.

Garcia states her qualifications: "I am qualified for the office I seek because I'm determined, outgoing, courageous person. I am able to represent most students view and could help accomplish a great deal. I'm also willing to work with others to achieve major goals."

**Terry Welty** is seeking re-election as a Senator. Welty is presently a PAU Students' Association Senator and is involved in the Presidential Leadership Scholarship Program, PAU Theatre Productions, is the TKE Fraternity Treasurer, Honors Program participant and attended the PAU Leadership Conference.

Welty states why he is qualified for re-election: "Having already served as Senator, I know the inner workings of student government. I believe my experience will be a great asset to Pan American. PAU is a fast growing University. I feel I possess the foresight necessary to help Pan Am reach its potential."

**Everardo Salinas** is a student-at-large representative running for Senator. Salinas is presently UCPC films chairman.

Salinas states the reasons that qualify him for this position: "I have had previous experience within this department. I know I can do a good job."

**Ivan Solis**, representative of the School of Business, is seeking the position of Senator. Solis is involved in APO, AKP, and COSI.

Solis states why he is qualified for this position: "I belong to various organizations which are concerned with student affairs. I feel that I could benefit more people by being in the Student Senate."

## Dickey

(Continued from P. 1)

sponsored by Pan American University School of Humanities Living Author Series.

Tickets for Dickey's night

appearance may be purchased in the Liberal Arts Building Room 208 or by calling 381-3421. Advance tickets are \$2.50, and tickets at the door are \$3.50.

# London Is Setting For Business Study

by JEANANN DARNALL

London, England will be the setting for this year's summer study sponsored by ACUIIS, Association Colleges and Universities for International-Intercultural Studies. The course to be offered is Introduction to International Business.

The course will be offered for four semester hour credits, or six hours of credit with the additional requirement of a research paper which must be turned in within six weeks of the return from London.

The London course will be conducted from July 13-Aug. 10, according to Dr. Edward Baldwin, director of the summer study. Baldwin will be one of the instructors for the London course. He is the Director of Administration for Pan American University's School of Business, and a Professor of Economics at PAU.

Baldwin earned his BBA and MBA degrees in the field of International Trade at the University of Texas. He has a PhD in Economics from the University of Houston. He has studied in Austria, Mexico and Venezuela, and has been an instructor at Lamar University in Beaumont, Texas, and a visiting professor at the University of the Americas in Puebla, Mexico. Baldwin was the instructor for last summer's London study as well.

Douglas L. Bartley will be the other summer study instructor. He is an Associate Professor of Management at PAU, and is the Director of PAU's Small Business Institute. Bartley earned a BS degree from the University of Illinois, and a MBA from the University of Pittsburgh. He has taught at Bowling Green State University in Ohio, and at the University of Pittsburgh. Bartley worked for the H.J. Heinz Co. for 27 years in various management positions. He has worked in Brazil, and currently is acting as a management consultant for firms in the Valley in addition to his position at PAU.

The four-week course to be taught by Baldwin and Bartley is divided into four topics: an introduction to international business; financial aspects of international business and the exchange rate; cultural influences on management style; and cultural influences on the

marketing of goods in international business.

The initial cost of the London trip will be \$1,050. This figure includes room and board, three meals a day at the school where the program is housed, four or six hours credit, insurance and field trips. Students must arrange their flight to and from London on an individual basis. Dr. Baldwin estimated that the flight would cost \$400 - \$500. He also estimated that the entire cost of the trip can be covered by \$1850, at a minimum.

The summer study will be housed at Schiller College's London Campus-Wickham Court. Class sessions, meals and living arrangements will all be at Wickham Court, a 400 year old English manor. It is located nine miles south of the central city in the Greater London area.

Baldwin said that there will be numerous field trips to areas around London. The main field trip will be a three-day visit to Paris, France. While there, students will visit IBM's European headquarters, and do general sightseeing. Other trips will acquaint students with local business internationally.

David Wise, PAU senior majoring in business, was among the students who went on the 1978 trip to London. He said the trip was a great experience. "I enjoyed the traveling experience, the friendliness of the people in England, and visiting the multitude of historical places."

While there, he visited Belgium, Brussels and Canterbury, along with numerous castles and other buildings of interest. He said that once traveling on the subway was mastered, it was very helpful in sightseeing. Wise also said that he was impressed with the safety on the streets, and the helpful friendliness of the policemen. He recommended the summer study course very highly.

Dr. Baldwin said that the course is designed for business students, but others can participate also. Students attending a university which is not a member of ACUIIS are welcomed on the trip, but must pay an additional \$100. Any students interested in the trip should contact Dr. Baldwin at 381-3311 for additional information.



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