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# The Pan American (1978-10) 

Juan Castillo<br>Pan American University

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# The Pan Avnerican 

Weekly Student Newspaper

## Berets Protest Police Brutality During Rally

## By JUAN CASTILLO <br> News Edtior

Brown Berets organizers, speaking to some 150 students here Thursday, protested the death of a Mexican American youth killed while watching a Pharr riot seven years ago.
Alfredo Laredo Flores died when he was struck by a stray bullet in 1971. A monument in his honor was erected Saturday by the Berets at the site where he was killed.
The one-hour appearance by the Berets here was sponsored by El Sol, a Chicano student organization. The Berets, four of whom spoke to the small crowd, were apparently received well.
Their speeches were interrupted by applause on several occasions. Less than a 100 yards away however, the snake bar was filled to capacity by students who huddled from the cold and drizzling weather, first such of the infant fall season.
Those who braved the elements heard the speakers touch
on a general theme of alleged police violence and brutality.
Ernesto Fragga, addressed the crowd first and told them 14 Mexican-Americans in Texas had died this year while in police custody. The added 35 Mexican-Americans in the southwestern U.S. have also died under the same circumstances.
"Only 1 percent of all of the police officers (involved) have gone to court to answer (for the deaths)," Fragga shouted. He did not attribute the statistics.
Referring to the controversial death of Larry Ortega Lozano, an Odessa prisoner who died while in police custody, Fragga said, "Justice is something no longer guaranteed in the courts."
Many Mexican American groups, including the Berets, have charged Lozano was beaten to death. Ektor County law enforcement officials have claimed the prisoner committed suicide.
Fragga earlier said Lozano had suffered 92 abrasions. Thoughout the rally, Berets displayed photographs of an injured Lozano
Fragga spoke almost non-stop and without script for some 30 minutes. The other three speakers split about equally the remaining time
Also referred to several times during the rally were the American "capitalist" and "fascist" system, and a need for self-determination and control by Mexican Americans.
What we are faced today is a modern day fascist system that tells our own people (Mexican American) we are our own enemies, Fragga said.
He later said Mexican-Americans are a "colonized people," and that "it will take some guts" to assume more
control.
The appearance went without serious incident. At one point however, a student told one Beret, about the photographs of Lozano, "All that shows is a beaten up man." The Beret ignored the statement.


In separate demonstrations here at Pan American and in Pharr, Brown Beret members, left, stand over displayed photographs of Larry Ortega

John Hill, Texas attorney general and Democratic gubernatorial candidate, was in Edinburg Tuesday to officially open Democratic Headquarters located across the campus. Hill commented on statements of support made by Gov. Briscoe's family for Bill Briscoe's family for Bill opposing Hill in the Nov. governor's election.

Staff Photo by JORGE VILLARREAL



Lozano, and right, honor the death of Alfredo Flores, a man killed while watching a 1971 Pharr riot, with a six-gun salute.

## SA President Forced To Resign

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## Also Inside

- Newsbits, see page 4
- "Quotes", see page 2


## QUOTES



Salagado


Morales

Bobbie Salagado is a junior business management major. Formerly a graduate student with a career associate degree in Formeriy a graduaten design at Midland Junior College, she was "attracted to the Valley during summer vacation."
Salabado was a cheerleader at Midland and a member of Kappa Omega. She worked three and a half years as an accounting clerk for Forest Oil Corporation
What improvements if any, should be made in the University?
"Can you change the weather?"
What has Impressed you about the University?
"I was impressed by the faculty. The faculty here give more attention to the studnets, and they actually are more talkative to them."
Has there been any difference between the Junior college you attended and Pan American?
"In Midland, classes were small. I one of my classes here, we have something like 80 students."
Do you feel crowded in this slze class?
"I was shocked at first, but then I enjoyed it. Actually there are more ideas contributed from every student, not just a few."
How about the students themselves? Any difference there?
"What was our minority at Midland, is a majority at Pan Am. The student over there were never involved. From what Arve seen, students have the initiative to make something of themselves, whereas at home they wouldn't."
"People can tell when your not from the Valley. They say you talk different."
"I came to Pan American University because I was interested in the beautiful campus."
Mary Jane Morales is a freshman majoring in Business Administration, specializing in office administration. Her Administration, specill, bowling and hooking rugs.
What was your first impression of the Valley when you came here?
When you came here?
"The Mexican-Arnericans are very ambitious, In my home town, the Mexicans were treated different,"
When did you declde to come to Pan Am? "I couldn't afford to leave home after graduation, so I ed Pan Am because of its environment.
What improvements do you feel Pan Am needs?
"First, there is not enough parking. Second, there could be more spirit and student unity. Everyone's in their own groups."
Which person has influenced your life most?
"Definitely I would say my parents had the biggest influence on me."

## Write <br> To Viewpoints



# CMMENARY 

## AReview

## New Theatre Season Opens

The University Theatre opened the 1978-79 season with Lu Ann Hampton Laverty Oberlander, a suc cessful play set in a small town in West Texas and written by Texas playwright and actor, Preston Jones.
Linda Noble as LU ANN drew applause in the first act with her portrayal as a half-baked senior in high school who seems willing to marry almost anybody to get away from the dull, small town of Bradleyville as Lu Ann the young divorce and bar fly at Red's Bar in act two, and finally as Lu Ann the middle aged beautician and nurse for her own Invalid mother in act 3.
Ms. Noble's fine three part preformance was complimented with a superb cast of supporting characters including Harry Dancey playing Billy Boo Wortman-Lu Ann's high school sweetheart-Ken Smither playing Skip-Lu Ann's never-do-well brotherand Keith Bodenhamer as Red the bartender. Mayo Caceres, Ricky Salinas, Kitty Bodenhamer, Mark Ser vis, Steve Copold, Ricardo E. Saldivar Jr. and Lynn Cramer also played their roles convincingly.
The success of the play was determined by the
meticulous revelation of Lu Ann's character in three different time sequences: 1953, 1963, and 1973 respectively.
Under the obviously perfectionist directing of Dr . Marian F. Monta, Ms. Noble and her supporting cas held the audience spelibound for all three acts. Lights, sets, sound effects and even the witty program reflected the professional quallty of their tire production.
Crude buit humorous dialogue expertly rendered in a typical West Texas twang and realistic costumes and makeup helped carry the play through to Its pathetic, Ironic anti-climax. Somewhat reminiscent of Larry McMurtry's Last Pciture Show, the depressing social tragedy shown here last spring, Lu ann Hampton Lavetry Oberlander was more comical.
What saved Lu Ann from being totally crushed by her sterile environment and plain bad luck washer sense of humor.,

You see, even after her brother had tried to kill himself and turned into a wino and her first husband had run off and her second one had been killed--even after her mother was stricken by a "by GOd" paralyzing stroke--Lu Ann Hampton Laverty Oberlander stll thought that Billy Bob Wortman has a silly name.

# 'Ideal Benefits’ Said Making Jogging Increasingly Popular 

## BY CYNTHIA GARCIA

STAFF REPORTER
Throughout the nation--as well as on campus--jogging has become increasingly popular. An estimated 25 millon people participate in millon pe
the sport.

Jogging is almost the ideal exercise.
Physically, it brings many benefits. Flabby muscles become firmer; the jogger with "iron-poorblood" feels more energetic, less fatigued and more exhilarated. There's overall sense of wellbeing.
Some doctors claim jogging prevents heart attacks and improves life expectancy; however, most runners are people who eat sensibly keep their weight down and are non-smokers.

Weight loss is another advantage to jogging. It can be a waste of time though if the jobber overeats or fails to follow good eating habits.

Running two miles a day--15-20 minutes,-without dieting can help the Jogger lose one pound in about wo weeks experts say. Even the jogger diets.

Strengthening of the heart is attributed to running. It also increases blood supply, improves the blood-clotting characteristics and lowers concentration of cholestoral, the latter associated with heart disease.
The breathing proces ${ }^{\circ}$ is made easier by running. The process is more efficient, so

## 

October 5
Young Democrats LRC 8:30-4:00 8:30-4:00
IKs Blood Drive Ballroom 9:00-2:00
ISA LA 105 10:25-11:35 Demos. LA 115 10:30-11:30 Exployment Council 305 A 10:30-11:30

October 6
GED Testing 306 A 7:45 4:15
Placement CEEP Workshop Ballroom 1:30-2:00 Young Demos. LRC 8:30 4:00

October 9
Cooperative Ed. 305 A 8:00-4:00

Placement Career Planning
Snack Bar 8:30-3:00
Marines
Delta Zeta 305 A 5:00 9:00
Kappa Delta 305 A $6: 30$. 8:00
Kappa Sigma 306 A 6:30. 9:00
Phi Kappa Theta 306 A 6:30-9:00
6:30-9:00 Zeta Pledges 307 A
7:00-9:00

## October 10

Placement DAT testing 306 A 8:00-5:00
Placement U.S.
Snack Bar 8:00-4:30
APO
C. S. O. 307 A $10: 25$. 11:35

AM Chemical Society SB No. 3 10:30-11:30
Ladles of Camelot 305 A 5:00-7:00
Dept. of Human Resources Ballroom 5:30-10:00

October 11
Placement U.S. Marines Snack Bar 8:30-3:00
Kappa Delta 307 A Kappa
6:30-10:00

October 12
Placement U. S. Marines Snack Bar 8:30-3:00
ISA LA 105 10:25-11:35
U. C. P. C. Ballroom

10:25-11:35
Young Demos LA 115
10:30-11:30
Drama Dept. 307 A. 4:30.
6:00
less energy is used.
Physchologically, many runners claim to have greater work production, more relaxation and better sleep.

Coaches and champion runners recommerid, that a person who wants to get into running should ebegin by covering a fairly short distance at a comfor able speed. They advise that running be done in comfortable shoes and a wion-up session be done berote staring. Also, the beginamg jogger shouid be sure to be in good health before beginning.
Instead of stopping and resting immediately atter running, walking for several

Editor's Note:
The Pan American welcomes and will print letters from readers. All letters must be signed and must include the writer's address and telephone number. Because of limited space, letters should not exceed 200 words. The Pan American reserves the right to edit.

## The Pron Anonerican

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minutes keeps joints from stiffening up right away
Unlike other sports, a jogger can run in a variety of places; tracks, golf courses, and parks are popular. Running on grass or dirt is easier on the knees and ankles than running on a hard surface such as a street or sidewalk.
Finally, it is important for the beginning runner to start off slowly and then gradually increase speed and distance. And very important exercise And very important be regular to be beneficial.
"Once in a while" is not enough

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> Phyllis Priscol
> Harry Quin

## Porch Lifts Expected To Help Handicapped

Handicapped students living at the dorms here will soon have easier access to those buildings.
Porch lifts-an elevator type apparatus-are now being constructed on the east side of the men's and women's dorms. The devices will enable students in wheelchairs to be lifted to the first floor balcony.
Patio doors on the first floor balconies will be fixed so the person in the
wheelchair can get to the
first floor living area first floor living area. The porch lift operates automatically when a switch is turned on (a key is used to turn on the switch). The lift comes down and a steel ramp is extended so the wheelchair can roll onto the non-skid surfaced platform. A guard rail, which prevents slipping, provides for the safety of the person using the lift. The porch lift is then raised to the first floor

## Krueger To Make Campaign Stop Here

U.S. Rep. Krueger will visit the campus Oct. 9 when he will speak to students in the circle in front of the snack bar. He is expected to arrive at $10 ; 15$ a.m., according to visit organizers.
Along with Krueger will be other Democratic political leaders of the Valley. Krueger is the Democratic candidate for the U.S. Senate seat held by John Tower.
Krueger was elected in 1974 and then reelected with 72 per cent of the vote in 1976. At the end of his first term, he was voted "most efficient" of the 75 first-term Democrats. Krueger will touch the issues of education, human and civil rights, and welfare during his visit.

## Tower to be at Show

U.S. Sen. John Tower will appear at the Confederate Air show Saturday from $11 \mathrm{a} . \mathrm{m}$. to 4 p.m. according to spokesman for Young Texans for Tower.
Students needing a ride to the show my call Mike Pile,
Y86-5789, or Gracie Garcia, 585-2838.
Young Texans will continue to man voter registration
According to Dr. Homer Pen̉a, assistant to the president, porch lifts have been in use for awhile. He said, "although cost of ramps for both dorms is quite a bit," it is considerably less than cost of concrete ramps which were originally planned."
At least two rooms in each dorm have been equipped with special facilities for handicapped persons. Handrails (in bathrooms) and shadetype doors have been installed in the rooms.
Every building on campus is accessible to handicapped students, Peña added.
All of the buildings comply with Vernon's Civil Statutes. Some requirements for certification include lowered drinking fountains and drinking fountains and
special bathroom facilities. Lalo Gomez, resident engineer, said the University engineer, said the University
is changing or has already is changing or has already
changed types of access changed types of access which have to the other buildings have to the other buildings
on campus. Specially on campus. Specially designated parking spaces next to buildings
available to them.
According to Gomez, the University's policy is to have U pleasant atmosphere in which students may learn. Suggestions regarding facilities for the handicapped may be discussed with may be discussed with Gomez at the new Academic
Support Facility building across from the dorms across from the dorms.

## Ask Pete

Dear Pete,
Some of my classes are real hard. Nobody else seems to have problems like me. Math and English are the hardest. My grades don't look so good so far. What should I do??

Joe
Dear Joe,
You are not alone!. Many students have trouble in their courses. Some students find it helpful to study with a classmate who understands the course. Other students discuss questions with their professor.
Tutoring can help too. There is tutoring available on campus free of charge. To get tutored all you have to do is sign up in Office Building " $E$ "

## Correction

The date for a workshop on the role of women as political party leaders was incorrectly printed in last week's issue of The Pan American.
"Changing Role of Women in the Political Process" will be presented by Edinburg branch Association of American University Women Oct. 18 at $7: 30$ p.m. in the Ballioom

The date was previously printed as Sept. 26. The Pan American regrets any inconvenience caused by the error.


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## "Lu Ann" Opens Season

## The curtain has opened on another season of quality plays

 at the University TheatreThe drama department's first production, "Lu Ann Hampton Laverty Oberlander," opened Wednesday, and seven more performances are scheduled today ${ }^{\circ}$. through Saturday.
"Lu Ann Hampton Laverty Oberlander," is from a collection of plays by Dallas playwright Preston Jones. The first production was presented in 1974 at the Dailas Theatre Center with subsequent productions and a limited Broadway run.
"Lu Ann" holds a special appeal for Texas audiences. Styled with the same sincerity as McMurtry's "Hud" and "The Last Picture Show," playwright Jones has given a realistic view of life in a small Texas town.


## Assistantships Available

Two undergraduate research assistant ships are available for a study of the faurna and flora of South Padre Island
The stipends are $\$ 2.65$ per hour for a maximum of 10 hours per week. Duties include field assistance and help with record keeping and clerical work. The study will run through August 1979
Interested students should provide a transcript and brief letter of interest to Dr. Frank W. Judd, department of biology by Sept, 29. Assistants will be selected on the basis of academic performance and background, interests and interview

## Students Have Priority

Dr. Darrel Black, head of the Health and Physica Education Department, said recently students and faculty members have priority in using physical education facilities.
However, they must present I.D. cards to use the gym, tennis courts and swimming pool.
The general public can use some recreational facilities as long as use does not interfere with activities of the physical education department, Black said. Public organizations can use the gym and pool; however, they must pay a service charge

## Med-Tech Elects Officers

The Society for Medical Technologists elected officers for the coming year at their reorganization meeting Sept. 14, 1978.
Officers elected were: Mary Miller, president; Lucy Hinojosa, vice-president; Maria Perez, secretary-reporter; Gill Smith, treasurer; and Abder-Rahim Qausmeh, parliamentarian
Gloria Ibanez and John Abraham are club sponsor and adviser respectively.

## Co-op Program Has Job Openings

The Cooperative Education Program at Pan Am has a wide range of jobs available from California to Washington, D.C. Full-time work is also available in the Valley area through the co-op program.
Jobs are now available to students majoring in math, physics, chemistry, pre-law, pre-engineering, psychology, blology, business, community services, government, history, pre-med, English, communications, criminal justice, sociology and education.
Any student who has completed a minimum of 30 hours of course work is eligible to join the program. Interested students may attend the co-op council meeting today during Activity Period in room 116 of the University Center,

The co-op full-time program is open to the veteran. In this program the veteran can receive educational benefits in addition to the co-op salary.

## Vets Number 1100

Arnoldo Perez, of Veterans Representatives on Campus (VROC), said Friday there are approximatly 1.100 students attending Pan American on the G.I. Bill
Of those 1,100 students, 15 to 20 are girls. Single veterans are recieving $\$ 311$ to help pay for education Married veterans recieve $\$ 370$, and if they have a child, recieve $\$ 422$. Funding continues for 45 months while the veteran attends school.
The Vietnam Readjustment Act of 1966 covers the veterans from Feb. 1, 1955 to Dec. 31, 1976.
The G.I. Bill became available here in June, 1974 Veterans who feel they qualify may contact Arnoldo Perez or Bill Miller, 383-7612.

## 50 Students in HEP

Clementina Cantu, director of the High School Equivalency Program, says 50 students from the South Texas area are enrolled in this year's program
With 50 enrolled participants for this year, HEP's pur pose is to inspire migrants and high school dropouts of pose is
the 17 through 24 age group to obtain their General Education Development (G.E.D.) certificate.
While attending the ten-month program, students are While attending the ten-month program, students are
provided with a dorm room, meals, and are given $\$ 12$ a provided with a dorm room, meals, and are given $\$ 12$ a
week to meet their expenses. Last year 154 H.E.P. week to meet their expenses. Last year 154 H.E.P.
students were enrolled of whom 124 graduated, and 110 students were enrolled of whom 124 graduated, a

## Computer Registration

Returns to PAU
Computer Registration will be used again next spring, according to Bill Morris, Director of Admissions.
How it works is not so complicated. It is a simple pro cess by which the student determines seven different cess by which the student determines seven different
courses and has two choices or more for each section of courses and has two choices or more for each section of
classes. He then, runs the schedule through a computer classes.
Beginning freshmen get first choices just as always. The main objective of this system is done for the benefit of main objective of this system is done for the benefit of each student. The student has more priorities, time is saved, and students, have
Morris said he is not certain if there will be other plans or changes made so far. Morris said that Ray Ortiz, of, comptroller and others are setting up ways to make changes.

## Carnival Plans Begin

Plans are presently underway for the University's traditional fall event, The Carnival of the Great Pumpkin. Date for the carnival has been set for Oct. 28, according to Tony Vela, university center director,
The carnival is one event where student organizations work together for their own benefit, and to promote a good time for the entire student body, Vela said.

The event, coordinated by UCPC, will be held in the Science Building parking lot, at the comer of Sugar Road and Van Week

Various activities are planned, including a Halloween costume contest, domestic and international food booths, spook house and a band.

There will be no admissions charge to the carnival grounds.

## Number of Stickers Up

Even though enrollment here is down, the number of parking stickers issued has increased in comparison to those issued during the 1977 fall semester.
Traffic and Security Chief Greg Salazar attributed the decrease in the number of students who are car pooling. During Sept. 1977, a total of 4,354 stickers were issued, while a total of 4,893 stickers have been issued as of Sept, 15, 1978. Salazar also stated he expects an increase in the number of stickers purchased.

## Faculty Club Sets

Tentative Meeting Date
The first organizational meeting of the Pan American University Social Ensemble (PAUSE) has been tentatively set for Friday. Oct. 6, according to John Piety, acquisition librarian. A site for the meeting has yet to be determined and will be disclosed in a notice at a later date.

PAUSE is a social club for faculty members and spouses which meets one Friday night every month at a site in either Edinburg or McAllen. Meetings provide the only time for all departments to gather, relax and socialize together.

The main interest of the club being to promote a time for socializing and refreshment. "The club is simply a nice opportunity for new faculty members to get acquainted with other PAU faculty." Plety said.


## Students Visit In <br> Louisiana, Arkansas

Geology students are on a three-day jaunt of Daisy State Park, and Crater of Diamonds State Park, the only diamond pipe and mine in this country. The park is
located at Murfreesburgh, and Edgewood and DeGray located at Murfrees
State Parks in Ark.
The trip is planned Oct. 5-8, with 15 students and one pofessor, Neal Barse, making the trip. The trip is sponsored by both the University of Southern Louisiana in Lafayette, La. and the University of Arkansas at Little Rock.

## Press Club Organizes

The Press Club has reorganized and is in search of new club members. All mass communication majors and anyone interested is urged to join.
"We have reorganized by agreeing to make the club social as well as time-worthy. Right now we are open for suggestions to money-making plans so that we may enter a booth in the Carnival of the Great Pumpkin that is coming up in October,"said vice-president, Juan Castillo. ing up in October, Meetings are held every Thursday in Emilia Hall room 100 during activity period. Anyone interested in joining may come by and talk to club adviser Mr. Harry Quin. Club fee is $\$ 2$ per semester.
Press Club officers for 1978-79 are: president-Rigo Ordaz, vice-president-Juan Castillo, secretary-treasurerLeticia Diaz, and reporters-Rudy Juarez and Anna Barrera.

## Colds Pose Problem

The Student Health Services has recently had a remendous amount of students being treated for colds, scratchy throats, eye and ear infections, and coughs. However, Dora Castillo, head of the department, indicated that the greatest problem so far has been that of colds.
Castillo said flu shots are also available for all those who need it. She commented that the purpose of the treatment is to alleviate symptoms of these minor diseases.

## Cheerleader Tryouts Still Pending

Cheerleader tryouts for the academic school year are still pending according to Jim McKone, sports information director. The announcement will be made sometime in October for those interested in trying out for one of the in 10 spots that will be available.
Last year 28 giris tried out for the coveted positions but only 10 were choosen. They were: Mary Lou Pecina, Yolanda Salinas, Leslie Spruell, Bonnie Gilday, Jackie Yolanda Salinas, Lesile Spruell, Bonnie Gilday, Jackie
Drake, Joyce Perez, Nelda Villegas, Rosemary Rincones, Amber Gorizales and Elva Salazar.

## Book Is Doing Well

The 1301 Spanish book is "working out beautifuly" according to Dr. James C. Maloney, editor of "Espanol Para Hablantes Nativos." The reason for such success is due to the fact that the book is written in the Spanish of this area. Co-authors of the book are Jugo Mejlas and Gloria Garza Swan. "Mejias was chosen because of his knowing linguistics, while Swan was chosen for her originality and being a master teacher," Maloney said. Mejias is teaming with Victoria Contreras to work on another Spainish book dealing with grammar and composition. The book will be out in September, 1979.

## Lot Entrance Converted

The University Traffic and Security Department reports the southwest entrance to the Liberal Arts building parking lot, also known as parking lot "C," has been converted to an exit only. A temporary barricade has been placed at the entrance to allow access to outgoing traffic only.
The new entrance is in the far west side of the parking lot just off Sugar Road. Joe Ponce, of the Security Department, said it became necessary to close off the entrance because incoming traffic was getting bottled up, causing students to be late to classes.


## Radio Shaek

# CB BIRTHDAY SALE 

CB radio is your key to highway safety and information. With CB in your car, you're in touch with many state and local police, motels, service stations and volunteer groups like REACT. In 20 years CB has grown from a hobby to become America's friendliest "party line"!
A. TRC-427 MOBILE by Realistic Channel 9 priority switch lets you report emergencies immediately. LED indicator alerts you to antenna shorting or mismatch. Your key to highway safety! 21-1534
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A couple takes a brief break from classes.

## Validation Procedure In Works For BEOG Applicants

A validation procedure is presently underway for students who have applied or the Basic Educationa Opportunity Grant
Randomly selected sudents are sent a letter informing them they should produce some sort of valid produce some sort of statement such as an income tax report.
This procedure is being used so incorrect information reported on the BEOG application may be cor rected.
According to Sylvia Lujan, financial aid director the financial aid office checks for inconsistencies checks for inconsistencles which may affec
About 70 per cent of all

University students here receive financial aid in one receive financial aid in one ferm or another, so a large being reviewed

Many college students this year failed to get their eligibility reports in on time because of he verification process. As a result, these students could not attend school. "It is assumed that this had a slight effect on the decline in enrollement Jan said.

There are many reasons There are many reasons rejected, she added
rejected, she added
Some of the most frequent are--.Applicant did not indicate social security not indicate citizenship
status..--Amounts indicated for non--taxable income, aded for non-taxable income, ad-
justed gross
income.----Income earned by parents and U.S. income tax paid appeared inconsis-tent.---Application was not signed by both the depensigned by both the depen When a correction of any information is needed on the Student Eligibility Report Student Eligibility Report (SER) the student and his parent--if applicatn is dependent--must sign the certh ation statement" box resubmi. it to the indicated resubmi. it to the indicated address th have his eligibility or BEOG letermined. SER are advised to review it for accuracy and make corfor accuracy and make cor-
rections before it is submitted, Lujan said.

Preparation for one of the
"breparation for one of the pus. The Carnival of Gus. The Pumpin are already being made by University being made by University Center Program Council, the group sponsoring the eld The carnival will be the L.A. Building parking the
lot.
According to Juan Garza of the UCPC Special Events Committee, "Organizations are really trying to get into it since UCPC is giving more prize money for individual booth winners."
Already, at least ten or ganizations who have entered a booth in the carnival No two booths will be the same and clubs who have had booths in previous years will get first choice on the type of booth they may enter.
Garza said this will insure more voriety at the carnival.

First, second and thirc place prizes will be awarded o the booths by a panel of three faculty judges. The booths will be judged The originality and cleverness, originairy and cleverness construction and appea rance. The booth that re ceives first place will win will receive $\$ 100$; and third place winner will receive
A $\$ 10$ booth fee is being charged to help with carniva expenses.
The best individual cos tumes will also be chosen First place winner will receive $\$ 50$ and the second place winner will receive $\$ 25$.
A concert and disco type arrangement will be featured in the carnival's center. A horror film is also tentatively scheduled for that evening "It'll be possible for a club o win up to $\$ 200$ by winn ing first place in both the
booth and individual com petition," Garza said.
The committee is also trying bile anit for the KRIO carnival.

Since state law prohibits gambling on campus or any state property, cash prizes cannot be allowed in games of chance. However, gift certificates, merchandise and similar prizes will be awarded.
Garza encourages organizations to "hurry and get the entries in."
"This year's carnival promises to be bigger and better than ever."

Deadline for booth entries has been extended to Oct. 12. According to Garza, people are needed to work at the carnival. Students who wish to help out may leave their name and phone number at the UCPC office.


## THE SUPERIOR OIL COMPANY

## WILL BE ON CAMPUS

Superior is one of the largest independent oil and gas producers in theUnited States. We conduct exploration and produciton of crude oil and natural gas on and offshore in 18 of the Western and Gulf Coast States and several foreign countries.
The Company is currently in a growth phase offering training and advancement opportunities for individuals who are self-starters and have a history of achievement.

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## Bronco Days

## Began In 50's

Preparations for "Bronco Days"--known to some as
"Looney Days"--are under"Looney Days"-are under-
way. Few however know the way. Few however know the tradition behind the annual games and contests.
The idea for the games began in the 1950's during a home basketball game between the Broncs and the Brownsville Scorpions. Because Pan American did not have a football team to celebrate a "normal" homecoming, school organizations decided to create "Bronco Days.
The Days were seen then as a way of uniting the school and breaking the monotony of students every day life.
Last year student organizations decided on using a basketball game to center Bronco Days attention on.
"It was a great success. The gym was packed, and we re going to do it again this year," said Sam Saldivar, student association president.

## Ladies Close Season

The Pan Am womens oftball season is over, Word came of this Tuesday afternoon in the form of no invitation to the state tournament. Coach Kelly Bass felt the reason the lady Broncs were not selected was the early season loss of a doubleheader to Trinity $10-0$ and 8-4. The women softballers ended their season with a winning record of Our Lady of the Lake over Our Lady of the Lake Col
lege $6-5$ and $10-1$, and over St. Mary 8-6. Pan Am finished their season on a winning note by routing Incarnate Nord College 22-3. The lady Broncs play fast pitch softball and Coach Bass said pitching was of great importance to have a winning eam. PAU pitchers were Noelia Villareal, 4-2 and rene Guajardo, 0-1. Others on the squad were C -Berta Benavidez, 2B-Velma Her-
nandez, SS-Paula Martinez, 3B- Sheryl James, LF Cindy Trevino CF-Josie Ayala, RF-Cindy Billescas and in reserve were Cindy Hall and Anita Casarez. The Team's leading hitter was Sheryl James with a sizzling 690, followed closely by 550 Chavana with a fine 550. So, although the lady Broncs did not get to the playoffs, another good year has

## Bronc Spotlight

After claiming 10 metals and high-point honors in the Senior Olympics, Charles Beaudry hopes to compete next year's National AAU ndoor Championships at New York.
Beaudry nearly broke the world record in the 100 yard dash with an 112 mark tha missed the record by a tenth of a second. He did break of a second. He did break however.
Master's competition usually brings in runners 40 years and older to participate, but at the Olympics Beaudry ran against others his own age.
"It was very interesting competing against people my own age because sometimes I run against people 20 years younger, Beaudry said. He works ou
when he can and the thing that has aided Beaudry is that he has a 300 meter track and a swimming pool at his home.
For the first time in his track career, Beaudry swam for competition and he captured three metals, one gold, one silver, and the final being bronze. He plans to swim in other meets also. Most people read for their hobby, but Beaudry admits, "It's my hobby." This is what has kept Beaudry running for so long.

Instead of using starting blocks, Beaudry enjoys the standing start because as he puts it, "It puts me 24 inches closer to the finish line." This unique start has placed him second in the 100 yard dash 11 flat ranks behind Payton Jordan of California who ran a 10.9 .

Beaudry has closed out this track season in great style, but he admits, "It was so much fun to compete with people my own age

## SPORTS

## Binder Takes Reins As New

## Head Trainer For Pan Am

This year the PAU athletic department has made several changes. Noticable changes have occured in basketball personnel and some other intercolliegate sports have changed coaches. One change that coaches. One change that ed is the job of head athletic rainer. The post was held for the past several years by Al Shuford. The new man at his important position is David Binder. Binder came down from the University of Texas at El Paso, where he was the assistant trainer for the two years

Binder, who is 28, lives in Edinburg with his wife Michelle and his year-old daughter Jennifer. AT UTEP, Binder had recieved his bachelor's and master's degrees. He then went on to three years of high schoo training and one year at the Toronto Blue Jays class A team.

Binder's responsibility will cover all sports at Pan Am, and if someone should be hurt in a PE class, he will be
there to insure proper treatment. Binder will travel with the Bronc teams on the road this year. He is assited by student trainers Jimmy Cantu, Tom Brownmiller and Roy Calvan.
Binder is happy with Pan Am and he says he has everything he needs plus there are no problems. He also says there are no


Binder

serious injuries to any Broncs in any sport at Pan Am.

So, with this man's qualifications and the ease with which he is able to communicate with players and municate with players and Pan Am has certainly found the kind of trainer they will need.



## Looking To Score

Even though this goal came up short Pan Am came out on the winning end
by a 4-0 score. This raises the soccer team record to 1-2.

## Fiesta Hidalgo

## Marathon Event Set


#### Abstract

The Fourth Annual Fiesta Hidalgo Marathon, a 26 -mile 385 yard foot race, will be held this year Oct. 7 . 1978, starting at 7:00 a.m. from in front of the old Courthouse located on Flores Street in Hidalgo and finish in front of the present Edinburg. The race commemorates the moving of the courthouse records from the old Courthouse, which was once located in Hidalgo, to the new County seat in Edinburg, which was then called Chapin. In the past, the race has attracted runners of varying abilities, from occasional joggers, who want to attempt the ultimate distance run, the world class marathoners such as former winners, John Butterfield, a former Olympian, Juan Garza, an Olympic trials qualifier, and Clint Miracle, of Corpus Christi, one of the top young marathoners in the country. This year's run should attract a similar cross-section of participants. It is anticipated that in excess of 100 participants will show up at the starting line. Entry blanks may be obtained from the Parks \&


Recreation Departments of cities of Brownsville. Harlcities of Brownswille, Hariingen, McAlien, and Edinburg and additionally by contacting the race director in Edinburg,
T-Shirts will be given to all entrants and certificates awarded to all finishers. A trophy will be awarded to the top three finishers in each age group category both men and women.
This year's marathon will be sponsored by the Rio Grande Vally Roadrunners and the First State Bank and Trust Company of Edinburg.

## 析





FRIDAY \& SATURD/ Y OALY EDINUURG
118 M. 12th $383-5324$

## Newsbits <br> (Cont.)

## ISA To Meet

The International Students' Association will mect today during activity period in LA 105
"More people are coming to the meetings but ISA always welcomes more points of view," said to Aida Lizcano, club spokeswoman.

Fun Run Is Tuesday

The Health and PE Club will sponsor a Fun Run Tuesday during activity period. This is an event to which all interested persons are invited for a run around the campus. It will start at the old gym.

## HEP Jobs Open

The High School Equivalency Program is taking applica tions for a grammar tutor aide ( 15 hrs per week) and an of fice aide ( 20 hrs per week). Starting salary is $\$ 2.65$ an hour Office aide should be able to type 40 wpm .
Application may be made with the secretary in Emilia Hall room 207.

## Ecologists Gather

The Louis Agassiz Natural History Society will meet October 10 in room 101 of the Science Building during Activity Period. Anyone interested in ecology and conservation work are welcome to attend.

## Fun Run Is Tuesday

The Health and PE Club will sponsor a Fun Run Tuesday during activity period. This is an event to which all in erested persons are invited for a run around the campus t will start at the old gym.

## AAUW Sponsors Book Sale

The Edinburg branch of the American Association of University Women will sponsor a "used book sale" in front of the First State Bank in downtown Edinburg, beginning at 10 a.m. and continuing all day. Oct. 7

Proceeds from the scale of the bargain-priced books will go o the AAUW Educational Foundation to be used for scholarships, fellowships, research and project games.

## Swimmers To Meet

An organizational meeting for all persons interested in Anchronized swimming has been called for October 10 during activity period at the swimming pool
For more information see Susie Houston in room 119 of the Physical Education Complex or Beth Dibnah at the women's dorm, or call 381-3501

## Clubs Conduct Registration

Students who have not registered to vote may still do so. Voter registration is Sept. 9 thru Oct. 6. The Young Democrats will have tables in front of the Snack Bar and he LRC.
Also, the Young Republicans will have a table in fron of the Liberal Arts building. Both parties are making a join effort to register voters here on campus. The Veterans All you need tooth located in office building D.
All you need to do to register is to go by one of these locations and fill out a voter registration card and drop if in the mail. In order to vote in November you must be

## Al Pacino Film at LA

The University Center Program Council presents "Dog Day Afternoon," Sunday, Oct. 8, at 8 p .m., in the Liberal Arts auditorium.

Al Pacino stars as Sonny, a man who becomes confused and frantic about his tattered life. The carefully constructed protrait of an actual person comes to life when Sonny decides to solve his problerns by staging a bank robbery with a friend
Admission will be $\$ 1$ at the door

# The Paun Amerrican 

Weekly Student Newspaper

## Officials Concerned Over 5,000 Who Didn't Register

During the present semester 14,000 persons were ac cepted as students at Pan Am and sent registration appointments, but only a little less than 9,000 registered.
The University Division of Student Affairs, headed by Vice President Mike Nevarez, is concerned about the fate of the 5,000 persons who received packets but choose not to register.
Generally the University has found that about 80 per cent of those students accepted to register. This year that figure tell to a little more than 60 per cent.
Dr. David Alvirez, dean of the School of Social Sciences, is directing a telephone survey of 800 students, a 20 per cent
 Dr. Alvirez has advanced several theories to explain the drop. He believes the majority of the 5,000 non registering students are partime students.

But the purpose of the survey is to find if the University is responsible in any way for the fallure of these students to register and if so to find what can be done to correct the situation.

Registration procedures, presonnel, financlal and workrelated problems, the open door admission policy, students transferring to other universitles and the indecisivemess of today's college students are some of the reasons being con-
sidered.
Dr. Alvirez said he belives Pan Am is serving a community college function in the Valley. Many students ;ust want to get a taste of college but are not interested in completing a degree
In the final analysis there may not be anything unusual about this high loss of students, those concerned say, but they intend to use the survey to be sure it is not the fault of the University that the students did not register.
The survey is expected to be completed in about two weeks and tabulation of the results, which will take longer, will begin.

U.S. Rep. Bob Krueger gestures while making remarks to a University Center Circle crowd here Monday. An estimated 300 to 400 heard Krueger, who is running for the U.S. senate seat held by John

## Listening

Facial expressions of those who heard U.S. Rep. Bob Krueger Monday are varied in this photograph taken by staff photographer Rigo Ordaz. Throughout his speech, Krueger blasted Tower for claiming friendship with Hispanic Americans--especially in South Texas.
progress or lack of progress of these students, according to Earl Frankenberger, LAC director.
Under the new program counselors will contact and work with the instructors. In structors will contact and help the students.
Frankenberger said he believes that students who fail to attend classes, an consequently drop out of school entirely, do so because they have difficulty reading. "They have personal and financial problems and they can't adjust well to the social life they have in college," he said.
Plans are for the Intrusive Counseling Program to determine students in the program have problems in all or just a single class. Another objective is to Another objective is to
estimate the number of estudents who are dropping their classes.
The program wll continue If the experimental phase is If the experimental phase is deemed successial will be expanded 500 students.

Tower. The congressman's visit was part of a busy "helicopter whistlestop tour" that saw him campaign In eight other Texas cities Monday.

## Student Teaching

## Deadline Nears

University students wishing to dostudentleaching for the spring semester must submit applications to the student teaching office by Oct. 23, according to Nolan Wood, director of student teaching.

Students accepted to do student teaching are re quired to have at least 90 semester hours of college work completed, at least a three-fourths semester hours completed in a major with a 2.25 or better grade point average; and at least onehalf semester hours com-
pieted in a minor with at east a GPA of 2.25 Also, students must have all general education courses completed. Freshmen Eng lish courses must be com pleted with at least a "C" average. Additional requirements will be specified by the department of the students major field. Along with the application, applicants must have an up-to-date unofficial transcript and a copy of their degree plan, Dr. Wood said Application forms may be picked up in the Education Building, room 116.

## Also Inside

## Quotes

Editor's note: "Quotes," a new feature, makes its second appearance, after debuting in last week's issue. Compiled by staffer Leticia Dlaz, "Quotes includes excerpts from brief interviews with students who are selected at random. The Pan American reserves the right to edit.


## Garcia

I like something challenging," she said.
She is Debbie Garcia, a sophomore from McAllen majoring in elementary education. Her hobby is sports, including ennis, basketball, running, and "anything outside,"
What were your first impressions of the Valley? I lived in San Antonio for most of my years, but I moved to the Valley because my father was transferred. The first diference I noticed was the large classes. In the all-girls high school I attended, there were at least six to eight students in a class; so I really can't compare it to the classes here."
What improvements if any, should be made in the University?
"I feel there should be more subjects a student can take. There is just not enough. And for sure, more majors and minors. Another problem that should be cleared up is registration. It's just totally unorganized,
How about the students? is there any difference in the students from here and the students from San Antonio?
"Here at Pan Am, you don't have as many good friends, hecause everyone is separated into different cities.
"I enjoy writing songs and poems. And if. I just don't like the poem or song I'm writing, I never finish it."
David Vega, a freshman pre-med major from Pharr, said he is trying to be his own individual self because he doesn' want to follow the crowd.

## Why did you choose Pan Am

"I heard a lot about the University and I knew some successful graduates, so I decided to try it out for a year and if iked it I would stay here the full four years.

What Improvements if any, do you feel the University needs?
What do you think is "good" about the University?
What do you think is "good" about the University? dent tutoring and other facilities."

Who influenced your life the most?
II would have to say my mother. She convinced me to come to school to give it a try

Are you active on campus?
"Yes. I am presently in the College Assistant Program. Last year I was their president."

## Counseling Services Available

If you have problems with your family, or with dating, identity or friends there is a place on campus that offers counseling service in both individual and group counseling.
Cente Learning Assistance Center, housed in Office Building $G$ is focusing on promoting student growth along a broad spectrum with particular emphasis on personal characteristics and interpersonal competencies.

The following groups are
being offered: assertion training, communication skills, decision making premarital dating, courtship relaxation techniques, self awareness, and value clarification

For additional information or referrals students may contact Lupita Cantu, Santiago Silva, Mike Ryan, Oscar Garcia, and Ricardo Rodriguez at 381-3121 or 381-3122. Regular hours are 7:45 a.m. - 4:15 p.m.

## Pan American Classified A R $_{3}$

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Vet's 10:25-11:35 a.m. UC El Sol 10:25-11:35 a.m. UC Chess Tournament Noon-4 p.m. Ballroom

Ladies of Camelot 5-7 p.m.
UC 306-306A UC 306-306A
Amer, Chem. Soclety
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CSO $10: 25-11: 35$ a.m. UC U06A UCPC Dance 6:30-12 p.m. Balliroom
UCPC Ticket Sales 10 a.m.-Noon Circle

CLEP Oct. 18
CLEP Testing Placement 7:45 a.m. 4:15 p.m. UC IK's 6-10 p.m. UC 305-305A Kappa Delta 6:30-10 p.m 307-307A
Chess Tournament Noon-4 p.m. Ballioom

AAUW Workshop 6-11 p.m. Baliroom

## Oct. 19 ISA $10: 25-11.25$

${ }_{105}$ 10:25-11:25 a.m. LA Demo, 10:30-11:30 a.m. LA Employment Counci 10:30-11:30 a.m. UC 305A Inter. Frat, Council 10:25-11:30 a.m. UC 306 Chess Tournamien
School of Business Lun
12:30-1:30 pusiness Luncheon UCPC 10:35-11:35 a.m. U 303 TKES 10:25-11:25 a.m. UC
that piece of wallpaper to bother with non-credit courses-on re they too apathetic? Why did two-thirds of the student void having their picture taken for the yearbook? Shyness? With its beautiful campus and excellent faculty, Pan American can nevertheless be improved. It is strongly administration-oriented, but only because the students are willing to settle for mediocrity is it not student oriented

Yours for an Involved student body,

## Courtney D. Wood <br> Management Major <br> Edinburg

Please, 1 sincerely promise to reply any letter I may get in respect of my request. I am lcoking forward to hearing you soon. Thank you for your cooperation

Yours faithfully,
Martin Asante Ott-Mensah
P.O. Box 144

Ahona Swedru, central region, Ahana (West Africa)

## Writer Believes Room Left For Woman

UCPC Oct 12 UCPC 10:25-11:35 a.m UCPC 10-11:35 a.m. UC 303
Placement Marine Corp. 8:30
a.m. -3 p.m. Snack Bar

Pres. Leadership Scholar 10-11 a.m. Ballroom
Drama Department 4:30-6 .m. UC 307A
ISA 10:25-11:30 a.m. LA
Youns
0:30-11.30 Democrat
PAUSA a.m. LA 115
Dorms 9 a.m. 6 p.m. M
Oct. 13
GED Testing 7:45 a.m.-4:15
p.m. UC 306-306A
a.m. 4 p.m. Snack Bar
a.m. -4 p.m. Snack
Oct 15
${ }_{\text {APO }}$ 6:30-8 p.m. UC 305-305A
Ladies of Camelot 4 p.m. $-6: 30$ p.m. UC 306

KD's 6:30-8 p.m. UC
305-305A
Kappa Sigma 6:30-9 p.m
DZ's 5-9 p.m
DZ's Pledge 7.9 p.m. UC 307A
Phi Kappa Theta 6:30-9 p.m. JC 306
UCPC Chess Tournamen
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APO 10:25-11:35 a.m. UC
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Intervarsity

## by LEICCIA DIAZ

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Enacy man
To have a
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You con beat belleve that tein a

Today's women seem to e demanding more and more equality. What most of hem strive for is to get rid of a "macho" world that has left women in
Withine race.
Within years, females
Calendar

Now women are doctors, lawyers, electricians, phone installers and construction workers. They're even running for political offices.

But at the present time these questions are being women get paid equally as men if the job is the same? Why can't women be presidents instead of Why has society punished women for being women?
Fortunately women have outstanding strength and do achieve their ultimate goals.

What was once thought to be woman's weakest spot is be woman's weakest spot is perhaps no longer, according to an army recruiter in McAllen. Sgt. Jose Ovalle believes local women are signing up for the army for these several reasons. Many jou opportunities are becoming available to them, ranging from mechanics to communicalions, from medical to administration. A total of 75 percent of women who join finish college in the army.
Women are also in it for the travel. Although they have their choice of training stations, most choose an overseas site.
What about boot camp? Approximately 99 per cent inquire about boot camp, Ovalle said. Boot camp is no longer for males only. There is now a co-ed boot camp and "girls seem to come out
better in most cases concern ing physical ends," he said. doing then?

According to a spokesman from the Texa Employment Commission Office in McAllen, of all the women employed in Hidalgo County, 29,815 are In the labor force; 25,503 are employed elsewhere; and 4,313 are unemployed -a ratio of 14.5 per cent.
The figures were recorded in the 1970 census report.

The familar saying, "A women's place is in the home, scarcely exsist to day. Raising a family and earning a career have become equally important to the female.

Males, move aside. There is plenty of room for a successful career woman.

## The Pron Anomericzun



The Pan Amencican student nowapaper at Pen American Univeritity publiched by




## New Phone System Called Convenient

Rapid growth has for the past few years been synonymous with the University.
That rapid growth is reflected in a new phone system recently installed on campus.
The cut-over from old Centrex lines to the new system-called dimension 2000--was made made last summer.
Director of Purchasing, Sam Odstrcil, said the biggest asset of the new systern is the cost savings to the University.
Another of the many advantages is extended phone coverage. Under the old centerx lines, only a few select faculty members had phone extensions, said Odstreil. Dimension 2000 provides all with a telephone.
The call-pick up is another reature. If a phone rings in an outer office, the call can
be answered from one of the inner offices. Dimension 2000 also provides an automatic call-back. When there's a busy line, campus pho es can e programmed to let the caller you know when the line is free.
Ostrcil said most of the problems with the system, so far, originate with the city and not the University. "We're working with a Cadillac on campus, and Model-T equipment downtown," quipped Odstrill. Edinburg remains on the old centrex lines, and is the cause of most of the interrupted calls, misdials and other problems, he said. Some faculty members still do not fully understand the new system, Odstrcil added, and that causes still more problems. But Odstrell said, for the most part, the new Dimension 2000 phone system is working out beautifully.

## Debate To Include Representatives From 3Parties

El Sol and the Political Science Assoication two student organizations will spon sor a political debate between representatives of the Raza Unida, Republican cording to spokespersons of cording to s

A county level official and student representative from student representative fiom each issues in the upcoming Nov. 7 election.

The debate is scheduled Oct. 19, during activity period, at the LA. Auditorium.
The debate will mark the first time all three parties will first time all three parties wil participate in similar function in the Valley. Issues to b discussed include party platforms, education, energy minority issues and labor minority issues and labor legislation.

Representatives from each party will be allowed equal time to present their
equal time to present
PREGNANT
NEED HELP? CALL Pregnancy Information San Antonio 828-9316
views. The audience will also be allowed to ask questions of panel members.

Students, staff, and facul ty have been invited to at tend and participate.

## Mail Error Leaves Proofs At Publications

Due to an error in the mail, a total of 33 El Bronco senor portrait proofs have lications, Emilia Hall 100

Those listed below may pick up the proofs from 8 a.m. $-4: 30$ p.m.

Seniors and faculty members who already have received proofs are urge to return them to Deima Studios in New York City. Studios in New York Cliy. Desige should be mearbook pose should be made even chased.

The following have proofs at the Student Publication office: G. Barbe, L. Calderon, M. Castillo, F. J. Chapa, E. Cruz, H. Cruz, N Cruz, J. Flores, S. Flores, M. C. Gallegos, Y. Galvan and A. Garcia.
Also: G. Garica, R. R Garcla, N. Garza, P. Garza, J, Guzman, L. Hinojosa, Y Lee, O. Palacios, Z. Perez M. Plzzano, J. Reed, T Saenz, R. Spain, J. Spruiel M. Thornas, S. Villareal, V Weckbacher, S. Wheat, Y E. J. Zamora.


Organizers recently met to discuss plans for an Oct. 18 workshop on the "Changing Role of Women in the Political Process." Pictured areright to left seated, Glorla Blise Moore, Edna B. Milar, Ruth

Bartley and Patsy Gayken. Standing, Dr. Elizaboth Gratz, Dr. Lillian Noyes, workshop co-chair, Dr. Marlan Monta and Dr. J.C. Nichols. STAFF PHOTO BY JORGE VELAMREAL.


Congressman Krueger and aides depart from westside campus grounds.
Krueger can be seen waving to part of a large crowd, which unaccustomed to seeing helicopters on grounds they tread upon daily, watched with interest.
Besides Pan American, the copter touched down in eight other South Texas cities.

Edinbur

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## Laugh-Filled Farce Begins Run

"The Comedy of Errors," a famous laugh-filled farce about mistaken Identities by the immortal William Shakespeare, will be presented Oct. 12-14 at the Media Theatre as the second production of Pan American University Theatre's 1978-79 season.
The play is being restaged from its popular PASS run for the American College Theatre Festival being held in Huntsville Oct. 19-21. Audiences who missed the riotous comedy and those who saw it this past summer will enjoy this revival. "If you come to the Media Theatre and feel that you have seen the plot somewhere else, do not become confused yet?" says Marian Monta, the play's director. "The script was borrowed (or stolen) from Platus' "The Menaechmi" which was presented for PASS audiences in 1977. And, if you really enjoy the plot, it will be presented again next year in "The Boys from Syracuse" by modern playwrights Rodgers and Hart. We are presenting the three shows in successive seasons to show how a very great ancient play can be adapted and fit any age of history.
If the presentation of the cycle of the three plays confuses
anyone, patrons should just wait until the audience views the complex production and sees every bit of confusion, chaos and fun come to life on the stage. Basically the comic plot revolves around the search by Antipholus of Syracuse (played by Kent Smither) and his servant Dromio (played by Ricky Salinas) for thier twin brothers in Ephesus.
Unknown to Antipholus and Dromio of Syracuse, their twin brothers are living in Epesus and to complicate matters worse, they have the Same Names. Antipholus of Ephesus (Played by Mark Servis) has taken a wife. Adriana (played by Chris Herrera) and has employed Dromio of Ephesus (played by Mayo Caceres) as his servant.
This is the point at which all the trouble begins. Everyone starts confusing the twins with each other and the twins themselves become concerned about their identities
Throughout this laugh-riddled plot both sets of twins encounter various characters that add to the confusion. These include Solinus (played by Keith Bodenhamer); Egeon (played by Jack Strawn); Balthazar, the first and second merchants (all played by versatle Debby Thomas); Angelo
(played by Any Eindauf), Pinch (played by Roy Cruz); Emillia played by Bettye McAnear); Luciana (played by Linda Nobe); Luce (played by Kitty Bodenhamer); the Courtesan (played by Tina Adkins); the officer (played by Dr. Glenn Newman); and the Proteans played by Randy Wrnds, Kay Copold and Juan Arriola.
As they carry on dialogue with these various characters, nsane moments occur and the audience is left with a delight fut;confused evening of entertainment. But never fear. Shakespeare unravels the plot very carefully and the confusion is over with the final curtain.
The intricate play is skillfully directed by Marian Monta, with various settings for the production designed by James A. Hawley.
"The Comedy of Errors" will also be presented for Valley school teachers and students in four special matinee performances, Oct. 25 and 26 in the Fine Arts Auditorium. Tickets mances may be obtained by calling the Communications Department at 381-3581.

## LRCHas Variety of Materials

The Learning Resource Center IRC has a variety of print and non-print materials to aid University materiais to aid university ministrators and the com munity.
The LRC is the large fourstory building located in the center of the campus.
The building is divided in o two parts: the library in to two parts: the library, is housed on the west side and the media services on the east side. The library is open Monday-Thursday Friday from 7.45 a m p.m. p.m.: Saturday from 8 p.m.; Saturday from from 2 p.m. -10 p.m
On the first floor there is large lobby, often used as a gallery to display a variety of materials. The media administration offices, non
print circulation desk and usage area, preview room, group study rooms, typing room, learning and listening laboratories, library circulation desk and reserve book room are also located on the first floor

The second floor is the "nerve center" of the library. The library administration offices, reference depart ment, main card catalog, in dexes to all library materials pamphlet file, U.S. and oreign telephone book col lection and map collection are all located on this floor.
The library also has a new addition to its collection of aids for students. This new aid is called a COM Terminal. Two of them are located on the second floor On these terminals, a stu-
dent can ind out what books libraries in Donna, Edinburg Elsa, McAllen, Mercedes, Essa, McAllen, Mercedes,
Mission. Pharr and Weslaco. After filling out a form, the After filling out a form, the from any of these libraries and it will be sent to the LRC

The third floor of the library houses periodicals, nicroforms, governement documents, and archives. There are also microform readers and reader-printers on this floor. Indexes are available to the microform collections.
All of the circulating collection books are on the ourth floor. The juvenile collection, oversized books, and fiction books are also ocated on this floor.

A lecture and slide pre sentation on squatter set tlements, urbanization and politics in Lima, Peru will be delivered Oct. 16 in LA 312 by Professor Henry Dietz, of the Institute of Latin American Studies at the University of Texas at
Austin. Austin.
Dietz will be on campus all day recruiting for the ILAS fay recruiting for the ILAS
to Dr. Gary Mounce, political science professor here.
Interested faculty members, students, ad ministrators and community residents have been invited o attend the presentation by Dietz, Mounce said.

Those wishing more information about Dietz's visit may check with Mounce in LA 363 , or with the InterAmerican Office.

Lima, Peru
Presentation Scheduled
$\qquad$

## SPORT PLAZA

## RACQUETBALL CLUB




Jeanne Tower, second from left, visited pan American recently where she panoke to students ference. Tower is the daughter of US. Sen. John Tower, running for reelection


## Workshop To Explore Women's Party

Ernestine Glossbrenner of Alice, Democratic Texas House District 58 candidate and present incumbent, will participate in the workshop "Changing Role of Women in the Political Process: Party Roles," on Wednesday Oct 18 at 7:30 p.m. in the PAU Ballroom
The program, under auspices of the Edinburg AAUW Branch, is being coponsored by PAU Schoo of Social Sciences and Edinbrug-McAllen League of Women Voters. Edi Brees of Bayview

Republican candidate for exe the other workshop participant

Ada Duarte, Brownsville, immediate past state ex ecutive committeewoman for Democrats, and Peggy Rodgers of Edinburg, present state committeewornan for Republicans, will repre sent the role of party of ficers.

The public is invited to the workshop, the first in the series, Studies Abou

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Women IV: Changing Role of Woman. The series is jointly presented by Pan American University and the Edinburg Branch of American Association of University Women

## 2 ArtShows

To Be

## Exhibited

Two one-man art shows at Pan American will be on xibit at the Learning A Harlingen senior month A Harlingen senior, Lupe Vasquez, will present his exVall, " Oct 16 of the LRC during $16-20$ at the His show will hours. His show will consist of ceramics, paintings, drawphotographs.
Another art student Adolfo Martinez from Kan sas City, Missouri, will pre Martinez exibit, Oct. 23-27. Martinez, here on an ar scholarship, wil presen drawings, surrealistics, paincient mayan/culture exibit.
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 SPORTS
## Picken Pessimistic, But Prepared For Tough Schedule

"After the way we've been robbed the last two years, his year I'm expecting the worst," says John Picken, the classy Canadian who has blazed to a 35-9 record playing singles for Pan American University's tennis team.
But our schedule is even stronger," he adds hopefully. "Maybe they might feel guility for not inviting us (to the NCAA playoffs), and in 1979 they might give us the chance we deserve.
Picken makes a strong point for Pan Am's national. ly ranked, but NCAAsnubbed, tennis program.
"When I was a freshman we beat SMU, then ranked No. 4 nationally. We beat Texas when they ranked No. 8 and Pepperdine when they were No. 9. We bea seven of the 16 teams tha were invited, and we bea three of them 9 -zip. We finished 13 th in the nation and they still didn't invite us."
In 1978 the story was much the same, or perhaps worse. Pan Am finished No. 10 nationally yet didn't get invited for one of the 16
coveted playoff spots, picked by a committee of coaches
This sad story certainly wasn't Picken's fault. He made major contributions to Pan Am's national ranking both years, finishing $20-5$ as a sophomore, $15-4$ as a sophom
Now, as a PAU junior, he's going to be one of the four men representing Canada in the Davis Cup competition against Mexico in Mexico City Oct. 27-29. Despite the rollercoaster drama of his first two years in South Texas, Picken remains pleased that he picked Pan Am over other majorcollege scholarship offers he received from California and Florida.
"I came down here basically for two reasons-the weather, and the tennis competition," Plcken sald before leaving to join the Canadian Davis Cup team "The weather here (in the Lower Rio Grande Valley) means you can play tennis all year. In Vancouver I played tennis four months and soccer eight months. And the competition in

Texas is outstanding. There are strong tennis players all over the state, plus others from the outside coming in to compete,
He likes Pan Am so much that he plans to finish his last years of competition here and then stay to earn master's degree before tak ing a crack at the profes sional circuit.
Already ranked approx imately the 300th best tennis player in the world, Picken sees that as a challenge more than an honor.
"Being 300th or 350th best, wherever I am, doesn' look too good to me," he says candidly. "It's really no much when you look closely much when you look closely
at how tough the top comat how tough the top competition is. Look at univer sities like Stord -they have six Stanford-they have six players who can play pro
"If you can make it to the top 100, you can make good money. If you can make it to the very top, if you can reach Bjorn Borg's level, well, he gets paid $\$ 50,000$ a year just fo wearing headbands, and
about $\$ 5$ million overall. with endorsements and prizes."
Articulate and likeable, Picken might have made it as a professional soccer player, had he chosen to concentrate on that sport.
"We didn't have a tennis leam when I was in high school--the big sports there are soccer and basketball,
the tennis star said.
Coming to Pan Am, Picken credits his coach A.G. Longoria, for helping him make a spectacula major-college debut.
II started off low in the lineup, playing No. 6, and hat gave me confidence winning. I began to think positive. A.G, would shak up his lineup and let me play

No. 1 through No. 6. We had a balanced lineup with some great players like Ricardo Eynaudi, Robert Bettauer, Sean Sorensen, and everyone helped each other."
In singles, Picken already has lifted the scalps of the top players from TCU, Texas, etc., and has knock ed of All-Americans from Trinity, Oklahoma Clty, etc.

## Shorties

All prospective oasketball cheerleaders at Pan American University have been invited to attend an organizational meeting Thursday morning.

Any faculty member inrexested in being cheerleader sponsor this year also is invited to attend
The cheerleaders will make plans for tryouts at this first meeting.

The meeting will begin 10:25 a.m. Thursday. Oct 12, in Room 104 of the Physical Education Com: plex.

A Women's Fellowship of Christian Athletes meeting will take place on Oct. 19 and Oct, 24 in roomi 112 at the PE Complex. Anyone interested should attend the meetings during activity period.

After all the spikes and set-ups have been completed, a winner for the women's intramural volleyball has been crowned. Taking first place honors were the group from A.P.O. The 14 member bunch bested Camp, Lamba Alpha Epilon and B.S.U. for the top spot while the others finished in second, third and fourth positions respectively.

them. They really exemplify the award."
Ramsey, himself one of PAU's all-time baseball greats with a .346 career batting average, was killed in an accident in 1973. The PAU baseball field and stadium are named for him as well as the award.
This year marked the third co-winners of the award Other winners have been Other winners have been
Jayme Peper, 1973: Mike Jayme Peper, 1973; Mike
Beeler, 1974; Joe Her-
nandez and Tommy Simpson, 1975; Ron Edquist and Ron Lair, 1976; and Steve
season record by any majorcollege player.

Savarino, the sharp second baseman from Mercedes, turned the double play as well as any Bronc infielder in history. He lettered three years, and set a Pan Am record of 13 game-winning hits in 1976, when the Broncs won 53 games and lost to the NCAA nanonal champion. Arizona, in the playoffs.
Coach Al Ogletree praised Rutiedge and Savarino as two deserving young men our program here.
"They"ll leave two big gaps to fill," the coach add-
ed. "We will surely miss

Bobby Rutledge and Mark Savarino, two home-grown Valley baseball stars who sparked Pan American University to continue its tradition as an NCAA majorcollege playoff team, have been elected co-winners of Award.

This award is given annually to the senlor Pan American University basebail player "who best follows the standards set by the late Jody Ramsey."

Rutledge, the Broncs' speedy center fielder from Edinburg, lettered four years and bid farewell to his outstanding collegiate career by All-America team. As a

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this will be the year for

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## Exhibition Games

As the major league baseball season winds down, Pan Am's baseball program is just tuning up. Assistant Coach Reggie Treadaway sald, "This is our spring training camp."
A long six week program is set for the ballball team with intra-squad and Junior College exibition games scheduled. Around 53 players are trying out with the cut coming at the end of Fall.
"There are quite a few walkons trying out," Treadaway said. In the past, people like Bobby Rutledge and Mark Savarino, both starter with the Broncs, were walk-ons. Basic fundamentals are
coached during the min camp with the individual talent determining how many players will be cut and how many the team will carry for the season.
For this season any way, pitching will be the question for the Broncs and as Treadaway puts it, "Pitching is 85 per cent of baseball."

Starting Oct. 13-14, the baseball squad starts their exibition games with Junior College teams. "This gives us a chance to look at our players in game action plus we watch the junior college kids." Pan Am does sign a few junior college players, so this gives the Broncs a good look at other talent.


One More Drop
Taking break from soccer last game for the team is this workout Jeff Jones quen- weekend at Lamar Universiches his parched throat. The

## Intramural

The final entry deadline for men's basketball registration ends Oct. 12. The gym remains open from 4 p.m. -6 p.m. on week days and from 1 p.m. -5 p.m. on weekends for basketball nuts or intramural
basketball practice For any person who enjoys playing tennis, the courts are open from 4 p.m.-6 p.m. during the week. For either event, the only thing required is a PAU I.D. card.

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Barbara York aids fellow runner Charles Krest in the annual Flesta Hidalgo Marathon. Pan Am's Juan Garza placed second'In the 26 mille 385 yard course.

STAFF PHOTO BY RIGO ORDAZ

## Soccer Team Comes Up Short Once Again

The big soccer showdown The big soccer showdown
in Kingsville is over, but unin Kingsville is over, but unfortunately with the final score ended whe wrong way. going the wrong way. Coach Reggie Treadaway fest game of the year for 75 best game of the year, for 75 minutes that is
he PAU soccer team played the division leader Texas A\&I, dead even all through the first half and 30 minutes into the second hal before things started going he wrong way. At 15 mi nutes to go, the Broncs had a penalty shot which, if made, would have put them in a commanding position.
However, the shot missed, however, the shot missed and in the words of Coach Treadaway, "They got the momentum.
From that moment on the game was lost. A\&l marched down the field four times in those last minutes to mes the final


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lopsided 4-1. Throughout the contest Pan Am continually outplayed Acl. The Broncs crossbar and off the sidebars and almost everywhere else but in the net. Pan Am's only goal of the game was scored by Phil Ingles.
Up to this point, the soccer Bronc's season has been a bit below par. Their record of $1-2$ includes a win over Southwest Texas 4-0 and a
loss to Sam Houston 3-2. Their performance is definately due to several factors. Injuries have hobbled key players Jose Gonzalez, out with an ankle problem, and Robert Tapia, knee injury. Also hurting the Bronc's cause is the fact that several starters from last year quit school.
The Broncs are not without their bright spots. Arnulfo Garcia leads the Broncs in scoring with four
goals this season. Leading the Broncs on defense has been goalle Jeff Jones. Coach Treadaway says dones is doing a good job anis getting better every game. He says he expects Jones to become one of the best goalies in the league next year.

It was last year that A\&el cost the Broncs the playoffs because of their loss to them
$\not \approx * * * * * * * * * * * * * * * * * * * * * * * * * * * *$


## Plans Underway For Conference

Preparations are presently underway for the upcoming Texas Association for the Improvement of Reading (TAIR) Conference here Oct. 27-28.
The annual conference is sponsored by the education department

Virginia Davis, assistant professor of education, is the PAU coordinator for the state organtzation. This year the conference marks its 25 th annlversary here.
Speakers at thls year's conference will be Dr. Jeannette Veatch, professor
emeritus, Arizona State University; and Dr. Robert B. Ruddell, professor of education, Universtiy of California at Berkeley. Both will separately present various toplcs concerning reading and problems and solutions involved with

## Prof Attended Communications Conference

Dr. Bruce Underwood, professor in mass communications represented the southwestern United States at a conference in International communications held in Taipel, Taiwan (The Na tional Republic of China). Oct. 7 through Oct. 12.
The conference was stag-
ed on the campus of Na tional Cheng-Chi University. Underwood was chosen on the basis of a resume submitted to the Chinese Information Office in New York City. Selection was based on knowledge of communications between the U.S. and Mexico as well as other Latin American countries. At the
onference Underwood led discussion on the com munications media of Latin American countries.
Besides studying the com munications media of var ous countries, conference delegates made suggestions or improvement of the com munications media in the Republic of China.
eading from elementary to college level.
Registration and general essions wh be held in the Fine Arts Auditorium, with mall group sessions and mal group bing in the Education Building

Smaller group presentaions will be presented twice, so that people can go to two different sessions," said Davis. The sessions will be held Saturday morning
Exhibits will also be on display throughout the two day conference in the LRC lobby. More information concerning registration and various other events will be posted in the education department and on campus in the next few days.

## Newsbits

## Disco Dance Is Set

A disco dance sponsored by the Coffeehouse Committee of the University Center Program Council will be held Oct. 17 in the Ballroom at 8 p.m.

Admission will be $\$ 1$ in advance and $\$ 1.50$ at the door Music will be by Mother Starship Connection. Drinks will be sold.

Free popcorn and chips will also be available. Advance tickets are on sale at the UC 205.

## Music Department Adds Instructor

The Music Department today announced the addition of Moriey Grossman to the facuity.
Grossman replaces, Karl Nielsen, who has retired after 23 years with the unlversity.
Grossman has degrees from the Cleveland Institute of Music, and California State University at Long Beach, and is completing his doctorate of music in piano performance and literature from Indiana University.
Grossman has studied with Sidney Foster, John Ogdon, Jorge Bolet, Victor Babin and Abbey Simon. He will be teaching applied piano, class piano, and accompanying.

## Chapel Open All Day

Chapel of the Lord's Prayer, located close to the center of the University campus, is open 24 hours a day for student's use.
According to Tony Vela, Director of Student Activities, the chapel may be used by student organizations, any members of campus ministries or individual students. It may also be used by private organizations and individuals not enrolled at PAU with special permission.
The chapel is non-demoninational and is used by all religious groups on campus.
Many PAU students hold their weddings in the chapel. The chapel is heavily booked for weddings during the months of April, June and December, Vela sald.

## Station Seeks Residents

The Edinburg Fire Station has room for 10 Pan American students who wish to live there. Only one student, Louis Gonzalez, is presently living at the station.
Assistant Fire Marshall Fernando Nino said Friday students staying at the fire station dormitory receive free room and linen, and can also use kitchen and bathroom facilities.
Students are trained to participate in all fire calls.
Only requirements for students living at the station are that they must be at the Monday night fire drill and alternate weekend shifts, Nino said.

## League Elects Officers

The Bios League, an honor society for biology students, elected officers for the 1978-79 year at a recent meeting.
New officers are Cheri Kirby, president; Kathy Estrada, vice-president; Bobbie Weckbacher, secretary; and Anabeth Molina, treasurer.
Al Gerberman a representative of the Department of Agriculture is scheduled to speak in Science auditorium 1 during activity period Oct. 12. His topic will be "Romote Sensing,"
Bios League is sponsoring the program.

## A K Psi Observes Founder's Day

Alpha Kappa Psi, protessional business fraternity, held its Founder's Day celebration Oct. 5 at the Business Administration Building.
Guest speaker, Romolo Martinez, director of the Office of Career Planning, Placement and Testing, spoke to members about the function of the Office.
Refreshments were served to members and faculty after the address.

On another subject, Alph Kappa Psi recently staged a smoker for fall semester pledges at Memorial Park in Edinburg on Sept. 29. About 70 students and faculty mernbers from ther School of Business Adminstration attended.
The smoker allowed students to learn more about profes sional fraternity life.
Food and refreshments were served at the meeting.

# The Pan American 

# University is Largest Employer 

## Study Shows More Dollar Flow Generated From Pan Am

## By ben trevino <br> Stall Reporter

Pan American is the largest employer in the Valley There is more dollar flow from the university than from any business in this area. With that in mind, one must wonder just exactly how much impact does the University have on the Valley's economy?

Mike Crews, professor of economics here has for the past two years researched the subject. His efforts have culminated in a recently completed and unpublished study.

Crews' study indicates there are three major impacts on the Valley economy-School spending, salaries, and the students enrolled at the university.


Steel Spaghetti

A construction worker sifts through huge piles o steel and iron scrappings as renovations work continued Wednesday on the old Math and En gineering Buildings. Construction sites have necessitated detours for many who have com
plained about inconveniences when walking to and from classes. In this picture, flags in the center of the old library circle are visible in the background.

Before talking dollars and cents, however, one must take into account the seemingly endless list of variables and unknowns which factor into exactly how much money gets into the Valley's economic flow. Crews said recently. "Getting actual dollars and cents figures is impossible

Crews points out that his study is not all that accurate for a number of reasons. To get accurate figures involves asking personal questions of the university faculty, staff, and students. Questions about savings accounts, bank accounts, where money is spent, and the like.

The Valley, being composed of many small communities has also made the multiplier effect inconsistent, he said. That is, there is no sure way to tell if a dollar spent in Edinburg will increase the same as it would were it spent in Brownsville.

With these and other factors in mind, Crews arrived at some rough figures.

For the academic year, 1975-76, his study shows Pan American paid out to its 838 employees, a gross amount of about $\$ 9.5$ million. After taxes, social security, and other deductions, the study shows some $\$ 6.5$ million in met pay. With a computed multiplier of 1.2 total dollar impact to the Upper Valley economy, accoring to the study, amounted to fust over 5 million.

A great deal of the school's purchasing is done at the state level through bidding. This encompasses items that every university across the state is likely to use a lot of-books, calculators, typewriters, and similar office equipment. There still was some local spending and Crews said the university spends about 2 million a year.

Crews' study also looked at how much of a role the students play in the economic picture. For academic year 1976-77, Crews study indicates PAU students spent appioximately $\$ 7$ million in the Edinburg area; 3 million in McAllen, and almost $\$ 5$ million in all other Upper Valley towns

Looking at the entire picture, Crews' study indicates that during the averge year, the university pours approximately $\$ 11.7$ million into the Edinburg economy; $\$ 5.7$ million into McAllen's; and about $\$ 6$ million into all other upper Valley towns. That brings the university's total impact to the Valley economy to about $\$ 23.5$ million.

Crews was quick to point out the figures are "rough." Factors which should be considered are difficult to guage and some of the impacts are hidden. Summer and part time student were not figured in either.

But Crews' study does show, as accurately as possible, that the university does play a substantial role in boosting the Valley's economy

## NEWSBITS

## Cheerleaders to be Chosen

Cheerleader tryouts have been scheduled for $3 \mathrm{p} . \mathrm{m}$.
Oct. 29 in the Pan American fieldhouse, according to Jim McKone, sports information director
The tryouts will be judged either in pairs or individually with 10 cheerleaders being chosen to represent Pan American.
There will be a meeting before the tryouts Oct. 24, dur ing activity period in room 104 in the PE Complex. The meeting is open to anyone interested in trying out for cheerleader, McKone said.

## 'Night Owl Celebration'

The United Methodist Campus Ministry is having a Night Owl Celebration Oct. 27 starting at 9 p.m. and en ding at $6 \mathrm{a} . \mathrm{m}$. the following day with a breakfast. Students participating will be treated to "Christian Fellowship," along with skating, bowling, singing, movies, group discussions and other games, according to ministry spokesman.
For future information on tickers, contact UMCM Director Rev. Jose Palos, Raul Gutierrez, or Odillia Olivarez at $383-0133$.

An informal Bible Study is also held every Thursday by the Methodist Campus Ministry in the PAU Chapel during activity period.

## Fun Run Results

Fun-Run sponsored by the Health and PE Club was held Oct. 10 during activity period in front of the old gym. In the mens division, winning first place in 9:31 was Paul Vega. Second place went to Jessie Trevino, 9:33; third place to David Chavana, 11:04; and fourth to Joe Gutierrez, 11:14
In the girls division, winners were: Delia Calvillo 15:55: second place winner, Delia Francis Trevino 16:44; third place winner Sylvia Leal, 16:24; and fourth place winner Lucy Martinez with $16: 51$

## Dorm Debs Elect Officers

The Dorm Debs recently elected officers for 1978-79. Elected were:
Diana Canales, president:
Josie Diaz de Leon, service vice president:
Annabelle Gutierrez, soriol vice president;
Rosa Blanca Ramos, fund raising president
Dalinda I. Solis, secretary:

## Profs to Have Social

The American Assn, of University Professors will be host for a social Oct. 24 during activity period at the LA hosilding faculty lounge. Coffee and doughnuts will be served and the meeting is open to all faculty members.

## Juniors Urged To File Degree Plan

Pan American students with at least 60 hours or with junior standing should file for a degree plan with the department heads of their major or with counselors according to Linda Flores. Assistant Registrar

The degree plan enables students to follow a suggested curriculum in order to graduate with the major of their choice. The bachelor's degree requirements every student must meet include completion of at least 124 hours of which 36 must be advanced and an overall 2.0 GPA

Students must also have a 2.0 GPA in their major, minor, and in English. Deviations from the suggested curriculum must also be approved by the department of their major


# CMMENTARY 

An open letter to Dr. Alvirez and Mike Nevarez

Last week's newspaper said you are concerned about nonregistrants this semester.
Instead of advancing theories and making telephone surveys, ask yourselves how long you'd be customers of stores with these practices:
Harrassing customers for 30 minutes before closing, and insisting that all purchases be made 15 minutes before closing-like the library.
Keeping unposted and arbitrary hours-like the media center.

Unlocking some main doors while leaving others locked, with no indication-like Emilia Hall, the cafeteria, and the LRC Lobby in the early morning and late evening. Reserving the choicest parking spots for employees.
Having no customer parking spots-like in front of the Administration Building

Creating deterrents to customership-like registration
Expecting cutomers to suffer through remodeling.
Operating (and making decisions) according to tradition.
Dunning former customers for more money, with no goods in exchange-like the alumni association
Bothering prospective customers with telephone calls asking why they didn't become customers-like PAU is doing.

## Sight and Sound Failed in 'Errors

## By TED DANIEL

Marion Monta's dramatists presented a perky version of Shakespeare's light comedy Thursday night before an enthusiastic audience in the LRC Media Theatre. With the aid of an innovative set and a wild slapstick interpretation, "Comedy of Errors" managed to draw chuckles and occasional laughs while spouting extremely difficult lines of Shakespearean poetry.
In order to overcome the tongue-tangling lines and tie tedium of delivering an idiom probably unfamiliar to most South Texans, Monta's crew resorted to a myriad of sight gags that could have put the Keystone Cops to shame. However, the splir seco.. was not always evident, and throughou the performance,
the various acrobatic pratfalls seemed a trifie strained.
Still, the play did go on despite the innumerable "loud thumps" of bottoms and knees upon the wooden stage. One can only wonder which Dromio will be put on the injured

```
almost 20 players
```

If the sight gags didn't always come off, the rather com-
plicated lines reeled off at approximately $30 \mathrm{~m} . \mathrm{p} . \mathrm{h}$., fell far short of "saving the day." In an effort, I'm guessing, to make the lines sound more natural, many of them were delivered in an unabashed southern drawl-I'm not referring to southern England either. Then, some players-the Duke for example--shouted their lines while others merely raised their voices 4 or 5 degrees on the Richter Scale.
Why did they do this?
There's one very good reason: acoustics in the LRC Media Theatre are terrible. To attempt a speech in the Media Theatre sans microphone is like trying to communicate verbally at Bocaccio 2000-the very walls are noisy. Timbre and tone are lost in cacophogous echoes, and anything uttered in a normal voice is falttened against the ceiling or lost in the loor below. The actors in this production, then, no doubt shouted out of grim necessity.
What then is there left to say if sound and sight have almost failed in a play? Not much. But, it was a whale of an effort for sure, and even with its flaws one all Shakespeare buffs should see.

| a m. ${ }_{\text {Oct. }} 19$ College |  |
| :---: | :---: |
|  |  |
| Republicans campaign booth; |  |
| 10:35-11:35 a.m. Political |  |
| Science Association meeting; |  |
| LAB 101. |  |
| Fellowship of Christian |  |
|  |  |
| Athletes; PE Complex 112. <br> Oct. 20 |  |
|  |  |
|  | 2.4 p.m. Chess Tourna- |
| ment UC 307-306A. |  |
| 7:45 a.m. $-4: 15$ p.m. GED <br> Testing: UC 306-306A. |  |
|  |  |
| ${ }^{\text {6:30-8 }}$ Oct. 22 p.m. Alpha Phi |  |
|  |  |
| Omega; UC 305-305A. 1:15-4 p.m. Kappa Deita Psi: |  |
|  |  |
| Ballroom |  |
| 4.6 p.m.: Ladies of Cam |  |

6:30-10 Oct. 23 UC $305-30-10$ p.m. Kappa Delta: 6:30-10 p.m. Kappa Sigma; UC 306A.
5-9 p.m. Delta Zeta 307
7.9 Delta Zeta pledges UC 307 A.
$6: 30$.
6:30-9 p.m. Phi Kappa Theta; UC 306A. Tournament; Ballroom Texas Student Nursing Association bake sale; Nursing Building. Oct. 24 $12-4$ p.m. UCPC Chess ournament UC 307-307A. 10:25-11:35 a.m. Camp 10:35-11:35 a.m. Women's Fellowship of Christian Athletes PE 112

10:25-11:35 a.m. APO meeting UC 305
10:35-11:25 ty meeting UC 305 a.
10:25-11:35 a.m. El Sol meeting UC 307 . ${ }^{\text {a.m. El Sol }}$ meeting UC 307. Fraternity Council meeting UC Fratern
306A.
1.5 p.m. Placement Seminar Ballroom.
5.7 p.m. Ladies of Camelot, meeting UC 306-306A

Oct. 24 American Chemical Society
SNEA meeting Ed 119 meeting, activity period, SB3 6-10 p.m. Inter Collegiate Knights meeting UC 305-305A 6:30-10 p.m. Kappa Delta
meeting UC 307-307A.

8 a.m.-5p.m. Social Work Program meeting UC 306-306A.
$12-4$ p.m. UCPC Chess Tournament 8allroom.-2 p.m. John Hill rally:

## Oct. 26

8 a.m. 4 p.m. HEP \& GED Testing; Ballroom. 10:25-11:25 a m. Inter Se vice Council meeting: LA 105 Young Democrats meeting activity period; LA 115 .
12.4 p.m. Chess Tourn ment: UC $307-307 \mathrm{~A}$. TKES meeting: activity period: UC 306A. 6.11:30 p.m. HEP testing
Ballroom

What I'm saying is, the "good old days" are gone Students may no longer willingly accept second-class status upon matriculation. If you want us to remain customers of your wallpaper factory, you may have to start treating us in the manner customers expect.

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## Courtney D. Wood <br> Management Major <br> Edinburg

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## The Paun Anocricaun

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Juan Castillo

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Sports
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Leticía Diaz Cynthia Garcia Rosalinda Alvarez Linda Brown

Oscar Garza Terry Welty Rigo Ordaz Jorge Villarreal Phyllis Driskill Joe Mangin Harry Quin

The Pan American student newspaper of Pan American University publiched by Student Publicatiums. Emilio Holl $1(\mathrm{~K})$, phone 3812541 , at Edivbury Puexas 7 KS 39 each Thursday except during examinations and hrididay under Ir Mike Neverater
 erented are thase of students and dor mat neccessarily eeflect thuss of the Univervity thoms and letters shruid he submitited by Fonday before puhlu atiom

## Representatives

## To Recruit

A total of 17 company representatives will visit Pan American during October in hopes to recruite PAU students and alumni, according to Romulo Martinez, director of the Career, Planning. Placement, and Testing Office.
Marketing, biology, and business majors will be interviewed by recruiters from the American Hospital Supply Company today.

Visitors from the Mobil Oil Corporation and J.C. Penny Company will also seek ac countants and retai management trainees on Oct. 19.

On Oct. 20, the F.W. Woolworth Company and IBM Corporation will seek retail management trainees and students majoring in accounting, marketing, management and sales. Also, representatives from Harvard Law School will in-
terview graduate students on Oct. 20.

Graduate students may peak to representatives from Stanford University on Oct. 23.
Recruiters for Institute for international Trade will seek students majoring in social sciences, business and language on Oct. 24. Tha same day, Lockheed Elec ronics representatives will talk to students majoring in business, physics, math, chemistry. and computer cience.
Exxon representatives will be on campus on Oct. 24-27 and speak to marketing, accounting, and business ma ors.
Representatives from the House of Jeans will seek management trainees on Oct, 25

The Dallas Independent School District will send recruiters on Oct. 25 and 26.

The Tenneco Incorporation will interview students najoring in accounting with at least a 2.8 grade poin average on Oct. 27. Also

Joske's of Texas representatives will talk to business management,
F.B.I. representatives will
seek special agents for positions in U.S. and Puerto Rico on Oct. 28.
On Oct. 30, the N.O.A.A. Company will
seek meteorologists and oceanographers
Business majors will be in erviewed by the LoVaca Gatherng. Kroger, J.C

Penny, and Conoco Companies on Oct. 31. Also, the International Boundary and Water Company will interview all majors on Oct. 31

The first Pan American Conference on Rehabilitation and Special Education, sponsored by the office for sponsored by the office for International Education here in cooperation with the Socialedad Tamaulipeca de Rehabititation Education Rehabititation Education,
will be held Oct. 30 -Nov. 2. The conference will be conducted by the wife of Mexico's President LopezPortillo.
Speakers and participants from all over the U S. Mexico and Central and South America will share informafion and expertise on a wide variety of topics related to rehabilitation and speical

## Mexico's First Lady To Conduct Conference

education, according to conference organziaers
Mental Health and Mental Retardation, Region One, Texas Rehabilitation, Easter Seal Society, and various local school districts are planning the conference.
More than 40 special program,s addresses, panels, workshops and report sessions have been scheduled Visits to area agencles as well as many informal and wermal social activities are planeed for the participants A special film festival featuring highly acclaimed Academy Award winning films in the area of rehabilita tion also are scheduled

Registration begins Oct. 30 from $8 \mathrm{a} . \mathrm{m}$, to 4 p.m. at the Fine Arts Auditorium foyer on campus. Opening ceremonies begin at $10 \mathrm{a} . \mathrm{m}$. with honored guests and presentation of flags of the Organization of American States.

Monday's conference theme will be "Identification and Prevention of Handicapping conditions," Tuesday's theme is "Diagnosis of Handicapping Condi"tions in the Americas." "Treatment" will be addressed Wednesday and "Social Adapation for th Handicapped" will be Thursday's


Social Work majors are eligible for traineeships at Pan American announced Professor Hermila Anzaldua, director of the Social Work Program.
The traineeships include tuition, fees and maximum stipend of $\$ 200$ a month (basic living allowance) to full-time social work majors and may also cover as many as 16 hours each fall and
spring semester and up to seven hours each summer Train.
Traineeships are open to uniors and seniors with a m inimum 2.0 grade point average and who are declared social work majors with a degree plan on file. Students must apply immediately for the spring, Anzaldua said.
Students must not be in
any category of scholastic discipline for poor academic performance at the time of the application or after becoming a recipient. He or she must be academically prepared and committed to pursue a course of study directed toward work with clients needing social services.
Recipients may not accept part of full time employment

## Marriage

## Questions

## Confidential

No longer can Pan American University ask a status. Bill Morris, director of admission, said a new Texas law prohibits Pan American from doing so. Only the Federal Aid office will have the information. The law went into effect which means Pan American is in the process of reprinting all admission applications because state officers say they are discriminatory to admissions applicants.

## APO Has Smoker

Alpha Phi Omega, national service fraternity here, recently had its poolside smoker at Palm Lake Estates. A total of 90 members attended. Pledge class officers are President Gladys Garcia; Vice President Alfredo Flores, Parliamentarian Juanita Barrera, Secretary Liz Tores, and Treasurer Irene Valladares.

once they become traineeship recipients. Except for GL. benefits, students cannot receive any sort of financial aid.
Students must enter a legally binding commitment to seek employment with the department of human re-

sources, she said For details contact the social work program, 381 3575 , or go by the LA Building, room 342, from 8 a.m. -4 p.m

Application deadline for the spring ' 79 semester is Nov. 15, 1978.





Members of the Vets Club here at Pan American didn't let a steady downpour bother them in their ef
week. The booth was one of few without a roof. Sales were brisk anyway.

## Biofeedback Research Project Being Conducted

Would you like to contro your own muscle contrac tions and learn to relax? Ex periments of this nature are being conducted in building "J" under auspices of the Minority Biomedical Sup port Program
The research technique being used is known as "bio 3edback." Biofeedback is an educational program whereb"' people can learn to
become more aware of their involuntary functions through training. This method allows the in dividual to become more at funed to inner body pro cesses, such as muscle ten sion, blood pressure, hear rate and other internal func tions. Experimental finding will determine whether bio feedback training is effective in dealing with disorders

## Student Teachers <br> To Work in Austin

Pan American will con duct an experimental student teaching program with the Austin independent School District according to Nolan Wood, director of student teaching.
The program will permit student teachers to fulfill their directed field experience requirements in Austin during the spring semester of 1979, Wood said.
Students participating in the program will sign for positions al Pan Am and live in Austin during their student teaching.
While in Austin, student teachers will serve as parttime teacher aides and
receive $\$ 225$ per month. The Austin ISD office of staff development and student teaching will supervise the PAU students in conjuction with Pan American.

Austin ISD personnel will aid the student in securing housing and orientation to the city of Austin.
"The experimental pro gram was set up with Austin maily to provide an opportunity for Pan Am students to teach in a large city," Wood said.
Students interested in the program should talk to Wood in room 116 in the Education Building or call
$381-3407$.

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such as migraine headaches ension headaches, and asthma.
The research project is supported by grant from the Minority Biomedical Sup. port program, and is being conducted by Drs. Roy Cain and Gary Montgomery of the Department of Behavioral Sciences. Research assistants are Sally Jackson, Vivian Ramirez, Diana Silva
and Garciela Villarreal Although the main project involves people who experience tension headaches, migraines, and asthma, stu-
dies being conducted will also involve people who do not suffer from those disorders.
Anyone interested in helping this research project as a volunteer subject, may go by bullding " J ," or call

381-3330/3321
"Students who volunteer must be diagnosed by a doctor as having one of the Montgomery said. He also said they are in need of so meone with a strong physics, computer science electronics or math background to work in the project.


An exhibit by
quez's show consists of ceramics paintings, drawings in mixed media Harlingen senior Lupe Vasquez is and photographs.



Roger E. Kislingbury and executive with Mobil Oil Corporation in Dallas, will be on campus Wednesday, Nov. through Nov. 3. Kislingbury has held a variety of positions with Mobil before assuming his present position as manager of all Mobil's United States operations in exploration and producting, crude oil, manufacturing and gas ilquids accounting. KisiIngbury brings more than 25 years experience to the classroom for his period of executive-inresidence at Pan Am. He has also been active in the Data Processing Management Association. Petroleum Accountants Society and Systems and Procedures Association. Kislingbury will be making classroom visits in various business ad ministration courses and will also be avallable for student and faculty conferences. The public is nvited to hear Kisl. ingbury talk on "The Energy Crisis. What We Can Do About It," at 1 p.m. Nov. 2 in the busi ness administration auditorium, room 110 in the Business Administration Building.

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## Pan American Sets Halloween Classic For Weekend Netters Players <br> Pan American University will be the site of the Pan

American Halloween Classic Friday. Saturday and SunAll matches will be played All matches will be played at Cox Tennis Stadium and the lighted P.E. Tennis Complex on the Pan American Univerity campus.
Junior division play begins at $4: 30$ p.m. Friday, Oc-
tober 27 in five divisions: 10 and under 12 and tober 27 in five divisions; 10 and under, 12 and under, 14 and under. 16 and under, and 18 and under divisions. Juniors are limited to one division, but may play singles, doubles and mixed. Adult divisions begin at 6:00 p.m. Friday, October 27 in seven categories: 21 and under, 35 and over, 45 and over, and 55 and over. In the open classification participants, of any age may compete in any of 3 divisions: A player - for college player or
teaching pro or one who has won a $\mathbf{B}$ tournament; $\mathbf{B}$
player - for intermediate or club player or one who has won a C tournament; C player - novice or beginner player who has never won a $\mathbf{C}$ tournament. Tournament director is Charlie Redd with the proceeds going to heip Pan American University's tennis program. Entry fees are tax deductbable donations to Pan American Tennis Fund of $\$ 5.00$ per person per event.
Beautiful ribbons will be given to 1 st , 2nd, 3rd and 4 th place finishers in each event. All participants will be guaranteed at least two matches. A consolation draw for all first round losers will be held in each event.
Tournament information may be obtained by calling Charlie Redd at 381-2236, Entry blanks may be picked clubs or shops in the Valley.

This is the third toumament of its type held at Pan American. It gives players of every age and caliber of play a chance to play at least two and maybe more matches in a true tournament format.
Entry deadline is Wednesday, October 24, 1978 with he draws made Thursday by Charlie Redd and tourna ment referee Robert Bettauer.
"This tournment is designed mostly for the weekend players; the students and faculty players; the juniors who want to get tournament experience, but don't want to jus play one match by losing in the first round, "noted Redd. "This type of format allows the better players to play for first and second while the less experience get to play against the better players and still get a chance to win a ribbon for third or fourth place.


## Pan Annerican

## SPORTS

## The Broncs

## Young Dribblers Open Practice Once Again

Ten newcomers, transfers from 10 different junior colleges, joined three lettermen Oct. 15 when the Pan American University basketball team began its big rebuilding job.

Coach Bill White began practice on Oct. 15 alons with some 250 other majorcollege basketball teams throughout the U.S. The National Collegiate Athletic Association picks Oct. 15 as The new-look Bronc immediately started working toward their first game, in Edinburg Nov. 28 against the University of Hawwaii Rainbows from Honolulu.

With so many new faces, the Broncs probably will do a great deal of intrasquad scrimmaging to find out where the scoring and rebounding strength will come from.

PAN AMERICAN UNIVERSITY BASKETBALL ROSTER, 1978-79


## Match In Corpus Christi <br> Netters Have Once More Match

Even without a head coach, Bronc netters are still sharpening themselves for competition with several exhibition contests throughout the fall season.
Pan Am is a young team this season having only eenior and the rest being juniors and sophomores. A few foreign athletes are
among the top returners on the squad.
"It is just a conditioning situation," Charlie Redd, in terim coach, said. He wen on to say, "Normally, they know what they are doin wrong, besides the head coach usually works on strategy for the team."
Under former coach A.G. Longoria, national fame


With his racket cocked, Brian Liberman prepares to go cross court with a backhand shot

went to the Broncs last season. Pan Am finished the year ranked No. 10 nationally in the major polls. Still, the netters were snubbed by the NCAA for the playoffs.
According to Redd, the Broncs should remain in the nation's Top Ten starting out this season plus the netter could even be ranked in the top eight nationally. A squad of six members
and two extras will carry the fortunes this season for the Broncs as the team works to receive a bid to the NCAA Playoffs.
The tearn has played well throughout the fall with only one more match remaining The Corpus Christi Thanks
For faster service
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Mission:
Hwy. $83 \&$ Bryan Rd.
$585-4545$
Opening Soon
In Harlingen

The three veterans are 6-7 Danny Salisbery, 6-7 Rex Spain and 6-4 Jim Ed Holland, all seniors. Salisbery is the only return-
ing starter from last season's excellent 22-4 team. Spain and Holland saw much action in back-up roles.
The newcomers include several men with good medium height. They are 6-7 Sam Scott, 6-7 Stanley Lett, 6-6 Denzil Dean and 6-5 Larry Corbin. Three more of the new men are 6-4, Don Knight, Donnie Thompson and Ron Jones.

For the first time in many years Pan Am won't have player under six feet tall The new guards are 6-2 Billy Bailey, 6-2 Jeff Smallwood and 6-0 Matt Sites

Another rarity on this
leam is that it includes on the official roster no sophomores and no freshmen.

Four of the Broncs hail from Texas. Salisbery is rom Temple; Spain, from Huckabay; Bailey, from San Antonio; and Smallwood from Dallas.

Nine other states are represented on the roster However, seven of these mon played for junior colleges in Texas or Oklahoma.

A couple of home towns that are familiar to Bronc ans appear on the new roster. Dean comes from St . Louis, the same home as Marshall Rogers, who won the NCAA national scoring crown for Pan Am in 1976. Thompson is a cousin of Henry Taylor, who was the NCAA's No. 2 rebounder last season, and comes from the same city, Hobbs, N.M.
Lett is from New York City. All the other Broncs come from southern states.

The other home towns are Sites, Orlando, Fla.; Knight Montgomery, Ala.; Corbin Columbia, S.C.; Holland Bowling Green, Ky.; Jones, Stillwater, Okla.; and Scott, Rustburg, Va.

Pan Am's present basketbail situation is very similar o White's first year as coach, two seasons ago. He had to start over with a new ineup then. The new Broncs esponded with a $17-9$ record and then went 22-4 when most of them were seniors in 1978.


## The Strain And Pain Of Working Out



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Staff Photo by RIGO ORDAZ
Above, although not getting as much attention as football or basketball students participate in gymnastics and weightlifting because it is now very popular at Pan Am.

## Shorties

A close 3-2 victory over the Lamar University soccer team Oct. 14 left the Broncs at a 2-2 record for the
Phil Engles bounced in the winning goal for Pan American as the Lamar goalie could not handle the ball. Arnulfo Garcia assisted Joe Blanco for one goal and Victor Perez tallied the other score.

The Texas Open chess tourney scheduled for November $25-26$ is going to $\$ 1.500$. This is that totaling sum in Valley history acces sum in Valley history accor of the University Center will be the first time the will be the first time the Texas Open chess tourney will be held south of Corpus Christi

The tourney will be con ducted at the PAU Ballroom. Entry fee is $\$ 15$ and each player must join the U.S. Chess Federation It will cost $\$ 8$ along with $\$ 3$ for the Texas Chess Federa tion for rating purposes.
Other entries will include the top players from various Valley high schools plus chess and schools plus from Mexico. Vela said he is
scheduling a qualifying tourney for PAU students ourney for PAU student with the top five receiving Opee entries in the Texas Open tourney.
Anyone wishing to enter may mail his (or her) entries to Steve Alden at P.O. Box 78510 McAllen Texas 8510. Entries may be pick ed up at the University

Basketball season tickets are now on sale according to Jim McKone, sports information director. The tickets went on sale in late September. The price for season tickets is $\$ 40$ and anyone wishing to purchase season tickets should go by the gym and see Coach Bill Shirley, the athletic business manager, or call 381-2224.
When asked on the team's chances this year, McKone chances this year, McKone said, the Broncs were a
very good team with three very good leam with three returning letterman in $6^{\prime} 4^{\prime \prime}$ Salisbery, and $6^{\prime} 7^{\prime \prime}$ Rex Spain."

McKone would like to see the student body support the


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## PAN AMERICAN UNIVERSITY <br> Goif Schedule <br> Fall 1978

## DATE EVENT

PLACE
Oct. 17-21 New Mexico State Inter- LasCruces, collegiate Invitational Golf N.M Tournament

Oct. 26-28 Bill Bass Intercollegiate BrownsInvitational Golf Tourna- ville, Tx. ment

Nov. 6.8
Harvey Penick Intercol- Austin, Tx. legiate Invitational Golf Tournament Sponsored by University of Texas

# The Pan American 

# Officials Withdraw Request for \$14.7 Million Special Events Center 

University officials here Thursday withdrew their request for consideration by the Coordinating Board, Texas College for consideration by the Coordinating Board, Texas College
and University System of plans to construct a $\$ 14.7$ million and University System of plans to construct a $\$ 14$
special events center using ad valorem tax funds.
The ad valorem funding had been the subject of continuing litigation over legality.

Also, the University and board members agreed three other projects should be deferred pending resolution of the property tax law suit.

The Coordinating Board was expected to approve withdrawal and deferral requests at a quarterly meeting.

The board's Campus Planning Division staff had been prepared Friday to deny the board to deny for the events center, had University officials continued with application procedures for the project.

CampusPlanningCommittee ChairmanHarold D. Herndon had told members of the panel Thursday Attorney General John Hill had issued an opinion Sept. 27 holding that stadiums and special event centers for universities could not be funded with valorem tax monies, irregardless of the legality of use of property tax funds for other purposes.

A similar pending application for a sports complex by the University of Texas at Arlignton was recommended sent back to UTA, and not considered further unless the university can come up with other means of funding.

The coordinating board staff also recommended deferral of PAU's plans for a $\$ 2.1$ million renovation of an administration annex, $\$ 2.7$ mimion conversion of an existing pansion of the University's main entrance and parking areapansion of the University's main entrance and parking areas, according to the ad valorem tax evaluation.
were due to the ad valorem tax evaluation.
University President Ralph Schilling told the committee it was Pan American that was asking for the deferral.
"Well, then everybody wants it deferred," Herndon said. Pan American board of regents had approved the sports arena and renovations in June as part of Phase 111 multimillion dollar construction.

The arena, with estimated cost at over $\$ 14$ million, had been scheduled to open by the spring of next year. The University planned to locate it at the corner of Sugar Rd. and Schunior.

The arena is planned to hold 10,300 spectators and is
for building a money-making enterprise.
University officials acknowledged the coordinating board's decision was anticipated in light of the recent legal questions, so Schilling asked the plan be deferred
The University has plans for a new four story humanities


Exieting filddhouse holds capseity 5,000 spectators
Stafl Photo by RIGO ordaz
capable of housing several simulataneous sports activities, in cluding circuses and rodeos.
The attorney general's office, in its September opinion said in effect that the University could not use construction funds
complex building-with a theatre-in-the-round; a building for its Inter-American Affairs program; new expanded physical education facilities and other support and educational facilities for the 1980's

## NEWSBITS

## USWC to Host Reception

The United Social Workers and ISC will sponsor a benefit disco-dance for Rolando Gonzalez, a ten year-old leukemia victim. The dance will be tonight from $8-12$ at the Newman Center, across from the women's dorm at PAU.
Music will be provided by Monty's Music Machine and admission price is $\$ 1,50$. There will be free beer and a dance contest with winners receiving cash prizes.

## CAMP Elects Officers

College Assistance Migrant Program, has elected of ficers for the 1978-79 school year.
Officers are: Eddie Rodriguez, president; Armando Zapata, first vice-president; George Mata, second vicepresident; Sylvia Salinas, secretary; Lupe Cavazos, reasurer; and Maribel Lopez, parliamentarian.

## DZ's AnnounceClass

The 1978 fall pledges of the Theta Omicron chapter of Delta Zeta sorority received their Big Sisters Oct. 15 during a candlelight ceremony in their honor at the home of active members Trudy and Trecia Parrish.

Each pledge chose an active member to act as life-time big sister. The following pledges chose the following acbig sister. The following pledges chose the following ac-
tive Delta Zetas as big sister: Debbie Cordova to Polly Pawlik; Sylvana Cuellar to Velma Menchaca; Diana Pawlik; Sylvana Cuellar to Velma Menchaca; Diana Cuevas to Nelda Villegas; Jamie Devine to Trudy Parrish; Anna Gonzalez to Nelda Villegas; Dorothy Lenig to Bob-
bie Stokes; Michelle Mendoza to Velma Menchaca; Deb bie Munoz to Judi Flores; Yvonne Rodriquez to Maxine Rodriquez; and Sylvia Zamora to Ana Adame.
After the presentation ceremony, active members read a poem expressing sisterhood in Delta Zeta. The pledges hen receive gifts from their new Delta Zeta big sister.
The Theta Omicron Chapter also recently elected of icers for the current 1978 fall semester
The 1978 fall pledge class officers are: Raena Fix president; Diana Cuevas, vice-president; Sylvia Zamora treasurer; Debbie Munoz, recording secretary; and Yvonne Rodriguez and Michelle Mendoza, activities committee co-chairmen.

## APO Raises Funds

Alpha Phi Omega national service fraternity sponsor's bake sale Oct. 22 in McAllen. Money earned will beused to sent delegates to national convention to be held in Nashville, Tenn., Dec. 27-30.

## Tryouts Sunday for <br> Cheerleaders

All students interested in trying out for basketball cheerleader should report to the PAU Field House in time to start tryouts at 3 p.m. Sunday. Oct. 29.
Several judges are being picked and they will select the 10 best cnadidates to represent PAU this basketball season The cheerleaders are still looking for a sponsor from the PAU faculty or administration. Anyone interested in spon-
soring the cheerleaders this year should contact Jim McKone, the acting sponsor, in the athletic department at 381-2228
At an earlier meeting, 21 prospective cheerleaders voted to limit each candidate to one cheer, either individually or with one partner.

## Deadline Friday for Grad Applicants

Pan American University graduate students having 12-18 graduate hours must apply for admission to candidacy and for oral examinations by Oct. 27, according to Dr. Bill Reeves, dean of the School of Education.
Students in their last semester of work must apply for and take the final written comprehensive examination if they plan to graduate at the end of the semester, Reeves said.
The final written examination will be given Nov. 18 Students should contact their school department head fo the time and place.
Students also will be notified of the time and place of oral examinations
The applications should be made with the appropriate school of education department head. Reeves said

Sunchronized swimmers will meet every Thursday during activity period at the Physical Education Complex swimming pool. Anyone interested is invited to attend or

## QUOTES




He says there is room for improvement in the cafeteria; Traffic and Security officers give tickets and only tickets but don't insure the protection of one's car; and teachers here lack quality. Some even know less than the students, he added.

James Koepke, 22, is a senior from Mission, majoring in general business.
What improvements, if any, do you feel the University needs?

To begin with, the most important improvement could be in the quality of out teachers. So far, the comments about school are on the building expansion at a tremendous rate, but, they need to start slowing building and focus on the quality of teachers. We need more young teachers; they stand for quality."
"The food in the cafeteria is bad. Some days all I can stomach is the ice cream."
"Traffic and Security would do a lot better if they tried a new image with their cops and with their work-study students. All you ever see is security with their ticket pads. But, as for items stolen out of your car, there is no protecWh
What "good" qualities does Pan Am have?"
The academic is very good. Only in some organizations, students are allowed to participate so much that grades go down and these students are still allowed to stay in the "Another g

Another good quality is having a campus nurse and doctor. Even though students cannot afford to get sick, the facilities are here."
"Professors are too leniont, they need to have stricter standards. But, improvements are very difficult here at Pan Am since it's a commuter university."

Pat Gonzalez, 20, from McAllen, is a sophomore majoring in elementary education
What improvements, if any, do you feel the university needs?
"I am an elementary education major and I think the standards should be stricter. Anyone can be a teacher. And some of the material is not college level."
"Students should take advantage of the facilities offered by the Learning Assistance Center. It's here, and it's free."
"Students have a lot of apathy, but, there are not enough activites. We do have activies like the carnival Bronco Days. the other problem is not enough students participate. Maybe they don't advertise enough.

That good qualities does Pan Am have?
"The campus is pretty. I like the architecture. And the pace between each building is a short distance
"The bilingual education department is good. Since I am a bilingual minor, I like the Spanish department and the bilngual classes.
"What I really enjoy is the basketball games. They bring in such a big crowd and there is so much action and excitment."

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Classified Rate is 20 cents a line with a minimum of $\$ 1$ for each insertion, payable in advance. Bring ad copy to The Pan American. Emilia Hall 100. Deadline is Friday noon. To estimate cost count 25 letters and spaces to a line.

To The Editor:
What in the world will the administrative officials of Pan American think of next?
The very idea of having to impose a survey to find out "why" this semester's registration has dropped by the thousands simply boggles my mind. Surely anyone with sense can see the reason; and belleve me, the administration need look no further than their own backyard to find out who's responsible.

In the four years that I have attended Pan Am,
have witnessed little effort by the school to comm municate with the needs of its students. In fact, it municate with the needs of its students. In fact, it with beautifying itself externally in a sense so that some bureaucrat looking in can declare "This school must really have the students' interest in mind. Iet' must really have the students interest " mind. Let's extend them some more financial aid.
first-year collegians who are having trouble adjuose

## Open letter to

Robert Robles
P.O. Box 331

Weslaco, TX

## Dear Robert,

We girls who are $5^{\prime} 4^{\prime \prime}$ and under take offense at your ad in this week's Pan American.

We are just as capable and friendly as any girl whose feet are 60 inches away from their hairdos.

The "we," we are speaking of are a "Capricorn 5'2", age 24; and "Aquarius 5'21/2", age 21; a "Gemini 5'3", age 24; and "Aquarius 5"21/2", age 21.
22; and a "Scorpio $5{ }^{\prime} 4 "$, age 23.
to the new academic environment. To make the adaption requires a lot of planning and will power on their part, and without the help and encouragement no less than $\mathbf{7 0 - 8 0}$ per cent make it to the next year. In my opinion, It's up to Pan Am to actively promote this help.
So stop trying to place the entire blame for registration fallure on the students. After all, If the greater majority of the student body is apathetic (which we most certainly are) it's because the school has activated no spirit for them to associate with. Shape up Pam Am or put up with the many students who are shipping out!

## Responsively yours, <br> Linda Soto <br> Biology Pre-Med Major, McAllen

We are not saying we would like the pleasure of your aquaintance (WE DON'T!!), but rather, are informing you aquaintance (WE DONTI!), but rather, are informing you
that at least four men are enjoving our company without having had to solicit our acquaintance.

We hope you don't find anyone, (for their sake), but rather learn to take people at face value without having to fill your specifications other than those of trust and understanding.

Ready to Meet You On Our Terms,
Capricorn
Aquarius
Gemini
Scorpio
Names
Names withheld on request

## UCPC Film Calendar

Nou 5
Lina Wertmuller's A Night Full Of Rain with Giancarlo Giannini and Candice Bergen. Wertmuller's latest film-first ever in English

Nov. 12
Ingmar Bergman's Cries And Whispers with Liv Ullmann, Harriet Andersson Ingrid Thulin, Karen Sylwan Erland Josephson

Cries And Whispers confronts the depths of the feminne psyche and the realities of the human condition with a shattering intensity only Bergman can create. The film probes and dissects the lives of four women with the sensitivity of a skilled surgeon, exposing all theirpassions, their anxieties, their frustrations, and their insecurities
A wards
1972 New York Film Critics-Best Picture, Director, Writer, Original Screenplay 1972 National Society of Film CriticsBest Screenplay, Cinematography 1972 Academy AwardBest
Cinematography
Nov. 19
George Lucas' THX 1138 with Robert Duvall, Donald Pleasance and don Pedro Colley. THX-138 is a man living in a subterranean culture controlled and tyrannized by computer. Humans are kept subservient to machines and the new order by a steady diet of "down" drugs which keeps them from feeling and relating. THX 1138 is a rebel. He manages to reduce his intake of drugs, regains his humanity and revolts against the system

## Nov, 26

Mel Brook's Blazing Saddles with Mel Brooks, Clevon Little and Gene Wilder. Blazing Saddles, a spoof on the American tradition-the Western Movie. Cleavon Little as the rail-road worker promoted to candidate for hanging of Sheriff of the town of Rockridge

Nov. 3
Federico Felini's Amarcord with Magali Noel, Bruno Zanin, and Pupella Maggio. Amarcord is full of tales, some Zanin, and Pupella Maggio. Amarcord is full of tales, some
romantic, some slapstick, some bawdy. Set in a small town romantic, some slapstick, some bawdy. Set in a small town
inFacist Italy it combines the concerns of Fellini's early youth with neoprealistic style.

Awards: 1974 Academy Award-Best Foreign Film; 1974 New York Film Critics Circle-Best Film, Best Director

Francois Truffaut's Small Change with Chantel Mercier, Geory Desmouceaux Philippe Goldman Christine Pelle, and Jean-Francois Stevenin. Small Change constructs an intricate and graceful mosaic around the lives of several children in the small provincial town of Thiers, France Truf. faut concludes that children are not simply miniature adults but have their own particular fears and loves, existing in "a state of grace."

All films are scheduled for screening atthe L.R.C. Media Theatre at 8 .

Admission: students $\$ 1$; faculty and staff $\$ 1.50$; and gen, audience $\$ 2$.


## Edrtor's Note:

The Pan American welcomes and will print letters from readres. All letters must be signed and must include the writer's address and telephone number. Because of limited space, letters should not exceed 200 words. The Pan American reserves the right to edit.

## The Poun Avonerican

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## Special Events Associated with Conference

The four-day Oct. 30 - Nov. 1, first Pan American Conference on Rehabilitation and Special Education will not only bring together people from both sides of the border, including Central and South America, but will provide a variety of social events as well.
A film festival will be open to conference participants, Pan American University faculty and students, as well as interested community members. The festival will run all four days of the conference in the experimental classroom of the Learning Resource Center here.
On Holloween, from 8 p.m. to midnight, a Halloween masquerade ball will be held in the Hidalgo Room of the Echo Motor Hotel in Edinburg, with music by "Orquestra Universal." The ball will be open to the community
Tickets can be puschased at the Echo, or ticket information and reservations can be obtained by calling the Office of the Division for Inter-American Affairs, 381-2133. A banquet in Reynosa and a "pachanga" at the Edinburg the conference time period.


Committee members of the first Pan American Conference on Rehabilitation and Special Education recently met to discuss final conference plans. Pic-

## Reading Conference Begins Friday

A two-day symposium for the 25 th annual Pan American Reading Con ference begins Friday.
The conference is cosponsored by the Texas Association for the Improvement of Reading and Pan American.
Guest speakers will be Dr. Robert B. Ruddell, professor of education at the University of California at Berkeley, and Dr. Jeanette Veatch, professor emeritus at Arizona State University at Tempe.

Dr. Ruddell will speak on "Minimual Competencies in Reading for Better or for Worse," "Literacy and

## Mail Accumulation Getting Heavy

The accumulation of amil
in student organization mail in student organization mail Center is getting so heavy, Director Tony Vela is concerned about it.
Every approved student organization on campus has a mail box, Vela said, but some of the new officers who took over probably do not know about the boxes.
Members of the organiza

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Distinguished guests and leaders in the fields of rehabilitation and special education will share ideas and expertise with the several hundred participants that are expected. More than topics dealing with both physical and mental aspects of handicapping conditions will be presented.
The first Pan American Conference on Rehabilitation and Special Education, sponsored by the Department of InterAmerican Affairs and International Education, will feature special late afternoon sessions designed for local professionals, students, parents, and educators who are not able to participate in the full day sessions. Four full days of sessions relating to prevention, identification, diagnosis and treatment of handicapping conditions are scheduled.
Many local agencies and institutions are involved in, and supportive of the goals of the conference. Agency representatives and materials will be on display in the LRC as a part of the conference program.
Special arrangements have been made for PAU students who are enrolled in courses relating to the topic areas, to at-

Lovin' - Means and Ends" and "The Web of Com prehension - a Visit with Charlotte and Wilber."
Dr. Veatch's topics in clude "The Secret of Success: Individualizing Your Program" and "Turning Children on to Read."
Consultations on "Resolving the Bilingual Dilemma Through the Use of Writing and Oral Language" and "Integrating Communication Skills - Making Beautifu Noise," are also scheduled. The conference also includes group presentations, exhibits, coffee breaks and luncheon. Pre-registrations are being accepted.
ion may go to the equip ment check-out counter on the second floor of the University Center and ask for the mail.
tured are, left to right, Dr. Arthur Linskey, Dr. Chow Chong, Dr. Arnulfo Martinez, Marci Mitchell, Ken Brock and Yolanda Ramirez. Staff Photo by RIGo ordaz

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Positions available for immediate filling but qualified Fall 1978 graduates will be considered for some of the teaching positions memtioned above in the Crystal City Independent School District, 805 East Crockett St. Crystal City, Texas 78839. Write or call the Personnel Director (Phone: Area Code (512) 374-2353 between 8:00 a.m. and 4:00 p.m., Monday through Friday

tend sessions with approval of their professors. Honorary conference chairman is Dr . Arnulfo S. Martinez, vicepresident of the Division for Inter-American Affairs and International Education. The conference coordinating committee consists of Dr. Leopoldo Chow Chong, director, Hospital Ejidal, Reynosa, Joan De Rooy, director of consultationa and education, Topical Texas Center for Mental Health and Mental Retardation, Edinburg; Luis Gonzalez, school administrator, Hidalgo ISD; Wes Huerta, district supervisor, Texas Rehabilitation Commission, McAllen; Dr. Arthur O. Linskey, associate professor, Pan Am Department of School Services, Edinburg; and Ann Washington, coordinator of elementary guidance and appraisal, McAllen ISD.
Participation by interested Valley residents is encouraged. For more information on any facet of the conference, call $381-2133$ or 2131, or contact any of the committee members.

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## LAS PALMAS SHOPPING CENTER

By leticia diaz

Staff Reporter
The long awaited review of results of a survey conducted last spring by Business Administration School officials here at Pan American, has shown that business majors failed in using facilities and services available to them in jobsearching.
"Helping Students in Job Search," was the title of the survey organized by Dr . Tony Ortega, associate professor and division head. Also assisting in the oganization were Alpha Kappa Psi fraternity research committee members, Maria Elva

Salinas, chairman: Anna Pirone and Annette Denbo. The survey was administered in April last year to all seniors and some graduates and juniors. Tabulated results were returned this summer.
Dr. Ortega, not content Dr. Ortega, not content with the results of the survey, has conciuded the 1,800 students enroll of the 1,800 students enroil ed in the School of Business 'all lack the key word motivation in using the University Placement Ser"Thes,"
"Tho greater task," he said is to change the perceptions of the students so that they will comprehend the true

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value of the placement services that the University offers."
The University Placement office, headed by Romulo Martinez, and the School of Business, has seen the need to develop a joint program to motivate students from all schools to seek and employ career placement assistance.

The School of Business has already begun an effort to motivate majors in their school. According to Dr. Ortega, the program will begin with freshman students. This program will tel the students about services the administration is offering.
A video tape, made by Dr. R.N. McMichael, Dr.

Ortega, and by the Learning Resource Center Technical Branch will be shown to these students. The tape contains several interviews of highly successful business men and women in the Valley that have been graduated from PAU in the past years.

Sophomore students in business will go deeper into the meaning of their first job. Juniors and senior sessions will be more detailed
"It is important to know that since the results of the survey are in, the School of Business has taken action," Dr. Ortega said. "And, we do know we have to build it each year. The majority will benefit."


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See if your college education and career hopes are working together, read the next Insider. And check out the new lineup of ' 79 Fords. They'll both put you on the right road.

> Over 40 Booths Entered In Great Pumpkin Carnival

You can "dart-a-date," go through the "animal house," or take a ride on the "love boat" at the 1978 Carnival of the Great Pumpkin, to be held here Oct. 28, at the LA Building parking lot.

Nearly 40 booths have been entered in this year's carnival, and according to Juan Garza of the UCPC Special Events Committee,
about four booth openings are left. Organizations can are left. Organizations can
still enter a booth "if they hustle," he said.
Booths will be arranged in a circular design which will allow each booth to receive more exposure, according to Garza.
Some of the other carnival booths include cake walk. hayride, puppet show, jail hayrice, puppet show, Jail
booth, mud slide, dunking ringers, baseball throw, squirt gun rental, football squirt gun rental, football
throw and beat-a-car. A throw and beat-a-car. A also be sold.
A horror film, "Horror Hospital," will be an extra feature. The film will be shown in the Science building auditorium at 8 p.m. and 11 p.m. Admission price will be $\$ 1$
"American Peddlers," will provide music for carnivalgoers. The band will perform in the center of the carnival, which will have a disco-type arrangement.
KRIO radio's mobile unit will broadcast from the carnival and there will be prizes given away.

Garza expects 3,000 people will attend the carnival this year, compared to the near 2.000 in attendance last year.
A "more efficient" \$1,500 electrical power system was purchased by UCPC to be used at the carnival, he add ed.
The special events committee is still seeking people to help with organization of the carnival


## SPORTS

## Oh Man, My Muscles Ache

Dribblers Continue Working Hard

Dead legs and sore bodies characterize many basketball players after the first week of Bronc basketball practice. Under the direction of Bill White, a squad of 13 players are expected to guide the fortunes this season.

Among the 13 members 10 players are new to the Pan American style of basketball, The three remaining are veterans, Rex Spain, Danny Salisbery and Jim Ed Holland
"This is like the ballclub
we had in 1977 in youth. but look at the fine team we
had in 1978," White said The Broncs went from a 17 9 record in 1977 to $22-4$ in 1978, but the roundballers were snuffed from the NCAA and NIT tournaments.
Conditioning is the main cause this early in the season and the Broncs do all of their running in the gym in order to familiarize themselves with court. "There have been a few injuries; but the problem for the boys is that they have dead legs." White said. He went on to say. "However, there are some who are in pretty good shape."

As in the past, another tough schedule is on top for the roundballers. For instance, the Broncs play the University of Houston, southwest Conference tournament champion, in a tournament and a home game.

The regular season opens with the University of Hawail making its first trip to the Rio Grand Valley to challenge the Broncs on Nov. 28
Last season will be hard to duplicate because of the lack of experience on the squad plan year, but the Broncs quickness ane that up quickness and excitement.


Stall Photo by RIGO ORDAZ Basketball has started off with 10 newcomers and only three veterans. Head Coach Bill White has to replace four starters with some of those new players.



## A Brief Look At . . .


#### Abstract

Peggy Morgan and Rose Ann Olivarez led the women's gymnastics team of Pan American University in finishing best in a dual meet finishing best in a dual meet against Southwest Texas won but several of the PAU won but several of the PAU Morgan took second in


Class II floor exercises Olivarez gained four seconds and a third in Class III. Dindy Jasso and Sofia Leal also gained seconds for PAU

Soccer
Pan Am and Sam Houston State will kick off the Division II South Cham-
pionship Tournament of the Texas intercollegiate Soccer League. Host Texas A\&l will face Lamar University in Saturday's second game at 4 p. m. to meet for the championship. Sunday's winner advances to the next playoff step against the Division II North winner.

Third Annual Event

## Basketball Clinic Set For Nov. 18

Three basketball coaches all now coaching in San Antonic but with widely different backgrounds, will serve as the clinic staff on Saturday, Nov, 18, for the third annual Bronc Basketball Clinic at Pan American University.

All basketball coaches in South Texas, both men and women coaches of boys and sited to attend the one-day cited

Athletic director Bill White of Pan Amrican University instituted this clinic in 1976 The clinic attracted more than 100 persons last November.
Bass, who is assistant coach. has experience coaching at all levels. He started his career at Cromwell High in

Oklahoma. He also has coached Oklahoma Baptist and Texas Tech, plus four pro teams --Denver. Miami, Memphis and the Spursand has served as a general manager.
Karl played for the University of North Carolina and was a UNC AllAmerican on teams that won played for the Spurs until
bad knees forced him onto the bench as an assistant coach at mid-season last year
Cortes has enjoyed tremendous success at Central Catholic High. He serves on a committee of the Na tional Association of Bask ball Coaches.
The clinic costs $\$ 8.00$, including lunch. Kelly Bass at $381-2225$ has the details.


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## Spanish-Speaking Students Failing To Maintain Spanish <br> The Spanish speaking persons in the Rio Grande Valley <br> In addition. the Spanish speakers rated themselves low in <br> home,

someday cease to speak Spanish? Many other language groups in the United States have failed to maintain their language beyond a generation or two, and it is a legitimate question whether the same process is affecting the Spanishspeaking population in the Valley.
and Linguistics Research Center, has found in a survey that was part of the Center's investigation of bilingualism, there is evidence that the Spanish-speaking Pan Am students are failing to maintain Spanish.
The survey indicated that 53.2 per cent of the respondents thought the younger generations were moving away from Spanish.
A majority of Spanish speakers and non Spanish operators alike thought that a Spanish accent in English hinders social success and that a Spanish accent in English also impedes finding a job. Amastae found.
many Spanish skills, but especially in Spanish literary skills "since Spanish speaking students have, for the most part. received their education in English."
"This inequality," Amastae notes, "in all skill levels for the two languages, taken together with the differing prestige levels, may be considered an indication that the blingual situation under consideration is not a stable one, but a transitional one in which much of the population is moving away from Spanish toward English.'
Amastae emphasizes. however, the bilingual situation in the lower Rio Grande Valley of Texas is much more stable and complex than it appears at first glance.
The survey indicated Spanish was the first language and the home language for the vast majority of the respondents. The survey indicated, however. the the more education and higher the income level of the father has, the more likely the
respondent was to speak English first or to use English at respondent was to speak English first or to use English at

The trend is not simple. Amastae found, since there appears to be another shift to reemphasize Spanish as upwardly mobile Spanish speakers pass through the middle class and reach the higher levels of income and occupation. Amastae noted this finding apparently contradicts common views of economic and social acculturation in the border area.
Other factors contributing to the maintainance of Spanish in the area are the continuing influx of Spanish speaking people, economic ties with Mexico and the fact non-Spanish speaking persons had a higher appreciation of Spanish than previous surveys and "common lore" admit.
Amastae concluded the survey showed no total orientation toward Spanish, but neither did it show an overwhelming orientation toward English. "Speakers show a shift away from total use of Spanish but there is no corresponding total shift toward English but toward a more stable balance of both languages.

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[^0]:    Pan American's Students' Association president, saying he lacked the grade point average prescribed as a requirement for office, has resigned.
    The GPA requirement is stipulated in an election code set by the University
    In his letter of resignation, Sam Salidvar Jr. said; "Due to the little time I have had to devote to my studies, effective Oct. 11 will be resigning.
    Saldivar had previously hoped to resign after Oct. 9 in order to complete Student Senate-approved programs and to "meet previously scheduled commitments," the letter stated. "But a committee looking into my records has cut that time short, and possibly for the best to all concerned," the resignation letter continued.

    Saldivar held office nearly 14 months.
    His letter contained a lengthy list of program, goals he claimed were achieved during his tenure.
    "The only promise 1 made in my campaign for your trust as a student representative which is yet to be obtained is a student on the board of regents .. . the issue which has been discussed for at least six years," the letter concluded.

