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SOME TIPS ON HOW TO REACH SUCCESS IN INNOVATIVE ADVENTURE

Innovation is a leading and stimulating way of doing business in a contemporary business environment. Innovation may lead to revolutionary changes either in a company or in a country's economy. These revolutionary changes do not have walls or frontiers and require embrace a global audience of potential participants.

How to be successful in innovations? This question bothers many people. But only few guess and know the laws of success in innovations. What are they?

1. First and foremost is to work hard. Cameroon Jonson, a 25 year old millionaire, who got his first million dollars when he was 15, is used to say that he has been working hard since he was 9. It was when he started earning money by making nice post cards.

2. Secondly it is to have luck. One may try many different ways until he catches his luck. Innovation is a kind of luck. It might happen that one is working hard but his long term program is "failing" 75% of the time. What is to be done? To search for luck! And to move a bit to the right or to the left – luck is over the corner!

3. Thirdly, success in innovations is like shooting into the dark without seeing the target, only feeling and believing it must be there without any doubt. One is to be insistent and try products and processes which haven't been tried before in his company, the concrete industry, or even the world – try as many times as possible until the success comes.

4. Fourth, one is to remember that nobody would dare kick him out of innovation search until luck touches him gently. There is always room to improve your chances of getting lucky though your deeds. Trying means learning about how to reach innovation point and how to invent innovation techniques. One may be cheated, and also be encouraged; he may lose much but at the end if he goes further he is heavily rewarded.

Do always remember: luckier is most definitely better.

5. You should be ambitious in your strivings and act according to an old

saying: “Fortune favors the brave”. This saying serves well the innovator. Always look at high horizons where innovations hide. If you only look for incremental ideas, then that’s all you’ll get.

6. Make bold claims of being able to consistently achieve high results and they would not make you wait for them. . You should feel so assured of what you are suggesting and doing, that your assurance would make other people believe in your innovation success and follow you.

7. You should never halter or hesitate confronting a problem as any innovation program is like a terra incognita. If you stop even for a moment this moment would be covered immediately by someone else.

8. Act like a laser focusing all your thoughts and energy on what you’re trying to achieve. It is considered to be imperative for an innovation program. Your innovation strategy needs to be revisited constantly and attacked with the same brutality for embracing change as you’re demanding from the organization with the innovations that you are introducing. Your strategy needs to become a fluid structure marked with one constant– “How can I best drive significant business results and organic growth for my organization?” All your steps and actions are targeted at achieving this aim.

9. You are to embrace as many different people as possible into your innovative procedure. Try to talk to people attracting them into your programs in order to solve your corporation’s problems together.

10. To be innovative you are to develop new skills by learning. Learning is to become your main friend forever.

11. Pessimists are rarely successful. If you want to get positive results in your innovative activity, never lose optimism which obligatory would improve your chances. Even if you fail, do not go into desperation; instead draw lessons from your failure and go on, being smarter.

These are some short tips for the person who wants to be successful in searching for innovations and implementing them. Good luck!