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BECOMING A SECOND HOME: THE ROLE OF A HOST DESTINATION IN THE ISM EXPERIENCE. CASE STUDY: GIRONA.

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Abstract

International student mobility is considered among young travelers an opportunity to acquire a one-of-a-kind experience, making the host destination the perfect scenario where such experiences can take place. Since travelling is strongly associated with students' mobility, and it is well documented that this concept is related to shaping travelers' perceptions of self through experiences with other people and places, this case study explores the role of a host destination in the international students' mobility experience. Thirty-three in-depth semi-structured interviews were performed to international students from different nationalities who have finished a tourism master's degree program at the University of Girona, Spain. This investigation reveals the ability for a host destination to create emotional attachment and to become another home when it comes to represent evolution; enlightenment; and belongingness.

Keywords

Place experiences, student mobility, tourism, memorable, home, acculturation

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