Steering the implementation of automated road transport - comparing scenarios of regulatory measures and their effects on urban areas and the transport system.

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# **Automated Road Transport Forum for the North Sea Region**





#### **Overall Objectives**

- Raise awareness among public stakeholders
- Develop policy recommendations that enable local and regional authorities to take advantage of the opportunities of automated road transport
- Support sustainable transport and territorial development goals as well as improve quality of life in communities





# Autonomous driving may have different effects and offers ...

# chances Sustainable urban transport system risks

- We see a high potential and need to design a sustainable transport system.
- Need to develop not only technical solutions, but solutions that correspond to societal goals and sustainable urban development.



# Visions of autonomous transport systems & current AVs







#### Visions of autonomous transport systems & current AVs





#### Key steps to our study



(1) Definition of a sustainable transport system



(2) Identification of relevant societal actors



(3) Identification of design potentials



(4) Application of participatory explorative scenario techniques



# Key steps to our study





(1) Definition of a sustainable transport system



(2) Identification of relevant societal actors



(3) Identification of design potentials

Efficiency & Effectiveness

Accessibility, Inclusion and Integration Quality of Life & Sustainability

Administrations, politicians, mobility providers, logistics, local initiatives, research, NGO





literature study & stakeholder workshop



#### Study design

Literature based participatory explorative scenario technique

02/2020



User behaviour

Mobility & travel behaviour

Public health & safety

Land use & parking

Regulation & costs

- The road space is reallocated in favour of public transport, cycling & walking.
- A municipal traffic management system is implemented to coordinate & optimize the route choice of all autonomous vehicles with regard to the overall system.

- **6 impact areas** relevant for AV in urban areas & transport systems
- 22 regulatory measures

 Parking in city centres is only available against a fee.



# Study design

Literature based participatory explorative scenario technique

02/2020

08/2020 - 04/2021



User behaviour

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- **6 impact areas** relevant for AV in urban areas & transport systems
- 22 regulatory measures

**Implementation of regulatory measures** is evaluated in terms of

- their likeliness of implementation
- desirability of implementation with regard to achieving a sustainable urban transport system

2-round Delphi-Survey Expected Scenario

Desired Scenario

(see: Shiftan et al. 2003)



# Study design

Literature based participatory explorative scenario technique

02/2020

08/2020 - 04/2021



- <u>ART-Forum partner cities</u>: Aalborg, Bergen,
   Bremen, Groningen, Mechelen, West Yorkshire
- Participants: 69 (Delphi1), 61 (Delphi2)
- <u>Professions</u>: provider/logistics, research, NGO, municipalities

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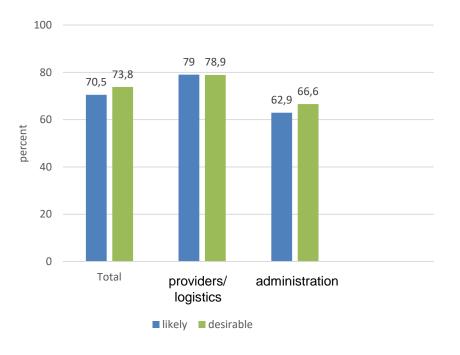
Expected Scenario

Desired Scenario

2-round Delphi-Survey (see: Shiftan et al. 2003)



# Assessment of full automation (level 5) of urban mobility and transport system Comparison of municipal administrations and provider/logistics, Delphi 2



Participants with administrative profession estimate the full automation of urban mobility and transport system

- less likely
- less desirable

than participants from providers/logistics



#### Results for the expected and desired scenarios

Expected Scenario

Evaluation of the **likeliness** of implementation of regulatory measures

User behaviour

Mobility & travel behaviour

Network efficiency

Public health & safety

Land use & parking

Regulation & costs

3 regulatory measures

Desired Scenario

Evaluation of the **desirability** of implementation regulatory measures with regard to SUMP principles

User behaviour

Mobility & travel behaviour

Public health & safety

Land use & costs

Regulation & costs

9 regulatory measures



#### Results for the expected and desired scenarios

Expected Scenario

Evaluation of the **likeliness** of implementation of regulatory measures

Desired Scenario Evaluation of the **desirability** of implementation regulatory measures with regard to SUMP principles

User behaviour travel behaviour Network efficiency

ublic health & safety

Land use & parking

Regulation & costs

administrations

regulatory measures **7** 

User behaviour Mobility & travel behaviour

Land use & parking

Network efficiency

Regulation costs

User behaviour Mobility & travel behaviour

Network efficiency

Land use & parking

Regulation 8 costs

provider/logistics

6 regulatory measures

User behaviour

Public healt & safety Mobility & travel behaviour

Land use & parking

Network efficiency

egulation a costs



# Summing up I Designing future urban scenarios of autonomous mobility

#### Differences between **expected & desired scenarios**

• In general, more regulatory measures are described as **desired** regarding a sustainable transport system than are **expected** to be implemented.

#### Differences between participants' profession

provider/logistics expect more regulatory measures than municipalities

#### Differences in **focus of measures**

- expected scenario: focus on infrastructure
- desired scenario: focus on behaviour and infrastructure



# Concluding I Designing future urban scenarios of autonomous mobility

#### Differences between expected & desired scenarios

Need to define societal goals and develop a future vision of a transportation system with autonomous and connected driving.

#### Differences between participants' profession

Need for early societal dialogue on the future vision of autonomous driving.

#### Differences in **focus of measures**

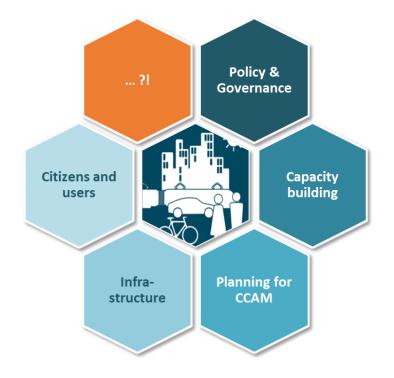
Need to link individual requirements with the requirements of a transport system that is compatible with cities.



# What's next? - Development of a City Readiness Index

# Sustainable urban <u>autonomous</u> mobility - how ready is your city?

- What are the relevant fields of action for cities against this background, how can they be evaluated and summarised in the form of an index?
- Development within the ART Forum project together with the project partners and external stakeholders





#### Thank you for your attention – and get in touch!

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