
January 1972

16th Annual MRA Conference Program

Michigan Reading Association

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Preliminary Program

16TH ANNUAL MICHIGAN READING
ASSOCIATION CONFERENCE

April 9, 10 and 11, 1972

PANTLIND HOTEL AND CIVIC AUDITORIUM

Grand Rapids, Michigan

Conference Theme:

“Thrust in Reading: Systems Vs. Humanism”

Purpose of the Conference

To explore the place of humanism in today's reading systems. Reading teachers are confronted with the opposing philosophies of the open classroom on one hand and systems approaches on the other. Are these irreconcilable? Can they be combined to reap the benefits of both?

MRA CONFERENCE
PLANNING COMMITTEE

Kenneth L. Carlson, Chairman
Beverly Chamberlain (Ex Officio)
Gerald Duffy
Ruby Gillis
John Malafouris
Herman Warsh

General Sessions



Monday Luncheon Session

MAKING THE RIGHT TO READ A REALITY

Jo M. Stanchfield
Professor of Education
Occidental College
Los Angeles, California

Monday Dinner Banquet Session

OBSERVATIONS OF A RESURGENT HUMANIST

Theodore L. Harris
President
International Reading Association
Professor of Education
University of Puget Sound
Tacoma, Washington



Tuesday Luncheon Session

PREVENTING READING FAILURE BY ELICITING PUPIL RESPONSES

Ethna Reid
Director, Exemplary Center
for Reading Instruction
Salt Lake City, Utah

GENERAL MEETINGS

Six general meetings will be featured during the 1972 Michigan Reading Association Conference. The presentation at these general meetings will be made by noted educators from the Midwest. These presentations will take place in the Black and Silver Room of the Civic Auditorium.

MONDAY, APRIL 10

10:30-11:45 a.m.

First General Meeting

THE CHILD EXPERIENCES LITERATURE, AND HUMANISM

Chairman: Anne Hughes

Detroit Public Schools

Speaker: Jean M. LePere

Professor of Elementary Education
Michigan State University

2:30-3:30 p.m.

Second General Meeting

PERFORMANCE CONTRACTING – ADVANTAGES AND LIMITATIONS

Chairman: Ruby Gillis

Detroit Public Schools

Speaker: Elmer H. Vruggink

Assistant Superintendent
for Instruction

Grand Rapids Public Schools

3:45-4:45 p.m.

Third General Meeting

BASALS, BLUEBIRDS AND BEHAVIORISM

Chairman: John Malafouris

Warren Woods Public Schools

Speaker: Hughes Moir

Chairman, Department of Elementary
and Early Childhood Education
University of Toledo

TUESDAY, APRIL 11, 1972

9:00-10:15 a.m.

Fourth General Meeting

READING IN MICHIGAN: REALITIES IN CURRICULUM REVISION AND STAFF DEVELOPMENT

Chairman: Donald Murray

Garden City Public Schools

Speaker: Roy J. Butz

Director, Reading/Language Arts
Oakland Schools

10:30-11:45 a.m.

Fifth General Meeting

COMPREHENSION – CENTERED READING INSTRUCTION

Chairman: Leona Hefner

Portage Public Schools

Speaker: Kenneth S. Goodman

Professor of Education
Wayne State University

2:15-3:30 p.m.

Sixth General Meeting

USING COGNITIVE STYLE TO TEACH READING

Chairman: Ruth Crowley

Detroit Public Schools

Speaker: Joseph E. Hill

President
Oakland Community College

Sectional Meetings

Approximately seventy sectional meetings will be scheduled for this year's conference. Sectional meetings will focus on a variety of topics of interest to reading specialists, primary grade teachers, intermediate grade teachers, junior high teachers, senior high teachers, administrators and college and university staff.

Sectional meeting speakers will elaborate on the general conference theme as well as present information about current topics and successful projects in Michigan schools.

The complete 1972 Michigan Reading Association Conference Program will be printed about three weeks before the conference and distributed at the time of registration. This procedure will enable the Michigan Reading Association to recognize all conference participants in the official program.

Sectional Meetings at the 1972 Michigan Reading Association include the following:

- "What Shall It Be: Man or Machine in Reading?" (General Interest). Resources: Anne E. Hughes, Vivienne Cooper, and Virginia High, (Detroit Public Schools).
- "Reading Dilemmas In An Urban Setting" (K-6). Resource: Jean F. Hamilton (Wayne State University).
- "Practical Language Arts Objectives – A Model of Mastery Tasks" (Secondary). Resource: Audrey Gomon (Livonia Public Schools)
- "Vocabulary – Concept Development: Workshop for Secondary Teachers." Resource: Peter Rynders (Oakland University).
- "Practical Materials for Specific Skills" (K-6). Resources: Eleanor Volwiler (Grand Rapids Public Schools), Kathryn Blok (Calvin College).
- "Contract Performance Learning Center" (K-6). Resources: Jack P. Goldberg (Learning Unlimited Corp.), Jan Leik and Larthraee Johnson (Grand Rapids Public Schools).
- "The Hilda Taba Teaching Strategies – Lifting Reading to Meaning" (General Interest). Resources: June Hopkins (Monroe Intermediate School District), Lyle M. And Sydelle S. Ehrenberg (Institute for Staff Development).
- "Systems Approach to Reading" (K-6). Resources: Jack A. Cleveland and Frederic A. Rivkin (River Rouge Schools).
- "Compatability of Skills and Interests in Individualized Reading Centers" (Secondary). Resource: Lois Bader (Michigan State University).
- "Sure Fire Study Technique" (Secondary). Resources: Barbara Jacoby (Ingham Intermediate School District), Peg Cheney (Holt Public Schools).
- "Listening and Reading: Some Suspected Correlations" (K-6). Resource: James E. Snoddy (Michigan State University).
- "The Pyramid Approach to Skills" (K-6). Resources: Alma Petrini and Harriet Housman (Detroit Public Schools).
- "Kindergarten Development". Resources: Richard Cadarette, James R. Hurst, and Mary Cohen (Southfield Public Schools).
- "Comprehensive Reading" K-6. Resources: Richard Ross, Tim Hohan, Ester Pustinen, and Herbert Harroun (Manistee Intermediate School District).
- "Learning – Disability From A Humanistic Perspective" (Reading

- Specialists). Resources: Diana Geddes (PRIDE Project), Harry Overline (Downriver Learning Disability Center).
- "Communication Skills in a K-6 Open School." Resources: Leonard Morrison (Utica Community Schools) and a panel of Utica teachers.
- "Developing A Performance-Based Reading Methods Course" (College Teachers and Reading Specialists). Resources: Gerald G. Duffy, Richard Allington, Michael McElwee, Laure Roehler, Kathleen Toland (Michigan State University).
- "A Systematic Approach to Improving Vocabulary" (Intermediate). Resources: Phyllis Brannan and Carolyn Cheney (Washtenaw Intermediate School District).
- "Humanizing A Reading Program" (K-6). Resource: Ingrid Ylisto (Eastern Michigan University).
- "Invloving Teachers in Planning Reading Programs" (K-6). Resource: Harold T. Karbal (Detroit Public Schools).
- "Building Positive Self-Image Through Language Arts" (Primary). Resource: Jan V. Prins (Carmen School District).
- "Focus on the Child in the Open Classroom" (K-6). Resource: Gene Yax, Vaughn Sheppard, and Gail Stephens (Macomb Intermediate School District).
- "Systemizations of Basic Sight Vocabulary" (K-6). Resource: Ernie Adams (Michigan State University).
- "A Systems Approach for Teaching Basic Reading Skills to Adults and High School Dropouts". Resource: Donald Liebau (West Bloomfield Schools).
- "Accountability in Language Acquisition" (General Interest). Resources: Robert Trezise and Dwight Smith (Michigan Department of Education).
- "Kids - Kindergarten Intersensory Development Scale". Resources: Susanne Tritten, Rod Perkins, and Richard Ross (Manistee Intermediate School District).
- "The Learning Laboratory" (Primary). Resources: Robert K. Smith and Ronald L. Thomas (Dickinson-Iron Intermediate School District).
- "Using Relevant Criterion-Referenced Objectives in Individualized Language Arts Programs" (Primary). Resources: Geraldine Markel and Reuben Chapman (Ann Arbor Public Schools).
- "VATGOzzzzzzzz In Your Classroom?" (K-6). Resources: Dorothy A. Wisz, E. M. Burton, and Ellen Blum (Taylor School District).
- "Teaching of Syllabification" (K-6). Resources: Yetta Goodman and Louis Zuck (University of Michigan - Dearborn).
- "Parent Institute on Reading Readiness" (Pre-School Preparation for Reading). Resources: Betty Childs, Minerva Bashara, Norma DeBoer, Gail Fonger, and Doris McKenzie (Wyoming Public Schools).
- "Systems and Humaneness" (Design and Delivery Systems in Reading) (General Interest). Resources: Robert E. Krebs and I. Gene Jones (Eastern Michigan University).
- "Black Literature or Integrated Literature?" (General Interest). Resource: Sterling Jones (Detroit Public Schools).
- "English Elective Programs As An Aid to Reading Interest" (Secondary). Resource: Norma Conway (Detroit Public Schools).
- "Films As A Stimulus to Reading" (General Interest). Resource: Rev. Robert Duggan (Detroit Catholic Central High School).
- "Secondary Content Teachers Must Be Teachers of Reading, Too?" Resource: James Driscoll (Detroit Public Schools).

- "Teacher Assessment of Children's Learning Disabilities" (K-6). Resources: Harry M. Overline (Downriver Learning Disability Center), Diana Geddes (PRIDE Project), Agnes Kujala (Southgate Community School District).
- "Concepts Presented In Illustrations In Children's Books" (K-6). Resources: Robert Christina and Jane Bigham (Oakland University).
- "Opening and Operating an Open School" (K-6). Resources: Leonard Morrison (Utica Community Schools) and a panel of Utica administrators.
- "Teaching Vocabulary to College Students". Resources: Gerry Anderson (Delta College) and Dorothy E. Smith (Western Michigan University).
- "Critical Reading" (Secondary and College). Resources: Geneva Grossman (Delta College) and Douglas Shuggen (Glen Oaks Community College).
- "Programming Basic Skills" (K-6). Resources: Wendy Lauchie, Steven L. Daniels, and David Feldman (Ann Arbor Public Schools).
- "Contending With Social Studies Content" (General Interest). Resources: Hal Cafone and Gomez Paige (Oakland University).
- "Operant Conditioning Versus the Open Classroom" (General Interest). Resources: George Sherman, Dale Alamo, and Mike Kinney (Michigan State University).
- "Language Arts In An Open Environment" (K-6). Resources: Shirley Spaniel, Beverly Marchall, Rosemary Alexander, Kathryn Otto, Judy Quay, Virginia Snider, and Linda Wright (Plymouth Community Schools).
- "Humanizing Adventures in Reading Readiness and Speech Development in Early Childhood". Resources: Sister M. Bernetta Zietz (Aquinas College), Mary Prezkop (Grand Rapids Public Schools), Sister Adele Coutre (Grand Rapids Catholic Schools).
- "Skills Emphasis Versus Appreciation Emphasis" (General Interest). Resources: Laura Roehler, Mary Ann McLaughlin, and Michael McElwee (Michigan State University).
- "Assessing The Assessor" (General Interest). Resource: Roger A. McCaig (The Grosse Pointe Public School System).
- "Dichotomizing Reading Instruction" (General Interest). Resources: Richard Marquard and Peggy Matrelli (Michigan State University).
- "Reading and Language Arts - Continuous Progress" (K-6). Resource: Sister Mary Denis O'Reilly, SSND (Warsaw, Indiana).
- "The Implications of IQ and Psychological Test Results for Teachers or Reading" (General Interest). Resources: David R. Taylor, Dorothy E. Smith, and Joe R. Chapel (Western Michigan University).
- "Reading in the Content Areas" (General Interest). Resource: Antoinette Strader (Garden City Schools).
- "Training Paraprofessionals for Work in Reading" (General Interest). Resource: Dolores Olszewski (Wayne County Intermediate School District).
- "Developing Strategies for Language Development and Reading" (General Interest). Resource: Yetta Goodman (University of Michigan - Dearborn).
- "Humanizing the Reading Program Through Comic Books" (General Interest). Resource: Donald Murray (Garden City Schools).
- "Reading Administrators In Michigan: What's Next?" Resource: Ed

Starrett (Taylor School District) and a panel of R.A.M.S. members.

"Analysing Reading Miscues" (General Interest). Resource: Carolyn Burke (Wayne State University).

"Detroit's Neighborhood Education Center Project" (General Interest). Resource: Helen Martellock (Detroit Public Schools) and a panel of Detroit administrators and teachers.

"Behavior Modification and Reading" (General Interest). Resource: Gene Schirmer (Wayne-Westland Community Schools).

"Integrating Reading and Language Arts" (Secondary). Resource: Dan Elmer (South Lake Schools).

"Evaluation of Performance Contract in Secondary Reading". Resources: Michael Maccarato and Elaine Cook (Flint Community Schools).

"Obtaining and Using the High School Reading Center". Resources: Phillip Carr, Janet Boyle, and Robert L. Fishback (Trenton Public Schools).

"Getting a Foot in the Door" (Reading Specialists). Resources: Grif Bond (Ingham Intermediate School District), Elaine Stephens and Ruth Dyson (Holt Public Schools).

Other Sectional topics will be added as soon as resource people are confirmed.

Symposia

The 1972 Michigan Reading Association Conference will feature seven symposia. A symposium is a series of meetings directed toward a central theme or program to which speakers or resource persons address themselves briefly and in which all who attend interact as participants. The symposia topics are listed below.

Symposia will begin on Sunday afternoon (April 9) and continue throughout Monday (April 10). Registration for each symposium will be limited to fifty participants. Pre-registration is required.

Symposium I PRESCHOOL AND EARLY CHILDHOOD

Chairman: Patti Rice
Macomb Intermediate
School District

Symposium II ADULT BASIC EDUCATION

Chairman: Herman Warsh
Charles Stewart
Mott Foundations

Symposium III COLLEGE TEACHING OF READING

Chairman: Clarice Stafford
Marygrove College

Symposium IV PERFORMANCE CONTRACTING

Chairman: Pierce H. McLeod
Macomb Intermediate
School District

Symposium V ACTIVITY CENTERED SCHOOLS

Chairman: Will Brown
EIP Consultant

Symposium VI MULTICISCIPLINARY APPROACH TO DIAGNOSIS

Chairman: Nathaniel Peters
Oakland Schools

Symposium VII SECONDARY READING

Chairman: Peter Sanders
Wayne State University

Registration for the above symposia may be requested by writing to:

Victor Dene
MRA Symposia Chairman
Macomb Intermediate School District
44001 Garfield Road
Mount Clemens, Michigan 48043

Symposia participants must register for the conference, but no additional fee will be required for the Symposia.

SYMPOSIUM I

PRESCHOOL AND EARLY CHILDHOOD EDUCATION

Chairman: Patty C. Rice

Member of U.S. National Committee for Early Childhood Education,
Macomb Intermediate School District.

Resources: Sunday, April 9, 1972 -
3:00 p.m. - 5:00 p.m.

Self-Selection Preschool and Kindergarten Program -

A Planned Environment to Develop Basic Learning Skills

Preschool and Kindergarten -

Warren Consolidated Schools

Ray Brown, Warren Consolidated Schools

Follow Up of Learning Centers with First and Second Grade

Karen Lummetta, Fitzgerald Public Schools

Monday, April 10, 1972 - 9:00 a.m. - 11:30 a.m.

Follow-Through Planned Variation Programs

Presenter: Donald Nickerson

V.O.L.T. Follow-Through Consultant,
Michigan State University.

Reaction Panel: Cheryl Eby, Utica Community Schools;

Linda Strong, East Detroit Public Schools;

Linda White, Anchor Bay School District.

Monday, April 10, 1972 - 2:30 p.m. - 4:30 p.m.

Open Education - U.S.A.

Presentors: Sue Barnhill, Wayne-Westland Community School District,

Loretta Dascenzo, Wayne-Westland Community School District

Dixie Hibner, Wayne-Westland Community School District,
Bobbie Patterson, Wayne-Westland Community School District,
Mary McGowan, Wayne-Westland Community School District.

Patty C. Rice, Open Education in England, slides of five to seven year olds.

SYMPOSIUM II

ADULT BASIC EDUCATION

SUNDAY, April 9, 1972

PM Session: Overview and Discussion of Problems in Adult Basic Education

Evening: Review of instructional materials and informal discussions

MONDAY, April 10, 1972

AM Session: Teaching of Reading to Adults

PM Session: Examining Results of Teaching: Measuring Results.

PARTICIPANTS

Chairman: Dr. Herman E. Warsh, Director, Educational Projects, C. S. Mott Foundation, Flint, Michigan

Richard Smith, Associate Director, Project ENABEL, Michigan State University, Lansing, Michigan

Kent Copeman, Coordinator of Basic Education, Flint Community Schools, Flint, Michigan

Charlene Schenck, Adult Basic Education Coordinator, Saginaw Public Schools, Saginaw, Michigan

Lois Gratton, Teacher of Adult Basic Education, Alma Public Schools, Alma, Michigan

Dr. Mary Reiss, Adult and Continuing Education Consultant, Michigan State Dept. of Education, Lansing, Michigan

Bernard Spillman, ENABEL Intern,
Michigan State University, Lansing,
Michigan

Lloyd Kerhonen, ENABEL Intern,
Michigan State University, Lansing,
Michigan

SYMPOSIUM III

COLLEGE TEACHERS: READING EDUCATION FOR TEACHERS

SUNDAY, April 9, 1972

3:00 - 3:30 Introduction - Clarice
Stafford, Chairman

3:30 - 5:30 Principal's Perception of
Needs of Beginning Teachers:
implications for Preservice Educa-
tion.

Francis Winter, Principal, Monroe
Elementary Wayne Community
Schools John Malafouris, Principal,
Alwood Elementary, Warren Woods
Public Schools.

Coordinator's Perception of Needs
of Inservice Teachers: Implications
for Graduate Education.

Barbara Burke, Language Arts
Coordinator, Region 2, Detroit
Public Schools.

Mary Crowley, Language Arts
Coordinator, Dearborn Public
Schools

MONDAY, April 10, 1972

9:00 - 10:15 Laboratory and
Simulated Experiences for Pre-
service and Inservice Reading
Education

Jean Hamilton, College of Educa-
tion, Wayne State University

Gerald Duffy, College of Educa-
tion, Michigan State University

10:15 - 11:30 Needs of Secondary
Teachers: Reading and Communi-
cation Skills

Richard Barron, College of Educa-
tion, Oakland University

2:15 - 3:15 Accountability, Criterion-

Referenced Tests, Behavioral Objec-
tives: Implications for Teacher
Education

Dorothy McGinniss, Psycho-
Education Clinic, Western Michigan
University

Clarice Stafford, Reading Clinic,
Marygrove College

3:15 - 4:00 Summary - Plans for the
Future

SYMPOSIUM IV

PERFORMANCE CONTRACTING

Chairman: Pierce H. McLeod
Macomb Intermediate School Dis-
trict

Resources: Sunday, April 9, 1972 -
3:00 p.m. - 5:00 p.m.

Betty Steele,
Kitty Wehrli,
Betti'Kit Publications.

Reactor: Roy Butz,
Oakland Schools

Monday, April 10, 1972 - 9:00 a.m. -
11:30 a.m.

Elaine Cook, English Laboratory
Project, Flint Schools

Reactor: Ron Marino
Warren Woods Public Schools

Monday, April 10, 1972 - 2:30 p.m. -
4:30 p.m.

Howard Halsman
Learning Foundations, Inc.

Reactor: Ned Salerno
Fraser Public Schools

SYMPOSIUM V

ACTIVITY CENTERED SCHOOLS

Chairman: Wil Brown
EIP Consultant
Michigan State University

Resources: Sunday, April 9, 1972 -
3:00 p.m. - 5:00 p.m.

Robert Hayduk
Warren Consolidated School District

Monday, April 10, 1972 - 9:00 a.m. -
11:30 a.m.

Chip Weber
Warren Woods School District

Monday, April 10, 1972 - 2:30 p.m. -
4:30 p.m.

Ron Marino
Warren Woods School District

SYMPOSIUM VI

MULTIDISCIPLINARY APPROACH TO DIAGNOSIS

How Other Professionals Can Assist
Teachers in Helping Children with
Reading Problems

Sessions: Sunday, April 9, 1972 -
3:00 p.m. - 5:00 p.m.

Monday, April 10, 1972 - 9:00
a.m. - 11:30 a.m.

Monday, April 10, 1972 - 2:30
p.m. - 4:30 p.m.

Chairman: Nathaniel Peters
Oakland Schools

Resources: Richard Brozovich
Psychologist, Oakland Schools
Psychology Clinic
Olga Pettis
Social Worker, Oakland Schools
Reading and Language Center
Mary Lou Robertson
Language Clinician, Oakland
Schools Speech and Hearing Clinic

Reactors: Mrs. Florence Coulter
Oakland Schools Reading and
Language Center
Miss Nancy Lee Fitzgerald
Oakland Schools Reading and
Language Center
Mrs. Enora Higginbottom
Oakland Schools Reading and
Language Center

Mrs. Juanity Peters
Oakland Schools Reading and
Language Center

Mr. Terry Warner
Oakland Schools Reading and
Language Center

SYMPOSIUM VII

SECONDARY READING

Chairman: Peter Sanders
Wayne State University

Resources: Sunday, April 9, 1972 -
3:00 p.m. - 5 p.m.

Overview of Reading in the
Secondary School

The Content Approach: The
Concept and the Reality
Peter Sanders
Wayne State University

Monday, April 10, 1972 - 9:00 a.m. -
11:30 a.m.

The Skills Approach: Programs,
Methods, and Materials
The Trenton Program
Duane Whitson
Trenton Public Schools

The Northern Program
Emma Jounson
Detroit Public Schools

Monday, April 10, 1972 - 2:30 p.m. -
4:30 p.m.

Focus: Priorities
Small Group Discussion

Panel Discussions: Emma Jounson,
Detroit Public Schools
Peter Sanders
Wayne State University
Duane Whitson
Trenton Public Schools

