

CONCEPTUAL STRUCTURES OF EPONYMOUS BAND NAMES

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Abstrak

Nama adalah aspek penting dalam sebuah identitas yang harus dimiliki oleh semua objek. Karena nama pun sebuah objek agar dapat diingat. Nama diciptakan berdasarkan banyak alasan dibalikinya yang bisa dikatakan rasional maupun tidak rasional. Atas nama penggunaan nama oleh band music, nama mereka diciptakan dalam berbagai struktur dan arti. Nama pun dikatakan menyimpan berbagai alasan sang pencipta nama yang dimana hampir tidak diketahui maksudnya dan melalui proses berpikir. Studi ini bermaksud ingin mengungkap alasan-alasan dari pembuatan nama dan menjelaskannya melalui tiga elemennya yaitu struktur, fungsi, arti dan juga mencari relasi antara nama, aliran musik dan pemikiran atau konsep. Studi ini menggunakan metode deskriptif kualitatif sebagai inti dari analisa. Dalam rangka membuat grup tematik, studi ini mengkategorikan ulang setiap data yang ada. Studi ini menggunakan sejarah dari nama itu untuk mengungkap pemikiran sang pembuat terlebih dalam hal arti dan fungsinya. Studi ini menggunakan teori oleh Evan tentang semantic kognitif dan teori oleh McGuigan tentang eponym juga beberapa pernyataan oleh Mark Nichol tentang tujuh tipe eponym. Studi ini menemukan bahwa ada berbagai arti yang tercipta dari nama tersebut, berbagai struktur yang digunakan, berbagai fungsi dari nama seperti kegunaan nama band dalam urusan bisnis band dan menjadi panutan atas band baru untuk membuat nama baru, relasi antara nama, aliran musik dan pemikiran. Tidak hanya itu, ada juga pengungkapan terhadap data yang tidak ber-relasi dengan tiga elemen. Berdasarkan dengan teori "Conceptual Structure" dan "Image Schema", ditemukan berbagai aspek seperti sistem Forc-Dynamic, sistem perspectival, sub-skema "Existence", sub-skema "Identity", dan sub-skema "Force". Berdasarkan fakta tersebut, nama bisa ber-relasi terhadap berbagai aspek, yaitu mengandung tujuan khusus dan bisa mengungkap konsep melalui hubungan nama dengan genre.

Kata Kunci: isi, format, artikel.

Abstract

Name is the main part of identity that every object should have. By the name, the object can be remembered. Name was created by many reasons behind which are reasonable even irrational. As the band used it for the identity, the name is created in various constructions and meanings. The name itself contains many unknown reasons that were created by the creator and through the thinking process to create the concept. This study wants to reveal the reason of creating the name and explain it through three elements which are based on form, function, and meaning also finds the relation of the name, genre, and thought. This study uses qualitative descriptive as the main core of analysis. In order of creating thematic groups, this study re-categorized all of the data based on it. This study uses the reference or history of each name to find out the reason and especially in meanings and function. All data of this study were taken from online sources. The analysis of this study using the main theory from Evan's about cognitive semantic and McGuigan's theory about eponym also Mark Nichol's statement of seven eponym types. This study found that there are various meanings were created by the name itself, the various form of name, many name functions such as the usage of band name in band business and as an influence to create a new name, relation between name, genre, and thought. There is also the revelation of concept through the data that not related with the three elements. Analysis towards the theory of conceptual structure and image schema finds there are various aspects, those are Force-Dynamic system, Perspectival system, Existence main image, Identity main image, and Force main image. By those facts, name can be related to many aspects, contain the specific purpose and can reveal the concept of it through the genre.

Keywords: Eponym, Name, Concept, Relation.

INTRODUCTION

In this world, identity is the main aspect to remember something. Identity as the distinctive characteristic belongs to any given individual, or shared by all members of a particular social category or group. Identity may be distinguished from identification; identity is a label, whereas identification refers to the classifying act itself. Identity is thus best construed as being both relational and contextual, while the act of identification is best viewed as an inherently procession. Identity not only contains names but there are also many aspects such as characteristic and figure. In a characteristic aspect, every person or group has their own unique aspects. Start from their appearance and fashion. The figure represented by their looks, so people already judged them as something and they were found their identity. Name is a meaningful word that given to something that can help to remember. There are lots of names that become an important aspect of identity. People usually choose a name to easily remember and put good meanings behind the name. Many kinds of things in this world must have a name. The name also influences people in making many things in their daily life. In linguistics, word formation is the creation of a new word. One of its methods is called Eponym. Eponym commonly connected with Etymology in morphology study. An Eponym can be either an item which provides a name source for a particular place, tribe, era, discovery, or another item to be named, or it can also be an item which acts as a name-recipient. Nowadays, eponym has many categories. Eponymous categories are One of the examples is the band name. Usually, musicians or band personnel choose a special or specific name to show the identity of their bands. When choosing a band name, the personnel relate it with a special meaning. The meaning of band names represented the definition why they choose that name. The personnel who found their band names usually relate their experience, their study, or their relation to friends. Inside band names also found an interesting thing about Form, Meaning, and Function. Those 3 aspects have an important role in names. The purpose of naming choosing is to show their identity and who they are. People will also remember the band names easily. On the other side of the name, there is the fact that most linguists have agreed early on in the discussion is that names do not have a meaning, but only perform the function of denoting items once they become inactive (Anderson, 2007: 276).

Band names also related to any historical behind and genre that they bring. The genre also can use by indicator or source that can affect the band names. According to Katamba (1994:120), some meanings can be connected with some word-forms.

THEORITICAL FRAMEWORK

1. Eponym

This study was related to eponym focus inside the morphology area. According to (Yule, 2005:53) "New words based on the name of a person or a place are called eponym". That definition was representing many types of eponym. Nowadays, eponym is developed into many categories. Based on Mark Nichol's website, eponym commonly is divided in five types, those are: people's name eponym, geographical eponym, literary eponym, mythological eponym and scientific eponym. But there are also other categories, these are: intellectual property law eponym and art eponym. There is another statement from one of linguistic experts. According to McGuigan (2007: 81), "eponym is referring the references of famous person to equate the personal attributes with another. Using an eponym well can be something of a balancing act; if the person is too obscure, no one will understand your reference, but if it's too well known, it may come across as a cliché".

2. Semantic

All languages consist of many elements inside such as syntactical structure, grammar, and meaning. In this subchapter, this study will give information about the meaning of language. The language itself can be defined as a word. The word also has meaning and morphemes. Semantics is the study of the meaning of words, phrases, and sentences. In semantic analysis, there is always an attempt to focus on what the words conventionally mean, rather than on what an individual speaker (like George Carlin) might want them to mean on a particular occasion (Yule, 2005:100)

Another expert also said the same statement about the basic definition of semantic. According to (Fromkin, 2011:140) "The study of the linguistic meaning of morphemes, words, phrases, and sentences are called semantics. Subfields of semantics are lexical semantics, which is concerned with the meanings of words, and the meaning relationships among words; and phrasal or sentential semantics, which is concerned with the meaning of syntactic units larger than the word".

3. Cognitive Semantic

All words or sentence has it meaning. The meaning itself was known implicit even explicitly depends on how is the representation of the meaning. The meaning also through the thinking process which happened in mind. According to Evans (153:2006) in her book about cognitive linguistic. She said that cognitive semantic is the represent of the mind process. It represents an approach to the study of mind, through the relationship about the self experience in life and culture. She also said that language becomes the main idea as a point of methodological tools to discover a concept about the meaning and the construction in the structure of it. Based on Evans (157:2006) claimed in her book, there

are four aspects which are being the main aspects of cognitive semantic. In this study, not all of its were used. There are selected elements which suitable with this study. Those aspects are :

a. Conceptual structure is embodied

- The conceptual organization appears from self-experiences.

(It represented by the references of each datum which is showing the concept and compared with real experiences based on individual experiences)

- Image Schema

(Consist of five main schemas. Those are Space: imaginary of space such as left and right. Containment: imaginary of containing something such as in and out. Force: imaginary of action such as blockage and diversion. Identity: imaginary of merging and collection. Removal: imaginary of something that can be moved such as bounded space and removal)

b. Semantic structure is conceptual structure

- The structure of meaning or it can be said as the linguistic expression is being similar and equated with the concept.

(The meaning was recreated towards the structure of existed concept by the name itself)

-Conceptual Structuring system

(The concept that structured based on the four system of creating the meaning. Those are Configurational system: associating the partial scenes which is degree of extension such as point, bounded extent and unbounded extent. Perspectival system: using the individual perspective of seeing something such as inside view and outside view. Attentional system: give attention to something based on start, finish system and start, process, finish system. Force-Dynamic system: getting knowledge by bodily experiences such as from muscular effort or motion (Kinesthesia) and sensation such as pressure or motion (Somesthesia).

c. Meaning representation is encyclopedic

- The meaning as the representation of key to access the knowledge in order to reflect the concept.

(All of the meanings are created by the experiences depends on the individual experiences (similar with first aspect) and are not defined by the words meaning only because it can be developed or upgraded anytime)

METHOD

This study analyzed the word formation process in the band name and found the history of the eponym of band names. The data of this research is the names of many group bands. A band which has an English structured name was being selected for this research. The source of data was taken from the internet and a website which showing the band names related with eponym. The researcher took the band names according to related eponym names and be selective when choosing the data as

an object of this research. Therefore, this study used descriptive qualitative.

For data collecting technique, this study took many band names with various genres. The taken data selected by relating to all of the morphological word formation and seven types of eponym. The data were taken from *rateyourmusic.com* which is a website that contains the data of many music groups. By that website, all of data that has been taken are re-categorized based on the types of eponym.

For data analyzing technique, this study used use the following procedure from Heigham (2009) which consist of two steps, those are writer preparation, writer find the detail aspects of data. Then, this study continues the procedure with following step by Miles and Huberman (1992) which consist of two steps: data reducing and data display.

FINDINGS

1. The Relation of Band Names, Genre, and Thought.

This study using the categorization based on Ullman (1972) which consist of psychological sense of relation and psychological sense of relation. All of data were re-categorized into those two categories. The first, psychological sense of relation is related with seeing an object by the concrete aspects such as feelings and personality. The second, physical sense of relation is related with physical looks or characteristic of the object. Next step, all of data analyzed based on theory of cognitive semantic by Evans (2006). In order to minimize the efficiency of the data, there are some exemplars of each genre.

a. Psychological Sense of Relation

This sub section of category was presented about all of datum which is has been categorized to specific category related closely to the title of this category. The datum which is has been selected by the references of name was reselected into psychological sense of relation category. Inside of it, there are some various categories reflected to every each used genres. The categories separated into three, "Rock genre", "Punk genre", and "Pop genre". For those that categorized as minor data are inserted in "Others".

Table 1.1 Rock Genres

No.	Source Domain	Conceptual Structure	Target Domain	Genre
1	Audrey Horne	Strong, Confident, Stubborn	Audrey Horne	Rock
2	Farner Earl "The Pearl" Monroe	Beauty, Strong, Popular, Great	Pearl Jam	Rock

No.	Source Domain	Conceptual Structure	Target Domain	Genre
3	Arrowsmith	Powerful, Strong, Agile, Rebel, Progressive	Aerosmith	Rock
4	Dr. Durand Durand	Mad, Psychopatic, Mean	Duran Duran	Pop Rock
5	Child Reflection, Cold Play	Philosophic	Coldplay	Alternative Rock

The table above, from Rock genre, shows that all of data have conceptual structure based on the personality of each datum. There is a source domain as the original name and target as the borrowed name after the original name. Not of all eponymous names in table above change the structure of the original names. It can be seen in datum (1), (3), (4) and (5) that those data have the similar conceptual structure of source name with the genre and the target domain. Different with datum (2), that datum shows that not of the conceptual structure of the source domain did not reflect at all with the genre and the name because there is *beauty* and beauty cannot reflected the rock music. Most of all data used *Force-Dynamic system* because the conceptual structure gained by bodily experiences of muscular effort or motion. For datum (5), it used *Perspectival system* because the knowledge or conceptual structure gained by seeing a thing from one side perspective only. Those data also shows the usage of *Existence system* which is the one of main image schema.

Table 1.2 Punk Genres

No .	Source Domain	Conceptual Structure	Target Domain	Genre
1	Fallout Boy	Nerd, Ambitious, Kind	Fall Out Boy	Punk
2	Joy Divisions	Fancy, Happiness, Indecent, Filthy	Joy Division	Post Punk
3	The Fall	Philosophic, Strange	The Fall	Post Punk

The table above is showing the data from punk genre which has the various conceptual structures by the source domain. Based on the existed conceptual structure in the table above, all of the data are have the similar characteristic or personality with the conceptual structure of source domain. Data (1), (2), and (3) showing the conceptual structures of the source domains are relevant with the genre and the name of those bands. The relevancy created because the characteristic and music genre of those bands are similar with the conceptual structure. All of those data using the *Existence* main

image schema because all of the band names are exist after the original names (source domain) are created. Those data also used the *Force-Dynamic system* to gaining the conceptual structure by bodily experiences of muscular effort or motion.

Table 1.3 Pop Genres

No .	Source Domain	Conceptual Structure	Target Domain	Genre
1	JustiN, ChriS, JoeY, LanstoN and JC	Solid, Kind, Togetherness	NSYNC	Pop Dance
2	Les Champs Magnetiques	Philosophic, Strange	The Magnetic Field	Indie Pop
3	The Divine Comedy	Epic, Amazing	The Divine Comedy	Chamber Pop

Consist of three example data, Pop genre have various conceptual structures which became the aspect of creating the band names. All of stated data in the table above created the relevancy toward those conceptual structures. Data (1), (2), and (3) are showing the similarities each other. Most of all data in the table above, the conceptual structure is reflected by the genre. Different with datum (1), that data reflects the conceptual structure by genre and also by the name. Data in this category used the *Force-Dynamic system* as the conceptual structuring. The conceptual structures are gained by bodily experiences of muscular effort and motion. The band name is using the *Existence* as the main image schema because the band name itself reflects an existence of object.

Table 1.4 Others Genre

No .	Source Domain	Conceptual Structure	Target Domain	Genre
1	Pink Anderson and Floyd Council	Great, Famous, Sociable	Pink Floyd	Psych edelic
2	Eddie O'Jay	Kind, Helpful, Popular	The O'Jays	Rythm & Blues (R&B)
3	Stendec	Mysterious, Rare, Unintelligible	Stendec	Electronic

The table above, Other genres shows that all of data have conceptual structure based on the personality of each datum. This category consists of various genres which has one or second data only and stated as minor genre. Based on the table above, data (1) and (2) is showing the similarity which is reflecting the conceptual

structure or even the personality of source domain by their music genre and name. About the datum (3), it is not showing the reflection of conceptual structure into music or band characteristic. By that factor, at least this study should to reveal the irrelevant connection between conceptual structure and genre or name. They used conceptual structuring system which is *Force-Dynamic system* when gain the knowledge by bodily experiences of muscular effort and motion. All of the data also used the term of *Existence* main image schema because the band name reflects the existence of object that being named.

b. Physical Sense of Relation

This sub section of category was presented about all of data which has been categorized to specific category which closely related to the referencing the physical object. The datum which has been selected by the references of name was reselected into physical sense of relation category.. The categories separated into three, “Rock genre”, “Punk genre”, and “Metal genre”. For those that categorized as minor data are inserted in “Others”.

Table 1.5 Rock Genres

No.	Source Domain	Conceptual Structure	Target Domain	Genre
1	Bridge	Strong, Longlasting	Alter Bridge	Rock
2	Fuck	Bad, Worst	The Fugs	Psychedelic Rock
3	The Doors	Sacred, Holy	The Doors	Alternative Rock
4	Killdozer	Horror, Sacred, Historic	Killdozer	Noise Rock
5	Raspberries	Spooky and Mean	Raspberries	Pop Rock

The table above, Rock genre, shows that all of data have conceptual structure based on the actual looks and characteristic of the object that became a reference of band name. Based on the table above, data (1) and (4) are the data that have perfect relevancy because the conceptual structures are reflected by the band names and their genre. Therefore, data (2), (3) and (5) does not have the relevancy with the name and the concept. Especially for data (3) and (5), those data have no relevancy of conceptual structure with the name or genre. By that factor, at least this study should to reveal the irrelevant connection between conceptual structure and genre or name. They used conceptual structuring system which is *Force-Dynamic system* when gain the knowledge by bodily experiences of muscular effort and motion. All of the data also used the term of *Existence* main image schema because the band name reflects the existence of object that being named.

Table 1.6 Punk Genres

No.	Source Domain	Conceptual Structure	Target Domain	Genre
1	The Comsat Angels	Holy, Dilligent	The Comsat Angels	Post Punk
2	Samhain	Spooky and Horror	Samhain	Horror Punk
3	Ecstasy	Stimulative, Powerful, Addictive	XTC	Post Punk

Consist of three example data, Rock genre have various conceptual structures taken from the physical aspect, actual looks and characteristic of source domain. The table shows that data (2) and (3) have the relevancy between name, genre and the concept. The relevancy revealed because the conceptual structure of source domain are reflected by the genre even by the characteristic the band itself. Different with datum (1), there is no relevancy between conceptual structure, name and genre. Data in this category used the *Force-Dynamic system* as the conceptual structuring system. The conceptual structures are gained by bodily experiences of muscular effort and motion. The band name is using the *Existence* as the main image schema because the band name itself reflects an existence of object.

Table 1.7 Metal Genres

No.	Source Domain	Conceptual Structure	Target Domain	Genre
1	Black Castle	Spooky, Strong, and Gloomy	Dimmu Borgir	Black Metal
2	The Dream Theater	Fun, Crowdness and Happiness	Dream Theater	Progressive Metal
3	Gorgoroth	Evil, Spooky, Gloomy	Gorgoroth	Black Metal

The table above is showing the data from metal genre which has the various conceptual structures by the source domain. Data (1), (2), and (3) have the similarity which is structured by the relevant connection between the conceptual structures, band names and genres. All of those bands created music style that reflects the conceptual structure of source domain. Not only by music style, had characteristics of band also reflects the conceptual structure of source domain. Data in this category used the *Force-Dynamic system* as the conceptual structuring system. The conceptual structures are gained by bodily experiences of muscular effort and motion. The band name is using the *Existence* as the main

image schema because the band name itself reflects an existence of object.

Table 1.8 Other Genres

No.	Source Domain	Conceptual Structure	Target Domain	Genre
1	All Saints	Sacred, Clean, Magnificent	All Saints	Pop
2	Cabaret Voltaire	Fun, Crowdedness and Happiness	Cabaret Voltaire	Electronic / Disco
3	Fountains of Wayne	Peaceful, Happiness, Calm	Fountains of Wayne	Power Pop
4	Cypress Ave	Crowdedness	Cypress Hill	Hip Hop
5	Hercules	Suffer, Strength, Agony	Hercules and Love Affair	Disco

The table above, Other genres, shows that all of data have conceptual structure based on the actual looks and characteristic of the object that became a reference of band name. Based on the table above, data (1), (2), (3) and (4) are showing the perfect relevancy between conceptual structures, genre, and band names. The relevancy shows after the genre and band names succeed to reflect all of conceptual structure of source domain. Therefore, datum (5) is showing no relation between the conceptual structure and genre. The genre itself did not reflect all conceptual structure aspects of source domain. The irrelevant datum like datum (5) always the explicit concept and this study should to reveal it. They used conceptual structuring system which is *Force-Dynamic system* when gain the knowledge by bodily experiences of muscular effort and motion. All of the data also used the term of *Existence* main image schema because the band name reflects the existence of object that being named.

DISCUSSION

The Relation of Band Names, Genre, and Thought.

The meaning which had been created by the name actually related to the origin, identity, characteristic and thinking process. if the name structure was changed, the meaning automatically altered. Based on Dobric (2010) journal entitled *Theory of Names and Cognitive Linguistics – The Case of Metaphor* claimed that cognitive linguistic is the process of encoding and decoding meaning through the concepts which made by mind process or thinking process about the world expression through language. Dobric (2010) also claimed that meaning can be made by the usage of metaphor which is constructing the system based on the notion which prototypical and meaning. This study found that the datum named after the metaphorical process. The metaphor of original aspect like source domain is reflected

by the name as target domain. Behind those two things (Source domain and Target domain) there is a conceptual structure which is determined by the metaphor of source domain in two types; those are Psychological Sense of Relation which refers to emotion, thought, and psychology, Physical Sense of Relation which refers to object appearances, attribute, and condition. According to Evans (2006), stated that cognitive semantic is the represent of the mind process. It represents an approach to the study of mind, through the relationship about the self experience in life and culture. This study used a Conceptual Structure theory by Evans (2006). This study also tried to compare those two senses of relation categories. In the psychological category, it was separated into four categories; those are Rock, Punk, Pop and Others.

The first category, Rock genre, used the concept of similarities between main character personalities and inserts it into the music. Rock genre also carries the aspects which are taken from the band references representing about the personality of the objects such as greatness, strength, and emotional expression. Most of its used the other person or character as the source to get the personality itself. By those aspects, the concept of Rock band names was similar, that is carrying the personality of the object as their characteristic of music. Back to their thought, the concept of the entire rock genre was equating something to the song.

The second category is Punk genre, which is using the concept of equating the characteristic and identity of events and object also the personality of a person with their music. This genre only representing the emotional expressions by the bands music.

The third category, Pop genre, represents some aspects inside. The aspects itself were two, togetherness and magnificence. By those aspects, the Pop band used the concept of equating the personality of a person which is the band member and additional helper also characteristic of the object.

Fourth category, Others genre, which is consist of various genre inside, also shows the similarities with the second and third category. The similarities were about using the concept of equating the personality of person and characteristic of an object inside their music. There is an additional concept which is using the skill of references in hope that they can get the similar equation as their references skill.

Besides that, there is the Physical sense of relation which got separated into several categories. Those categories are Rock, Punk, Metal and Others. Similar to the explanation above about Psychological sense of relation, this explanation wants to compare all of the categories based on the Physical sense of Relation. The first category is Rock genre, that seeing things, not from the characteristic of objects only but also the personality

of the person. In Rock genre category, there are several aspects that being the most aspects look. Those aspects are the appearance of the object which is determined from how it looks like, and the strength which is reflecting the condition of objects. The concept which is used by all of the bands is equating the characteristic that contains appearance and personality into their music.

The second category is Punk genre. it seeing things not from characteristic only but also personality of person. The aspects that most frequently found are to equate the appearance of the object and emotional expressions for example like agony or sad into their music.

The third category is Metal genre. This genre was carrying the characteristic only. That self-response toward the object applies into their music and their fashion in band performs because most of the metal type which is shown on the list is black metal.

In analyzing those data, there are findings about the true name behind the name and the conceptual structuring system to create the genre as the part of the concept. Based on the Evan's theory about conceptual structure, the types of image schema were separated into two. The first is the existence as the main types of image schema, the name used the real name which is actually exist in this world and borrow also add the addition the original name (source domain). The real name itself also reflects the actual things or objects that own the original name. The second is the force as the one of main type of image schema. The force showing the new name was created by the diversion of the actual moment which is happened in the past.

Talking about the Evans (2006) conceptual structuring system, there are two types found in this study. Those are perspectival system and force-dynamic system. The first, which is perspectival system, shows by how the creator of the concept sees things from one point of view. It can be seen by the individual perspective and showing different opinion about the object scene. This type barely used in this study. The second is force-dynamic system. This system used the bodily experiences of muscular effort or motion also pressure and sensation. This system is the most used system in this study because all of the data that used this system gaining the experiences by individual experiences.

Conceptual structure is embodied represented by image schema and consists of five types; those are space, containment, force, identity, and existence. This study found three types which are force, identity and existence. The first, "Force" type used because there is the diversion of actual moment usage. It can be said that there is a contrary between the real moment and force the new name to alter the meaning into new meaning. The second, "Identity" was used because the datum is collection. Based on list of image schemas, "collection" stated as

"Identity" main schema. The last, existence was used because the target domain created after the source domain was created. Source domain itself reflects the existence of the named object.

In this study, the writer tries to give the opinion for some data that are irrelevant with three elements (name, genre and thought). The first, Stendec, create the concept of bringing the mystery inside their music. Easily, their music was not understandable. It created the connection of genre and the name only. The second is The Fugs. They are creating the concept of equating their characteristics as the bastard marine. They form the band after they became veterans. The concept is created by connecting the name and their conceptual structure (personality). The last is Hercules and Love Affair. The concept is entertaining people who feel sad like Hercules when he suffered by his love. The genre which is electronic disco is containing the fun element. The concept is created by connecting the name and the genre. The explicit concept will never be revealed if it was seen by one perspective only.

The reasons of those data also have the similarities. It was seen from all genres perspective; they tried to equate the references of the original name before they made an eponymous name with their identity, appearance, and characteristic. Those kinds of the process also through the adjustment towards existed concept of the band in order to see the compatibility and suitability between two of it. This study actually is not similar at all with the related previous study because of the data. In fact, the result in this study supports the previous study.

CONCLUSION

In this section, concerning to the result and discussion of this study. The conclusion is about the relation between names, genre and thought, this study found that origin of the name became the metaphor. That metaphor reflected by the genre, characteristic, style and music of the band. Depends on the name, the new name which made is through the metaphorical process. Metaphorization process was not used in producing a name at all. There is the eponymous unit which not same with the metaphor of name origin in case of the characteristic, genre, style, even music. Similar to the previous point, the findings of the relation between name, genre and thought were put in twenty-eight categories based on the origin of the name. In this study also found that not of all name contain an ambiguity. There is found many usages of main image schema which are existence, identity, and force. As the main analysis, this study also found that the data used two from four types of conceptual structuring system which are Force-Dynamic system and Perspectival system.

Moreover, in concept area, the entire band has a similar concept. The concept itself was to equate the "things" characteristic and someone personality with the

music. The equation itself was shown by several and different genre. By that reason, genre relates to the concept which is reflected as though and was not being distinguished by the genre. In simplicity, the concept created by adjusting the genre by equating references characteristics.

SUGGESTION

The findings, result, and discussion of this study are expected as an assist for the next researcher. In this subject, there are many possible objects which can be analyzed used the similar theories with this study. In this field, hopefully, there are many researchers who want to take the similar subject. The analysis can be done through the objects such as cartoon characters name, street name, and fictional name and so on.

The new studies which similar with this study can use the field study to gain the result and discussion. It is possible if the further study can be more effective and better in gaining the result also discussion. This study realized that the findings and the final result are far from perfect. Hopefully, there is a further study which had a better quality.

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