Policies, strategies and learning innovations for Open Education

Citation for published version (APA):

Stracke, C. M. (2016). Policies, strategies and learning innovations for Open Education. Poster session presented at Welten Conference "Opening Up Education", Heerlen, Netherlands.

Document status and date: Published: 18/03/2016

Document Version:

Peer reviewed version

Document license: CC BY-NC-ND

Please check the document version of this publication:

• A submitted manuscript is the version of the article upon submission and before peer-review. There can be important differences between the submitted version and the official published version of record. People interested in the research are advised to contact the author for the final version of the publication, or visit the DOI to the publisher's website.

• The final author version and the galley proof are versions of the publication after peer review.

• The final published version features the final layout of the paper including the volume, issue and page numbers.

Link to publication

General rights

Copyright and moral rights for the publications made accessible in the public portal are retained by the authors and/or other copyright owners and it is a condition of accessing publications that users recognise and abide by the legal requirements associated with these rights.

- Users may download and print one copy of any publication from the public portal for the purpose of private study or research.
- You may not further distribute the material or use it for any profit-making activity or commercial gain
 You may freely distribute the URL identifying the publication in the public portal.

If the publication is distributed under the terms of Article 25fa of the Dutch Copyright Act, indicated by the "Taverne" license above, please follow below link for the End User Agreement:

https://www.ou.nl/taverne-agreement

Take down policy

If you believe that this document breaches copyright please contact us at:

pure-support@ou.nl

providing details and we will investigate your claim.

Downloaded from https://research.ou.nl/ on date: 12 Dec. 2021



Policies, strategies and learning innovations for Open Education

Christian M. Stracke Open University of the Netherlands

Welten Institute Research Centre for Learning, Teaching and Technology Open Universiteit welten-institute.org



Open Education and Innovations

This work is free to share under the creative commons licence: "Attribution – Noncommercial – No Derivate 3.0"

You can copy, distribute and transmit the work under the following conditions:



Attribution –
 Noncommercial –
 No derivative works



• • =

Licence: Attribution-Noncommercial-No Derivative

Some rights reserved, see: http://creativecommons.org/licenses/by-nc-nd/3.0/

Welten Institute Research Centre for Learning, Teaching and Technology Open Universiteit welten-institute.org





Dr. Christian M. Stracke: Open Learning, Innovations, Quality & Competences, Evaluation & Impact Open University of the Netherlands



Global cooperation: ECNU & KNOU

Global initiative ICORE for OR & OE

Annual international LINQ Conference



eLC European Institute

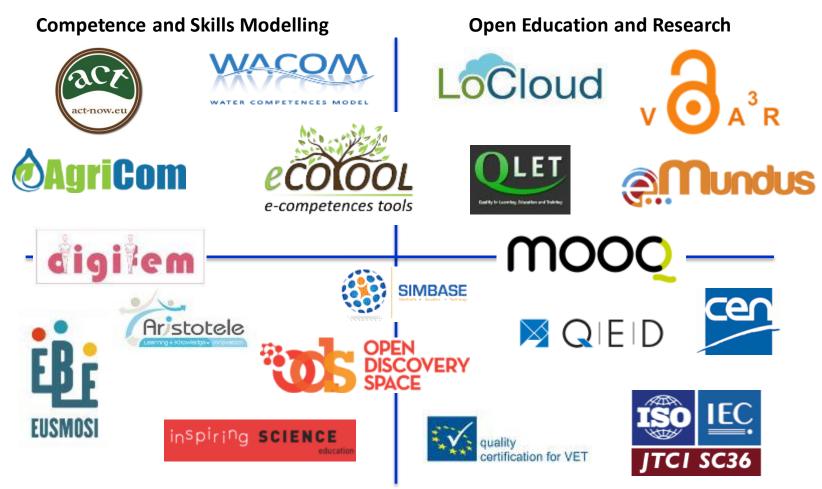


Standardization Chair in ISO & CEN

Welten Institute Research Centre for Learning, Teaching and Technology Open Universiteit welten-institute.org



Selected Projects:



Technology-Enhanced Learning at Large Scale

Quality Management and Evaluation

Selected Projects:



www.inclusive-education.net



www.ecompetence.eu





www.locloud.eu

act-now.et

www.ACT-now.de



ER COMPETENCES MODEL

www.wacom-project.eu







OPEN DISCOVERY

www.aristotele-ip.eu

www.opendiscoveryspace.eu



www.simbase.co



www.digifem.eu



undus

www.eMundus-project.eu





www.inspiringscience.eu

www.quality-development.eu www.learning-standards.eu



Speech Overview:

- 1. What is Open Learning?
- 2. Why Change in Education?
- 3. What is Quality in Education?
- 4. How to improve Quality?
- 5. How to Participate?

What is Open Learning?

Open Learning: Our umbrella approach

Open Learning: Innovations for changing & opening up education to improve the quality



Open Learning	
Macro:	Policies and Curricula
	Strategic & organisational
Meso:	Organisation and Design

Micro: Learner and Course

Why Change in Education?

The Digital Age

Two core factors:

Globalisation & Worldwide Internet



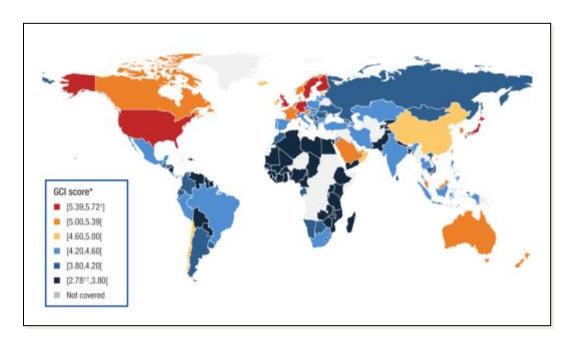
Photo: https://ec.europa.eu/digital-agenda/en/digital-life/education

Internationalization

Global Competitions and societal changes

Close the gaps & open new opportunities

Challenges: Learn to Learn

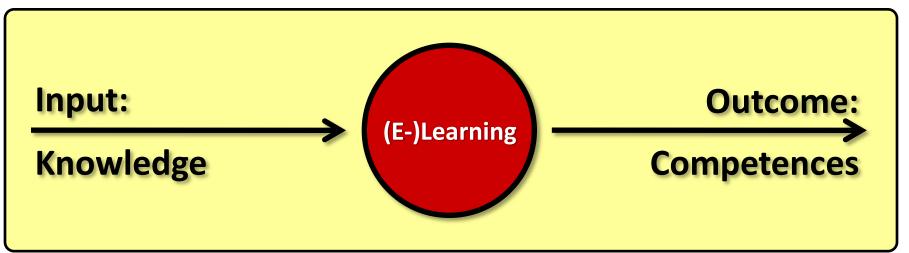


http://www.weforum.org/issues/global-competitiveness

Learning cha(lle)nges

Not knowledge but competences are required to meet future jobs and tasks still unknown today

Change from input to outcome orientation



Change in Education!

To improve Quality in Education

Quality

What is Quality?

What is Quality in Education?

The experiment ...

A simple experiment:

Please imagine and define the quality of your favourite jelly bear

Your answers ...

Quality cannot be defined

... except through adaptation to your situation and context!





Quality: Most important ... and "new pedagogy" is important just the same!





Quality in Education!

... with fun!

How to improve Quality?

Open Learning	
Macro:	Policies and Curricula
	Strategic & organisational
Meso:	Organisation and Design

Micro: Learner and Course

Quality by Open Learning

Macro:Movement & Strategies
Strategic & organisationalMeso:Frameworks & Standards

Micro: Competences & Communities

Quality by Open Learning

Macro: Movement & Strategies

Meso: Frameworks & Standards

Micro: Competences & Communities

Competences: LELLE

Learning-how-to-Learn

The key competence in 21st century

Focus on inclusion of learning skills in (not only Higher Education) curricula

Competences: PBL3.0

Problem-based Learning as method for key competences in 21st century

Focus on integrating learning analytics & semantics in problem-based learning



www.PBL3-project.eu

Communities: ODS & ISE



Welcome to Open Discovery Space

OpenDiscoverySpace: Unique Resources just a click away!

www.opendiscoveryspace.eu

> 10,000 teachers and> 3,000 schools in 28 countries



Welcome

In the framework of the Inspiring Science Education project the consolidation of good practice will be achieved by

a) Evinging into the classroom a unique collection of digital resources and lools that are based on real-world problems. The resources will involve students in finding there own problems, leading ideas (time amail to ling ideas in science), receiving feedback, and working collaboratively with other students or practitioners beyond the school classroom. Advanced eLearning tools will provide scaffilds that enhance learning, support thinking and problem solving, model activities and guide practice, represent data in offerent ways, and term part of a coherent and systemic educational approach.

b) Gring students and teachers more opportunities to evaluate the quality of their own thinking and products for feedback, reflection, and revision.

c) Giving students and teachers the opportunity to interact with working accentists, receive feedback from multiple sources

d) Building local and global communities where teachers, teacher trainers, education policy makers, parents, students, practicing scientists and other interested

www.inspiring-science.eu & portal.opendiscoveryspace.eu/ise



Home Project News Dissemination Events Community Consortium Contact



OpenDiscoverySpace: Unique Resources just a click away!

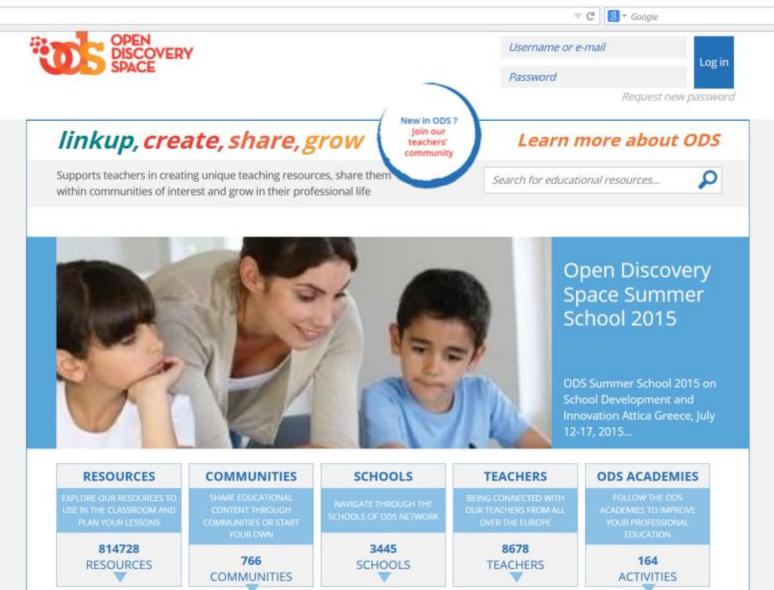


The Open Discovery Space Project is funded by CIP-ICT-PSP-2011-5, Theme 2: Digital Content, Obective 2.4: eLearninig Objective 2.4 http://www.opendiscoveryspace.eu http://portal.opendiscoveryspace.eu

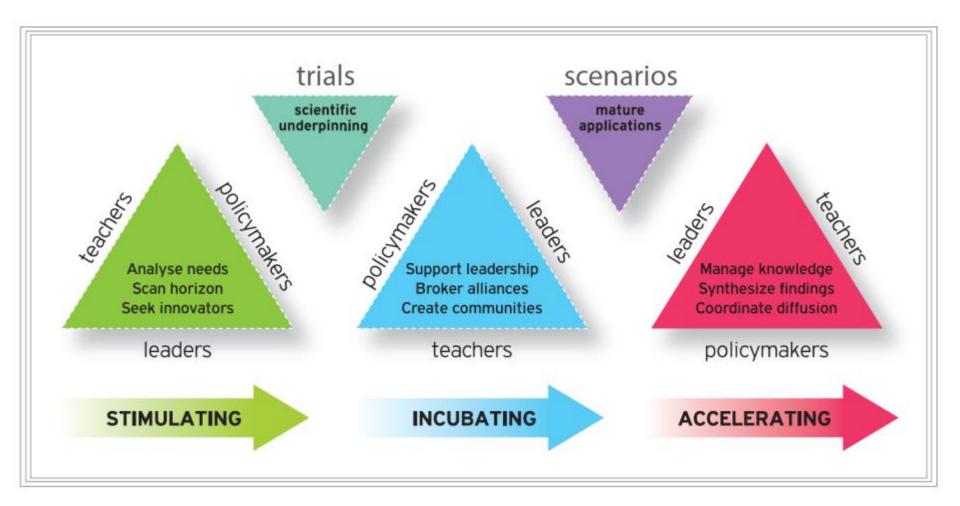
www.opendiscoveryspace.eu

Open Discovery Space

www.opendiscoveryspace.eu



ODS Innovation Model



Source: Open Discovery Space – D1.1 Innovation Model (Year 2 Addendum)

inspiring SCIENCE

Email us | contect@intrasoft-intl.com

Search ...

More Info: +352 44 10122186

Search

education



Welcome

In the framework of the Inspiring Science Education project the consolidation of good practice will be achieved by:

a) Bringing into the classroom a unique collection of digital resources and tools that are based on real-world problems. The resources will involve students in finding their own problems, testing ideas (from small to big ideas in science), receiving feedback, and working collaboratively with other students or practitioners beyond the school classroom. Advanced eLearning tools will provide scaffolds that enhance learning, support thinking and problem solving, model activities and guide practice, represent data in different ways, and form part of a coherent and systemic educational approach.

b) Giving students and teachers more opportunities to evaluate the quality of their own thinking and products for feedback, reflection, and revision.

c) Giving students and teachers the opportunity to interact with working scientists, receive feedback from multiple sources.

d) Building local and global communities where teachers, teacher trainers, education policy makers, parents, students, practicing scientists and other interested



The Open Discovery Space Project is funded by CIP-ICT-PSP-2011-5, Theme 2: Digital Content, Obective 2.4: eLearning Objective 2.4

http://www.InspiringScience.eu http://portal.opendiscoveryspace.eu/ISE

www.opendiscoveryspace.eu

Quality by Open Learning

Macro: Movement & Strategies

Meso: Frameworks & Standards

Micro: Competences & Communities

Frameworks: MOOQ

MOOQ for the quality of MOOCs: "We will make MOOCs better"

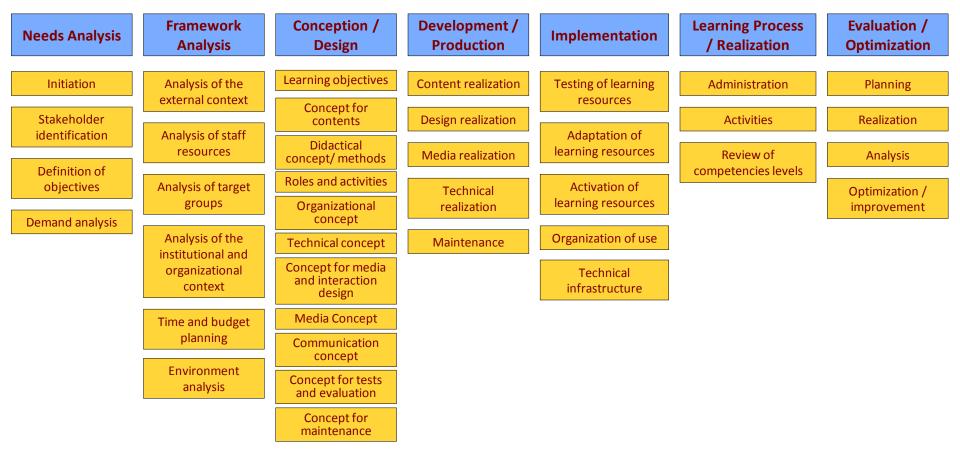
Quality Reference Framework with indicators for design & comparison

MO

www.MOOC-quality.eu

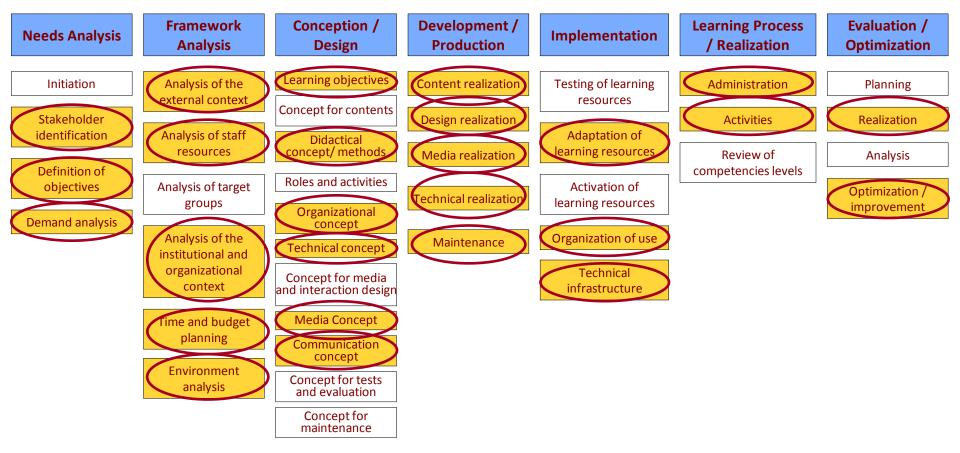
Standard: ISO/IEC 19796-1

The Reference Process Model:



Standard: ISO/IEC 19796-1

Example of required adaptation:



Quality by Open Learning

Macro: Movement & Strategies

Meso: Frameworks & Standards

Micro: Competences & Communities

International Policies

UNESCO: OER Declaration

http://www.unesco.org/new/en/communication-and-information/access-to-knowledge/ open-educational-resources/what-is-the-paris-oer-declaration

European Commission: Opening Up Education

http://ec.europa.eu/education/policy/strategic-framework/education-technology_en.htm

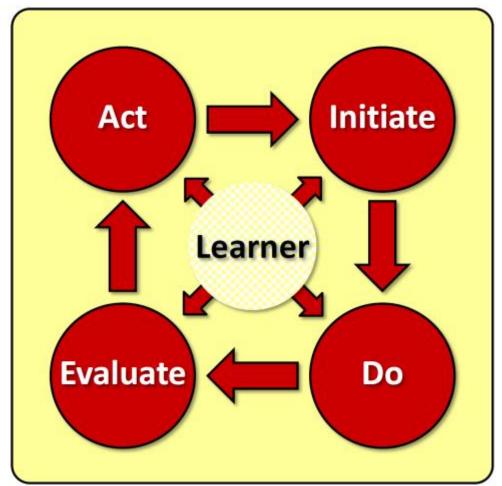
ICORE / OEC: Declaration of Crete

http://wiki.icore-online.org/index.php/ICORE_Declaration_of_Crete

Republic of the Philippines: Open Distance Learning Act

http://www.gov.ph/2014/12/09/republic-act-no-10650/

Strategies: IDEAL



Stracke 2012 and 2014

Strategies: IDEAL

Initiate	Do	Evaluate	Act
Awareness & Involvement	Analysis & Adaptation	Evaluation of Realisation	Discussion with All
Vision & Innovation	Definitions & Indicators	Evaluation of Adaptation	Revision of Adaptation
Strategy & Policies	Design & Concept	Evaluation of Initiation	Vision & Strategy
	Development & Realisation		Continuous Improvemen

How to Participate?

How to contribute to Open Learning?

LINQ

The leading European and international Conference on Learning INnovations & Quality

www.learning-innovations.eu

LINQ 2013



Our Vision: Open Learning for best future Learning Innovation and Learning Quality!



Please use: #LINQ2013 Follow: @LINQ_Conference



LINQ 2015

Our Vision: Openness as Default! First ICORE Workshops: Follow up at ICDE 2015 in South Africa and at **OE Global 16 in Poland**





Please use: #LINQ2015 Follow: @LINQ_Conference



ICORE

ICORE: International Community for Open Research and Open Education

Launched 15th May 2013 in Rome Already > 300 members within one year First recognition by key stakeholders & EC: Let us join forces and become ICORE member!

www.ICORE-online.org

Towards Open Learning

Let us Opening up Learning, Education and Training for ALL!



Stracke, Christian M. (2014): "How Innovations and Competence Development support Quality in Lifelong Learning"; in: *The International Journal for Quality and Innovation* (INNOQUAL), Vol. 2 (3). p. 35-44.

Stracke, Christian M. (2014): "Evaluation Framework EFI for Measuring the Impact of Learning, Education and Training"; in: 华东师范大学学报(自然科学版) Journal of East China Normal University. Vol. 2014 (2). Shanghai: ECNU. p. 1-12. [DOI: 10.3969/j. ISSN 1000-5641. 2012.02.012]

Stracke, Christian M. (2014): "The Concept of Open Learning for Opening Up Education"; in: Stracke, Christian M. et al. (Ed.): *Changing the Trajectory: Quality for Opening up Education*. Berlin: Logos. p. 15-24.

All also online available at: <u>http://www.opening-up.education</u>

Stracke, Christian M. (2013): "Open Learning: The Concept for Modernizing School Education and Lifelong Learning through the Combination of Learning Innovations and Quality"; in: Stracke, Christian M. (Ed.): *Learning Innovations* and Quality: The Future of Digital Resources, Berlin: Logos. p. 15-28.

Stracke, Christian M. (2013): "The Evaluation Framework for Impact Assessment"; in: *Proceedings of 6th International Conference of Education, Research and Innovations 2013* [= ICERI 2013]. Madrid: IATED. p. 4654-4663.

Stracke, Christian M. et al. (2013): "Open School Learning. A vision to improve European schools towards 2030 – using the results of the Open Discovery Space project"; in: OPEN EDUCATION 2030. JRC-IPTS Call for Vision Papers. Part II: School Education. Sevilla: JRC. p. 99-104.

All also online available at: http://www.opening-up.education

Stracke, Christian M. (2012): "Learning Innovations and Learning Quality: Relations, Interdependences, and Future"; in: Stracke, Christian M. (ed.) (2012): The Future of Learning Innovations and Learning Quality. How do they fit together? Brussels: Gito. p. 13-25.

Stracke, Christian M. (2012): "Competences and skills for learning-outcome orientation: Competence development, modelling, and standards for human resources development, education and training"; in: 华东师范大学学报(自然科学版) Journal of East China Normal University. Vol. 2012 (2). Shanghai: ECNU. p. 115-130.

 Stracke, Christian M. (2011): "Competence and Skills Modelling for European HR and Policies"; in: Stracke, Chr. M. (ed.): *Competence Modelling for Human Resources Development and European Policies. Bridging Business, Education and Training.* Brussels: Gito. p. 12-37.

All also online available at: <u>http://www.opening-up.education</u>

Stracke, Christian M. (2011): "Competences and Skills in the Digital Age: Competence Development, Modelling, and Standards for Human Resources Development"; in: Proceedings of the International Conference on Metadata and Semantics Research Conference (MTSR 2011), Berlin/ Heidelberg: Springer. p. 34-46.

Stracke, Christian M. (2011): "Competence Modelling for Innovations and Quality Development in E-Learning: Towards learning outcome orientation by competence models"; in: Proceedings of World Confe-rence on Educational Multimedia, Hypermedia and Telecommunication 2011 [= ED-MEDIA 2011]; Chesapeake, VA: AACE. p. 1885-1894.

Stracke, Christian M. (2010): "Quality development and standards in learning, education, and training: adaptation model and guidelines for implementations"; in: Информатизация образования и науки [= Информике (Informika), ISSN 2073-7572]; Vol. 7 (3), 2010. Moscow (Russian Federation), S.136-146.
All also online available at: <u>http://www.opening-up.education</u>

Stracke, Christian M. (2010): "The Benefits and Future of Standards: Metadata and beyond"; in: Proceedings of the International Conference on Metadata and Semantics Research Conference (MTSR 2010). Berlin/ Heidelberg: Springer. p. 354-361.

Stracke, Christian M. (2010): "Quality and Standards in Learning, Education, and Training: The Adaptation Model IDEA for the Introduction of Quality Development"; in: *Proceedings of the International Conference on the Past and Future of e-Learning Standards*. Tokyo (Japan). p. 26-36.

Stracke, Christian M. (2007): *Quality Standards for Quality Development in e-Learning: Adoption, Implementation and Adaptation of ISO/IEC 19796-1*. Essen: eLC / Q.E.D.

Stracke, Christian M. (2006): "Process-oriented Quality Management", in: Ehlers, U.-D./ Pawlowski, J. M. (Eds.): Handbook on Quality and Standardisation in E-Learning. Berlin: Springer. p. 79-96.

All also online available at: <u>http://www.opening-up.education</u>

Let us cooperate!



christian.stracke@ou.nl



@ChrMStracke

www.opening-up.education

Thank you! Questions?

Christian M. Stracke Open University of the Netherlands

Welten Institute Research Centre for Learning, Teaching and Technology Open Universiteit welten-institute.org



Conclusions

Open questions

What does Openness mean for you?

What do you think about needs, challenges and strategies for/to change Open Education?

And finally: Which learning innovations do you need and want for/from Open Education?

padlet.com/christian_stracke/WI_Conference_20160318



Source: https://www.flickr.com/photos/opensourceway/

Towards Open Learning

Let us Opening up Learning, Education and Training for ALL!

