

Ursinus College

Digital Commons @ Ursinus College

Ursinus Weekly Newspaper, 1902-1978

Newspapers

4-16-1928

The Ursinus Weekly, April 16, 1928

C. Richard Snyder *Ursinus College*

George Leslie Omwake *Ursinus College*

Follow this and additional works at: https://digitalcommons.ursinus.edu/weekly

Part of the Cultural History Commons, Higher Education Commons, Liberal Studies Commons, Social History Commons, and the United States History Commons

Click here to let us know how access to this document benefits you.

Recommended Citation

Snyder, C. Richard and Omwake, George Leslie, "The Ursinus Weekly, April 16, 1928" (1928). *Ursinus Weekly Newspaper, 1902-1978.* 1213.

https://digitalcommons.ursinus.edu/weekly/1213

This Book is brought to you for free and open access by the Newspapers at Digital Commons @ Ursinus College. It has been accepted for inclusion in Ursinus Weekly Newspaper, 1902-1978 by an authorized administrator of Digital Commons @ Ursinus College. For more information, please contact aprock@ursinus.edu.

Omwake

Symphony Concert Tues. Evening

The Ursinus Weekly

Beat F. and M. Again, Bears

VOL. 26 No. 24

MONDAY, APRIL 16, 1928

PRICE, 5 CENTS

PLANS LAID FOR JUNIOR WEEK END, APRIL 27 & 28 PREDICT UNUSUAL EVENTS

Prom on Friday, Al. Quirk's Band Playing, with "The Patsy," Three Act Comedy, Sat.

TEA DANCE SAT. AFTERNOON

Final plans have been laid for the biggest week-end in a social way that Ursinus has ever had, the Junior Week-End, the dates of which are April 27 and 28. On Friday, April 27, young women students in oratory will be the Junior Prom, and the following night the annual Junior Play will be presented.

The Junior Prom, from advance reports, is destined to far surpass anyof the usual dances. Allan Quirk and His Band, of Pottsville, have been engaged to play. This organization has an excellent reputation throughout the East, and Quirk himself is a Keith vaudeville headliner, starring on all reed instruments.

Prior to the Prom, the Junior dinner will be held in the main dining room. This function is for Juniors only; the dance is open to Seniors, Juniors, and invited guests of the Junior Class. The rule concerning invitations will be strictly adhered to, and both dinner and dance will be positively formal. The patrons for the Prom will be: Dr. and Mrs. G. L. Omwake, Dr. and Mrs. J. M. S. Isenberg, Dean W. A. Kline, Dean Elizabeth Brett White, Prof. and Mrs. F. I. Sheeder, and Mr. and Mrs. W. C. Mc-Allister. The committee in charge consists of Mary Cobb, Sara McGarvey, William Williams, Walter Spangler, and Russell Fox, chairman.

'The Patsy," a comedy in three acts, by Barry Connors, has been selected as the dramatic production to be given Saturday night. The cast is as follows:

Bill Harrington .. Thomas Swanger Mrs. Wm. Harrington.. Jane Kohler Grace Harrington.. Elizabeth Howell Patricia Harrington .. Helen Wismer Billy Caldwell James Poff Tony Anderson Howard Schink Sadie Buchanan.... Sara McGarvey "Trip" Busty Jack Hartman

The play will be coached by Prof. and Mrs. F. I. Sheeder. Tickets for the play may be procured in advance from James H. Brown or Irvin S. Leinbach, Ursinus College.

As a special divertissement, there will be dancing in the Field Cage on Saturday afternoon from 3 to 5.

WOMEN'S SYMPHONY PLAYS IN GYM TUESDAY EVENING

The Women's Symphony Orchestra of Philadelphia will give a concert idly exterminated by careless pickin the Thompson-Gay Gymnasium on ers." In the course of his lecture,

known musical organization with contents that are of the heat. It will be content are of the heat. It will be contents that are of the heat. It will be contents that are of the heat. It will be contents that are of the heat. It will be contents that are of the heat. It will be contents that are of the heat. It will be contents that are of the heat. It will be contents that are of the heat of the hea certs that are of the best. It will be assisted by William Sylvano Thunder, the well-known teacher and pianist of the orchestra, and Piotr Wizla, baritone.

It is hoped that many students will take advantage of this great opportunity. No seats will be reservedholders of reserved seat tickets can sit anywhere in the building and be assured that they will miss none of

ONLY MEN TO COMPETE IN JUNIOR ORATORICALS

At a recent meeting of the Faculty it was decided to devote the entire evening of Friday in commencement week to an oratorical contest for men as in the earlier years. As the classes increase in size the number of candidates for the Hunsicker and Meminger prizes becomes larger. This action of the Faculty will give more dances featured the annual gymnas-young men of the Junior class a jum exhibition on Saturday evening, chance to compete.

At the same time it was decided nasium. shall hereafter be applied in pageantwill be offered first next year, the pageant for the coming May Day having already been written. The prize for acting will be awarded first this year. It will be given to the player who in the opinion of the judges, best performs her part, whether it be a leading role or not.

DR. KLINE SPEAKS ON PLANTS TO BIOLOGY CLUB THURSDAY

Plant Life of Perkiomen Valley, Especially Real Flowering Plants Ably Discussed by Dean

LARGE ATTENDANCE

In the Biology Club meeting on Thursday evening, April 12, at 7.30, Dean Kline delivered an interesting talk on the plant life of the Perkiomen Valley. In his introduction, the Dean stated that he could not treat all the plants found in the valley, even in a general way, and that he would therefore speak particularly of the "real flowering plants." The names he used would be familiar rather than scientific, he said, in spite of his preference for the latter due to their much greater distinctiveness.

He opened his lecture with a discussion of the very early spring flowers, including skunk-cabbage and jack-in-the-pulpit, and then went on to speak of a long list of interesting flowers coming later in the spring. The orchids came in for special attention; in particular, the purple moccasin and its peculiar way of forcing insects to spread its pollen. The Dean pointed out that the sweet-sicily, a flavoring plant, and the poisonous result that many children and cattle die of hemlock poisoning each year.

"We ought to all constitute ourselves a committee to preserve the trailing arbutus," he said, speaking of that little flower, "for it is being rap-In the course of his lecture, Tuesday evening, April 17, at 8.15 p. Dr. Kline revealed the fact that there m., under the direction of J. W. F. are a number of rare plants which are a number of rare plants which are rather abundant in this valley, It is the last number of the sea- one of the interesting ones being the corn-cockle. He closed his talk by very briefly discussing summer plants, vines, and trees.

BY MAPLES FOR DORM BENEFIT

Another delightful little social event

WELL-EXECUTED DANCES FEATURE GYM EXHIBITION

Section B Wins Award for Best Work in Saturday Evening's Entertainment

CREDIT TO MISS EHRET

ium exhibition on Saturday evening, and Samuel S. Laucks, treasurer. April 14, in the Thompson-Gay Gym-

ry. One prize will be offered for com- tive drills and gymnastics. The pre- gold, and black. position and another for acting. The cision and co-ordination with which prize for the best work in composition the various movements were carried the College were: Dr. J. Lynn Barnout showed the result of Miss Ehret's ard, of the chair of political science, well directed work.

of Robert Johnson, '29, gave an excellent exhibition on the horse and man of the evening, the Reverend W. parallel bars.

The judges awarded the decision in the girls' drills to section B.

(Continued on page 4)

The program of events was as fol-

Marching by Section A A Clown Dance Edith Rieber, '31 Katherine Keplinger, '31 Marching by Section B Dance—The Old Man Adelaide Conover, '31 Dorothy Muldrew, '31 Work on the Leather Horse By the Men's' Class Tumbling by Sections A and B. Pyramids by Sections A and B. Parallel Bar Work By the Men's Class.

TENNIS TEAM TO MEET THREE FOES THIS WEEK

(Continued on page 4)

The Ursinus tennis team will open the current season this week, when three matches will be played. On Wednesday, the Bear netmen cross racquets with the Villanova club, on the home grounds, on Thursday they journey to Haverford to match serves and drives with the Main Liners, while P. M. C. invades the Ursinus courts on Saturday.

All these matches will be stiff ones. Villanova opened their season by trouncing Temple last week, and hope to add one more to their list, Wednesday. Haverford and P. M. C. have veteran clubs, and are sure to make things torrid for Captain "Hust" Spangler and his boys.

On the other hand, stock in the local aggregation is at a high par at present. With practically the same combination as turned in such a successful season last year ready for service, followers of the net game look for another season just as good last year's. Paul Lefever and "Hust" Spangler, luminaries of the will make a valuable addition to the squad as soon as he sufficiently recovers from his recent operation.

U FOR USE OF TENNIS TEAM

is being planned, this one by the girls son, the new courts will soon be put of Maples for the benefit of the Wo- into shape, probably this week. These they choose to call their little affair, and it will be held on Thursday, April 19, at 7.30 in the gymnasium. The evening promises to be of interest to all who profess any knowledge of spering at the annual banquet of the Pennsylvania Society of Massachusetts held at Springfield. He was asked to speak on "Education in the Keystone State."

they choose to call their little affair, and it will be held on Thursday, April 11, and the following were elected: President, Helen Reber, '29; vice-betted: President, Evelyn Cook, '30; secretary, Merle Williamson, '31; treasurer, Olive Sargeant, '29, Senior representative, Marie Markley, '29, Justin of the varied entertainment that is to be presented. Admission will be presented. Admission will be presented. Admission will be presented with the tennis team in these matters.

they choose to call their little affair, and it will be held on Thursday, April 11, and the following were elected: President, Helen Reber, '29; vice-betted: President, Hel

C. H. RUTSCHKY ELECTED HEAD JUPE PLUVIUS PUTS CRIMP OF YORK COUNTY ALUMNI

Charles H. Rutschky was elected president of the Ursinus College Alumni Association of York and vicinity for the coming year at the annual banquet and business meeting held in the assembly hall of the Heid-Several very interesting novelty Other officers elected were: Mrs. Catherine Heindel Newham, secretary;

Thirty-two alumni and friends sat down to the tables. An eight course The girls' class, composed of fresh- dinner was served. The decoration young women students in oratory men, was divided into two sections, scheme for the banquet hall was A. and B. which carried on compete- done in the College tri-colors, red, old held on the local speedway.

The guests of honor representing and the Reverend J. M. S. Isenberg, The men's class under the direction vice president of the College. Both Sherman Kerschner, pastor of the (Continued on page 4)

1928 RUBY HAS FEATURES WHICH MAKE IT DIFFERENT

Drama Well-chosen as Art Theme, and Book Fulfills Purpose of Recording '28 Activities

DEDICATED TO PARENTS

The 1928 Ruby has been well described as "the Ruby of all times," staff in the selection of the art theme, for the dramatic touch everywhere in evidence thruout the volume makes a distinct appeal to the imagination and lends itself admirably to the expression of the finest and best in the student mind.

The book abounds in clever touches, giving evidence of weeks and months of careful planning, and shows the guiding genius of a mind with a single purpose in view. That purpose, in the main, seems to have been record the activities of the class of 1928, in relation to the other classes with which it came in contact, as it appeared upon the stage of Ursinus, faithfully played its allotted part and left its never-to-be-forgotten impression upon an ever-appreciative audience. One cannot help but express satisfaction with the exceptionally fine manner in which that purpose has been effected.

Although, for the most part, the book follows the arrangement of its predecessors, there are novel features introduced here and there which make Y. M. C. A. TO OPEN DRIVE the 1928 Ruby especially attractive. For example, instead of the usual dedication to an individual, there is in the memory of all; and there are gratifying to the new regime. "APRIL FROLICS" TO BE GIVEN TWO COURTS TO BE RESERVED likewise the clever drawings and art-(Continued on page 4)

With the opening of the tennis sea- HELEN REBER, '29, PRESIDENT WOMEN'S STUDENT COUNCIL

men's Dorm fund. "April Frolics," courts are for the use of the entire they choose to call their little affair, student body, but the Tennis Comcil election was held Wednesday, appealing.

The "Y" has fostered many campus

IN BASEBALL AND TRACK OPENERS FOR BEARS, SAT.

Tossers Will Take on F. & M. Friday, While Cinder Path Artists Open With Temple

BOTH TEAMS SHOW STRENGTH

An unlooked-for rainstorm Saturday morning set back the opening of the Ursinus baseball season; and forced the cancellation of what would have been the first track meet to be makes the second year running that the traditional opener with Osteopathy has had to be called off because of bad weather. Consequently the Bears will open their season away from home on Friday, April 20, when they will tackle F. & M. A strong Penn State aggregation will furnish the opposition on Saturday, April 21. Coach Veatch's proteges will be seen in action, barring more rain, next Saturday also, when the recently completed track will be inaugurated by a dual meet with Temple University.

Cold weather in the earlier part of the week, the shortness of time since the end of the Easter vacation, and the cancellation of Saturday's game make it difficult to forecast what the ball club will do in the coming season. The difference of a month or a week makes a whale of a difference in baseball. The Bears, however, have a veteran club, a goodly number hav-Flying Angels by Sections A & B for in appearance, in content and in ing two years or more of varsity exgenuine worth it surpasses the best perience behind them. The infield that has yet been done in class annuals will probably consist of Schink at at Ursinus. Most fortunate was the first, the Hoagey-Bigley combination around the keystone sack, and Captain LaClair on third. Joel Francis, veteran of three years, Benner and Young are outfielders who will see much service. Mink, Place, and Riordan seem to have a tight grip on the hurling assignments. W. Francis, a sophomore, is slated to fill Mick Carl's shoes behind the bat, and Mink can don the mask in a pinch. What this outfit can do remains uncertain. Heavy opposition will be met in Penn State, Bucknell, and Penn in particular; but as has been said, the Bears have a veteran combination, and barring the weakness in the catching department, have a strong one at that. The sports department, however, will make no further predictions until the end of the season.

The track team will find a tough nut to crack in Temple, with whom they open the season next Saturday. Temple is bringing the reputation of having a strong team along with

(Continued on page 4)

TO INCREASE MEMBERSHIP

With the nomination and election a dedicatory tablet to "Our Mothers of officers for the ensuing year which and Fathers." Then there is a mes- took place last Wednesday evening the son in the Community Entertainment red-seeded dandelion. He spoke at some length on the poisonous night-some length on the poisonous night-which consists of the dangers they offer to the dangers they advice which everyone might read iting members for the organization in with profit. There is also a good collection of "snaps" of individual action upon the campaign continues until tors and scenes from recent stage suc- next Wednesday the results which cesses which will live for a long time have been obtained thus far are very

It should be needless to present this subject so urgently to the new students, yet many have not availed themselves of the opportunity of affiliating themselves with the Y. M. and it is to those that the new officers and present members of the "Y" are

The Ursinus Weekly

Published weekly at Ursinus College, Collegeville, Pa., during the college year, by the Alumni Association of Ursinus College.

BOARD OF CONTROL

C. RICHARD SNYDER, Secretary
HELEN NEFF TYSON, '09 HOMER SMIT
M. W. GODSHALL, '11
. . . . CALVIN D. YOST, '91 G. L. OMWAKE, President J. H. BROWNBACK, '21 CALVIN D. YOST

Advisory Editor

THE STAFF Editor-in-Chief C. RICHARD SNYDER, '29

Associate Editors NELSON F. BORTZ, '30 CALVIN D. YOST, JR., '30 HENRY ALDEN, '30 MARY OBERLIN. '29

Sports Editors Alumni Editor EVELYN M. COOK, '30 STANLEY OMWAKE, '31 HELEN J. REBER, '29

Special Feature Writers

MARY B. COBB, '29 MERRITT J. JEFFERS, '29 MARJORIE M. TRAVES, '29 ROLAND L. NEWHARD, '29 Reporters

SARAH SHAFTO, '30 KATHERINE SANDERSON, '30 GEORGE R. ROSEN, '31 ALBERT S. THOMPSON, '31

Business Manager . . J. WILBUR CLAYTON, '28 . W. Russel Robbins, '29
. . Harvey Lytle, '29
. . James Poff, '29 Circulation Managers Terms: \$1.50 Per Year; Single Copies, 5 Cents

Member of Intercollegiate Newspaper Association of the Middle Atlantic States.

MONDAY, APRIL, 16, 1928

EDITOR OF THIS ISSUE C. RICHARD SNYDER this year.

Editorial Comment

GREETINGS!

With this issue of the Weekly, a new staff goes into office. We wish to take this opportunity to greet our many readers. We realize that there is a one morning and rain the following tremendous job on our hands; the work of keeping a permanent record of day. The rain on Saturday put a the activities of a college for a year is in no wise an insignificant task.

There are several things that we hope to accomplish during the coming term in our newspaper work. First, and foremost, we plan to cover and record as thoroughly as we possibly can all happenings on the campus. Now and then, some event of or by Ursinus students or alumni would fail to reach our columns. This error, when it happens, is always irretrievable, and we hope that it will be entirely eliminated during the coming year, thus making the Weekly a reliable source of information on matters of college history. Many students have formed the really worth-while habit of religiously keeping all their copies of the Weekly, and having them bound after graduation. In years to come, should you chance to glance over the pages of any of our publications for the period from April, 1928, to April, 1929, we want you to feel that the whole staff was working with a single aim-to give you all

In connection with the above thought, we wish to state that there is still room on the staff for several reporters. If you like newspaper writing, and have ambitions along journalistic lines, hand your name to any of the editors, and you will be given a chance.

Another thing we wish to do this year is to cause more wide-spread reading of the editorial column, and we can do this only by seeing that editorials are printed which you will want to read, and which will give you food for thought. While it is the general custom to have the editorials written by members of the editorial board, yet this is no hard and fast rule, and this column is open to all. We will not print editorials which are written as a personal grudge, but if you feel that you have an idea that is really vital and of proper editorial timber, write it down, or else suggest the idea to someone on the staff, who may be able to express your idea more in the or-

Another task that the new staff has taken upon itself is to supply the students with "fresh" news from other colleges. The many periodicals and newspapers which exchange copies with the Weekly will be taken to the

Library soon after they are received, so that Ursinus students may read of the doings of their friends in nearby institutions.

You are probably saying by this time: "High ideals, but they won't last." That's just what we want to prevent—we want to see our paper getting better all the time as it should. This cannot be accomplished alone by ting better all the time, as it should. This cannot be accomplished alone by the staff, although they have an important role to play. In order to have a better Weekly we must have the whole-hearted interest and co-operation of every student, alumnus, and friend of Ursinus. With such support and backing, how can we expect anything but success?

SPRING SPORTS

With the advent of spring, the attention of all athletically-minded persons has been turned towards spring sports. This year, as never before in the history of athletics at Ursinus, there will be three teams of men competing in intercollegiate contests, and one team of women. As is generally known, tennis, track and baseball will occupy the attention of the men while the girls will be able to devote all their energies towards their tennis team.

There are several things which should be thought of in connection with sports. In the first place, they should be more universal. It is plainly the plan of the authories in instituting a large number of teams to give many students a chance to represent their College in an athletic way. In this, there is a reciprocal benefit derived—the College derives the benefit of having the best athletes in each sport representing her, while the men and women on the teams derive the benefit in a physical way. There is room on the squads of all teams for a much larger number of players than are turning out. One of the best ways to keep out of trouble is to keep busy, and one of the best ways to keep busy is to go out for sports in the afternoons, leaving the evenings to intellectual pursuits.

Another consideration of the question of sports in general is this muchtalked-of matter of support. As much as it has been emphasized, it can never be overdone. There is a time for everything-the time for studying on the days of athletic events is the evening, as has been already stated. The afternoons, if they are not occupied with active competition, should be utilized in the very essential pursuit of cheering and backing the team. Even those interested in the College from a purely educational standpoint are sufficiently broadminded to agree with that.

C. R. S., '29.

WEEKLY WITTICISMS

At last the "bridge hounds" got a chance to "strut their stuff" in public. The skill exhibited by many of the players, both male and female, shows the result of long hours of practice. But, as the mathematicians and physicists would put it, "the amount of knowledge along academic lines is inversely proportional to the amount of bridge played." That seems to be a plausible explanation for some of the lovely yellow cards that were floating about after the Faculty meeting last Tuesday.

Now that spring vacation has come and gone, we have a lot to look forward to with pleasure. Just think of it-final exams are less than two months away! Of course, there will be some minor matters, such as baseball games, track meets, dances, and plays, which we will be forced to attend, but what are they, compared to the solid and lasting joy of sitting in a hot room trying to remember all that the prof has been pumping into Teaching Force. us during the semester? After much deliberation and hot argument, the Faculty has reluctantly consented to grant us the privilege of doing this, so it is with a joyful heart that we announce that there will be exams again

Now let's talk about the weather. Some one once said that it must be very hard to start a conversation in Hawaii, where the weather never changes. However, that is not the case in Collegeville, where we had snow crimp in the "opening day" for Kich's "Quel dommage!", as the Frenchman would say. It was whispered that the mayor of Schwenksville was to toss out the first ball. We're all sorry that we missed the chance of seeing His Honor.

We more or less expected to see some of the little Freshman girls out in the gutters in their bare feet during the rain on Saturday morning, having a grand old time. And cheer up, girls, rope jumping season is soon here! However, the latter activity is not usually confined to Freshmen, and sometimes not even to the undergraduate student body.

Y. W. C. A.

The Y. W. C. A. was privileged to have as speaker on Wednesday evening Mrs. Katherine Condon Foster, who is a secretary of the Federation of Churches and interested in church

Mrs. Foster's talk dealt with the many opportunities open to college girls for social service either during the summer or as life work. To some extent there is demand for college girls who can direct the recreational and religious activities among migrant canners in certain districts.

Most denominations have opportunities for their members to do work of this type during the summer, and some offer scholarships which can be used for the study and practical use of social service work in New York.

Mrs. Foster's talk opened many new fields to her audience and was greatly appreciated. The meeting was in harge of Catharine Witman, '30.

The Rev. Asher R. Kepler, '98, is the Executive Secretary of the Gen-eral Council of the newly established Church of Christ in China. This represents the latest step in Organic Church Union in China.

TEACHING POSITIONS

FOR NEXT FALL

Free Enrollment and helpful service to Ursinus Graduates

MODERN TEACHERS' BUREAU

1002 Market Street Philadelphia

Stoneback & Nase QUAKERTOWN PENNA.

General Contractors

Builders AND

Millwork

I. F. HATFIELD

Watch and Clock Repairing 8 Glenwood Avenue

Collegeville, Pa.

JNO. JOS. McVEY

and Second-hand Books

In All Departments of Literature 1229 Arch St., Philadelphia, Pa.

D. H. BARTMAN

Dry Goods and Groceries

Newspapers and Magazines Arrow Collars

Central Theological Seminary of the Reformed Church in the United States DAYTON, OHIO

Comprehensive Courses. A Strong

Aims at Genuine Scholarship, Spiritual Life, Thorough Training.
Location Ideal, Equipment Modern, Expenses Minimum.

For Catalogue Address Henry J. Christman, D. D., President

IRVIN B. GRUBB

Manufacturer of and Dealer in

Gilt Edge Roll and Print Butter J. FRANK BOYER Eggs and Poultry Game in Season

R. F. D. No. 2 Schwenksville, Pa.

GOOD PRINTING

At the Sign of the Ivy Leaf

George H. Buchanan Company 420 Sansom Street, Philadelphia

> THEOLOGICAL SEMINARY of the Reformed Church in the

LANCASTER, PA. Founded 1825

Oldest educational institution of the Reformed Church. Five Professors in the Faculty-Lecturer on Sacred Music and an experienced Librarian.

New Dormitory and Refectory. No tuition. Seminary year opens the second Thursday in September.

For further information address

W. H. GRISTOCK'S SONS

COAL, LUMBER AND FEED

COLLEGEVILLE, PA.

MITCHELL and NESS

Athletic Equipment Golf and Tennis Repairs

1223 Arch Street

PHILADELPHIA, PA.

R. D. Evans, Mgr.

Tennyson Panatela's

5 cent Cigars

Hand Made Longfiller

John K. Thomas & Co

EDELLE SERVICE DE LA SERVICE D

"THE INDEPENDENT" PRINT SHOP

Is fully equipped to do attractive COLLEGE PRINT-ING - Programs, Letterheads, Cards, Pamphlets,

COLLEGEVILLE, PENNA.

COLLEGEVILLE NATIONAL, BANK

CAPITAL \$100,000.00

SURPLUS AND UNDIVIDED

PROFITS \$150,000.00

A. B. PARKER & BRO.

Optometrists 206 DeKalb Street

Norristown, Pa.

NO JOB TOO BIG NO JOB TOO SMALL

PLUMBING AND HEATING CO. NORRISTOWN



PRINTERS Stationers

Blank Book

Hamilton at Ninth Street ALLENTOWN, PA.

BERTHA G. LONGACRE Dresses, Hosiery, Corsets and Lingerie

A wide range in quality, style and price. Dresses for Every Occasion Morning, Afternoon and Evening. Hosiery and Accessories to

Match 56 East Marshall Street Phone 2858 NORRISTOWN

ICE CREAM PAR EXCELLENCE

网络尼西亚西西亚西西亚西西亚西西西西西西西西西

Sold in Convenient Cartons

and Delightful Fancy Forms by all

Crane, Colonial and Burdan Dealers Phila. Dairy Products Co., Inc.

Pottstown-816

F. C. POLEY

Fresh and Smoked Meats

LIMERICK, PA.

Patrons served in Trappe, Collegeville, and vicinity every Tuesday, Thursday and Saturday. Patronage always appreciated.

The Tower Mindow



H ARIOUS local alumni organizations have held successful banquets during the past few months. At these gatherings friendships are kept up and cordial relations promoted within the Ursinus household. To many these occasions have long since becomeannual events toward which they look with happy

anticipations the year through and from which they bear away sentiments of cheer and aspiration which brighten the twelvemonth round of daily occupation that follows. Every possible encouragement should be given to these social gatherings just because of the good they do in the several localities in which they are

In the elementary school geography which I studied as a boy, there was a picture of a spreading tree—the Banyan tree, I think it was calledthat grows somewhere on the face of this earth (I am far from an encyclo- rich, '98, Head of Commercial Departpedia as I write this and cannot look it up) whose widely extending English Department; Clara M. Deck, pedia as I write this and cannot look branches drop down here and there, rooting themselves permanently and thus returning a flow of vital energy back into the tree, helping to sustain the entire system. It seems to me that this illustrates very well what the local alumni branches are or ought to be with reference to the permanence, root themselves, and in and student patronage.

dip into the soil of Manhattan and es- chosen profession. tablish a new center of life and in-fluence for Ursinus by effecting a permanent organization in that city? Ursinus will never be all that it can trict, Reading, Pa. be until it has an active alumni association heading up in New York.

The main strength of the independent colleges is in their alumni bodies. When all of our graduates come to understand this, Ursinus will grow at the Temple Night School. faster than ever.

G. L. O.

Y. M. C. A.

The officers for the coming term were elected at the Y. M. C. A. meeting Wednesday, April 11. As a result of the election Harvey Lytle, '29, was elected president; Elam Wiest, '30, vice-president; William Denny, '30, secretary; John Sando, '30, treasurer; Albert Thompson, '31, song leader. Richard Snyder, '29, was unanimously chosen pianist. The race for the important offices was close and for the important offices was close and shows that the Ursinus Y has many capable men fitted for the leadership of this important organization.

The influence of the Y during the term of Charles String, '28, and his associates has been greatly felt. During the meeting the acccomplishments of the past year were called to mind and in the discussion concerning "the place of the Y. M. C. A. in Ursinus College" it was easily seen that this organization is necessary and should be supported. Under the new administration the membership drive begun at the opening of the school term will be continued with increased interest.

Bertram M. Light, '20, has resigned as principal of the high school at Hummelstown, Pa., the resignation taking effect April 1.

HARDY AND CONRAD SUBJECT OF ENGLISH CLUB MEETING

Two modern writers who have died recently were discussed by the English Club in an interesting meeting held Thursday evening at Glenwood.

The first of them, Thomas Hardy, was considered in two papers. The first, on his life and works, was writ-ten by Marjorie Trayes, '29, and contained an able summary of these interesting topics. The second, on his poetry, was read by Marie Markley, '29. Beside a critical discussion of Hardy's poetry, Miss Markley read a poem of his that gives his opinion on capital punishment, and one of the numerous poems written at the time of his death.

Margaret Stocker, '29, read a paper on the life and works of Joseph Conrad, whose career on the sea and as a writer, as well as style have caused, him to be one of the most interesting characters in the modern literary H. Ralph Graber

Dr. Smith's talk on these two men added interesting details to what had already been given about them.

ALUMNI NOTES

The following Ursinus graduates head departments in the new Reading Senior High School: Samuel P. Diet-'12, head of the History Department.

Horace L. Custer, '09, heads the
Southern Junior High School. Mrs.

Howard U. Miller, '05 (Bertha E.
Shipe) is Vice-President of the Reading School Board.

Clarence E. Toole, '08, superintendent of schools at Lehighton, has been general alumni association and to the recently chosen superintendent of the institution which it represents. Vigor schools at Pottsville at a salary of and growth at the center, such as \$6,000 per year. After graduating has characterized Ursinus, are causing the main trunk to branch out sturdily in all directions. These tion and the A. M. degree from branches, fed from the center, develop Teachers' College, Columbia University, and today he is very well known return send substance back into the in educational circles in Eastern Pennsystem in the way of financial support sylvania. He brought the Nesquehoning schools to a high state of efficien-Conditions are more favorable in cy and it was his noteworthy work some places for the branches to take that attracted the attention of school root than in others. In the latter authorities of Lehighton, who made some cultivation may help. For exhipm a substantial offer. It was his ample, there is now a fairly heavy outstanding ability in rehabilitating limb of the Ursinus tree stretching the Lehighton schools that was his out across north Jersey to New York best recommendation, and brought City where it should become perma- about his appointment to the Pottsnently planted and become a part of ville schools. The Weekly extends its the organic system. Are there not a congratulations to Mr. Toole upon his few live twigs over there who will rapid advances in the field of his

Ruth E. Eppehimer, '27, has been elected Assistant Supervising Principal of the Lower Alsace School Dis-

Rudolph Glocker, '27, is a typhoid patient at his home in Graterford. For the past term "Rudy" has been teaching chemistry in the Consho-

THERE IS A PLACE FOR YOU IN THE DENTAL PROFESSION

Harvard University Dental School Longwood Ave., Boston, Mass.

BEAUTY SHOPPE

Mrs. M. L. Diettrich 4th Avenue and Chestnut Street COLLEGEVILLE, PA.

MANICURING FACIAL MASSAGE CURLING SHAMPOOING Bell Phone 117R11

PERKIOMEN VALLEY MUTUAL FIRE INSURANCE COMPANY

COLLEGEVILLE, PA. Incorporated May 13, 1871

Insures Against Fire and Storm Insurance in Force \$29,000,000.00 Losses paid to date \$1,100,000.00

THE PLACE WHERE YOU GET

QUALITY, SERVICE,

and COURTESY

WINKLER, DRUGS

Fifth Ave. and Reading Pike COLLEGEVILLE, PA.

URSINUS STUDENT HEADQUARTERS FAMOUS "CINN" BUNS CAMERAS and FILMS

The Bakery

COLLEGEVILLE, PA. SODA FOUNTAIN Cigars and Cigarettes

Bell Phone 84-R-

S. C. FISHER

Steam Shovel AND Sewer Work NORRISTOWN

Box 312

PENNA.

COMPLIMENTS

FRANK R. WATSON Thompson & Edkins

Dinners and Banquets SPRING MOUNTAIN HOUSE

> At the "Beauty Spot" SCHWENKSVILLE, PENNA.

Yeagle & Poley

Quality Meats

Groceries, Fruits, and Vegetables

Collegeville, Pa.

DR. RUSSEL B. HUNSBERGER announces the opening of new offices in the Post Office Building, (Second floor), Main street, Collegeville, Pa., November 1, 1927. Phone Col. 141.



Haberdashery Motoring Apparel Raincoats Hats

1334-1336 CHESTNUT STREET PHILADELPHIA



Here's some "inside stuff" on smoking

Somewhere in the neighborhood of your center of gravity there's a spot devoted to smoke appreciation. We could describe it more fully, but this is no organ recital. The point is: Light a Camel, pull in a fragrant cloud of cool joy-and listen to your smoke-spot sing out—"Haleelooya!" As the noble redskin puts it—we have said!

T. J REYNOLDS TOBACCO COMPANY, Winston-Salem, N. C.

Y. M. C. A. TO OPEN DRIVE TO INCREASE MEMBERSHIP

(Continued from page 1) Expenses to date: Freshmen Reception ..\$28.13 Outside Speakers .. 25.00 Conference Delegates.. 50.00 Freshman Handbook Pins, etc. 10.00

Proposed Expenses: Stationery Nat. Organization Mem. 35.00 Conference Delegates 50.00 Outside Speakers 36.87

Total Expenses: 300.00 Receipts to Date: Membership Fees 82.00 Sale of Books 10.00 Special Contribtuions 20.00 112.00

If every man subscribesassets-300.00 This is a challenge to every man to get behind the "Y".

WELL EXECUTED DANCE FEATURES GYM EXHIBITION

> (Continued from page 1) Dance—Hayfoot Helen Green, '31 Dance—Eliza Jane Elizabeth Coombs, '31 Elizabeth Albrecht, '31 Dance—The Arkansas Traveler Group of Girls Dance-The University Clog Helen Ryland, 31 Lois Quinn, '31

Mary Garrett, '31 Dorothy Sanderson, '31 Highland Fling-Sections A. & B Special Dance-Sections A & B. The exhibition was brought to a close by a final drill in which the letters U and C were formed, followed by the singing of the Campus Song.

BRIDGE PARTY ON FRIDAY ENJOYED BY LARGE CROWD

Friday evening, April the 13th, a bridge party interspersed with dancing was given by the girls of Shreiner Hall at Thompson-Gay Gymnasium for the benefit of the Women's ner Hall at Thompson-Gay Gymnas-ium for the benefit of the Women's Dormitory fund. The college orchestra furnished the music which was the affair was a success both socially very much appreciated by the large and financially.

1928 RUBY HAS FEATURES

WHICH MAKE IT DIFFERENT

All in all, the 1928 Ruby must be accorded a place of honor in the lib-126.87 rary of Ursinus Annuals and its striking cover will add a distinctive note to the constantly increasing collection. To Editor-in-Chief Fitzkee and his loyal staff, as well as to Business Manager Lackman and his helpers, the congratulations of the entire Ursinus family are due.

CALENDAR

Monday, April 16

6.30 p. m.-Women's Debate Club. 7.30 p. m.—Men's Debate Club.

Tuesday, April 17

Chapel Speaker—Linley V. Gordon, Secretary of World Alliance for International Friendship.

8.00 p. m.—Women's Symphony Orchestra, Gymnasium Theatre.

Wednesday, April 18 3.00 p. m.—Tennis Match vs. Villa-

nova, at home.
6.30 p. m.—Y. M. and Y. W. C. A.
Thursday, April 19
3.00 p. m.—Tennis Match at Haver-

6.45 p. m.—Sacred Song Recital in

Vocal Studio.
7.30 p. m.—"April Frolics," in charge of Maples, in Gym, for benefit of Women's Dorm Fund. Friday, April 20

3.00 p. m.—Baseball at F. & M. 7.45 p. m.—Schaff and Zwing. Saturday, April 21

Baseball at State College. Tennis match vs. P. M. C. at home. Track meet vs. Temple at home.

provided for the evening. Judging from the large number who attended,

icles in the "Features" section that add the needed touch of humor. Nothing is objectionable or designed to hurt the feelings of anyone.

An explanatory page is included, which describes the art motif used in the book. This is most enlightening. It helps one to understand and appreciate the various designs and \$173.13 etchings that appear. The blank pages provided at the end of the volume for Class Day and Commencement mementos are a commendable innova-

JUPE PLUVIUS PUTS CRIMP IN BALL AND TRACK OPENERS

(Continued from page 1) them, and Coach Veatch's boys will need every point they can get. Captain Newcomer, Roth, and Ohl are sprinters with much experience, and Dulaney, a freshman, is showing up well in the quarter mile. Gavin and Black, who distinguished themselves in the Conference Freshman Meet last year, should give good account of themselves in the field events. Alden, Davies, and Fertig, with Keller, first Bear to finish in the Conference Cross-Country Meet, will run the dis-tance events. Coach Veatch has a wealth of material, but much of it needs development. The Bears have every prospect of putting out a good track team in the future, something which because of poor facilities, Ursinus has never had before.

C. H. RUTSCHKY ELECTED HEAD OF YORK COUNTY ALUMNI

(Continued from page 1) with the spirited singing of the Campus Song. During the addresses, facts were disclosed revealing that 25 students from York and vicinity are 4.30 p. m.-Men's Glee Club re- at present enrolled at Ursinus, and two York countians, A. D. Brodbeck, of Hanover, and T. E. Brooks, of Red Lion, are members of the board of directors.

LINDBERGH "We went straight ahead" So Did WE

We feel that something great has been accomplished in completing two large Dormitory Buildings in 5 months

There is no contract too large for us or one too small and all our work gets personal attention.

Consult us before awarding your next contract.

Heavner-Guthridge Co., Inc. Montgomery Trust Arcade Bldg.

NORRISTOWN, PA.

STETSON HATS MALLORY HATS TRIMBLE HATS SCHOBLE HATS

Down in Norristown Up Main-On Main-At 142

FREY & FORKER

"Hatters with the goods"

Kennedy Stationery Company

12 East Main Street NORRISTOWN, PA.

Students Supplies

Men's Clothing, Hats, Shoes and Sport Wear

Third door above R. R.

Your Suit Steam Pressed for 50c.

Paul S. Stoudt: Collegeville, Pa.



SKII

THE twist of the wrist, the "throw" of the arm, the shifting of the weight—these are among the many little points which make the skill that you admire in the javelin thrower as he hurls the shaft two

As on the track or the football field, in the gymnasium or on the water, so in industry progress is the result of fine improvements—a thousandth

of an inch here—a minute variation in a curve there—slight changes foreseen by engineers and carried out by skilled workmen.

It is this attention to detail that is constantly improving General Electric apparatus and contributing to the electrical industry, which,

though still young, is already a dominant force, increasing profit and promoting success in every walk of life.

Whether you find this monogram on an electric refrigerator for the home or on a 200,000-horsepower turbine-generator for a power station, you can be sure that it stands for skilled engineering and high manufacturing quality.

