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# The Ursinus Weekly, April 16, 1928 

C. Richard Snyder<br>Ursinus College<br>George Leslie Omwake<br>Ursinus College

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# $=\mathbb{T y e} \mathfrak{C l r s i n u s ~ O C l e c k l y}$ 

## PLANS LAID FOR JUNIOR WEEK END, APRIL 27 \& 28

 PREDICT UNUSUAL EVENTSProm on Friday, Al. Quirk's Band Playing, with "The Patsy,"
Three Act Comedy, Sat.
TEA DANCE SAT. AFTERNOON
Final plans have been laid for the biggest week-end in a sccial way tha
Ursinus has ever had, the Junio Week-End, the dates of which are Aprill be the Junior Prom, and the fol lowing night the annual Junior Play will be presented.
The Junior Prom, from advance re ports, is destined to far surpass any His Band, of Pottsville, have been en gaged to play. This organization has an excellent reputation throughout the East, and Quirk himself is a Keith vaudeville headlin
Prior to the Prom, the Junior dinner will be held in the main dining
room. This function is for Juniors only; the dance is open to Seniors, Juniors, and invited guests of the Jun-
ior Class. The rule concerning invitations will be strictly adhered to, and both dinner and dance will be positively formal. The patrons for the Prom will be: Dr. and Mrs. G. L
Omwake, Dr. and Mrs. J. M. S. Isen omwake, Dean W. A. Kline, Dean Elizabeth Brett White, Prof. and Mrs. F. I Sheeder, and Mr. and Mrs. W. C. Mc-
Allister. The committee in charge Allister. The committee in charge vey, William Williams, Walter Spang er, and Russell Fox, chairman.
"The Patsy," a comedy in three acts, by Barry Connors, has been
selected as the dramatic production selected as the dramatic production
o be given Saturday night. The cast to be given Sat Mill Harrington . Wm. Harrington. Thamas Swanger Kane Kohler Grace Harrington.. Elizabeth Howell Patricia Harrington .. Helen Wismer Tony Anderson .............. Howard Schink Sadie Buchanan.... Sara McGarvey Trip" Busty $.1 . . . .$. Jack Hartman
The play will be coached by Prof and Mrs. F. I. Sheeder. Tickets for the play may be procured in advance from James H. Brown
Leinbach, Ursinus College.
As a special divertissement, there
will be dancing in the Field Cage on will be dancing in the Field Cage on

WOMEN'S SYMPHONY PLAYS
IN GYM TUESDAY EVENING
The Women's Symphony Orchestra
of Philadelphia will give a concert in the Thompson-Gay Gymnasium on Tuesday evening, April 17, at 8.15 p
m., under the direction of J. W. F

It is the last number of the seaSon in the Community Entertainment
Course and by far the most important. The orchestra, which consists of
more than sixty persons is a well known musical organization with con-
certs that are of the best. It will be assisted by William Sylvano Thun-
der, the well-known teacher and piander, the well-known teacher and pian-
ist of the orchestra, and Piotr Wizla, baritone.
It is hoped that many students will tunity. No seats will be reservedholders of reserved seat tickets can ssured that they will miss none of the music.
DR. OMWAKE SPEAKS IN MASS.
President George L. Omwake was he guest of honor on last Friday setts held at Springfield. He was
asked to speak on "Education in the Keystone State."

## ONLY MEN TO COMPETE

IN JUNIOR ORATORICALS
At a recent meeting of the Faculty it was decided to devote the en-
tire evening of Friday in commencement week to an oratorical contest for men as in the earlier years. As the classes increase in size the number of candidates for the Hunsicker and Meminger prizes becomes larger. This action of the Faculty will give more chance to compete.
At the same time it was decided that the prizes formerly offered to young women students in oratory shall hereafter be applied in pageantry. One prize will be offered for com-
position and another for acting. The prize for the best work in composition prize for the best work in composition
will be offered first next year, the pageant for the coming May Day having already been written. The prize for acting will be awarded first this year. It will be given to the player who in the opinion of the judges, best performs her part, whether it be leading role or not.

## DR. KLINE SPEAKS ON PLANTS <br> TO BIOLOGY CLUB THURSDAY

Plant Life of Perkiomen Valley, Especially Real Flowering Plant Ably Discussed by Dean
Large Attendance
In the Biology Club meeting Thursday evening, April 12, at 7.30 ,
Dean Kline delivered an interesting Dean Kine delivered an interesting
talk on the plant life of the Perkiomen Valley. In his introduction, the Dean stated that he could not treat all the plants found in the valley, even in a general way, and that he
would therefore speak particularly of the "real flowering plants." The names he used would be familiar rather than scientific, he said, in spite of his preference for the latter due to their much greater distinctiveness.
He opened his lecture with a dis cussion of the very early spring flowers, including skunk-cabbage and jack-in-the-pulpit, and then went on
to speak of a long list of interesting to speak of a long list of interesting
flowers coming later in the spring The orchids came in for special atten tion; in particular, the purple mocca sin and its peculiar way of forcing in
sects to spread its pollen. The Dean sects to spread its pollen. The Dean
pointed out that the sweet-sicily, a pointed out that the sweet-sicily, hemlock are often confused, with th result that many children and cattle die of hemlock poisoning each year.
We ought to all constitute our trailing arbutus," he said, speaking of that little flower, "for it is being rap-
idly exterminated by careless pick ers." In the course of his lecture, are a number of rare plants which are rather abundant in this valley,
one of the interesting ones being the
red-seeded dandelion. He spoke some length on the poisonous night farm stock, and, along the same line, touched upon the harmfulness of
corn-cockle. He closed his talk by very briefly discussing summer plants

## "APRIL FROLIOS" TO BE GIVEN

 BY MAPLES FOR DORM BENEFITAnother delightful little social event is being planned, this one by the girls men's Dorm fund. "April Frolics,
they choose to call their little affair and it will be held on Thursday, April 19, at 7.30 in the gymnasium. The evening promises to be of interest to all who profess any knowledge o
spiritualism, as a Spiritual Seance spiritualism, as a Spiritual Seanc
will be one of the main features of will be one of the main features of
the varied entertainment that is to be presented. Admission will b

## WELL=EXECUTED DANCES <br> FEATURE GYM EXHIBITION

Section B Wins Award for Best Work
in Saturday Evening's Entertainment
CREDIT TO MISS EHRET
Several very interesting novelty ium exhibition the annual gymnas April 14, in the Thompson-Gay Gym-

## nasium

The girls' class, composed of fresh A. and B. which carried on sections tive drills and gymnastics. The prehe various movements with whic he various movements were carrie, well directed work.
The men's class under the direction ellent exhibition on the have an ex parallel bars.
The judges awarded the decision in e girls' drills to section B.
The program of events was as fol
Marching by Section A
Elith Rieber,
Katherine Keplinger, '31 Marching by Section B
Dance-The Old Man
Adelaide Conover,
Adelaide Conover, '31
Dorothy Muldrew, '31 Work on the Leather Horse

By the Men's' Class Tumbling by Sections A and B.
Flying Angels E Sections A \& B Flying Angels by Sections A \& B
Pyramids by Sections A and B. Pyramids by Section
Parallel Bar Work

By the Men's Class.

## tennis team to meet

THREE FOES THIS WEEK
The Ursinus tennis team will open the current season this week, when three matches will be played. On Wednesday, the Bear netmen cross the home grounds, on Thursday they journey to Haverford to match serves and drives with the Main Liners, and drives with the Main Liners
while P. M. C. invades the Ursinus whire $P$ on Saturday.

## All these matches

All these matches will be stiff ones Villanova opened their season by to add nesday. Haverford and P. M. C. have veteran clubs, and are sure to make things torrid for Captain "Hust" pangler and his boys.
On the other hand
ocal the other hand, stock in the ocal aggregation is at a high par at present. With practically the same combination as turned in such a suc-
cessful season last year ready for cessful season last year ready for
service, followers of the net game look for another season just as good
as last year's. Paul Lefever and as last year's. Paul Lefever and
"Hust" Spangler, luminaries of the Bear team, are rapidly rounding into
shape. "Walt" Spangler and "Bill" Williams have also had match experience, and should give a grood ac-
count of themselves. "Pete" count of themselves. "Pete" Hipple
will make a valuable addition to the squad as soon as he sufficiently recovers from his recent operation.

TWO COURTS TO BE RESERVED FOR USE OF TENNIS TEAM
With the opening of the tennis sea-
 courts are for the use of the entire
student body, but the Tennis Committee requests that students refrain from using the two lower courts, as
these will be reserved for the practice of the tennis squad. Students are courts on the days of home matches while they are in progress. It is
hoped that students will co-operate
H. RUTSCHKY ELECTED HEAD JUPE PLUVIUS PUTS CRIMP OF YORK COUNTY ALUMNI Charles H. Rutschky was elected president of the Ursinus College
Alumni Association of York Alumni Association of York and vi-
cinity for the coming year at the annual banquet and business meeting held in the assembly hall of the Heid-
elberg Reformed church, York, Pa elberg Reformed church, York, Pa.
Other officers elected were: Mrs Catherine Heindel Newham, secretary; and Samuel S. Laucks, treasure
Thirty-two alumni and friends sat lown to the tables. An eight course dinner was served. The decoration
scheme for the banquet hall was done in the College tri-colors, red, old gold, and black
The guests of honor representing the College were: Dr. J. Lynn Barnard, of the chair of political science and the Reverend J. M. S. Isenberg of them were introduced by the chair of them were introduced by the chair-
man of the evening, the Reverend W Sherman Kerschner, pastor of the hostess church. The evening closed

## 1928 RUBY HAS FEATURES

WHICH MAKE IT DIFFERENT
Drama Well-chosen as Art Theme,

## and Book Fulfills Purpose of

 Recording '28 ActivitiesDEDICATED TO PARENTS
The 1928 Ruby has been well described as "the Ruby of all times, for in appearance, in content and in genuine worth it surpasses the best that has yet beendone in class annuals at Ursinus. Most fortunate was the staff in the selection of the art theme for the dramatic touch everywhere in evidence thruout the volume makes a distinct appeal to the imagination and lends itself admirably to the expression of the finest and best in the tudent mind.
The book abounds in clever touches, giving evidence of weeks and months careful planning, and shows the guiding genius of a mind with a single purpose in view. That purpose, in the main, seems to have been record the activities of the class of 1928, in relation to the other classes with which it came in con tact, as it appeared upon the stage o Ursinus, faithfully played its allotted part and left its never-to-be-forgotten impression upon an ever-appreciative audience. One cannot help but ex press satisfaction with the exception ally fine manner in which that pur pose has been effected.
Although, for the most part, the
book follows the arrangement of its bred follows the arrangement of its introduced here and there which make the 1928 Ruby especially attractive.
For example, instead of the usual Fedication to an individual, there is
deample instad a dedicatory tablet to "Our Mothers and Fathers." Then there is a mes-
sage from President Omwake which is rich in its allusions to the historic drama and contains a wealth of sound with profit everyone might rea lection of "snaps" of individual actors and scenes from recent stage successes which will live for a long time in the memory of all; and there are
likewise the clever drawings and art

HELEN REBER, '29, PRESIDENT
WOMEN'S STUDENT COUNCI
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IN BASEBALL AND TRACK
OPENERS FOR BEARS, SAT. Tossers Will Take on F. \& M. Friday

While Cinder Path Artists Open With Temple
BOTH TEAMS SHOW STRENGTH An unlooked-for rainstorm Saturday morning set back the opening of
the Ursinus baseball season: and forced the cancellation of what would have been the first track meet to be makes the second year running that the traditional opener with Osteo pathy has had to be called off because of bad weather. Consequently the bears will open their season away from home on Friday, April 20, when they will tackle F. \& M. A strong the opposition on Saturday April 21. Coach Veatch's proteges will be seen in action, barring more rain, next pleted track will be inaugurated by a
Cold weather in the earlier part. the week, the shortness of time since the end of the Easter vacation, and
the cancellation of Saturday's game make it difficult to forecast what the ball club will do in the coming season. The difference of a miffere week makes a whale of a difference in baseball. The Bears, however, have ing two years or more of varsity experience behind them. The infield first probably consist of Schink at first, the Hoagey-Bigley combination around the keystone sack, and Capveteran of three years, Benner Voteran of three years, Benner and much service. Mink Place will se dan sem to have, Prace, and Riorhurling assignments. W Wrip on the sophing assignments. W. Francis, sophomore, is slated to fill Mick Carr's don the mask in band Mink can don the mask in a pinch. What this Heavy Heavy opposition will be met in Penn State, Bucknell, and Penn in partic har, but as has been said, the Bears ring the weakness in the cohing part the weakness in the catching deThe sports department however, will make no further predictions until the end of the season.
The track team will find a tough nut to crack in Temple, with whom they open the season next Saturday
Temple is bringing the reputation Temple is bringing the reputation of
having a strong team along with

## M. C. A. TO OPEN DRIVE

TO INCREASE MEMBERSHIP
With the nomination and election officers for the ensuing year which ook place last Wednesday evening the . M. also began an earnest campaign nthusi members. From that time ting members for the organization in every hall upon the campus, and alnext Wednesday the results which have been obtained thus far are very gratifying to the new regime.

## The Ursinus Weekly

Published weekly at Ursinus College, Collegeville, Pa., during the colleg year, by the Alumni Association of Ursinus College. J. H. Brownback, President

Advisory Editor

## Helen Neff Tyson or ichard Snyder, Secretary .

 THE STAF| Editor-in-Chief Asso |  |
| :---: | :---: |
| Henry Alden, '30 Calvin | Nelson F. Bortz, ' 30 Mary Oberlin, Calvin D. Yost, Jr., |
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| Reporters |  |
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| Member of Intercollegiate Newspaper Association of the Middle Atlantic States. |  |
| MONDAY, APRIL 16, 1928 |  |
| ITOR OF THIS ISSUE | C. RICHARD SNYD |

## Euiturial $\mathfrak{H}$ nument

## GREETINGS!

With this issue of the Weekly, a new staff goes into office. We wish to take this opportunity to greet our many readers. We realize that there is a tremendous job on our hands; the work of keeping a permanent record of the activities of a college for a year is in no wise an insignificant task.

There are several things that we hope to accomplish during the coming term in our newspaper work. First, and foremost, we plan to cover and record as thoroughly as we possibly can all happenings on the campus. Now and then, some event of or by Ursinus students or alumni would fail to reach our columns. This error, when it happens, is always irretrievable, and we hope that it will be entirely eliminated during the coming year, thus making the Weekly a reliable source of information on matters of college history. Many students have formed the really worth-while habit of religiously keeping all their copies of the Weekly, and having them bound after graduation In years to come, should you chance to glance over the pages of any of our publications for the period from April, 1928, to April, 1929, we want you to feel that the whole staff was working with a single aim-to give you all the news.

In connection with the above thought, we wish to state that there is still room on the staff for several reporters. If you like newspaper writing, and have ambitions along journalistic lines, hand your name to any of the editors, and you will be given a chance

Another thing we wish to do this year is to cause more wide-spread reading of the editorial column, and we can do this only by seeing that editorials are printed which you will want to read, and which will give you food
for thought. While it is the general custom to have the editorials written for thought. While it is the general custom to have the editorials written by members of the editorial board, yet this is no hard and fast rule, and
this column is open to all. We will not print editorials which are written as this column is open to all. We will not print editorials which are written as
a personal grudge, but if you feel that you have an idea that is really vital a personal grudge, but if you feel that you have an idea that is really vital
and of proper editorial timber, write it down, or else suggest the idea to and of proper editorial timber, write it down, or else suggest the idea to
someone on the staff, who may be able to express your idea more in the orsomeone on
thodox style

Another task that the new staff has taken upon itself is to supply the students with "fresh" news from other colleges. The many periodicals and newspapers which exchange copies with the Weekly will be taken to the Library soon after they are received, so that Ursinus students may read of the doings of their friends in nearby institutions.
You are probably saying by this time: "High ideals, but they won't last." That's just what we want to prevent-we want to see our paper get-
ting better all the time, as it should. This cannot be accomplished alone by the staff, although they have an important role to play. In order to have a better Weekly we must have the whole-hearted interest and co-operation of every student, alumnus, and friend of Ursinus. With such support and backing, how can we expect anything but success?

## SPRING SPORTS

With the advent of spring, the attention of all athletically-minded persons has been turned towards spring sports. This year, as never before in the history of athletics at Ursinus, there will be three teams of men competing in intercollegiate contests, and one team of women. As is generally
known, tennis, track and baseball will occupy the attention of the men while the girls will be able to devote all their energies towards their tennis team.

There are several things which should be thought of in connection with sports. In the first place, they should be more universal. It is plainly the plan of the authories in instituting a large number of teams to give many
students a chance to represent their College in an athletic way. In this, students a chance to represent their College in an athletic way. In this,
there is a reciprocal benefit derived-the College derives the benefit of having there is a reciprocal benefit derived-the College derives the benefit of having the best athletes in each sport representing her, while the men and women on the teams derive the benefit in a physical way. There is room on the
squads of all teams for a much larger number of players squads of all teams for a much larger number of players than are turning
out. One of the best ways to keep out of trouble is to keep busy, and one of the best ways to keep busy is to go out for sports in the afternoons, leavof the best ways to keep busy is to go out
ing the evenings to intellectual pursuits.
Another consideration of the question of sports in general is this much-talked-of matter of support. As much as it has been emphasized, it can never days of athletic events is the evening, as has been already stated. The afterdays of athletic events is the evening, as has been already stated. The atter-
noons, if they are not occupied with active competition, should be utilized noons, if they are not occupied with active competition, should be utilized interested in the College from a purely educational standpoint are sufficiently broadminded to agree with that.

WEEKLY WITTICISMS
At last the "bridge hounds" chance to
lic. The The skill exhibited by in pul the players, both male and female,
shows the shows the result of long hours of practice. But, as the mathematic-
ians and physicists would put it, "the amount of knowledge along academic lines is inversely proportional to the
amount of bridge played." That seems amount of bridge played." That seems
to be a plausible explanation for to be a plausible explanation tho were floating about after the Facult
meeting last Tuesday. meeting last Tuesday.

## and that spring vacation has com and gone, we have a lot to look for ward to with pleasure. Just think ward to with pleasure. Just think o it-final exams are less than two months away! Of course, there will be some minor matters, such as base ball games, track meets, dances, an plays, which we will be forced to at- tend, but what are they, compared to the solid and lasting joy of sitting in that the prof has been pumping int us during the semester? After much deliberation and hot argument, th Faculty has reluctantly consented grant us the privilege of doing this, $s$ it is with a joyful heart that we an nounce that there will be exams agai <br> this year.

Now let's talk about the weathe Some one once said that it must be very hard to start a conversation in
Hawaii, where the weather never changes. However, that is not the cas in Collegeville, where we had snow
one morning and rain the following day. The rain on Saturday put crimp in the "opening day" for Kich, boys. "Quel dommage!", as the pered that the mayor of Schwenks-
ville was to toss out the first ball ville was to toss out the first ball
We're all sorry that we missed the chance of seeing His Honor.
We more or less expected to se some of the little Freshman girls out in the gutters in their bare feet dur ing the rain on Saturday morning, having a grand old time. And cheer up, girls, rope jumping season is soon
here! However, the latter activity is not usually confined to Freshmen, and sometimes not even to the undergrad uate student body.

## Y. W. C. A.

The Y. W. C. A. was privileged to have as speaker on Wednesday even
ing Mrs. Katherine Condon Foster who is a secretary of the Federation of Churches and interested in church work for girls.
Mrs. Foster's talk dealt with the many opportunities open to colleg
girls for social service either during girls for social service either during
the summer or as life work. To some extent there is demand for college girls who can direct the recreational and religious activities among migrant canners in certain districts.
Most denominations have opportunities for their members to do work
of this type during the summer, and of this type during the summer, and
some offer scholarships which can be some offer scholarships which can be
used for the study and practical use of used for the study and practical use o
social service work in New York.
Mrs. Foster's talk opened many new fields to her audience and was greatly appreciated. The meeting was in charge of Catharine Witman, ' 30
The Rev. Asher R. Kepler, '98, is the Executive Secretary of the Gen-
eral Council of the newly established Church of Christ in China. This represents the latest ste
Church Union in China.

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## fif ARIOUS local

 alumni organi zations have held quets during the quets during the past few months. At these gatherings friendshipsare kept up and are kept up and cordial
promoted $\begin{array}{r}\text { relations } \\ \text { within }\end{array}$ promoted within the Ursinus house hold. To many these occasions
have long since behave long since becomeannual events toward which they anticipations the year through and from which they bear away sentiments of cheer and aspiration which ments of cheer and aspination which brighten the twelvemonth round of
daily occupation that follows, Every daily occupation that follows. Every possible encouragement should be given to these social gatherings just secause lo the good they in the sever
held.
In the elementary school geography which I studied as a boy, there was a picture of a spreading tree-the
Banyan tree, I think it was calledBanyan tree, I think it was calledthat grows somewhere on the face of this earth (I am far from an encyclopedia as I write this and cannot look it up) whose widely extending branches drop down here and there, rooting themselves permanently and thus returning a flow of vital energy back into the tree, helping to sustain the entire system. It seems to me that this illustrates very well
what the local alumni branches are what the local alumni branches are
or ought to be with reference to the general alumni association and to the institution which it represents. Vigor and growth at the center, such as has characterized Ursinus, are causing the main trunk to branch out
sturdily in all directions. These branches, fed from the center, develop permanence, root themselves, and in return send substance back into the system in the way of financial support and student patronage.
Conditions are more favorable in some places for the branches to take root than in others. In the latter some cultivation may help. For example, there is now a fairly heavy limb of the Ursinus tree stretching out across north Jersey to New York City where it should become permanently planted and become a part of few live twigs over there who will dip into the soil of Manhattan and establish a new center of life and influence for Ursinus by effecting a permanent organization in that city? Ursinus will never be all that it can be until it has an active alumni ass ciation heading up in New York.
The main strength of the independent colleges is in their alumni bodies understand this, Ursinus will grow understand this,
faster than ever.

## Y. M. C. A.

The officers for the coming term were elected at the Y. M. C. A. meeting Wednesday,April 11. As a result of the election Harvey Lytle, '29, was elected president; Elam Wiest, '30, vice-president; William Denny 30 , secretary; John Sando, '30, treas-
urer; Albert Thompson, '31, song leader. Aichard Snyder, '29, was unanimously chosen pianist. The race for the important offices was close and shows that the Ursinus Y has many capable men fitted for the lead
of this important organization.
The influence of the Y during th term of Charles String, 28 , and his associates has been greatly felt. During the meeting the acccomplishments of the past year were called to mind place of the Y. M. C. A in Ursinus place of the Y. M. C. A. in Ursinus
College" it was easily seen that this organization is necessary and should be supported. Under the new admin-
istration the membership drive begun istration the membership drive begun at the opening of the school term will
be continued with increased interest.

Bertram M. Light, '20, has resigned as principal of the high school at
Hummelstown, Pa., the resignation Hummelstown, Pa.,
taking effect April 1.

HARDY AND CONRAD SUBJECT OF ENGLISH CLUB MEETING
Two modern writers who have died recently were discussed by the Eng lish Club in an interesting meeting held Thursday evening at Glenwood The first of them, Thomas Hardy was considered in two papers. The first, on his life and works, was writ ten by Marjorie Trayes, ' 29 , and con tained an able summary of these in teresting topics. The second, on his poetry, was read by Marie Markley '29. Beside a critical discussion of Hardy's poetry, Miss Markley read a poem of his that gives his opinion on capital punishment, and one of the numerous poems written at the time of his death.
Margaret Stocker, '29, read a paper n the life and works of Joseph Con rad, whose career on the sea and as a writer, as well as style have caused him to be one of the most interesting characters in the modern literary world.
Dr. Smith's talk on these two men added interesting details to what had already been given about them

## ALUMNI NOTES

The following Ursinus graduates head departments in the new Reading Senior High School: Samuel P. Dietrich, '98, Head of Commercial Department; William L. Fink, '15, head of English Department; Clara M. Deck, '12, head of the History Department Horace L. Custer, 09, heads the Southern Junior High School. Mrs Howard U. Miller, '05 (Bertha E Shipe) is Vice-President of the Reading School Board.
Clarence E. Toole, '08, superintend ent of schools at Lehighton, has been recently chosen superintendent of the schools at Pottsville at a salary of $\$ 6,000$ per year. After graduating from Ursinus, Mr. Toole received the diploma in Educational Administration and the A. M. degree from Teachers' College, Columbia Univer sity, and today he is very well known in educational circles in Eastern Penn sylvania. He brought the Nesquehoning schools to a high state of efficiency and it was his noteworthy work that attracted the attention of school authorities of Lehighton, who made him a substantial offer. It was his outstanding ability in rehabilitating the Lehighton schools that was his best recommendation, and brought about his appointment to the Potts ville schcols. The Weekly extends its congratulations to Mr. Toole upon his rapid advances in the field of his chosen profession.

Ruth E. Eppehimer, '27, has been elected Assistant Supervising Principal of the Lower Alsace School Disict, Reading, Pa.
Rudolph Glocker, '27, is a typhoid patient at his home in Graterford For the past term "Rudy" has been teaching chemistry in the Conshohocken High School and studying Law at the Temple Night School

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IN THE DENTAL PROFESSION Never before has there been such excellent opportunity for men qualified as
dentists and dental specialists. Train for dentists and dental specialists. Train for you can make a place for yourself. Spec-
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## BEAUTY SHOPPE

Mrs. M. L. Diettrich
4th Avenue and Chestnut Street COLLEGEVILLE, PA MANICURING FACLAL MASSAGE Curling SHAMPOOING

## PERKIOMEN VALLEY MUTUAL

 FIRE INSURANCE COMPANY COLLEGEVILLE, PA. Incorporated May 13, 1871 Insures Against Fire and Storm Insurance in Force $\$ 29,000,000.00$ Losses paid to date $\$ 1,100,000.00$COMPLIMENTS
FRANK R. WATSON
Thompson \& Edkins
Dinners and Banquets
SPRING MOUNTAIN HOUSE
At the "Beauty Spot"
SCHWENKSVILLE, PENNA.
URSINUS STUDENT HEADQUARTERS FAMOUS "CINN" BUNS CAMERAS and FILMS

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DR. RUSSEL B. HUNSBERGER announces the opening of new offices in the Post Office Building, (Second floor), Main street, Collegeville, Pa., November 1, 1927. Phone Col. 141.

MacDonalde Campbell


YOUNG MEN'S
 Raincoats Mortoring A
Hats

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## Here's some "inside stuff" on smoking.

Somewhere in the neighborhood of your center of gravity there's a spot devoted to smoke appreciation. We could describe it more fully, but this is no organ recital. The point is: Light a Camel, pull in a fragrant cloud of cool joy-and listen to your smoke-spot sing oui-"Haleelooya!" As the noble redskin puts it-we have said!

[^0]Y. M. C. A. TO OPEN DRIVE TO INCREASE MEMBERSHIP (Continued from page 1) Expenses to date

Freshmen Reception .. $\$ 28.13$ Outside Speakers $\begin{array}{lll}\text { Conference Delegates. . } & 50.00\end{array}$ Freshman Handbook Deficit
Membership Cards,
35.00

Pins, etc. ....

Proposed Expenses:
Stationery
Nat. Organization Mem.
Conference Delegates
Outside Speakers

Total Expenses:
Receipts to Date:
Membership Fees
Sale of Books ...
Special Contribtuions

1928 RUBY HAS FEATURES WHICH MAKE IT DIFFERENT (Continued from page 1) icles in the "Features" section that add the needed touch of humor. Noth ing is objectionable or designed to hurt the feelings of anyone. An explanatory page is included which describes the art motif used in the book. This is most enlightening. It helps one to understand an appreciate the various designs an etchings that appear. The blank pages provided at the end of the volume fo Class Day and Commencement me mentos are a commendable innova tion.
All in all, the 1928 Ruby must be accorded a place of honor in the lib rary of Ursinus Annuals and its striking cover will add a distinctiv note to the constantly increasing col lection. To Editor-in-Chief Fitzke and his loyal staff, as well as to Busi ness Manager Lackman and his helpers, the congratulations of the entire Ursinus family are due.

## CALENDAR

Defiicit $\qquad$
If every man subscribes-assets- 300.00
This is a challenge to every man to get behind the "Y"

WELL EXECUTED DANCE FEATURES GYM EXHIBITION (Continued from page 1 Dance-Hayfoot
Helen Green, '31
Dance-Eliza Jane
Elizabeth Coombs, '31
Elizabeth Albrecht, ' 31
Dance-The Arkansas Travele Group of Girls
Dance-The Unive Clog Helen Ryland, 3
Lois Quinn, '31
Mary Garrett, '31,
Highland Fling-Sections A. \& B
Special Dance-Sections A \& B.
Special Dance-Sections A \& B.
close by a final drill in which the let-
ters U and C were formed, followe by the singing of the Campus Song.

BRIDGE PARTY ON FRIDAY
ENJOYED BY LARGE CROWD
Friday evening, April the 13th, a bridge party interspersed with dancing was given by the girls of Shreiner Hall at Thompson-Gay Gymnasium for the benefit of the Women's Dormitory fund. The college orches-
tra furnished the music which was tra furnished the music which was very much appreciated by the large

JUPE PLUVIUS PUTS CRIMP IN BALL AND TRACK OPENERS (Continued from page 1) them, and Coach Veatch's boys will need every point they can get. Cap-
tain Newcomer, Roth, and Ohl are sprinters with much experience, and Dulaney, a freshman, is showing up Dulaney, a freshman, is showing up
well in the quarter mile. Gavin and well in the quarter mile. Gavin and
Black, who distinguished themselves in the Conference Freshman Meet last year, should give good account of themselves in the field events. Alden, Davies, and Fertig, with Keller, first Davies, and Fertig, with Keller, first
Bear to finish in the Conference Bear to finish in the Conference
Cross-Country Meet, will run the distance events. Coach Veatch has a tance events. Coach Veatch has a
wealth of material, but much of it wealth of material, but much of it needs development. The Bears have every prospect of putting out a good which because of poor facilities, Ursinus has never had before.
C. H. RUTSCHKY ELECTED HEAD OF YORK COUNTY ALUMNI (Continued from page 1)
with the spirited singing of the Campus Song. During the addresses, facts were disclosed revealing that 25 students from York and vicinity are at present enrolled at Ursinus, and two York countians, A. D. Brodbeck of Hanover, and T. E. Brooks, of Red Lion, are members of the board of directors.

STETSON HATS MALLORY HATS TRIMBLE HATS SCHOBLE HATS
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Consult us before award-
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Men's Clothing, Hats, Shoes and Sport Wear
Third door above $\mathbf{R}$. $\mathbf{R}$.
Your Suit Steam Pressed for 50c.
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## Have you ever tried asking your friends?

Any man who wears John Wards will tell the same story.

The leathers in John Wards are choicer, wear better. The fit and workmanship are more expert. They have more style appeal to men of the better class. The prices? $\$ 7$ and $\$ 9$.
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## S K I L L

T${ }^{\text {PHE }}$ twist of the wrist, the "throw" of the arm, the shifting of the weight-these are among the many little points which make the skill that you admire in the javelin thrower as he hurls the shaft two hundred feet or more.

As on the track or the football field, in the gymnasium or on the water, so in industry progress is the result of fine improvements-a thousandth


> Whetber you find this monogram on an electric refrigerator for the bome or on a 20,oooo-borsepowewer turbine-generator for a power station, you can be sure that it stand for skilled engineering and bigh manufacturing quality.
of an inch here - a minute variation in a curve there-slight changes foreseen by engineers and carried out by skilled workmen.

It is this attention to detail that is constantly improving General Electric apparatus and contributing to the electrical industry, which, though still young, is already a dominant force, increasing profit and promoting success in every walk of life.


[^0]:    I REYNOLDS TOBACCO COMPANY, Wington-Salem, N. C

