

# CHAPTER I

## INTRODUCTION

### A. Background of the study

In our daily life, we might have met some conditions that when women have an inferior right or an inferior privilege kindly such as men supposed to be a leader and any women have less chance to be a leader. For other aspects, I will provide some examples like the women should be protected and they seemed like a weak entity. Feminism is an act that breaks the stereotype of women who are in a position that should be protected, powerless, should do what men command, and also should serve men. (Bressler, n.d.) stated that feminism is a movement to change the stereotype of women by realizing the gender equality and being aware of women have same privileges and also have same rights. Every woman has a chance to be active in social, art, political, and educational aspects. By this paper, I hope it makes the reader open-minded about feminism.

In several movie creations of literary work of feminism, feminism was conceived as a will of a woman that was hampered with social culture rules or social culture prohibition only for every woman in that society even in the brotherhood of man. The other feminism was described as a powerless woman who had less chance compared to a man. Other feminism in the literary movie was conceived that a woman should mind with standard beauty such as in the Brave Movie that was directed by Brenda Chapman and Mark Andrews.

Moana (2016) is one of movies that was published by Walt Disney Animation. It was directed by Ron Clements and John Musker. Ron Clements began his career in directing movie in Walt Disney as a producer, director, and also scriptwriter. Ron Clements usually collaborated with John Musker in producing a movie. They met in the process of producing The Fox and the Hound Movie in 1981. At that time, Ron Clements was superior to him at the project as the chief animator. They collaborated after that and produced several fascinated movies such as Aladdin, both in 1992 and the remake in 2019, Moana in 2016, The Princess and the Frog, and many others. Ron Clements was born in Sioux, Iowa, a country part of the United States on 25 April 1953.

While the co-director, John Musker, was born in Chicago on 8 November 1953. He studied English at Loyola Academy Illinois.

In this movie, I saw that Moana led society to change the mindset that a girl can be powerful and be a leader instead of being a vassal in society. In this movie, the film or movie director led the audience that every girl is supposed to have a chance to take part in an important role in society without a hampered from any other aspect such as social culture rules or any social prohibition that seeing women do not have a chance to do anything. Compared to the other movie, the director of Moana (2016) was more focused on conditions when woman still has a chance to be a leader but still has less chance compared to men. It can be concluded that the main character of Moana Movie had chances but not a hundred percent same.

Moana Movie told us about an independent girl from a small tribal island named Motonui. Moana is a daughter of a tribal chief who later passed on the throne and the power of his family to lead in his tribe. Since Moana was a child, her grandmother told the story of Te Fiti. It was the figure of the goddess of life whose heart can provide life throughout the world and all of nature, but her heart of livelihood has been stolen by someone.

The thief believed if the heart of the goddess of life was possessed, he would have superhuman strength. According to the grandmother's story, without heart, the goddess of life would bear the darkness that was terrible so far. Then the darkness would spread slowly eradicating the source of life around the world. After Moana's tribal got worst, there was no harvesting. Every plantation became a cloud of dust and the fisherman also could not find any fish at all.

By that event, Moana had a desire to explore the outside of the reef lagoon to sail more fish and find a source of food, but her father did not allow her to sail in the ocean. Moana's father did not permit his people to sail across the reef lagoon because he had a bad experience. He lost his relatives when he was trying to sail over the lagoon. A few days later, people from Moana's tribe found Moana's grandmother was dying. She gave Moana a testament to go to the ocean and fix what happened. She also told Moana that the ocean had chosen Moana to save the heart of the goddess of life, Te Fiti, to heal the world. After sailing across the ocean, finally, Moana found Maui on a small island. Maui felt disposed to give the hearth of the goddess of life back. During sailing

with Maui, Moana showed an independent attitude. She showed that women have the same abilities as men. Moana was depicted as a woman who had courage and abilities that were equal to men.

Moana Movie got several awards with several categories. It was a teen's choice award both as a nomination and winner. The Moana Movie achieved an award from AARP Annual Movies for Grownups Awards as the Best Movie for Grownups Who Refuse to Grow Up category. The second Moana Movie received awards from the Academy Awards with two categories, the Best Animated Feature and Best Original Song. The third Moana Movie (2016) got nomination in ACE Eddie Awards, with the best Edited Animated Feature Film category. The fourth Moana Movie got a nomination award from the Alliance of Women Film Journalists both the Best Animated Film and won the Best Animated Female category award. The fifth Moana Movie got Annie Awards with several categories. The sixth Moana Movie got nominated in the Best Animated Film category for Austin Film Critics Association Award. The seventh Moana Movie got a Top Soundtrack/Cast Album both as a nomination and won from the Billboard Music Awards. The eighth Moana Movie was nominated in Outstanding Voice Performance from Black Reel Awards. The ninth Moana was nominated as the Best Animated Film from British Academy Film Awards. Then the tenth Moana Movie was nominated as the Best Animated Film again from Chicago Film Critics Association. The eleventh Moana Movie won the Best Song Written for Visual Media from Grammy Awards and the Best Compilation Soundtrack for Visual Media and many others.

Besides these nominations and awards, Moana got several great feedbacks from society, collected from the IMDB web. The first review from Hezakiahlamet (2017) gave a perfect rate of 10/10 for Moana Movie. She gave a quotation that the movie was the best and she enhanced that she loved everything in the movie. The second Moana Movie got a nice rate of 9/10 from Akarmiotis (2017). She quoted that Moana Movie was beautiful in every sense. The third Moana Movie got positive feedback from Mortimerdiego (2017). She rated of 8/10 the movie with a quotation refreshingly Polynesian and she enhanced that Moana Movie was so fun from the beginning of the movie. The fourth Moana Movie got a perfect rate again from Paradroid (2016) with a quotation "simply amazing" and she enhanced that Moana Movie had the truest sense and epic movie.

Even almost all feedbacks from society were positive. There were still some people who had opposite arguments such as from Lorilett (2016) who stated that Moana Movie was a beautiful animation actually, but the storyline was predictable. She rated of 3/10 for the movie. Robert Doval Jr (2016) also rated the worst of 1/10 for the movie. She quoted that please stop singing. She also enhanced that the movie was not worth to be watched in the movie theater. She advised us to wait for the DVD instead. She also enhanced the movie was too long for this kind of story. The character sang too much in Moana Movie.

From the author's point of view, the appeals of this work are: First, Moana Movie told us a realistic character such as the main character of Moana Movie behavior action and how the main character of Moana made a decision. It was so natural even it was an animation movie. The author loved how a girl was interpreted in the story of Moana Movie such as a realistic story of a woman in a patriarchal society which means there was discrimination between men and women which is the same as what has happened in a status quo.

Second, the author currently assumed that the main character of the Moana Movie had a bias to inspire the audiences to be more open-minded to the quality of gender even when the status quo of society is hampered with what they want. It can be seen how the main character of Moana Movie was depicted to have restrictions even though she was a tribal chief of her region, such as she was not allowed to climb a tree, sail, or even get on the boat for fishing.

And third, the author's opinion about Moana Movie was that it inspired the audiences to be aware and open-minded about feminism. The author also enhanced that because this movie was made suitable for kids. It can inspire both leadership and feminism for kids. It also can be simply and easily understood by kids and elders so it can be suitable in any age range.

The reason why the author chose "RISING AWARENESS OF WOMAN'S EMANCIPATION IN MOANA (2016) MOVIE BY USING FEMINISM THEORY" as a title because the author wanted to make the readers aware of women's rights, especially for those people who lived in a patriarchal society. They had a perspective that men have more power compared to women. However, this kind of discrimination did not only occur in the patriarchal society but also in the matriarchal society.

**B. Research Question**

1. What is feminism, especially in Moana Movie?
2. What are the characteristic of Liberal Feminism?
3. How is the character of Moana connected with Liberal Feminism?

**C. Objective of Study**

The goals of this research are to explain about Liberal Feminism in Moana (2016) and to explain about the characteristic of Liberal Feminism, and also to explain about Liberal Feminism which connected with Moana (2016) Movie.

**D. Advantages Of Study**

1. Theoretical Significance

The study be in part of knowledge, especially literary study on feminisim as a part of social awareness for who were involved and becoming a literation that feminism wasn't a something that make us different.

2. Practical Significance

The study enhances the knowledge of the writer about feminism in specific and various ways and the occasion in the environment of the present writer.