



October, November, December 2013. / January, February, March, April 2014.

International Federation of Communication Associations Croatian Communication Association
Zagreb, 2014 -04 -15
IFCA-CCA, 4, 2014., 1 (1-22)
www.ifedca.org

Call for Papers - SGEM 2014



The SGEM International Conferences Committee kindly invites you to join its unique multidisciplinary scientific event – The INTERNATIONAL MULTIDISCIPLINARY SCIENTIFIC CONFERENCES ON SOCIAL SCIENCES and ARTS SGEM 2014, which will be held during the period 02 - 07 September 2014, in Albena Resort & SPA, Bulgaria.

SGEM Multidisciplinary Scientific Conferences were established 14 years ago with the aim of gathering together the World's Scientific Elite, Economics, Tourism, Anthropology, Archaeology, History, Philosophy, History of Arts, Contemporary Arts, Performing & Visual Arts, Architecture, and Design.

Section EDUCATION & EDUCATIONAL RESEARCH

working on the most innovative and engaging areas of Science.

The SGEM Conferences enjoy great international recognition and are established as one of the most prestigious scientific events worldwide, holding an extraordinarily high impact factor within the International Scientific World.

SGEM 2014 on Social Sciences and Arts include 15 scientific topics in the fields of Social Sciences and Arts; Psychology, Psychiatry, Sociology, Healthcare, Education, Political Sciences, Law, Finance,

- **MIND, BRAIN, HEALTH AND EDUCATION**
Learning, Development, Well-being etc.
- **TEACHING**
Role in Society, Pedagogy, Enforcement of Discipline, Students Rights etc.
- **LANGUAGE, LITERACY AND LINGUISTICS**

Communication, Education and the Society
– Interactions and Influences etc.

- **INNOVATION AND EDUCATION**
E-Learning, New Era in Education, Technology and Digital Learning etc.
- **FLIP TEACHING**
New Methods, Effectiveness, Homework, Teachers and Flip Teaching, Traditional vs Flipped Teaching etc.
- **DIGITAL TEXTBOOKS**
Effectiveness, Hard Copy vs Digital, Technology, Application in Schools etc.
- **STUDENT ASSESSMENT**
Testing, Data Scaling, Feedback, Pre-

testing, Self-assessment, Interactive Assessments etc.

- **ADULT AND LIFELONG LEARNING**
Workplace, Schools, Principles, Social Significance, Results etc.
- **SPECIAL EDUCATION**
Students with Special Needs, Methods of Provision, Effective Instruction etc.
- **OPEN EDUCATION**
Open Educational Resources, Access to the Learning and Training, Elimination of Barriers etc.

Call for Book Chapters



Information Systems and Management in eMedia and Creative Industries

Springer-Verlag

Artur Lugmayr, Emilija Stojmenova, Katarina Stanoevska, and Robert Wellington (Eds.)

Special Focus on NEW Approaches in the eMedia Industries, or Approaches HOW eMedia, Support Information Systems: Strategic Importance of IT and IS&M in Media, Big Data, Crowd, Open Data, Linked Data, Cloud Application, New Business Analytics, Information Visualization, Workflow Management, IS&M as Basis of New Business Models of New Media Products, and Global Digital Production Pipelines.

Upcoming Deadline: 15th April (abstract), 15th June (manuscript), 30th Aug. (reviews)

Book Website:

<http://www.tut.fi/emmi/WWW/ameamain/ism-edia>

Email List:

<https://listmail.tut.fi/mailman/listinfo/ism-edia>

Submission System:

<http://www.tut.fi/emmi/Submissions/2014ISM-eMedia/>

Facebook:

<https://www.facebook.com/groups/ismemedia/>

In the context of eMedia and creative industry: information systems, information management, knowledge management, decision management, workflow management, electronic media, IT systems, human factors of IT systems, management technology, digital services, big data, open data, linked data.

According to Gartner published in Techcrunch, communications media and services are the 3rd largest IT systems spenders with a yearly growth rate of 4.4% with a share of approx. \$4 billion in 2011, after banking & securities and manufacturing & natural resources [1]. For example, the TV industry was faced with tremendous change in technologies during the past decade, such as the digital switchover, the introduction of

HDTV, or the provision of 3D content. Large scale asset repositories and different workflows in the content production process had to be introduced. Other media industries faced similar challenges, as the emergence of digital publishing, digital content distribution, or advancement of in-house customer relationship management infrastructures, and the digitalization of workflows.

This change towards digital implies a more holistic view of information systems and management in media industries to provide optimal system solutions, and eventually cut costs. Where other industries are well researched in terms of their IT system solutions, in media industries the discussion around content repositories, media management solutions, and digital workflows seems to be predominant. Within the context of this publication, a more holistic view towards information systems and management in media industries shall be introduced, and emphasize the importance of research of business information management and systems in media industries.

The media and entertainment industry is the third largest industry segment for investments in information systems. And this particular industry segment is faced with tremendous challenges in terms of organizational, transformational, leadership, customer behaviour, and technological changes. One particular challenge is the transformation of the analogue media world into its digital counterpart. As of today, the successive research of business information management and systems focusing on media and entertainment industries is rather fragmented and stretches over a wide area of research islands such as social media, eCommerce, or eBusiness.

To face this challenge, this book focuses on information management and systems for media and entertainment industries and highlighting their particular needs in production, distribution, and consumption. The book shall gather a scientific community around the theme of business information management and systems in the larger context of media and entertainment industries.

Special Focus on the Notion NEW approaches of Content and Media in Information Systems & Management Applications in Particular in Application Areas as: Big Data, Crowd, Open Data, Linked Data, Cloud Application, New Business Analytics, Information Visualization, Workflow Management, and Global Digital Production Pipelines.

Topics of Interest (In the Context of eMedia and Creativity Industries or Relating to the Usage of eMedia in Other Contexts): Management, Marketing, Business Aspects and Strategic Importance of IT and IS&M in Creative eMedia Industries

- o IS as basis of new business models/new media products
- o business process modelling
- o customer intelligence either in real-time / non-real-time
- o enterprise systems and project management
- o subscriber management & marketing
- o business model innovations and analytics
- o personalized and individualized offerings to increase consumer loyalty
- o increase revenue from intellectual property (IP) rights and royalties
- o financial performance management
- o marketing and targeted marketing for media services and consumer feedback management
- o subscriber management & marketing
- o target niche groups and create new revenue streams
- o increase revenue from intellectual property (IP) rights and royalties

- o financial performance management
- Consumer, Audience, Human-Computer-Interaction, and User Viewpoints
- o perception of media content in systems
- o understanding audiences, advertisement statistics, audience trends, and audience preferences
- o human computer interaction in information systems & management
- o social media analysis and marketing
- o collaborative productions
- o customer intelligence either in real-time / non- real-time
- o marketing and targeted marketing for media services and consumer feedback management
- o target niche groups and create new revenue streams
- o personalized and individualized offerings to increase consumer loyalty
- o ...

Technology Perspective of the Usage of Media in IS&M in Media Industry and the Application

of Media in IS&M across Domains: Technology, Processes, Workflows, Infrastructures and

Global Production Pipelines:

- o digital content End-to-End
- o data warehousing; digital archiving & asset management
- o data warehousing
- o digital archiving & asset management
- o digital workflows and workflow management
- o workflow management applications
- o process automation
- o IT supporting new services: cloud, big data, crowd, linked data, and open data
- o Decision making systems using media content
- o ...

Methods, Approaches, and Importance of IT and Information Systems and Management in

Media - Media and Content as Part of IS&M across Application Domains:

- o impact of media in IS&M (e.g. business case calculation)
- o information systems research methods
- o system analysis and design
- o design methods and approaches, including visual design
- o methods in human-computer-interaction and IS&M
- o information quality and measurement
- o evaluation of the impact of IS in media
- o methods for performance management, business model innovations, and analytics
- o ...

Content, Service, Application, and Artistic Viewpoint on IS&M in Media and Creativity Industries

- o IS & media services targeted to the end consumer
- o open data and linked data applications
- o Big Data related to media industry and for vertical industries (government, healthcare, ...)
- o crowd-funding and crowd-sourcing applications and for market research and innovation
- o media for/media industry and cloud applications
- o digital production management applications
- o knowledge visualization & management
- o digital storytelling (serious and entertainment contexts)
- o ...

We strongly welcome other topic suggestions dealing with the topic matter. Please feel free to submit. However, we do NOT want chapters outside the information systems & management context.

IEEE International Conference on Multimedia and Expo (ICME) 2014

Conference theme: Embracing Social Multimedia

July 14-18, 2014 • CHENGDU, China – Home of Panda

With around 1000 submissions and 500 participants each year, the IEEE International Conference on Multimedia & Expo (ICME) has been the flagship multimedia conference sponsored by four IEEE societies since 2000. It serves as a forum to promote the exchange of the latest advances in multimedia technologies, systems, and applications from both the research and development perspectives of the circuits and systems, communications, computer, and signal processing communities. Multimedia data generally refer to audio, image, video, 3D, newer sensor data (e.g. depth) and related multi-modality data. In 2014, an Exposition of multimedia products, prototypes and animations will be held in conjunction with the conference.

Authors are invited to submit a full paper (two-column format, 6 pages maximum) according to the guidelines available on the conference website at <http://www.icme2014.org>. Only electronic submissions will be accepted. Topics of interest include, but are not limited to:

- Multimedia content analysis
- Multimedia activity and event understanding
- Multimedia search and retrieval
- Mobile, location-based and other context-based multimedia

- Social, user-generated, and cloud-based multimedia
- 3D immersion and virtual reality
- Multimedia security and forensics
- Human computer interaction based on multimedia
- Multimedia networking and communication
- Multimedia coding and compression
- Multimedia signal processing and enhancement
- Multimedia systems, applications, services and implementations

ICME 2014 aims to have high quality oral and poster presentations. Several awards sponsored by industry and institutions will be given out. The conference will provide student author travel grants. Accepted papers should be presented, or else they will not be included in the IEEE Xplore Library.

A number of workshops will be organized by the sponsoring societies. To further foster new emerging topics, ICME 2014 also welcomes researchers, developers and practitioners to organize regular workshops. Industrial exhibitions are held in parallel with the main conference. Proposals for special sessions, tutorials, panels, and demos are also invited. Please visit the ICME 2014 website for submission details.

Workshop - MIS-MEDIA 2014

2nd international workshop on information systems in multimedia arts, education, entertainment, and culture (MIS-MEDIA 2014)

14th-18th July 2014
Chengdu, China

Multimedia technologies as video-audio processing, multimedia coding, multi-modal coding, databases, digital libraries, etc. are many times seen as single application that are not part of a larger application domain. Within the context of this workshop we focus on the application of multimedia technologies in management information systems in multimedia, arts, education, and culture to

introduce a new research field: Media Technologies in Management Information Systems. Management Information Systems (MIS) support organizations from a people, information, and technology perspective to increase efficiency, provide increased productivity, and develop information systems to support management [1]. Within the scope of this workshop we focus on the application of multimedia technologies in the context of MISs in media industry. Media technologies support MISs in many various ways. Speech, audio, video, and text processing enable the generation of information for decision support systems or advanced resource management.

Practical examples are technologies for E2E delivery of digital content, data warehousing, personalized and individualized offerings for customers, solutions for IPR management, advertisement management, consumer experience studies of MISs, metadata & workflow management, content adaptation, management reporting, multimedia supporting data analytics, or cross-media content offerings. The workshop is targeted at a wide community: multimedia technology developer, consumer experience scholars, business scholars, information systems community, MIS developer, content developer, and other R&D scholars involved in media and entertainment industries. We are interested at a multidisciplinary workshop and are seeking for case-studies; presentations of new ideas, artistic installations; applications in the domain of arts, education, entertainment, and culture; user-experience studies; management information system studies; and multimedia technologies supporting MISs.

TOPICS OF INTEREST

- * Big Data & Multimedia Systems
- * Cross-media offering, distribution channels and convergence
- * Media business information management for multimedia
- * Media information system design in multimedia
- * Business intelligence in media industries
- * Knowledge management systems applications

- * Workflow management, operational efficiency and new capturing technologies
- * Home platforms, mobility, multi-play and network convergence
- * Systems for management reporting, analysis, and decision support
- * Standards to enable technical convergence
- * Data warehousing in converging environments
- * Integration of analogue and digital media productions
- * E2E systems and solutions in converging media environments
- * Asset management and metadata management
- * E2E systems, infrastructures and solutions
- * Integration of analogue and digital media production and distribution
- * Information systems and decision support systems
- * Speech, audio, image, video, and text processing in information management
- * Marketing information systems
- * Content analysis, matching, and retrieval in information management
- * Technologies in media art, education, entertainment, environment, and culture
- * Consumer experience and quality assessment in MIS
- * Theoretical foundations of entertainment computation
- * Production process management
- * Multimedia databases, digital libraries, and eLearning in MIS
- * Technology and management of E2E media delivery
- * Business information management in media
- * Standards, policies, and regulation for MIS in media industry
- * Mobility, Social media, ambient media, eLearning
- * Practical media art, education, entertainment, and cultural applications

IMPORTANT DATES

- * EXTENDED DEADLINE APRIL 2ND: workshop paper submission
- * April 15th, 2014: notification of workshop paper acceptance
- * April 30th, 2014: submission of camera ready papers



WCSA World Complexity Science Academy

www.wcsaglobal.org
V Conference
Abstract submission

ONE SHOT DEADLINE FOR ABSTRACT
SUBMISSION MAY 15th 2014
TWO SHOT FULL PAPER SUBMISSION
JULY 15th 2014
(if you did not submit your abstract)
SEPTEMBER 15th 2014
(if you already submitted your abstract)

PANEL PROPOSAL SUBMISSION MAY 15th
2014

INVENTING THE FUTURE IN AN AGE OF CONTINGENCY

November 7th - 8th, 2014
Gellert Hotel Budapest, Hungary
1111 Budapest, Szent Gellért tér 1

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sel, Wcsa Scientific Director*

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In an age of contingency, the future seems to be a horizon which moves further and further as one tries to get closer. Risk, contingency, catastrophe and unpredictability turn the "future" into an unusual world in everyday semantics and, for example, in political communication. The word "future" often appears linked to the semantics of pessimism and catastrophism. Nevertheless, inventing the future is becoming more and more strategic in an age in which finance is the metaphor for value and wealth construction, and the convergence of Robotics, Informatics, Nanotechnologies and Genetics, or the so-called RING Singularity, is simultaneously turning the human being itself into contingency and infinite possibilities (Heidegger's Gegnet), clarifying once again that the future cannot be predicted but can be invented. This conference challenges worldwide scholars to, directly or indirectly, answer this question:

How would you utilize the systemic toolkit to design the world in 2030 in its key economical, juridical, sociological and technological aspects?

Abstract submission consistent with the general theme of the conference might deal with one or more of the following topics related to the general theme and examined from a systemic perspective:

1. Contemporary Sociological Theory
2. Contemporary Systemic Epistemology and Methodology
3. Globalization

4. Convergent Technologies and Singularity Studies
5. Business Strategies
6. Sociology of Law
7. Supernational and Multinational Organization Studies
8. Supernational Legal Systems and Organizations
9. Citizenship and its evolutionary forms
10. Mathematical and Biological Concepts and tools for Systemic Research
11. Applied Systemic Research
12. Global Communication Studies
13. Global Media Studies
14. Education Policies
15. Health Policies
16. Social Innovation Policy
17. The Social Construction of the Past and of the concept of History
18. The Social Construction of the Present
19. The Social Construction of the Future
20. Shaping new systemic professional profiles (shaping the systemic lawyer, accountant, engineer...)
21. Digitalization and Systemic Change
22. Digitalization and Business Cycles
23. Digital Citizenship
24. Hypercitizenship
25. Urban and Metropolitan Complexity

PANEL PROPOSAL

It is possible to submit panel proposals: The Organizer submits the panel proposal, he/she enters all information about the panel including the abstract of the concept (minimum 400 words), the name of the panel chair and a possible listing of all panel participants.

Conference Proceedings:

ONE SHOT DEADLINE FOR ABSTRACT SUBMISSION (min. 300 max. 500 words):

- **May 15th 2014**

TWO SHOT FULL PAPER SUBMISSION:

- **July 15th 2014 (if you did not submit your abstract)**

- **September 15th 2014 (if you already submitted your abstract)**

PANEL PROPOSAL SUBMISSION

- **May 15th 2014**

Program closes on October 1st. No speaker admittance to the conference with no conference fee paid within September 30th.

Full papers must be edited by the author according to the following guidelines.

Conference Registration Fees - in euro - for the speakers

WCSA Member Senior	LP 170	VP 100
WCSA Member Junior	LP 120	VP 80
Not WCSA Member	LP 500	VP 300
Not WCSA members belonging to Santa Fe Associates International	LP 200	VP 100

In case of virtual presentation, beyond the abstract and/or full paper, presenters must submit a 10-minute audio/video speech by August 31, 2014.

Submitters and spectators must join WCSA before September 30, 2014 if they wish to pay the WCSA member conference fee.

For people who want to attend the conference in Budapest as spectators the registration fees, in euros, are:

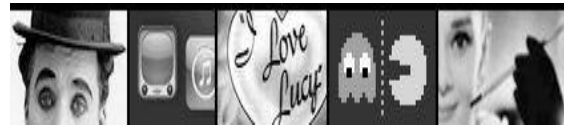
WCSA Member Senior	90
WCSA Member Junior	65
Not WCSA Member Senior	190
Not WCSA Member Junior	150

Abstract must be sent by email to wcsaconferences@gmail.com, and the subject of the email must be: **WCSA 2014**.

Call for Papers -Montreal 2015



SOCIETY FOR CINEMA & MEDIA STUDIES
dedicated to the scholarly study of film, television, video & new media



Montreal 2015 Call for Paper, Panel, and Workshop Proposals

The Society for Cinema and Media Studies announces its call for proposals for the 2015 conference. Please join us Wednesday, March 25 through Sunday, March 29, 2015 at The Queen Elizabeth Hotel.

Bienvenue a' Montreal! A Bilingual cultural mecca, Montreal hosts one of the most dynamic music, film, art and culinary scenes in North America. Names the UNESCO City of Design in 2011, Montreal hosts dozens of film and cultural festivals, museums, and galleries. A rich cultural and architectural heritage round out a young, vibrant city that embraces difference and diversity.

The 2015 SCMS Conference Program Committee welcomes quality paper, panel, and workshop proposals on any topic related to cinema and media studies.

Proposal submission forms will be available through the SCMS website on June 1, 2014.

The deadline for proposals is Friday, August 29, 2014 (5:00 pm Central Time).

For tips on how the proposal system works, character limits within each form, and other useful information, read [SCMS Proposal Tips](#) first. The submission system pages contain detailed guidelines and instructions for how to compose and submit proposals, as well as a lengthy [FAQ section](#) which will hopefully answer any other questions you may have.

We look forward to receiving your submissions for the 2015 SCMS Conference!

Waiver Requests

****New Policy** Artists, renowned scholars or filmmakers from other disciplines can only receive a registration &/or membership waiver every two years. Also, open call par-**

Participants/graduate students do not qualify for these waivers.

A fee waiver for conference registration fees and/or membership fees may be granted in exceptional circumstances for artists or renowned scholars from other disciplines or filmmakers whose contributions would illuminate the panel or workshop topic. If chairs or organizers will be requesting a waiver for any panel or workshop participants, a fee waiver form (ONE waiver request per submission form) must be submitted online by **August 29, 2014 (5pm CT)**.

If the conference program chair approves the waiver, the organizer of the panel or workshop along with the individual receiving the waiver will receive an e-mail notification from the SCMS office before the registration deadline of **January 30, 2015 (5pm CT)**.

Call for Papers -Media: Theory and Practice



The Centre for Culture and Cultural Studies (CCCS) invites proposals for papers, thematic panels and original media productions for Second Annual International CCCS Conference 2014 'Media: Theory and Practice'. The aim of this conference revolves around a foundational impetus to shed greater light on all relevant aspects of media studies, including mass communication, media technology, the visual and the performing arts, TV, radio, WEB and print media, as well as other key components of media studies and mass communication.

We invite proposals based on media theory (particularly critical media studies and cultural studies), and proposals that consider the relationship between media and (popular) culture,

Second Annual International CCCS
Conference 2014

"Media: Theory and Practice"

4-6 September 2014

Hotel Continental – Skopje, Macedonia

Supported by:

European Communication Research and Education Association



International Association for Media and
Communication Research

International Association for
Media and Communication Research

Asociación Internacional de Estudios
en Comunicación Social

Association Internationale des Études et
Recherches sur l'Information et la
Communication



politics, arts, new media, as pertinent fields of study.

We welcome submissions that offer original media productions: documentary films, fictionalized or non-narrative creative expressions. The submitted proposal needs to contain a creative or theoretical explanation of the submitted work. We invite projects by PhD students or submissions by teams of students and instructors (lecturers).

Hence, the Second Annual International CCCS Conference 2014 'Media: Theory and Practice' strives to offer a dialogic space for media theorists and practitioners. Along those lines, we invite media studies' theorists as well as practitioners to offer proposals through engaging and current ideas, paper topics, workshop

presentations and round table discussions.
Possible topics include, but are not limited to:

Media Analyses

Content analysis
Media literacy
Media discourses

Critical Theory and Media Criticism

Media and hegemony
Media and globalization

Media and Political Communication

Media activism
Media and ideology
Media and democracy

Media and Law

(De)Regulation of media
Media and privacy
Media and copyright

Art and Media

Art-science interface
Media and aesthetics
Film
Theatre

The visual arts
The performing arts

Media and Culture

Media and gender
Diaspora, migrants and media
Media and ethnicity
Media and audience
Cultural populism
Cultural capital
Media and remembrance/forgetting
Media and heritage
Media and identity
Media representation

New Media

Media and games
Social media
Digital activism
Media ecosystem
Multimedia

Journalism studies

Journalism and social and cultural representations

The role and status of journalism in the era of digital technology

Alternative and community media

Paper proposals

For individual paper proposals, please fill out the following form PAPER PROPOSALS (if you have problems filling the form, please download offline form in MS WORD format) Submissions for individual paper proposals should number to 250 words.

Panel proposals

Panel proposals are also welcomed, particularly those organized by internationally recognized experts aiming to bring together researchers on key topics for an interactive discussion among the panel members and the participants. Panels are an important component of CCCS's 2014 Conference.

For panel proposals, please fill out the following form PANEL PROPOSALS

Submissions for panel proposals should include a 300-word abstract, for entire panel.

Important Dates and Fees

Deadline for abstracts submission: 15 March 2014

Notifications of acceptance: 1 April 2014

Deadline for full paper submission: 1 December 2014

Early registration (till 1 May 2014): €40

Late registration (till 15 August 2014): €60

On-site registration (or after 15 August 2014): €80

The registration fee includes: the welcome party, conference materials, an online publication of the abstracts, refreshment breaks. Full papers that have received a positive review will be published in the journals

"Култура/Culture" and/or "Investigating Culture".

Official languages of Conference are English, Russian and Macedonian.

The Conference will be held on 4-6 September, 2014 in Skopje, the Republic of Macedonia.

For any further information please contact **Dr. Mishel Pavlovski** or **Dr. Loreta Georgievska Jakovleva**

CALL FOR IFCA - NEWSLETTER

We would like to know concerns, activities, and plans of each member association. Don't assume that everyone is as informed as you are. If you want other communication researchers to know what your association is doing lately or hoping to achieve, if you desire international presence at your national meetings, or if you have any international plans - note a regional trend, suggest a project the Federation should undertake, or see a way to foster international cooperation - write to us. We will do our best to make our many readers aware of it.

Contact

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