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for You  
& Me

A Training Program for Shareable Metadata

# Metadata for You and Me: Current and Emerging Trends in Metadata and Content Sharing

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SERVICES



# What is Metadata for You and Me?

Workshop on how to think about creating metadata that works outside of your local environment

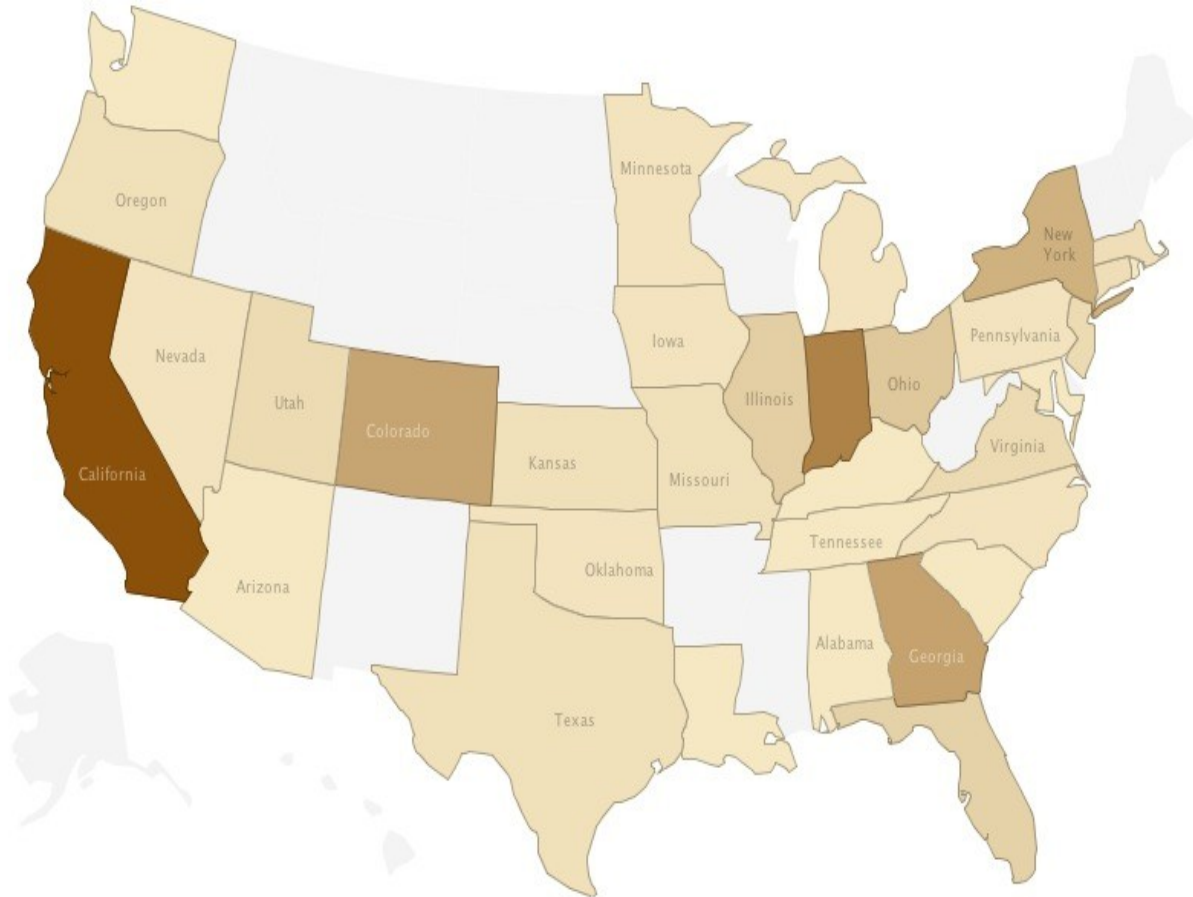
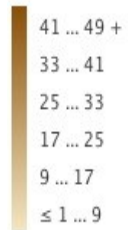
Talk about OAI PMH but more than that  
AND more focused on metadata

Online (46%) and Onsite (54%) –  
238 total participants

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Participant ▾

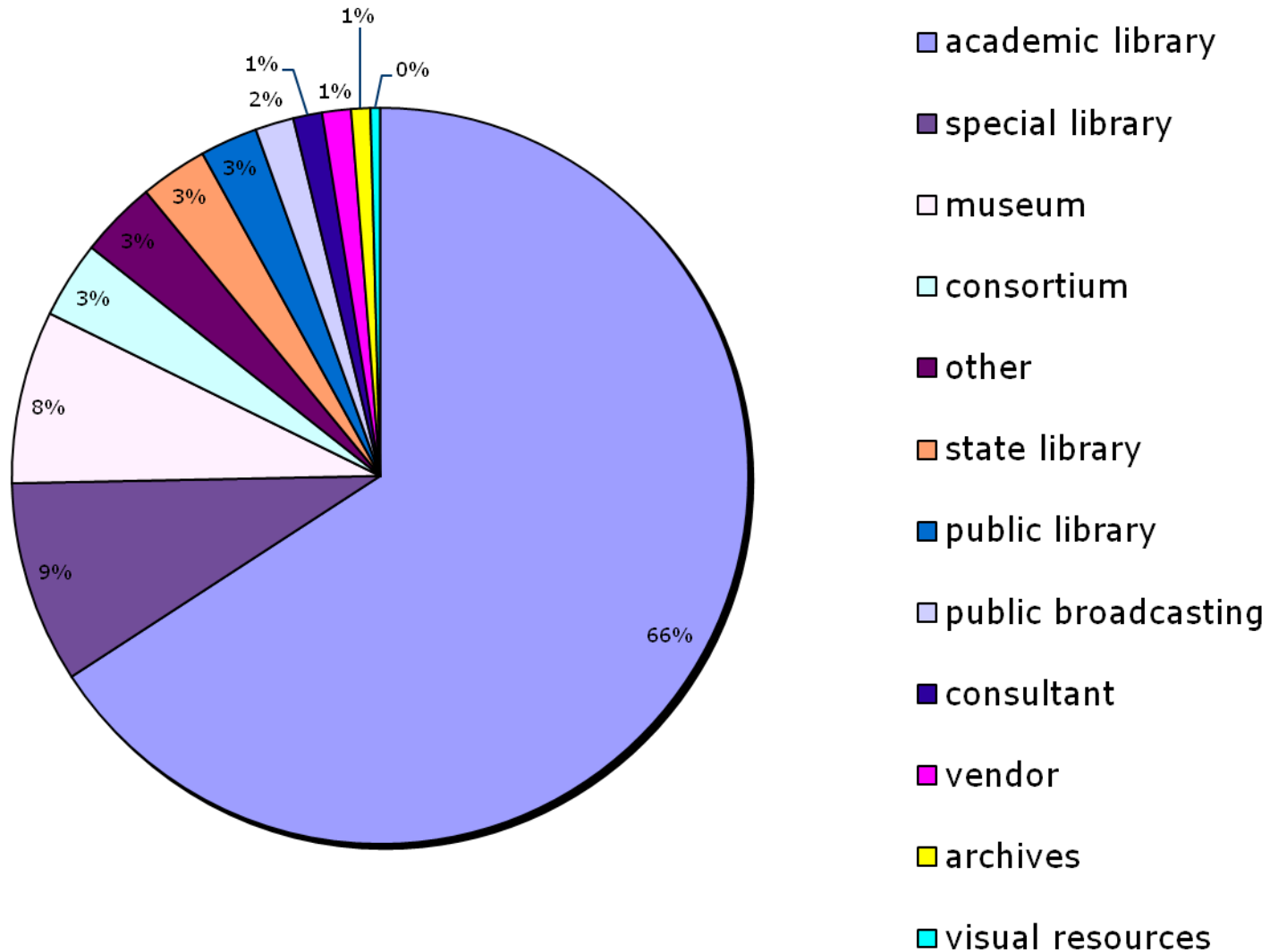


Map data © 2007 ESRI

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for You & Me

# Type of Participant Organizations



# Types of positions

- Metadata specialists
- 'Traditional' catalogers
- Programmers
- Educational technologists
- Web developers
- And others

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I've decided that having a session on shareable metadata first for us novices was the perfect way to start our learning process. Now, as we learn about more specific metadata schema, we will always have in the forefront of our thinking the many important issues raised in this workshop -- "How helpful/logical will the metadata be to audiences and systems outside of our own local environment?"

- Participant in on-site course

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# What we learned

- Still new for a lot of organizations
- Common ground between different types of organizations
- Dublin Core misunderstood  
(but systems / DCMI hasn't helped)
- Locked into turnkey systems that just simply don't work the way the need to
  - Treat metadata as monolithic
  - Not standards driven
  - Sharing not a priority

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# Sharing is a moving target

- Technology is constantly shifting
- User expectations are evolving
- During the course of a two-year project, major events occur that present opportunities for introducing new content

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OpenSearch.org



 microformats



**SRU**

sitemaps.org

 **Semantic Web**

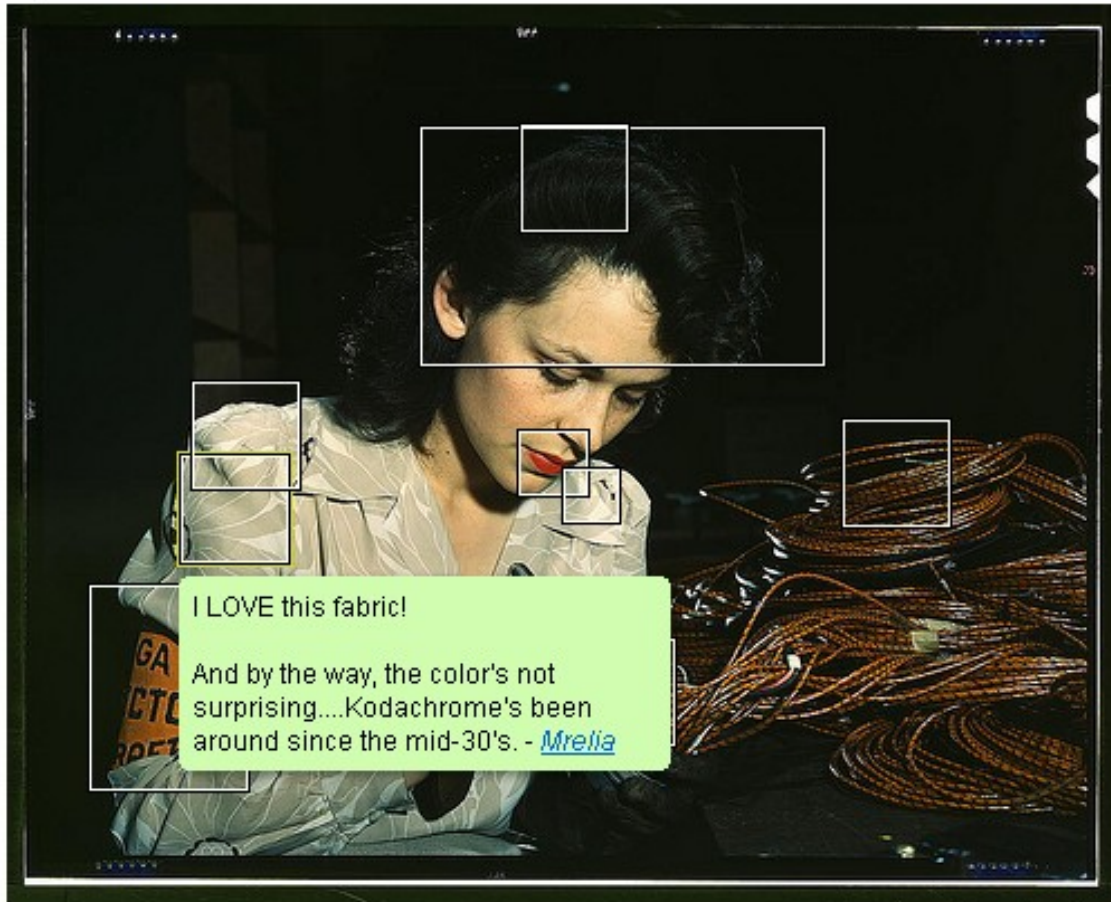
**Google**  
Maps

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*for You & Me*

# Woman aircraft worker, Vega Aircraft Corporation, Burbank, Calif. Shown checking electrical assemblies (LOC)

ALL SIZES



I LOVE this fabric!

And by the way, the color's not surprising....Kodachrome's been around since the mid-30's. - [Mrelia](#)

Uploaded on January 8, 2008  
by [The Library of Congress](#)

## The Library of Congress' photostream



3,115 photos

browse

This photo also belongs to:

### 1930s-40s in Color (Set)



1,615 photos

browse

Part of: [Library of Congress Flickr pilot](#)

### + Idealist Photographers (Pool)

Tags

- [Library of Congress](#)
- [woman](#)
- [worker](#)

# So what's next?

- For our project
  - Record the full-day workshop and make screencasts available online
  - Hopefully publish a “lessons learned” article
- For metadata sharing
  - Need more examples of production-level sharing via multiple protocols
  - Institutions must continue to insist repository software makes it easy to share
- Expand into content sharing too

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# Thank you!

- Contact us

- [sshreeve@illinois.edu](mailto:sshreeve@illinois.edu)

- [jenlrile@indiana.edu](mailto:jenlrile@indiana.edu)

- Resources

- <http://images.library.uiuc.edu/projects/mym/>

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