Abstract

Bachelor thesis "Image of the Police of the Czech republic in Mladá fronta Dnes and Právo daily newspapers" analyses the way of presentation of the Police of the Czech republic in Mladá fronta Dnes and Právo daily newspapers in a distance of ten years using a content analysis. It explores and compares years of 1996 and 2006 and documents development and movement in the way of imagery of this state institution. The thesis deals with the situation in the Czech society after the year of 1989 from the perspective of police work and theme in its introduction. There are theoreticly described the method of research and its process in further parts and the results analysis in the end of the thesis.