

Abstract

Diploma thesis development of Normative Perspectives on Media in Czech Society with Respect to Chosen Verdicts of the Council of Radio and Television Broadcasting” discusses the media policy of the Council. It analyses three different periods which strongly influenced the Council’s roles and competencies. First one refers to the fact that Council awarded first nationwide private television broadcasting license to CET 21. This event contributed to the establishment of dual media system as well as invoked numerous discussions. Second studied period discusses about the amendment of Broadcasting Law in 1995, which stripped the Council of one of its important regulatory tools by removing several licensing conditions for the broadcasters. It was followed by the new amendment in 1997 that gave back to the Council several competencies to execute its media policy. Final period examines verdict, when the Council in 2001 awarded digital television licenses which were immediately canceled by the court’s decision. Regulation is the main theme of this thesis. It is a part of a certain media policy that results from a particular nature of a society. The theoretical part builds upon the perspectives of normative approaches that are implemented in democratic and non-democratic societies.