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The Blurred Lines of Racism

6-18-2021

Course Outline

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SOURCE Citation

Blanchet Neheli, Nicole and Vallender, Cheryl, "Course Outline" (2021). *About*. 3.
https://source.sheridancollege.ca/blurred_lines_of_racism_about/3



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JOUR 20082 Online News Production: Topical Outline
Nicole Blanchett Neheli & Cheryl Vallender

This is the latest course outline for JOUR20082 approved by the Program Coordinator and Associate Dean. It is updated from the outline that appears on the Sheridan website and will be the outline used for mediation in the event of academic appeal.

	<u>Topic</u>	<u>Activities</u>	<u>Assignments Due</u>	<u>Homework for next class</u>
<u>Week 1</u> Jan. 10	<ul style="list-style-type: none"> • Introduction to the course, expectations, examples of past projects • Requirements and expectations • Data presentation • Analytics walkthrough 	In-class assignment: <ul style="list-style-type: none"> • Begin search for good data topic • Work on quizzes/assignment in class 	Due:	<ul style="list-style-type: none"> • For next week: • Watch analytics videos and complete quizzes
<u>Week 2</u> Jan. 17	Get ready to pitch	In-class assignment: <ul style="list-style-type: none"> • Complete data search • Prepare a story pitch for a data driven project using powerpoint, prezzi, or the tool of your choice 	Due: <ul style="list-style-type: none"> • Quizzes are due by 9am 	For next week: <ul style="list-style-type: none"> • Pitches for a data driven story next week - pitches start at 9am • Pick your top 3 positions for the final group project, posted to SLATE by noon
<u>Week 3</u> Jan. 24	PITCH DAY!	In-class assignment: <ul style="list-style-type: none"> • Morning - Presentation, discussion of which project(s) to move forward with • Afternoon - Iron out details of project/who will do what 	Due: <ul style="list-style-type: none"> • Pick your top 3 positions for the final group project posted to SLATE by noon 	For next week: <ul style="list-style-type: none"> • Analytics assignment posted to SLATE before start of class
<u>Week 4</u> Jan. 31	Major Group Project	Story meeting: Each student to give progress report	Due: <ul style="list-style-type: none"> • Analytics assignment posted to SLATE before start of class at 9am Major Group Project • 1:00pm Progress report - 5% 	
<u>Week 5</u> Feb. 7	Major Group Project	Story meeting: Each student to give progress report	<ul style="list-style-type: none"> • 10:00am: Progress report - 5% 	
<u>Week 6</u> Feb. 14	Major Group Project	Story meeting: Each student to give progress report	<ul style="list-style-type: none"> • 10:00am: Progress report - 5% 	
<u>Week 7</u> Feb. 21	Major Group Project	Story meeting: Each student to give progress report	<ul style="list-style-type: none"> • 10:00am: Progress report - 5% 	

Reading week - NO CLASSES - FEBRUARY 25 - MARCH 1			
Week 8 March 7	Major Group Project	Story meeting: Each student to give progress report	• 10:00am: Progress report - 5%
Week 9 March 14	Major Group Project	Story meeting: Each student to give progress report	• 10:00am: Progress report - 5%
Week 10 March 21	Major Group Project	Story meeting: Each student to give progress report	• 10:00am: Progress report - 5%
Week 11 March 28	Major Group Project	Story meeting: Each student to give progress report	• 10:00am: Progress report - 5%
Week 12 April 4	Final Group project presentation	Final fixes	• 10:00am: Website presentation - 20% • 4:00pm: Website - final fixes

Evaluation Plan

Students demonstrate their learning in the following ways:

What	Where	Marks	When - Date & Time
Pitch for digital project	In-class	10%	January 24 th - 10am
Analytics quizzes	Out of class	10%	January 17 th - 9am
Analytics assignment	Out of class	10%	January 31 st - 9am
Individual progress reports	In-class	Individual Progress Reports (8 x 5% = 40%)	See above
Major group digital project	In-class	20%	April 4 th - 10am
Professionalism	Ongoing	10%	
Total		100%	