



SCIENTIFIC DISSEMINATION IN THE INSTITUTO ESPAÑOL DE OCEANOGRAFÍA (IEO, CSIC): BEST PRACTICES IN RECENT YEARS

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Opportunity runs deep™



Abstract

Four successful initiatives or projects of IEO focused on scientific dissemination in the last year were selected and presented in this poster. The objective of these projects is to visualize and value their research and results in different formats increasing the scientific culture of society that demand and financed most of public research.

Keywords

marine biodiversity, citizen science, fisheries, marine SIG, scientific vocations, dissemination of marine science, Tuna, scientific illustration, sustainability, science on board, scientific journalism, oceanographic surveys, raise awareness

Diversimar Project



Description Diversimar is a citizen science tool to monitor the marine biodiversity of Galicia and Cantabrian Sea. The main objective is to establish an accessible scientific data source for predicting changes in the marine ecosystems.

Public Fishermen, shellfish gatherers, fishmongers, divers, surfers, schools scientists and the general public.

Format Includes an online platform, an online species guide, a geo-viewer and a fish tagging program.



Mar Interior Project

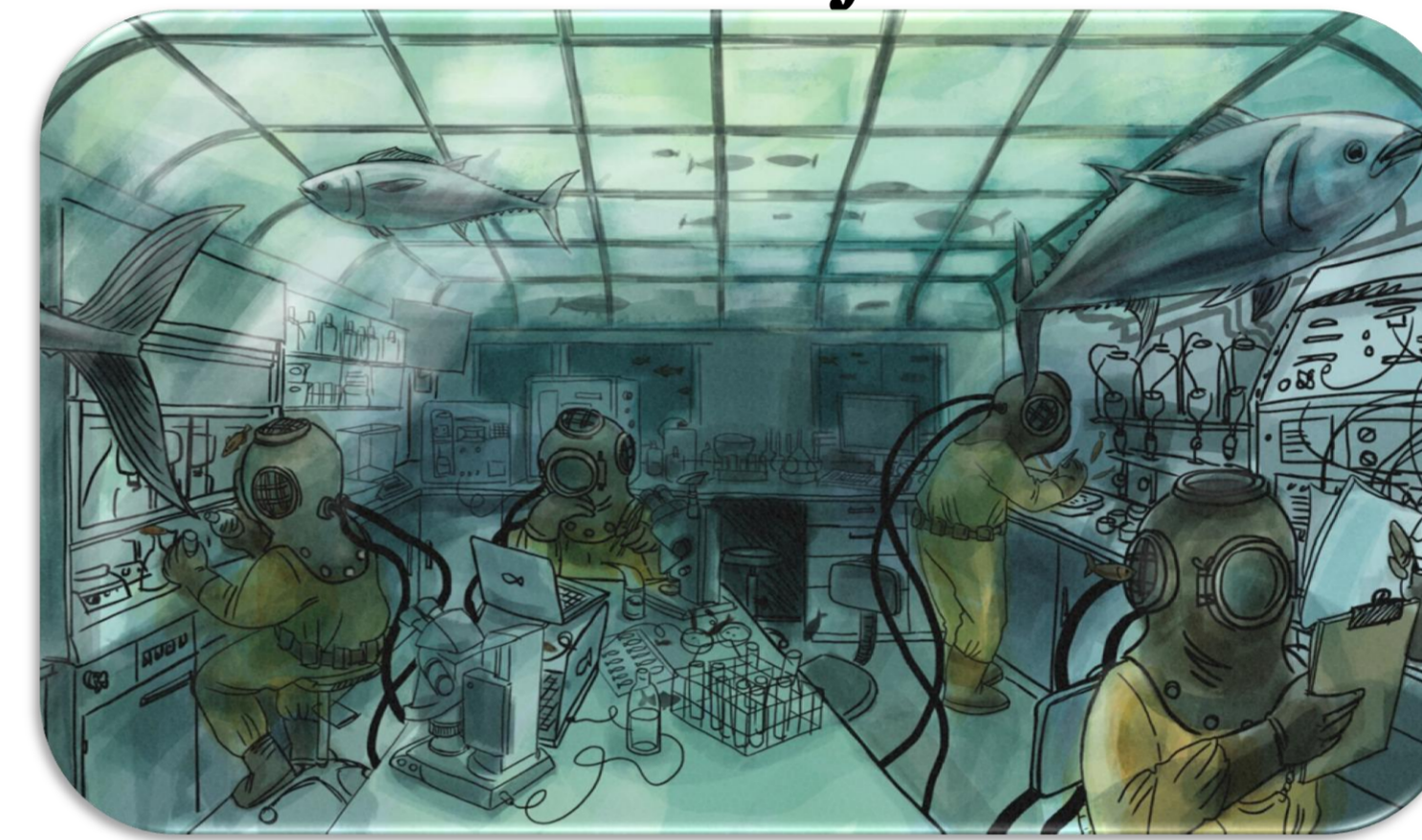


Description Mar Interior brought the research conducted by the Oceanographic Center of Vigo to Lugo, the interior region of Galicia, an area away from awareness-raising activities. The objective was enhancing knowledge of marine science and scientific vocations.

Public Non-university students and the general public.

Format Includes online and face to face conferences at High school centers and workshops, conducted by researchers, technicians and Administration staff of IEO.

Planet Tuna Project



Description Planet Tuna combines in an interdisciplinary and accessible way scientific and artistic knowledge of Tuna species and other big pelagic predators for the sustainability.

Public General public.

Format Includes an online platform with scientific illustrations, divulgative articles, videos, factsheets, etc.



Divulgative Book



Description This book tells through a journalistic vision the reality of oceanographic surveys. Laura Juárez, IEO colleague, narrates her experience aboard the Vizconde de Eza oceanographic vessel, belonging to the General Secretariat of Fisheries of Spain.

Public General public.

Format Is an interactive book with descriptive short videos and links with information of interest.



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