A Work Project, presented as part of the requirements for the Award of a Master's degree in Finance from the Nova School of Business and Economics.

THE FUTURE OF ADDITIVE MANUFACTURING: MATERIALISE'S LBO – EXIT STRATEGY & RETURNS

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04-01-2021

Abstract

The Future of Additive Manufacturing: Materialise's LBO – Exit Strategy & Returns

This investment paper reviews the potential Leveraged Buyout of Materialise, a service provider and software producer operating in the Additive Manufacturing industry. An analysis of the company and market was conducted, facilitating the assessment of key market trends that enabled the creation of investment strategies set to improve the company in various areas and aspects. The result of this work presented Materialise as an attractive investment, with strong returns across a multitude of possible scenarios in the upcoming future.

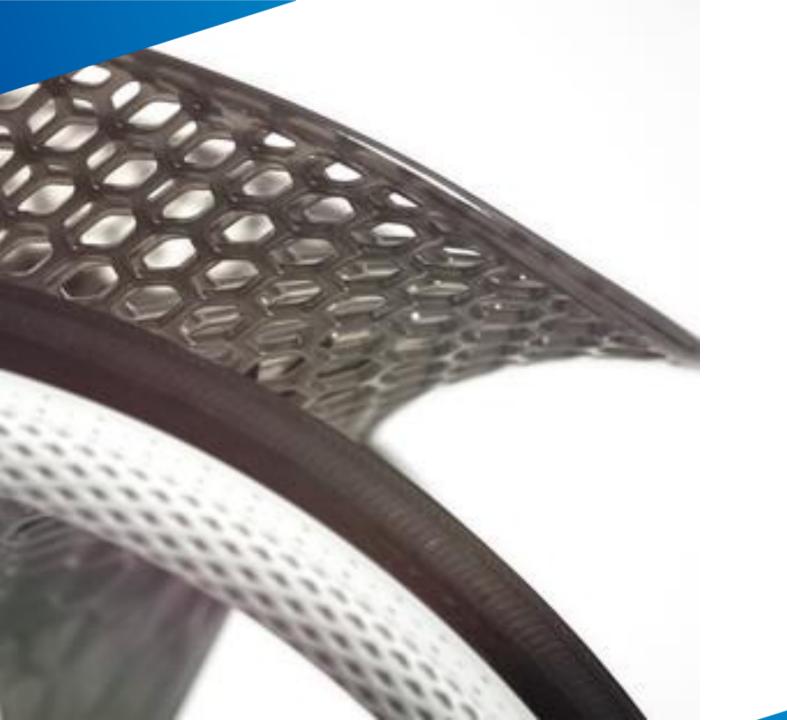
Keywords

3D Printing, Additive Manufacturing, Materialise, Stratasys

Disclaimer

This report was developed for academic purposes, using non-verified publicly available information. As so, we take no responsibility for any action that might derive from the use of this paper for anything other than information.

This work used infrastructure and resources funded by Fundação para a Ciência e a Tecnologia (UID/ECO/00124/2013, UID/ECO/00124/2019 and Social Sciences DataLab, Project 22209), POR Lisboa (LISBOA-01-0145-FEDER-007722 and Social Sciences DataLab, Project 22209) and POR Norte (Social Sciences DataLab, Project 22209).



Group Paper



Executive Summary

Company Overview

Materialise NV (NASDAQ: MTLS) is a **global provider** of software tools, medical solutions and sophisticated 3D printing services in the Additive Manufacturing (AM) market.

Incorporated in 1990 and headquartered in Leuven, Belgium, Materialise currently has over 2,000 employees and is present in **over 20 countries**.

The company is subdivided in three main segments: **Manufacturing**, **Software** and **Medical**, which combined offer products to over 8 different industries, including: Automotive, Aerospace, Consumer goods, Healthcare, Machinery, among others.

Deal Rationale

1 Strong Competitive Positioning

Pioneer in 3DP, global reach and disruptive tech.

2 Successful Acquisition History

6 acq. in the past decade with successful integration

3 Growing Market

7-Year CAGR estimates vary between 18% to 27%

4 Strong Financials

Increasing profitability and operating efficiency

5 Highly Skilled Workforce

3DP expertise both in management and engineering

Market Overview

The Additive Manufacturing market is divided into four industries. Within this division, Materialise is both a **software vendor** and a **service provider**. The overall AM market is estimated to grow from \$10.4bn in 2019 to **\$45.7bn** in 2027 at a **CAGR of 20.3%**.





Value Creation Plan

Investment thesis relies on 3 strategies to derive growth:

- A. Organic Growth by increasing focus in the APAC region through strategic partnerships, by strengthening Materialise's offer of metal-based printing which a growing AM area and by expanding the customer base in the Americas and Middle East.
- **B. Optimizing Operations** by reducing SG&A and R&D costs as a result of the synergies generated by the strategic acquisition.
- **C. Strategic Acquisition** of a Systems Manufacturer to strengthen Materialise's position in the AM value chain. This vertical integration would allow the company to become an all-in-one supplier.

Exit Strategy & Returns

Materialise's transaction value (EV) is \in 671M with an entry multiple of 25.1x EBITDA. The deal will be financed by 39% of Debt and 61% of Equity.

The exit will be performed in **2026**, with a multiple of 12.1x. The Fund's return is **7.0x MM** and **35% IRR**.



Contingency Plan

In case the Strategic Acquisition is not successful, a **standalone scenario** of Materialise was performed with a capital structure of 45% of debt and 55% Equity.

In this scenario, exit will occur in **2027**, with a multiple of 25.1x. The Fund's return is **5.0x MM** and **24% IRR**.



Innovation-driven, Materialise operates in 3 different segments within the Additive Manufacturing landscape materialise

Company Overview | Company Profile & History

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- Materialise NV (NASDAQ: MTLS) is a global provider of software tools, medical solutions and sophisticated 3D printing services in the Additive Manufacturing market.
- One of the largest and most long-established independent company in this sector, Materialise was incorporated on the **28th of June 1990** under the Belgian company law.
- The company currently holds over 250 patents, including 160 specifically related to medical applications.
- Multinational company established through a combination of organic growth and acquisitions.
- Materialise's main subsidiaries include Engimplan, ACTech and RapidFit

O ACTech

a materialise company

Launch of

service

NextDay, an

online orderina

First to provide

printing in colour

stereolithography

RapidFit⁺

a materialise company

Foundation

of Materialise

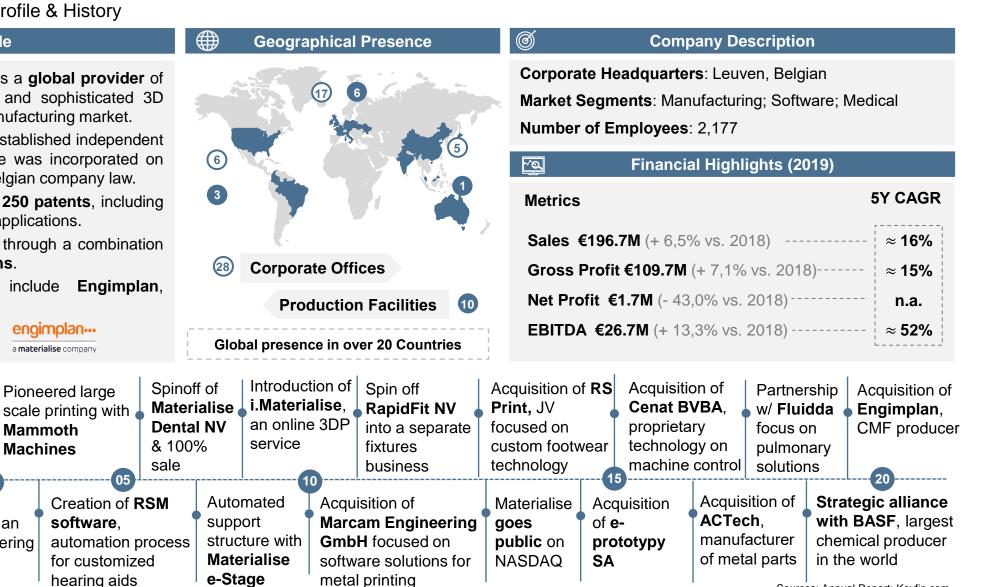
Launch of

models

Materialise Mimics.

a unique software to

produce anatomical



Sources: Annual Report; Koyfin.com

Company & Market Overview

hearing aids

Materialise's core foundation is set on 3 main pilars: 3D Printing, Software Development & Engineering



Company Overview | Business Model

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Manufacturing Segment

B2B service provider of **3D printing solutions through the cocreation, prototyping and consultancy services** with Materialise's engineers and designers, enabling the production of very complex parts or products using various materials and technologies, on demand.

Software Segment

Provides the necessary **sophisticated software tools** to use additive manufacturing to produce the highest standards' products regardless of complexity levels. It specializes in **workflow software** and is the backbone of 3D printing. It also provides **training and consulting services** for its products. It can also be sold as a standalone product.

Medical Segment

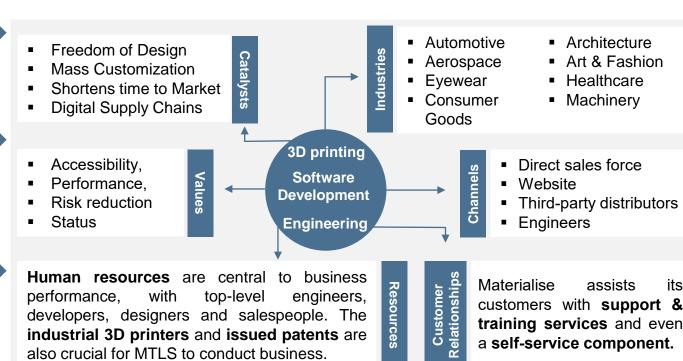
Provides customers with medical devices printed in-house such as

surgical guides and implants, licenses to medical software

packages and software maintenance contracts to ensure the level of

precision and accuracy required in Certified Medical Printing. Pioneering

segment that revolutionizes the care for patients' lives.



Revenue is generated FY19 Revenue by Geography **Revenue Structure Cost Structure** primarily by (i) the sale of in M€ 100% software; (ii) 3D printed 100% Europe & Africa & complex manufactured 23% 21% Revenues G&A 15% 12% 75% products and services Costs 75% USA 31% Software 27% 35% R&D 30% 50% 50% Asia Pacific in revenue Changes Medical have been S&M structure 25% 48% Americas ex-USA 42% 25% 45% heavily affected by the 40% Manufacturing COGS 0% acquisition of ACTech. 0 20 40 60 80 100 120 0% FY12-18 FY19 boosting manufacturing's Manufacturing Software Medical FY12-18 (avg.) **FY19** (avg.) share of total revenue. Source: MTLS Investor Presentation 2018 Company & Market Overview

Materialise Manufacturing generates revenues from the sale of parts, design and engineering services



Company Overview | Manufacturing Segment

FY19 Highlights		Revenue Model: The 3D Printing Process					
A Devenues	1 Rapid Prototyping	2 Additive Manufacturing	3 Design and Engineering				
Revenues €94M Revenue Share 3 48% Crowth rate 16.4%	 Prototypes are essential to verify the product design with a model that matches the real product, or to perform form, fit and function tests, in order to meet the customer's requirements. Rapid Prototyping allows designers and engineers to execute fast and frequent revisions of their designs. Thanks to a variety of available technologies and materials, 3D-printed prototypes work for both visual and functional testing. 	 Printing of 3D products to industrial and commercial customers. Co-creation: Materialise works together with customers during the 3D printing process to solve complex design challenges and to discuss how the introduction of 3D printing can affect product development, manufacturing workflow, business models and customer experiences. <i>i.materialise</i>: Online service where customers can buy 3D printed products or create their own and offer them for sale to others through this platform. 	 designers and CAD engineers that offer design and software support for additive manufacturing, including remodeling and file preparation, as well as 3D scanning and measuring. These services are intended to add value to the product design, ranging from improved performance to 				
EBITDA €12M		world's largest 3D printing factories while improving so of co-creations with industry leaders." - Materialise Invest	•				
	Sales and Marketing	Customer Segments	Ecosystem Partners				
EBITDA mg	The distribution of the manufacturing service carried out by: Sales force	manufacturing segment are included in the following industries:					
Employees	 Online portal Complex product offerings are address directly by specialized sales managers 	sed Automotive Aerospace Healthcare					
775 FTE	 Straightforward products can be ordered dire through the automated system "Material OnSite". 	ctly Industrial machining art and design	HOYA Kipling Report, MTLS Investor Presentation 2018				
Company & Mark		ess Plan Exit & Returns	Exit Options & Due Diligence				

Materialise's software generates revenue mainly from software licenses and maintenance contracts



Company Overview | Software Segment

FY19 Highlights		Main Products						
10 > customers 22% of Revenue Image: Constraint of the state Image: Constraint of the state	 Sources of revenue in this segment contracts, software licenses, and has sales along with custom software develop Licensing software products can be of on a time-basis, along with annual main for software updates or support Magics' applications include: repairing and optimizing 3D models & analys designing support structures making process-related design changes on S process planning & documenting customer p nesting multiple parts in a single print run 	Te maintenance ware controller nent services.Further offerings help complement the Magics' Platform that prov automation and other productivity improvements. 1) Magics Essentials: entry-level package offering premium d preparation functionality which is used together with machine be preparation software.2) Magics Print: conglomerates the key build preparation tools a straightforward build file generation technology (offered to mach manufacturers as a product enhancement to their machines' sale).9 partsUpgrading to the expert Materialise Magics provides full data and be preparation functionalities in one package: • Streamics						
	Strategy "Offer proprietary software worldwide th	rough programs and platforms that enable and	d enhance the functionality of 3D printers and					
	3DP operations" – Materialise Investor							
EBITDA	Sales and Marketing	Customer Segments	Ecosystem Partners					
EBITDA mg 33% €14M	 The distribution of the software is carried out by: OEM Partner Sales Direct Sales Third-Party Distributors Local offices offer technical help before and after the sale. OEMs and dealers often distribute software products combined with 3D printers to enhance the printers' value proposition and application. ¹ See glossary for the definitions 	 The customer base includes: 3D printing OEMs Manufacturers in other industries: consumer goods, automotive, aerospace, and hearing aid industries R&D departments Internal & External 3D printing service offices. 	<image/> <table-row><table-container><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-container></table-row>					
Company & Mark		lan Exit & Returns	Exit Options & Due Diligence					



Company Overview | Medical Segment

FY19 Highlights		Subsegments	
Revenues	Medical Software		Clinical Services
€61M Revenue Share 31% Growth rate 16% EBITDA	 Materialise's software allows medical-image base engineering and 3D printed customized designs of sumplants and other anatomical models. Materialise generates revenues in this sub-segment licenses to its medical software packages (eg. Materialise Journatics / OrthoView/ ProPlan CMF) and software contracts. Materialise Mimics is a medical software that allows be printed accurately from medical imaging-data eg. Currently, there are over 250 hospitals worldwide that un Mimics Technology, especially in the Cardiac, Orthope Neurological and Hepatobiliary areas. 	Ingical guides,patient specific mediaInt by sellingmodels with the exactInt by sellingintervention.Intalise Mimics/The procedure to devMaintenanceMaterialise a CT scan3D models togive feedback; 4) MatCT or MRI's.The 3D printed surgic	customers with 3D printed surgical guides and cal implants , allowing doctors to pre-operate in et scenario they will face in the actual surgical relop a customized implant involves: 1) Sending ; 2) Materialise's clinical engineers to organise proposal; 3) Doctors evaluating the proposal and erialise producing and shipping the personalised ments and bone models to support the surgery. al guides include: shoulder, osteotomy, knee and geries, whilst the 3D printed implants are for implants.
€11M	Strategy "Offer products and services that address lon evidence -based medicine" - Materialise Inv		towards personalized, functional and
EBITDA mg	Sales and Marketing	Customer Segments	Ecosystem Partners
18% Employees 763 FTE 3D Printing Machines 32	 The distribution of medical software is carried out by: Direct sales force Website PACS partners The distribution of 3D printed medical devices is executed through agreements with collaborative partners. Clinical services may also be carried out by Materialise's own engineers that developed close connection with key customers. 	The customer base for the Medical Segment products and services include: • Medical Device Companies • Hospitals • Universities • Research Institutes • Industrial Companies	<image/> <image/> <image/> <image/> <image/> <image/> <image/>
Company & Mark	cet Overview Value Creation & Business Plan	Exit & Returns	Exit Options & Due Diligence

Materialise's Board of Directors transferred all management powers to the Executive Committee

Company Overview | Management Team

Executive Committee

> 10 years seniority

	KEY MEMBERS	EX	XPERIENCE	CA	PABILITIES	FIT VALUATION				
	Wilfried Vancraen Founder & CEO 30 years	Prior experience: engineering and consulting. Founded Materialise in 1990 and since then has been recognized with several awards as the most influential person in Additive Manufacturing and one of the biggest contributors to the industry (RTAM/SME Industry Achievement Award, 2013 Visionaries! Award)								
	Peter Leys Executive Chairman 7 years	Leys was a Corporate Finance I	r and Executive Chairman in 2013, Mr. Partner at Baker & McKenzie CVBA. He ilosophy from KU Leuven and Master of of Georgia and the KU Leuven.	knowledge, understanding,	expertise: M&A , capital markets , contract building & hilosophy and law.					
			Key Metrics							
EXECUTIVE (COMMITTEE	BOARD OF DIRECTORS	SHAREHOLDER STRUCTURE		EMPLOY	EES				
58%	33%		1% Freefloat ARK Investment Mangement Nikko Asset Mangement A		775	erialise Software erialise Medical erialise Manufacturing				

62%

Women Executive members The BoD is composed by 7 fully

1)

and

Audit

independent members. There are 2 The Executive Committee is committees: composed by 12 members Remuneration Committee

Sources: See Appendix 1 for further information on the Management Team

Company & Market Overview

Female

&

Nomination

2)

6%
Peter Leys

The above graph refers to the beneficial

ownership of Materialise's ordinary shares as of

April 24th 2020.

5%

• Wilfried Vancraen & Hilde Ingelaere

Materialise employed 2,177 people in 2019, growing the team by 8.4% YoY.

Sources: Annual Report, Investor Relations

Additional Staff

materialise

763

Management Team



Appendix 1 | Company Overview



Education: 2 Masters - Bioengineering and Business Administration; Experience: Cardiovascular clinical research and business analyst; Materialise: Joined in 1990, became a director in 1997 (managed HR, legal and finance departments) and became Executive VP of MTLS Medical in 2011;



Education: Master in Mechanical Engineering and PhD in SLM Sintering; Experience: Worked as a liaison engineer & set up research activities of a Co. Materialise: Joined in 1995 and ran the 3D printing service bureau. Became Executive VP in 2011 and CTO in 2016;



A generation: Master in Electro-Mechanical Engineering w/ Stereolithography; Materialise: Joined in 1990 and worked as a software sales manager, Director of Sales and in 2011 became Exec. VP being responsible for global software;

Education: Master in Corporate Finance; Experience: CFO & member of the Executive Committee (EC) & Director of a global laboratory (BARC NV); EC of Cerba European Lab (acquirer of BARC); Materialise: Joined in 2015 in representation of Alfinco BVBA;



Education: 2 Master - Mathematics and Applied Informatics; Experience: Software architect and project manager of NXP Semiconductors; Materialise: Joined in 2010 for the cranio-maxillofacial business, in 2012 became the Director of the Clinical Business Unit and in 2015 was VP & General Manager of MTLS Software;



Education: Master in Business Administration majoring in Engineering; Experience: VP at Cordis Neurovascular and GM. Became CEO of Acertys group (provider of medical devices and software); Materialise: Joined in 2016 in representation of De Vet Management BVBA as a VP for the Medical segment;



Education: Master in Engineering; Materialise: Joined in 2001 as a project manager, Rapid Tooling sales support and production management, International Production Manager for the AM services and Sales Manager. Became VP of the manufacturing segment;

Name	Age	Gender	# years at Materialise NV	Position
Wilfried Vancraen	58	Male	30	Founder, Director & CEO
Peter Leys	55	Male	7	Executive Chairman
Hilde Ingelaere	58	Female	30	Director & Executive VP - Medical
Johan Pauwels	52	Male	30	Executive VP - Software
Bart Van der Schueren	53	Male	25	Executive VP & CTO
Johan Albrecht	56	Male	5	Executive VP & CFO
Stefaan Motte	43	Male	10	VP & Materialise Software segment
Brigitte de Vet-Veithen	49	Female	4	VP & Materialise Medical segment
Jurgen Laudus	41	Male	19	VP & Materialise Manufacturing segment
Eduard Crits	61	Male	2	CIO
Conny Hooghe	54	Female	3	VP & Human Recources
Carla Van Steenbergen	44	Female	17	VP & CLO

EXECUTIVE COMMITTEE

				e (202)
Name	Age	Gender	# years at Materialise NV	Position
Wilfried Vancraen	58	Male	30	Founder & CEO
Peter Leys	55	Male	7	Executive Chairman
Johan De Lille	57	Female	14	Independent Director
Hilde Ingelaere	58	Female	30	Director & Executive VP - Medical
Pol Ingelaere	84	Male	9	Independent Director
Jurgen Ingels	49	Male	7	Independent Director
Jos Vander Sloten	57	Male	13	Independent Director
Lieve Verplancke	60	Female	5	Independent Director
Bart Luyten	43	Male	3	Independent Director
Volker Hammes	56	Male	2	Independent Director

BOARD OF DIRECTORS (BOD)

Source: Annual Reports; Materialise's Website

PESTLE Analysis



Market Overview

Political

- 3DP requires political intervention as it could threaten people's security. Governments may need to control the dispersion of 3D printers by developing a database with all the locations and holders of 3D printers.
- Government may need to intervene in order to prevent the production of illegal products that could lead to the creation of black markets.
- Finally, another issue that requires political intervention is the 3DP of designs that have intellectual property rights.

- Given the current economic outlook, subsidies and grants for research and development are likely to fall, which will surely impact the 3DP market.
- Likewise, taxation is expected to rise in the overall economy both direct and indirect.
- Finally, the private sector will also face great challenges accessing debt markets at reasonable conditions.

- Social
- 3DP allows companies to run their production in any part of the world. This will create pressure on the "traditional" manufacturing market as there is great concentration of production and employment in industrial regions.
- The rising trend for the use of social networks may play a crucial role in the evolvement of 3DP. People will want to share their own customized 3D printed designs with friends, family and society as if they were sending photos or videos.

echnological

- 3DP is considered a disruptive technology in the manufacturing market, as it allows for the production and sharing of customised products and designs.
- However, the 3DP market has not yet reached its peak or maturity, as new technologies arise allowing people to model even more their designs and use different materials.

- egal
- The 3DP market highly relies on intellectual property (IP).
 Manufacturers and software designers are protected by patents for a limited number of years. However, with the growth of the 3DP market new legislation will be required.
- As it was mentioned in the political factors, the breach of IP rights and contraband production are issues that put constrains on the development of the 3DP market and that call for heavy legislation.

- When it comes to mineral resource consumption and water waste, 3DP is considered more sustainable than the traditional industrial manufacturing process.
- On the other hand, researchers claim that the 3DP process has high energy demands, which can contribute to the emissions of Greenhouse Gases (GHG's).

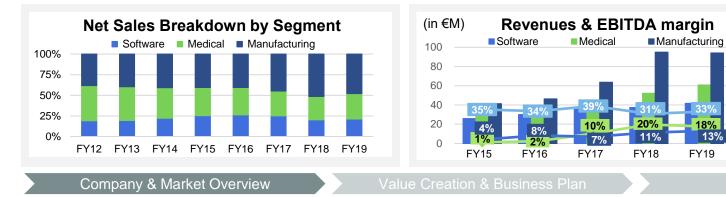
Source: Corporate Finance Institute

Strategic acquisitions and investment in S&M and R&D enabled revenue growth and margin improvement



Historical Financials | Income Statement

1								
Income Statement (in €m)	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY19
Software	11	13	18	26	30	36	37	42
Medical	25	28	30	35	38	43	52	61
Manufacturing	23	27	33	41	46	64	95	2 94
Total Revenue	59	69	81	102	114	142	185	197
Growth %	-	17%	18%	25%	12%	24%	30%	7%
Gross Profit	35	42	49	59	68	80	102	110
Gross Margin %	60%	60%	60%	58%	59%	56%	55%	56%
Research and development expenses	(9)	(11)	(15)	(18)	(18)	(20)	(22)	4 (23)
Sales and marketing expenses	(20)	(22)	(28)	(37)	(36)	(39)	(46)	(53)
General and administrative expenses	(8)	(9)	(12)	(15)	(20)	(25)	(32)	(32)
EBITDA (unaudited)	5	8	5	3	8	13	22	26
Adjustments to EBITDA	0	0	1	1	1	2	1	0
Normalized EBITDA (unaudited)	5	8	6	4	9	15	24	27
EBITDA margin %	9%	11%	7%	4%	8%	10%	13%	14%
Net profit	1	3	2	(3)	(3)	(2)	3	2
Profit Margin %	2%	5%	2% IPO	-3%	-3%	-1%	2%	1%



Comments

100%

75%

50%

25%

0%

The Medical Segment revenue growth from FY17-18 was entirely due to an increase in partner sales, especially in the business lines of CMF, shoulder and knee devices. From FY18-19, the acquisition of **Engimplan** contributed with **€2.4m additional revenue** and while observing continued growth from partner business sales (especially CMF).

The acquisition of **ACTech** resulted in **€43.4m additional revenue** from the sale of printed industrial and consumer products, causing the manufacturing segment to weigh 51.4% of revenues compared to 44.7% in FY17.

The stagnation of growth in manufacturing revenues due to a less favorable economic scenario in FY19 (i.e. trade war) broke the revenue trend, although partially offset by increases in other segments.

Increase in costs mainly reflect the acquisition of ACTech. Increasing operation costs mainly driven by S&M and G&A expenses, both largely composed by payroll expenses.

Materialise reaches profitability after increases in revenues from ACTech more than offset increase in costs.

Sources: Annual Report, Investor Relations

Exit Options & Due Diligence

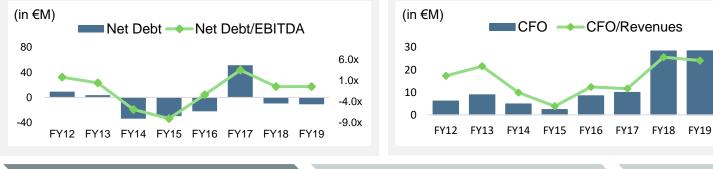
MTLS' Capital Structure suffered drastic changes from strategic acquisitions and equity capital increases



Historical Financials | BS & CFS

Balance Sheet (in €m)	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY19
Cash and Cash Equivalents	6	13	51	51	56	43	116	129
NWC w/ Cash	4	7	53	46	48	35	96 👩	107
Equity	13	18	85	83	79	77	136	143 3
Net Debt	9	4	(34)	(30)	(22)	51	(9)	(11)
Net Debt/EBITDA	2x	0x	-6x	-8x	-2x	4x	0x	0x
ROE	11%	19%	2%	-3%	-4%	-3%	2%	1%
ROA	3%	6%	1%	-2%	-2%	-1%	1%	0%

Cash Flow Statement (in €m)	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY19	
Normalized EBITDA	5	8	6	4	9	15	24	27	
Income tax paid	0	0	(0)	(0)	(1)	(2)	(1)	(2)	
CFO	6	9	5	2	8	10	28	28	
Purchase of PPE	(4)	(2)	(10)	(9)	(12)	(28)	(18)	(13) 4	
Acquisition of Subsidiary (net of cash)	0	(0)	(10)	(2)	0	(27)	0	(6)	
CFI	(5)	(3)	(31)	(3)	(13)	(59)	(22)	(26) 5	
Net Proceeds of Loans & Borrowings	3	11	(1)	1	12	42	14	2 17	
Capital Increase in Parent Company	(1)	0	70	1	0	0	60	1	
CFF	2	1	62	(2)	9	38	65	11	
CFO/Revenues	10%	13%	6%	2%	7%	7%	15%	14%	
CFO/Assets	13%	16%	4%	2%	5%	4%	9%	8%	
CFF/CFO	39%	8%	1282%	-76%	109%	382%	230%	38%	



Comments

In June 2014, Materialise went public and sold around 8 million ADS's at a price of \$12.00 per ADS. According to Materialise's financial reports, the company received net proceeds from the **IPO** of approximately \$88.3M.

In July 2018, MTLS closed a **private placement** of around 2M ordinary shares to BASF Antwerpen. One week later the company performed a **secondary public offering** of over 3M ADSs at a price of \$13.00 per ADS. Collectively, these capital increases rendered approximately \$65.2M in net proceeds for MTLS.

Usually in possession of more cash & eq. relative to its financial obligations, we can see a temporary switch in 2017 given a major increase in Loans & Borrowings to fund ACTech (\in 27.2M) and PPE (\in 27.7M).

In 2014, MTLS acquired **OrthoView**, an Orthopedic Pre-Operative Planning Software Co. In 2017, acquired **ACTech**, full-service manufacturer of complex metal parts. On August 2019, Materialise concluded the acquisition of **Engimplan**, a Brazilian company specialized in manufacturing of orthopaedic and CMF implants and instruments.

This increase in Loans & Borrowings reflect the financing of ACTech's acquisition, expansion of PPE and R&D projects.

Sources: Annual Report, Investor Relations

Company & Market Overview

Value Creation & Business Pla

Exit & Returns

(5)

18%

12%

6%

0%

Materialise's strategic acquisition of ACTech in 2017 had a great impact on historic FCF's



Historical Financials | FCF

CAPEX (in €M)	FY15	FY16	FY17	FY18	FY19	Free Cash Flow (in €M)	FY15	FY16	FY17	FY18	FY19
Purchase of PPE	(9)	(12)	(28)	(18)	(13)	EBITDA	4	9	15	24	27
Proceeds from of PPE & intangibles	0	2	0	0	0	Depreciation & Amortization	(7)	(8)	(13)	(17)	(19)
Purchase of intangible assets	(2)	(2)	(4)	(2)	(2)	EBIT	(3)	1	2	6	7
Acquisition of subsidiary (net of cash)	(2)	0	(27)	L 0	(6)	Operating Taxes	0	(2)	(1)	(0)	(3)
,	(12)	(13)	(59)	2 (20)	(22)	Maintenance CAPEX	(7)	(8)	(13)	(17)	(15)
CAPEX						Expansion CAPEX	(5)	(4)	(46)	(3)	(6)
Maintenance	(7)	(8)	(13)	(17)	(15)	Change in NWC	· 1	2	(7)	10	3
Expansion	(5)	(4)	(46)	(3)	(6)	FCF	(6)	(3)	(52)	13	5

EBITDA Growth



EBITDA experienced a constant growth since 2015 with a CAGR of 73%. The rise in EBITDA is mainly explained by the EBITDA Margin improvement and a smaller part driven by revenue growth.

CAPEX & NWC

- In 2017 Materialise acquired ACTech, a German full-service manufacturer of complex metal parts, for a total of €28M in cash. This acquisition led to a drastic change in the expansion CAPEX and consequently a very negative FCF in 2017 of around €52M.
- The Net Working Capital has been changing steadily over the period of 2015 to 2019. These changes are mainly explained by the acquisitions and strategic partnerships that Materialise established over the past few years. Not only ACTech in 2017 but also Engimplan in 2019.

Free Cash Flow



⁴ The FCFs have been unstable mainly due to the CAPEX, which includes acquisitions of subsidiaries. However, since 2018 the cash flows have been increasing driven by the EBITDA growth.

Sources: Annual Report, Investor Relations

Company & Market Overview

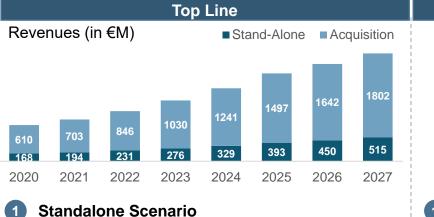
alue Creation & Business Pla

Exit & Returns

Both scenarios show potential Top and Bottom-line improvements



Business Model | Overall Business Plan

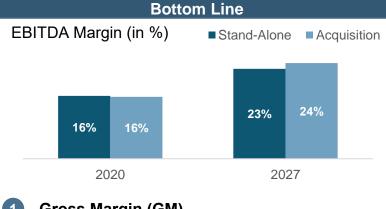


Increasing focus in the **APAC** and **US** regions by engaging in strategic partnerships. Special focus in Workflow & CAD Software, in order to enable customized mass-production. Expand the offer of **metal-based printing**, key growth area with increasing demand in the AM industry. In terms of revenues, the

period 2020-2027 has a CAGR of 17.3%.

2 Acquisition Scenario

This growth can be explained by the revenue synergies arising from the vertical and horizontal integration of Stratasys into Materialise's business. Post-acquisition the company becomes an **all-in-one supplier** which allows for the target of a larger customer base. In terms of revenues, the period 2020-2027 has a **CAGR of 16.7%**.



Gross Margin (GM)

Materialise already possesses a strong GM when compared to its top competitors. In 2019 Materialise's GM was 61% while Stratasys had a GM of 49%. Postacquisition, Materialise's **operational efficiency** will contribute to the improvement of Stratasys margins. In addition, the company will also benefit from a **higher bargaining powe**r with suppliers.

2 EBITDA Margin

In the Stand-Alone scenario Materialise is expected to be able to improve its EBITDA margin at a **CAGR** of **5.2%** between 2020 and 2027. With the acquisition of Stratasys, the company will benefit from **R&D** and **SG&A** synergies, mainly in the Service Provider segment. This will result in a **CAGR** of around **6.4%** of the EBITDA margin between 2020 and 2027.



1 Net Working Capital (NWC)

In 2019, Materialise's **NWC** was **-4%** of revenues, meaning a quick generation of cash from operations, while Stratasys had **32%**. Post-acquisition, the company will hold a stronger bargaining power with its customers and suppliers. In the acquisition scenario, from 2020 to 2022 the NWC will fall steadily, until it remains constant at around 1% from 2022-onwards.

2 CAPEX

In the stand-alone scenario CAPEX will slightly decrease from 8% to 3% of sales until 2027. In the acquisition scenario, the CAPEX will require **larger investments** in order to streamline operations across countries. On the other hand, there will also be **divestures** in the geographical areas where both companies are present.

Company & Market Overview

Value Creation & Business Plan

Exit & Returns



Individual Paper



Exit & Returns | Sources and Uses - Acquisition Scenario

			Capital	Structure					Debt Financing
Sources of Funds	€	x EBITDA	%	Uses				x EBITDA	The total debt financing represents around €321M (39%), corresponding to a multiple
Senior debt Term Loan A Term Loan B	54 134	2,0x 5,0x	6% 16%	EBITDA Multiple Transactio - Total debt		/)	27 25,1x 671 129		of 12.0x EBITDA. The debt sources are divided in Senior debt and Subordinated debt, where Senior debt is divided in two tranches, Term Loan's A and B:
Subordinated debt Mezzanine	134	5,0x	16%	- Minority Ir + Cash Purchase (nterest Offer (Equit	y)	2 125 665	26,5x	Term Loan A (2.0x EBITDA) Secured debt; 7-year amortized loan; Interest rate of 2.0% + 3M Euribor;
Total debt	321	12,0x	39%	Refinancing	g of Debt	F 0/	129	4,8x	
Fixed Return Instrument Ordinary Equity Institutional Investor	481 25 20	18,0x 0,9x	58% 3%	Fees		5%	34	1,3x	Term Loan B (5.0x EBITDA) Secured debt; 7-year bullet loan; Interest rate of 5.5% + 3M Euribor;
Sweet Equity Total Equity	5 506	18.9x	20% 61%						Mezzanine Debt (5.0x EBITDA) Unsecured debt; 7-year bullet loan; Interest rate divided in PIK Element of
Total sources	827	30,9x	100%	Total Uses				827	6.0% and Cash Element of 1.0% + 3M Euribor;
		,							
	L	Jebt Rep	aymen	t Schedule	e (in €M)				Equity Financing
400						0		5x	The total equity financing represents around €506M (61%), corresponding to a multiple of 18.9x EBITDA.€ %
300 54	49	41	33	25	16	8		4x	Fixed Return Instrument (18.0x EBITDA)
					474	184			Guaranteed rate of return (PIK) of 3%
200 134	38	146	155	164	174	104		2x	Management buy-in of €10M, 2.0% of FRIs; Fund 491 Fixed Return Instrument 472
100	34	134	134	134	134	134		1x	Ordinary Equity (0.9x EBITDA) The Management contributed sweet equityInstitutional Ords1978%Management101010Fixed Return Instrument10
0 2019 2	020	2021	2022	2023	2024	2025	2026	-1x	of €5M, 2x their yearly wage. In addition, contributed with €0.4M through Inst. Ords, around 1.6% of Ordinary Equity
Term Lo	oan B	Mezz	zanine	Term Loa	an A	-Net Debt /	EBITDA		around 1.6% of Ordinary Equity. Total Equity 506 100%
Company & I	Marke	t Overview	V	Va	lue Creat	ion & Bus	iness Pla	an	Exit & Returns Exit Options & Due Diligence



Exit & Returns | Sources and Uses - Standalone Scenario

			Capita	I Struc	ture					Debt Financing			
Sources of Funds	€	x EBITDA	%	Uses				€	x EBITDA	The total debt financing represents around €375M (45%), corresponding to a multiple			
<u>Senior debt</u> Term Loan A Term Loan B	54 161	2,0x 6,0x	6% 19%	Multipl Trans - Total	action Val	. ,		27 25,1x 671 129		of 14.0x EBITDA. The leverage is higher in this scenario as there isn't the additional risk of integrating a large manufacturer, Stratasys, into Materialise's business. The debt sources are divided in Senior debt and Subordinated debt, where Senior debt is			
Subordinated debt Mezzanine	161	6,0x	19%	- Mino + Cas	rity Interes h	t		2 125		divided in two tranches, Term Loan's A and B:			
Total debt	375	14,0x	45%		mase Offer ment of De			665 129	26,5x 4,8x	Term Loan A (2.0x EBITDA) Secured debt; 8-year amortized loan; Interest rate of 2.0% + 3M Euribor;			
	575	14,07		Fees	ment of De		4%	34	1,3x				
Fixed Return Instrument Ordinary Equity Institutional Investor Sweet Equity	428 25 20 5	16,0x 0,9x	52% 3% 20%							Term Loan B (6.0x EBITDA) Secured debt; 8-year bullet loan; Interest rate of 5.5% + 3M Euribor;			
Total Equity	453	16.9x	55%							Mezzanine Debt (6.0x EBITDA)			
Total sources	827	33,0x	100%	Total	Uses				827	Unsecured debt; 8-year bullet loan; Interest rate divided in PIK Element of 6.0% and Cash Element of 1.0% + 3M Euribor;			
	Ľ	Debt Rep	baymer	nt Sche	dule (ir	n €M)				Equity Financing			
400	50	43	36	29	21	14	7		12x	The total equity financing represents around €453M (55%), corresponding to a multiple of 16.9x EBITDA.Breakdown of Equity€%			
300	65	175	186	197	209	221	235		9x	Fixed Return Instrument (16.0x EBITDA) Guaranteed rate of return (PIK) of 3%;Institutional Strip448			
200	00								6x	Management buy-in of €10M, 2.2% of FRIs;Fund438Fixed Return Instrument418			
¹⁰⁰ 161 1	61	161	161	161	161	161	161		Зx	2 Ordinary Equity (0.9x EBITDA) The Management contributed sweet equity of €5M, 2x their yearly wage. In addition,Institutional Ords19,478%Management10Fixed Return Instrument9			
0 2019 20)20 Loan B	2021 2	2022 zzanine	2023	2024 erm Loan A	2025	2026 Net Debt /	2027 / EBITDA		Contributed with €0.4M through Inst. Ords, around 1.8% of Ordinary Equity.Institutional Ords02%Sweet Equity520%Total Equity453100%			
Company &	Marke	t Overviev					n & Busi	iness Pl	lan	Exit & Returns Exit Options & Due Diligence			

Valuation analysis suggest a COVID-adjusted EV of €1.1bn at a multiple of 43.5x for Materialise



Exit and Returns | Entry Valuation for EV

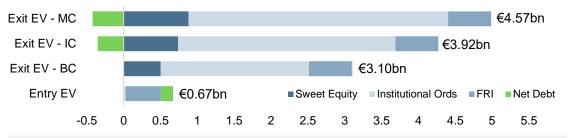
Methodology	E	nterprise Value in \$M	EV/EBITDA multiple ¹	Comments
		Materialise		With very few public comparables available in the AM
P/E Cycle		25.1x - €670	41.5x (23.3x - 153.9x)	market, other software and hardware manufacturers with similar business models were analysed and selected for
P/E			43.2x (16.6x – 50.9x)	valuation purposes.
				Past Transactions were taken from an EY report ² covering
EV/EBITDA Cycle			25.1x (16.7x – 63.5x)	M&A activity in the AM industry for the past 5 years.
EV/EBITDA			26.5x (13.9x – 43.4x)	Data was collected for a 5-year period, ranging from 2014 to 2019. Discrepancies across valuation metrics can be due to missing or invalid values such as pagative earnings, which
Past Transactions ²			43.5x (29.2x – 48.2x)	to missing or invalid values such as negative earnings, which are common in high-growth industries.
	0 500		2,000	Since methodologies weren't COVID-adjusted, our chosen valuation multiples were the best proxy for each company's
		Stratasys		value in mid 2020 , when the acquisitions would take place.
P/E Cycle		12.1x - €424	20.9x (14.2x – 24.0x)	Software companies trade at relatively higher multiple values than hardware manufacturers, hence the differences
P/E			27.5x (16.7x – 31.0x)	between entry multiples for Materialise and Stratasys
EV/EBITDA Cycle			12.1x (9.7x – 16.6x)	25th percentile
EV/EBITDA			14.1x (8.3x – 19.1x)	median percentile 75th percentile
	0	500 1	,000	
Company & Marke	et Overview	Value Creation & Business F	Plan Exit & R	Returns Exit Options & Due Diligence

The Acquisition scenario achieves an overall MM of 8.4x, translating into a €3.80bn of value creation



Exit & Returns | Key Credit Statistics & Model Returns – Acquisition Scenario



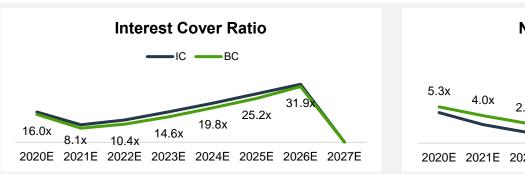


The exit planned in **2026** is set to happen at a valuation of **€3.92bn**. The **upside is captured by the Institutional Ords and Sweet Equity** while Net Debt decreases to negative figures, with larger discrepancies in more optimistic models. Additionally, FRI remains constant.

เกรแน	uonai		ayeme	ent Rei	ums -	- 10		
Returns in €M	2020E	2021E	2022E	2023E	2024E		2026E	2027E
Management Exit Proceeds	41	146	238	379	526	700	819	933
Management Equity	14,9	14,9	14,9	14,9	14,9	14,9	14,9	14,9
Management MM Returns	2,7x	9,8x	16,0x	25,5x	35,3x	47,0x	55,0x	62,7x
Returns Institutional Investor Institutional Investor Equity	547 491	940 491	1289 491	1815 491	2359 491	3005 491	3452 491	3388 491
Institutional MM Returns	1,1x	1,9x	2,6x	3,7x	4,8x	6,1x	7,0x	6,9x
IRR	24%	54%	47%	45%	42%	39%	35%	29%

Institutional & Management Date

The fund is expected to provide a MM return of **7.2x**, yielding top management a **62.7x** return and achieving an IRR of **35%**.



Despite only 17% of total debt being amortized, the ratio became steeper as **EBITDA rose exponentially** until standing at **31.9x in the exit year**.

Credit Statistics



Net Debt to EBITDA ratio substantially improves to **0.0x at exit**, with the strengthening of EBITDA margins, as the company is able to generate higher cash levels while also repaying its debt. Cash generation stood strong and improving above 1.0x during the investment period. The **reduction in this ratio relates to the repayments** done in 2026 and 2027.

Company & Market Overview

alue Creation & Business Pla

Exit & Returns

The Standalone scenario achieves an overall MM of 5.8x, translating into a €2.45bn of value creation



Exit & Returns | Key Credit Statistics & Model Returns – Standalone Scenario



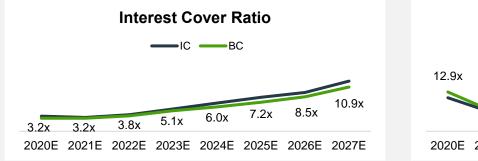
The exit planned in **2027** is set to happen at a valuation of **€3.05bn**. The **upside is captured by the Institutional Ords and Sweet Equity** while Net Debt decreases, with larger discrepancies in more optimistic models. Additionally, FRI remains constant.

Returns in €M 2020E 2021E 2027E 2022E 2023E 2024E 2025E 2026E Management Exit Proceeds 17 68 106 184 269 358 446 551 Management Equity 14.9 14.9 14,9 14.9 14,9 14.9 14,9 14.9 **Management MM Returns** 4,6x 7,1x 12,3x 18,1x 1,2x 24,1x 30,0x 37,1x **Beturns Institutional Investor** 417 613 760 1055 1376 1711 2044 2440 Institutional Investor Equity 491 491 491 491 491 491 491 491 Institutional MM Returns 0,8x 1,2x 1,5x 2,1x 2,8x 3,5x 4,2x 5,0x IRR -28% 16% 19% 24% 26% 25% 25% 24% 3

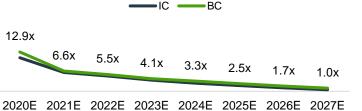
Institutional & Management Returns – IC

The fund is expected to provide a MM return of **5.1x** yielding top management a **36,1x** return and achieving an IRR of **24%**.

Credit Statistics



Despite the inexistence of amortizable debt, the ratio became steeper as **EBITDA rose exponentially** until standing at **10.9x in the exit year**.



Net Debt to EBITDA

Net Debt to EBITDA ratio is reducing over time, improving to **1.0x at exit**, with the strengthening of EBITDA margins and the higher cash generation, despite debt levels still increasing.



Cash generation stood strong above 1.0x and **constantly improving during the investment period**. The reduction of this ratio to 0.2x relates to the repayments done in 2027.

Company & Market Overview

alue Creation & Business Pla

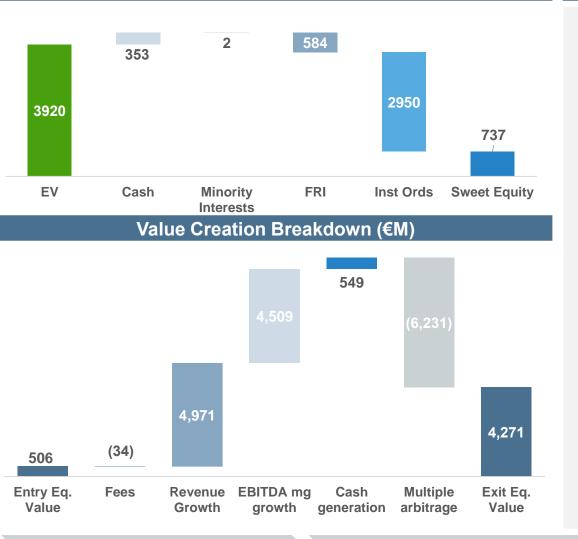
Exit & Returns

Exit Options & Due Diligence



Exit & Returns | Value Creation – Acquisition Scenario

Exit Waterfall (€M)



rise Value will be €3.9bn. With no debt outstandi

At exit, the Enterprise Value will be €3.9bn. With no debt outstanding and excess cash of €0.4bn, the Equity value is expected to grow from €0.5bn to €4.3bn, implying a value creation of nearly €3.8bn until 2026.

Comments

- During the holding period, Materialise operations will be able to generate more than enough cash (€0.5bn) to repay all the outstanding debt. Thus, the total **Net Debt** will go from €0.2bn to -€0.3bn.
- After deducting the sub loan (FRI), shareholders remain with a total of €3.7bn (Ordinary Shares), with €0.7bn corresponding to sweet equity (20%) and €3bn to institutional investors (80%).
- Revenue growth is the major source of value creation, due to both organic and inorganic growth, contributing with roughly €5bn – being €0.6bn provided by Stratasys acquisition and €4.4bn by the Additive Manufacturing's market growth and merger synergies.
- Improvements in EBITDA margin are expected to represent a value creation of €4.5bn (+9.4pp) driven by our business plan to improve the company's operating efficiency, aiming at a margin in line with larger competitors in the industry to which Materialise will compare after the vertical integration.
- The exit EV/EBITDA multiple (9.7x) is expected to decrease significantly over time in the acquisition scenario. The difference is explained by the current expectations in the 3D printing market that are foreseen to cool down after a very bullish period. In addition, Stratasys has a lower multiple what contributes to a negative multiple arbitrage. For the multiples estimation, it was assumed the median of the EV/EBITDA Cycle.

Company & Market Overview

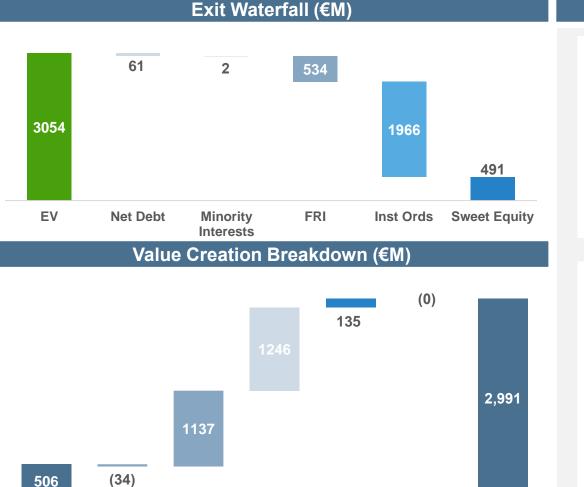
alue Creation & Business Pla

Exit & Returns

xit Options & Due Diligence



Exit & Returns | Value Creation – Standalone Scenario



At exit, the Enterprise Value will be €3bn, being 98% attributable to Equity, implying a value creation of nearly €2.5bn.

Comments

- The total Net Debt will go from €196M to €61M, representing roughly 2% of the EV at the exit. This debt repayment is possible with the cash generation from the operating activity of approximately €135M.
- After deducting the sub loan (FRI), shareholders remain with a total of €2.5bn of ordinary shares, where €0.5bn corresponds to sweet equity (20%) and €2bn to institutional investors (80%).
- Improvement in the EBITDA margin from 13.6% to 24.5% is the major source of value creation (€1.2bn), driven by reductions in operating and non-operating costs, as we shrink the cost margins by leveraging on scale.
- **Revenue growth** will contribute with nearly **€1.1bn** to value creation driven by the Additive Manufacturing market's massive growth.
- The **exit EV/EBITDA multiple** (**25.1x**) is the same as the entry multiple. Kindly note that the exit multiple is still higher than in the acquisition scenario since in the previous case it is added a company (Stratasys) with a lower multiple than Materialise which also decreases substantially in 2027. For the multiples estimation, it was assumed the median of the EV/EBITDA Cycle.

Company & Market Overview

Fees

Entry Eq.

Value

alue Creation & Business Pl

Exit Eq.

Value

Multiple

Exit & Returns

Exit Options & Due Diligence

Nova School of Business and Economics | Private Equity Challenge Thesis | Materialise | 2020/21

growth

Cash

generation arbitrage

Revenue EBITDA mg

Growth

Even if the vertical integration strategy isn't feasible, other value creation plans secure strong upside



See appendix 12 for more sensitivity analyses

Exit & Returns | Sensitivity Analysis

INVESTMENT			Returns	
		2025	2026	2027
<u>U</u>	7,7x	4,7x	5,4x	5,1x
ltip	8,7x	<u>5,4x</u>	6,2x	6,0x
Exit Multiple	9,7x	6,1x	7,1x	6,9x
xit	10,7x	6,9x	7,9x	7,8x
ш	11,7x	7,6x	8,7x	8,7x

Acquisition Scenario

INVE	STMENT	IRR				
		2025	2026	2027		
	23%	38%	35%	29%		
EBITDA Margin	24%	39%	35%	29%		
	24%	40%	35%	30%		
	25%	40%	36%	30%		
	25%	41%	36%	31%		

	Standalone Scenario					
			Returns			
IIN V	ESTMENT	2025	2026	2027		
<u>u</u>	23,1x	3,2x	3,8x	4,5x		
Exit Multiple	24,1x	<u>3,3x</u>	4,0x	<u>4,7x</u>		
Mu	25,1x	3,5x	4,2x	5,0x		
Xit	26,1x	3,7x	4,4x	5,2x		
ш	27,1x	3,9x	4,6x	5,5x		

	INVESTMENT		IRR				
		2025	2026	2027			
	22,0%	26%	24%	23%			
A ii	22,5%	27%	25%	24%			
EBITDA Margin	23,0%	27%	26%	24%			
line in the second seco	23,5%	28%	26%	25%			
	24,0%	28%	27%	25%			

• Returns remain attractive across both scenarios, although the acquisition of Stratasys would provide significantly higher upside.

company & Market Overview

lue Creation & Business Pla

Exit & Returns

Exit Options & Due Diligenc

Individual Reflection



COVID impact in Leverage Buyouts

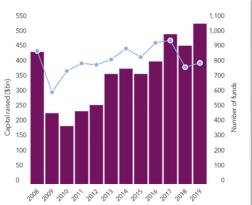
LBO Trends before 2020

LBOs during COVID

 In the United States, Private Equity funds raised more than \$500 billion in 2019 being \$393 billion correspondent to LBO deals. The average buyout deal size reached the highest in the decade (\$419

reached the highest in the decade (\$419 million)

 The LBO model can work well during booms. In the most recent years, with interest rates with historically low levels and with hedge funds underperforming the market, Private Equity companies end up 2019 with a record value of \$1.43 trillion of capital available.



- LBO companies usually carry high levels of risk due to large amounts of Debt. In times of economic crisis, whether it's a traditional recession or a pandemic, the more difficulty companies will have to generate cashflows from the operating activities and the higher the probability of default.
- The pandemic has caused an increase in bankruptcies for a wide range of companies, some of which belong to private equity firms.
- For this reason, Materialise could not ask for high levels of debt, taking into account the lower activity in 2020 and 2021 that would jeopardize debt amortization.

Leverage Buyouts after the pandemic

- The most recent bankrupcies during this crisis have highlighted and brought to discussion lack of regulation in the form of financing LBOs. In 2013, the Federal Reserve issued guidelines on LBO financing related to maximum leverage and it is now debated whether such limits should become mandatory.
- As established above, private equity activity is highly exposed to systematic risk and the conditions of capital markets. Through the uncertainty of the following years regarding the evolution of the pandemic and the economic recovery, the number of LBOs is expected to fall considerably.
- On the other hand, after the pandemic and with more stable market conditions, most private equity firms will find out many investment opportunities with companies facing restructuring needs and at a discount price.

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