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From Student to Scholar: Publishing Your Thesis and Dissertation

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FROM STUDENT TO SCHOLAR: PUBLISHING YOUR THESIS OR DISSERTATION

Janine Morris, Mario D'Agostino, & Eric Mason

Halmos College of Arts & Sciences

Power Publishing Day 2021

Today's Agenda



Mind the Gap



Know your Market



Perfect your Pitch



Mind the GAP

GENRE

AUDIENCE

PURPOSE

A dissertation ≠ book



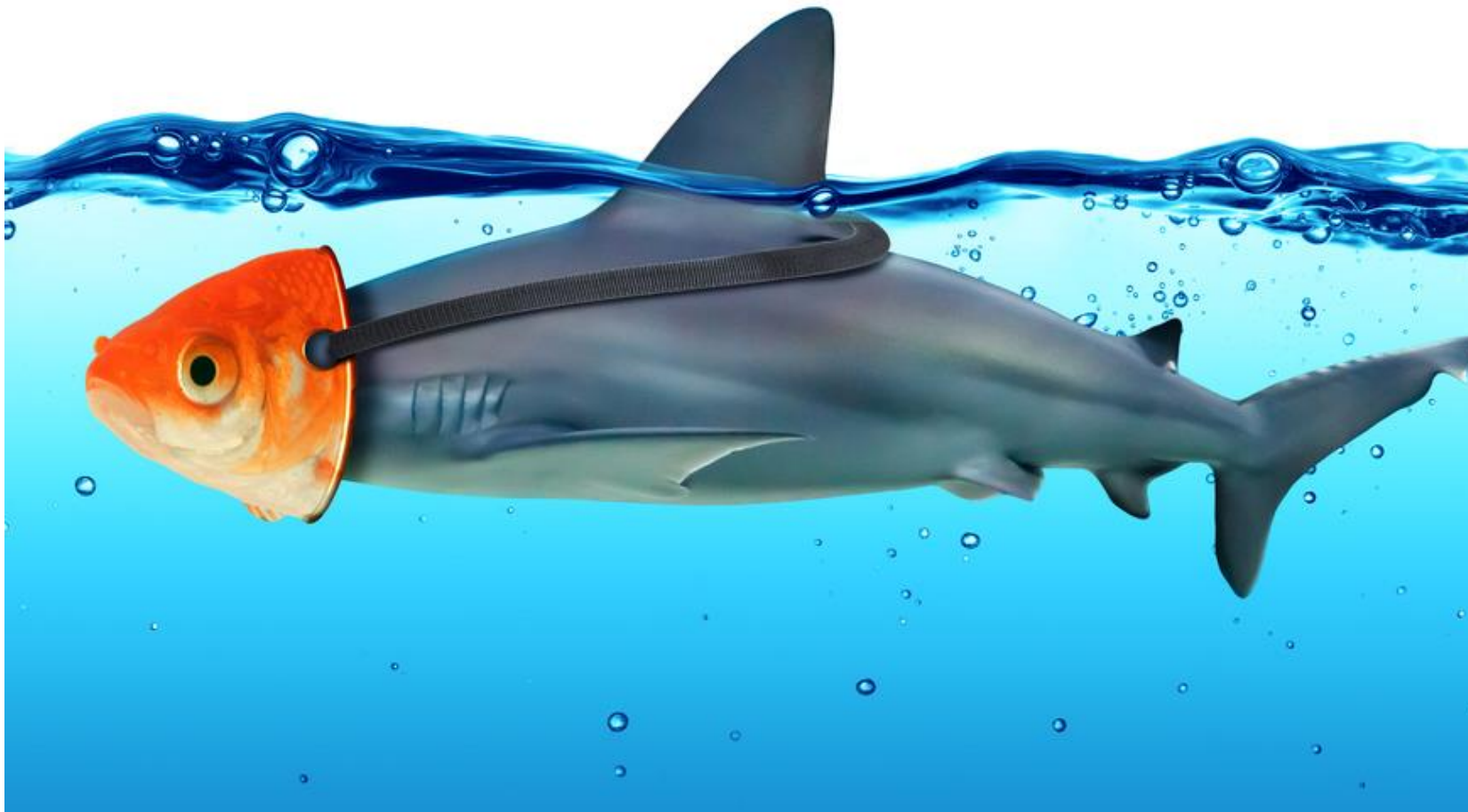
STOP... Know your Market

STRENGTHS

THREATS

OPPORTUNITIES

PITFALLS



Predatory Publishing

“...opportunistic publishing venue that exploits the academic need to publish but offers little reward for those using their services”

(<http://instr.iastate.libguides.com/predatory>)

Perfect Your Pitch... Make it STICK



SPEAK plainly



TELL a story



INCITE exigence



CONNECT with others



KEEP it short



3-MINUTE THESIS

https://youtu.be/0K9iYUBCG_o

Perfecting your Pitch Activity



COMPLETE
THE
TEMPLATE

[HTTP://BIT.LY/WCCPPD2021](http://bit.ly/WCCPPD2021)



PRACTICE
YOUR PITCH



GET
FEEDBACK



REPEAT

Remember...



Mind the GAP



STOP... Know your Market



Perfect your pitch; make it STICK



Practice and refine!