

THE MORAL VALUE IN ONE PIECE ANIME MOVIE OF CHOPPER PLUS BLOOM IN THE WINTER

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ABSTRACT

This research aims to describe moral value in One Piece Anime Movie of Chopper Plus Bloom in The Winter created by Eiichiro Oda. The researchers obtained the data from the movie Video through watching, screenshot the video and copied every single of scene in the movie video. Researchers took data only the appropriate the data which contained the moral value. The method used of this research was descriptive analysis method. The result of the research found that moral value was intrinsic moral value and three types of moral values that were the issue of human relationship with themselves, the human relationship with others, and relationship with God. Three types of those moral values shown (1) Chopper couldn't accepted by others and It was shot by inhabitants (2) Luffy as a captain of the straw hat Pirate crew took responsibility to his crew by taking care of his crew (3) Chopper was considered as disgrace of his family because chopper has got blue nose and he was isolated by others and he found his the first friend dr Hiluluk as a form gratitude.

Keywords: *Anime, moral values, one piece*

A. INTRODUCTION

Several of industrial mark the development of technology, one of them is television industry. The emergence of *One Piece* anime on one side also shows the development of the television industry. The emergence of *One Piece* anime also marks the development of popular culture. This is based on Thomas (2012:7) A number of scholars have argued that manga and anime differ drastically from other forms of illustrated fiction as a way of garnering legitimacy for their studies of “pop culture. Anime is a form of television series derived from manga in the form of moving images (animation) that is able to be enjoyed and consumed by the public. This is deal with Thomas (2012:1) anime (animated films and television series that is based on manga. Anime is a television series produced by Japan. The *One Piece* manga is adapted into an original animation video produced by Toei animation. Anime is a general term used by other countries for animations produced by Japan. Therefore, it

can be said that anime is a form of Japan identity. Because Japan is the only country that produces anime television series. As explained by Story & Child (2002:5) Cultural identity is something which is partly imposed by one's background and partly chosen by people. All people have a number of influences bearing on them, from both Nature and Nurture. Stories in an anime are presented not only to entertain but also contains moral value or moral education. so in other words the dimensions of moral messages or moral education can be learned from television commercial programs. This is in accordance to Russo (1980: 1) The assumption presented in this study is that there are significant moral dimensions in commercial television programming. Vaguels (Fajar, 2017:2) moral values are values that express ideas about the good life. These values come in the form of religious advices, advice, regulations, orders, and is inherited through religion and culture on how people should live well in order to be truly good human being. Through literature, the authors are able to set up the moral values that are patronizing, so that the moral message can be captured well by the ones whose interest is in the area of literature. In Anime, it is found that there is additional story it is an author's and producer's method to introduce the characters which is started from the initial story based on the situation development of the story. It is deal with Block (2008:223) As a story develops, additional exposition is sometimes needed to introduce new characters, elaborate on new situations, or give the audience information that was withheld at the opening exposition. This study describes the moral value contained in One Piece Anime Movie of Chopper Plus Bloom in the Winter written by Eiichiro Oda who has taken the record for most anime production throughout anime production in Japan.

B. LITERATURE REVIEW

Some literatures relate to this study that are (1) Culture, (2) Popular Culture, (3) Anime, (4) moral value

a. Culture

- 1) Culture is born with ages, races, regions, incomes and interest. It appropriates with Story & Child (2002:8) states that Culture' is meant in its

broad sense as shared experience – that which comes out of a dynamic mix of ages, races, regions, sexes, income levels and interests. The identities which are produced by this culture are personally and collectively fluid. Because what we are examining is complex and changing, our conclusions will be tentative and general. Our constant is the fact that the people who live on the islands are the way they are, partly because they live there.

- 2) Williams (Storey, 1993:2) culture can be used to refer to ‘a general process of intellectual, spiritual and aesthetic development’. We could, for example, speak about the cultural development of Western Europe and be referring only to intellectual, spiritual and aesthetic factors – great philosophers, great artists and great poets. This would be a perfectly understandable formulation. A second use of the word ‘culture’ might be to suggest ‘a particular way of life. Culture here means the texts and practices whose principal function is to signify, to produce or to be the occasion for the production of meaning. Culture in this third definition is synonymous with what structuralists and post-structuralists call ‘signifying practices. The last explanation based on Williams is that culture as an ultimate ‘court of human appeal, to be set over the processes of practical social judgement and yet to offer itself as a mitigating and rallying alternative.
- 3) Arnold (Storey, 1993: 18) says that culture is the endeavor to know the best and to make this knowledge prevail for the good of all humankind culture is the ability to know what is best.
- 4) Lived culture is culture as lived and experienced by people in their day-to-day existence in a particular place and at a particular moment in time; and the only people who have full access to this culture are those who actually lived its structure of feeling (Storey, 1993:46.)

b. Popular Culture

Cinema, music, comic, anime, sign popular culture, urbanization, and industrialization come together.

- 1). Urbanization and industrialization produce other changes that contribute to the making of a popular culture that marks a decisive break with the cultural relationships of the past. Industrialization and urbanization had redrawn the cultural map (Storey, 1993:17).
- 2). popular culture is to say that popular culture is simply culture that is widely favoured or well-liked by many people.
- 3). This definition of popular culture is often supported by claims that popular culture is mass-produced commercial culture, whereas high culture is the result of an individual act of creation.

c. Anime

Anime is derived from manga series. This is the following explanation about anime.

1). Anime is animated films and television series that is often based on manga (Thomas, 2012: 1). When a specific manga sells particularly well or otherwise shows narrative promise, publishers' profit again by animating the story for television or for the movie theater. While some anime is originally produced for the movie theater or for television, most (some scholars say up to 9 percent) derive from manga series. However, anime directors often simplify manga storylines due to time and budget limitations. Manga and anime reveal mimetic qualities, simultaneously mirroring and influencing other media forms. With the progressive globalization of manga and anime production and consumption. A number of scholars have argued that manga and anime differ drastically from other forms of illustrated fiction as a way of garnering legitimacy for their studies of "pop culture.

Thomas (2012: 72) classifies anime and manga as occult, dealing with psychic powers, ghosts, the afterlife, horror themes, and eerie phenomena.

d. Moral Values

In anime, it is taught about moral value. There some explanations related to moral value.

- 1). Moral Term moral refers to a concern with character and the overriding good and to designate those traditions of inquiry that are concerned with establishing proper norms and priorities for human life (Vokey, 1999:4). Kant (Vokey, 1999: 4) moral is often used in yet another sense to refer to what is either categorically good (obligatory) or bad (forbidden) without preference to human desires.
- 2). Moral value is simply an important kind of instrumental value. Actions and traits of character have moral value only insofar as they contribute in a certain way to happiness: to enhancing pleasure or reducing pain or both (Audi, 2007).
- 3). Moral values are apprehended through the degree and quality of human response is that, if we are to understand why people are committed to the particular moral values that they enact, then we must have some appreciation what they personally have experienced as most profoundly intrinsically good and/or most profoundly intrinsically bad (Vokey, 1999:6). distinguishes intrinsic values into two sense. In the first sense the event or object is judged intrinsically good because it affords satisfaction of a human desire or interest and the second sense it is judged intrinsically good because it embodies or actualizes what merit being valued because it is good. The first point is related to intrinsic value in general is that, precisely because goodness and badness are generally judged with reference to human interest or desire. The second point is that people's judgment of intrinsic value commonly appeals directly and indirectly, to the quality of human experience.

e. Types of Moral Values

Nurgiyantoro (Fajar, 2017: 13) distinguishes into three:

1). The Issue of Human Relationship with Themselves (Individual)

Individual moral value that is concerning human relationship with life or the way humans treat themselves. This moral values as basis and guide of human life which is the direction and rules needed to do be done in everyday life. Personality and morals are very important in controlling behavior. Human affairs are divided into various types, all that could not be separated from relationships with others and with God.

2). The Human Relationship with Other Human Beings, Including Their Relationship with the Natural Environment (Social)

Social moral values are actions of someone toward others, where the action areas direct impacts on life among humans. This moral usually cover all of life. In conducting these relationships, people also need to understand the norms that apply in order their relationship will be able to run smoothly and to avoid misunderstandings. As the social creatures, humans were created in a state of interdependence with each other, as well as the environment of the universe. Thus, each of us should cover the lack that exist between of us.

3). Relationship with God

Human relationship with themselves and other human beings in social realm, including their relationship with the natural environment cannot be separated from the issues about human relationship with God.

C. METHOD

The study uses descriptive analysis method. This method is done by describing the facts that is followed by analysis (Ratna, 2013:53). Descriptive design is concerned with the current phenomenon. This type of research described existing

achievements attitudes, behaviors, or other characteristics of a group of subjects (Febriyanti, Hastuti, & Hadi, 2019:54). In this study the current phenomena are the moral value of *One Piece Anime Movie of Chopper Plus Bloom in The Winter* by Eiichiro Oda. The instrument for collecting and analyzing data of this study are movie, screenshot, copied the screenshot, and Researcher. The data source in the study is subjects from which the data can be obtained Arikunto (Febriyanti, Hastuti & Hadi,2019:54). The main data of this research is *One Piece Anime Movie of Chopper Plus Bloom in The Winter* by Eiichiro Oda. The researchers used this anime movie because it has taken the record for most anime production throughout anime production in Japan and it has been translated into some languages. It also contained many moral values.

D. FINDINGS AND DISCUSSION

In this part researcher put and elaborate data finding and discussion about the study of *Moral Value in One Piece Anime Movie of Chopper Plus Blossom in The Winter* by Eiichiro Oda.

a. Description of The *One Piece Anime Movie of Chopper Plus Blossom in The Winter*.

This anime movie told about pirates' crew named Straw hat which led by Mugiwara Monkey d Luffy. The crew names are Mugiwara Monkey D Luffy as a captain, Roronoa zoro as a vice captain, Nami as a navigator, Ussop as a sniper, Vinsmoke sanji as a chef, Tony Tony Chopper as a doctor, Nico Robin as a archaeologist, Franky/Cutty Flam as a carpenter, and Brook musician. Straw hat crew needed a doctor. Someday they sailed through the sea Nami a navigator of the crew got sick. She got fever. All of the crew were panic and surprised. In the same time typhoon mostly cracked their ship but Nami were able to turn around, finally they berthed the ship in Snow Island where Chopper lived and grew. In the Snow Island it was founded a castle at the top of mountain. The leader of the castle was Wapol at that time. He gathered all of the doctors in the Island and forced them to do experiment. The island was well-known as

treatment island but only 20 doctors were got permission and the others were discarded.

When the straw hat came to the Island nobody welcomed them. Luffy was shot by the inhabitants of the island but it didn't make sense to Luffy because he ate gomu gomu fruits. It was devil fruits. One of the inhabitants accepted them then brought them to his house. Later, Luffy decided to take care Nami to the doctor because the only one doctor of the Island named dr Kureha who lived in the castle. He and Sanji took care of Nami Crossing the Forest which lived Rabbit eater. In the same time Wapol's crew berthed in the Island and shot the gun of The Island its make such as earthquake.

Luffy took after of Sanji and Nami while he was climbing the castle wall. He tried hard and he got it. Chopper caught him when he mostly fell down. He brought three of them into the castle. This place was the first-time Straw-hat crew met chopper.

Chopper has bad experiences when he was child. His family isolated him because he was different from his species that he got blue nose. He cried and left his family. One day he wanted to be a man in other to he was able to find a friend and was able to accept in society so he ate hito-hito fruit that was devil fruit. Unfortunately, the villagers couldn't accept him and they shot him because they thought he was a monster. He ran with his injured. In the middle of way, he met dr Hiluluk who was a doctor and would be Chopper first friend. He named of the deer Tony Tony Chopper. He taught him about medical science but someday dr Hiluluk died because of his malady. It made Chopper so sad and dr Kureha took after him and taught him medical science and he would be a good doctor.

Luffy asked him to join with his crew because he needed a doctor in his crew. Chopper cried when Luffy said he had been a friend. Chopper remembered dr Hiluluk said that. when you sailed through the ocean you would I realize how small problem you face. Finally, he joined Straw Hat crew.

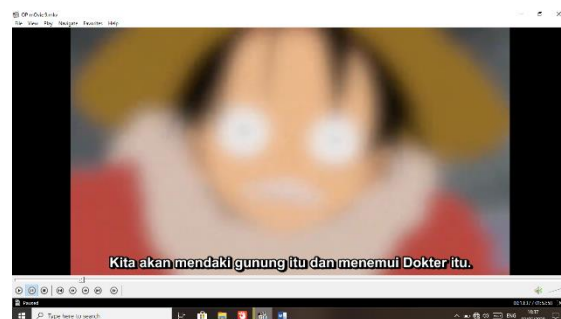
b. Moral Value from the movie

There was some moral values that the researchers found in One Piece Anime Movie of Chopper Plus Bloom in The Blossom.

- 1) A solid team. One Piece taught us how to build solid as a team. The leader should be took after of his/her team or crew. It can be seen by the following Screenshot of the movie video.



Screenshot 1. Movie video



Screenshot 2. Movie Video



Screenshot 3. Movie Video

- 2). All efforts will gain the result.

It can be seen in screen shot video movie below.



- 3). Animal was more human than human.

It can be seen by the screenshot video movie below.



Screenshot 5. Movie video

Chopper in this scene wanted to made a friend with them but they shot him.

4). The difference is not a way to intimidate others because all the creature are born by dissimilar.



Screenshot 6. Movie video



Screenshot 7. Movie video



Screenshot 8. Movie video

From those screenshot movie video above, it can be explain that moral value can be seen intrinsically. It is based on Vokey (1999:6) moral values are apprehended through the degree and quality of human response is that, if we are to understand why people are committed to the particular moral values that they enact, then we must have some appreciation what they personally have experienced as most profoundly intrinsically good and/or most profoundly intrinsically bad. The finding above shows that moral indicate to a something good or bad in society. Kant (Vokey,1999:4) moral is often used in yet another sense to refer to what is either categorically good (obligatory) or bad (forbidden) without preference to human desires. Those also shows that the types of moral value. Chopper couldn't accept by inhabitant indicated of the relationship human being with others and creatures. It is supported by Nurgiyantoro (Fajar, 2017:21) Social moral values are actions of someone toward others, where the actions area direct impacts on life among humans.

One of the scenes above shows that responsibility of the captain of his crew. It indicated of human relationship of themselves. It deals with Nurgiyantoro (Fajar, 2017:14) Individual moral value that is concerning human relationship with life or the way humans treat themselves. This moral values as basis and guide of human life which is the direction and rules needed to do be done in everyday life. It also shows part of this types that is responsibility Nurgiyantoro (Fajar,2017:16) Responsibility is a state obliged to bear all things. It is human's consciousness of their behaviors or actions, either intentionally or not. Responsibility also means act as an awareness of the obligation.

The last types of moral value that the researchers found from the *One Piece* Anime Movie of Chopper Plus in The Winter was the relationship of human with God. From the scene researchers found that the character has a good gratitude. Nurgiyantoro (Fajar, 2017:27) states that Gratitude is an attitude that indicates someone 's acceptance of a gift or grace by using it according to the will of the giver. wood et al (Fajar, 2017: 27) states that gratitude is an emotion which occurs after people receive aid which is perceived as costly, valuable, and altruistic. Being

grateful for the gift is shown by using the grace of God genuinely to make ourselves closer to Him.

E. CONCLUSION AND SUGGESTION

One Piece Anime Movie of Chopper Plus Bossom in The Winter contains moral value or moral education that is not only to entertain but also it is educated the watchers. Anime is derived from manga and it is adapted into original animation video. It is shows us that commercial programming contains moral value. Moral value is commonly important kind of subsidiary value.

The researcher pursues the future researcher who will conduct the same research about moral value domain to gain and analyze deeply and for education it can be one of the references to literature study.

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