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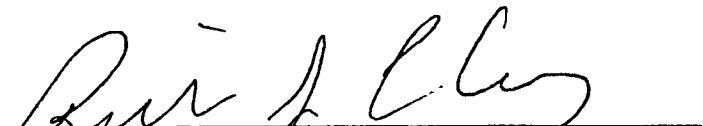
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THE ROLE OF INTERCOLLEGIATE ATHLETICS ON AN ATHLETE'S DECISION
TO ATTEND COLLEGE

By

HOLLY HEFFLINGER, B.S.

PROJECT

Presented to the Graduate Faculty of Kinesiology

The University of Texas of the Permian Basin

In partial Fulfillment

Of Requirements

For the Degree of

MASTER OF SCIENCE

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Abstract

The purpose of the study was to determine if California community college athletes would attend college if intercollegiate athletics were not offered and to examine differences in gender, races/ethnicities, socioeconomic statuses, and sports. The goal of the study was to provide useful information to college administrators that are considering initiating, adding, or eliminating intercollegiate athletic programs. Participants in the study include student-athletes attending California community colleges that participate in one of three sports: basketball, soccer, or tennis. A survey questionnaire was the method for collecting data.