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Suffolk University Academic Catalog, New England School of Art and Design (NESAD)--Summer adjunct program, 1993

New England School of Art and Design

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The New England School of Art & Design

Summer

1993

making ideas visible

1993 Summer Calendar

Registration Period:
April 1 - June 10

Payment Deadline: June 1

Classes Begin: June 7

Classes End: August 16

Please Note: The School will be closed on Friday, July 2 and Monday, July 5 (Independence Day).

1993 Spring Computer Intensives Calendar

Registration Period:
January 4 - May 11

Payment Deadline: May 4

Classes Begin: May 11

Classes End: June 3

Please Note: The School will be closed on Saturday, May 29 and Monday, May 31 (Memorial Day).

Welcome to the Summer of '93 at The New England School of Art & Design. During the summer we offer more courses during the day as well as a wide selection of evening courses. Why not make creativity part of your recreation this year? We offer a variety of opportunities to awaken, renew, and expand your creative abilities.

NESAD courses can be taken for credit or for Continuing Education Units (CEU). Students who might be interested in completing a Diploma Program should consider taking courses for credit. Our admissions staff can provide more information about transfer of credits. For those students seeking to learn new skills or sharpen existing skills taking courses for CEU is a lower-cost alternative.

Our computer graphics program continues to grow. With the opening of a second Macintosh studio we have the capacity to offer over twenty classes each semester utilizing the latest hardware and software. If you are tight for time, take a look at our selection of **Computer Graphics Intensives** during May.

The popular five-week introductory courses, **Mac Basics** and **PC Basics**, will be offered again. These short courses are intended for inexperienced computer users who want to explore the world of computer graphics. They are excellent preparation for more advanced NESAD courses.

Two new computer graphics courses are worth noting. **Publication Design with Quark XPress** is an integrated approach to learning publication design and electronic page make-up. Students learn the principles of publication design while mastering the tools and unique features of Quark XPress. **Aldus Persuasion** is an in-depth exploration of effective presentation graphics using Aldus Persuasion on the Macintosh.

For those of you interested in fine arts consider the **Monotype Workshop**. This six-week course introduces students to the basic techniques of the painterly print. For advanced students we are offering **Color II**, which takes students into more diverse areas of color exploration.

In graphic design there is a solid offering of basic courses for students who need specific skills or are considering a career change. And in interior design we are conducting beginning and advanced **Trompe L'Oeil** workshops. These six-week courses combine the practical and the creative to produce objects to enhance everyday life.

We hope that you find in this catalog a course that meets your professional and personal needs. If you choose to register for a class, we will do all we can to ensure that you have an enriching educational experience. Your comments and suggestions are always welcome.

NESA&D thanks Allison Associates for its generous contribution of high resolution Agfa/Compugraphic output for this catalog.

Foundation & Fine Arts 4

Monday

Drawing Foundations I (A & B)
meets Monday and Wednesday

Color I
meets Monday and Wednesday

Tuesday

Life Drawing (A)

Color II
meets Tuesday and Thursday

Painting I
meets Tuesday and Thursday

Wednesday

Life Drawing (B)

Monotype

Drawing Foundations I (A & B)
meets Monday and Wednesday

Color I
meets Monday and Wednesday

Thursday

Color II
meets Tuesday and Thursday

Painting I
meets Tuesday and Thursday

Monday

2D Textile Print Design I
History of Furniture II

Tuesday

Contract Drafting I: Basic
meets Tuesday and Thursday

2D Textile Print Design II
Trompe L'Oeil Finishes &
Painted Objects

Acoustics

Wednesday

Introduction to Interior Design
History of Furniture I

Thursday

Contract Drafting I: Basic
meets Tuesday and Thursday
Advanced Trompe L'Oeil

Interior Design 6

Graphic Design Illustration 8

Monday

Advanced Lettering

Tuesday

Illustrating Children's Books

Wednesday

Illustration I

Typography Today

Thursday

Introduction to Graphic
Design

Basic Graphic Design
Production Techniques

Monday

Advanced AutoCAD
Publication Design
Presentation Graphics
Aldus Persuasion

Tuesday

Mac Basics (A & B)

PC Basics (A & B)

PageMaker - Mac(A)

Adobe Photoshop (A)

Basic AutoCAD (A)

Wednesday

Quark XPress (A & B)

Adobe Illustrator - Mac (A)

Adobe Photoshop (B)

Thursday

Basic AutoCAD (B)

PageMaker - PC (B)

Quark XPress (C)

Adobe Illustrator - Mac (B)

Adobe Illustrator - PC (C)

Adobe Photoshop (C)

Aldus Freehand

Computer Graphics 10

General Information

Fall Calendar 2

Fall Highlights 2

About the School 5-7

Academic Policies 9-11

Financial Information 13

Registration Information 14

Application Form 15

Life Drawing

Audrey Goldstein BFA, Tufts University / School of the Museum of Fine Arts

Robert Ganong Artist / BA, MFA, Boston University

This course focuses on learning how to "see" and then draw the life model. Emphasis is placed on an ongoing study of the human form and a basic understanding of anatomy. The course begins by investigating techniques and methods of drawing used by the Old Masters and learning how such methods can be applied to contemporary subjects and compositions. Initially, charcoal pencil and black conté are used on paper. Poses last from 20 to 45 minutes. Later in the course one and two hour poses are drawn and students are encouraged to experiment with other media, such as ink, chalk, pencil and pastel on various types of paper. The final portions of the course involve poses lasting a full class period and students are encouraged to vary their drawing stations around the same pose (a constant discovery of a familiar form) for a variety of points of view. In addition to drawing each session, there are demonstrations, reviews of master drawings, individual and group critiques, and much individual attention. *Some prior drawing experience is required for entry to this course.*

SF64 1 credit \$382 / 3 CEU \$309
Ten 3 hour meetings

Section A: Ganong
Tuesday 6:00 to 9:00 p.m.
June 8 through August 10

Section B: Goldstein
Wednesday 2:00 to 5:00 p.m.
June 9 through August 11

Drawing Foundations I: Observational Drawing

Audrey Goldstein BFA, Tufts University / School of the Museum of Fine Arts

Robert Ganong Artist / BA, MFA, Boston University

This is a basic drawing course which focuses on the process of drawing from an observed situation - that is, making drawings of something that is seen, be it an object, a still-life or an environment. This course approaches drawing from a point of view which emphasizes accurately recording that which is observed and introduces students to the concepts and procedures necessary for generating such drawings. Assignments and exercises are aimed at developing three basic abilities: 1) Perceptual acuity - the ability to see accurately. 2) Motor control skills - the ability to get the hand (with the pencil) to go where you want it to. 3) Tool use and handling - the ability to use drawing tools proficiently and comfortably. The development and coordination of these three basic abilities will enable the student to generate drawings that correspond accurately with the observed world. *Please be prepared to purchase specific supplies at the first class meeting.*

SB02 2 credits \$764 / 6 CEU \$618
Two 3 hr. meetings per week for 10 weeks

Section A: Goldstein
Monday and Wednesday
10:00 a.m. to 1:00 p.m.
June 7 through August 16

Section B: Ganong
Monday and Wednesday
6:00 to 9:00 p.m.
June 7 through August 16

Color I: Principles & Techniques

Instructor to be announced

The study of color is supportive of all other studio disciplines and is a vital prerequisite to any other visual medium. We approach the study of color through the medium of paint. In this way the student creates and modifies the range of hue, value and color strength, and applies this experience directly to any other color medium. For this reason a large segment of this color course is given to mastering color/paint mixing and paint application. Other areas of study include: color "chords" based on the geometry of the color circle; mixing near grey tones from complements; harmony of analogous colors; color gradation; temperature contrast as a means of suggesting space, light and shadow; the effect which context has on color perception. The student's response through outside homework is of primary importance and is reviewed in terms of the degree of comprehension and involvement, as well as excellence in craft and presentation.

SB30 1.5 credits \$573 / 4.8 CEU \$ 494
Two 3 hr. meetings per week for 8 weeks
Monday and Wednesday
2:00 to 5:00 p.m.
June 7 through August 2

Color II: Image and Design

Harry Bartnick BFA, Tyler School of Art / MFA, Syracuse University

This course takes students into more diverse areas of color exploration. Included are the creation of spatial illusion, representation of the qualities of color through three dimensional models, and phenomena of light transmission, reception, and perception. Other color media such as direct light, transparent, and projected color are also explored. Students come to appreciate the psychological aspects of color and study past and present views on the use of color in art. *Prerequisite: Color I or equivalent experience.*

SB31 1.5 credits \$573 / 4.8 CEU \$494
Two 3 hr. meetings per week for 8 weeks
Tuesday and Thursday
10:00 a.m. to 1:00 p.m.
June 8 through July 29

Painting Foundations I

Harry Bartnick BFA, Tyler School of Art / MFA, Syracuse University

This is a basic painting course which introduces students to the basic materials and procedures necessary for acrylic and oil painting. Through a series of direct in-class paintings and outside problems we study technical and conceptual issues involving abstraction and realism. The goal is to become aware and open to the creative potential and plastic properties of paint. Although it is not required, it is suggested that students have some prior experience in drawing and/or two-dimensional design. The course includes slide presentations, class discussions, technical demonstrations, and critiques.

SB22 1.5 credits \$573 / 4.8 CEU \$ 494
Two 3 hr. meetings per week for 8 weeks
Tuesday and Thursday 2:00 to 5:00 p.m.
June 8 through July 29

Monotype Workshop

Linda Brown MAE, Rhode Island School of Design / Diploma, School of the Museum of Fine Arts

This six week course introduces students to the basic techniques of monotype — the painterly print. Demonstrations cover oil and water media, viscosity prints, multiple impressions, stencil, and chine-colle. Assignments and critiques help students develop strong personal imagery and a focused portfolio of prints. *Twelve hour sadditional time will be scheduled in the school's print studio.*

SF41 1 credit \$382 / 3 CEU \$309
Six 4 hour meetings
Wednesday 5:00 to 9:00 p.m.
June 9 through July 14

About the School

The School

The New England School of Art & Design was founded in 1923 as New England School of Art and for almost seventy years has provided educational opportunities for students seeking to enter the professional world of art and design.

Located at 28 Newbury Street in Boston's Back Bay section, the School is in the heart of the city's art gallery and design studio center and is easily accessible from almost anywhere in the greater Boston area.

The Adjunct Programs

The Adjunct Programs at The New England School of Art & Design offer introductory art and design courses, specialized professional development courses, and selected courses from the Diploma Programs. Adjunct students earn either Continuing Education Units (CEU) or credit.

The diversity of Adjunct courses attracts students with a wide range of interests and abilities. Some are considering a career in the visual arts and want to explore their creative potential. Others are working professionals who need to learn new skills and techniques. And others are making a commitment to complete a program in Graphic Design, Interior Design, or Fine Arts.

The Adjunct Programs consist of three ten-week terms (Fall, Spring, and Summer) and two one-month intensive terms (Winter and Spring) in computer graphics. For the Fall and Spring terms most courses meet once per week between 6:00 and 9:00 p.m. or on Saturday mornings. For the Summer term there is a wider selection of courses offered during the day and evening. Although the Adjunct Programs are not a vocational program, they are closely allied with NESAD Diploma Programs and faculty are generally drawn from Diploma Programs.

Students may register for courses any time within 60 days of the beginning date of classes. Registrations may be accepted during the first week of each term for those courses not already filled.

Diploma and BFA Programs

Diploma and BFA Degree options are available through NESAD Day Programs. Major areas of study include graphic design, interior design, computer graphics, and fine arts. For information about these programs please consult the General Catalog or contact the Director of Admissions, Anne Blevins, at 617-536-0383.

more information on page 7

Introduction to Interior Design

Jane Johnson Free-lance Interior Designer / Diploma, The New England School of Art & Design / University of Maine

An introduction to the profession of interior design with an emphasis on residential design. Through a series of lectures and discussions students learn the basic tools and principles of interior design, which are applied to projects and presentations. The course includes analysis of client needs, the designer-client relationship, color, style, function, lighting, furniture, and finish materials. Students learn effective presentation methods and are responsible for one major portfolio-quality project. Drawing experience is helpful, but is not required. This is not a home decorating course, but rather an in-depth introduction to the professional practice of interior design.

SE11 1 credit \$382 / 3 CEU \$309
Ten 3 hour meetings
Wednesday 6:00 to 9:00 p.m.
June 9 through August 11

Trompe L'Oeil Finishes & Painted Objects

Linda Brown MAE, Rhode Island School of Design / Diploma, School of the Museum of Fine Arts

A six-week workshop exploring the different techniques and mediums for the practical application of trompe l'oeil finishes. Through a combination of lecture, demonstration and student participation

the class learns how to simulate wood, marble, semiprecious stone, and tortoise-shell finishes, and examines the processes of pickling and glazing. Students learn methods for applying these techniques to objects, furniture, and interior surfaces. *Because of the wide variety of techniques and materials dealt with in this course, students should expect to spend between \$150 and \$200 on supplies.*

SE53 1.8 CEU \$185
Six 3 hour meetings
Tuesday 6:00 to 9:00 p.m.
June 8 through July 13

Advanced Trompe L'Oeil Finishes & Painted Objects

Linda Brown MAE, Rhode Island School of Design / Diploma, School of the Museum of Fine Arts

A six-week workshop for students with previous faux or oil painting experience. Design skills and trompe l'oeil techniques are developed and perfected for more advanced stone and bois painted finishes, including marquetry. *Because of the wide variety of techniques and materials dealt with in this course, students should expect to spend between \$150 and \$200 on supplies.*

SE57 1.8 CEU \$185
Six 3 hour meetings
Thursday 6:00 to 9:00 p.m.
June 10 through July 15

2D Textile Print Design I

Phoebe Gallagher Designer / AAS, Textile Design, Fashion Institute of Technology / BA, Eastern Mennonite College

This course examines the fundamentals of two-dimensional design as they apply to textile print design. Fabrics, home furnishings, and related products requiring surface design are discussed. The study of pattern design, repeat, and coloring fundamentals are combined with a variety of assignments involving the creation and rendering in gouache of original designs. In addition, the course addresses related business concerns such as finding manufacturers, keeping abreast of market trends, freelance trade practices, and portfolio presentation.

SE54 1 credit \$382 / 3 CEU \$309
Ten 3 hour meetings
Monday 6:00 to 9:00 p.m.
June 7 through August 16

2D Textile Print Design II

Phoebe Gallagher Designer / AAS, Textile Design, Fashion Institute of Technology / BA, Eastern Mennonite College

This course is a continuation of *2D Textile Print Design I*. It is a studio environment for students who want to continue to develop a portfolio of designs. Weekly

assignments help students learn variety in technique and color. In addition to exploring the many effects achieved with flat gouache, the studio is an opportunity to experiment with other techniques such as dyes and resists. *This course is limited to students who have completed Textile Print Design I or by permission of the instructor.*

SE35 1.5 CEU \$155
Ten 1.5 hour meetings
Tuesday 6:00 to 7:30 p.m.
June 8 through August 10

Contract Drafting I: Basic

Instructor to be announced

This course is designed to familiarize students with the basic equipment and concepts of visualizing interior and architectural space in graphic illustrative terms (i.e. plan, elevation, and section). The course content provides students with working knowledge of the processes used to produce a basic set of drawings necessary in planning and designing interior spaces for commercial or residential structures. A list of materials and an explanation of their use will be given at the first class meeting.

SE40 1.5 credits \$573 tuition
Two 3 hr. meetings per week for 8 weeks
Tuesday and Thursday 6:00 to 9:00 p.m.
June 8 through July 29

History of Furniture I

Marg Dion Principal, Dion Design Associates / New England School of Art

In this course students learn to correctly identify furniture styles from 2600 BC to the 19th century AD through a series of slide-lectures and class discussions. Students study the classic forms of Greece and Rome, Gothic detail of Medieval England, the development of Renaissance Dutch and Flemish design, and follow the natural progression of France's Louis XIV, XV, XVI styles. The semester finishes with the rise and fall of Napoleon's Directoire and Empire periods. The course is designed to help cultivate a taste for period furniture by touching on the political, technological and social factors that influenced furniture and interiors of the day.

SE82A 1.5 credits \$429 / 2.75 CEU \$278
Ten 2.75 hour meetings
Wednesday 6:00 to 8:45 p.m.
June 9 through August 11

History of Furniture II

Marg Dion Principal, Dion Design Associates / New England School of Art

This course focuses on the most popular French, English, and American furniture styles. These antiques are aesthetic, functional, and financial alternatives to new furniture in both residential and commercial projects. Students study the styles of Louis XVI, Directoire, Empire, Hepplewhite, Sheraton, English, Regency, and Victorian styles in England and America. The twentieth century contributions of the Arts & Crafts Movement, Art Nouveau, and the Bauhaus are examined. During the course students compile notebooks based on their readings to be used as a future reference source. *Prerequisite: History of Furniture I (E82A)*

SE83A 1.5 credits \$429 / 2.75 CEU \$278
Ten 2.75 hour meetings
Monday 6:00 to 8:45 p.m.
June 7 through August 16

Acoustics: Theory, Application & Design

Instructor to be announced

This course is an overview of the science of sound. Theories of audibility and fidelity are explored in the context of practical applications. Effective use of interior materials for sound control and enhancement is a focus of the course and specific studio problems are used for discussion, demonstration, and class projects.

SE15A 2 credits \$572 / 3 CEU \$309
Ten 3 hour meetings
Tuesday 2:00 to 5:00 p.m.
June 8 through August 10

Course/Class Cancellation

The School reserves the right, in the case of insufficient enrollment, to cancel any course. In such an event a complete refund of amounts paid will be made. National and State holidays on which classes will not be held are listed on the term Calendar. In the case of cancellations due to instructor illness the School will attempt to notify students as far in advance as possible. Cancellations due to inclement weather will be announced on the following radio stations: WHDH (850 AM), WBZ (1030 AM), WRKO (680 AM), WBCN (104.1 FM). Cancelled classes will be made up within 30 days of the scheduled end of the term.

Other Changes

This catalogue does not constitute a contractual agreement. The New England School of Art & Design reserves the right, with the approval of the Commonwealth of Massachusetts, Department of Education, to change any program, department, course, policy and the personnel of the faculty at its discretion. The School has no responsibility for loss or damage to student work, supplies or other personal property.

Introduction to Graphic Design

James Aromaa Principal, James Aromaa Design & Advertising / BFA, Massachusetts College of Art

This course offers students a broad overview of the various aspects of the graphic design field and the work of the professional graphic designer. The class explores basic concepts, design processes, and techniques of graphic design through a series of lectures, design problems, and discussions. Included are introductions to typography, layout design, mechanicals and printing processes. Design assignments are structured to suit the student's level of experience and areas of interest. The basic goal of this course is to provide the student with a background sufficient to allow him or her to make an intelligent, informed decision about whether or not to pursue graphic design as a career. Those students interested more specifically in production processes (as opposed to design) should see *Basic Graphic Design Production Techniques (SG42)* elsewhere in this catalogue.

SG02 1 credit \$382 / 3 CEU \$309
Ten 3 hour meetings
Thursday 6:00 to 9:00 p.m.
June 10 through August 12

Basic Graphic Design Production Techniques

Christine Hardiman Free-lance Graphic Designer / The New England School of Art & Design

An introduction to the methods, tools, and techniques used by the graphic designer to bring artwork to final printed form. The course develops a basic understanding of offset printing, paste-ups, typography, papers, inks, etc. as they relate to the preparation of artwork for printing and reproduction. It is the objective of the course to expose students to the enormous range of possibilities available to the graphic designer and to help them understand the necessary limitations imposed by the processes used. Since this course will emphasize production processes as opposed to aesthetics, no previous design background is required.

SG42 1 credit \$382 / 3 CEU \$309
Ten 3 hour meetings
Thursday 6:00 to 9:00 p.m.
June 10 through August 12

Illustration I

Linda Wielblad Illustrator/Painter / The Art Institute of Boston / BFA, Rhode Island School of Design

In this course students learn to work in a variety of media used in professional illustration. The markets available to the illustrator and what media are appropriate for a specific market are discussed. The course concentrates on developing the ability to draw real objects and real people, often from a client's specifications. Illustrating from a manuscript or from a layout and several free projects will be included in the course, but the primary emphasis will be on learning the skills necessary for meeting a client's specific illustration needs. *A portfolio demonstrating basic drawing ability is required for entry to this course.*

SG26 1 credit \$382 / 3 CEU \$309
Ten 3 hour meetings
Wednesday 6:00 to 9:00 p.m.
June 9 through August 11

Illustrating Children's Books

Teri Weidner Children's Book Illustrator / BFA, Rhode Island School of Design

In this course students learn how to illustrate books for children. The process is explored through individual works and through the development of a mock-up suitable for inclusion in a portfolio. We explore elements such as character development, mood, flow, interpretation of the

written word, page composition, and selection of medium. We study the work of several illustrators with a wide variety of styles and mediums. The instructor helps each student to develop an illustrative voice and project it into book form. *Prior drawing experience is required for entry to this course.*

SG31 1 credit \$382 / 3 CEU \$309
Ten 3 hour meetings
Tuesday 6:00 to 9:00 p.m.
June 8 through August 10

Typography Today

Kathleen Murray Graphic Designer / MFA, Maryland Institute College of Art / BA, Clark University

The advent of desktop publishing has changed the way graphic designers work. But knowing software is not the same as knowing typography. This course teaches students how to achieve effective type design. It opens their eyes to the beauty and power of type as a means of print communication. Starting with the basics of typography, participants learn what makes type attractive, readable, and creative. This knowledge is applicable whether one works by hand or by computer. Current design samples are critiqued and students complete practical assignments demonstrating effective use of type in real-life situations.

SG10 1 credit \$382 / 3 CEU \$309
Ten 3 hour meetings
Wednesday 6:00 to 9:00 p.m.
June 9 through August 11

Computer Graphics Intensives

The New England School of Art & Design understands that not everyone has the time for our 10-week computer graphics courses. Therefore, we have developed intensive versions of these courses. These intensive 4-week versions of our 10-week courses cover the same material, involve the same amount of class time (30 hours) and out-of-class computer availability (30 hours minimum) as the 10-week courses. The intensive versions of the Mac and PC Basics involve 15 hours of class time and 15 hours of studio time.

Like our 10-week courses, our intensives are in-depth and individualized. Our courses give you the time to achieve competence and produce creative results. NESAD computer graphics instructors are working professionals with a current knowledge of the material they teach.

Registration is currently underway for these courses. If you want to get your hands on the hardware and expand your mind with the software, fill out the application on page 15 or give us a call at 617-536-0383.

Adobe Photoshop Intensive

IG72 1.5 credits \$573 tuition
Eight 3.75 hour meetings

Section A

Tuesday and Thursday
8:30 a.m. to 12:15 p.m.
May 11 through June 3

Section B

Tuesday and Thursday 5:30 to 9:15 p.m.
May 11 through June 3

Basic AutoCAD Intensive

IE48 1.5 credits \$573 tuition
Eight 3.75 hour meetings
Tuesday and Thursday 5:30 to 9:15 p.m.
May 11 through June 3

Quark XPress Intensive

IG16 1.5 credits \$573 tuition
Eight 3.75 hour meetings

Section A

Tuesday and Thursday 1:15 to 5:00 p.m.
May 11 through June 3

Section B

Tuesday and Thursday 5:30 to 9:15 p.m.
May 11 through June 3

Adobe Illustrator Intensive

IG16 1.5 credits \$573 tuition
Eight 3.75 hour meetings
Tuesday and Thursday 1:15 to 5:00 p.m.
May 11 through June 3

Mac Basics Intensive

IB51 3 CEU \$309
Four 3.75 hour class meetings
Four 3.75 hour supervised studio sessions
Tuesday and Thursday
8:30 a.m. to 12:15 p.m.
May 11 through June 3

PC Basics Intensive

IB52 3 CEU \$309
Four 3.75 hour class meetings
Four 3.75 hour supervised studio sessions
Tuesday and Thursday
8:30 a.m. to 12:15 p.m.
May 11 through June 3

Complete course
descriptions begin
on page 10.

Information

These courses are offered for credit and for Education Units (CEU). At the time of registration you may choose to receive credit or CEU. During the first week of classes you may change their selection; however, any additional change must be made before the next scheduled class.

Credit earned for credit can be applied toward the graduation requirements of a NESAD Diploma Program. For more information about the Diploma Programs, please contact the Registrar or refer to the General Catalogue.

One credit is defined as 30 hours of instruction. One CEU is defined as 15 hours of instruction.

Students receiving credit are sent a grade report following the end of the term. Grades issued are as follows: A (Excellent), B (Above Average), C (Average), D (Poor), F (Fail), W (Withdraw), INC (Incomplete). In cases where a student fails to complete course requirements on time due to an emergency, a grade of INC (Incomplete) may be issued. A student must be made up within 30 days of the last class session.

Education Units

A nationally-recognized standard which indicates that a student who has successfully completed a non-credit course of study for ten hours of class instruction one CEU is earned. Students are graded pass/fail and must meet minimum requirements and complete all course assignments to receive a CEU.

more information on page 11

Computer Graphics

The New England School of Art & Design provides students with an extensive array of state-of-the-art computer graphics hardware and software. And with the opening of our second Macintosh studio students have the opportunity to learn the latest in color input, output, and high capacity image processing.

Our ten-week computer graphics courses are in-depth and individualized. If you want to get your hands on the hardware and expand your mind with the software, fill out an application or give us a call at 617-536-0383.

Why should you consider a Macintosh course at NESAD?

Personal Attention Enrollment is limited to eight students with one Macintosh per participant. Thirty hours of studio instruction permit students to progress at their own pace and ability.

Professional Instructors NESAD computer graphics instructors are working professionals with a current knowledge of the material they teach. They don't just teach; they do.

Guaranteed Computer Access Students have regularly scheduled access to the computer studios outside of class time. Thirty additional hours of computer time is available through a weekly sign-up system.

Value At a cost of \$573 (plus \$25 registration fee) Macintosh courses at NESAD are an excellent value. Unlike many one or two-day seminars, our courses give you the time to achieve competence and produce creative results.

Mac Basics

Tara Kirpalani Computer Graphics Consultant / MS, Boston University / BFA Concordia University

Leslie J. Miller BA, University of New Orleans / New England School of Photography

Mac Basics gives the inexperienced computer user an overview of the Apple Macintosh as an artistic tool. Students learn the power of Superpaint, an object-oriented graphics package. Techniques such as freehand and fixed-shape drawing, reducing, enlarging, duplicating, patterning, and text manipulation are explored. Weekly assignments permit students to prepare deadline-driven pieces similar to those expected in the graphic design industry. More advanced software is incorporated into the course depending on the skills and interests of the participants. Additional supervised studio sessions will be scheduled for each student. *No previous computer experience is required. At the beginning of the course students learn the basic techniques required to operate a Macintosh.*

SB51 3 CEU \$309
Five 3 hour class meetings

Section A: Kirpalani
Tuesday 9:00 a.m. to 12:00 p.m.
June 8 through July 6

Section B: Miller
Tuesday 9:00 a.m. to 12:00 p.m.
July 13 through August 10

PC Basics

Tara Kirpalani Computer Graphics Consultant / MS, Boston University / BFA Concordia University

Leslie J. Miller BA, University of New Orleans / New England School of Photography

PC Basics gives students hands-on experience with IBM PC-compatible computers. In the Microsoft Windows environment students learn Paintbrush, a paint program that demonstrates the power of the PC as an artistic tool. Weekly assignments permit students to prepare deadline-driven pieces similar to those expected in the graphic design industry. More advanced software is incorporated into the course depending on the skills and interests of the participants. Additional supervised studio sessions will be scheduled for each student. *No previous computer experience is required. At the beginning of the course students learn the basic techniques required to operate a PC-compatible computer.*

SB52 3 CEU \$309
Five 3 hour class meetings

Section A: Miller
Tuesday 9:00 a.m. to 12:00 p.m.
June 8 through July 6

Section B: Kirpalani
Tuesday 9:00 a.m. to 12:00 p.m.
July 13 through August 10

Basic AutoCAD

Leslie J. Miller BA, University of New Orleans / New England School of Photography

Steve Gildea Computer Graphics Consultant / MFA, University of Illinois / BFA, Massachusetts College of Art / BA, Colorado University

Basic AutoCAD teaches basic computer aided drafting skills. Applicants should be familiar with traditional drafting equipment and capable of producing architectural plans and elevations, so that they may concentrate on learning to successfully manipulate the computer. Through a series of assignments related to architectural drafting, the course covers the basics of computer operation, drawing and editing skills, the use of layers, text, dimensioning, scaling, the plotting process, and other related skills and concepts. Class sessions are devoted to covering new material, reviewing homework, going over problems, and spending time on the School's computers. By the end of the semester students who have successfully completed the course assignments will have a portfolio of drawings demonstrating basic CAD knowledge and skills. This course uses IBM PC-compatible computers running AutoCAD software from Autodesk Inc., a drafting package used widely in the architecture and design communities.

SE48 1.5 credits \$573 tuition
Ten 3 hour meetings

Section A: Miller
Tuesday 1:00 to 4:00 p.m.
June 8 through August 10

Section B: Gildea
Thursday 2:00 to 5:00 p.m.
June 10 through August 12

Advanced AutoCAD and 3D Rendering

John Lehan Computer Systems Manager, Frederick R. Harris, Inc. / BS, Roger Williams College / Wentworth Institute of Technology

This course solidifies AutoCAD skills and introduces photo-realist computer rendering techniques. Students build three-dimensional models on the computer using all 3D AutoCAD commands. With the use of Autodesk's 3D Studio students learn the concepts of texture mapping, lighting, and camera placement to produce professional quality renderings. At the conclusion of the course each student will have a portfolio and of slides and 8 by 10 photographs of computer designed interiors or objects. *Prior AutoCAD experience or the completion of Basic AutoCAD is required for entry to this course.*

SE49 1.5 credits \$573 tuition
Ten 3 hour meetings
Monday 6:00 to 9:00 p.m.
June 7 through August 16

PageMaker

Tara Kirpalani Computer Graphics Consultant / MS, Boston University / BFA Concordia University

This course is an introduction to the use of page make-up software, word processing and simple paint graphics. The Macintosh section utilizes PageMaker 4.2. The PC section utilizes PageMaker 4.0 with Windows 3.1. In the first half of the course students master basic and intermediate skills in PageMaker software and are given short tutorials for word processing and graphics generation. Each class includes time for students to use the computers and software on a tutorial basis, receiving individual attention from the instructor. Students are also assigned

computer time outside of class in order to complete projects. During the second half of the course students work on more complex techniques and commands, designing and producing several documents. *Prior computer experience is required for admission to this course.*

SG15 1.5 credits \$573 tuition
Ten 3 hour meetings

Section A: Mac
Tuesday 1:00 to 4:00 p.m.
June 8 through August 10

Section B: PC
Thursday 9:00 a.m. to 12:00 p.m.
June 10 through August 12

Quark XPress

Laura Golly Principal, Laura Golly Graphic Design / BFA, Rhode Island School of Design

Darci Mehall Graphic Designer / BFA, Columbus College of Art & Design

This course is an introduction to Quark XPress page make-up software, word processing, and the merging of graphics with text. Microsoft Word and Adobe Illustrator are used in conjunction with Quark XPress on Apple Macintosh II computers. In the first half of the course students master basic skills in Quark XPress and are shown the special strengths that this software has in dealing with typographic refinements. Short tutorials on Microsoft Word (for word processing) and Adobe Illustrator (for graphics generation) are also introduced. Each class session includes time for students to use the computers and software on a tutorial basis, receiving individual attention from the instructor. Students are also assigned outside-of-class computer time in order to complete homework assignments. During the second half of the course students work on

more complex techniques and commands, designing and producing several documents. *Prior Macintosh experience is required for admission to this course.*

SG16 1.5 credits \$573 tuition
Ten 3 hour meetings

Section A: Golly
Wednesday 2:00 to 5:00 p.m.
June 9 through August 11

Section B: Golly
Wednesday 6:00 to 9:00 p.m.
June 9 through August 11

Section C: Mehall
Thursday 9:00 a.m. to 12:00 p.m.
June 10 through August 12

Publication Design with Quark XPress

Darci Mehall Graphic Designer / BFA, Columbus College of Art & Design

This course is an integrated approach to learning publication design and electronic page make-up. Students learn the principles of publication design while mastering the tools and unique features of Quark XPress. Through a variety of assignments students explore publication standards for book and magazine design and begin to master the complex skills necessary to produce a successful publication. Each class session includes time for students to use the computers and software on a tutorial basis, receiving individual attention from the instructor. Students are also assigned outside-of-class computer time in order to complete homework assignments. *Prior Macintosh experience and a working knowledge of typography is required for admission to this course.*

SG52 1.5 credits \$573 tuition
Ten 3 hour meetings
Monday 6:00 to 9:00 p.m.
June 7 through August 16

NESAD maintains a permanent record of a student's completion of a CEU course, and upon request will send a copy of this record to employers and educational institutions. CEU courses cannot be applied to a NESAD Diploma Programs and are not transferable to other institutions.

Attendance

Attendance is the student's responsibility and will be considered a factor in determining final standing. Students in credit courses with five or more absences in a single term will automatically be considered to have failed the course. Students in CEU courses with five or more absences will not receive the CEU.

Student Responsibility

All students are responsible for knowing and adhering to currently published requirements, regulations and policies. On request students may obtain information and counsel relative to their progress and status from faculty, Departmental Chairpersons, or members of the Administration.

Adobe Illustrator

Jennifer Fuchel Computer Graphics Consultant / MFA, Boston University / BA, SUNY Binghamton

Tara Kirpalani Computer Graphics Consultant / MS, Boston University / BFA Concordia University

Steve Gildea Computer Graphics Consultant / MFA, University of Illinois / BFA, Massachusetts College of Art / BA, Colorado University

Graphics created with object-oriented systems such as Adobe Illustrator can be reproduced at any resolution, limited only by the output device. In this course students are given assignments to create full color logos, letterheads, labels, book covers, etc. Using Adobe Illustrator software artists can see full color "previews" of artwork before it is output to a color film recorder (for color prints or slides) or to a laser printer for prints or color-separated negatives. This is a course designed to move beyond the simplicity of computer "paint" programs. Classes are offered on both Macintosh and PC-compatible computers. *Previous experience with a computer, though useful, is not required.*

SG17 1.5 credits \$573 tuition
Ten 3 hour meetings

Section A (Mac): Fuchel
Wednesday 6:00 to 9:00 p.m.
June 9 through August 11

Section B (Mac): Kirpalani
Thursday 1:00 to 4:00 p.m.
June 10 through August 12

Section C (PC): Gildea
Thursday 6:00 to 9:00 p.m.
June 10 through August 12

Adobe Photoshop

Jennifer Fuchel Computer Graphics Consultant / MFA, Boston University / BA, SUNY Binghamton

Sheri Lyn Rosenzweig Computer Graphics Designer / BFA, Boston University

Explore the new world of computer design with Adobe Photoshop. Learn how to use the software package that is rapidly becoming a standard tool for the graphic arts and broadcast industries. This course introduces students to basic and advanced techniques for the creation of powerful images through the use of drawing, collage, montage, and photo-manipulation. A variety of output options including prints, slides, and video are explored. Individuals interested in print graphics and broadcast media will find this course professionally practical and creatively stimulating. *Prior Macintosh experience is required for entry to this course.*

SG72 1.5 credits \$573 tuition
Ten 3 hour meetings

Section A: Rosenzweig
Tuesday 6:00 to 9:00 p.m.
June 8 through August 10

Section B: Instructor to be announced
Wednesday 2:00 to 5:00 p.m.
June 9 through August 11

Section C: Fuchel
Thursday 9:00 a.m. to 12:00 p.m.
June 10 through August 12

Aldus Freehand

Darci Mehall Graphic Designer / BFA, Columbus College of Art & Design

Aldus Freehand (from the maker of PageMaker) is the other leading professional drawing program. It too supports the production of high resolution graphics. In this course students are given assignments to create full color logos, letterheads, labels, book covers, etc. on Apple Macintosh II computers using Aldus Freehand software. Designing on this platform the artist can see full color "previews" of artwork before it is printed or output to video. This course moves beyond the simplicity of computer "paint" programs to the creation of professional quality design. *Prior Macintosh experience is required for entry to this course.*

SG20 1.5 credits \$573 tuition
Ten 3 hour meetings
Thursday 1:00 to 4:00 p.m.
June 10 through August 12

Computer Presentation Graphics

Jennifer Fuchel Computer Graphics Consultant / MFA, Boston University / BA, SUNY Binghamton

This course uses the Macintosh to create multi-media desktop presentations. Macromind Director software is used to teach students creative ways to combine words, graphics, scanned images, slides, and animation. The result is an effective,

entertaining, and professional presentation. Students also learn how to develop interactive databases which can provide access to information in new and exciting ways. *Prior Macintosh experience is required for entry to this course.*

SG88 1.5 credits \$573 tuition
Ten 3 hour meetings
Monday 1:00 to 4:00 p.m.
June 7 through August 16

Aldus Persuasion

Sheri Lyn Rosenzweig Computer Graphics Designer / BFA, Boston University

Presentations are used as a communication tool within corporations and for educational/training purposes. This course is an in-depth exploration of effective presentation graphics using Aldus Persuasion on the Macintosh. Other software packages, Adobe Photoshop and Aldus Freehand, are used to enhance presentations. Topics include: designing templates, integration of photographs and clip art, how to design for a variety of presentation media (slides, video, and print), and how to work successfully with clients. Monitor-based presentations from concept to final product are prepared individually and in teams. *Prior Macintosh experience is required for entry to this course.*

SG87 1.5 credits \$573 tuition
Ten 3 hour meetings
Monday 9:00 a.m. to 12:00 p.m.
June 7 through August 16

Registration Fee

All Adjunct Program students are required to pay a \$25 Registration Fee. The Fee is payable each term and is in addition to tuition. The Registration Fee is non-refundable.

Tuition

Tuition charges for individual courses are specified in the course descriptions and are based on the following rates:

CEU Courses: \$103 per CEU

Studio Courses: \$382 per credit

Academic Courses: \$286 per credit

Payment/Payment Deadline

Tuition and fees for a term are due on or before the Payment Deadline of the term for which the student is enrolling. Please make all payments in the form of check or money order, payable to: The New England School of Art & Design. VISA, MasterCard and Discover Card are also acceptable forms of payment. *No student will be permitted to attend classes until required tuition and fees have been paid.*

Payment Deadline for the 1993 Summer Semester is June 1, 1993, and for the Spring Computer Intensives is May 4, 1993. Students who fail to make full payment on or before these dates will be subject to a \$35 Late Payment Charge. Students accepted after the Payment Deadline will be exempted from this provision, but in any event will be required to pay all tuition and fees prior to the first class meeting.

Deferred Payment Option

Students whose semester tuition exceeds \$500 have the option of paying their tuition in two (2) installments. A \$10 processing fee is charged for this service. *A Deferred Payment Agreement must be signed by the Payment Deadline.* If you are interested in this option, call Felicia Onksen, Director of Enrollment Management at 617-536-0383.

Supplies

Unless otherwise noted in the course description, students are expected to supply their own art supplies and books. Estimated average expenditures for art supplies and books are \$90 per course. Actual amounts will vary widely according to the course or courses taken, student use and maintenance. The School maintains a small store where art supplies and books commonly used in course assignments may be purchased at a cost which is generally 20% below that of retail art supply stores.

Cancellation

Students may cancel their application, registration or enrollment at any time prior to matriculation (i.e. attendance at any class or classes). Students wishing to cancel must notify the School in writing by Certified Mail of such cancellation. Cancellation will be dated on the day such notice of cancellation is received. Students who fail to attend any classes within 15 days of the beginning date of the term will be assumed to have cancelled as of the day immediately

preceding the beginning date of the term. *Notice of cancellation must be mailed Certified to: The New England School of Art & Design, 28 Newbury Street, Boston, MA 02116.*

Withdrawal

Matriculated students (i.e. students who have attended any class or classes) may withdraw from any program or course at any time following matriculation. Students wishing to withdraw must notify the School in writing by Certified Mail of such withdrawal. Withdrawal will be dated from the last day of actual attendance by the student. Matriculated students who fail to attend any classes for 15 consecutive school days during a term, and who fail to notify the School in writing of withdrawal, will be assumed to have withdrawn as of the last day of actual attendance and will be subject to a penalty charge of \$25.00. *Notice of withdrawal must be mailed Certified to: The New England School of Art & Design, 28 Newbury Street, Boston, MA 02116.*

Refunds

Students withdrawing from Adjunct Program courses will receive refunds of tuition and fees according to the following schedule within 30 days of the receipt of notice of withdrawal. Refunds are calculated on a term basis (10 weeks for most courses; 4 weeks for Intensives) and

attendance is computed from the beginning of the term until the last day of attendance.

Registration Fee: The Registration Fee is non-refundable.

Tuition:

- 1) If cancellation occurs prior to matriculation, tuition paid will be refunded.
- 2) If withdrawal occurs during the first week of classes the School will retain 12% of the term tuition.
- 3) If withdrawal occurs after the first week of classes, but within the first 25% of the term, the School will retain 30% of the term tuition.
- 4) If withdrawal occurs after 25% of the term, but within the first 50% of the term, the School will retain 55% of the term tuition.
- 5) If withdrawal occurs after the first 50% of the term there will be no refunds.

Registration

Eligibility

Students enrolling in the Adjunct Program must be high school graduates or possess the equivalent of a high school education. Exceptions to this rule may be made for applicants of unusual motivation or ability at the discretion of the Admissions Committee.

Application

Everyone applying for Admission to the Evening & Saturday or Summer Divisions is required to complete an Adjunct Program Application Form (included in this catalogue) and submit it to the School for each term of enrollment. There is no application fee for the Adjunct Programs.

The Application Form can be mailed to the School or sent by fax to 617-536-0461.

Interview

All first-time applicants to the Adjunct Programs are required to have an interview with a member of the Admissions Committee. The primary purpose of the interview is to make sure that a particular course is appropriate for the specific needs and background of each applicant. Previously enrolled students in good standing are not required to have another interview. *To schedule an initial interview please call 617-536-0383.*

During the interview applicants are given the opportunity to explain their goals and objectives, and the Admissions

Officer will clarify the content and format of the courses being considered. In some instances a portfolio is required and may be presented at this time. No portfolio is required unless so indicated in the course description.

Acceptance

Prospective students who have completed the application form and have had an interview will be notified of acceptance into the Adjunct Program (usually at the time of the interview). Previously enrolled students in good standing are automatically accepted for subsequent Adjunct Program terms.

Enrollment Contract

All Adjunct Program students receive a copy of the Adjunct Program Enrollment Contract prior to paying any tuition. The Enrollment Contract specifies in detail all terms, conditions, requirements and charges involved in enrollment in the Adjunct Programs of The New England School of Art & Design. In order to complete Registration the Enrollment Contract must be signed and accompanied by a non-refundable \$25 Registration Fee.

Matriculation

Students who attend any class or classes are considered to have matriculated. Students may not attend classes until they have completed all registration procedures and until they have paid all tuition and fees due for the term.

How to Apply

New Applicants

1. Submit a completed Application Form by mail or fax (617-536-0461)
2. Schedule an interview by telephone (617-536-0383)
3. Return the Enrollment Contract with the \$25 Registration Fee
4. Pay tuition by June 1, 1993.

Returning Students

1. Submit a completed Application Form by mail or fax (617-536-0461)
2. Interview optional
3. Return the Enrollment Contract with the \$25 Registration Fee
4. Pay tuition by June 1, 1993.

The New England School of Art & Design is a non-profit educational institution incorporated under Chapter 180 of the General Laws of the Commonwealth of Massachusetts and is recognized by the Internal Revenue Service as a tax exempt organization under section 501(c)(3) of the Internal Revenue Code.

The New England School of Art & Design is licensed by the Commonwealth of Massachusetts, Department of Education.

The Diploma Programs are accredited by the Career College Association.

The Interior Design Diploma Program of The New England School of Art & Design is

accredited by the Foundation for Interior Design Education Research (FIDER), a specialized accrediting body recognized by the Council on Post-Secondary Education and the U.S. Department of Education.

The New England School of Art & Design admits students of any race, color, sex, creed, national or ethnic origin to all the rights, privileges, programs and activities generally accorded or made available to students at the School. It does not discriminate on the basis of race, color, sex, creed, national or ethnic origin in the administration of its educational policies, admissions policies, scholarships and loans.

28 Newbury Street
 Boston, Massachusetts 02116-3276
 Telephone: (617) 536-0383

ADJUNCT PROGRAM APPLICATION FORM

Personal

Last Name _____ First Name _____
 Middle Initial _____ Social Security Number _____
 Number and Street _____
 City _____ State _____ Zip Code _____
 Home Telephone (____) _____ Business Telephone (____) _____
 Birth Date _____ Male _____ Female _____
 Occupation _____ Employer _____

Ethnic Origin

The School requests this information in order to comply with Federal Government reporting requirements.

- Non-Resident Alien Black, Non-Hispanic White, Non-Hispanic American Indian/
 Alaskan Native
 Hispanic Asian/Pacific Islander Choose not to report Other

Education

Name of High School _____ Date Graduated _____
 Post-Secondary Schools / Colleges Attended _____
 Dates Attended _____ Major _____ Credits / Degree Earned _____
 Have you previously attended NESAD? _____ When? _____

For Office Use Only: Application Received _____ Scheduled Appointment _____

Courses

Please list below the course or courses for which you are applying. Include course titles, codes, credits or CEU, and sections (where applicable) as they appear in the catalogue.

Title _____
 Code _____ Credits / CEU _____ Section _____
 Title _____
 Code _____ Credits / CEU _____ Section _____
 Title _____
 Code _____ Credits / CEU _____ Section _____
 Title _____
 Code _____ Credits / CEU _____ Section _____
 Title _____
 Code _____ Credits / CEU _____ Section _____

Please Note:

Applicants must follow the procedures detailed in this catalogue under *Registration Information*. Applicants may not register for courses until all required procedures have been completed.

Please return this Application Form to:

Director of Adjunct Programs
 The New England School of Art & Design
 28 Newbury Street
 Boston, Massachusetts 02116

THE NEW ENGLAND
SCHOOL
OF
ART &
DESIGN

28 Newbury Street
Boston, Massachusetts 02116

Address Correction Requested



NON-PROFIT ORG.
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