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1993

### Suffolk University Academic Catalog, New England School of Art and Design (NESAD)–Spring evening and Saturday adjunct program, 1993

New England School of Art and Design

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Evening and Saturday Division

The New England School of Art & Design

# Spring

1993

*making ideas visible*

### 1993 Spring Calendar

Registration Period:  
January 4 - March 6

Payment Deadline: February 22

Classes Begin: March 1

Classes End: May 10

**Please Note:** The School will be closed on Monday, April 19 (Patriot's Day).

### 1993 Winter Computer Intensives Calendar

Registration Period:  
December 15 - January 12

Payment Deadline: January 5

Classes Begin: January 12

Classes End: February 4

### 1993 Spring Computer Intensives Calendar

Registration Period:  
January 4 - May 11

Payment Deadline: May 4

Classes Begin: May 11

Classes End: June 3

**Please Note:** The School will be closed on Saturday, May 29 and Monday, May 31 (Memorial Day).

Welcome to Spring 1993 at The New England School of Art & Design. Our selection of evening and Saturday courses offers opportunities to awaken, renew, and expand your creative abilities. The Adjunct Program provides a variety of courses attractive to both working professionals and individuals interested in exploring the world of art and design.

NESAD offers courses both for credit and for Continuing Education Units (CEU). Students who might be interested in completing a Diploma Program should consider taking courses for credit. Our admissions staff can provide more information about transfer of credits. For those students seeking to learn new skills or sharpen existing skills taking courses for CEU is a lower-cost alternative.

New this spring are *Saturday Seminars for High School Students*. The five and six week courses offer opportunities for artistic exploration and enrichment under the direction of professional artists. Courses range from beginning to advanced and are designed to meet the unique needs of young artists. We intend this to be the first in a series of efforts to reach out to artistic young people. For more information call Felicia Onksen at 617-536-0383.

Our computer graphics program continues to grow by leaps and bounds. With the opening of a second Macintosh studio we have the capacity to offer over twenty classes each semester utilizing the latest hardware and software. If you are tight for time, take a look at our expanded selection of *Computer Graphics Intensives* during January and May.

As computer graphics become more widespread, there is a greater need than ever for first-time users to gain access to these powerful tools. The new five-week introductory courses, *Mac Basics* and *PC Basics*, are designed to meet that need. These short courses are intended for inexperienced computer users who want to explore the world of computer graphics. They are excellent preparation for more advanced NESAD courses.

And remember, there is still lots of creative work going on outside the computer studio. In spite of, or maybe because of, the computer revolution there is growing interest in calligraphy and hand-lettering. We are offering *Lettering* for students who are ready to explore in detail the artistic dimensions of creative lettering.

We hope that you find in this catalog a course that meets your professional and personal needs. If you choose to register for a class, we will do all we can to ensure that you have an enriching educational experience. Your comments and suggestions are always welcome.

NESA&D thanks Allison Associates for its generous contribution of high resolution Agfa/Compugraphic output for this catalog.

## Foundation & Fine Arts 4

### Monday

Drawing Foundations I meets Monday and Wednesday

### Tuesday

Basic Design I meets Tuesday and Thursday  
Drawing the Face and Figure  
First Year Out

### Wednesday

Drawing Foundations I meets Monday and Wednesday

### Thursday

Basic Design I meets Tuesday and Thursday

### Saturday

High School Seminars

### Monday

2D Textile Print Design I  
Visual Merchandising

### Tuesday

Contract Drafting I: Basic meets Tuesday and Thursday  
2D Textile Print Design II  
Color for Interior Design

### Wednesday

Introduction to Interior Design  
Trompe l'Oeil Finishes & Painted Objects  
History of Furniture II

### Thursday

Contract Drafting I: Basic meets Tuesday and Thursday  
Kitchen Design and Cabinet Construction

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### Monday

Lettering

### Tuesday

Illustrating Children's Books

### Wednesday

Illustration I  
Typography Today  
Introduction to Advertising Design

### Thursday

Introduction to Graphic Design  
Basic Graphic Design  
Production Techniques

### Saturday

Creative Direction

### Monday

Quark XPress (A)  
Advanced AutoCAD  
Adobe Illustrator (A & B)  
Adobe Photoshop (A & B)

### Wednesday

Quark XPress (B, C & D)  
Pagemaker for the PC  
Aldus Freehand

### Thursday

Quark XPress (E)  
Adobe Photoshop (C)  
Basic AutoCAD

### Saturday

Mac Basics (A & B)  
PC Basics (A & B)  
Adobe Photoshop (D)  
Adobe Illustrator (C)

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## Basic Design I: The Visual Language

**Michael Brodeur** MFA, Boston University / BA, University of New Hampshire

The goal of this course is to develop students' ability to express themselves visually. All visual communication consists of a variety of elements (line, value, shape, texture, and color) and to be successful they must be combined in a unified whole. This course introduces the student to this language and provides the principles of organization necessary to create unified and exciting visual statements. Exercises and outside assignments enable the student to handle the variables involved. Emphasis is placed on the design process and visualization techniques used to solve problems of visual communication. In addition, basic tools, media, and technical skills necessary for effective visual communication are introduced.

**EB34** 2 credits \$732 / 6 CEU \$588

Two 3 hr. meetings per week for 10 weeks  
Tuesday and Thursday 6:00 to 9:00 p.m.  
March 2 through May 6

## Drawing Foundations I: Observational Drawing

**Gabrielle Barzagli** Artist / Diploma, School of the Museum of Fine Arts

This is a basic drawing course which focuses on the process of drawing from an observed situation - that is, making drawings of something that is seen, be it an object, a still-life, or an environment. This course approaches drawing from a point of view which emphasizes accurately recording that which is observed and introduces students to the concepts and procedures necessary for generating such drawings. Assignments and exercises are aimed at developing three basic abilities: 1) Perceptual acuity — the ability to see accurately. 2) Motor control skills — the ability to get the hand (with the pencil) to go where you want it to. 3) Tool use and handling — the ability to use drawing tools proficiently and comfortably. The development and coordination of these three basic abilities will enable the student to generate drawings that correspond accurately with the observed world. Please be prepared to purchase specific supplies at the first class meeting.

**EB02** 2 credits \$732 / 6 CEU \$588

Two 3 hr. meetings per week for 10 weeks  
Monday and Wednesday  
6:00 to 9:00 p.m.  
March 1 through May 10

## First Year Out — Emerging in Business as an Artist

**Laura Shabott** Artist / BFA, Philadelphia College of Art / Parsons School of Design

So, you're in art school or have just graduated. Your only options seem to be restaurants or retail. Instead, take this course to discover your inherent business skills. During the ten sessions you prepare a personalized business plan for your arts career. The course includes sales and marketing techniques with which to approach conventional markets, such as galleries, as well as maverick guerilla tactics to increase your exposure.

**EF12** 1.5 CEU \$147

Ten 1.5 hour meetings  
Tuesday 6:00 to 7:30 p.m.  
March 2 through May 4

## Drawing the Face and Figure

**Lydia Martin** Pennsylvania Academy of Fine Arts / BA, West Chester University

Learn how to draw the human face and figure in a variety of methods and materials. The course begins with students concentrating on the life model in one-color mediums such as charcoal, pencil, conte, and chalk. Later students learn the

methods of portrait drawing using pastel, colored pencil, and watercolor. Brief lectures on anatomy and color and demonstrations of medium and technique are given throughout the course. Experimentation and expression is encouraged through a variety of drawing methods including gestural, contour, tonal, and high contrast. Minimal drawing experience is required for this course.

**EF32** 1 credit \$366 / 3 CEU \$294

Ten 3 hour meetings  
Tuesday 6:00 to 9:00 p.m.  
March 2 through May 4

## Saturday Seminars for High School Students

The New England School of Art & Design is pleased to offer this spring a series of Saturday Seminars for high school students. These five and six week courses give young artists an opportunity for exploration and enrichment. Our team of professional artists, drawn from the ranks of our faculty, provides a nurturing and challenging opportunity for high school students to expand their creative potential.

### Beyond Doodling

Lydia Martin

You like to doodle while you talk on the phone or maybe draw cartoons of your favorite (or not so favorite) teachers while in class. But your school has a limited art program or art doesn't fit into your schedule. This seminar will get you jump started in drawing and challenge your imagination.

**EHo1** \$75

Five 3 hour meetings

Saturday 9:00 a.m. to 12:00 p.m.

March 6 through April 3

### Drawing from Life

Instructor to be announced

Your parents love to show off your artwork to the relatives and you are the person everyone in school calls on when they need a drawing for the yearbook. But you need more of a challenge. Proportions and noses still give you trouble. This college-level seminar will add new clarity and life to your drawing. Students build on the skills they already have through still life studies to portrait drawing from models.

**EHo2** \$75

Five 3 hour meetings

Saturday 9:00 a.m. to 12:00 p.m.

March 6 through April 3

### Get It Together

Linda Brown

You know that art is in your future, but to make your dream a reality you've got to sift through that pile of pictures in your room and put together a portfolio (a fancy name for a big folder). This seminar will polish, organize, and professionalize your work. The class explores presentation techniques, art school portfolio requirements, and what to expect when you get to art school. The final meeting is a portfolio review session with visiting artists.

**EHo3** \$75

Six 3 hour meetings

Saturday 9:00 a.m. to 12:00 p.m.

March 6 through April 10

## About the School

### The School

The New England School of Art & Design was founded in 1923 as New England School of Art and for almost seventy years has provided educational opportunities for students seeking to enter the professional world of art and design.

Located at 28 Newbury Street in Boston's Back Bay section, the School is in the heart of the city's art gallery and design studio center and is easily accessible from almost anywhere in the greater Boston area.

### The Adjunct Programs

The Adjunct Programs at The New England School of Art & Design offer introductory art and design courses, specialized professional development courses, and selected courses from the Diploma Programs. Adjunct students earn either Continuing Education Units (CEU) or credit.

The diversity of Adjunct courses attract students with a wide range of interests and abilities. Some are considering a career in the visual arts and want to explore their creative potential. Others are working professionals who need to learn new skills and techniques. And others are making a commitment to complete a program in Graphic Design, Interior Design, or Fine Arts.

The Adjunct Programs consist of three ten-week terms (Fall, Spring, and Summer) and two one-month Intensive terms (Winter and Spring) in computer graphics. For the Fall and Spring terms most courses meet once per week between 6:00 and 9:00 p.m. and on Saturday mornings. For the Summer term there is a wider selection of courses offered during the day and evening. Although the Adjunct Programs are not a vocational program, they are closely allied with NESAD Diploma Programs and faculty are generally drawn from Diploma Programs.

Students may register for courses any time within 60 days of the beginning date of classes. Registrations may be accepted during the first week of each term for those courses not already filled.

### Diploma and BFA Programs

Diploma and BFA Degree options are available through NESAD Day Programs. Major areas of study include graphic design, interior design, computer graphics, and fine arts. For information about these programs please consult the General Catalog or contact the Director of Admissions, Anne Blevins, at 617-536-0383.

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## Introduction to Interior Design

**Jane Johnson** Free-lance Interior Designer / Diploma, The New England School of Art & Design / University of Maine

An introduction to the profession of interior design with an emphasis on residential design. Through a series of lectures and discussions students learn the basic tools and principles of interior design, which are applied to projects and presentations. The course includes analysis of client needs, the designer-client relationship, color, style, function, lighting, furniture, and finish materials. Students learn effective presentation methods and are responsible for one major portfolio-quality project. Drawing experience is helpful, but is not required. This is not a home decorating course, but rather an in-depth introduction to the professional practice of interior design.

**EE11** 1 credit \$366 / 3 CEU \$294  
Ten 3 hour meetings  
Wednesday 6:00 to 9:00 p.m.  
March 3 through May 5

## Trompe L'Oeil Finishes & Painted Objects

Instructor to be announced

This course explores the different techniques and mediums for the practical application of trompe l'oeil finishes. Through a combination of lecture,

demonstration and student participation the class learns how to simulate wood, marble, semiprecious stone, and tortoise-shell finishes, and examines the processes of pickling, mat gilding, stencilling, and glazing. Students learn methods for applying these techniques to objects, furniture, and interior surfaces. Because of the wide variety of techniques and materials dealt with in this course, students should expect to spend between \$200 and \$250 on supplies.

**EE53** 1 credit \$366 / 3 CEU \$294  
Ten 3 hour meetings  
Wednesday 6:00 to 9:00 p.m.  
March 3 through May 5

## Color for Interior Design

**Estelle Mitsopoulos, IBD** Interior Designer, Cubellis & Associates / The New England School of Art & Design

This course examines the theories and uses of color in interior design. The student's sense of color is developed through lectures, demonstrations, and class exercises. Lectures examine the basic principles of color: hue, value, and chroma; complimentary and analagous colors; simultaneous contrast; after-imaging; Munsell color system; contrasting and harmonious colors. An exploration of how the eye actually perceives color helps students grasp these color principles and theories. Later students learn how to systematically develop color schemes for interior spaces. This studio portion of the course explores a variety of typical color schemes for interior spaces, such as traditional law

firms, progressive restaurants, and fashion boutiques. A field trip to several successful interior spaces in the Boston area helps reinforce the concepts of color schemes and color principles.

**EE56** 1 credit \$366 / 3 CEU \$294  
Ten 3 hour meetings  
Tuesday 6:00 to 9:00 p.m.  
March 2 through May 4

## 2D Textile Print Design I

**Phoebe Gallagher** Designer / AAS, Textile Design, Fashion Institute of Technology / BA, Eastern Mennonite College

This course examines the fundamentals of two-dimensional design as they apply to textile print design. Fabrics, home furnishings, and related products requiring surface design are discussed. The study of pattern design, repeat, and coloring fundamentals are combined with a variety of assignments involving the creation and rendering in gouache of original designs. In addition, the course addresses related business concerns such as finding manufacturers, keeping abreast of market trends, freelance trade practices, and portfolio presentation.

**EE54** 1 credit \$366 / 3 CEU \$294  
Ten 3 hour meetings  
Monday 6:00 to 9:00 p.m.  
March 1 through May 10

## 2D Textile Print Design II

**Phoebe Gallagher** Designer / AAS, Textile Design, Fashion Institute of Technology / BA, Eastern Mennonite College

This course is a continuation of 2D Textile Print Design I. It is a studio environment for students who want to continue to develop a portfolio of designs. Weekly assignments help students learn variety in technique and color. In addition to exploring the many effects achieved with flat gouache, the studio is an opportunity to experiment with other techniques such as dyes and resists. This course is limited to students who have completed Textile Print Design I or by permission of the instructor.

**EE35** 1.5 CEU \$147  
Ten 1.5 hour meetings  
Tuesday 6:00 to 7:30 p.m.  
March 2 through May 4

## Kitchen Design and Cabinet Construction

**Dianne Paquin Landry, CKD** Kitchen Designer / The New England School of Art & Design

This course offers students an introduction to the specialized world of kitchen design. A well-designed kitchen is perhaps the most important room in any house or apartment. Participants learn

the underlying principles of successful kitchen design. Students become familiar with the entire design process including cabinet construction, appliances, materials, floor plans, and client presentations. Drafting and perspective drawing experience is helpful.

**EE58** 1 credit \$366 / 3 CEU \$294  
Ten 3 hour meetings  
Thursday 6:00 to 9:00 p.m.  
March 4 through May 6

### Contract Drafting I: Basic

**John Parrillo** President, John G. Parrillo Inc. Architect / MS, Columbia University / BS, Rhode Island School of Design

This course is designed to familiarize students with the basic equipment and concepts of visualizing interior and architectural space in graphic illustrative terms (i.e. plan, elevation, and section). The course content provides students with a working knowledge of the processes used to produce a basic set of drawings necessary in planning and designing interior spaces for commercial or residential structures. A list of materials and an explanation of their use will be given at the first class meeting.

**EE40** 1.5 credits \$549 tuition  
Two 3 hr. meetings each week for 8 weeks  
Tuesday and Thursday 6:00 to 9:00 p.m.  
March 2 through May 4

### History of Furniture II

**Marg Dion** Principal, Dion Design Associates / New England School of Art

This course focuses on the most popular French, English, and American furniture styles. These antiques are aesthetic, functional, and financial alternatives to new furniture in both residential and commercial projects. Students study the styles of Louis XVI, Directoire, Empire, Hepplewhite, Sheraton, English, Regency, and Victorian styles in England and America, continuing through the Arts & Crafts Movement, Art Nouveau, and the Bauhaus. During the course students compile notebooks based on their readings to be used as a future reference source. *Prerequisite: History of Furniture I (E82A)*

**EE83A** 1.5 credits \$411 / 2.75 CEU \$270  
Ten 2.75 hour meetings  
Wednesday 6:00 to 8:45 p.m.  
March 3 through May 5

### Visual Merchandising

**Jennifer Bittner** Principal, Display and Design / BA, Harvard University

This course gives an overview of the field of visual merchandising and teaches principles of design for the display artist. Visual merchandising covers a wide range of retail activities, from window design to interior displays. Indispensable to most retail stores, the display artist promotes merchandise through art and design skills. In this course the student explores how to apply these skills to all types of merchandise. An understanding of retail business is stressed in order to familiarize the designer with the subject. Finally, the challenge of working in visual merchandising is addressed to prepare for possible careers in the field.

**EE55** 1 credit \$366 / 3 CEU \$294  
Ten 3 hour meetings  
Monday 6:00 to 9:00 p.m.  
March 1 through May 10

### Course/Class Cancellation

The School reserves the right, in the case of insufficient enrollment, to cancel any course. In such an event a complete refund of amounts paid will be made. National and State holidays on which classes will not be held are listed on the term Calendar. In the case of cancellations due to instructor illness the School will attempt to notify students as far in advance as possible. Cancellations due to inclement weather will be announced on the following radio stations: WHDH (850 AM), WBZ (1030 AM), WRKO (680 AM), WBCN (104.1 FM). Cancelled classes will be made up within 30 days of the scheduled end of the term.

### Other Changes

This catalogue does not constitute a contractual agreement. The New England School of Art & Design reserves the right, with the approval of the Commonwealth of Massachusetts, Department of Education, to change any program, department, course, policy and the personnel of the faculty at its discretion. The School has no responsibility for loss or damage to student work, supplies or other personal property.



## Introduction to Graphic Design

**James Aromaa** Principal, James Aromaa Design & Advertising / BFA, Massachusetts College of Art

This course offers students a broad overview of the various aspects of the graphic design field and the work of the professional graphic designer. The class explores basic concepts, design processes, and techniques of graphic design through a series of lectures, design problems, and discussions. Included are introductions to typography, layout design, mechanicals and printing processes. Design assignments are structured to suit the student's level of experience and areas of interest. The basic goal of this course is to provide the student with a background sufficient to allow him or her to make an intelligent, informed decision about whether or not to pursue graphic design as a career. Those students interested more specifically in production processes (as opposed to design) should see *Basic Graphic Design Production Techniques (EG42)* elsewhere in this catalogue.

**EG02** 1 credit \$366 / 3 CEU \$294  
Ten 3 hour meetings  
Thursday 6:00 to 9:00 p.m.  
March 4 through May 6

## Basic Graphic Design Production Techniques

**Christine Hardiman** Free-lance Graphic Designer / The New England School of Art & Design

An introduction to the methods, tools, and techniques used by the graphic designer to bring artwork to final printed form. The course develops a basic understanding of offset printing, paste-ups, typography, papers, inks, etc. as they relate to the preparation of artwork for printing and reproduction. It is the objective of the course to expose students to the enormous range of possibilities available to the graphic designer and to help them understand the necessary limitations imposed by the processes used. Since this course will emphasize production processes as opposed to aesthetics, no previous design background is required.

**EG42** 1 credit \$366 / 3 CEU \$294  
Ten 3 hour meetings  
Thursday 6:00 to 9:00 p.m.  
March 4 through May 6

## Illustration I

**Linda Wielblad** Illustrator/Painter / The Art Institute of Boston / BFA, Rhode Island School of Design

In this course students learn to work in a variety of media used in professional illustration. The markets available to the illustrator and what media are appropriate for a specific market are discussed. The course concentrates on developing

the ability to draw real objects and real people, often from a client's specifications. Illustrating from a manuscript or from a layout and several free projects will be included in the course, but the primary emphasis will be on learning the skills necessary for meeting a client's specific illustration needs. A portfolio demonstrating basic drawing ability is required for entry to this course.

**EG26** 1 credit \$366 / 3 CEU \$294  
Ten 3 hour meetings  
Wednesday 6:00 to 9:00 p.m.  
March 3 through May 5

## Illustrating Children's Books

**Teri Weidner** Children's Book Illustrator / BFA, Rhode Island School of Design

In this course students learn how to illustrate books for children. The process is explored through individual works and through the development of a mock-up suitable for inclusion in a portfolio. We explore elements such as character development, mood, flow, interpretation of the written word, page composition, and selection of medium. We study the work of several illustrators with a wide variety of styles and mediums. The instructor helps each student to develop an illustrative voice and project it into book form. Prior drawing experience is required for entry to this course.

**EG31** 1 credit \$366 / 3 CEU \$294  
Ten 3 hour meetings  
Tuesday 6:00 to 9:00 p.m.  
March 2 through May 4

## Introduction to Advertising Design

**Deborah J. Tanen** Account Executive/Designer, Commonwealth Graphics / Northeastern University / BFA, University of Massachusetts

This course is for students who wish to explore advertising art direction. The successful art director uses a wide range of communication skills to meet the needs of clients. Through a series of projects participants address design problems common to the field. Specific topics include the power of language, marketing research and analysis, copy content, visual solutions, and execution technique. Students are expected to understand basic typography and design fundamentals prior to taking this class.

**EG44** 1 credit \$366 / 3 CEU \$294  
Ten 3 hour meetings  
Wednesday 6:00 to 9:00 p.m.  
March 3 through May 5

## Typography Today

**Kathleen Murray** Graphic Designer / MFA, Maryland Institute College of Art / BA, Clark University

The advent of desktop publishing has changed the way graphic designers work. But knowing software is not the same as knowing typography. This course teaches students how to achieve effective type design. It opens their eyes to the beauty

and power of type as a means of print communication. Starting with the basics of typography, participants learn what makes type attractive, readable, and creative. This knowledge is applicable whether one works by hand or by computer. Current design samples are critiqued and students complete practical assignments demonstrating the effective use of type in real-life situations.

**EG10** 1 credit \$366 / 3 CEU \$294  
Ten 3 hour meetings  
Wednesday 6:00 to 9:00 p.m.  
March 3 through May 5

## Lettering

**Linette Renaudie** Graphic Designer /  
BFA, Massachusetts College of Art

This course continues the exploration of letterforms started in Introduction to Lettering. Students expand their study into the Chancery Cursive and other Italic variations. Additional alphabets are explored both in calligraphic and typographic forms. Students experiment with layout, color, and a variety of media in order to gain experience and confidence. At the conclusion of the course students will have executed several finished pieces that illustrate the complexity and artistry of hand-lettering. Experience in some form of lettering/calligraphy is necessary for entrance into this course.

**EG21** 1 credit \$366 / 3 CEU \$294  
Ten 3 hour meetings  
Monday 6:00 to 9:00 p.m.  
March 1 through May 10

## Creative Direction

**Jennifer Davis** Art Director / BFA, Rhode  
Island School of Design

This four-week course introduces an integrated copywriting/ art direction approach to advertising. Seminars, workshops, and demonstrations give students an overview of the concepts and process of creative direction. Case studies of well-known campaigns are used to introduce the elements of a successful advertising effort. Working as teams class members take projects through brainstorming, concept selection and refinement, to production of copy and visuals. Students learn how to combine language and design to produce a creative whole greater than the sum of its parts.

**EG78** 1.2 CEU \$118  
Four 3 hour meetings  
Saturday 9:30 a.m. to 12:30 p.m.  
March 6 through April 3

## Academic information

Adjunct Program courses are offered for credit and for Continuing Education Units (CEU). At the time of registration students select credit or CEU. During the first week of classes students may change their selection, however, any additional fees must be paid before the next scheduled class.

Only courses taken for credit can be applied toward the graduation requirements of a NESAD Diploma Program. For more information about the Diploma Programs, please contact the admissions staff or refer to the General Catalogue.

### Credits

For Studio courses a credit is defined as 30 hours of instruction. For Academic courses (those with the letter "A" in the course code) a credit is defined as 15 hours of instruction.

Students receiving credit are sent a grade report following the completion of the term. Grades issued are as follows: A (Outstanding), B (Above Average), C (Average), D (Poor), F (Failure), W (Withdrew), I (Incomplete). In cases where a student is unable to complete course requirements on time due to illness or emergency, a grade of INC (Incomplete) may be issued. All incompletes must be made up within 30 days of the last scheduled class.

### Continuing Education Units

The CEU is a nationally-recognized standard which indicates that a student has successfully completed a non-credit course of study. For every ten hours of class instruction one CEU is awarded. Students are graded pass/fail and must meet minimum attendance requirements and complete all course assignments to receive a CEU.

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# Computer Graphics

The New England School of Art & Design provides students with an extensive array of state-of-the-art computer graphics hardware and software. And with the opening of our second Macintosh studio students have the opportunity to learn the latest in color input, output, and high capacity image processing.

Our ten-week computer graphics courses are in-depth and individualized. If you want to get your hands on the hardware and expand your mind with the software, fill out an application or give us a call at 617-536-0383.

## *Why should you consider a Macintosh course at NESAD?*

**Personal Attention** Enrollment is limited to eight students with one Macintosh per participant. Thirty hours of studio instruction permit students to progress at their own pace and ability.

**Professional Instructors** NESAD computer graphics instructors are working professionals with a current knowledge of the material they teach. They don't just teach; they do.

**Guaranteed Computer Access** Students have regularly scheduled access to the computer studios outside of class time. Thirty additional hours of computer time is available through a weekly sign-up system.

**Value** At a cost of \$549 (plus \$25 registration fee) Macintosh courses at NESAD are an excellent value. Unlike many one or two-day seminars, our courses give you the time to achieve competence and produce creative results.

## Mac Basics

**Tara Kirpalani** Computer Graphics Consultant / MS, Boston University / BFA Concordia University

**Leslie J. Miller** BA, University of New Orleans / New England School of Photography

Mac Basics gives the inexperienced computer user an overview of the Apple Macintosh as an artistic tool. Students learn the power of Superpaint, an object-oriented graphics package. Techniques such as freehand and fixed-shape drawing, reducing, enlarging, duplicating, patterning, and text manipulation are explored. Weekly assignments permit students to prepare deadline-driven pieces similar to those expected in the graphic design industry. More advanced software is incorporated into the course depending on the skills and interests of the participants. *No previous computer experience is required. At the beginning of the course students learn the basic techniques required to operate a Macintosh.*

**EB51** 3 CEU \$294

Five 3 hour class meetings and five 3 hour supervised studio sessions

**Section A:** Kirpalani  
Saturday March 6 through April 3  
Class Meeting 9:30 a.m. to 12:30 p.m.  
Studio Session 1:00 p.m. to 4:00 p.m.

**Section B:** Miller  
Saturday April 10 through May 8  
Class Meeting 9:30 a.m. to 12:30 p.m.  
Studio Session 1:00 p.m. to 4:00 p.m.

## PC Basics

**Tara Kirpalani** Computer Graphics Consultant / MS, Boston University / BFA Concordia University

**Leslie J. Miller** BA, University of New Orleans / New England School of Photography

PC Basics gives students hands-on experience with IBM PC-compatible computers. In the Microsoft Windows environment students learn Paintbrush, a paint program that demonstrates the power of the PC as an artistic tool. Weekly assignments permit students to prepare deadline-driven pieces similar to those expected in the graphic design industry. More advanced software is incorporated into the course depending on the skills and interests of the participants. *No previous computer experience is required. At the beginning of the course students learn the basic techniques required to operate a PC-compatible computer.*

**EB52** 3 CEU \$294

Five 3 hour class meetings and five 3 hour supervised studio sessions

**Section A:** Miller  
Saturday March 6 through April 3  
Class Meeting 9:30 a.m. to 12:30 p.m.  
Studio Session 1:00 p.m. to 4:00 p.m.

**Section B:** Kirpalani  
Saturday April 10 through May 8  
Class Meeting 9:30 a.m. to 12:30 p.m.  
Studio Session 1:00 p.m. to 4:00 p.m.

## Basic AutoCAD

Instructor to be announced

Basic AutoCAD teaches basic computer aided drafting skills. Applicants should be familiar with traditional drafting equipment and capable of producing architectural plans and elevations, so that they may concentrate on learning to successfully manipulate the computer. Through a series of assignments related to architectural drafting, the course covers the basics of computer operation, drawing and editing skills, the use of layers, text, dimensioning, scaling, the plotting process, and other related skills and concepts. Class sessions are devoted to covering new material, reviewing homework, going over problems, and spending time on the School's computers. By the end of the semester students who have successfully completed the course assignments will have a portfolio of drawings demonstrating basic CAD knowledge and skills. This course uses IBM PC-compatible computers running AutoCAD software from Autodesk Inc., a drafting package used widely in the architecture and design communities.

**EE48** 1.5 credits \$549 tuition  
Ten 3 hour meetings  
Thursday 6:00 to 9:00 p.m.  
March 4 through May 6

## Advanced AutoCAD and 3D Rendering

**John Lehan** Computer Systems Manager, Frederick R. Harris, Inc. / BS, Roger Williams College / Wentworth Institute of Technology

This course solidifies AutoCAD skills and introduces photo-realist computer rendering techniques. Students build three-dimensional models on the computer using all 3D AutoCAD commands.

With the use of Autodesk's 3D Studio students learn the concepts of texture mapping, lighting, and camera placement to produce professional quality renderings. At the conclusion of the course each student will have a portfolio and of slides and 8 by 10 photographs of computer designed interiors or objects. *Prior AutoCAD experience or the completion of Basic AutoCAD is required for entry to this course.*

**EE49** 1.5 credits \$549 tuition  
Ten 3 hour meetings  
Monday 6:00 to 9:00 p.m.  
March 1 through May 10

### PageMaker for the PC

**Tara Kirpalani** Computer Graphics Consultant / MS, Boston University / BFA Concordia University

The advent of Microsoft Windows has increased the power of PC's for page layout and graphic design. This course is an introduction to the use of PageMaker. Running under Windows 3.1 PageMaker 4.0 is easy to learn and use. In the first half of the course students master basic and intermediate skills in PageMaker software and are given short tutorials for word processing and graphics generation. Each class includes time for students to use the computers and software on a tutorial basis, receiving individual attention from the instructor. Students are also assigned computer time outside of class in order to complete projects. During the second half of the course students work on more complex techniques and commands, designing and producing several documents. *Prior computer experience is required for admission to this course.*

**EG15** 1.5 credits \$549 tuition  
Ten 3 hour meetings  
Wednesday 6:00 to 9:00 p.m.  
March 3 through May 5

### Quark XPress

**Laura Golly** Principal, Laura Golly Graphic Design / BFA, Rhode Island School of Design

**Lori Leibowitz** Production Artist, Ligature, Inc. / The New England School of Art & Design / BA Tufts University

**Darci Mehall** Graphic Designer / BFA, Columbus College of Art & Design

This course is an introduction to Quark XPress page make-up software, word processing, and the merging of graphics with text. Microsoft Word and Adobe Illustrator are used in conjunction with Quark XPress on Apple Macintosh II computers. In the first half of the course students master basic skills in Quark XPress and are shown the special strengths that this software has in dealing with typographic refinements. Short tutorials on Microsoft Word (for word processing) and Adobe Illustrator (for graphics generation) are also introduced. Each class session includes time for students to use the computers and software on a tutorial basis, receiving individual attention from the instructor. Students are also assigned outside of class computer time in order to complete homework assignments. During the second half of the course students work on more complex techniques and commands, designing and producing several documents. *Prior Macintosh experience is required for admission to this course.*

**EG16** 1.5 credits \$549 tuition  
Ten 3 hour meetings

**Section A:** Leibowitz  
Monday 6:00 to 9:00 p.m.  
March 1 through May 10

**Section B:** Golly  
Wednesday 2:00 to 5:00 p.m.  
March 3 through May 5

**Section C:** Mehall  
Wednesday 2:00 to 5:00 p.m.  
March 3 through May 5

**Section D:** Golly  
Wednesday 6:00 to 9:00 p.m.  
March 3 through May 5  
**Section E:** Mehall  
Thursday 2:00 to 5:00 p.m.  
March 4 through May 6

### Adobe Illustrator

**Tara Kirpalani** Computer Graphics Consultant / MS, Boston University / BFA Concordia University

**Jessee Carter** Computer Graphics Consultant / AA, St. Petersburg Junior College

Graphics created with object-oriented systems such as Adobe Illustrator can be reproduced at any resolution, limited only by the output device. In this course students are given assignments to create full color logos, letterheads, labels, book covers, etc. on Apple Macintosh II computers using Adobe Illustrator software. Designing on this platform the artist can see full color "previews" of artwork before it is output to a color film recorder (for color prints or slides) or to a laser printer for monochrome prints or color-separated negatives. This is a course designed to move beyond the simplicity of computer "paint" programs. Previous experience with a computer, though useful, is not required.

**EG17** 1.5 credits \$549 tuition  
Ten 3 hour meetings

**Section A:** Kirpalani  
Monday 9:00 a.m. to 12:00 p.m.  
March 1 through May 10

**Section B:** Kirpalani  
Monday 2:00 to 5:00 p.m.  
March 1 through May 10

**Section C:** Carter  
Saturday 5:00 to 8:00 p.m.  
March 6 through May 8

NESAD maintains a permanent record of a student's completion of a CEU course, and upon request will send a copy of this record to employers and educational institutions. CEU courses cannot be applied to a NESAD Diploma Programs and are not transferable to other institutions.

### Attendance

Attendance is the student's responsibility and will be considered a factor in determining final standing. Students in credit courses with five or more absences in a single term will automatically be considered to have failed the course. Students in CEU courses with five or more absences will not receive the CEU.

### Student Responsibility

All students are responsible for knowing and adhering to currently published requirements, regulations and policies. On request students may obtain information and counsel relative to their progress and status from faculty, Departmental Chairpersons, or members of the Administration.

## Adobe Photoshop

**Jennifer Fuchel** Computer Graphics Consultant / MFA, Boston University / BA, SUNY Binghamton

**Jessee Carter** Computer Graphics Consultant / AA, St. Petersburg Junior College

**David Rose** Multimedia Director, Interactive Factory / M.Ed, Harvard University / BA, St. Olaf College

Explore the new world of computer design with Adobe Photoshop. Learn how to use the software package that is rapidly becoming a standard tool for the graphic arts and broadcast industries. This course introduces students to basic and advanced techniques for the creation of powerful images through the use of drawing, collage, montage, and photo-manipulation. A variety of output options including prints, slides, and video are explored. Individuals interested in print graphics and broadcast media will find this course professionally practical and creatively stimulating. *Prior Macintosh experience is required for entry to this course.*

**EG72** 1.5 credits \$549 tuition  
Ten 3 hour meetings

**Section A:** Fuchel  
Monday 2:00 to 5:00 p.m.  
March 1 through May 10

**Section B:** Fuchel  
Monday 6:00 to 9:00 p.m.  
March 1 through May 10

**Section C:** Rose  
Thursday 9:00 a.m. to 12:00 p.m.  
March 4 through May 6

**Section D:** Carter  
Saturday 1:00 to 4:00 p.m.  
March 6 through May 8

## Aldus Freehand

**Darci Mehall** Graphic Designer / BFA, Columbus College of Art & Design

Aldus Freehand (from the maker of PageMaker) is the other leading professional drawing program. It too supports the production of high resolution graphics. In this course students are given assignments to create full color logos, letterheads, labels, book covers, etc. on Apple Macintosh II computers using Aldus Freehand software. Designing on this platform the artist can see full color "previews" of artwork before it is printed or output to video. This course moves beyond the simplicity of computer "paint" programs to the creation of professional quality design. *Prior Macintosh experience is required for entry to this course.*

**EG20** 1.5 credits \$549 tuition  
Ten 3 hour meetings  
Wednesday 6:00 to 9:00 p.m.  
March 3 through May 5

## Computer Graphics Intensives

These intensive, 4-week versions of our 10-week courses cover the same material, involve the same amount of class time (30 hours) and out-of-class computer availability (30 hours minimum) as the 10-week courses.

### Winter Intensives

#### Quark XPress Intensive

**IG16** 1.5 credits \$549 tuition  
Eight 3.75 hour meetings  
Tuesday and Thursday 5:30 to 9:15 p.m.  
January 12 through February 4

## Basic AutoCAD Intensive

**IE48** 1.5 credits \$549 tuition  
Eight 3.75 hour meetings  
Tuesday and Thursday 5:30 to 9:15 p.m.  
January 12 through February 4

## Adobe Photoshop Intensive

**IG72** 1.5 credits \$549 tuition  
Eight 3.75 hour meetings  
Tuesday and Thursday 5:30 to 9:15 p.m.  
January 12 through February 4

## Spring Intensives

### Adobe Photoshop Intensive

**IG72** 1.5 credits \$549 tuition  
Eight 3.75 hour meetings

**Section A**  
Tuesday and Thursday  
8:30 a.m. to 12:15 p.m.  
May 11 through June 3

**Section B**  
Tuesday and Thursday 5:30 to 9:15 p.m.  
May 11 through June 3

### Basic AutoCAD Intensive

**IE48** 1.5 credits \$549 tuition  
Eight 3.75 hour meetings  
Tuesday and Thursday 5:30 to 9:15 p.m.  
May 11 through June 3

## Quark XPress Intensive

**IG16** 1.5 credits \$549 tuition  
Eight 3.75 hour meetings

**Section A**  
Tuesday and Thursday 1:15 to 5:00 p.m.  
May 11 through June 3

**Section B**  
Tuesday and Thursday 5:30 to 9:15 p.m.  
May 11 through June 3

## Adobe Illustrator Intensive

**IG16** 1.5 credits \$549 tuition  
Eight 3.75 hour meetings  
Tuesday and Thursday 1:15 to 5:00 p.m.  
May 11 through June 3

These intensive, 4-week versions of Mac and PC Basics cover the same material, involve the same amount of class time (15 hours) and studio time (15 hours) as the 5-week courses.

## Mac Basics Intensive

**EB51** 3 CEU \$294  
Eight 3.75 hour meetings  
Class Meeting Tuesday  
8:30 a.m. to 12:15 p.m.  
Studio Session Thursday  
8:30 a.m. to 12:15 p.m.  
May 11 through May 20

## PC Basics Intensive

**EB52** 3 CEU \$294  
Eight 3.75 hour meetings  
Class Meeting Tuesday  
8:30 a.m. to 12:15 p.m.  
Studio Session Thursday  
8:30 a.m. to 12:15 p.m.  
May 11 through May 20

## Registration Fee

All Adjunct Program students are required to pay a \$25 Registration Fee. The Fee is payable each term and is in addition to tuition. The Registration Fee is non-refundable.

## Tuition

Tuition charges for individual courses are specified in the course descriptions and are based on the following rates:

**CEU Courses:** \$98 per CEU

**Studio Courses:** \$366 per credit

**Academic Courses:** \$274 per credit

## Payment/Payment Deadline

Tuition and fees for a term are due on or before the Payment Deadline of the term for which the student is enrolling. Please make all payments in the form of check or money order, payable to: The New England School of Art & Design. VISA and MasterCard are also acceptable forms of payment. No student will be permitted to attend classes until required tuition and fees have been paid.

The Payment Deadline for the 1993 Spring Semester is February 22, 1993, and for the Winter Computer Intensives is January 5, 1993, and for the Spring Computer Intensives is May 4, 1993. Students who fail to make full payment on or before these dates will be subject to a \$35 Late Payment Charge. Students accepted after the Payment Deadline will be exempted from this provision, but in any event will be required to pay all tuition and fees prior to the first class meeting.

## Deferred Payment Option

Students whose semester tuition exceeds \$500 have the option of paying their tuition in two (2) installments. A \$10 processing fee is charged for this service. A Deferred Payment Agreement must be signed by the Payment Deadline. If you are interested in this option, call Felicia Onksen, Director of Enrollment Management at 617-536-0383.

## Supplies

Unless otherwise noted in the course description, students are expected to supply their own art supplies and books. Estimated average expenditures for art supplies and books are \$90 per course. Actual amounts will vary widely according to the course or courses taken, student use and maintenance. The School maintains a small store where art supplies and books commonly used in course assignments may be purchased at a cost which is generally 20% below that of retail art supply stores.

## Cancellation

Students may cancel their application, registration or enrollment at any time prior to matriculation (i.e. attendance at any class or classes). Students wishing to cancel must notify the School in writing by Certified Mail of such cancellation. Cancellation will be dated on the day such notice of cancellation is received. Students who fail to attend any classes within 15 days of the beginning date of the term will be assumed to have cancelled as of the day immediately

preceding the beginning date of the term. Notice of cancellation must be mailed Certified to: The New England School of Art & Design, 28 Newbury Street, Boston, MA 02116.

## Withdrawal

Matriculated students (i.e. students who have attended any class or classes) may withdraw from any program or course at any time following matriculation. Students wishing to withdraw must notify the School in writing by Certified Mail of such withdrawal. Withdrawal will be dated from the last day of actual attendance by the student. Matriculated students who fail to attend any classes for 15 consecutive school days during a term, and who fail to notify the School in writing of withdrawal, will be assumed to have withdrawn as of the last day of actual attendance and will be subject to a penalty charge of \$25.00. Notice of withdrawal must be mailed Certified to: The New England School of Art & Design, 28 Newbury Street, Boston, MA 02116.

## Refunds

Students withdrawing from Adjunct Program courses will receive refunds of tuition and fees according to the following schedule within 30 days of the receipt of notice of withdrawal. Refunds are calculated on a term basis (10 weeks for most courses; 4 weeks for Intensives) and

attendance is computed from the beginning of the term until the last day of attendance.

**Registration Fee:** The Registration Fee is non-refundable.

## Tuition:

- 1) If cancellation occurs prior to matriculation, tuition paid will be refunded.
- 2) If withdrawal occurs during the first week of classes the School will retain 12% of the term tuition.
- 3) If withdrawal occurs after the first week of classes, but within the first 25% of the term, the School will retain 30% of the term tuition.
- 4) If withdrawal occurs after 25% of the term, but within the first 50% of the term, the School will retain 55% of the term tuition.
- 5) If withdrawal occurs after the first 50% of the term there will be no refunds.

# Registration

## Eligibility

Students enrolling in the Adjunct Program must be high school graduates or possess the equivalent of a high school education. Exceptions to this rule may be made for applicants of unusual motivation or ability at the discretion of the Admissions Committee.

## Application

Everyone applying for Admission to the Evening & Saturday or Summer Divisions is required to complete an Adjunct Program Application Form (included in this catalogue) and submit it to the School for each term of enrollment. There is no application fee for the Adjunct Programs.

The Application Form can be mailed to the School or sent by fax to 617-536-0461.

## Interview

All first-time applicants to the Adjunct Programs are required to have an interview with a member of the Admissions Committee. The primary purpose of the interview is to make sure that a particular course is appropriate for the specific needs and background of each applicant. Previously enrolled students in good standing are not required to have another interview. To schedule an initial interview please call 617-536-0383.

During the interview applicants are given the opportunity to explain their goals and objectives, and the Admissions

Officer will clarify the content and format of the courses being considered. In some instances a portfolio is required and may be presented at this time. No portfolio is required unless so indicated in the course description.

## Acceptance

Prospective students who have completed the application form and have had an interview will be notified of acceptance into the Adjunct Program (usually at the time of the interview). Previously enrolled students in good standing are automatically accepted for subsequent Adjunct Program terms.

## Enrollment Contract

All Adjunct Program students receive a copy of the Adjunct Program Enrollment Contract prior to paying any tuition. The Enrollment Contract specifies in detail all terms, conditions, requirements and charges involved in enrollment in the Adjunct Programs of The New England School of Art & Design. In order to complete Registration the Enrollment Contract must be signed and accompanied by a non-refundable \$25 Registration Fee.

## Matriculation

Students who attend any class or classes are considered to have matriculated. Students may not attend classes until they have completed all registration procedures and until they have paid all tuition and fees due for the term.

## How to Apply

### New Applicants

1. Submit a completed Application Form by mail or fax (617-536-0461)
2. Schedule an interview by telephone (617-536-0383)
3. Return the Enrollment Contract with the \$25 Registration Fee
4. Pay tuition by February 22, 1993.

### Returning Students

1. Submit a completed Application Form by mail or fax (617-536-0461)
2. Interview optional
3. Return the Enrollment Contract with the \$25 Registration Fee
4. Pay tuition by February 22, 1993.

The New England School of Art & Design is a non-profit educational institution incorporated under Chapter 180 of the General Laws of the Commonwealth of Massachusetts and is recognized by the Internal Revenue Service as a tax exempt organization under section 501(c)(3) of the Internal Revenue Code.

The New England School of Art & Design is licensed by the Commonwealth of Massachusetts, Department of Education.

The Diploma Programs are accredited by the Career College Association.

The Interior Design Diploma Program of The New England School of Art & Design is

accredited by the Foundation for Interior Design Education Research (FIDER), a specialized accrediting body recognized by the Council on Post-Secondary Education and the U.S. Department of Education.

The New England School of Art & Design admits students of any race, color, sex, creed, national or ethnic origin to all the rights, privileges, programs and activities generally accorded or made available to students at the School. It does not discriminate on the basis of race, color, sex, creed, national or ethnic origin in the administration of its educational policies, admissions policies, scholarships and loans.

28 Newbury Street  
 Boston, Massachusetts 02116-3276  
 Telephone: (617) 536-0383

**ADJUNCT PROGRAM APPLICATION FORM**

**Personal**

Last Name \_\_\_\_\_ First Name \_\_\_\_\_  
 Middle Initial \_\_\_\_\_ Social Security Number \_\_\_\_\_  
 Number and Street \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Home Telephone (\_\_\_\_) \_\_\_\_\_ Business Telephone (\_\_\_\_) \_\_\_\_\_  
 Birth Date \_\_\_\_\_ Male \_\_\_\_\_ Female \_\_\_\_\_  
 Occupation \_\_\_\_\_ Employer \_\_\_\_\_

**Ethnic Origin**

The School requests this information in order to comply with Federal Government reporting requirements.

- Non-Resident Alien     Black, Non-Hispanic     White, Non-Hispanic     American Indian/  
 Alaskan Native  
 Hispanic     Asian/Pacific Islander     Choose not to report     Other

**Education**

Name of High School \_\_\_\_\_ Date Graduated \_\_\_\_\_  
 Post-Secondary Schools / Colleges Attended \_\_\_\_\_  
 Dates Attended \_\_\_\_\_ Major \_\_\_\_\_ Credits / Degree Earned \_\_\_\_\_  
 Have you previously attended NESAD? \_\_\_\_\_ When? \_\_\_\_\_

**For Office Use Only:** Application Received \_\_\_\_\_ Scheduled Appointment \_\_\_\_\_

**Courses**

Please list below the course or courses for which you are applying. Include course titles, codes, credits or CEU, and sections (where applicable) as they appear in the catalogue.

Title \_\_\_\_\_  
 Code \_\_\_\_\_ Credits / CEU \_\_\_\_\_ Section \_\_\_\_\_  
 Title \_\_\_\_\_  
 Code \_\_\_\_\_ Credits / CEU \_\_\_\_\_ Section \_\_\_\_\_  
 Title \_\_\_\_\_  
 Code \_\_\_\_\_ Credits / CEU \_\_\_\_\_ Section \_\_\_\_\_  
 Title \_\_\_\_\_  
 Code \_\_\_\_\_ Credits / CEU \_\_\_\_\_ Section \_\_\_\_\_  
 Title \_\_\_\_\_  
 Code \_\_\_\_\_ Credits / CEU \_\_\_\_\_ Section \_\_\_\_\_

**Please Note:**

Applicants must follow the procedures detailed in this catalogue under *Registration Information*. Applicants may not register for courses until all required procedures have been completed.

**Please return this Application Form to:**

Director of Adjunct Programs  
 The New England School of Art & Design  
 28 Newbury Street  
 Boston, Massachusetts 02116



THE NEW ENGLAND  
SCHOOL  
OF  
ART &  
DESIGN

28 Newbury Street  
Boston, Massachusetts 02116

Address Correction Requested



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