

**PERCEPTIONS OF 6 MEMBERS OF COMMUNITY CENTI ABOUT LEARNING
ENGLISH BASED ON CHRISTIAN RELIGION AT THE PEOPLE FOUNDATION**

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FACULTAD DE HUMANIDADES

PROGRAMA DE LENGUAS MODERNAS

BOGOTÁ

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THESIS PROJECT

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CONTENT

GLOSSARY	6
INTRODUCTION	8
ABSTRACT.....	10
1. DEFINITION OF THE PROBLEM	11
<i>Statement of the problem.....</i>	<i>11</i>
<i>Research Question</i>	<i>15</i>
<i>Main objective</i>	<i>15</i>
<i>Specific objectives</i>	<i>15</i>
2. THEORETICAL FRAMEWORK.....	17
2.1 <i>Literature Review.....</i>	<i>17</i>
3. RESEARCH DESIGN	42
3.1 <i>Qualitative</i>	<i>42</i>
<i>Instruments for data collection</i>	<i>44</i>
<i>Type of research</i>	<i>48</i>
<i>Collection and data analysis techniques</i>	<i>49</i>
<i>Population.....</i>	<i>57</i>
<i>Context.....</i>	<i>58</i>
<i>Researcher's Role</i>	<i>58</i>
4. DATA ANALYSIS.....	61
5. CONCLUSIONS	71
6. RECOMMENDATIONS.....	74
7. LIST OF ATTACHMENTS	75
<i>Attachment 1.....</i>	<i>75</i>
<i>Attachment 2.....</i>	<i>77</i>
<i>Attachment 3.....</i>	<i>78</i>
<i>Attachment 4.....</i>	<i>79</i>
<i>Attachment 5.....</i>	<i>80</i>
8. REFERENCES.....	87

LIST OF FIGURES

DEFINITION OF THE PROBLEM	16
THEORETICAL FRAMEWORK	39
RESEARCH DESIGN	60
Figure 1. Members	58
Figure 2. Research method	61
Figure 3. General question	63
Figure 4. Perceptions	64
Figure 5. Benefits and advantages	67
Figure 6. Needs	69

GLOSSARY

ANALYSIS: This process as a method of studying the nature of something or of determining its essential features and their relations.

BILINGUAL: Bilingual is a person or a language community that routinely uses two languages. Is the one that, besides uses its first language, has similar competence in another language and is able to use both languages effectively in different contexts.

CHRISTIAN: Of pertaining to, believing in, or belonging to the religion based on the teachings of Jesus Christ.

COMMUNICATION: Is the activity of conveying information through the exchange of ideas, feelings, intentions, attitudes, expectations, perceptions or commands, as by speech, non-verbal gestures, writings, behavior and possibly by other means such as electromagnetic, chemical or physical phenomena.

COMMUNITY: Is a social unit of any size that shares common values. Although embodied or face-to-face communities are usually small, larger or more extended communities such as a national community, international community and virtual community are also studied.

EDUCATION: in its general sense is a form of learning in which his knowledge, skills, and habits of a group of people are transferred from one generation to the next through teaching, training, or research. Education frequently takes place under the guidance of others, but may also be autodidactic.

FOCUS GROUP: Market research: Small number of people brought together with a moderator to focus on a specific product or topic. Focus groups aim at a discussion instead of on individual responses to formal questions, and produce qualitative data

(preferences and beliefs) that may or may not be representative of the general population.

LANGUAGE: System oral and written signs using a speech community to communicate.

NEED: Is something that is necessary for organisms to live a healthy life. Needs are distinguished from wants because a deficiency would cause a clear negative outcome, such as dysfunction or death.

PERCEPTION: Is the organization, identification, and interpretation of sensory information in order to represent and understand the environment. All perception involves signals in the nervous system, which in turn result from physical or chemical stimulation of the sense organs. For example, vision involves light striking the retina of the eye, smell is mediated by odor molecules, and hearing involves pressure waves. Perception is not the passive receipt of these signals, but is shaped by learning, memory, expectation, and attention.

INTRODUCTION

This study was made in order to identify the perceptions of some members of a Christian community about learning English language based in religion (Christian) provided by the PEOPLE FOUNDATION. This study has the intention to show the importance of learning English in a specific environment with specific skills at the same time reflects the results of educational processes, which are generally desired. Some causal factors as religion, politics, sports etc. may conduct teaching English language, closely related to beliefs, conceptions, religious experience and training in individuals.

The study of English teaching within the Christian community has been performed with different aspects related to expectations, conceptions, perceptions needs, to study the opportunities and religious thoughts of these students and thus incur in this market by PEOPLE Foundation, because somehow strongly influence and determine its student conduct.

Thus, being competent in an international language such as English, gives better opportunity of integration into the international system of communication; consequently, this factor may define or improve levels of culture prosperity as well as the quality of life of its people and their link to the outside world.

An analysis of the perceptions was made in this study, needs and benefits of teaching English with Religious approach within a Christian community given by the PEOPLE FOUNDATION, specifically (Cruzada Estudiantil y Profesional de Colombia-CENTI), bearing in mind that this practice is based on beliefs, concepts and initial training of students.

This study shows an overview of the skills acquired through the teaching of English language students have this system in terms of belief and religious significance to their lives and with the opening of this course by PEOPLE FOUNDATION was

consolidated. The main objective was to identify the perceptions of 6 members of the community CENTI Kennedy headquarters about learning English based on Christian religion at the PEOPLE FOUNDATION.

This paper is organized into 4 chapters, covering the content they are briefly described below:

In Chapter 1 the problem was set which relates to this study, the background and rationale of the same set. You can also find the goals that we achieve with this research. Chapter 2 covers the theoretical framework of labor trends and indicators that allow characterizing the type of research for this study are described.

Chapter 3 concerns the methodological elements which supported the study, and a description of the instruments and procedures used.

In chapter 4 the results and interpretations made from the framework are presented. Finally conclusions are presented by way of synthesis of the main results obtained in our work.

ABSTRACT

The results that were obtained in a study of a group belonging to the population are presented CENTI, about influences, perceptions, needs and benefits of learning the English language with a Christian approach based on a course offered by the People Foundation. This study, through a qualitative research, it was revealed general and particular aspects of how to learn a second language involves different personal and spiritual benefits to the members of a religious community. Samples were taken with different data collection instruments such as surveys, focus group and video recordings, which, brought different opinions, perspectives and considerations of each of the members. Throughout the thesis, different variables were generated and concluded from qualitative results and demonstrated the important factors and imaginary parameters that lead each individual to be part of the service offered by the People Foundation; They agreed on the cultural, social, religious, academic and professional importance to people who have access to such education, which consequently will bring monetary benefits, job opportunities, ability to communicate with different cultures and the ability to manifest the word of God

Keywords: Population, perceptions, needs, benefits, English Language, Religious Community

1. Definition of the Problem

This work is part of a research project interested in Identifying the perceptions of 6 members of the community CENTI Kennedy headquarters about learning English based on Christian religion at the PEOPLE FOUNDATION., it particularly focused on one of the factors most viewed by customers, which was their profits in their religious community, with the intention of revealing a new vista into an existing market culture, revealing the same belief system and conceptions it has.

1.1 Statement of the problem

“The low number of Colombians who speak foreign languages has been mainly driven by three factors. On the one hand, the lack of resources and projection in government policies. Moreover, certain myths and beliefs at home end up discouraging the student and prevent use basic phrases in everyday life. Finally, the presence of empty theoretical and methodological weaknesses of some teachers affects the development of effective classes. (Fandiño, 2013).

The National Education Ministry noted the need for bilingual education as a strategy for improving the quality of English teaching in Colombia by certain provisions, as well as raises the work to establish "standards" to ensure fairness and competitiveness on the citizens. (Reyes Galindo , s.f.)

For its implementation, the National Education Ministry (NEM) has developed the National Plan of Bilingualism (NPB), which has been established that the Colombian population and particularly high school students must certify the B2 level in relation to the standards of the Framework common European ECF; in correspondence to this, ICFES tests will be conducted in English (except for Spanish and Math) from 2016. (Grimaldo, 2004-2019)

So if this relies on what concerns the National Education Ministry (NEM) and the teacher (Fandiño, 2013) is natural to say that an English level B2 on the Common European framework is required to have a complete formation of the students, in order to have a clear and concise communication of any movement or study that is desired in a foreign country or even to be competitive in labor terms in our country, which is why there is a need to speak a second language and even more when it is one of the most common language used around the world.

Need to speak other language:

The level of English in Latin America is very low. Largely explained by the importance of Spanish in the area. It is a shared language already allows continental trade, diplomacy and travel, which reduces the motivation to learn English. (First , 2012)

Aware of the need to learn a second language, (NEM) forward its guidelines to optimize the management and development of communication in English; however, and despite the efforts of national governments, the bilingual areas require learning environments suitable for acquisition, development and student development. (Wilson and Berne, 1999)

It is estimated that 96% of Colombians do not speak English and this becomes one of the main barriers for citizens to not have easy access to many study and job opportunities; according to some experts, the most notable issue where English is not used is because it is not a language used for communication in daily life. (Colombia.com, 2011)

According to (Kremers, 2000) on the subject, the target language is to be understood as speaking rather than writing. Simply memorizing grammar rules and

standards should be replaced by the imitation of the language habits. The lexical basic language structures, vocabularies and introduced by degree of difficulty and degree of frequency in oral language. Linguistic units are repeated and exercised by students talking and listening until they become automatic habits. (Nieto , 2013)

Thus, speaking a second language requires forced the people to realize their importance in everyday use, otherwise, the process of adapting the language might take longer than expected by the (NPB). The linguist David Graddol, who was Relevance forum, held in 2009 says: "People want results in two or three years, but this process can take 30, 40 and even 50 years. In Finland bilingual reach 60 percent of the population took 30. The optimum is to reach 80 percent. "

Reality observation:

The lack of practice by students when setting objectives by themselves, cause significant waste of time and money on English learning methods whose effectiveness has not been demonstrated, which are of low quality or not fit to the needs of different users. (First , 2012)

Disinterest is treated as not having available energy or enthusiasm for what you do. Selflessness can be made to a specific person, activity or environment.

The lack of interest in the study of language and lack of reading habits of students in both languages (Spanish and English), results in a lack of motivation to practice and learning from it. A person might think too, is the lack of interest in students who do not find anything attractive in institutions, and teachers who know they are interested in students.

Closely related to this section, it should be noted as a determinant excessive overcrowding of classrooms that largely affects concentration problems by students;

as well as discomfort caused by the bad behavior of some pupils, which makes much of the class is focused on bringing order to continue teaching.

Looking for a solution to this situation in Colombia , an approach to the market has been made and thinking in a human way and being aware of the Colombian situation, financially, access to these courses are in great measure difficult without publishing costs. These solutions are privileges for few people.

Thinking of all possible markets to which the English language can get, this is interested in the proposal arising from the use of this in the religious sphere, because the opportunity arises frequently to develop outreach programs and cultural exchange programs with other countries through churches, is where the idea of implementing an English course focused on a Christian language adaptable to the need arises they seek which are effective communication between religious cultures..

For these reasons, the study wants to identify what kind of perceptions or ideas are important for the members of a Christian community, related to reach out of the country with the chance to have access to a high quality English program with affordable cost where they can acquire language training.

This benefit will be provided primarily to 6 members of the community CENTI Kennedy headquarters.

This study has the intention to find out what are these educational needs, and reach specific populations which can enrich culturally and personally, and this way they can achieve their goals.

1.2 Research Question

What are the perceptions of 6 members of the Christian community CENTI Kennedy headquarters about learning English based on religion at the PEOPLE FOUNDATION?

1.3 Main objective

Identify the perceptions of 6 members of the community CENTI Kennedy headquarters about learning English based on Christian religion at the PEOPLE FOUNDATION.

1.4 Specific objectives

- To identify the needs of the students related to their learning English process.
- To search the perceptions about the English Course based on Christian religion provided by the PEOPLE FOUNDATION to the students.
- To classify the advantages and benefits perceived by students in relation to the learning of English.

Definition of the problem

16

- Lack of resources and projection in government policies.
 - Discouraging the student at home.
 - Weaknesses of some teachers or classes.
- (Yamith Fandiño 2013) Dinero Magazine

National Education Ministry (NEM) established that Colombian population must certify in English Language on B2 (ECF)

ICFES conducted only (2016) except Math and Spanish

It is estimated that 96% of Colombians do not speak English and this becomes one of the main barriers for citizens to not have easy access to many study and job. (*Colombia.com, 2011*)

Disinterest is treated as not having available energy or enthusiasm for what you do. Selflessness can be made to a specific person, activity or environment.

Why do not try other interests

Lack of practice by students when setting objectives by themselves, cause waste of money and time (*Education first, 2012*)

What are the perceptions of 6 members of the Christian community CENTI Kennedy headquarters about learning English based on religion at the PEOPLE FOUNDATION?

2. Theoretical Framework

2.1 Literature Review

From the beginning of time human beings have been encouraged to build relationships with both our environment and our same species, leading thus to perceive new kinds of cultures, societies and ways of life which in one way or another they are enriching their own.

Unfortunately this interaction between cultures historically have not had good outcomes, leading to shock and constant issues of which a few still remain, but thanks to them for good or ill, has led us to be what we are now.

Thousands of years of evolution, conflict, pacts, alliances and interactions in general, have led to the evolution of culture itself, as this can only survive through contact with other cultures.

No better and no worse cultures. Obviously each culture may have ways of thinking, feeling and acting in which certain groups are in a situation of discrimination. But if we accept that there is no hierarchy among cultures we are postulating the ethical principle that believes that all cultures are equally worthy and deserving of respect. This also means that the only way to properly understand cultures is to interpret its manifestations in accordance with their own cultural criteria. Although this should not mean eliminating our critical judgment, but which is initially set it aside until we have understood the symbolic complexity of many of the cultural practices. It's trying to moderate an inevitable ethnocentrism that leads to interpret the alien cultural practices from the criteria of the culture of the person. RODRIGO Alsina, Miquel: "Intercultural Communication", Anthropos Editorial, Barcelona, 1999, pp 270.

Intercultural overall process is divided into four stages:

- Respect: Treatment with dignity, treatment as subjects. Listen respectfully and free expression of perceptions and beliefs. Recognition of otherness (existence of other models of perception of reality).

- Horizontal Dialogue: Interactions with equal opportunities. Recognition that there is no single truth.

- Mutual Understanding: Understanding others. Mutual enrichment, tuning and resonance (Ability and willingness to understand and incorporate the issues raised by the other). Empathy.

- Synergy: Getting results that are difficult to obtain from a single perspective and independently. Value of diversity, where 1 plus one, are more than two. Finally, we mention that for multiculturalism to be effective three basic attitudes must be met, as the dynamic view of cultures, the belief that close links are only possible through communication and the formation of a broad public where there is equal rights. Alcina, Miquel. Edit intercultural communication. Antropos. 2003, Barcelona, Spain.

Today, thanks to the Internet and mass media the world has become small, as in seconds we can have contact with cultures found across the globe, we are able to instantly know the events that occur in most places of the planet and give our opinion of them with thousands of other people in hundreds of locations, thus becoming a "Global Village" used term for this phenomenon by the Canadian philosopher Marshall McLuhan.

As McLuhan describes, this situation the global village we are all equal, we have the same condition and the same social equality, being only marked by the prominence of individuals, an example of this is the new wave of Korean music which invades very recently the Western market, coming to get unprecedented success.

But why do we carry the theme of intercultural relations to the global village? , the global village has proven to be one of the most effective and intuitive ways when achieving contact between cultures, thanks to it today it is not surprising watch some young common greeting in Mandarin, or a French person listening to the popular song in Latin America; or a Mexican conversing daily with a German friend; for now the world is not that huge and virtually unknown sphere by most of people, but rather it is a place that has become small and in which we all have to do with the rest of the world.

To begin we will establish the relationship between educational processes and religious growth of a society if It can be understood that the basis of religious development is the way in which we understand we could create a relationship between two factors, the first is the idea and second is the means by which it is transmitted, this generates an interaction between what the individual is and the people around him; basically society.

An educated social group has more organized systems since the people who make up the society tend to think of methods of improving the process, this is where we see the biggest roll of education, changing sociocultural thought; considering that the average education of 52 years had improved and adapted to the new world rhythm we could say that the way to express our perceptions and ideas has improved by a stronger society and a richer culture.

Bilingual society

"An important development in this area is to discover and describe the ways in which social and cultural meanings are transmitted in the process of interaction, through language alternation in multilingual situations" (Perez, 2013)

When two societies are for met by some the reasons above, a social imbalance is generated in both, basically every social aspect is to re-evaluation by each of the

companies in the hope that each of the factors is appropriate for the other; all linguistic and communicative process is also affected by this imbalance and the reorganization process, this is how it has to redefine a language, so that we call the most predominant language Strong Language, and the smaller Weaker language; in some cases the language tend to blend or create some minorities who retain their native language.

Unfortunately in most cases in which languages are mixed or forced, social separations are generated usually closely related to the economic difference within society, in other words it tends to separate people stratified by level of education and language, an example of this are the different states in the U.S., Miami for example, presents more Hispanic speakers but New York counts with more English speakers, these two separations are also related to the economic aspects, therefore we tend to think that a place with more Hispanic speakers is economically less than a place with more English speakers.

To understand a little better the relationship between strong and weak language, here is an explanation:

1) Strong language is used in the higher functions of social life and weak use for personal and everyday functions.

2) The strong language is presented in high levels of society and weak at lower levels. It can also identify as the language of the countryside and the city.

3) May be added that the weaker language speakers need to learn the strong language as these are not required to learn the weaker language. (Hoffman)

With this clarification, it is possible to say that language can unite societies as much as it can separate them; only with a differential value if the efforts of the company focus on the education of the lower branches of the same it will see an education and

a general language, we could say that it would be a more simplified for the current global change process, for example there is a farmer who sells to the global city, 1; If he does not know the language of the buyer he will need a translator or a buyer who knows their language. The translator will add cost to the final product which in the end will become the product less competitive; 2. If the farmer knows the language of the seller he will not need to pay extra costs and profits will be higher and its price will become more competitive "social status is only possible if you have a supra cultural project of integration that permits the adoption of the basic ideals and game rules of the society while maintaining their own cultural forms to the extent that a project of this type is realizable in practice" (educacion popular y cambio social en America Latina, 2010)

This type of example also applies to the different social segments such as, religion or culture "when a person is bilingual not only can be expressed in two languages, but also possesses two cultures determined in the same social space. The distance between languages will also add cultural distance" (Gumperz, 1982).

From the discussion in these last two topics it can deduce the consequences of bilingual education at the societal level:

1) The ability to speak a second language strengthens the base language; so that the more solid is the strongest base language is the second language.

2) To preserve the foundations of the base culture is necessary to have personal spaces in which the base language is spoken either family or friends; this without creating groups that society Learners separate.

3) Education and the use of a language must be completed with the culture and the way of life which is the language in this way not only speak a second language if not understand that this entails.

Finally it must set the social and individual value of learning a second language, since the formal teaching time will be a single individual who made the decision to learn or not; and social standards that will exalt the need for this second language therefore two types of motivation that should be kept in mind at the time of integrating a course or in the case of religious appropriation of another language will be preset:

- a. For its usefulness, their urgent need as a working tool to be offered more opportunities for professional and personal development.
- b. By the desire to integrate into the group the speech, so there is a close relationship between antipathy and sympathy with the language group and willingness to learn the language.

Using the English Language

Considering the main question of What are the perceptions of 6 members of the Christian community CENTI Kennedy headquarters about learning English based on religion at the PEOPLE FOUNDATION?, for this there are three theories that show that way PEOPLE FOUNDATION, can opt for teaching methods.

To start Jerome Bruner who promoted the cognitive psychology and neurolinguistic theory or decision shows "that the child learns to use language to communicate in the context of problem solving" (Shum, 1988) is that individuals should be encouraged to discover their own, to make conjectures and present their own points of view and promote intuitive thinking, and that must be some cognitive bases of communication between infant and adult.

The interaction of adult-student is a multi-step process where first you start with simple and easy things that allow it to accommodate and create a taste, not many people are interested in learning because paradigms are generated by these is

necessary to arrive at student in a nice way with this language, then more complex stages but the student is assimilating, as their native language, which in turn is related to Avram Noam Chomsky theory that talks about mother-baby communication is what as a person in his time of birth he learns in the course of his mature phase growth.

According to the author, "We have to determine how the child comes to master the rules and principles that constitute the system mature state of knowledge of language. This is an empirical issue, at the beginning, the source of such knowledge could be in the environmental context in which the child is either biologically determined in the ways of the mind / brain, specifically, that component of the mind / brain we call "the power of language (Chomsky, s.f) With this we can highlight the degree of precision that the child has to imitate the speech of their models (family, friends, teachers, etc.).

Chomsky postulated the existence of a "language acquisition device" in the brain. This hypothetical device allows the child to learn the rules that govern language and are able to generate a grammar that generates well-structured sentences and determines which is the way it should be used and understood them, combining this theory with the main question of the importance of learning English can see the following:

1. Every human being is born with an innate predisposition to learn a new language.
2. For the acquisition of English language in this case the student must be in contact with it.
3. The way in which the person learns and building grammar follows a process of hypothesis formation, ruling that anger as the substitute other until completely internalized.

4. The way it is taught positively or negatively affects the person, to PEOPLE FOUNDATION within their teaching plan you are looking to impact neurologically, so that in the process of development of the student, this assimilate all methods or practices English, of course this also depends on personal interest.
5. Mistakes persistence also allows staff to improve and that what is sought is always providing constructive criticism.

At last Lev Semenovich Vygotsky Finally has sociocultural theory of learning like the previous two theories referred to as the human being and carries a genetic code, which is a function of learning, but at the time that the student or individual interacts with environment, where the guiding influence mediators to develop their cognitive skills. For the author, "the social context influences learning rather than attitudes and beliefs; has a profound influence on how it thinks and what it thinks. The context is part of the development process and, as such, shapes cognitive processes. The social context must be considered at several levels: 1.-The immediate interactive level, consisting of (the) person who (is) the child interacts at the time. 2.-The structural level, constituted by social structures that influence the child such as family and school. 3.-The cultural and general social level, constituted by the society at large, such as language, the number system and technology "(Leong, 2005) as mentioned above, the environment in which you are generating more knowledge depending what No live view or the environment, the intellectual development of children is essential to their language development. By interacting with its environment, the child increases his ability to develop a private speech.

For Vygotsky reciprocity between the person and society, both historically and culturally, is very important. The context of change and development is the main focus

because that is where we find the social influences that promote cognitive and language progress.

The acquisition of a second language is vital as looking from a global part, the constant evolution of the world is now better prepared people out on some things, there are institutes that require to be out between 80 and 100% ready in reading, writing and speak at least English language, this creates competition in the workplace, rather than seeking only personal gain PEOPLE FOUNDATION has the social responsibility to provide personal growth, aid, and a contribution to society, Vygotsky speaks of something important and it is as a human being needs the other to communicate and how the environment influences to relate, as it does now the foundation follows:

1. Student interaction with foreign countries
2. Culture exchange between teachers and students, (some teachers are native from English land)
3. Playful methods are handled, so that their education more practical than theoretical.
4. Students are constantly evaluated for proficiency in the second language.

Each theory focuses a way of teaching that allows them to be applied to the methodologies PEOPLE FOUNDATION has for its segment, which allows for ongoing improvements to evaluate ourselves to 360°.

Promoting competence mastery of the English language has become a priority for most current educational programs. Beyond critical thinking we can do about the consequences of this Anglo-Saxon cultural imperialism, the fact is that without the knowledge of other languages, particularly English, our education would be complete and would not be comprehensive, nor would be up to the standards the globalized

world in which we live.

English Perception

On the perception several definitions have evolved into the involvement of experiences and internal processes for each individual, then I can say the ability to see, hear, or become aware of something through the senses (dictionaries, 2015). Among the factors that influence the individual based on the nature of the stimulus may include the factors that most influence the individual and can carry more current than others.

People receive stimuli from the environment through the five senses: touch, smell, taste, sight and hearing. At some specific time all have attend selectively to certain aspects of the environment and ignore other in the same way. *“The process of selecting a person understands both internal and external factors, filtering sensory perceptions and determining which receive the most attention. Then the person organizes the selected stimuli into meaningful patterns”* (Martinez, 2006). Therefore there are 4 characteristics of perception: Perception is a double external-internal process, perception is a selection process, is subjective, the social context influences perception (Martinez, 2006) so I prefer for the last two stating "We see what we want, this is called perceptual bias" and also "Education and culture influence perception. There perceptual variations between individuals across cultures and others learn from others to perceive the environment ", supporting the theory raised by (Gibson, 1979) "theory directly or visual perception "maintains that the senses have been prepared to truthfully record the structure stimulating environment. Thus this follow aspects:

- A. *Importance of English* (santillana, 2013)
- B. *Globalized Language* (Crystal, 2003)
- C. *Commercial opportunities* (Mehemeti, 2014)

- *English is the most commonly spoken language in the world. One out of five people can speak or at least understand English.*
- *English is the language of science, of aviation, computers, diplomacy, and tourism. Knowing English increases your chances of getting a good job in a multinational company within your home country or of finding work abroad.*
- *English is the official language of 53 countries. That is a lot of people to meet and speak to and besides this English is spoken as a first language by around 400 million people around the world.*
- *English is the language of the media industry. If you speak English, you won't need to rely on translations and subtitles anymore to enjoy your favorite books, songs, films and TV shows.*

This illustrates some aspects of progress and suggestions for new developments in the acquisition of languages and is therefore an invitation to explore the educational practices and finding new ways for teaching and learning of languages.

In other situations the study of English as a second language, students have other opinions. Chinese students to study (Rao 2002) expressed that they found that a combination of methods was preferable. At the same time, they were less comfortable with the techniques of the communicative approach and disliked activities employing music. In contrast, Puerto Ricans in the study (Green 1993) students preferred communication activities, and there was a correlation between the level seen in the effectiveness of a teaching technique and level of enjoyment of the activity. For English Learners students (students studying in US Loewen 2009), had an interest in grammar, but with the requirement that it will always connect with real situations and real communication: students rejected any activity that included much memorization without a meaningful context.

Some new theories arise hypothesis that neither Skinner (with his theory that people learn a language from the monitoring and management of successful events) nor Chomsky (with his theory of universal grammar and phonetics) have managed definitely unveil the process language acquisition. Recently, (KUHL 2000), has conducted laboratory tests from cerebral magnetism produced during the hearing of phonetic prototypes. *“The results obtained suggest that, according to the author, the brains of people makes magnetic maps when exposed to environmental language, as a mark in detail in his brain the input language, and consequently, the brain creates a sort of perceptual filter for first language learned, this filter, which hinders learning a second language”*.

The previous research results suggest that there is no universal grammar and phonetics, but there are other ways or strategies that lead to controls perception and learning and enable people to regain the input language rules that people in your community communicate.

Learning English Benefits

It is one of the universal truths being bilingual or multilingual only be considered a positive. You have the ability to constantly travel to another country, to interact with people that if you could not communicate, to truly understand another culture, immerse yourself in it (whether or not your own), and in another order of things, from a menu and really know what you're asking.

Besides these reasons, there are many studies that show that speaking more than one language is also good for your health, especially the health of your brain. (Merritt, 2013)

- **You become smarter**
- **You build multitasking skills**

- **You stave off Alzheimer`s and dementia**
- **Your memory improves**
- **You become more perceptive**
- **Your decision-making skills improve**
- **You improve your English**

However, what has not been disputed that perhaps the benefits of learning English beyond the professional and personal opportunities? Have you ever thought about the physical and mental benefits of being bilingual? Have you ever thought that maybe bilinguals have certain advantages over monolingual?

Is how the benefits of learning English can be divided into the most used and common:

- A. *Communication*, whatever country you are in, communication and interaction are very crucial not only to get a job but for basic survival. Getting directions, asking for help or assistance, buying basic needs, all these things would require you to talk to other people, read labels, and other tasks, which are usually in English language. *“According to statistics, more than 50% of the total mails in the whole world are written in English, 80% of data and electronically stored information are in English, and 60% of communications done online or through the internet are done using English language”* (Janice, 2013).

It is acceptable to consider that English is a dominant language worldwide and learning it will definitely give you an advantage in terms of understanding the things around you, for survival, and for learning new things while staying in the US or in other countries. These are some of the reasons why the benefits of studying English improve communication (Portafolio, 2013):

- *Increases communication skills.*
- *Access to different cultures: history, literature, film, media and others.*
- *Further development of knowledge by their access to global information.*
- *A more knowledge, more reason, more flexibility, and acquisition of a cosmopolitan mentality.*

B. Job Opportunity, today's global economy, knowing another language really gives you a competitive edge when applying for a job. No matter what type of career you pursue, you will be more attractive to an employer if you have another language. Those who have the ability to speak and use more than one language are more likely to be able to find a job which opens up travel opportunities and chances to exchange with others.

To Silvana Fandiño, recruitment consultancy C & Z Consultants says: "*Today, companies are more foreign relations, whether negotiations or because managers are foreigners, so the predominant language is English. Even in cases where business between companies are performed in both languages of origin are other than English, communicate in this language*" (Held Casalins, 2010).

However, being able to speak the language is a huge bonus. You can immerse yourself more fully into the life. It goes without saying that being able to speak the language brings huge benefits to you. As a big opportunity the people who speak English will be able to find a job not only in their own country also foreign ones, here there are some job offers (Fuoco, 2013); (7, s.f.); (Canada, 2013).

Mastering a second language, especially English, is vital for success in the workplace in this globalized world, especially in the field of business and

technology.

C. *Better understanding in the university or school*, remember that having talent with knowledge of English today is a must to take advantage of development opportunities presented by an increasingly connected world requirement. Also, learning a new language enriches us as people and opens the door to new perspectives. Recently, the Promoters Association Language Courses (ASEPROCE) highlighted the increase in the average age of students *"because at any point in life you can study English, for example, because there will always be useful, entertaining and profitable"*.

To start, who have career aspirations, knows shadows that higher positions in companies require English proficiency. The Englishman goes hand wanting to progress within the company and why it's so important to learn it properly that is why I bring some important aspects to have better understanding: (Culture, s.f.)

- ***To increase global understanding*** *"A different language is a different vision of life." - Federico Fellini, Italian film director*
- ***To increase native language ability*** *"Those who know nothing of foreign languages, knows nothing of their own." - Johann Wolfgang von Goethe*
- ***To sharpen cognitive and life skills*** *"We have strong evidence today that studying a foreign language has a ripple effect, helping to improve student performance in other subjects." - Richard Riley, U.S. Secretary of Education under Bill Clinton*
- ***To improve chances of entry into college or graduate school***
- ***To appreciate international literature, music, and film***
- ***To expand study abroad options*** *"Two roads diverged in a wood, and I
- I took the one less traveled by,*

and that has made all the difference." - Robert Frost, American poet

Note that those with greater knowledge of languages usually better to speak their own language, they tend to expand their vocabulary, using more complex forms of communication, which helps them speak more clearly and therefore to express themselves better, improving your once the self-confidence and self-esteem.

D. Travel other countries, nothing can compare with the experience of living in another culture. You gain a broad understanding of your own place in the world and lets you see your own culture from different angles further enriching the knowledge of your own culture. The process of learning about another culture even helps explain differences in the languages. Learning a foreign language is not only focused on memorizing vocabulary and grammar correctly known, but also entails learning about the culture of the country in which the language is used for instance: *"find new friends, gives a boost your degree, experience new culture, travel become more fun, increase your trust"* (EducationFirst, 2014).

Living in a country with a different language than yours accelerate the learning process because every day we are in contact with English, here is some of the most important reasons to survive (Academia, 2012):

- *Ease of making bookings*
- *Express what you want*
- *Meeting local people*
- *Interacting with other travellers*
- *Pleasantries and important phrases*
- *Independence*

Knowledge of culture is another benefit of being bilingual. Language and culture are joined by a fairly strong bond. When a foreign language, after a while you have the ability to understand the culture, traditions, rules and lifestyles learned. Every culture has a different view of the world and through language is that this view is expressed. Speak two or more languages, allows the individual to know different views on the world and reality, enriching their design on it.

E. Sharing of God in other countries, Although until now the subject of religion has not become part of this project, based on experience that knowledge of Christianity, to name the predominant religion in the West, can be of great help in learning another language, but if it is true it is going into the topic of religion as a factor in learning English.

Of the above can be specific that knowledge of religion can contribute to learning English in 5 reasons which are:

1. Common cultural matrix: If the students presents Christian experience, if known, will have a key to better understand the culture of the language they are learning. Clearly, if the student knows, and even share the religion of a people can better understand their cultural world, and consequently, their language.

2. Common religious practices: through a set of universal practices, if the students know in their own language, then they will know when they enter them recognize the language they are learning.

3. Common content faith: The basic content of Christian belief, beyond even the differences between the various churches, are universal. The student is well acquainted with a few references that are very present in spoken and written English culture.

4. Common values: The values promoted Christianity are both in English

and in Spanish culture: forgiveness, solidarity, honesty, loyalty, social justice, respect for human dignity, etc. When the students know in their own culture when they are familiar, they can recognize and understand its meaning in the language they are learning.

5. An open attitude to the coexistence: Christianity promotes meetings between men and women from every tribe and language and people and nation, taught to value and recognize all that is behind each culture. (Marcelo, 2013).¹¹

Thus one might infer that the intention is to give confidence and fluency to students who want to share their faith in English, then in their learning as they move also focus their efforts on a clear line of culture and religion.

With the passage of time, the fact of learning a second language has gone from a possibility to a need. Every day we have samples of the importance of learning a second language can now see that is becoming reborn theme of RELIGION, one of the main objectives of this project is to analyze the communication and learning needs of the individual, but oriented English with a Christian focus.

This new form is not very common for conducting research that could find 3 organizations aimed at the same end, teaching English with a Christian focus.

- School of English for missions (ELM) (d'Eau, s.f.)
- Christian College of the Americas (Editorial, 2012)
- Churches of Christ (English for Christians) (Cristo, 2012)

Each handles a different teaching methodology, English school for missions is located in Lausanne, whose vision is to integrate more language learning in its training program, which seeks to connect with more cultures on discipleship and Christian education this school does so much more practice with English Grammar Reading,

writing listening and speaking, games, themes practices in the public educational visits, hands-on activities, tours and interactive participation in the classroom what they want to do is give confidence and fluency students who want to share their faith in one of the most used languages in the world, the second Christian University of the Americas is based in Mexico city's train professionals reach high quality, with extensive knowledge in the English language, to make their practice under Christian approach with behavior that reflects biblical values under a methodology plans competitive and innovative study and under the instruction of teachers with Christian character is much more theoretical and more focused and finally the church of Christ looking internally to teach God's word, classes on Christian vocabulary and costs very low cost this church is located also in the city of Mexico, their academic program is more dynamic is not a fully certified course, what you need is to empower children, youth and adults to intellectual development toward religion as a lifestyle but with the tool a second language such as English, as it is the base to teach foreign countries on a spiritual language, this is the difference between it and the other two.

English Need

An increasing demand for language jobs. In our country, speak a second language fluently is still not normal. That is why, so besides enriching the curriculum with the English language makes possible that once the candidate is submitted to a test work can develop successfully favoring the chances are higher to be "the one".

A. *Job request*, And the demand for training in terms of English, is not only a demand from airlines but also is conducted by people interested in studying English in other countries because only in the vicinity of the Union European, three of every four jobs come from UK, Germany, France, countries with which the Government has intensified its contacts in recent times. *"For engineers,*

management and language plays an important role in nearly three out of four people, including professionals in the natural sciences, the figure is almost 90%. This has certainly also to do with the economy today interconnected internationally, and many professionals in the natural sciences spend the first years of his career to the completion of a doctorate, where they read international literature and also attend international conferences” (Degener, 2013)

Yes: “English is vital in a globalized world because this language, by its simplicity and monosyllabic verbs and adjectives allows people on either side of the planet to reach a swift domain. Yes: the accessibility to education increases, much as there are tools such Translate from Google, which already translated the entire contents of pages in seconds. Yes: it is a wonderful way to access the world and make new contacts, to understand British and American films, among others, in their original language (slang them if permitted) or understand the odd song” (Patiño, 2015).

Thus I can say within the universe of university professions, the importance of language skills also varies from gravitating way between different areas. The main reason is fundamentally a good command of English, more to qualify for a job is that English will remain the essential language ever since communication by countries is greater this language and its role not only increasing but the "real need". From job profile you want to fill, the employer will decide what role does the management of languages, like one of the many requirements in the nomination and election of a candidate.

B. Run Business, one of the main aspects that are present today, English is taught to students and professionals preparing to join the world of economics, business

and finance, ie business English, so the English language went from a privileged tool to a basic need, a very important factor for international communication. *“English business is considered an important variant of English for Specific Purposes”* (Sylvie , 2000). At the end of the Second World War there was a huge activity of scientific, technical and economic expansion internationally. This expansion resulted in two important aspects technology and commerce soon demanded a universal language, so this effect did excel English with a mass of people interested in learning this language with a course access to world trade and technology (Hutchinson & Waters, 1987).

So, if we look at the economic development of Colombia, is not difficult to identify the need for mastery of the language. Increasingly trade and economic negotiations with various nations of the world, in order to improve relations and achieve better levels of communication exist worldwide. On 17 and 18 April 2007 was organized in Bogotá, the first congress of virtual education: Unlimited, where different companies shared their experiences about and where invited some representatives of Canada, a pioneer in this field, which presents some of the most successful cases. If I focus on teaching English as a foreign language, I can distinguish two different types as a function of the specific needs of the student: English for specific purposes. (Hutchinson & Waters, 1987).

C. *Global Language*, although the English language is not with more native speakers, does not mean it is less important because as we can see today is the language of global preference for the same in basic schools, colleges and university is taught and practiced for our children can cope more effectively in future employment. Today when speaking of any economic, cultural, linguistic or similar subject, you try to do globally, referring to everyone (Govindarajan &

Gupta, 1999) *“indicate that globalization can be understood at different scales, worldwide, a country, a sector, a company or an activity or specific function”*.

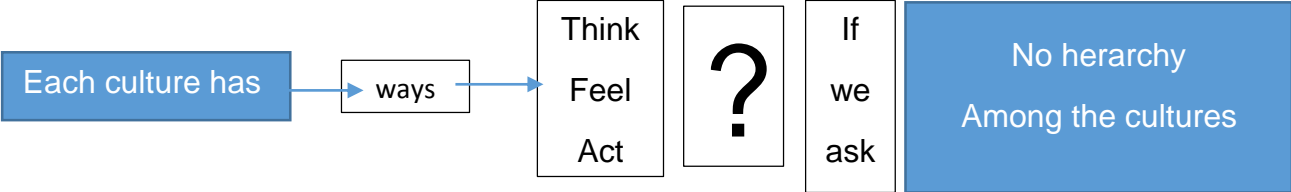
English obtains its peak in the XXI century as world powers had English as their primary language, its importance in business, trade agreements between countries, was and is needed to keep pace in globalization that is in constant change.

Today everything we see, hear and read is written or spoken English is already part of our development as a people, to master this language opens many doors in the workplace, but like everything revolves around the economy , and thanks to this the world is constantly moving. *“First, this is the tool that allows communication with people from other countries within the globalized world in which we live. It is indisputable: English has become the global language of communication par excellence, one of the most popular in the world”* (Blingüe, 2011)

Then it becomes as the feeling of being able to complete an activity, especially if it challenging, (Ryan and Powelson, 1992) and work effectively in a proper environment (Brophy, 1998, quoted by Merlin 2003). It can be concluded that motivation is caused by a mixture of different factors, both internal and external: desire, curiosity, the influence of others, personal interest, etc. wherein the two types act together.

THEORETICAL FRAMEWORK

From the beginning of time human beings have been encouraged to build relationships with both our environment and our same species, leading thus to perceive new kinds of cultures, societies and ways of life.



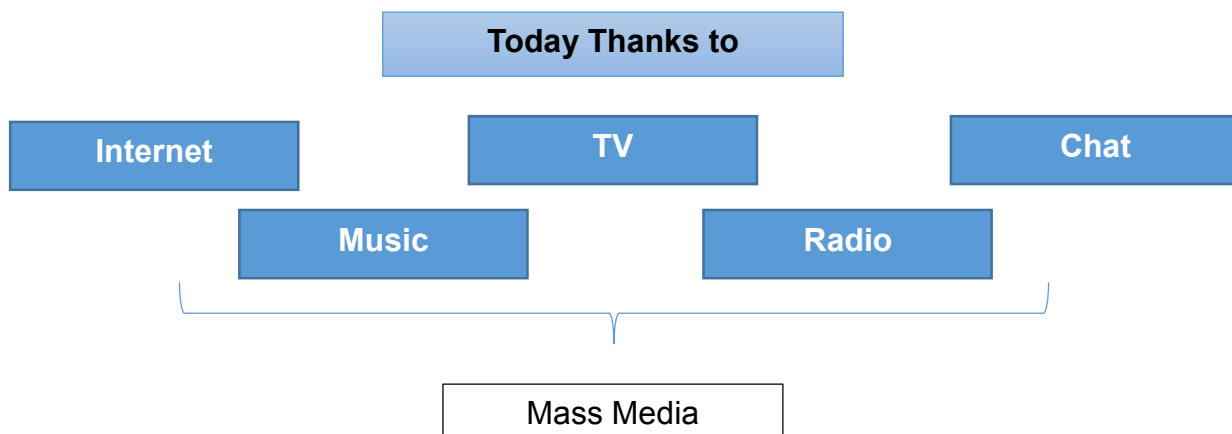
MOST OF THEM MAY HAVE RESPECT

This also means that the only way to properly understand cultures is to interpret its manifestations in accordance with their own cultural criteria.

Alsina, Miquel: "Intercultural Communication", Anthropos Editorial, Barcelona, 1999, pp 270.

4 STAGES

<p>Respect</p> <p>Treatment with dignity, treatment as subjects. Listen respectfully and free expression of perceptions and beliefs.</p>	<p>Horizontal Dialogue</p> <p>Interactions with equal opportunities. Recognition that there is no single truth.</p>	<p>Mutual Understanding</p> <p>Ability and willingness to understand and incorporate the issues raised by the other). Empathy</p>	<p>Synergy</p> <p>Getting results that are difficult to obtain from a single perspective and independently.</p>
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World has become smaller



Global Village" used term for this phenomenon by the *Canadian philosopher Marshall McLuhan*.
 Describes, this situation the global village we are all equal, we have the same condition and the same social equality

Global village has proven to be one of the most effective and intuitive ways when achieving contact between cultures, thanks to it today it is not surprising watch some young common greeting in Mandarin, or a French person listening to the popular song in Latin America.

Why?

But it is allowed if

Bilingual society

Strong

- Is used in the higher functions of social life.
- Is presented in high levels of society.

Weak

- Use for personal and everyday functions.
- Lower levels

With last I can say the language can mix or separate societies or cultures

Lev Semenovich Vygotsky

Referred to as the human being and carries a genetic code, which is a function of learning, but at the time that the student or individual interacts with environment, where the guiding influence mediators to develop their cognitive skills.

English Perception

Have evolved into the involvement of experiences and internal processes for each individual, then I can say the ability to see, hear, or become aware of something through the senses.

4C Martínez, 2006

- Double external-internal process
 - Perception is a selection process
 - *Is subjective*
 - *The social context influences perception*
- (Gibson, 1979
Theory directly or visual perception)

Importance of English (santillana, 2013)

Globalized Language (Crystal, 2003)

Commercial opportunities (Mehemeti, 2014)

Learning English Benefits

You have the ability to constantly travel to another country, to interact with people that if you could not communicate, to truly understand another culture, immerse yourself in it (whether or not your own), and in another order of things, from a menu and really know what you're asking

Is how the benefits of learning English can be divided into the most used and common

- Communication (*Janice, 2013; Portafolio, 2013*)
- Job Opportunity (*Held Casalins, 2010*)
- Better understanding in the university or school ASEPROCE; (*Culture, s.f.*)
- Travel other countries (*EducationFirst, 2014*) (*Academia, 2012*)
- Sharing of God (*Marcelo, 2013*) (*d'Eau, s.f.*) (*Editorial, 2012*) (*Cristo, 2012*)

English Need

Besides enriching the curriculum with the English language makes possible that once the candidate is submitted to a test work can develop successfully favoring the chances are higher to be "the one".

- Job Request (*Degener, 2013*) (*Patiño, 2015*)
- Run business (*Sylvie, 2000*) (*Hutchinson & Waters, 1987*)
- Global language (*Govindarajan & Gupta, 1999*) (*Blingüe, 2011*)

3. Research Design

3.1 Qualitative

According to Denzin and Lincoln (Guba, 1994), qualitative research, methodological approach which this project is developed with, goes through the paradigms of humanities, social sciences and natural looking and develop an interpretive understanding of social experiences and throw different approaches of interpretation of masses and seek the correlation between the social particularities, which, acting as a whole in a group with cultural similarities and who will sustain a hypothetical theory. "This is also defined as one that produces descriptive data: people's own words, spoken or written, and observable behavior"

To LeCompte (1995), qualitative research could be understood as a category of research designs that extract descriptions from observations in the form of interviews, narratives, field notes, recordings, audio transcripts and cassettes, written records of all kinds, pictures or movies and artifacts.

Appropriating the features and variables of this model of research, it is important to highlight the essential and specific features that provide sustain to the development of the objectives of this research. The foundation pillars that are required to achieve appropriate and accurately extract the necessary information from a study group and then make a qualitative report involve essential characteristics, one of the most important is that the researcher sees the stage and people from a holistic perspective; this perspective and development of the individual contributions of the participants are not assumed as variables, but are considered as a whole.

The above point is important to adapt to the investigation since that from an objective external perspective to clarify the intent of the desired of a whole (study group) that supports the potential of the market in this community and the need to

adopt common result implies the service offered by the People Foundation.

The basic objective of qualitative research is: understanding and focusing the inquiry into the facts. Understanding the interrelationships in reality intended. Based on the above, the aim is to achieve a general understanding and social and interpersonal relationships of the basic needs of a study group that intends to acquire proficiency in English.

The ratio of the breakdown of the characteristics of this research model with the inherent need to make use of its standards and methods are understood in the particular dimensions of it. The explanation of a concept or a fact from specific experiences of each person or group, explains the social need, specifically for this project the access is implemented in the external language with approaching in religion, since general concepts are expressed in the particular words. Each subject contains information on their individual behavior and as part of the system, but also has the information of the social structure in which they operate.

The concept mentioned above, in relation to this research, explains the relationship of the social and cultural structure of a group with particular social and cultural standards on two different levels. The first level is defined as the personal interest of access to bilingual education and the second level seeks to be explained in the individual needs to achieve the objectives that flow from their social structure, which, as mentioned, contribute to the scope on their link of their cultural imaginary.

This interpretation of internal and deep relationships, dating back to (weber, 1864-1920) who named this *verstehen* concept equivalent in German as the *understanding with empathy* and supports this interpretation of relations through the unveiling of subjectivity, that is, the meanings, values, purposes intentions of social action It will serve as support to the successful implementation of the foundation

market.

3.2 Instruments for data collection

To select between the available and more accurate data collection instruments to identify the perceptions of 6 members of the community CENTI Kennedy headquarters learning English based on Christian religion at the PEOPLE FOUNDATION, these instruments were the most valid and reliable

1. *Surveys*: A survey is defined as research on a sample of subjects using standardized interrogation procedures in order to obtain a measurement of the objective and subjective characteristics of the population. According to A. Gonzalez and V. Callejo (2009) “survey studies are useful for describing and predicting an educational phenomenon and are also efficient for a first contact with reality to investigate or exploratory studies”.

The use of surveys in this thesis is based on the need to generate an overview on the conceptualization of the personal opinions of each individual of the target population, it is through this tool that seeks to establish the similarities and recurrent ideas that substantiate the fundamental need for this community to access the service offered by the People Foundation.

The proposals aim to achieve surveys and study a wider range of actors than the previously explained tool; in order to generate an overview of the needs of this niche market. The nature of the questions is based on the generated hypotheses and is covered in a personal concept that involves personal and global views on bilingualism.

From another perspective, it is necessary to compose a solid support to demonstrate the purpose and primary intention of the educational service provided. For this reason, it brings to the workbench application surveys. *See attachment 1*

2. Focus Group

As mentioned above, it is important to recognize and accept the data collection techniques that are consistent with each other and that support the intent of the project. Focus group, according to Matus and Molina (1995) tries to understand the meanings of the subjects who share and express themselves through language. Such meanings understanding will form the pillars of sustain and prove the opportunity of the service offered by the People Foundation in this community. It seeks to gather as much information as possible about the benefits and necessity of bilingual education in both personal scheme, leading spiritual parameters are structured in their beliefs and influence of the Christian community, as in professional layout and overall perspective of the influence of bilingualism.

This is important because, as has been mentioned, interpretations and similarities in the relationships of individual entities make up a general idea in a study group. The veracity of the study can be tested, since, according to Romo and Castillo (2007) using this technique, respondents speak their own language, from its own structure and using their own concepts, and are encouraged to keep their priorities in terms own.

It will be the analysis of the views of each participant composing his history, experience, perspective and reactions, and covering a semiotic analysis of it, the tool that will provide an overview of ideas, variants, details, recurring views and an enormous capacity for diagnosis and demonstrate fertility of the need and interest in the service purport to show.

Perceptual schemas that can be obtained by this technique make inherent part of the objective of this project as they guide the action lines and bring important pillars for the marketing strategy and implementation of the service offered by the Foundation.

The focus group had this process.

1. It was determined that the focus group would be conducted in two groups of one meeting each one. On the first group it was set the 4 members because the others two could not go to the session due to personal reasons as job and study, and the second group it was set with 4 of them but in this case the members were 2 from the first group and the others two could not stay on the first meeting.
2. Once the video start to record, the first thing to do was introducing the people and the researcher himself, then next step was asking questions about the perceptions, benefits, needs that students had about the English learning and it was performed based on the survey but in different and dipper way in order to get accurate answers regarding about research objectives.
3. The chosen people were selected because they are part of the Christian community and can help to the research, and one of the objectives is analyze perceptions so it could be identified when the participants gave their responses accompanied by gestures of pleasure and spontaneity, they clearly specified the English importance to their lives, some ones of them made reference to their future academic process and other made reference to their trips related to religious beliefs and devotion to work for it, every person remains their point of view and no one of them keep the information in secret.
4. As soon as the video started to record the information, the student got confidence with the responses and they provided accurate evidence to clarify loose ends found over the survey.
5. Sessions were organized, defining the site was to be his place of classes in class time, developing an agenda:

Agenda

- Presentation
- Make the introduction to the project, focus the subject, give indications as raise tell every free single opinion they want to promote or share with the others but at the same time they were said that no one could be afraid to tell what he or she thought about the question.

Questions:

- ✓ Do you think the English language is important to be a second language nowadays? Why?
- ✓ What other reason in your daily life will help the English Language?
- ✓ What Kind of benefits or advantages do you think you get when you take an English course with religious approach?
- ✓ What kind of cultural exchanges does your community make?
- ✓ If there is any importance to your life this English Language, do you think you can take the course and pay for one with this approach?
(Replying to target content).

Conclusions and snacks

Development of the report of the sessions: (Hernandez et al. 2007, pages: 224 and 225)

3. Video Recording

For purposes of data collection, the video lets out a guide to conduct an observation and a base on which you can engage in a process of reflection and discussion before and after the focus group. The observation template allows you to

select what aspects and characteristics of the group is to get.

In the words of E. Gutierrez (2008), "This technique is not new, it is always used in various fields such as sports or the performing arts with the common goal of a performance recorded for later viewing, analysis and review". Compared with other instruments, does not collect memories and learned interpretations of annotations, but events themselves, otherwise, being a technique that allows movement allows choosing the actors recording and record details of the classroom and of unobservable participants by other means; additionally, it can be examined repeatedly, providing a better approach at the time to transcribe the interventions involved.

Thus this type of research tool provides a degree of participation, motivation, attitude, attention and response, autonomy and responsibility, interaction between the members of the focus groups, both proper use of their language and expressions of the people, interaction with the researcher (degree of empathy, understanding, and environment).

3.3 Type of research

This methodology is based on an ideographic inductive-holistic approach, ie studying reality as a whole, without dividing it and contextualizing; categories, explanations and interpretations are drawn from the data and not the previous theories, and focuses on the peculiarities of the subjects rather than the achievement of general laws (Arnal, Rincon and Latorre, 1992)

The qualitative research associates the interpretive paradigm with social sciences and assume the reality as a collective construction of meaning, then it turns the relationships into social representations. His research approach requires deciphering such a question or situation, going to their historical settings, the analysis of their relationships and the recognition of the symbolic universe of meaning that

structure (Torres Carrillo, 1996).

Using this methodology allows the study refers to specific ways of perceiving and approaching reality of this investigation, then it involves, first, to incorporate the intervention of the subjective dimension into the analysis, which means to interact with structures, desires, fears, doubts and certainties that give interpretations dropped by 6 people belonging to the CENTI community.

As a next step, it must recognize that the manifestations of pleasure or displeasure are formed by relationships with peers, authorities, teachers, implying retrieve personal experiences and various references through which representations are formed. From the above, we proceed to the next step as it has to do with the level of education, development and the link to the careers of the population that is being studied, which leads it sharing matching positions to conceive the real situation on their lives.

3.4 Collection and data analysis techniques

In order to support the thesis proposal through experiences, goals, comments and contributions of the study group worked on, because it is those who create the primary need that is intended to be covered by the services offered by the People Foundation. The development of one of the most important processes of evaluation development of this social group is proposed. As mentioned previously and discussed in the methodological development of processes and data collection instruments needed to obtain objective and accurate results in the research of the recurring ideas that support the idea of the market, covering two important tools for collecting, whose function, as mentioned, is to mediate and translate the inherent social and personal needs of the study group, results are given in support of analytical and objective manner and correlated the common need of the members of this community.

Initially, on July 1st, 2014 the first step is taken with an exhaustive research and study of the case treated. The study covers a stream of academic, psychological, cultural and anthropological social variables to be probed and addressed to a general purpose and multiple targets. This rain of variables gives a broad picture of possibilities to explain the general aim of this thesis. The apprehension of information is completed and is intended to embrace qualitative research, which, based on verified and accurate results, give options to support the research in order to have better data when the community has been studied. It is generated an overview of the technical research and development of a hypothesis that arises from the variables, which essence must be tested through data collection instruments, for, subsequently be objectively analyzed and try to verify the purpose of research. It is intended then the need to understand and define these research tools in order to be accurately implemented in the research.

On July 5th, 2014, after a deep analysis of the essence and functionality of each of the research tools, some are considered to be implemented which will benefit functionally guide the development of research. Two different and important tools for data collection are defined which will serve as a catalyst of the internal communications and research needs and the opinions and perspectives of the study group. The first tool to be taken into account is the survey; this tool becomes a key technique of research because its purpose is to generate an overview on the conceptualization of personal opinions, experiences and perspectives of lives of each individual of the target population. It is intended, therefore to generate a qualitative measure of the subjective and objective characteristics with regard to bilingual education that the potential niche market can provide.

Once the proposed objectives are understood to be accomplished with the use of surveys, it is necessary for the research to generate a picture of deeper personal

concepts that show personal variables and generate a more specific approach to certain individuals of the study population. With this in mind, it is cleared and defined the adequacy and implementation of a Focus Group which characteristics play a functional part of the measurement because in its most basic concepts, is defined as a tool that explores the recurring ideas and common concepts that are met to agree on a group and are based on personal opinions and experiences that clearly correspond to inherently psychological and social influences in their social community. This will generate an overview of a whole with individual bases that are intended to demonstrate the fruitfulness of the need of the service in the research.

The investigation to this point consists of two pillars of data collection, surveys and focus groups. On July 7th, 2014 the approach of the objectives to be solved with these techniques utilization is developed. A conceptualization of the exercise is performed and logistics and guidelines to be carried out to meet the optimum development of the study is discussed, also comply with the fundamental requirements and variables of each of the proposed tools.

On July 9th, 2014, as first Instance of the working development on the field investigation and the use of data collection tools, the approach of the questions that covers both surveys and focus group is developed. The approach of the survey questions should be open-ended, focused and objectively organized so they can attempt to demonstrate the different variables on the opinions of several members of the Christian community. The defined questions for this technique are (see attachment 1):

1 Do you think the acquisition of English as a second language is important?

Yes/No Why?

2 Which of the following reasons do you consider important in deciding to acquire English as a second language?

- a- Personal Development
- b- Academic development
- c- Professional development
- d- Social development

3 Being part of a Christian community, do you think learning English is important?

Yes/No Why?

4 Which of the following needs do you considered real in your situation?

- A-Being able to communicate in English in an English speaking community
- b- Accessing Christian academic resources (books, videos, audios)
- c- Other

5 Which of the following advantages / benefits you would acquire (in the spiritual world) when you have English as a second language?

- a- Social interchanges
- b- Christian mission trips
- c- Simultaneous translation in Christian events
- d- Religious training abroad

6 If there is an English program with a Christian focus, would you be willing to take it?

Yes/No Why

7 If you answered yes to the last question, would you be willing to pay for the

course?

Yes/No Why

The questions previously considered and adapted in the survey are functionally formulated for collecting from general concepts of the need of a second language to perceptions of personal and particular need to get the service and learn the language. The application of this tool will meet a systematic collection of data acquisition will yield different variables and concepts on the proposed themes, however, this tool does not allow the opportunity to explore in depth the concepts and collect important personal items that can only be explored in a physical communicational interaction between two or more people.

On July 11th, 2014 the approach of the questions that will be applied in the focus group is conducted. As mentioned previously, this tool contribute to research a prospect into a more personal and private scheme of opinions and general and specific assessments of the subject in matter and provide a fundamental and solid support to the justification of the need for the service offered by the People Foundation. The nature of this interaction in terms of procedures and development with the study group will extend the concepts of this thesis and focus the individual variables on a comprehensive understanding of the schemes that drive the implementation of this proposal. The questions that arise for the Focus Group are (see attachment 2):

1. Do you think that English brings benefits to your personal, spiritual and / or professional development?
2. What are your spiritual aspirations for obtaining English language?
3. What are your motivations to learn English?

4. Do you think that the implementation of an English training in your community is functional and appropriate?

The People Foundation in their marketing work to implement the service in this community, previously conducted a survey (see Attachment 09) which aimed to identify the interest of this target on the adequacy of the service. This survey showed positive results in most of its components and found greater acceptance in the Kennedy and Patio Bonito branch in the headquarters of the locality of Kennedy in Bogotá. Once made the commercial approach to each of the potential students and check their interest in acquiring the services offered, an initial pilot group of six individuals who initiate the English program is generated. This group, with the prior permission of the People Foundation (see Attachment 10) would become the study group of this thesis.

On July 16th, 2014, establishing and confirming the study group is the next step, with access to information provided by the People Foundation, phone calls are placed to each of the potential subjects of the study group in order to make them know the interest and need of the thesis in their profiles and solicit their participation in the development of data collection in the research process. Once handled the announcement, the following specific research group is set up: (see Attachment 11)

- 1- Maria Cristina Arias Aldana, TI 980226-57976, colombian
- 2- Victor Manuel Cocomá, TI 981115-19048, colombian
- 3- Jhon Sebastian Caro Mateus, CC 1.030.657.335, colombian
- 4- Sandra Pérez Henao, CC 30.324.448, colombian
- 5- Maira Alejandra Acosta, CC 1.030.635.608, colombian
- 6- Daniel Santiago Aya Bohorquez, TI 990415-02548, colombian

Once the members of the study group have shown interest in participating in the development of the research, it is required to demonstrate their willingness to help by

signing a written letter, therefore, on July 19th, the preparation of the letters is performed stating their permission in the inclusion and participation in the development of the Focus Group (see attachment 11); also, the creation of a letter addressed to the leader and director of the Kennedy headquarter with which it is intended to obtain authorization from the Christian community for their inclusion in the project development (see Attachment 12).

The first call of the study group for the development of the surveys is done, the place is established, time and day that best suits the needs of each of the members is managed, after making the appropriate calls, it is set up for the implementation of the surveys for the day July 20th, 2014, at 20:00 at the facilities of the District of Kennedy.

In continuation of the process, on July 24, 2014 the logistics process is performed for implementing the Focus Group, adequate space is managed, audiovisual items, and possible variables are anticipated to take into account in the development of the process.

On August 7th, 2014 the implementation of the surveys were conducted; initial presentation of the project and the research process in question is made. Thank for the participation and inform the importance of being transparent and selfless in the participation of the research. Subsequently the application of surveys is conducted (see Attachment 2, 3, 4, 5, 6, 7). Once the process is completed and the regular protocol is done, they are invited to participate in the Focus Group. This invitation gets the participation of all members of the study group, and the next step was the process of formal acceptance of their participation in this activity is performed by the previously prepared letter. In agreement, the application of the focus group is confirmed for the day August 9th, 2014 at 19:00 hrs. At the facilities of the District of Kennedy.

On August 14th, 2014 projection technique of the focus group development is

made, the participation of members of the study group is confirmed and the application of physical space is made to the responsible entity of the CENTI organization. Participation of the participating members as interviewers in the Focus Group is further confirmed, these being as follows:

Oscar David Rodríguez Bernal: Thesis director, moderator and interviewer

On August 16th, 2014. It is pretended the application of technical research and data collection, Focus Group. It is required to prepare the adequate space, technical tests of audiovisual instruments are made and test shots of lighting, sound and atmosphere are performed. The development of the interview is beginning at 19:00 hours. Protocol methodology and process is performed stressing the importance of transparency and accuracy of responses. The focus group is applied (see Attachment 13). A second session with the same members but with the participation of other individuals in the study group is performed. The protocol is closed and participants are welcome.

Following the data collection through focus groups, on July 29, 2014 video transcript with the aim of validating the audiovisual content in a written piece is made. (See Attachment 14)

Finally to complete the development of collecting information through the two different techniques on the study group, on the August 23rd objectively, the analytical development of the results yielded by the techniques of collecting is made, analyzing thoroughly the relationship and conjectures between the reflected responses in surveys with those expressed in the focus group, trying to check the initial theory through the births of common and recurring ideas among the participants, need, motivations and catalysts that make up in interest to realize their personal and social

projects through the acquisition of English. The adequacy and results of this analysis are presented in the final development of this project.

3.5 Population

The study population or universe is referred to the set which will be valid conclusions obtained: the elements or units (individuals, institutions or things) involved in the research (Morles, 1994, p.17).

Giving rise to the research, it was vital to select the type of population in which the analysis took place, is for this reason that the idea of choosing 6 members of the religious community CENTI. This community is the product of the work of missionaries with the “Cruzada Estudiantil y Profesional de Colombia”, also known as Colombian Theotherapy Integral Center, an organization founded by Dr. Nestor Pesantes Chamorro and his wife Betty Cruz Dolores (Lolita), in 1963 and additionally is a worldwide Christian church. It is made by men and women of all social levels.

This community is divided by the different localities that make Bogota, but with a prior no formal study in the Kennedy neighborhood for the implementation of an English course provided by the Foundation PEOPLE, it was found the importance which represents of this language in the lives of these people, giving the result the chance to start offering the service of teaching it.

The above informal study for a total of 40 respondents and thus personal, jobs and economic reasons many of the respondents did not agree to take the service offered, is how this English course with a (Christian) religious approach, started with 6 students only, same members who voluntarily allowed for the research process.

Figure No. 1 (see Attachment 11)

Member´s Name	Number given to the participant
Maira Alejandra Acosta cc 1030635608	01
Maria Cristina Arias Aldana ti 98022657976	02
Daniel Santiago Aya ti 99041502548	03
Jhon Sebastian Caro Mateus cc 1030657335	04
Victor Manuel Cocomá ti 98111519048	05
Sandra Perez Henao cc 30324448	06

3.6 Context

The context could be defined from 2 different scenarios. First is the place or kirk that was chosen, in this case the CENTI Kennedy´s headquarter located in the city of Bogota / Colombia, the reason is because researchers reside in this city, and currently assist and studying at this place or kirk, then identifying the need or problem to which this research is focused. The second scenario is the English Program with religious approaching given by PEOPLE Foundation.

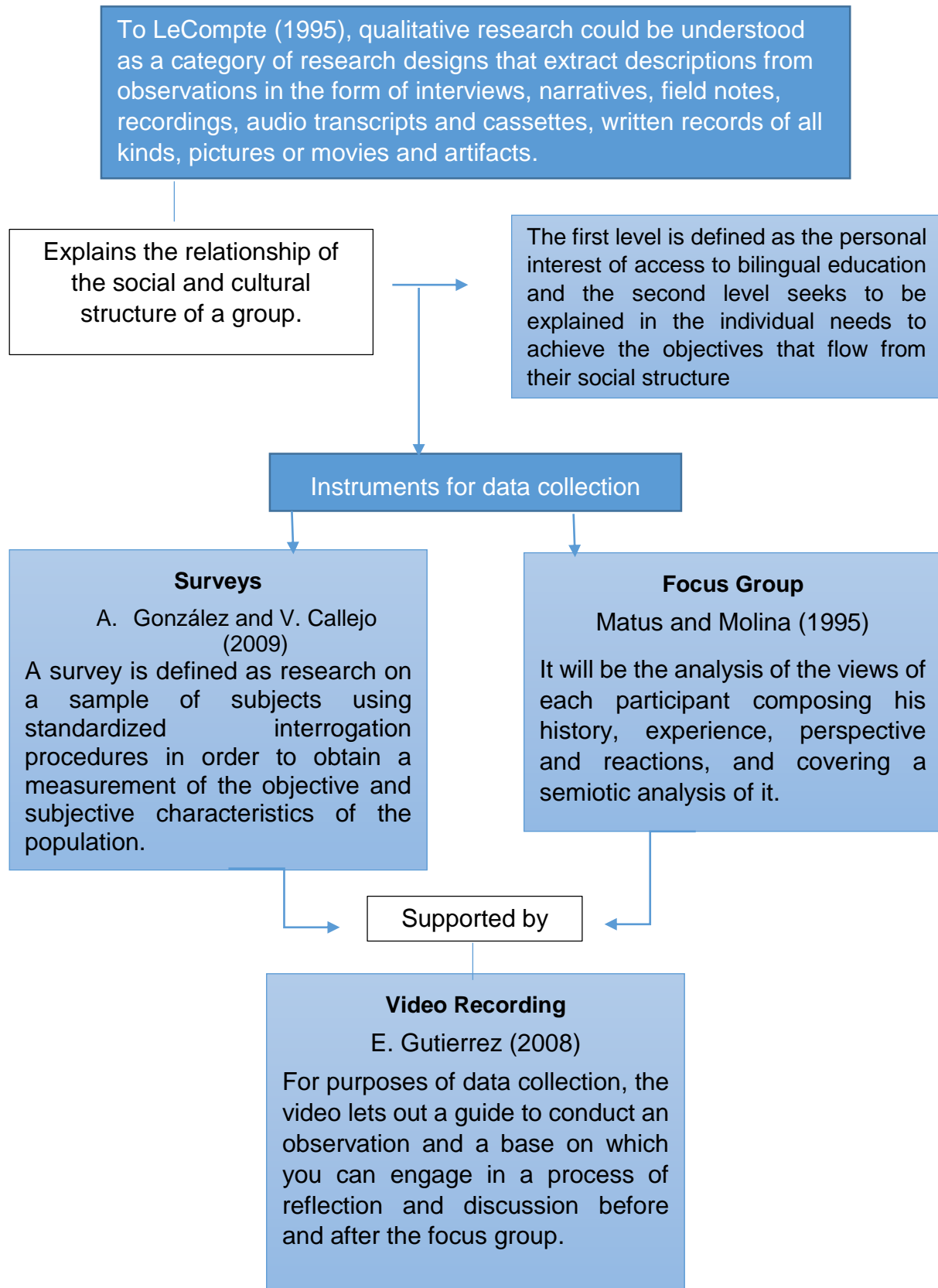
3.7 Researcher´s Role

As Kerlinger (KERLINGER, 1979) points. "The experimental investigation is any research that manipulate variables or impossible to randomly assign subjects or conditions."

One of the objectives as a researcher is do not have contact with the reality because he is just observing all the time, in this case of the 6 members CENTI community to which the study was conducted, so it is as if it were located behind

windows consideration, you find the behavior of people and how they responded to both surveys and focus group behavior.

Thus, as after checking and observing phenomena or real attitudes, researcher proceed to analyze in detail the information obtained to always find the perception 6 members CENTI community, thus the researcher tested the relationships that exist between the uncontrolled variables as they can be gestures, attitudes, spontaneous responses and research objectives.



4. Data Analysis

In this qualitative research, two instruments were employed in order to collect the information: the surveys and the focus group with its corresponding video as evidence. With these instruments, set forth below, this was made the process of triangulation of information with the aim to determine whether responses are consequent according each instrument used. Increasing the objectivity of the analysis of data and gaining credibility of the facts, from its recurrence; that is, in order to distinguish or differentiate the coincidence of the evidence. Finally, what is sought with this triangulation is to present the results of research, in a logic and a unified way. (EcuRed, 1999, n/p)

Figure No. 2

Research method	Qualitative
Kind of study	Interpretative
Collection techniques	Surveys
	Focus group
	Video recording
Collection period	3 months
Participants	6 members of the Christian community CENTI Kennedy's headquarters
Context	Bogota/Colombia, members of the CENTI Kennedy's kirk that belong to English course focusing on Religious given by PEOPLE Foundation
Data collection processes	Defining the problem
	Design work

	Data Collection
	Data Analysis
	Conclusions and recommendations

The main purposes of analyzing the information in this chapter are:

- Give order to the data; collect all the information of surveys and focus group, as well as description of the observations.
- Classify by categories in this case: Perceptions, benefits or advantages and needs.
- Analyze the context surrounding the data collected
- Interpret and evaluate category

As it is known in an investigation, the objective of the analysis is to answer the research questions. In order to facilitate the understanding of these findings, the research questions are presented again:

Research Question

What are the perceptions of 6 members of the Christian community CENTI Kennedy headquarters about learning English based on religion at the PEOPLE FOUNDATION?

Specific Objectives

- *To identify the needs of the students related to their learning English process.*
- *To search the perceptions of the English Course based on Christian religion provided by the PEOPLE FOUNDATION to the students.*

• *To classify the advantages and benefits perceived by students in relation to the learning of English.*

After completing the research and making a reviewing questions and the data collected from 6 members from Christian community CENTI (6 students in the focus group and 6 students in the surveys), then it proceeded to carry out the categorization according with common factors in relation to the research questions which in this case were:

- Perceptions
- Benefits or advantages
- Needs

After finding common factors (Categories) the research proceed to make the process of triangulation of information as seen in figures below. This consisted in analyzing for instruments and for participants each category and its related questions in the survey and in the focus group which corresponds.

Figure No. 3

GENERAL QUESTION		
What are the perceptions of 6 members of the Christian community CENTI Kennedy headquarters about learning English based on religion at the PEOPLE FOUNDATION?		
Questions	Category	Subcategory
1, 2, 3, 6 on the surveys 1, 2 on the focus group	1. Perceptions	Important Globalized language Commercial opportunities
5, on the surveys 2, 3, 4, 5 on the focus group	2. Benefits or Advantages	Communication Better job opportunity Better understanding in the university or school Travel other countries Sharing of God in other countries
4, 7 on the surveys	3. Needs	Job request

2, on the focus group		Run business Missions requirement Global language spoken in Israel
-----------------------	--	--

Previous figure shows the points to be considered for the analysis of each category and a general analysis is presented at the end each category. This conclusion includes a speculative final analysis of the researcher of this project. Also, in each category, the objectives and the research questions that were resolved in each one of them are listed. All with the goal of determining if a good job with the collection of information was done. The categories are:

4.2.1 Perception: Their perception can be defined as our recognition and interpretation of the information. This perception also includes how they respond to the questions and current context. It can refer to the perception as a process where the information from their environment makes a very important role play. This perception allows the research to take the accurate information in and make it into something meaningful. (inlingua Malta)

In the table below, a brief summary of the responses of the 6 members in the surveys and in the focus group was made. The main points detected by the researcher are set.

Figure No. 4

Perception			
Categories	Questions	Surveys	Focus group
Perception	Do you think important the acquisition of English as a second language?	6 people said yes because: <ul style="list-style-type: none"> • It is a universal language • Job duties • It is a need • It will help being better person 	<ul style="list-style-type: none"> • It is important because is globalized language (P5, P3, P2, P6, P1) • Cultural language (P5, P1) • Important to the professional and personal life (P2, P4, P6, P5, P1)
Perception	Which of the following reasons do you consider important in deciding to	<ul style="list-style-type: none"> • 5 people said: <ul style="list-style-type: none"> Personal development Professional development Social development 	<ul style="list-style-type: none"> • Important to preach and it is going to be helpful for

	acquire English as a second language? Personal development Academic development Professional development Social development	<ul style="list-style-type: none"> • 6 people said Academic development 	the TLC or commercial purposes (P2, P5, P1, P6) <ul style="list-style-type: none"> • Give better job opportunities (P4, P5, P2) • Agreed taking an English course with a Christian focus (P1, P2, P3, P4, P5, P6) • Traveling other countries and easy communication (P4, P2, P5, P1, P6) • Sharing and having communication with people from other countries (P4, P6, P5, P1)
Perception	Being part of a Christian community, do you think need to learn English? Why?	6 people said yes because: <ul style="list-style-type: none"> • Traveling around the world and teach about God • Being comfortable in other country • Preach in other countries • To learn in Holy Land • Evangelize to foreign people 	
Perception	If there was an English program with a Christian focus, would you be willing to take it?	6 people said yes because: <ul style="list-style-type: none"> • There is not English courses with this approaching • Spiritual funds • To talk about God in other countries • To own development • Turn on people to Christianity 	

From the foregoing and as process analysis it can be conducted to "international communication" referring to respect for others with dignity, and that also can establish mutual interaction and that just how to avoid misunderstandings, leading to new cultures and new opportunities to grow in most possible aspects as may be academic, spiritual, personal, professional, social and not just stay in communication but also can be established connection between the formation of the individual and their future expectations.

It is clear that in order to have a clear and consistent with one of the objectives of the study in relation to the perception of English as a second language result, the 6 members and research students had a positive outcome, reporting in both polls and in the focus group the importance attached to it is a global language with cultural characteristics and also allows them to grow personally and professionally, in addition to that this language can provide them extra support when it comes to commercial purposes giving rise also to better job opportunities.

To shop, to make a conveyance without getting lost, to ask for the bill at a restaurant, to contact people: also how essential it is to know English when traveling or on vacation abroad mentioned and culture broadly. No matter what place you go, if English is spoken are likely to find someone else who speaks it, and state that this language could bail on more than one occasion. Added value for the Spanish tourism sector (hotels, attractions, etc.) is also provided, given the large number of foreign and cultures that are present in various geographic areas around the world people. English is the important language for the people previously mentioned and it has become almost a necessity for these to speak English if they are to enter a global workforce, besides this many of the world's top films, books and music are published and produced in English. Therefore by learning English the student will have access to a great wealth of entertainment and will be able to have a greater cultural understanding.

However, in the analysis presented, it is an essential feature in learning this language for these students, this was the importance of religious belief in relation to travel around the world and can take your devotion to God, and this end there are no impediments to sharing your faith. This type of education allows students to display in English can draw attention depending on the tastes of each person who becomes a group in this case with similar objectives in their lifestyle. It is as well as English becomes important for the scope and achievement of their lives, leaving aside their education bases.

4.2.2 Benefits or advantages: Any trait, feature or aspect that gives an individual, entity or any other thing a more favorable opportunity for success. A quantifiable and measurable improvement resulting from an outcome which is perceived as positive by a stakeholder and which will

normally have a tangible value expressed in monetary or resource terms.

Benefits are realized as a result of activities undertaken to affect change

Figure No. 05

Benefits or Advantages			
Categories	Questions	Surveys	Focus group
Benefits or Advantages	Which of the following advantages / benefits you would take (in the spiritual world) to have English as a second language? Social exchanges Mission trips Simultaneous translation in Christian events Religious courses abroad	<ul style="list-style-type: none"> • 6 people said: Mission trips • 5 people said: Religious courses abroad • 5 people said: Social exchanges Simultaneous translation in Christian events 	<ul style="list-style-type: none"> • Better job appliance (P4, P5, P2) • Better understanding on the collage (P2, P4, P6, P5, P1) • Better communication with people from other countries and increase cultural wealth (P4, P6, P5, P1) • Run business (P2, P5, P1, P6) • CENTI sends specialized people to other countries even more if speak English (P6, P5, P1) • International trips with big opportunities to stay with good conditions (P2, P5, P1) • Be able to communicate with people in Israel country (P4, P2, P5, P1, P6) • Better understanding from foreign people when it is on the preach (P2, P5, P1, P6)

One of the theories in which this research is based says that the ability to speak a second language strengthens the base language; so the more solid is the strongest base language is the second language and also preserves the cultural base not allowing disappear and in turn know new cultures, but ultimately education must be supplemented with the culture and way of life language is thus not only speak a second language does not understand what this entails.

Thus to interpret the information provided by students follows that the ability to speak fluent English in addition to the mother tongue may be beneficial seeks job

opportunities in international companies. The ability to speak a language used by most business people can take a step ahead of competitors.

Continuing with the analysis you may find that English is the predominant language of academics around the world, with a lot of studies, written and presented in English. Knowing this language can be going to be useful for students who wish to communicate their ideas and research in their areas of study within a field of specialization.

Another benefit found are personal connections that can engage. The main benefit a person gains when committing to learn English or any language is the ability to communicate with the language itself and create connections with a wider range of the world's population. When a person can communicate in more than one language, he or she can interact with people from different communities and languages more easily. These relationships lead to the set within the same country or abroad, as the facilities for travel as there are now, you can find people from all over the world in one place.

Knowledge of culture is another benefit of which connection was found in more than one answer. The language and culture are joined by a very strong bond. When a foreign language, after a while you have the ability to understand the culture, traditions, rules and lifestyles learn. Each culture has a different view of the world and through language is that this view is expressed. For these people language acquisition also benefits themselves by creating a greater comprehension for how language works and is used. The study found individuals with multilingual communication were able to better read and interpret social situations, which improved their performance in social settings.

4.2.3 **Needs:** That is, the needs are framed within the historical period in which a person lives. Today's society is marked by the power of the technique that has revolutionized personal relationships even as it shows the power of social networking that fosters contact between friends, even when the person is miles away.

Figure No. 6

Needs			
Categories	Questions	Surveys	Focus group
Needs	Which of the following needs are considered real in your situation? (multiple choice) English-speaking community Being able to access Christian academic material (written, video, audio)	6 people said: English-speaking community 3 people said: Being able to access Christian academic material (written, video, audio) 3 people said: Other saying Balance college Give Christian message to foreign people Being able to access to better study or job opportunities	<ul style="list-style-type: none"> •Need to communicate with foreign people to share about Christ (P4, P2 P6, P5, P1) •Need to interact with people in other countries "Israel" (P6, P5) •Need to have easier comprehension in college materials (P1, P2, P5, P6) •Need to develop business skills "TLC" (P1, P2, P4) •Need to get better job opportunities (P4, P5, P2) •Need to learn English with low costs (P1, P2, P3, P4, P5, P6)
Needs	If you answered yes to the last question, would you be willing to pay for the course?	1 person said no because: There is one course for free and more important 5 people said yes because: There is few courses which allow make what people like and even if when it is Christian Worth it It has big importance The worker is worthy of his hire The desire is to do	

Referring to "(Leong, 2005) referring the immediate interactive level, which is the person interacts at the time and also the structural level, constituted by social structures that influence the individual and the family and the school. Partner level - cultural and general, constituted by the society at large, such as language, system and technology make current and future proposals, so it is a need of English spoken and written correctly and will surely be the course of work in this if they want to have a job

in any company that has international links with contacts or working abroad, or for that in the future if the opportunity they can be trained and the need for language and submit this on, that from the economic side because you cannot have any doubt since the need of English language is truly present time these universal needs and the need for English language provides possibilities for a different formation as to other beings who do not speak the language.

Another reason found in the study, is fundamentally a good command of the English language-more to qualify for a post work-is that English will remain the language essential as more and more communication is by of the countries in this language not only increasing their role but that "real need".

The phenomenon of globalization has brought our countries great opportunities but at the same time, great challenges. The insertion of a country in the global economy generates greater competition to local markets.

This competition has different effects on the labor market of our country. A professional who can communicate and understand a second language allows them mobility and flexibility in the labor market, are better prepared to face a global economy can raise and develop any business initiative, meet the needs of any person, be innovative, be easily adapt to changes and as needs of your environment. Instead, those who do not possess may experience serious costs and limit their opportunities.

The truth is that success in language teaching depends in most cases on the ability and motivation that members showed against these responses, however pointed out that a person who speaks English will have better job opportunities, so it is not the necessity rather than a reinforcement for these people to a world of opportunities afforded by entering the English.

5. Conclusions

The results and analyzes consulted, growing interest in English language, due to the high demand and requirements of companies or ways and opportunities of study seen.

Mastering a second language, especially English, is vital to success at work level in this globalized world, especially if everywhere talk about studies, business and trips.

In fact, in order to access certain jobs or to have a better understanding in the academic field, is hundred percent must master English, the universal language that represents the key competitive tool for professionals.

For this members who served as study, English language is an advantage and a benefit to the candidate who enters a process or simply want to better perform their studies. "Currently, most people dominates the English language in other countries and is provided having more relationships with the outside, either negotiations or because travel warrants, so the predominant language is English. Even in cases that business between companies or the most globally recognized universities are performed both source languages are other than English, communicate in this language. "

From writing emails, answering phone calls through, shopping, video conferencing and presentations which should support views, and / or reading articles or reports are activities that a good professional should be able to communicate using any of the language skills: speaking, listening, reading and writing. "Currently, most countries require management to know the level of a foreign language in order to have free communication and misunderstandings which allows respect for other cultures.

However for the type of community studied, is carried with pride and share their religious beliefs and also has an added value. "

Also, they explain the need to train you in the relational area, learn to work with people especially those from, personalities and perspectives additionally gives them the opportunity to settle to work or study level, it is the reason that drives these students to improve my English, also the desire to study in other countries, thanks to the current

condition and mobility programs that exist in universities, governments, or in this case the church.

Do not forget also that the lack of knowledge of a foreign language can produce a disadvantage for bilinguals when purchasing a work or student or cultural issues, in areas such as administrative, purchasing, negotiations, finance and human resources English it is mandatory.

It can be concluded that as perceived by students and as observed in the analysis, English is important and essential to the cultural, spiritual, personal, job development for the person who can access this type of education, and having needs to obtain a stable, well-paid and also allow communication with people around the world to meet both professional and personal, to be able to play a good role as a citizen in another country goals.

Divergent conclusion

With analyzed regard under the perceptions of English, I found the following reasons unexposed under study: looks like need to be the universal language, but English is not perceived as a like; is important in the academic and social professional work environment but not presented in the cultural, moral or ethical level to identify the values and morals that can be found in other countries; further evidenced a strong vision to teach aspects of their faith but cannot find any interest in learning from other cultures or traditions or even ideological thoughts.

Following the analysis of the needs in real situations, the only interest presented is communicating and access materials or further training, but do not have ideas to share with foreigners or teach what they have learned within the same country, along with this there are not records to make any Community assistance in this or other countries using English.

Providing an English course with a Christian approach allows these students use it for religious benefit, moreover the benefit of a different vision for their lives, not growth at family, academic, social or labor was not found. At the end of this analysis I could find that by taking this course people do not consider the time spent by management classes nor the quality of teaching, as only his spiritual level enriches the other hand

some answers to need not be negative or show that education is a right and is to enrich the knowledge but to satisfy their own needs.

This conclusion thanks to the people who allowed this study to them and thus achieve the objectives set at the outset and that the manner in which the research was carried through surveys, focus groups, videos and other tools that allow found reach the achievement of this research.

6. Recommendations

In later work can deepen academic questions to find out what other nuances that make a person feel when speaking English and the way in which this trust is important to achieve this goal. From my student experience verify the possibility of the difficulties and poor health outlined in the education of second language generating situations that can transform a learning experience a problem of communication.

Within as accurate as it tried to be this project, this always want a continuous improvement of the research, therefore recommends future research to deepen in questions such as Why does the student focus his perception about the use of the English language to meet the values of other countries and also can learn from other cultures and thus can open the mind to other ideological thoughts originate from the same language.

Another recommendation, may take advantage of the knowledge of the English language to strengthen their own culture and thus teach the ethnic and religious wealth within the country to foreign people, or even taking advantage of handling the same language community to provide support in other countries, and the very adoption of a foreign child to transmit the legacy of the mother country.

To finish it is essential to make the student and professional legacy in every way possible, as it can be an insertion or inclusion of markets by the educational institution ECCI, speaking about languages in this type of population and allows providing not only an level of knowledge but also a social, labor and spiritual growth.

7. List of attachments

Attachment 1

Nombres y Apellidos: _____
 Edad: _____
 Estrato: _____

A CONTINUACIÓN ENCONTRARÁ UNA SERIE DE PREGUNTAS DE CLASE ABIERTAS Y CERRADAS. POR FAVOR CONTESTAR CON SINCERIDAD Y PROFESIONALISMO

¿Considera usted que es importante la adquisición del inglés como segunda lengua?

Si
 No
 ¿Por qué? _____

¿Cuales de los siguientes motivos considera usted importantes en la decisión de adquirir el inglés como segunda lengua?

Desarrollo personal
 Desarrollo académico
 Desarrollo profesional
 Desarrollo social

Al hacer parte de una comunidad cristiana, ¿considera necesario aprender inglés?

Si
 No
 ¿Por qué? _____

¿Cuáles de las siguientes necesidades considera reales en su situación? (selección múltiple)

Poder comunicarse con términos espirituales en una comunidad de habla inglesa
 Poder acceder a material académico cristiano (escritos, videos, audios)
 Otra
 Cual _____

¿Cuáles de las siguientes ventajas/beneficios cree usted que adquiriría (en su entorno espiritual) al tener el Inglés como segunda lengua?

Intercambios sociales
 Viajes misioneros
 Traducción simultánea en eventos
 cristianos
 Cursos religiosos en el exterior

Si existiera un programa de inglés con enfoque cristiano, ¿estaría dispuesto a tomarlo?

Si

--

No

--

¿Por qué?

Si su respuesta fue afirmativa en la última pregunta, ¿estaría dispuesto a pagar por dicho curso?

Si

--

No

--

¿Por qué?

Nombre del responsable:

Firma:

Attachment 2

Bogotá D.C. ____ de Agosto de 2014

Señor

Jonathan Yesid Copete Rodríguez

DIRECTOR Y REPRESENTANTE LEGAL

FUNDACIÓN PEOPLE

Cordial saludo

La presente con el fin de solicitar a usted autorización para realizar un trabajo investigativo el cual hace parte de mi tesis de grado para el programa de Lenguas Modernas de la universidad ECCI en la percepción de los miembros de la comunidad CENTI con una enseñanza del inglés enfocado a la religión cristiana dado por la Fundación PEOPLE. Este trabajo tiene como objetivo establecer las relaciones y puntos de vista existentes entre las experiencias de los estudiantes que quieran viajar o tener una mejor preparación a nivel académico, sus concepciones de la cultura extranjera y cómo ellas se hacen evidentes en sus prácticas estudiantiles y religiosas, así mismo, para la realización del proyecto recogeré información de los miembros mediante la aplicación de encuestas y Focus Group.

Eventualmente haré trabajo escrito para posibles estudios de mercadeo, estaría bastante agradecido con usted, si me permitiera realizar este trabajo, mencionar el nombre de su Fundación educativa en los textos escritos anteriormente mencionados, acceder a la información sensible del mercadeo realizado en la comunidad cristiana y contar con su respaldo. Si usted está de acuerdo con lo anteriormente mencionado por favor firme esta forma al final de la hoja.

Gracias por su atención y colaboración prestadas, quedo en espera de una pronta respuesta.

Cordialmente

Oscar David Rodríguez Bernal

Representante Legal

Yo (nombre) _____ permito el uso de los instrumentos mencionados anteriormente bajo las condiciones descritas.

Firma _____ Fecha _____

Attachment 3

BOGOTA __ DE SEPTIEMBRE DE 2014

ASUNTO:

Autorización para realización de encuestas y focus group

Como parte del programa de Lenguas Modernas con énfasis administrativo de la cual actualmente hago parte en la Universidad ECCI, estoy desarrollando un una tesis de grado que ayuda a establecer percepciones y beneficios obtenidos por un curso de inglés con enfoque cristiano brindado por la fundación PEOPLE a ustedes como comunidad perteneciente de CENTI y como estudiantes también con el fin de acercar una investigación de mercados para la misma.

La presente es con el fin de solicitarle a usted(es) una autorización para realizar un trabajo investigativo, donde se les aplicara unas encuestas y un focus group (realización de video). Para la realización de estas debo contar con su aprobación según LEY ESTATUTARIA 1581 DE 2012 (habeas data o protección de datos) Si usted está de acuerdo con lo anteriormente mencionado por favor diligencie y firme los datos en parte inferior.

Cordialmente

Oscar David Rodríguez Bernal

Yo (nombre) _____ Identificado con _____
ubicado(a) en la ciudad de _____permito y autorizo que se muestre mis
datos y videos donde me encuentre y se aplique los instrumentos mencionados
anteriormente bajo las condiciones descritas.

Firma _____ Fecha _____

Attachment 4

Bogotá D.C. 26 de Agosto de 2014

Señor

Julio Cesar López

LÍDER Y DIRECTOR DE LA IGLESIA

CENTI LOCALIDAD KENNEDY

Cordial saludo

La presente con el fin de solicitar a usted autorización para realizar un trabajo investigativo el cual hace parte de mi tesis de grado para el programa de Lenguas Modernas de la universidad ECCI en la percepción de los miembros de la comunidad CENTI con una enseñanza del inglés enfocado a la religión cristiana dado por la fundación PEOPLE. Este trabajo tiene como objetivo establecer las relaciones y puntos de vista existentes entre las experiencias de los estudiantes que quieran viajar o tener una mejor preparación a nivel académico, sus concepciones de la cultura extranjera y como ellas se hacen evidentes en sus prácticas estudiantiles y religiosas, así mismo, para la realización del proyecto recogeré información de los miembros mediante la aplicación de encuestas y focus group. Eventualmente haré trabajo escrito y para posibles estudios de mercadeo, estaría bastante agradecido con usted, si me permitiera realizar este trabajo, mencionar el nombre de la comunidad cristiana en los textos escritos anteriormente mencionados. Si usted está de acuerdo con lo anteriormente mencionado por favor firme esta forma al final de la hoja.

Gracias por su atención y colaboración prestadas, quedo en espera de una pronta respuesta.

Cordialmente

Oscar David Rodríguez Bernal

Líder y Director

Yo (nombre) _____ permito el uso de los instrumentos mencionados anteriormente bajo las condiciones descritas.

Firma _____ Fecha _____

Attachment 5Verbatim Clip1

Place: Kennedy, Bogotá

Time: 16:00

Day: 16th August 2014

Participants:

(M) Moderador: Oscar David Rodríguez Bernal (Capital letters)

(P1) Participant 1: Maria Cristina Arias Aldana

(P2) Participant 2: Victor Manuel Cocomá

(P3) Participant 3: Jhon Sebastian Caro Mateus

(P4) Participant 5: Daniel Santiago Aya Bohorquez

- HELLO GUYS, HOW ARE YOU?

- Good, thank you (all together)

- OK, VERY GOOD, MY NAME IS OSCAR RODRÍGUEZ, I AM 24 YEARS OLD AND I COME FROM THE UNIVERSITY ECCI. THE GOAL WITH THIS VIDEO IS JUST TO MAKE A COUPLE OF QUICK QUESTIONS ABOUT A THESIS, THE ONE THAT I AM DEVELOPING, SEARCHING FOR AN OPINION ABOUT THE IMPORTANCE OF ENGLISH IN A CHRISTIAN LIFE, OK?

ALRIGHT, CAN I HAVE YOUR NAMES REALLY QUICK?

-P2- Manuel

-P1- My name is Cristina

-P4- My name is Daniel

-P3- My name is Sebastian

-THANK YOU

LET'S START, IT IS REALLY EASY.

DO YOU THINK OR CONSIDER THAT THE ENGLISH LANGUAGE IS IMPORTANT FOR YOUR LIVES?

-P1- Yes, because, nowadays, it is not a like anymore but something necessary to be

able to grow in other places.

-P2 - If one goes to travel to a country and you are only going to be able to be understood in English, so I think it is a globalized language that is really important.

-P3- Also, you can say that this is a way for you to get many job options and is very necessary in the academic area.

-P4- English is more than a worldwide language, now it is more like a lifestyle.

-EASY RIGHT? GOOD. I UNDERSTAND THAT YOU BELONG TO THE GROUP CENTI WHICH IS A CHRISTIAN COMMUNITY, AM I RIGHT?

- Yes (all together)

-REALLY QUICK, WHAT DOES THIS COMMUNITY DO?

-P1- Well, it does many things, most of all, they teach us how to share about Christ in a different way and is based in something that is create *missioners*.

-OK, THANK YOU VERY MUCH. I UNDERSTAND THAT YOU ARE PART OF A COURSE DEPARTED BY THE PEOPLE FOUNDATION, AREN'T YOU? ENGLISH RELATED.

- Yes (all together)

-THIS HAS A SPECIAL FOCUS FOR YOUR COMMUNITY. DO YOU THINK ENGLISH LANGUAGE IS IMPORTANT FOR THAT TYPE OF COMMUNITY OR FOR YOUR RELIGIOUS PORPOSES?

-P1- As I was mentioning, CENTI prepares missioners, that means, they send prepared people to many places of the world to share about Christ, so English language is really important to be able to excel in those countries as leader or missioner.

-P2- Mainly, in my life, at some point I would like to become a missioner, as my partner was saying, so basically if I know how to speak English I could go anywhere in the world and I will be able to perform the missionary work.

-VERY GOOD. DO YOU CONSIDER (...)WELL, I UNDERSTAND, PLEASE CORRECT ME, IF YOU HAVE ANY TYPE OF INTERCHANGE OR SOMETHING GIVEN BY YOUR CHRISTIAN COMMUNITY TO USE THE ENGLISH?

- P2- As we were mentioning, there is the missionary work, and also CENTI has a company called Colmundo which gives us the opportunity to go to the holy land, to Israel and also to go to other countries and if we know how to speak English, we can get to that land, to that place and we can manage ourselves.

-VERY GOOD, ANY OTHER OPINION? OR SHOULD WELEAVE IT LIKE THIS?

-P4- Well yes, as my partners were saying, English language is really based in our mission and the same way sharing about Christ so in order to get to other countries.

-IS THERE ANYTHING VERY IMPORTANT IN YOUR LIVES FOR WHICH YOU ARE CURRENTLY TAKING THIS COURSE? WHAT MOTIVATED YOU TO TAKE THIS COURSE?

-P1- Several things, let's say, the academic level that is required for a university regarding the English language, and as we were saying more than one wants to be a missionary and know Holy land and something that motivated me is knowing Holy Land

-AS FAR AS I HAVE UNDERSTOOD, ALL OF YOU WANT TO BE MISSIONERS, ARE YOU SURE?

- Yes (all together)

-P3- As for me, I also want to be a missionary, and with this language it would be easier to reach people from other countries that speak this language, right?, I mean, It is not that the language is a barrier to share (about Christ), but a winning way for Christ.

-OK, WHAT I UNDERSTOOD IS THAT A MISSION IS GOING TO OTHER PLACE, ANOTHER COUNTRY TO WIN PEOPLE FOR CHRIST, FOR GOD, RIGHT?

- Yes (all together)

-VERY GOOD, DO YOU BELIEVE IF A COURSE WITH TYPE OF APPROACH THEY ARE OFFERING WHICH IS CHRISTIAN, RELIGIOUS IS WORTH IT AND IS GOOD FOR A COMMUNITY LIKE YOURS?

- Yes (all together)

-SO, IF YOU HAD THE RESOURCES NEEDED, YOU WOULD PAY, RIGHT? WOULD YOU TAKE IT? WHAT DO YOU THINK?

- Yes (all together)

-ANY OPINION OR SUGGEST ABOUT THIS?

-- No (all together)

-NOTHING?

-- No (all together)

- LET ME CHECK YOUR SMILE

OK, THAT HAS BEEN ALL FOR NOW, I REALLY THANK YOU FOR MANY THINGS, AND YOUR TIME FOR DOING THIS RESEARCH. BYE BYE

Verbatim Clip 2

Place: Kennedy, Bogotá

Time: 20:00

Day: 14TH August 2014

Participants:

(M) Moderador: Oscar David Rodríguez Bernal (Capital letters)

(P1) Participant 1: Maria Cristina Arias Aldana

(P2) Participant 2: Victor Manuel Cocomá

(P3) Participant 3: Sandra Pérez Henao

(P4) Participant 5: Maira Alejandra Acosta

-GOOD AFTERNOON GUYS, HOW ARE YOU?

-Good thank you (all together)

-THE IDEA OF THIS FOCUS GROUP IS TAKING INTO ACCOUNT SOME ANSWERS THAT YOU HELP ME WITH IN A PREVIOS SURVEY FOR A STUDY OF THE PEOPLE FOUNDATION. DO YOU ALL AGREE AND GIVE ME THE PERMISSION?

-Yes (all together)

-THANK YOU SO MUCH, MY NAME IS OSCAR RODRÍGUEZ, LET'S START

WHY DO YOU CONSIDER THE LEARNING OF THE ENGLISH LANGUAGE AS A SECOND LANGUAGE IS SO IMPORTANT?

-P1- Because it is a globalized language that help us to know different parts of the work because it is a language very (...) I do not know, very necessary in order to be able to learn many things in other places.

-P3- What Cristina said, it is an universal language, everybody have to speak it, and it helps me in my profession and in my personal life.

-P2- The same as my other two partners, It is a global language, it is a language that is spoken everywhere, a language that can take me to know other cultures, to know other countries, that wherever I go I would be able to use it.

-P4- Well, the English language in my case, as missioner, has a great importance

because we go abroad to preach the word of God and it becomes needed for our job, also, that for our country with the TLC other companies come to invest in our country and we have to handle the language across the country to be able to perform commercial transactions besides whatever we do in our companies.

-THANK YOU SO MUCH. ACCORDINGLY, I AM CHECKING AND MANY OF YOU STATED THAT THE ENGLISH LANGUAGE COULD HELP YOU FOR A PERSONAL OR ACADEMIC DEVELOPMENT OR YOUR DAILY USE. IN WHAT OTHER AREAS IN YOUR PERSONAL LIFE OR DAILY USE COULD THIS HELP YOU?

-P2- In the academic area, the English language could help me because currently, universities request a high English level, so if I managed to speak it I could be able to be accepted in college or even maybe get a scholarship and study what I want

-VERY GOOD

-P4- In the professional area, the English language is required in all careers, it is a requirement as we had previously discussed, that is not only going to help us in our personal life but in the academic, commercial, missional areas, in which ever we request because as we said, it is a universal language and is one of the languages that must be learnt.

-P1-Well, what they were says, regarding academics, in the universities, the majority of them perform the interviews in English to check the ability we have. Also to perform transfers to different countries, it is very important. And in the professional area, as better English level or many languages you speak the jobs offers are better.

-P3- (This is something competent), I would say that nowadays, the children who go the schools, what they are being focused the most, is in English, I mean, children now are well prepared. Before English was not that important for the students. That why it is always interesting to learn a new language, for the life, the profession, for example, for my profession, it really helps me to travel and make business

-VERY GOOD, COUNTINUIG WITH THE TOPIC, YOU ALL ARE PART OF A CHRISTIAN COMMUNITY THAT IS CALLED CENTI, "CRUZADA ESTUDIANTIL Y PROFESIONAL DE COLOMBIA" RIGHT?

-Yes (all together)

-GOOD, THIS COURSE (ENGLISH COURSE) IS FOCUSED IN THE CHRISTIANISM. COULD YOU TELL ME, WHY IS IMPORTANT TO TAKE THIS COURSE BASED IN YOUR RELIGIOUS BELIEVES?

-P3- I would say, as I was mentioning previously, one of my personal objectives is becoming a missionary. I would not like to stay in one place speaking Spanish, but for me to be able to clearly communicate with them I am going to need this language. So it is one the goals that I want to accomplish, and also there are not that many courses

with a Christian focus.

-P4- Actually, English with a Christian approach is going to help us in deliver the missional area. When we go abroad, we specifically go to share about Christ, to share the Word of God, therefore the English we are acquiring here is an English that help us because it is not only an average way to be taught but it also has a technical part according to the Christian mission we have to share the Word of God.

-P2- As my partners were saying, the same that my partner Alejandra, I would also become missionary at some point, and not only that, as mentioned, but our church has a vision which is the vision of the city of God, and I could also go to that place where is easy to communicate in English, so it would allow me to travel, know and preach the Word of God in such many countries where it is unknown.

-P3- There is something else that I would like to add. Our church has created a travel agency, with this travel agency we are delivering pilgrimages to Israel and other countries during the year, in some months of the year. I had the chance to travel and it was critical for me having at least a basic level (of English) because I needed to shop or something in the hotel and I did not manage the English language, so It was a need because we did not know how to communicate with the Arab or Israelites. So my basic English helped me a lot and now I am learning because I will be returning to Israel and I am going to need the language to be able to manage myself with the people in the hotels.

THANK YOU VERY MUCH. THIS CLARIFIES THE NEXT POINT WHICH IS MISSIONARY TRIPS. IS THERE ANY TYPE OF INTERCHANGE THAT YOU OFFER IN THE CHURCH?

-P3- Yes, In the case of the university students, it is handled by a specific group of our community called Alfa and Omega. They perform missionary trips to different countries and they go, let's say, six months, one year to rise a kirk over there, when that happens, they are required the English language and actually they make us study to be able to do that trip during a year or six months, rise the kirk and come back to the country they originally departed from

EXCELLENT, SO, BASED ON YOUR RELOGIOUS BELIEVES, IF YOU HAD THE OPPORTUNITY TO ACCESS TO AN ENGLISH COURSE WITH THAT SPIRITUAL APPROACH. WOULD YOU BE WILLING TO TAKE IT? MAKE THE PAYMENTS IF NEEDED? RIGHT?

-P3- Of course, because it is a need.

OK, SINCE YOUR ANSWER IS AFFIRMATIVE. DO YOU ALL THINK THE SAME SHE THINKS? OR IS THERE ANY OTHER THOUGHT?

-P1- We share what she said

-P3- We all agree

-VERY GOOD. THE LAST QUESTIONS IS VERY EASY, WHY WOULD YOU BE WILLING TO TAKE THIS COURSE. WHAT PERSONAL BENEFITS WOULD THIS COURSE BRING TO YOU? WHAT ARE THE BENEFITS YOU WOULD MEET IN THIS COURSE?

-P3- As I previously said, I am close to travel to Israel and we are going to other countries like Dubai and other countries and that (English) is going to be a requirement for me, at least a basic level to be able to manage myself among the hotels and people who live there

-GOOD

-P3- I think that one of the best benefits is that this course has both, a technical approach as well as a Christian approach. So the personal and spiritual would be a benefit and not only that area, but it relates to many things of my profession that I would be applying in a short time.

-P2- AS my partners were saying, I will have the chance as well to travel to Israel and I would be able to manage myself thanks to this course. So I would be able to go to Israel and have a practical communication with these people, not only there, but I will become a missionary in my kirk and I will be able to travel to other countries and let the world know what Christ and God are, In helps me in several scenarios because it helps me in my personal life as well as perform what I am which is a son of God seeking to conquer the world for him.

-P1- As they group was saying, It helps me a lot, and I take it because it helps me in all the areas of my life because I also want to be a missionary I want to talk about God, that is my mission and also in my academic and professional life because English is a requirement and it would help me in the career that I want to take

VERY GOOD, THAT HAS BEEN ALL FOR NOW, I AM VERY THANKFUL WITH YOUR ANSWERS, I HOPE TO SEE YOU AGAIN, THANKS A LOT. GOOD BYE

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