Healthy Parks - Healthy Person App

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Project Focus

- Statement of Work: "encourage use of parks" incentivise with rewards
- **Secondary Focus:** Promote and track use of parks and features like ParkRx
- Reward usage associated with health and wellness





(TN) Healthy Parks App









The Client

- Prince George's County Parks and Recreation
 - Manages and oversees a multitude of parks and facilities (Mission statement)
 - "Strives to preserve, enhance, and protect our open spaces to enrich the quality of life for present and future generations in a safe and secure environment."
 (Mission Statement)
 - "Foster the need of our citizens for recreational pursuits in a leisure environment" (Vision Statement)
- ParkRX
 - Created on Oct. 2013
 - Natl. coalition of park agencies, healthcare providers, and community organizations
 - Park prescriptions: prescribe nature to improve mental and physical health



The Requirements

- Allow and incentivize users to make profiles with general demographic information
 - Keeping track of their park prescriptions
- Enable users to learn about different parks, activities, and programs they may be interested in using
 - To help promote features that may not be well known
- Allow healthcare providers to prescribe parks
- Allow Prince George's County Department of Parks and Recreation to track trail use, demographic trends, and user goals
- Receive user feedback on experiences with parks facilities and with the app

Project Status

Overall Status

- We are currently running on schedule as a team
- We have been using Trello to keep track of the status of all assignments and tasks

What Have We Accomplished?

- Met with client once to go over the project details and deliverables
- Completed Project Plan and Requirements Document
- Created low fidelity mockup wireframes of the mobile application

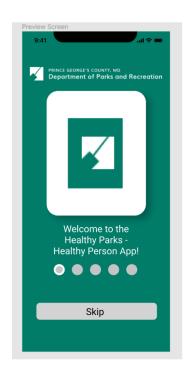
What Are We Working On?

- Currently have a meeting scheduled with the client for Friday April 9, 2021
- Getting feedback and approval on Project Plan and Requirements Document
- Working on a higher quality and interactive version of our wireframe



Wireframes

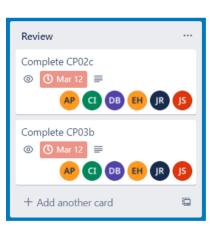






Complications and Solutions

- Misconceptions on the project objective
- Communication with client
- Criteria of the wireframes
 - Require feedback from the client
- Scheduling issues within the team
 - Communicated through text to set up times to meet



Future Development

- Decide on the stack for developing the application
- Testing prototypes with a small user base
- Integrate current in-house data
- Refine the points and rewards system
- Review user feedback and make updates as needed

Questions?

Thank You!