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### Today's Speakers



Marlon Chamberlain
FORCE organizer at the Community
Renewal Society



Michelle Natividad Rodriguez Senior Staff Attorney at the National Employment Law Project (NELP)



Glenn E. Martin

President and Founder of

JustLeadershipUSA (JLUSA)

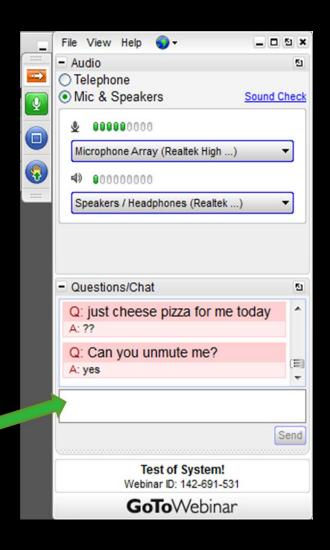




### Housekeeping

- Use the Questions/Chat box to send a question.
- Q & A session @ the end of the webinar.
- Video & slides will be made available on our website.
- Tweet with us! #LEinPolicy

Ask a question!







National Initiatives on Poverty & Economic Opportunity

We are dedicated to ending chronic unemployment and poverty.







### **Collateral Consequences**

- Legal and regulatory sanctions and restrictions in housing, employment, occupational licensing, voting, education, and other opportunities.
- Estimated 50,000 collateral consequences
- Most do not contribute to overall public safety
- Unevenly distributed and coordinated







### Policymaking

- "I never saw any of us at the table"
- Special interests and Lobbyists
- Academia
- Who's at the table?





### **Putting People at the Center**

- "We are the experts of our experience"
- "Communities are often the objects of policy but not the architects"
- The Empowerment Effect
- From the margins to the center





### Glenn E. Martin







justleadershipusa.org

### GLENN E. MARTIN

President and Founder of JustLeadershipUSA

Putting People at the Center:
The Role of Lived Experience in
Dismantling Collateral
Consequences Caused by
Incarceration

Heartland Alliance for Human Needs and Human Rights

### **OUR MISSION**



JustLeadershipUSA is dedicated to cutting the US correctional population in #halfby2030. JLUSA empowers people most affected by incarceration to drive policy reform.

This mission is based on our founding principle:

Those closest to the problem are closest to the solution,



but furthest from resources and power.



# OUR THEORY OF CHANGE

### **ADVOCACY CAMPAIGNS**

We organize and support decarceration advocacy campaigns on the local, state, and federal levels.

### LEADERSHIP TRAINING

We train and support formerly incarcerated people to become stronger and more effective leaders.

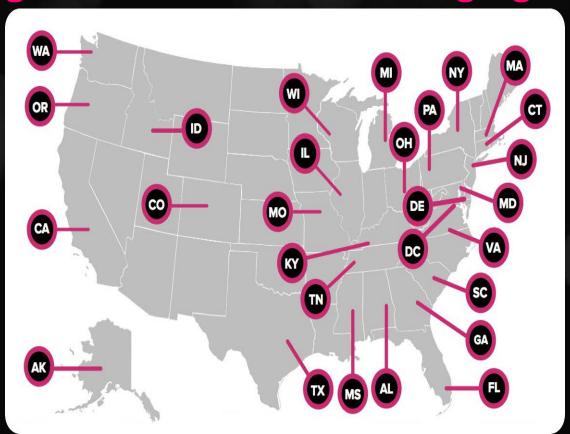
### MEMBERSHIP ENGAGEMENT

We engage members to build support and raise awareness through advocacy and activism.

# LEADING WITH CONVICTION

Two tracks of leadership training:

**Leading with Conviction & Emerging Leaders** 





## **CLOSE**rikers

BUILDCOMMUNITIES



Others said it was impossible, but in less than 12 months the campaign pushed Mayor de Blasio to make closing Rikers the official policy of NYC.

Hundreds of people harmed by Rikers and over 150 organizations JLUSA

come together to make closure a reality as quickly as possible.

### GLENN E.



### MARTIN

President & Founder, JustLeadershipUSA

- - .org
- Glenn E. Martin
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- JustLeadershipUSA
  - @JustLeadersUSA

#### **BECOME A MEMBER TODAY**

Help us achieve #halfby2030 for only \$1 a month. Together, we can redefine JUSTICE.

justleadershipusa.org

### Michelle Natividad Rodriguez



# Advancing Policies to Expand Job Opportunities in Partnership with People with Records

August 2017

Michelle Natividad Rodriguez National Employment Law Project



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# Disseminating Research and Data



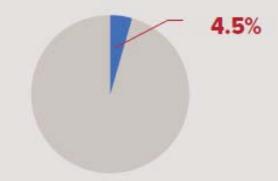
#### SOURCE: NELP and Safer Foundation, "A Healthcare Employer Guide to Hiring People with Arrest and Conviction Records" (2016), available at www.nelp.org

#### A Look at the Numbers

70 MILLION PEOPLE in the U.S. have a record. That's nearly 1 IN 3 ADULTS.

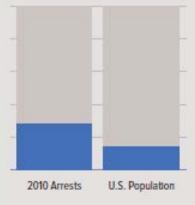


ONLY 4.5% of U.S. arrests involved violent crimes in 2014.



28% of ALL 2010
ARRESTS were of
AFRICAN AMERICANS,
despite African Americans
comprising ONLY 14% of
the U.S. POPULATION.

28% 14%



### MORE PRODUCTIVE

Studies have found workers with records to be MORE productive than other workers and have LESS job turnover. Harvard researchers observed that MILITARY MEMBERS with felony convictions are promoted FASTER and were NO MORE likely to be discharged.



Employment is the #1 most important factor for decreasing recidivism.



#### **BETTER RETENTION**

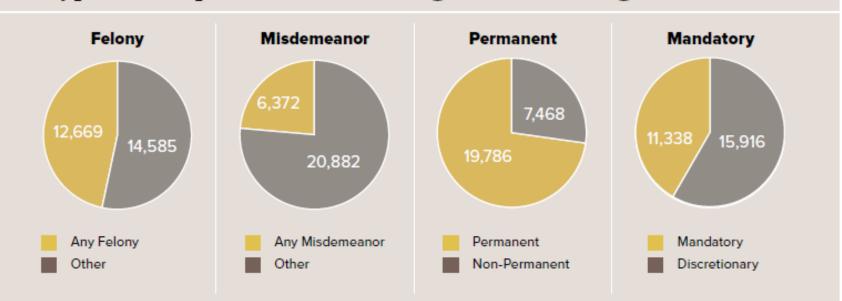
A 2009 study at John Hopkins of about 500 hires of people with records showed their **RETENTION RATE OUTMATCHED** that of **NON-OFFENDERS** after 40 months.



### 27,254 Licensing Restrictions

Many for any offense. Many permanent. Many mandatory.

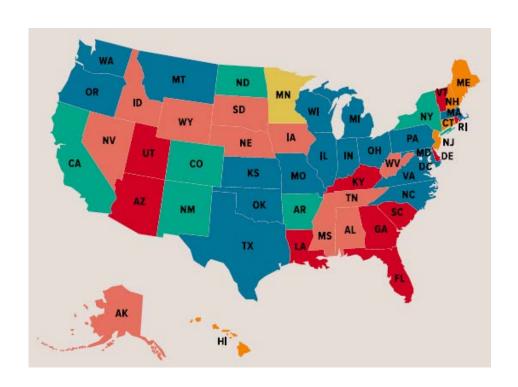
#### Types of Disqualifications Among State Licensing Restrictions



The ABA Inventory documents 27,254 state occupational licensing restrictions. Of these restrictions, over 12,000 are for individuals with any type of felony, over 6,000 are based on misdemeanors, over 19,000 are permanent disqualifications, and over 11,000 are mandatory disqualifications.



### How are the states doing overall?



- Most states "minimal"
- 11 states lack any broad, overarching law
- Only one state graded "most effective" - Minnesota





# Toolkits, Resource Guides, and Technical Assistance



#### Seven Years Maintained "Ban the Box" Guide

29 states and over 150 localities have adopted laws & policies

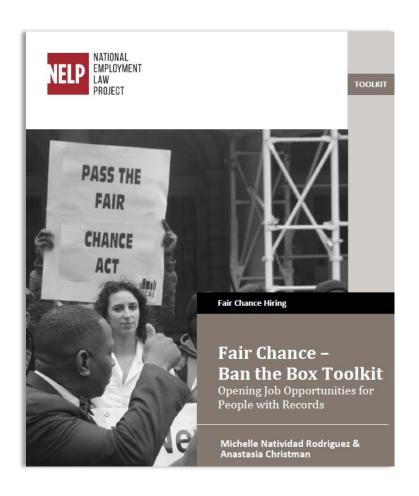


- Private employers
- Public entities
- More expansive laws, coined fair-chance laws



### Launched Fair-Chance Toolkit in 2014

### Accessed 100,000 annually

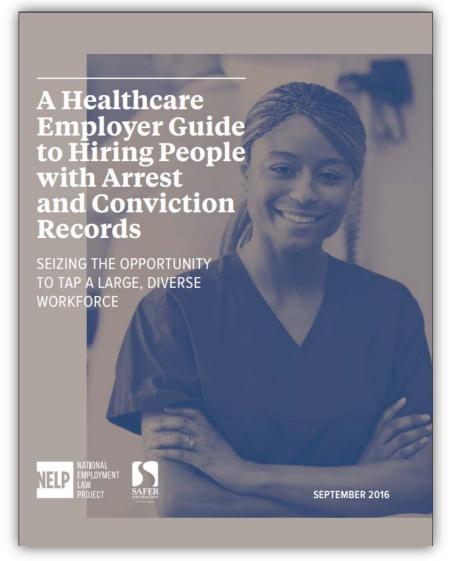


- Research summary
- Best practices
- Model local and state policies and laws
- Campaign strategy
- Communications plan



### A Healthcare Employer Guide to Hiring

- Toolkit focused on healthcare sector
- Dispels myths
- Provides case studies



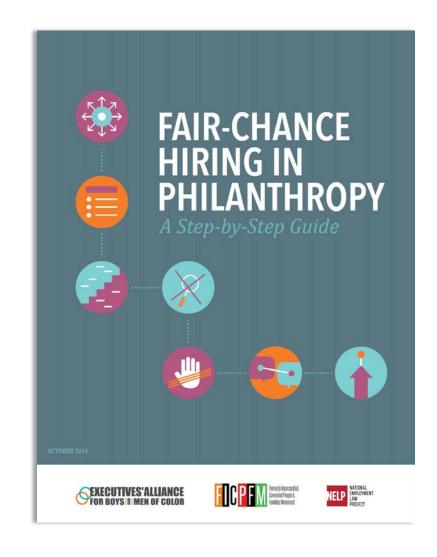


# Collaboration with Directly Impacted Led Groups and Leaders



### Fair-Chance Hiring in Philanthropy

- Toolkit focused on philanthropy
- Collaboration with HR professionals in philanthropy and people with lived experiences
- Provides case studies





# Supporting Efforts Led by People with Lived Experiences













# Re-granting Opportunities to Directly Impacted Led Groups and Leaders



### National Employment Law Project

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### Marlon Chamberlain



# Restoring Rights & Opportunities Coalition of Illinois (RROCI)

Ensuring the true experts are part of the decision making table.





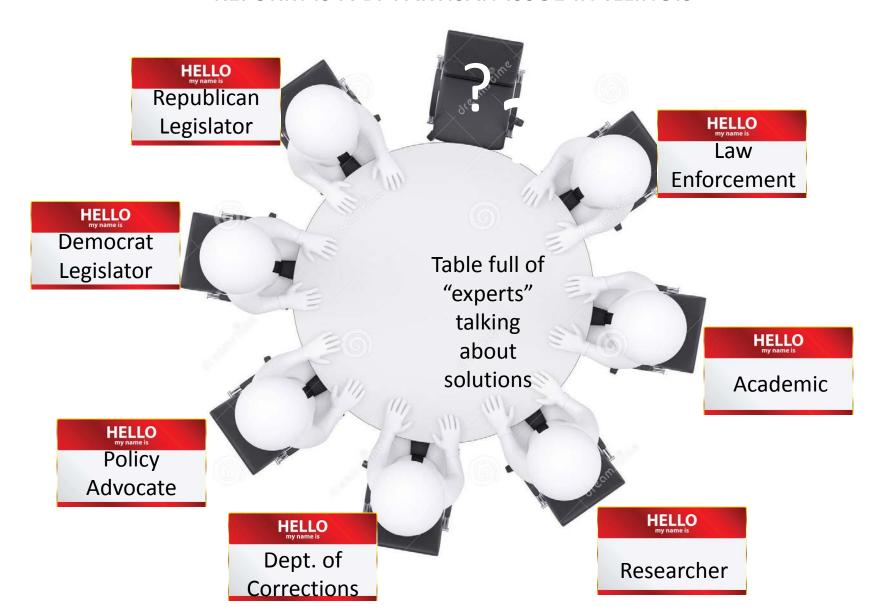
#### **The State of Illinois – Quick Facts**

- Springfield, the capitol of Illinois, is over a three hour drive from the most populated county and the City of Chicago.
- And while 40% of the State's population lives in Cook County – 49.6% of the prison population is from Cook County – most of the state's prisons are three to seven hours away.
- Illinois is a democratic state, but most democrats outside Cook County are not in favor of criminal justice reform....they represent entire towns dependent on prisons.

#### WHAT THE REST OF THE NATION HEARS ABOUT ILLINOIS.....



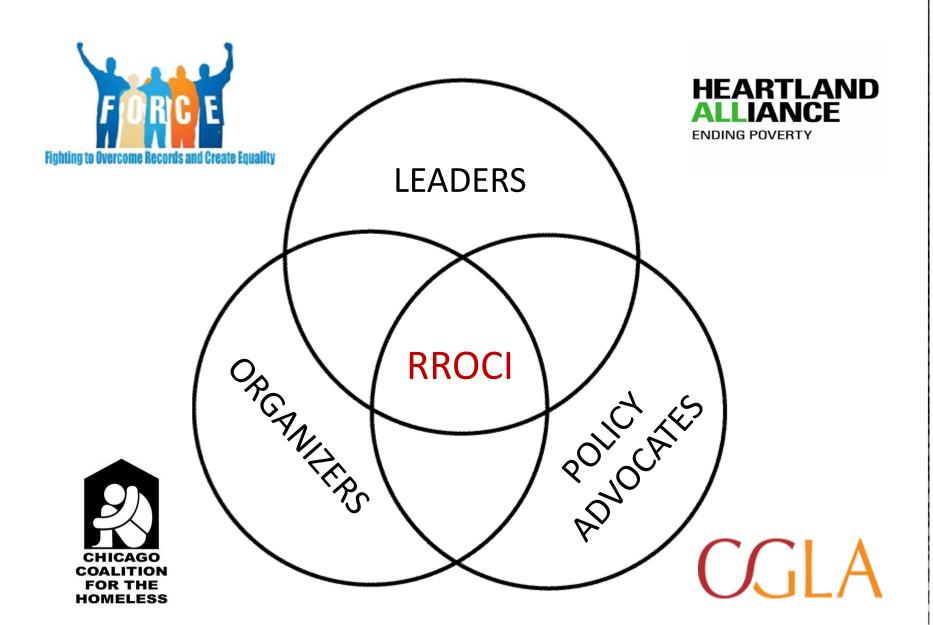
#### WHAT THE NATION DOESN'T KNOW IS THAT CRIMINAL SYSTEM REFORM IS A BI-PARTISAN ISSUE IN ILLINOIS



We knew we had to pull up that seat and insert ourselves into the conversation....and in 2013, the Restoring Rights and Opportunities Coalition of Illinois (RROCI) launched.

#### **RROCI Principles**

- 1. Illinois needs a fair system of justice that recognizes human dignity
- 2. Regardless of their past, everyone deserves to have a meaningful future
- 3. Together, we can drive solutions with a community voice



### WHY we did it

- ✓ People with records are experts of their own experience
- ✓ No one tells our story better than us
  - WE create our own narratives

✓ We are the ones who can shift the narrative

### WHAT we did - 2016



**HB 4360** – removed lifetime barriers to employment in schools



**SB 3005** – removed lifetime barriers to employment in park districts



**SB 42** – removed lifetime barriers to health care licensing for forcible felonies



**HB 4515** – improved the Health Care Worker Registry and created task force that includes community members

### WHAT we did - 2017



**Expansion of Sealing - Passed both Houses** 

Allows for the sealing of all felony convictions – keeping only the current exceptions in the statute – opening the door for hundreds of felony convictions to be sealed.

Made NO FURTHER distinctions between "violent" and "Non-violent" convictions

Issue focus comes from the community

Lobbying is done by leaders, not the lobbyists

Train leaders to be at the decision making table

Weekly trips to Springfield during legislative session Decision making is at coalition table or steering committee

1. Issue focus comes from the community





2. Train leaders to be at the table – and train deeply

3. Decision making happens at coalition or steering committee level









4. Weekly trips to Springfield during session – maintaining a continuous presence.



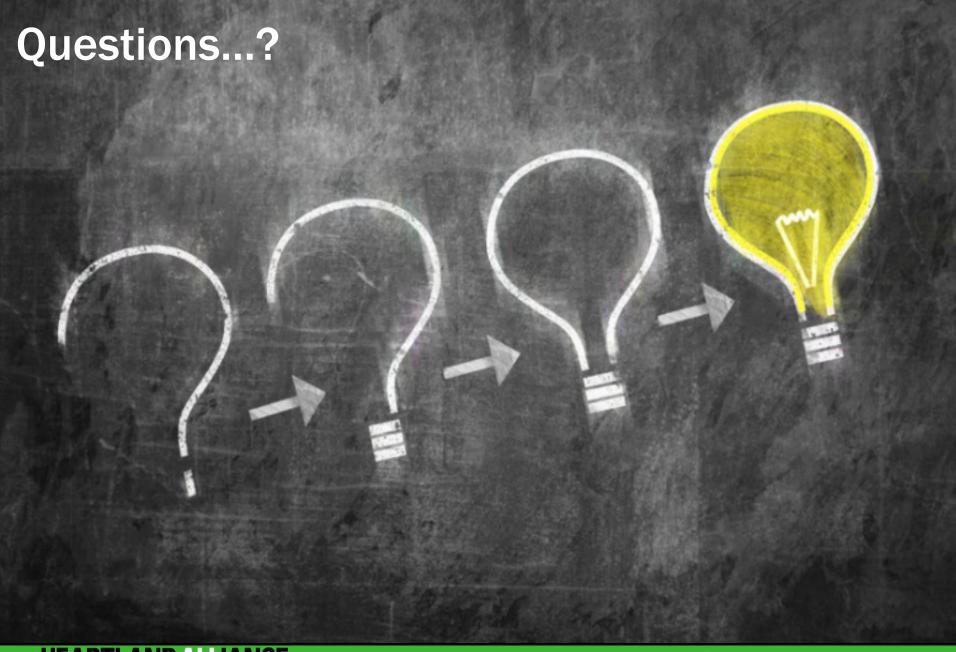
5. Lobbying is done by – not for – those with lived experience.

Decision-maker	Process	Types of Decisions	Time Frame	Notes
Full Coalition	Consensus or vote	Long-term, broad	> 30 days	Broad issues, annual agenda, coalition advocacy activities  Can assign decision to steering committee
Steering Committee	Consensus or vote.	Detailed or mechanical	< 30 days > 24 hours	Bill sponsors, expert testimony, messaging, leader prep, key changes in advocacy direction, media strategy
Poll each organization	At least one person from each organization, one policy person, one leader, and one organizer	Requires a quick turnaround	< 24 hours	Steering committee call is attempted
As much input as possible	As many steering committee members as possible	Decision that requires an IMMEDIATE turn-around	On-the-spot	Infrequent  Steering committee members commit to being available on short notice

#### When does the Steering Committee or the Coalition need to make a decision jointly?

- 1. Bill content
- 2. Changes in bills and changes resulting from bill negotiations
- 3. Key strategic moments (when to go to committee, move forward, negotiate)

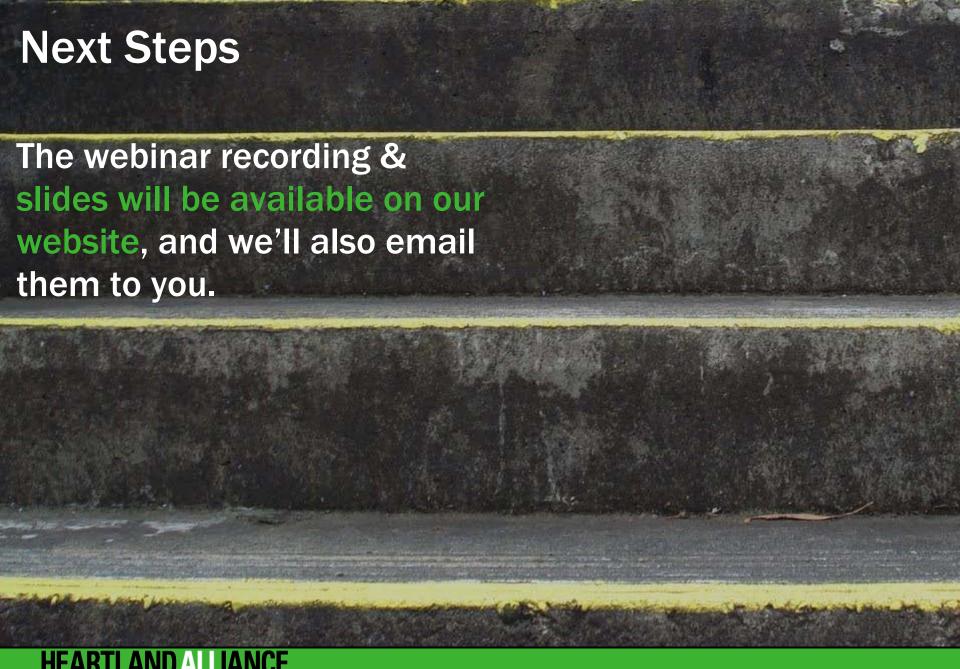




**HEARTLAND ALLIANCE** 

NATIONAL INITIATIVES





#### **Speaker Contacts**



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