

1 **Presence and Communication in Hybrid Virtual and Augmented Reality** 2 **Environments ***

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8 **ABSTRACT**

9 The use of virtual reality (VR) and augmented reality (AR) in connected environments is
10 rarely explored but may become a necessary channel of communication in the future. Such
11 environments would allow multiple users to interact, engage, and share multi-dimensional data
12 across devices and between the spectrum of realities. However, communication between the two
13 realities within a hybrid environment is barely understood. We carried out an experiment with 52
14 participants in 26 pairs, within two environments of 3D cultural artifacts: 1) a Hybrid VR and
15 AR environment (HVAR) and 2) a Shared VR environment (SVR). We explored the differences in
16 perceived spatial presence, copresence, and social presence between the environments and between
17 users. We demonstrated that greater presence is perceived in SVR when compared with HVAR,
18 and greater spatial presence is perceived for VR users. Social presence is perceived greater for AR
19 users, possibly because they have line of sight of their partners within HVAR. We found positive
20 correlations between shared activity time and perceived social presence. While acquainted pairs
21 reported significantly greater presence than unacquainted pairs in SVR, there were no significant
22 differences in perceived presence between them in HVAR.

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1 INTRODUCTION

Whilst collaborative virtual environments (CVE) research spans a lengthy history and has benefited users with shared experience in symmetric environments, shared experience in immersive virtual and augmented realities can be very different. In the present research, we explore the concept of asymmetric interactions in Hybrid VR and AR environments (HVAR) with the goal of connecting users between the different realities. We are motivated by the potential of immersive environments and the affordability of mobile devices that can support real-time 3D displays. It is also an increasing trend towards cross-platform collaborations with VR and AR technologies (Lee and Yoo, 2021; Speicher, Hall, Yu, Zhang, Zhang, et al., 2018). Research has shown that some users are more susceptible to VR induced symptoms and effects (Sharples, Cobb, Moody and Wilson, 2008). Although improvements with immersive display technology will reduce such effects, the hybrid use of VR and AR may become necessary to cater for a wider range of needs and scenarios. VR systems tethered to workstations and extraneous tracking sensors can be costly whilst mobile AR or even VR can be an alternative choice for accessing multi-dimensional data. We believe that HVAR environments could be useful for many application areas that necessitate communication and social interactions, such as public display, education, training, and entertainment. The collaborative use of VR and AR has been demonstrated to be beneficial in supporting task-oriented cooperation, coordination, and information sharing (Billinghurst, Kato and Poupyrev, 2001; Piumsomboon, Day, Ens, Lee, Lee, et al., 2017). However, research on communication and social interactions within shared social spaces is scarce, and there are no studies on communication within HVAR environments reported in the literature.

In this study, we investigate factors of hybridity between VR and AR. Our study expands on findings from a previous study on the technological acceptance of HVAR environments (Li, Ch'ng, Cai and See, 2018). We investigate *how communication differs between hybrid VR and AR environments* in an experiment involving 52 participants of 26 pairs, and evaluate perceived spatial presence, copresence, and social presence. We compare our findings between the Hybrid VR and AR environment (HVAR) and the Shared VR environment (SVR), and between VR and

50 AR users in HVAR. We also measure users' activity data in both VR and AR to calculate users'
51 shared activity time. Shared activity refers to the occasions when users are in close proximity to
52 the same object at the same time.

53 We begin this article with a review of related work on collaborative VR and AR. Next, we
54 present the experimental design of HVAR and SVR environments, and define research questions
55 and hypotheses that we aim to test and answer. Finally, we present the results from our analysis,
56 discuss implications of our research and conclude our findings.

57 **2 RELATED WORK**

58 **2.1 Collaborative use of VR and AR**

59 Collaborative systems can be categorized into four categories, based on Johansen's (1988)
60 classification matrix of the *time* and *space* dimensions. Early research on CVE was primarily
61 focused on distributed systems to support synchronous and remote collaboration, such as Carlsson
62 and Hagsand's (1993) *DIVE* platform for multiuser interactions, Greenhalgh and Benford's (1995)
63 *MASSIVE* system for teleconferencing communication, and Benford, Snowdon, Greenhalgh, In-
64 gram, Knox, et al.'s (1995) *VR-VIBE* application to support cooperative work on documents. These
65 CVEs provided users with symmetric experiences and allowed users based in different locations to
66 share information. However, Billingham, Weghorst and Furness (1998) argued that CVEs separate
67 users from the real world, and can be hard to be adapted to users' workspace. Therefore, they
68 explored the collaborative use of AR for synchronous co-located experiences. They introduced
69 the *Shared Space* concept and described several interaction and visualization techniques for users'
70 shared views in co-located collaboration. In addition, Benko, Ishak and Feiner (2003) presented
71 *VITA*, a visual interaction tool that combined various projected interfaces, tracked hand-held dis-
72 plays, and large screens for multiuser co-located archaeological excavations. Such use of co-located
73 collaborative AR can take account of the situated contexts in facilitating collaboration, leveraging
74 users' visibility to the real world.

75 Aside from the symmetric experiences in either collaborative VR or collaborative AR, re-
76 searchers also explored hybrid use of AR and VR with tabletop interfaces and desktop PCs and

77 have designed asymmetric experiences in collaborative work. Stafford, Piekarski and Thomas
78 (2006) explored hybrid use of AR (for outdoor use) and a tabletop interface (for indoor use). They
79 presented ‘God-like’ metaphor interaction techniques that enabled two users to work together re-
80 motely on location-based tasks. Duval and Fleury (2009) presented a hybrid use of VR and desktop
81 PC to exploit their respective 2D and 3D features in selection and manipulation tasks. Ibayashi,
82 Sugiura, Sakamoto, Miyata, Tada, et al.’s (2015) *Dollhouse VR* demonstrated a co-located experi-
83 ence with a user in VR and two users using a multitouch tabletop, collaborating on the architectural
84 design with different views and interaction styles. These studies illustrated how the hybrid use of
85 various displays and interaction techniques can help create asymmetric user interactions for remote
86 or co-located collaboration. However, the studies used either VR or AR with other technologies,
87 none of them explored the use of both VR and AR in a connected experience. In addition, systems
88 used in these studies were primarily designed for task-oriented collaboration processes with a fo-
89 cus on the cooperation, coordination, and information sharing. The classification of collaborative
90 systems (Andriessen, 2012; Penichet, Marin, Gallud, Lozano and Tesoriero, 2007) also include
91 communication (person interchange processes) and social interactions (group-oriented processes),
92 which were studied less in previous collaborative VR or AR work.

93 **2.2 Hybrid VR and AR use**

94 One of the earliest examples of hybrid use of VR and AR was Kiyokawa, Takemura and
95 Yokoya’s (2000) *SeamlessDesign* tool. It incorporated both augmented and virtual environments
96 for collaborative creation of 3D objects. The seamless view-mode switching and the multiscale
97 collaboration features of *SeamlessDesign* can also be seen in Billingham et al.’s (2001) *MagicBook*,
98 a transitional VR and AR interface with different viewing points, and in Piumsomboon et al.’s
99 (2017) *CoVAR*, a collaborative VR and AR system that supported view scale changes for remote
100 collaboration. In addition, Oda, Elvezio, Sukan, Feiner and Tversky’s (2015) work on virtual
101 replicas demonstrated how a remote subject-matter expert could use VR or AR with annotations to
102 assist a local user in AR with physical objects. A recent study conducted by Grandi, Debarba and
103 Maciel (2019) compared the co-manipulation of objects and task performances with three different

104 VR and AR interfaces. These works demonstrate that the hybrid use of VR and AR can provide
105 unique user experiences and collaborations utilizing their different features in viewpoints, scales,
106 and interaction techniques. However, similar to the symmetric experience in collaborative VR and
107 AR, these systems were primarily designed for task-oriented processes that are concerned with
108 cooperation, coordination, and information sharing, thus focusing on the technological foundations
109 and system development. Gugenheimer, McGill, Steinicke, Mai, Williamson, et al. (2019) argue
110 that current adoption of VR and AR needs to address the challenges of usage in shared social
111 environments and contexts, namely the copresence of others. They suggest that, in addition
112 to technical foundations and system development, it is vital to focus on the actual use of such
113 environments. We believe that a fundamental element of usable hybridity between VR and AR
114 is communication. Effective communication will support person interchange processes and social
115 interactions in group-oriented processes in the use of VR and AR. These concepts related to
116 communication are also interwoven with presence concepts of which other users' interactions are
117 implied.

118 The *ShareVR* (Gugenheimer, Stemasov, Frommel and Rukzio, 2017) and the *FaceDisplay*
119 (Gugenheimer, Stemasov, Sareen and Rukzio, 2017) are examples tackling issues in group-oriented
120 social interactions with the use of VR HMD. The *ShareVR* prototype demonstrated how non-HMD
121 users can be part of the HMD users' experience through floor projections, mobile displays, and
122 positional tracking. The *FaceDisplay* displayed the view seen by mobile VR users to bystanders
123 and allowed them to interact through touch screens. Such studies show how the inclusion of
124 interactions from non-HMD users within the immersive environment viewed by the HMD user can
125 lead to an increase of enjoyment, presence and social interaction. However, it is not clear how users
126 in different environments perceive themselves or others in the connected experience. In such an
127 interchange process, perceived presence and communication have not been formally studied. This
128 is especially true when non-HMD users are allowed to enter the virtual space of VR users via AR.

2.3 Presence: a communication perspective

Achieving a level of presence within immersive environments is an active goal of the development of such technologies because it can measure a system's success in providing a sense of 'being there' in the environment (spatial presence) (Slater and Wilbur, 1997), the sense of being together with others (copresence) (Schroeder, 2006), and the sense of access to another intelligence (social presence) (Nowak and Biocca, 2003). Extensive works have been carried out in the conceptualization and evaluation of presence, primarily from inputs from interdisciplinary fields – computer science, psychology, and communications (see Biocca, 1997; Heeter, 1992; Held and Durlach, 1992; Lee, 2004; Lessiter, Freeman, Keogh and Davidoff, 2001; Lombard and Ditton, 1997; Loomis, 1992; Sheridan, 1992; Skarbez, Brooks and Whitton, 2017; Slater, 2009; Slater, Usoh and Steed, 1994; Slater and Wilbur, 1997; Steuer, 1992; Witmer and Singer, 1998). The communication perspective looks upon social presence as an important component of presence (Biocca, 1997; Biocca, Harms and Burgoon, 2003; IJsselsteijn, de Ridder, Freeman and Avons, 2000; IJsselsteijn and Riva, 2003; Lee, 2004; Lombard and Ditton, 1997). Social presence has been introduced as a distinguishing attribute of telecommunications (Short, Williams and Christie, 1976), and it has been a goal for computer-mediated communication systems to increase social presence (Rosakranse, Nass and Oh, 2017).

Discussions of social presence often involve copresence in the literature (IJsselsteijn and Riva, 2003; Nowak and Biocca, 2003; Skarbez et al., 2017; Zhao, 2003). Copresence is a concept grounded on the basic sensory awareness of others, implying the reception of embodied messages and mutual awareness (Goffman, 1959). In other words, copresence denotes both the physical condition, known as the mode of being with others, and the subjective experience of the sense of being with others (Zhao, 2003). IJsselsteijn and Riva (2003) stated that copresence is the intersection of spatial presence and social presence. It shares properties with spatial presence, such as being in the same place, and the social presence perspective that concerns the awareness of and connection with others. However, Biocca et al. (2003) viewed copresence as a dimension of social presence, although their explanation of copresence also mentioned the spatial relationship between

156 people. Based on Biocca et al.'s (2003) work and Slater's 2009 work on place illusion (the illusion
157 of being there) and plausibility illusion (the illusion that the scenario being depicted is actually
158 occurring), Skarbez et al. (2017) further proposed social presence illusion (the feeling of social
159 presence engendered by characters in virtual or mediated environments) and identified copresence
160 illusion (the feeling of 'being together' in a virtual or mediated space) as influencing factors. Both
161 copresence and social presence are user-centric and indicate the subjective experience of users
162 such as awareness, connection, involvement, and engagement, etc. with others in social contexts.
163 Therefore, copresence and social presence are essential factors in the study of the aforementioned
164 subjective perceptions and the communication between people in connected experiences.

165 **2.4 Research questions and hypotheses**

166 Previous research has identified factors that contribute to presence, including the quality of
167 visual display resolution, interactivity of the environment, users' self-representation, the connection
168 between actions and effects, and internal factors influencing user responses to stimulus in virtual
169 environments (Barfield and Weghorst, 1993; Heeter, 1992; Sheridan, 1992; Slater et al., 1994).
170 These factors are influenced by the characteristics of both media and users, a great part of which
171 can be attributed to systems consisting of hardware and software that provides the visual display,
172 and the more nuanced and subjective perceptions of users. There is certainly a difference in how
173 computing capacity, display size and resolution, and affordances of control mechanisms can shape
174 the perception of users between VR and AR.

175 Here, we study the social context allowable by communication via the hybridity between VR
176 and AR. We compare the experience of paired users participating in shared activity in one of the
177 two environments: HVAR and SVR, and ask the question: '*how communication differs between*
178 *hybrid VR and AR environments?*' by formulating three sub-questions below:

179 RQ1. Are there perceived differences in presence between HVAR and SVR?

180 RQ2. Are there perceived differences in presence between VR and AR users within HVAR?

181 RQ3. Does shared activity time correlate with perceived social presence?

182 VR provides users with rich sensations, such as visual, auditory, and haptic stimuli, and can
183 consequently lead to the illusion of being ‘present’ in the simulated place (Mania and Robinson,
184 2005). However, AR’s augmentation of virtual objects in the real environment involves less sensory
185 information. Previous research have found that HMD users in VR reported greater spatial presence
186 compared to non-HMD users (Gugenheimer et al., 2017). We therefore propose that:

187 H1a. Users in SVR perceive greater spatial presence than users in HVAR.

188 H2a. Users in VR perceive greater spatial presence than the AR users in HVAR.

189 VR affords a wide array of social cues compared to other forms of computer mediated commu-
190 nication systems (Oh, Bailenson and Welch, 2018). Avatars have been demonstrated to be helpful
191 in facilitating social interactions (Schultze, 2010). In this research, we propose that:

192 H1b. Users in SVR perceive greater copresence than users in HVAR.

193 H1c. Users in SVR perceive greater social presence than users in HVAR.

194 H2b. Users in VR perceive greater copresence than the AR users in HVAR.

195 H2c. Users in VR perceive greater social presence than the AR users in HVAR.

196 Definitions of social presence (Biocca, 1997; Biocca et al., 2003; Heeter, 1992; Lombard and
197 Ditton, 1997; Rice, 1993; Skarbez et al., 2017) were developed from observations of interactions
198 and engagements between users. Therefore, we propose that:

199 H3. Shared activity time correlates positively with social presence.

200 **3 HYBRID VR AND AR ENVIRONMENTS: EXPERIMENTAL MATERIALS**

201 We developed a set of environments to allow users to engage in shared viewing and exploration
202 of artifacts in a virtual museum. A VR environment and an AR application were designed in view
203 of our questions on communication in hybrid reality. We first developed a Hybrid VR and AR
204 environment (HVAR) connecting users using high-end workstations and low-end mobile devices.
205 We also developed a Shared VR environment (SVR) that connects VR users in the same virtual

206 space. Our environments were able to host multiple VR and AR users in a co-located experience
207 with access to virtual objects.

208 **3.1 Materials**

209 Six close-range photogrammetry 3D models were constructed, processed and used in system
210 development. Our choice of objects were cultural relics with a mixed origin. 3D objects of other
211 genres were of course possible but our view was that virtual objects of cultural relics would sustain
212 user interests much more than contemporary objects. Models of the cultural relics were processed
213 and retopologized in the Blender 3D modeling software, optimized for real-time interactions
214 targeting both workstation VR and mobile AR. Information about the relics was collected from our
215 previous field work (see Ch'ng, Cai, Leow and Zhang, 2019) and museum websites. Details are
216 shown in Table. 1.







217 System development details are summarised in Table 2. A Wireless Local Area Network was
218 set up to connect users and synchronise user interactions in HVAR and SVR environments. A
219 network lobby was set up to manage the network, including the server setup and client connections.
220 For a shared activity, one user joined the network connection as a host (server and client), and the
221 other user connected to the host using the host's IP address.

222 In summary, the HVAR connected one user in VR with an HTC Vive headset and two hand-held
223 controllers, and one user in AR using a smartphone and a physical AR cube. The SVR connected
224 both users in the same virtual environment, each using a set of HTC Vive headset and controllers.

225 **3.2 VR environment**

226 Within the VR environment, six museum objects were acquired photogrammetrically and
227 rendered with photographic texture. They were placed on top of pedestals and arranged in a
228 circular enclosure (see Fig. 1). For each object, a label containing an image and texts obtained from
229 museum websites was available in both English and Chinese in view of the demographics of our
230 participants. The information labels were placed in the virtual environment along with the objects.
231 The design of the exhibition room was kept minimal in order to focus the attention of our users on
232 virtual objects. Users were allowed to: 1) walk around freely within the 3.5 m x 3.5 m space, 2)

Table 1. Overview of six virtual objects.

Image	Name	Short description
	Bronze Mask with Protruding Pupils	The mask is one of the two largest bronze masks unearthed at <i>Sanxingdui</i> . It has very big eyes and ears, which are so exaggerated as to live up to their great power of seeing and hearing from faraway.
	Bronze Music Instrument	This oval-shaped percussion instrument is inscribed with 79 characters. The vessel is complete, with exquisite decoration and a sense of imposing majesty.
	Xie Zhi (Pottery Unicorn)	The unicorn is a beast that symbolises justice. Its horn is dedicated to those who are unjust in law enforcement.
	Tri-Coloured Camel	Tri-coloured camel of the Tang Dynasty, hanging a bag with animal's face, silks and a kettle.
	Pottery Figure of a Standing Lady	This female figure is an example of grave goods. The figure displays the realistic style of Tang art, embodying for us the natural appearance of Tang noble women.
	Figure of an Assistant to the Judge of Hell	This pale faced clerk is carrying a slim scroll, recording the few names of those who have performed good deeds in her lives. This figures originally came from a temple and stood either side of a judge of hell.

233 view virtual objects from different perspectives, 3) view the information label of virtual objects,
 234 and 4) interact with the objects using both hand-held controllers.

235 We mapped the navigation inside the virtual environment with users' physical movements in
 236 the real world , providing a one-to-one correspondence of the virtual to physical environment.

Table 2. Overview of VR and AR system development.

VR Platform	Desktop VR with Windows OS
VR Display	HTC Vive and a 40-inch TV
VR Input	Hand-held controllers
AR Platform	Mobile marker-based AR on Android OS
AR Display	Samsung Galaxy S7
AR Input	AR cube and touchscreen
SDKs	SteamVR, Virtual Reality Toolkit (VRTK), Vuforia AR
Development platform	Unity v2018.1.0f2
Hardware specification	Graphics card: NVIDIA Quadro M6000 24 GB , CPU: Intel i7 2.40GHz 12-core, RAM: 64GB



Fig. 1. VR environment with six virtual objects.

237 This approach ensured that changes to the direction and relative distance were visible and natural
238 to our users in the virtual environment, thus mitigating the risk of simulator sickness. Users
239 were able to grab objects with both controllers using the trigger buttons. Rotation of objects was
240 achieved using rotation of the controllers (see Fig. 2). This allowed viewing of virtual objects
241 from different perspectives, facilitating increased exploration as compared to passive viewing. The
242 original position of the target object was highlighted when the object being grabbed was close to
243 the pedestal. The object snapped back to the original position on pedestal if the user released the

trigger button.

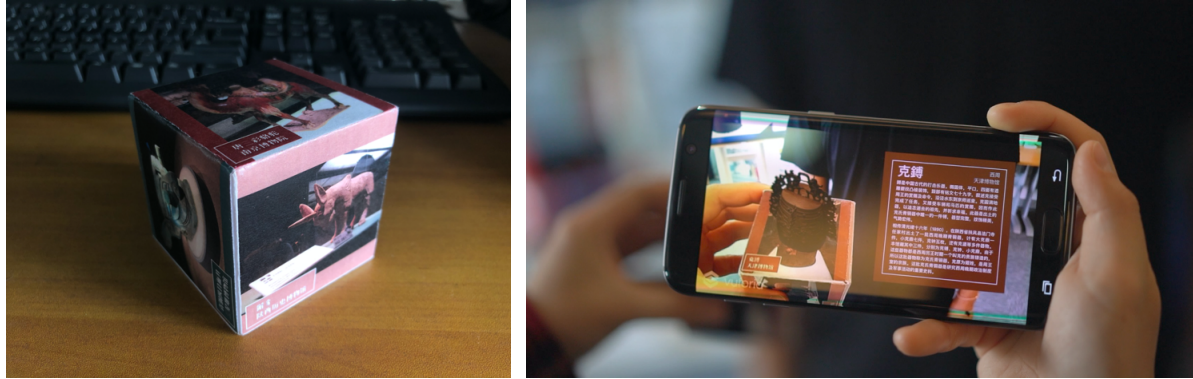


Fig. 2. Virtual object control in VR.

245 3.3 AR application

246 The AR application integrated with a physical cube comprising a 2D image target on each
 247 face (see Fig. 3a). The mobile AR recognized the 2D image on the AR cube and triggered the
 248 augmentation of the linked 3D model on top of it (see Fig. 3b). Once augmented, the 3D model
 249 rotated on the applicate (z) axis. The objects could be viewed from different angles via the manual
 250 rotation of the AR cube. More details can be found in Li, Yu and Liang's (2021) CubeMuseum
 251 prototype.

252 Information labels for each object was augmented on the right side of the display (see Fig. 3b).
 253 The information labels reflect the same amount of textual information as in VR: object name, size,
 254 time period, affiliated museum, and brief history. The information label was triggered by default
 255 but could be dismissed at any time by tapping on it. Labels could also be brought up by tapping on
 256 the virtual object. Unlike the VR environment, the AR application had no virtual exhibition room
 257 as the physical location in its environment. Virtual objects in both VR and AR could be viewed
 258 from different perspectives using the different approaches described above.



(a) The AR cube.

(b) Virtual object control in AR.

Fig. 3. AR application with the AR cube.

3.4 Hybrid VR and AR environment

Within HVAR, we used virtual objects as the interface between VR and AR. The object itself was the connection between synchronized user interactions in HVAR. Virtual object rotations were synchronized in both environments, providing visual cues to inform each respective user that the object was being viewed. Aural cues from sound effects were triggered for both clients if an object was grabbed in the virtual environment or augmented on the AR cube. In addition to the visual and aural cues synchronized through the network, the AR user could see the VR user's first-person view mirrored on the TV. Users were able to converse with each other at any given time (see Fig. 4).

3.5 Shared VR environment

Similar to the HVAR environment, interactions in SVR were synchronized over the network. A sound effect was triggered for all users when objects were being interacted with. The difference between HVAR and SVR was that HVAR synchronized rotations of virtual objects, whereas SVR synchronized real-time positions and rotations of the virtual objects.

Each user in SVR had a virtual avatar representation consisting of a simple spherical object which indicated the gaze and two controllers representing the hands (see Fig. 5). The virtual avatar was simple in visual style but with clear representation of behavioral realism (Bailenson and Yee, 2006). The synchronization of avatar movements was reflected in real-time for both users. This was an additional feature of SVR that HVAR did not have. Users were able to converse at any time



Fig. 4. Two users looking at a shared virtual object in HVAR, one in VR with HTC Vive, and the other with the smartphone AR application and the AR cube.

277 within SVR.

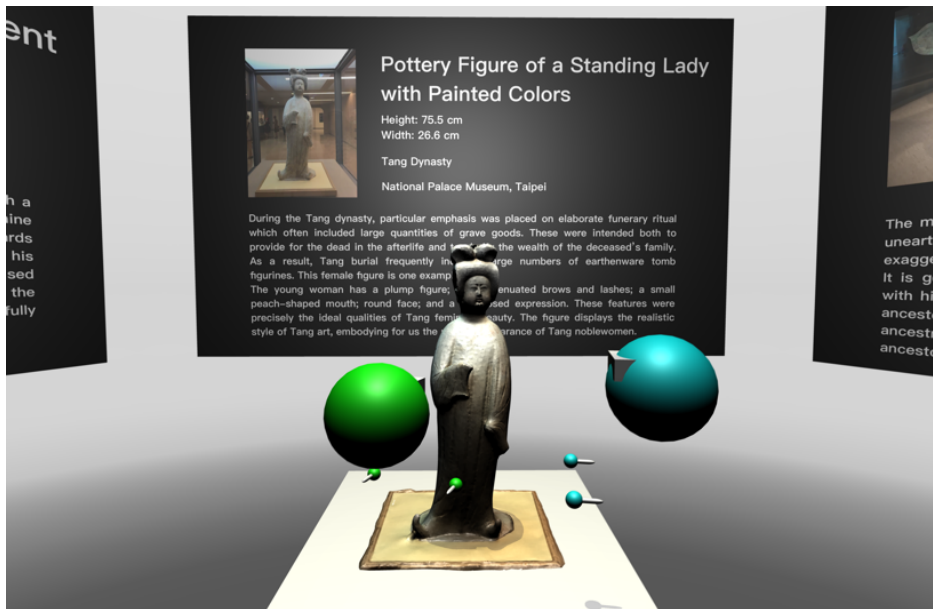


Fig. 5. Two users looking at a shared virtual object in SVR, both represented by virtual avatars.

278 **4 EXPERIMENTAL METHODS**

279 We used an established multi-dimensional approach for evaluating the communication in HVAR
 280 and SVR using *subjective*, *process* and *performance* measures (Kiyokawa, Billingham, Hayes,

281 Gupta, Sannohe, et al., 2002). A favorable ethical opinion was provided by the University of
282 Nottingham Ningbo China's Ethics Committee. All participants were paid an honorarium for their
283 contributions to the study.

284 In total, 52 participants (28 male, 24 female) aged 18-54 ($M = 25.58, SD = 6.28$) were
285 recruited. Participants were students or staff of the university, and their families and friends.
286 Participants could sign up as pairs or as a single user to be randomly paired. Among the 26 pairs of
287 participants, 20 pairs were previously acquainted and the remaining 6 pairs were not. Participants
288 were asked to evaluate their skills in 3D gaming, VR, and AR if they had such experience (see
289 Table 3). Overall, participants who had 3D gaming, VR and AR experiences considered themselves
290 to be reasonably skillful at them.

Table 3. Participants' self-evaluated skills in 3D gaming, VR and AR (1 = Not skillful at all, 5 = Extremely skillful).

	Mean (SD)	N
3D gaming	3.06 (1.06)	33
Virtual reality	3.66 (1.10)	32
Augmented reality	3.28 (1.08)	22

291 4.1 Subjective measure: questionnaires

292 Although the use of questionnaires to evaluate presence has been contested (Slater, 2004; Usoh,
293 Catena, Arman and Slater, 2000), subjective questionnaires have been the standard evaluation of
294 presence in the literature whilst physiological measures have yet to be well established (Pike and
295 Ch'ng, 2016; Slater, Guger, Edlinger, Leeb, Pfurtscheller, et al., 2006). Retrospective question-
296 naires are robust and reliable, and have proven to be adequately sensitive to reveal differences
297 (Insko, 2003). We used the presence questionnaire (Nowak and Biocca, 2003) to evaluate spatial
298 presence (Lombard and Ditton, 1999), copresence (Burgoon and Hale, 1987), and social presence
299 (Short et al., 1976). Table 4 explains the scales of the presence questionnaire. We calculated the
300 Cronbach's alpha (CA) to measure the internal consistency of the psychometric scales, yielding a
301 value greater than 0.70 at all four scales.

Table 4. Scales of the presence questionnaire summarized by Nowak and Biocca (2003), and the Cronbach’s alpha values for the psychometric scales in our experiment.

	Description	Cronbach’s alpha
Spatial presence	The sense of ‘being there’ in the virtual environment.	0.86
Self-reported copresence	Includes items about intimacy, involvement, and immediacy.	0.75
Perceived other’s copresence	Includes items about intimacy, involvement, and immediacy.	0.89
Social presence	Indicates the perceived ability of the medium to connect people.	0.85

4.2 Process measure: user activity monitoring

The process measure was inspired by the use of user activity monitoring in analyzing online communities (Lampe, 2013) and the digital nature of VR and AR systems. We implemented functions to record user activity data within the VR environment and with the AR application. Specifically, we recorded VR users’ gaze information as tracked by the HMD and interaction information as tracked by the controllers. We also captured data when the AR users triggered an augmentation and touch action points on objects and labels. Raw data were stored in a CSV file once the program was shut down. User activity monitoring provided objective measures for user interactions with the VR and AR systems, and enabled analysis of shared activity time in HVAR and SVR.

4.3 Performance measure: two communication topics, observations and interviews

Performance measures are standard in task-oriented processes for evaluating task performances, such as measuring the time it takes to complete a task. As part of the communication aspect of our research, we asked users to discuss two topics during their experience (see Table 5). To evaluate their communication outcomes, we asked the participants to provide rankings of the six objects based on their subjective preferences and to see if they were able to identify the correct historical chronological order of the objects.

Later, we combined the *process* and *performance* measures, and used observations and inter-

Table 5. Two communication topics provided to users and their summary.

Topics	Summary
1 Please identify the object you liked most and explain why.	Ranking based on pairs' subjective preferences.
2 Please rank the historical chronological order of the six objects.	Ranking based on pairs' obtained information and prior knowledge.

320 views to complement our understanding of the communication occurring between the objects and
321 the users. Observation notes were taken during the experiment and a short interview was carried
322 out at the end to discuss and compare experiences in HVAR and SVR.

323 **4.4 Setup and experimental procedure**

324 The experiments took place at the NVIDIA Joint-Lab on Mixed Reality, an NVIDIA Technology
325 Centre at the University of Nottingham's China campus. Each experiment with paired users lasted
326 for about an hour. Participants were informed that they could remove the headset at any time during
327 the study if they felt any discomfort, but there were no such events. Users were briefed on the
328 study, use of the VR and AR technologies, which included the headset, hand-held controllers, the
329 smartphone, and the AR cube. Users filled in a pre-experiment questionnaire on user demographics
330 prior to the beginning of the two experimental sessions. The order of the HVAR and the SVR
331 sessions was counter-balanced: half of the pairs completed the study first in HVAR then in SVR
332 and the other half completed the study first in SVR and then in HVAR (see Fig. 6). Users were
333 in the same room for both sessions. During each session, users discussed a given topic and their
334 activity data at system runtime were recorded. Both users in each pair were required to fill in the
335 presence questionnaire after each session. After the two sessions, a short interview was conducted
336 based on the observation notes taken during the experiment.

337 **5 RESULTS**

338 Our data samples include responses from the questionnaires, quantitative user activity data col-
339 lected from system runtime, and qualitative data from observations and interviews. We confirmed
340 parametric test assumptions and performed t test analysis to ascertain differences reported in the

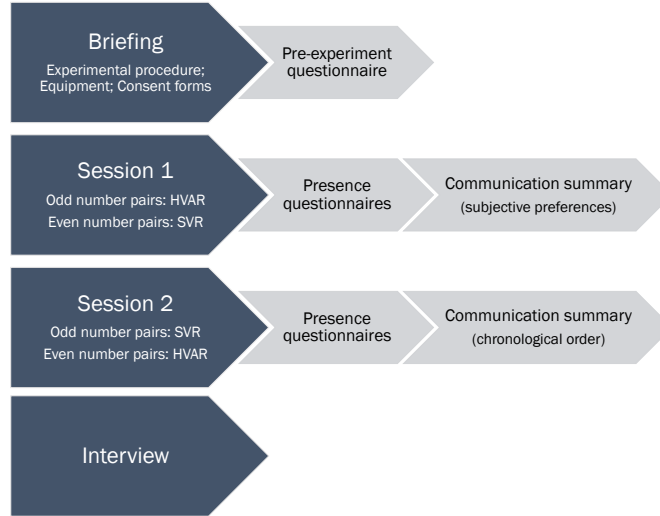


Fig. 6. Experimental procedure with each pair of participants.

341 questionnaires between relevant paired conditions. Specifically, paired-samples t tests were per-
 342 formed for comparisons between the two sessions: HVAR and SVR; independent-samples t tests
 343 were performed for comparisons between VR and AR users in HVAR. Significance values that we
 344 report are one-tailed because our hypotheses were directed. We conducted Spearman correlation
 345 analysis to identify the association between the shared activity time and social presence. Results
 346 of the hypotheses are summarized in Table 6. User A refers to the AR users in HVAR and user V
 347 refers to the VR users in HVAR.

Table 6. Summary of hypotheses testing results.

	Hypothesis	Result
H1a	Spatial presence is greater in SVR than in HVAR	Supported
H1b	Copresence is greater in SVR than in HVAR	Supported
H1c	Social presence is greater in SVR than in HVAR	Supported
H2a	Spatial presence is greater for HVAR-V than for HVAR-A	Supported
H2b	Copresence is greater for HVAR-V than for HVAR-A	Rejected
H2c	Social presence is greater for HVAR-V than for HVAR-A	Rejected
H3a	Shared activity time correlates positively with social presence in HVAR	Supported
H3b	Shared activity time correlates positively with social presence in SVR	Supported

348 In the following sections, we present the results for the analysis of presence (*subjective*), the
 349 user activity data (*process*), users' discussions, our observations and interview data (*performance*).

5.1 Presence questionnaire

The results of the presence questionnaire for SVR showed significant positive correlations between all four presence scales (see Table 7). For HVAR, all correlations were significant except for the correlation between spatial presence and self-reported copresence.

Table 7. Correlations of spatial presence, copresence, and social presence in HVAR / SVR ($N = 52$).

	Spatial presence	Self-reported copresence	Perceived other's copresence	Social presence
Spatial presence	1			
Self-reported copresence	0.22 / 0.50**	1		
Perceived other's copresence	0.28* / 0.47**	0.48* / 0.62**	1	
Social presence	0.32* / 0.64**	0.30* / 0.51**	0.30* / 0.45**	1

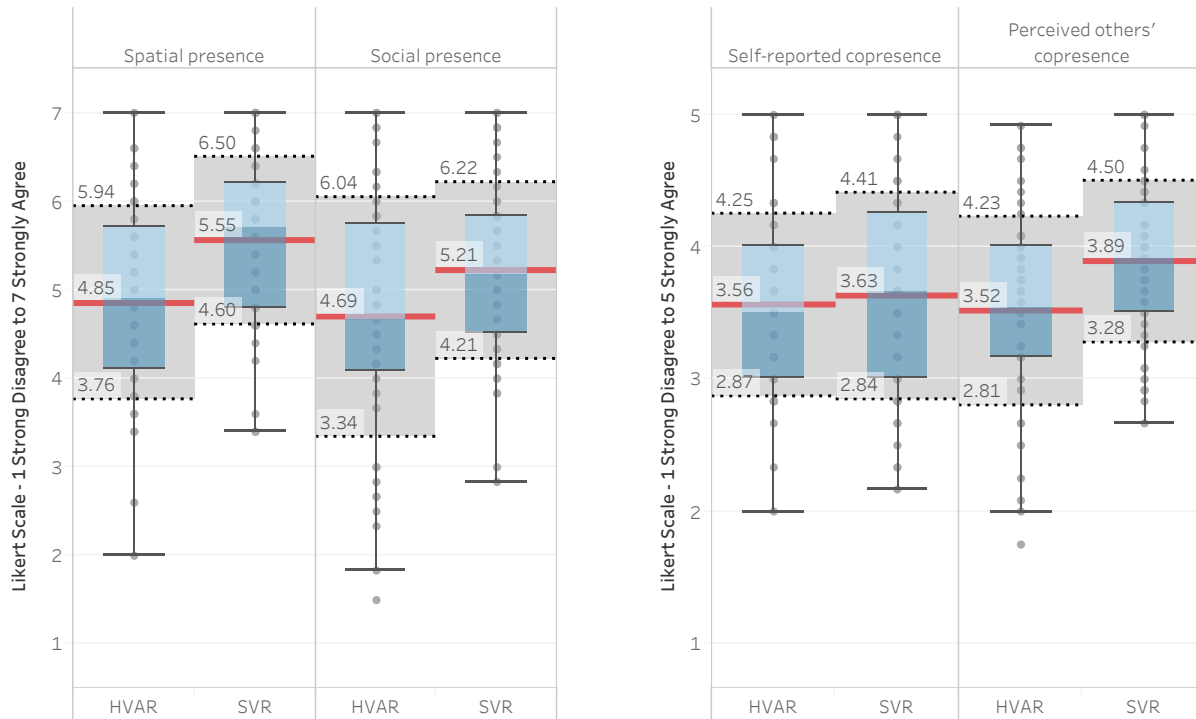
** $p < .01$; * $p < .05$

Comparison of presence between HVAR and SVR

The comparison of presence between HVAR and SVR is illustrated in Fig. 7. Spatial presence and social presence were evaluated on a seven-point Likert scale, whereas the self-reported copresence and perceived others' copresence were reported on a five-point Likert scale (see Nowak and Biocca, 2003).

A paired-samples t test was conducted to test the hypothesis that perceived spatial presence is greater in SVR than in HVAR (**H1a**). The results indicated that perceived spatial presence was significantly higher in SVR ($M = 5.55, SD = 0.95$) than in HVAR ($M = 4.85, SD = 1.09$), $t(51) = 5.08, p < .001$. **H1a** is supported. Specifically, user A perceived greater spatial presence in SVR ($M = 5.64, SD = 0.96$) than in HVAR ($M = 4.51, SD = 1.10$), $t(25) = 5.05, p < .001$; user V also perceived greater spatial presence in SVR ($M = 5.46, SD = 0.94$) than in HVAR ($M = 5.20, SD = 0.97$), $t(25) = 2.47, p < .05$.

A paired-samples t test was conducted to test the hypothesis that copresence is greater in SVR than in HVAR (**H1b**). The results indicated that the differences in self-reported copresence was not significant, $t(51) = 0.66, p = .51$. However, perceived other's copresence was significantly higher



(a) Spatial presence and social presence on a seven-point Likert scale.

(b) Copresence on a five-point Likert scale.

Fig. 7. Comparison of presence between HVAR and SVR.

369 in SVR ($M = 3.89, SD = 0.61$) than in HVAR ($M = 3.52, SD = 0.71$), $t(51) = 3.40, p < .001$.

370 **H1b** is partly supported. Specifically, user A reported a higher level of perceived other's copresence
 371 in SVR ($M = 3.89, SD = 0.61$) than in HVAR ($M = 3.56, SD = 0.74$), $t(25) = 2.21, p < .05$; user
 372 V also reported a higher level of perceived other's copresence in SVR ($M = 3.88, SD = 0.62$) than
 373 in HVAR ($M = 3.48, SD = 0.70$), $t(25) = 2.55, p < .05$.

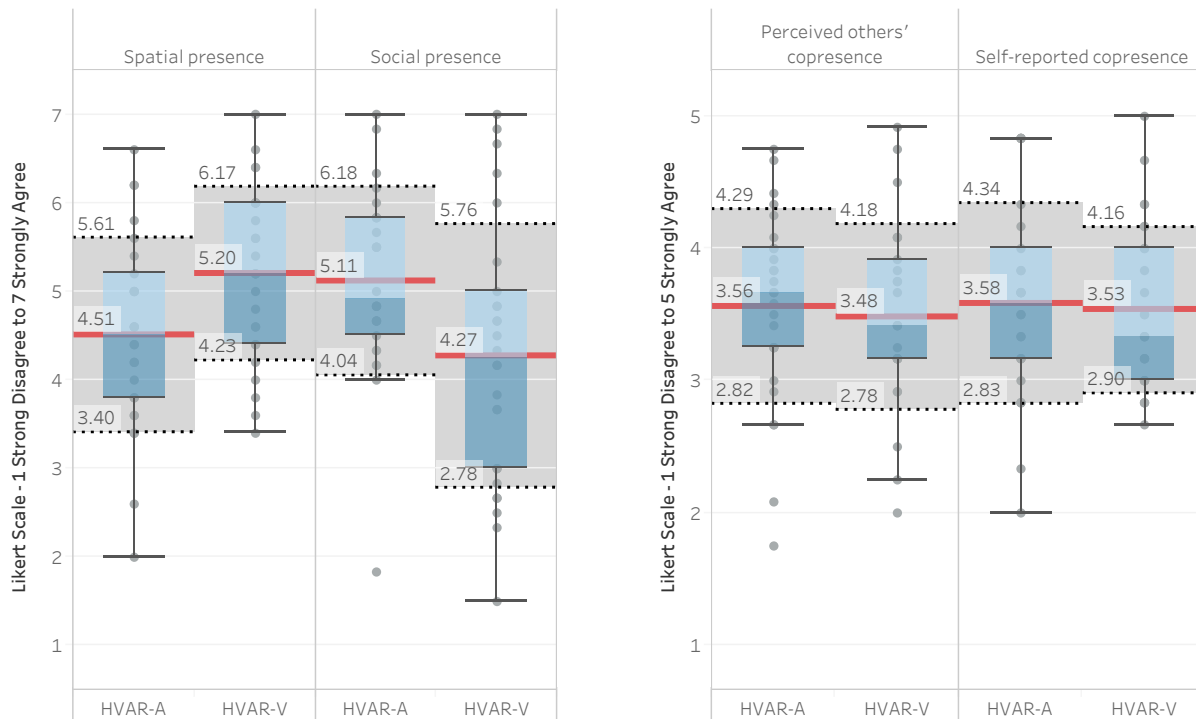
374 A paired-samples t test was conducted to test the hypothesis that perceived social presence
 375 is greater in SVR than HVAR (**H1c**). The results indicated that perceived social presence was
 376 significantly higher in SVR ($M = 5.21, SD = 1.00$) than in HVAR ($M = 4.69, SD = 1.35$),
 377 $t(51) = 2.82, p < .05$. **H1c** is supported. Specifically, user V perceived greater spatial presence
 378 in SVR ($M = 5.14, SD = 1.02$) than in HVAR ($M = 4.27, SD = 1.49$), $t(25) = 2.97, p < .01$.
 379 However, the differences of user A's perceived social presence between SVR and HVAR were not

380 significant, $t(25) = 0.86, p = .40$.

381 *Comparison of presence between the VR and AR users in HVAR*

382 The comparison of presence as perceived by the VR and AR users in HVAR is illustrated in

383 Fig. 8.



(a) Spatial presence and social presence on a seven-point Likert scale.

(b) Copresence on a five-point Likert scale.

Fig. 8. Comparison of presence between VR and AR users in HVAR.

384 An independent-samples t test was conducted to test the hypothesis that users in VR perceive
385 greater spatial presence than AR users in HVAR (**H2a**). The results indicated that VR users
386 ($M = 5.20, SD = 0.97$) perceived significantly greater spatial presence than AR users ($M =$
387 $4.51, SD = 1.10$), $t(50) = 2.40, p < .05$. **H2a** is supported.

388 An independent-samples t test was conducted to test the hypothesis that users in VR perceive
389 greater social presence than AR users in HVAR (**H2c**). The results indicated that AR users
390 ($M = 5.11, SD = 1.07$) perceived significantly greater social presence than VR users ($M =$

4.27, $SD = 1.49$), $t(50) = 2.33$, $p < .05$. Thus, **H2c** is not supported.

The comparisons of copresence between VR and AR users in HVAR showed no significant difference. **H2b** is not supported. There were no significant differences shown for the comparison of spatial presence, copresence, or social presence between the paired users in SVR either.

The acquaintance effect on presence

An independent-samples t test was conducted to test the hypothesis that acquainted pairs perceive greater presence than unacquainted pairs in SVR. The results indicated that acquainted pairs reported significantly greater spatial presence, perceived other’s copresence, and social presence than unacquainted pairs in SVR (see Table 8). However, there were no significant differences reported for presence in HVAR.

Table 8. Analysis results showing means, standard deviations (in bracket) of presence perceived by acquainted and unacquainted pairs in SVR.

	Acquainted	Unacquainted	Significance
Spatial presence	5.72 (0.81)	4.98 (1.17)	$t(50) = 2.48, p < .05$
Perceived other’s copresence	4.01 (0.56)	3.47 (0.61)	$t(50) = 2.89, p < .01$
Social presence	5.37 (0.99)	4.71 (0.88)	$t(50) = 2.06, p < .05$

5.2 User activity data

For every one second interval of user activity data, we tagged an object as interacted with if gaze was focused on it or the object was interacted with. We recorded the data to analyze users’ shared activities, i.e., the occasions when users were in close proximity to the same object at the same time. If both users were in close proximity to the same object at one second intervals, the tracked data was counted as shared activity time for paired users. Table 9 summarizes the results of the total time (T) users spent within each session, the length of shared activity time (T_{SA}), and the shared activity time ratio (R_{SA}). The ratio indicates the percentage of time in shared activities, calculated using the formula:

$$R_{SA} = \frac{T_{SA}}{T} \quad (1)$$

Table 9. The total time users spent within each session, the length of shared activity time, and shared activity time ratio at one second intervals in HVAR and SVR.

	Total time (s)		Shared activity time (s)		Ratio	
	HVAR	SVR	HVAR	SVR	HVAR	SVR
Mean	276.81	345.15	73.23	74.35	0.26	0.21
SD	108.14	73.45	58.04	41.38	0.12	0.10
Min	131	205	21	24	0.10	0.73
Max	675	538	312	201	0.46	0.48

411 Users spent 276.81 seconds on average for each session in HVAR, of which 73.23 seconds
 412 (26%) were time in shared activities. In SVR, users spent 345.15 seconds on average for each
 413 session, of which 74.23 seconds (21%) were time in shared activities. There were no significant
 414 differences shown for the total time, shared activity time, or the shared activity time ratio between
 415 HVAR and SVR.

416 Spearman correlation analyses were conducted to test for positive correlations between shared
 417 activity time and social presence (**H3**). The results were significant for HVAR, $r_s(52) = 0.34, p <$
 418 $.01$, and SVR $r_s(52) = 0.53, p < .01$. Therefore, **H3a** and **H3b** are both supported.

419 **5.3 Communication outcomes**

420 Here, we gauge the outcomes of the in-session communication. During the first session, users
 421 discussed their subjective preferences with paired partners for the six virtual objects and ranked
 422 them between 1 to 6 (1 = least preferred, 6 = most preferred). The total score for each object was
 423 calculated by summing all ratings (see Table 10). Users were more interested in the *Bronze Mask*
 424 *with Protruding Pupils* and the *Pottery Unicorn* compared to the other objects. This was in line
 425 with our observations of users' interactions with these two objects. For example, we observed that
 426 VR users attempted to 'wear' the mask or attempted to adorn their partners in SVR. Users also
 427 used the horn of the *Pottery Unicorn* as a weapon to 'attack' their partners. Users commented in
 428 the interview that the significant action possibilities in VR did enrich their experiences compared
 429 to passive viewing of objects.

430 During the second session, the historical chronological orders of the six objects were discussed

Table 10. Users’ rankings of objects based on subjective preferences.

Virtual object	Mean rank (SD)	Total score
Bronze Mask with Protruding Pupils	4.00 (1.74)	208
<i>Xie Zhi</i> (Pottery Unicorn)	3.73 (1.55)	194
Tri-coloured Camel	3.62 (1.67)	188
Figure of an Assistant to the Judge of Hell	3.42 (1.74)	178
Pottery Figure of a Standing Lady	3.17 (1.62)	165
Bronze Music Instrument	3.06 (1.83)	159

431 between the pairs and rankings were provided (1 = the most ancient, 6 = the most recent). The
432 responses are presented in Table 11 in the correct historical chronological order of the objects
433 from top to bottom. The labels in both VR and AR provided information on the time periods
434 of each object from which users could discuss their answers. Users also combined the given
435 information with their prior knowledge of history and the objects. Based on the answers provided
436 by our participants, the correct rates for each object were all above 75%, this indicated the positive
437 outcomes of user communication between pairs. Participants commented during the interview that
438 the information exchanged during the sessions contributed to their learning about the objects.

439 **5.4 Observations and interviews**

440 We observed that users did follow some social norms and mannerisms. While users swapped
441 the positions of the objects in VR, they attempted to put them back in their original positions at
442 the end of each session. They reported in the interview that they did not want to confuse other
443 users. We consider this an aspect of communication that is transferred from the physical world to
444 the virtual environment. In addition, the majority of users in SVR greeted their paired partners by
445 hand-waving, saying ‘hi’ or both. Users also demonstrated attention in their gaze, by looking at
446 their partners’ avatars when having a conversation. They reported in the interview that they had
447 more awareness of their partners as they were able to see their actions in the environment.

448 Although we did not deliberately design collaborative tasks for paired sessions, spontaneous
449 collaborations were observed in both SVR and HVAR. Some users collaborated to memorize the
450 historical chronological order of the objects by dividing the six objects into two groups of three.

Table 11. Results of users’ rankings of the historical chronological order, with the correct rate in bold.

Virtual object and historical time period	1	2	3	4	5	6
Bronze Mask with Protruding Pupils Shang (1600-1046 BC)	80.77% (21)	11.54% (3)	0% (0)	7.69% (2)	0% (0)	0% (0)
Bronze Music Instrument Western Zhou (1046-771 BC)	15.38% (4)	80.77% (21)	3.85% (1)	0% (0)	0% (0)	0% (0)
<i>Xie Zhi</i> (Pottery Unicorn) Northern Wei (386-534 AD)	3.85% (1)	7.69% (2)	76.92% (20)	0% (0)	7.69% (2)	3.85% (1)
Tri-coloured Camel Tang (618-907 AD)	0% (0)	0% (0)	11.54% (3)	30.77% (8)	53.85% (14)	3.85% (1)
Pottery Figure of a Standing Lady Tang (618-907 AD)	0% (0)	0% (0)	3.85% (1)	61.54% (16)	34.62% (9)	0% (0)
Figure of an Assistant to the Judge of Hell Ming (1368-1644 AD)	0% (0)	0% (0)	3.85% (1)	0% (0)	3.85% (1)	92.31% (24)

451 We also observed a cooperative phenomena from the object ‘*Figure of an Assistant to the Judge*
452 *of Hell*’. This object was not movable in VR, but the rotations could be triggered by the AR user
453 and been seen in the VR environment. Several pairs took advantage of this asymmetric interaction
454 opportunity and assisted the VR user in viewing the different sides of the object. We also observed
455 one instance of action that was reminiscent of a ‘guided tour’ in HVAR where the AR user guided
456 the paired VR user for each object in a sequential order. The AR user read the information label
457 of the object and explained the object story while the VR user interacted with the object using the
458 controllers and rotated the object for the paired AR user through the mirrored display.

459 In the interview, half of the participants compared the two VR sessions they had and commented
460 that avatars in SVR were helpful in tracking the presence of the other, compared to HVAR where
461 there was no avatar, although having a sense of social presence in HVAR was better than an isolated
462 session where the participant was the only person in in the environment. Some users reported
463 that the inability to override the object held by the AR users could be disappointing, e.g. their
464 objects could be affected by the AR user via rotations but this could not be done the other way

465 around. The other half of the participants compared their AR experience in HVAR with VR in
466 SVR. They acknowledged that the full immersion and interactivity allowed in VR was a better
467 experience overall. Others reported that they were more comfortable using AR as they could see
468 the augmented objects and information without the need to wear a headset. Users commented that
469 with AR, they were able to see and interact with VR users. The enhanced visual cues from the
470 mirrored display was a good facilitation for communication.

471 These aspects that we have reported here account for factors of communication that are important
472 to the design of hybrid reality environments. We believe that user preferences for full immersion
473 or for augmented reality can be diverse in the population, and that such designs are important for
474 the wide adoption of VR and AR for social use.

475 **6 DISCUSSION**

476 This research investigated how communication differs between hybrid VR and AR environments
477 as indicated by perceived spatial presence, copresence, and social presence. In this section, we
478 discuss our results and findings in view of the questions asked.

479 **6.1 Visual and spatial information and shared virtual space**

480 Are there perceived differences for perceived presence between HVAR and SVR (**RQ1**)? Our
481 findings indicated that greater spatial presence, copresence, and social presence were experienced
482 in SVR compared to HVAR (**H1**). Based on the results, we can confirm that rich visual and spatial
483 information in VR contributed to the increased perception of spatial presence compared to AR. VR
484 users were immersed in a simulated environment with rich interactivity whereas AR users were
485 subject to distractions from the physical environment. VR also provided the physical context where
486 objects were placed. The spatial information was mapped to the embodied experience making use
487 of participants' physical body in both navigation and interaction. Within HVAR, AR users had
488 fewer interactions to explore compared to VR users due to the lack of spatial information presented
489 in the application: they could only see the objects on the cube but not in a virtual environment.
490 Previous studies have shown that rich interactivity and the exploratory behavior of VR users tended
491 to increase the sense of believability (Ch'ng, Li, Cai and Leow, 2020). The comparison of users in

492 VR and AR found greater spatial presence for SVR than for HVAR. In addition, the higher spatial
493 presence perceived by the VR users for SVR than for HVAR indicated that the increased spatial
494 presence felt by a user could contribute to the other users' sense of presence in the shared virtual
495 space.

496 Secondly, we observed that a shared virtual space with the same amount of visual and spatial
497 information in SVR contributed to both higher copresence and social presence. This was expected as
498 users shared symmetric interactions and the same amount of visual and spatial information in SVR.
499 A shared virtual space is helpful in supporting mutual awareness and thus connections were easily
500 established. Our study confirmed Grandi et al.'s (2019) findings that perceived social presence
501 is greater in an environment with symmetric interactions (SVR) compared to environments with
502 asymmetric interactions. We also confirmed that perceived spatial presence and copresence were
503 greater in SVR due to the shared visual and spatial information. In summary, the rich visual and
504 spatial information in VR led to greater spatial presence compared to AR; the shared virtual space
505 with the same amount of visual and spatial information in SVR contributed to higher perceived
506 copresence and social presence compared to HVAR with asymmetric interactions. Such perception
507 of a shared space accounted for our observed user activities following social norms and mannerisms,
508 such as keeping objects in order and greeting each other.

509 **6.2 Visual cues of user interactions**

510 Are there perceived differences in presence between VR and AR users within HVAR (**RQ2**)?
511 We found that users in VR did perceive greater spatial presence compared to users in AR (**H2a**).
512 However, there were no significant differences in perceived copresence (**H2b**, rejected); also,
513 contrary to our expectation, users in AR perceived greater social presence compared to users in VR
514 (**H2c**, rejected). Our initial hypothesis statement was based on the fact that users in VR had more
515 control over virtual objects, around which communication was expected to occur. We evaluated
516 our observations and interviews and found that the phenomenon was associated with visual cues of
517 user interactions.

518 AR users in the co-located sessions were able to see in real-time, visualization of VR users'

519 interactions through the mirrored display. Despite the fact that the 40-inch display was non-
520 immersive, it allowed AR users to see the paired partner's interactions. This made the intended
521 actions of the VR users transparent through the mirrored display, which provided AR users with
522 more visual cues. We believe this contributed to their increased sense of social presence. In
523 addition, it is reasonable to speculate that AR users felt a greater sense of social presence because
524 of the cues they obtained from the co-located setting where they could see and talk to the VR user.
525 On the other hand, the only cues that VR users had of AR users' interactions were via the object
526 rotations and the linked spatial audio. Such cues were limited, although they did inform VR users
527 of interactions from AR users. In using virtual objects as the interface through which VR and AR
528 users connect, we can begin to understand that communication requires users to be represented by
529 avatars. VR users knew through the rotation of objects that another user was in the shared space,
530 but that someone was not represented in the simulated view. This affected VR users' perceived
531 social presence in HVAR.

532 Our study also demonstrated that users showed no significant differences in perceived social
533 presence between using AR in HVAR and using VR in SVR. This group of users were able to
534 see the paired partner's interactions in both sessions, either via mirrored display or embodied in
535 virtual avatars. These visual cues for user interactions were important in facilitating perceived
536 social presence. We conclude that the visual cues of user interactions such as the mirrored display
537 in HVAR and the embodied avatars in SVR, can greatly contribute to the perceived presence and
538 as such facilitate user communication in both environments.

539 **6.3 Shared activity time ratio as an indicator of social presence**

540 Does shared activity time correlate with perceived social presence (**RQ3**)? Our research found
541 positive correlations between shared activity time ratio and social presence in both HVAR and
542 SVR (**H3**). Users that spent a greater ratio of time in shared activities also reported greater social
543 presence. These findings can inform future research in communication mediated by immersive
544 technologies, and make use of user activity data in the analysis of social presence. The shared
545 activity time ratio can be used to cross-validate the results of the self-reported measures. If self-

546 reported measures are not feasible, such as for studies of public exhibitions in-the-wild, the analysis
547 of shared activity time ratio from the user activity data can be used to gauge users' social presence.
548 We believe that the monitoring of user activity at system runtime and the analysis of time spent in
549 shared activities can be an effective indicator of social presence for a collaborative environment.

550 **6.4 The sense of social distance in HVAR and SVR**

551 In addition to our proposed research questions, we further investigated the factor of acquaintance
552 on perceived presence. Acquainted pairs perceived significantly greater spatial presence, copres-
553 ence, and social presence than unacquainted pairs in SVR. However, no significant differences were
554 found in HVAR. Users reported increased intimacy, involvement, and immediacy in SVR, indicated
555 by the greater perceived others' copresence in SVR than in HVAR. Sharing a virtual space in SVR
556 allowed the perception of users and their proximity through virtual avatars. Although we observed
557 higher counts of interactions between virtual avatars in acquainted pairs pairs, unacquainted pairs
558 pairs tended to have less interactions in SVR. Comments received in the interviews showed that
559 unacquainted pairs tended to keep a distance and prevented themselves from intruding into another's
560 activities, much like one would do in a public space. On the other hand, since VR and AR users
561 in HVAR were situated in two different worlds with differing realities in the spectrum, and that
562 communication was via virtual objects, users were less likely to be aware of spatial proximity of
563 their partners. In such cases, acquaintance was not an influencing factor for perceived presence. In
564 the interview, acquainted pairs reported that they expected more interactions from partners, with
565 demands to be able to see the partner who are using AR. However, unacquainted pairs commented
566 that HVAR's limited access to interactions of users shifted their attention to their own experience,
567 without having to provide reactions to others. We suggest that, in HVAR, the sense of social dis-
568 tance caused by the lack of avatar representations was a departure from the natural connection that
569 individuals are used to at spatial proximity. As a result, this effect made HVAR more acceptable
570 and more comfortable than sharing a virtual space in SVR for unacquainted pairs.

571 **6.5 The spectator experience with AR**

572 Here, we extend the results of our work and conceptualize its application to the spectator
573 experience to conclude our work. Reflecting on our statistical results and interview feedback, we
574 argue that AR can be used for including audiences in scenarios that support the spectator experience
575 and for complementing and enriching VR in social contexts. Reeves, Benford, O'Malley and
576 Fraser (2005) introduced the idea of designing the spectator experience in public spaces. They
577 conceptualized the approaches for designing the spectator experience based on manipulations and
578 effects. It is often the case that spectators are able to see a VR user's interactions via a display.
579 However, it is difficult for them to experience what they can see without them being in the space
580 themselves. Our development and understanding of the HVAR experience can be extended for
581 the spectator experience – by bringing spectators into a hybrid space where the VR user becomes
582 the performer, and the AR users then become active spectators. In this case, a single set of VR
583 equipment can be used together with multiple, more accessible mobile devices. This will mitigate
584 the isolation of VR users and benefit users who prefer not to wear an HMD. Our observations of
585 the spontaneous cooperation on objects and the 'guided tour' that users initiated revealed to us how
586 the asymmetric interactions for HVAR environments can be leveraged to facilitate the future of
587 communication.

588 The concept of HVAR for communication can engage bystanders into the experience in public
589 spaces, and also in private spaces that involve families and friends. The performer-spectators
590 relationship may be inverted and extended to the Teaching and Learning environment, where
591 student interactions are monitored in VR and teachers manipulate elements in AR. Such use of
592 HVAR may provide a safe environment to ensure student safety when using VR. Future use of
593 HVAR should consider how perceived social presence in VR can be enhanced via the use of visual,
594 aural and spatial cues. Previous research has shown that the use of virtual avatars in VR, even with
595 a simple animated guide (Li, Tennent and Cobb, 2019), can increase the sense of social presence.
596 Future work may investigate whether augmenting an avatar around observed virtual objects can
597 help facilitate users' perception of social presence and support communication.

7 CONCLUSION

In this article, we investigated the effects of presence and its relation to communication in Hybrid VR and AR environment (HVAR) compared to Shared VR environment (SVR). We detailed the design and implementation of our HVAR environment that supports synchronous and co-located sessions around virtual objects. We conducted a robust set of experiments with 52 participants in 26 pairs using both HVAR and SVR. Our results compared between HVAR and SVR confirmed our hypotheses in terms of reported spatial presence, copresence and social presence. We further demonstrated that the shared activity time ratio is an effective indicator of social presence for a collaborative environment.

At the beginning of the article, we asked *how communication differs between hybrid VR and AR environments*. We found that overall, the complete simulated visual and spatial information in VR contributed to greater spatial presence than AR. VR users also perceived greater copresence and social presence within the shared virtual space for SVR than for HVAR. Despite the differences, visual cues from the mirrored display in HVAR and from embodied avatars in SVR have significant effects in influencing perceived social presence and as such facilitate communication. Another observation was that the lack of avatar representations caused an increase in the sense of social distances in HVAR. While this may be seen as a negative effect, it was actually more acceptable and comfortable for unacquainted pairs compared to the sharing of a virtual space in SVR. We demonstrate that AR can be used for including audiences in scenarios that support the spectator experience and for complementing and enriching VR in social contexts. Our design and evaluations of HVAR can inform the future design of multi-device social environments that support hybrid realities. Our results and findings contribute to extending knowledge in the understanding of how presence affects communication in hybrid VR and AR environments. Future research in hybrid VR and AR environments will investigate the use of avatar representations and the effects of virtual proximity on social presence and communication.

8 LIMITATIONS AND FUTURE WORK

Our current study has some limitations. Here, we identify some improvements for future HVAR

625 research. First, the sample of our study reflected communication between university students and
626 staff. Most of the pairs signed up to the study as acquainted pairs and the sample for unacquainted
627 pairs was limited. Research to explore a larger sample of users with more complex interpersonal
628 relationships will be needed. Additionally, whilst the co-located HVAR experience did provide
629 users in AR with a more comprehensive view and awareness of the social context, it made users
630 relatively passively engaged in the VR environment. The primary concern for the future design
631 of HVAR will be the use of available visual and spatial information to provide accessible cues for
632 interactions, and to increase the perceived social presence in VR.

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