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International Institute for Innovative Instruction

10-7-2016

The Ohio State University Wexner Medical Center

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Recommended Citation

The Ohio State University Wexner Medical Center, "The Ohio State University Wexner Medical Center" (2016). *Learning Showcase 2016: A Celebration of Discovery, Transformation and Success*. 48. <https://fuse.franklin.edu/ss2016/48>

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THE OHIO STATE UNIVERSITY
WEXNER MEDICAL CENTER

The Ohio State University Wexner Medical Center



Mission:

To maintain a highly qualified staff of innovative professionals that incorporate technology and research in a collaborative manner that enables each patient to receive the highest personalized comprehensive care.

Vision:

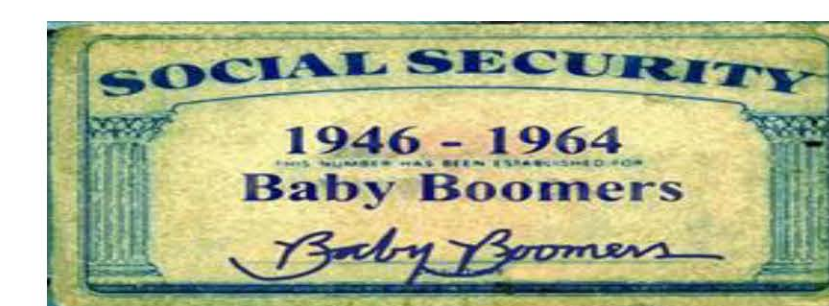
OSU will leverage research to strive for technological breakthroughs to enhance patient centered healthcare by striving to make advancements in medicine to better the lives of our patients and to become known nationally as the leader in healthcare.

Goals:

- ✓ Dignity, integrity and accountability is who we are.
- ✓ We are dedicated to providing each patient with the highest quality of care possible.
- ✓ We believe each patient should be treated with compassion and respect throughout every aspect of their experience.
- ✓ We strive to be an environment where we make technological advancement to offer the highest care possible

Leadership Challenges

- Lower Economic
- Baby Boomers
- Government



Legal/Ethical Challenges

- Compliance
- Patients Information



Performance Challenges

Competitors continue to challenge core competencies; therefore, it is vital for OSU to maintain and exceed current performance abilities.

OSU patient satisfaction rate is seventy-two which is higher than the state standard of sixty-nine and the national average of sixty-eight per cent.

Operational Challenges

- + Competitors
- + Expand Service Area
- + Staffing
- + Technology
- + New Entrant

Human Resource Challenges

- Enhance Culture
- Promote Diversity
- Recruitment Process
- Best in the Industry

Financial Challenges

- Prioritize Funding for Multiple projects

Background Information

OSU is a world renowned research and teaching hospital that attracts people from all over the world. Within the OSU network there are 12 hospitals, several specialty hospitals and clinics.



- + The Arthur James Center and Solove Research Institute (The James)



Richard M. Ross Heart

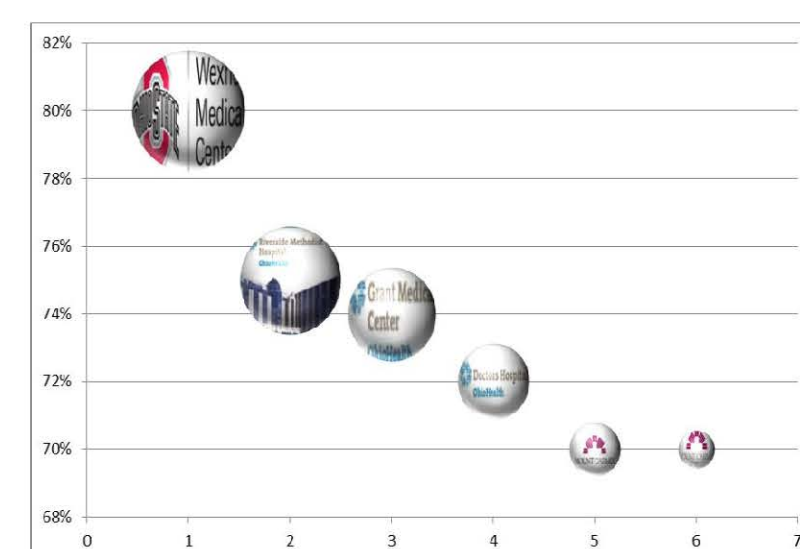
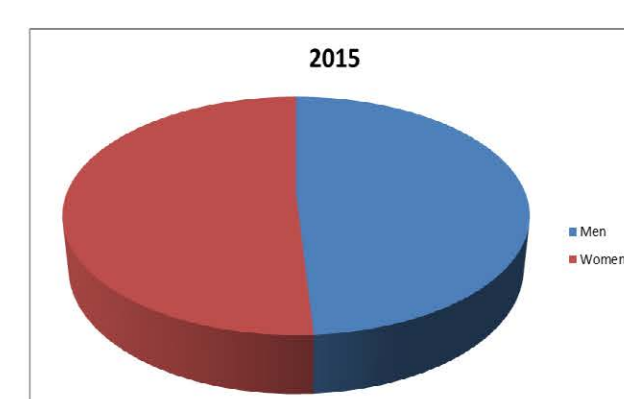
Hospital

OSU Comprehensive Transplant Center



Area

- + Population 2.3 Million
- + \$44,384.00 Medium Income
- + 15.4 % vs. 14.9 % Poverty Line



- + OSU
Level 1 Trauma Hospital
58,211 Admissions

Riverside
Neuroscience Center
McConnell Heart Hospital

Grant Medical Center
88,273 Emergency Visits
Level I Trauma Hospital
School

Mount Carmel Health
71, 698 Emergency Visits
Mount Carmel Nursing
School

Recommended Changes



Expand Service Area

- ✓ Grow Network
- ✓ Outside Service Area
- ✓ Acquisition same Production Stage
- ✓ Major Expense
- ✓ Physicians' Knowledge



Expand Research

- ✓ Global Epidemics
- ✓ More Prevalent Presence
- ✓ Cost

Expand Service Portfolio

- ✓ Adult Daycare
- ✓ Leverage Current Knowledge
- ✓ Needed Resources



Enter New Service Population

- ✓ Pediatric Hospital
- ✓ Leverage Current Resources
- ✓ **Children's Hospital**

Enter new Market

- ✓ Docs on Ambulances
- ✓ Monopoly
- ✓ ER Visits
- ✓ Cost Beneficial
- ✓ Liability Issues

