



Creativity in Doctoral Work

Bora Pajo, Ph.D.





Why do we need creativity?

Benefits of Creativity

01.

Think out of the box

02.

Bring new perspectives

03.

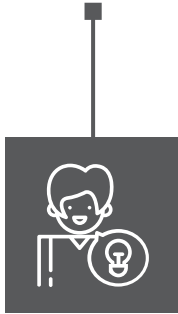
Find new solutions

04.

Build combinations

Risks of Creativity

Messiness



Opposition



Misunderstanding



How can we trigger creativity?





Question everything

- Consider various theories (in and out of your discipline).
- Consider various methodologies and possible combinations.
 - Read outside your field and consider your problem/topic in a different context from other studies
 -

Consider Interpretations



Data Analysis allows us to make connections to literature and theories – inside and outside our discipline



Attempt to visually draw your findings and see if you gain new insights in the process





THANK YOU!