

# Your Dissertation, Your Story

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# Storytelling - A Narrative



Telling stories is one of the most powerful ways to influence, teach, and inspire. We use stories to transmit information and to make sense of events that can be used to prepare listeners and readers for life's challenges. (Gottschall, 2013)

Stories involve human-will and some kind of resistance to it. (Dutton, 2009)

# Dissertation - A Tale of 2 Stories

## Your Dissertation

- Chapter 1 - Foundation
- Chapter 2 - Lit Review
- Chapter 3 - Methodology
- Chapter 4 - Results
- Chapter 5 - Conclusion/Recom.

## Your Story

- Chapter 1 - Coursework Y1
- Chapter 2 - Coursework Y2
- Chapter 3 - Research & Write
- Chapter 4 - Defense
- Chapter 5 - Next Steps

# Writing Both Stories

1. Goal
2. Realize there are Chapters
3. Support system
  - People
  - Timing
4. Integration not Balance
5. Focus on your Why



# References

Dutton, D. (2009). *The art instinct: Beauty, pleasure, and human evolution*. New York: Bloomsbury Press.

Gottschall, J. (2013). *The storytelling animal: How stories make us human*. New York, NY: Mariner Books