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# On Some Hadamard-Type Inequalities for ( $r, m$ )-Convex Functions 

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#### Abstract

In this paper, we define a new class of convex functions which is called $(r, m)$ - convex functions. We also prove some Hadamard's type inequalities based on this new definition.


Keywords: $r$ - convex; Hadamard's inequality; $m$-convex, $(r, m)$ - convex

MSC 2010 No.: 26D15, 26A07

## 1. Introduction

The following definition is well known in the literature: a function $f: I \rightarrow \mathrm{R}, I \subseteq \mathrm{R}$, is said to be convex on $I$ if the inequality

$$
f(t x+(1-t) y) \leq t f(x)+(1-t) f(y)
$$

holds for all $x, y \in I$ and $t \in[0,1]$. Geometrically, this means that if $P, Q$ and $R$ are three distinct points on the graph of $f$ with $Q$ between $P$ and $R$, then $Q$ is on or below chord $P R$. Let $f: I \subseteq \mathrm{R} \rightarrow \mathrm{R}$ be a convex function defined on the interval $I$ of real numbers and $a, b \in I$ with $a<b$. Then the following double inequality holds for convex functions:

$$
f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_{a}^{b} f(x) d x \leq \frac{f(a)+f(b)}{2}
$$

This inequality is well known in the literature as Hadamard's inequality. Pearce et al. (1998) generalized this inequality to $r$-convex positive function $f$ which is defined on an interval $[a, b]$, for all $x, y \in[a, b]$ and $\lambda \in[0,1]$;

$$
f(\lambda x+(1-\lambda) y) \leq \begin{cases}\left(\lambda[f(x)]^{r}+(1-\lambda)[f(y)]^{r}\right)^{\frac{1}{r}}, & \text { if } r \neq 0 \\ {[f(x)]^{\lambda}[f(y)]^{1-\lambda},} & \text { if } r=0\end{cases}
$$

Clearly 0 - convex functions are simply $\log$ - convex functions and 1 -convex functions are ordinary convex functions. Another inequality which is well known in the literature as Minkowski Inequality is stated as follows;

Let

$$
p \geq 1, \quad 0<\int_{a}^{b} f(x)^{p} d x<\infty, \text { and } 0<\int_{a}^{b} g(x)^{p} d x<\infty .
$$

Then,

$$
\begin{equation*}
\left(\int_{a}^{b}(f(x)+g(x))^{p} d x\right)^{\frac{1}{p}} \leq\left(\int_{a}^{b} f(x)^{p} d x\right)^{\frac{1}{p}}+\left(\int_{a}^{b} g(x)^{p} d x\right)^{\frac{1}{p}} . \tag{1}
\end{equation*}
$$

## Definition 1.

A function $f: I \rightarrow[0, \infty)$ is said to be log-convex or multiplicatively convex if $\log f$ is convex, or, equivalently, if for all $x, y \in I$ and $t \in[0,1]$ one has the inequality:

$$
\begin{equation*}
f(t x+(1-t) y) \leq[f(x)]^{t}[f(y)]^{1-t} \tag{2}
\end{equation*}
$$

[Pečarić et al. (1992)].

We note that a log-convex function is convex, but the converse may not necessarily be true.
Ngoc et al. (2009) established following theorems for $r$-convex functions:

## Theorem 1.

Let $f:[a, b] \rightarrow(0, \infty)$ be $r$ - convex function on $[a, b]$ with $a<b$. Then the following inequality holds for $0<r \leq 1$ :

$$
\begin{equation*}
\frac{1}{b-a} \int_{a}^{b} f(x) d x \leq\left(\frac{r}{r+1}\right)^{\frac{1}{r}}\left([f(a)]^{r}+[f(b)]^{r}\right)^{\frac{1}{r}} . \tag{3}
\end{equation*}
$$

## Theorem 2.

Let $f, g:[a, b] \rightarrow(0, \infty)$ be $r$-convex and $s$-convex functions respectively on $[a, b]$ with $a<b$. Then, the following inequality holds for $0<r$,

$$
\begin{align*}
& \frac{1}{b-a} \int_{a}^{b} f(x) g(x) d x \leq \frac{1}{2}\left(\frac{r}{r+2}\right)^{\frac{2}{r}}\left([f(a)]^{r}+[f(b)]^{r}\right)^{\frac{2}{r}}  \tag{4}\\
&+ \frac{1}{2}\left(\frac{s}{s+2}\right)^{\frac{2}{s}}\left([g(a)]^{s}+[g(b)]^{s}\right)^{\frac{2}{s}} .
\end{align*}
$$

## Theorem 3.

Let $f, g:[a, b] \rightarrow(0, \infty)$ be $r$-convex and $s$-convex functions respectively on $[a, b]$ with $a<b$. Then the following inequality holds if $r>1$, and $\frac{1}{r}+\frac{1}{s}=1$ :

$$
\begin{equation*}
\frac{1}{b-a} \int_{a}^{b} f(x) g(x) d x \leq\left(\frac{[f(a)]^{r}+[f(b)]^{r}}{2}\right)^{\frac{1}{r}}\left(\frac{[g(a)]^{s}+[g(b)]^{s}}{2}\right)^{\frac{1}{s}} . \tag{5}
\end{equation*}
$$

Gill et al. (1997) proved the following inequality for $r$ - convex functions.

## Theorem 4.

Suppose $f$ is a positive $r$-convex function on $[a, b]$. Then,

$$
\begin{equation*}
\frac{1}{b-a} \int_{a}^{b} f(t) d t \leq L_{r}(f(a), f(b)) . \tag{6}
\end{equation*}
$$

If $f$ is a positive $r$-concave function, then the inequality is reversed.
For related results on $r$-convexity see [Yang and Hwang (2001), Gill et al. (1997) and Ngoc et al. (2009)]. Toader (1985) defined $m$-convex functions, as follows:

## Definition 2.

The function $f:[0, b] \rightarrow \mathrm{R}, b>0$, is said to be $m$-convex, where $m \in[0,1]$, if we have

$$
f(t x+m(1-t) y) \leq t f(x)+m(1-t) f(y)
$$

for all $x, y \in[0, b]$ and $t \in[0,1]$. We say that $f$ is $m$-concave if $-f$ is $m$-convex.
We refer to the papers [Bakula et al. (2006); Bakula et al. (2007); Özdemir et al. (2010) and Toader (1988)] involving inequalities for $m$-convex functions. Dragomir and Toader (1993) proved the following inequality for $m$-convex functions.

## Theorem 5.

Let $f:[0, \infty) \rightarrow \mathrm{R}$ be a $m$-convex function with $m \in(0,1]$. If $0 \leq a<b<\infty$ and $f \in L_{1}[a, b]$, then one has the inequality:

$$
\begin{equation*}
\frac{1}{b-a} \int_{a}^{b} f(x) d x \leq \min \left\{\frac{f(a)+m f\left(\frac{b}{m}\right)}{2}, \frac{f(b)+m f\left(\frac{a}{m}\right)}{2}\right\} . \tag{7}
\end{equation*}
$$

Dragomir (2002) proved some Hadamard-type inequalities for $m$-convex functions as follows.

## Theorem 6.

Let $f:[0, \infty) \rightarrow \mathrm{R}$ be a $m$-convex function with $m \in(0,1]$. If $0 \leq a<b<\infty$ and $f \in L_{1}[a, b]$, then one has the inequality:

$$
\begin{align*}
f\left(\frac{a+b}{2}\right) & \leq \frac{1}{b-a} \int_{a}^{b} \frac{f(x)+m f\left(\frac{x}{m}\right)}{2} d x \\
& \leq \frac{m+1}{4}\left[\frac{f(a)+f(b)}{2}+m \frac{f\left(\frac{a}{m}\right)+f\left(\frac{b}{m}\right)}{2}\right] \tag{8}
\end{align*}
$$

## Theorem 7.

Let $f:[0, \infty) \rightarrow \mathrm{R}$ be a $m$ - convex function with $m \in(0,1]$. If $f \in L_{1}[a m, b]$ where $0 \leq a<b<\infty$, then one has the inequality:

$$
\begin{equation*}
\frac{1}{m+1}\left[\int_{a}^{m b} f(x) d x+\frac{m b-a}{b-m a} \int_{m a}^{b} f(x) d x\right] \leq(m b-a) \frac{f(a)+f(b)}{2} \tag{9}
\end{equation*}
$$

## 2. Main Results

We will start with the following definition.

## Definition 3.

A positive function $f$ is $(r, m)$-convex on $[a, b] \subset[0, b]$ if for all $x, y \in[a, b], \quad m \in[0,1]$ and $\lambda \in[0,1]$

$$
f(\lambda x+m(1-\lambda) y) \leq\left\{\begin{array}{cl}
\left(\lambda f^{r}(x)+m(1-\lambda) f^{r}(y)\right)^{\frac{1}{r}}, & \text { if } r \neq 0 \\
f^{\lambda}(x) f^{1-\lambda}(y) & , \text { if } r=0
\end{array} .\right.
$$

This definition of $(r, m)$ - convexity naturally complements the concept of $(r, m)$-concavity in which the inequality is reversed.

## Remark 1.

We have that $(0,1)$ - convex functions are simply $\log$ - convex functions and $(1,1)$ - convex functions are ordinary convex functions on $[a, b] \subset[0, b]$.

## Remark 2.

We have that $(r, 1)$-convex functions are $r$-convex functions.

## Remark 3.

We have that $(1, m)$-convex functions are $m$-convex functions.
Now, we will prove some inequalities based on above definition and remarks.

## Theorem 8.

Suppose that $f$ is a $(r, m)$-convex function on $[a, b] \subset[0, b]$. Then, we have the inequality;

$$
\begin{equation*}
\frac{1}{b-m a} \int_{m a}^{b} f(t) d t \leq L_{r}\left(m^{\frac{1}{r}} f(a), f(b)\right), \tag{10}
\end{equation*}
$$

for $r \neq 0$. If $f$ is a $(r, m)$ - concave function, then the inequality is reversed.

## Proof:

Let $r \neq\{0,-1\}$. First assume that $m^{\frac{1}{r}} f(a) \neq f(b)$. By the definition of $(r, m)-$ convexity, we can write

$$
\begin{aligned}
\int_{m a}^{b} f(t) d t & =(b-m a) \int_{0}^{1} f(s b+m(1-s) a) d s \\
& \leq(b-m a) \int_{0}^{1}\left[s f^{r}(b)+m(1-s) f^{r}(a)\right]^{\frac{1}{r}} d s \\
& =(b-m a)\left(\frac{r}{r+1}\right) \frac{[f(b)]^{r+1}-\left[m^{\frac{1}{r}} f(a)\right]^{++1}}{f^{r}(b)-m f^{r}(a)} .
\end{aligned}
$$

Using the fact that

$$
L_{r}\left(m^{\frac{1}{r}} f(a), f(b)\right)=\left(\frac{r}{r+1}\right) \frac{[f(b)]^{r+1}-\left[m^{\frac{1}{r}} f(a)\right]^{r+1}}{f^{r}(b)-m f^{r}(a)},
$$

we obtain the desired result. Similarly, for $m^{\frac{1}{r}} f(a)=f(b)$, we have

$$
\begin{aligned}
\int_{m a}^{b} f(t) d t & \leq(b-m a) \int_{0}^{1}\left(s\left[m^{\frac{1}{r}} f(a)\right]^{r}+(1-s)\left[m^{\frac{1}{r}} f(a)\right]^{r}\right)^{\frac{1}{r}} d s \\
& =(b-m a) \int_{0}^{1} m^{\frac{1}{r}}\left(s f^{r}(a)+(1-s) f^{r}(a)\right)^{\frac{1}{r}} d s \\
& =(b-m a) L_{r}\left(m^{\frac{1}{r}} f(a), m^{\frac{1}{r}} f(a)\right) .
\end{aligned}
$$

Finally, let $r=-1$, for $m^{\frac{1}{r}} f(a) \neq f(b)$, we have

$$
\int_{m a}^{b} f(t) d t \leq(b-m a) \int_{0}^{1}\left[s f^{-1}(b)+m(1-s) f^{-1}(a)\right]^{-1} d s
$$

Computing the right hand side of the above inequality, we get

$$
\int_{m a}^{b} f(t) d t \leq(b-m a) L_{-1}\left(\frac{f(a)}{m}, f(b)\right) .
$$

The proof of the other case such as $m^{\frac{1}{r}} f(a)=f(b)$, may be obtained in a similar way.

## Remark 4.

In Theorem 8, if we choose $m=1$, we have the inequality (6).

## Theorem 9.

Let $f:[a, b] \subset[0, b] \rightarrow(0, \infty)$ be $(r, m)-$ convex function on $[a, b]$ with $a<b$. Then, the following inequality holds:

$$
\begin{equation*}
\frac{1}{b-m a} \int_{m a}^{b} f(x) d x \leq\left(\frac{r}{r+1}\right)\left[f^{r}(a)+m f^{r}(b)\right]^{\frac{1}{r}}, \tag{11}
\end{equation*}
$$

for $0<r \leq 1$.

## Proof:

Since $f$ is $(r, m)$-convex function and $r>0$, we can write

$$
f(t a+m(1-t) b) \leq\left(t[f(a)]^{r}+m(1-t)[f(b)]^{r}\right)^{\frac{1}{r}}
$$

for all $t, m \in[0,1]$. It is easy to observe that

$$
\begin{aligned}
\frac{1}{b-m a} \int_{m a}^{b} f(x) d x & =\int_{0}^{1} f(t a+m(1-t) b) d t \\
& \leq \int_{0}^{1}\left(t[f(a)]^{r}+m(1-t)[f(b)]^{r}\right)^{\frac{1}{r}} d t
\end{aligned}
$$

Using the inequality (1), we get

$$
\begin{aligned}
\int_{0}^{1}\left(t[f(a)]^{r}+m(1-t)[f(b)]^{r}\right)^{\frac{1}{r}} d t & \leq\left[\left(\int_{0}^{1} t^{\frac{1}{r}} f(a) d t\right)^{r}+\left(\int_{0}^{1}(1-t)^{\frac{1}{r}} m^{\frac{1}{r}} f(b) d t\right)^{r}\right]^{\frac{1}{r}} \\
& =\left[\left(\frac{r}{r+1}\right)^{r}\left(f^{r}(a)+m f^{r}(b)\right)\right]^{\frac{1}{r}} \\
& =\left(\frac{r}{r+1}\right)\left[f^{r}(a)+m f^{r}(b)\right]^{\frac{1}{r}}
\end{aligned}
$$

Thus,

$$
\frac{1}{b-m a} \int_{m a}^{b} f(x) d x \leq\left(\frac{r}{r+1}\right)\left[f^{r}(a)+m f^{r}(b)\right]^{\frac{1}{r}},
$$

which completes the proof.

## Corollary 1.

In Theorem 9, if we choose a $(1, m)$ - convex function on $[a, b]$ with $a<b$. Then, we have the following inequality;

$$
\frac{1}{b-m a} \int_{m a}^{b} f(x) d x \leq \frac{f(a)+m f(b)}{2}
$$

## Corollary 2.

In Theorem 9, if we choose an $(r, 1)$-convex function on $[a, b]$ with $a<b$. Then, we have the following inequality;

$$
\frac{1}{b-a} \int_{a}^{b} f(x) d x \leq\left(\frac{r}{r+1}\right)\left[f^{r}(a)+f^{r}(b)\right]^{\frac{1}{r}}
$$

## Remark 5.

In Theorem 9, if we choose a $(1,1)$ - convex function on $[a, b] \subset[0, b]$ with $a<b$. Then, we have the right hand side of Hadamard's inequality.

## Theorem 10.

Let $f, g:[a, b] \subset[0, b] \rightarrow(0, \infty)$ be $\left(r_{1}, m\right)$-convex and $\left(r_{2}, m\right)$-convex function on $[a, b]$ with $a<b$. Then, the following inequality holds;

$$
\begin{equation*}
\frac{1}{b-m a} \int_{m a}^{b} f(x) g(x) d x \leq \frac{1}{2}\left([f(a)]^{r_{1}}+m[f(b)]^{p_{1}}\right)^{\frac{1}{n}}\left([g(a)]^{r_{2}}+m[g(b)]^{h_{2}}\right)^{\frac{1}{2}}, \tag{12}
\end{equation*}
$$

for $r_{1}>1$ and $\frac{1}{r_{1}}+\frac{1}{r_{2}}=1$.

## Proof:

Since $f$ is $\left(r_{1}, m\right)$ - convex function and $g$ is $\left(r_{2}, m\right)$-convex function, we have

$$
f(t a+m(1-t) b) \leq\left(t[f(a)]^{]_{1}}+m(1-t)[f(b)]^{\gamma_{1}}\right)^{\frac{1}{n_{1}}}
$$

and

$$
g(t a+m(1-t) b) \leq\left(t[g(a)]^{r_{2}}+m(1-t)[g(b)]^{r_{2}}\right)^{\frac{1}{2}}
$$

for all $t, m \in[0,1]$. Since $f$ and $g$ are non-negative funcions, hence

$$
\begin{aligned}
& f(t a+m(1-t) b) g(t a+m(1-t) b) \\
& \quad \leq\left(t[f(a)]^{\gamma_{1}}+m(1-t)[f(b)]^{\gamma_{1}}\right)^{\frac{1}{1}}\left(t[g(a)]^{r_{2}}+m(1-t)[g(b)]^{r_{2}}\right)^{\frac{1}{2}} .
\end{aligned}
$$

Integrating both sides of the above inequality over $[0,1]$ with respect to $t$, we obtain

$$
\begin{aligned}
& \int_{0}^{1}[f(t a+m(1-t) b) g(t a+m(1-t) b)] d t \\
& \quad \leq \int_{0}^{1}\left[\left(t[f(a)]^{r_{1}}+m(1-t)[f(b)]^{\gamma_{1}}\right)^{\frac{1}{n}}\left(t[g(a)]^{r_{2}}+m(1-t)[g(b)]^{r_{2}}\right)^{\frac{1}{2}}\right] d t .
\end{aligned}
$$

By applying Hölder's inequality, we have

$$
\begin{aligned}
& \int_{0}^{1}\left[\left(t[f(a)]^{r_{1}}+m(1-t)[f(b)]^{r_{1}}\right)^{\frac{1}{n}}\left(t[g(a)]^{r_{2}}+m(1-t)[g(b)]^{r_{2}}\right)^{\frac{1}{2}}\right] d t \\
& \leq\left[\int_{0}^{1}\left(t[f(a)]^{r_{1}}+m(1-t)[f(b)]^{r_{1}} d t\right)\right]^{\frac{1}{1_{1}}}\left[\int_{0}^{1}\left(t[g(a)]^{r_{2}}+m(1-t)[g(b)]^{r_{2}} d t\right)\right]^{\frac{1}{2}} \\
& \quad=\frac{1}{2}\left([f(a)]^{r_{1}}+m[f(b)]^{r_{1}}\right)^{\frac{1}{n_{1}}}\left([g(a)]^{r_{2}}+m[g(b)]^{r_{2}}\right)^{\frac{1}{2}} .
\end{aligned}
$$

By using the fact that

$$
\frac{1}{b-m a} \int_{m a}^{b} f(x) g(x) d x=\int_{0}^{1}[f(t a+m(1-t) b) g(t a+m(1-t) b)] d t
$$

We obtain the desired result.

## Corollary 3.

In Theorem 10, if we choose $m=1, r_{1}=r_{2}=2$ and $f(x)=g(x)$, we have the following inequality;

$$
\frac{1}{b-a} \int_{a}^{b} f^{2}(x) d x \leq \frac{1}{2}\left[f^{2}(a)+f^{2}(b)\right] .
$$

## Corollary 4.

In Theorem 10, if we choose $m=1$ and $r_{1}=r_{2}=2$, we have the following inequality;

$$
\frac{1}{b-a} \int_{a}^{b} f(x) g(x) d x \leq \sqrt{\frac{f^{2}(a)+f^{2}(b)}{2}} \sqrt{\frac{g^{2}(a)+g^{2}(b)}{2}} .
$$

## Theorem 11.

Let $f:[a, b] \subset[0, b] \rightarrow(0, \infty)$ be a $(r, m)-$ convex function on $[a, b]$ with $m \in(0,1]$. If $0 \leq a<b<\infty$ and $f \in L_{1}[a, b]$, then one has the following inequality;

$$
\frac{1}{b-a} \int_{a}^{b} f(x) d x \leq \min \left\{L_{r}\left(f(a), m^{\frac{1}{r}} f\left(\frac{b}{m}\right)\right), L_{r}\left(f(b), m^{\frac{1}{r}} f\left(\frac{a}{m}\right)\right)\right\} .
$$

## Proof:

Since $f$ is $(r, m)$ - convex function, we can write

$$
f(t x+m(1-t) y) \leq\left(t[f(x)]^{r}+m(1-t)[f(y)]^{r}\right)^{\frac{1}{r}}
$$

for all $x, y \geq 0$ and $r \neq 0$, which gives

$$
\begin{equation*}
f(t a+(1-t) b) \leq\left(t[f(a)]^{r}+m(1-t)\left[f\left(\frac{b}{m}\right)\right]^{r}\right)^{\frac{1}{r}} \tag{13}
\end{equation*}
$$

and

$$
\begin{equation*}
f(t b+(1-t) a) \leq\left(t[f(b)]^{r}+m(1-t)\left[f\left(\frac{a}{m}\right)\right]^{r}\right)^{\frac{1}{r}} \tag{14}
\end{equation*}
$$

for $t \in[0,1]$ Integrating both sides of (13) over $[0,1]$ with respect to $t$, we obtain

$$
\int_{0}^{1} f(t a+(1-t) b) d t \leq \int_{0}^{1}\left(t[f(a)]^{r}+m(1-t)\left[f\left(\frac{b}{m}\right)\right]^{r}\right)^{\frac{1}{r}} d t,
$$

or

$$
\frac{1}{b-a} \int_{a}^{b} f(x) d x \leq \int_{0}^{1}\left(t[f(a)]^{r}+m(1-t)\left[f\left(\frac{b}{m}\right)\right]^{r}\right)^{\frac{1}{r}} d t
$$

Now, suppose that $r \neq\{0,-1\}$. First assume that $f(a) \neq m^{\frac{1}{r}} f\left(\frac{b}{m}\right)$. Then, we get

$$
\frac{1}{b-a} \int_{a}^{b} f(x) d x \leq L_{r}\left(f(a), m^{\frac{1}{r}} f\left(\frac{b}{m}\right)\right)
$$

Similarly, for $f(a)=m^{\frac{1}{r}} f\left(\frac{b}{m}\right)$, we have

$$
\begin{aligned}
\frac{1}{b-a} \int_{a}^{b} f(x) d x & \leq \int_{0}^{1}\left(t[f(a)]^{r}+(1-t)[f(a)]^{r}\right)^{\frac{1}{r}} d t \\
& =L_{r}(f(a), f(a)) .
\end{aligned}
$$

Finally, let $r=-1$, for $f(a) \neq m^{\frac{1}{r}} f\left(\frac{b}{m}\right)$, we have again

$$
\begin{aligned}
\frac{1}{b-a} \int_{a}^{b} f(x) d x & \leq \int_{0}^{1}\left(t[f(a)]^{r}+m(1-t)\left[f\left(\frac{b}{m}\right)\right]^{r}\right)^{\frac{1}{r}} d t \\
& =L_{-1}\left(f(a), m^{-1} f\left(\frac{b}{m}\right)\right)
\end{aligned}
$$

When $f(a)=f(b)$, the proof is similar. So, we obtain the inequality

$$
\frac{1}{b-a} \int_{a}^{b} f(x) d x \leq L_{r}\left(f(a), m^{\frac{1}{r}} f\left(\frac{b}{m}\right)\right)
$$

Analogously, by integrating both sides of the inequality (14), we obtain

$$
\frac{1}{b-a} \int_{a}^{b} f(x) d x \leq L_{r}\left(f(b), m^{\frac{1}{r}} f\left(\frac{a}{m}\right)\right)
$$

which completes the proof.

## Remark 6.

In Theorem 11, if we choose $r=1$, we have the inequality (7).

## Remark 7.

In Theorem 11, if we choose $m=1$, we have the inequality (6).

## Remark 8.

In Theorem 11, if we choose $m=r=1$, we have the right hand side of Hadamard's inequality.

## Theorem 12.

Let $f:[a, b] \subset[0, b] \rightarrow(0, \infty)$ be a $(r, m)-$ convex function on $[a, b]$ with $m \in(0,1]$. If $f \in L_{1}[a, b]$, then one has the following inequalities;

$$
\begin{align*}
f\left(\frac{a+b}{2}\right) & \leq \frac{1}{b-a} \int_{a}^{b} \frac{f^{r}(x)+m f^{r}\left(\frac{x}{m}\right)}{2} d x \\
& \leq \frac{m+1}{4}\left[\frac{f^{r}(a)+f^{r}(b)}{2}+m \frac{f^{r}\left(\frac{a}{m}\right)+f^{r}\left(\frac{b}{m}\right)}{2}\right] . \tag{15}
\end{align*}
$$

## Proof:

By the $(r, m)$-convexity of $f$, we have that

$$
f\left(\frac{x+y}{2}\right) \leq \frac{1}{2}\left[f^{r}(x)+m f^{r}\left(\frac{y}{m}\right)\right]
$$

for all $x, y \in[a, b]$. If we take $x=t a+(1-t) b$ and $y=(1-t) a+t b$, we deduce

$$
f\left(\frac{a+b}{2}\right) \leq \frac{1}{2}\left[f^{r}(t a+(1-t) b)+m f^{r}\left((1-t) \frac{a}{m}+t \frac{b}{m}\right)\right],
$$

for all $t \in[0,1]$. Integrating the result over $[0,1]$ with respect to $t$, we get

$$
\begin{equation*}
f\left(\frac{a+b}{2}\right) \leq \frac{1}{2}\left[\int_{0}^{1} f^{r}(t a+(1-t) b) d t+m \int_{0}^{1} f^{r}\left((1-t) \frac{a}{m}+t \frac{b}{m}\right) d t\right] \tag{16}
\end{equation*}
$$

Taking into account that

$$
\int_{0}^{1} f^{r}(t a+(1-t) b) d t=\frac{1}{b-a} \int_{a}^{b} f^{r}(x) d x
$$

and

$$
\int_{0}^{1} f^{r}\left((1-t) \frac{a}{m}+t \frac{b}{m}\right) d t=\frac{1}{b-a} \int_{a}^{b} f^{r}\left(\frac{x}{m}\right) d x
$$

in (16), we obtain the first inequality of (15).
By the $(r, m)$-convexity of $f$, we also have that

$$
\begin{aligned}
& \frac{1}{2}\left[f(t a+m(1-t) b)+m f\left(t \frac{a}{m}+(1-t) \frac{b}{m}\right)\right] \\
& \quad \leq \frac{1}{2}\left[t f^{r}(a)+m(1-t) f^{r}(b)+m t f^{r}\left(\frac{a}{m}\right)+m^{2}(1-t) f^{r}\left(\frac{b}{m}\right)\right]
\end{aligned}
$$

for all $t \in[0,1]$. Integrating the above inequality over $[0,1]$ with respect to $t$, we get

$$
\begin{aligned}
& \frac{1}{b-a} \int_{a}^{b} \frac{f^{r}(x)+m f^{r}\left(\frac{x}{m}\right)}{2} d x \\
& \quad \leq \frac{1}{2}\left[\frac{f^{r}(a)+m f^{r}(b)}{2}+\frac{m f^{r}\left(\frac{a}{m}\right)+m^{2} f^{r}\left(\frac{b}{m}\right)}{2}\right]
\end{aligned}
$$

By a similar argument, we can state

$$
\begin{aligned}
& \frac{1}{b-a} \int_{a}^{b} \frac{f^{r}(x)+m f^{r}\left(\frac{x}{m}\right)}{2} d x \\
& \quad \leq \frac{1}{8}\left[f^{r}(a)+f^{r}(b)+2 m\left(f^{r}\left(\frac{a}{m}\right)+f^{r}\left(\frac{b}{m}\right)\right)+m^{2}\left(f^{r}\left(\frac{a}{m^{2}}\right)+f^{r}\left(\frac{b}{m^{2}}\right)\right)\right],
\end{aligned}
$$

which completes the proof.

## Remark 9.

In theorem 12, if we choose $r=1$, we have the inequality (8).

## Remark 10.

In theorem 12, if we choose $m=r=1$, we have the Hadamard's inequality.

## 1. Conclusion

In this paper, a new class of convex functions called $(r, m)$ - convex functions have been defined and some new Hadamard-type inequalities have been obtained.

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