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ASWA in Action

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ASWA in Action

Phyllis E. Peters, CPA

President 1964-1965



1964-65 will live in my memories—and I hope in yours. It is my sincere hope that you have gained a great deal this year from your ASWA membership. The opportunities have been present in the form of a mosaic of activities in the chapters, of stimulating combined meetings of several chapters, of challenging regional conferences, and of an exciting annual meeting.

For the most part, our 76 chapters have been alive with the excitement which is indicative of professional people meeting the challenge of a demanding profession in an age of constant progress and change. Our chapters have presented informative programs and seminars to their members on many new phases of accounting and have worked closely with local schools to bring the story of women in accounting to both students and educators.

The enthusiastic response from educators, the business community and our own members to the career information booklet, "Mapping Your Future?", which was produced by ASWA and AWSCPA, indicated that we were indeed filling a need in this area. Hopefully, the ASWA members of the future are young women who will find sound advice and enthusiastic encouragement in this booklet.

Progress seems to come slowly—in past years you have read of the plans for a Speakers' Bureau composed of members of ASWA and AWSCPA. Work is continuing on this phase of our activities, and it is hoped that the project will be completed in the near future. We believe that a well functioning Speakers' Bureau could serve as an excellent vehicle in our continuing effort to present women as effective, capable accountants.

To Margaret Lauer and the other officers and committee chairmen of American Woman's Society of Certified Public Accountants—my grateful thanks! Our two societies have worked together closely this year on "Mapping Your Future?", the proposed Speakers' Bureau, the Joint Annual Meeting in Miami, and many, many other projects. AWSCPA's cooperation has been heartwarming, and its sincere concern for the welfare of ASWA is something for which we in ASWA should be particularly thankful.

We welcomed Anderson Chapter #77 to our ranks this year with the hope and expectation that the women of that Indiana community will find in ASWA a means of improving their skills as accountants and of enhancing the opportunities for women as accountants.

Devotion to their tasks has been the hallmark of the members of the National Board of Directors this year. Each has accomplished a great deal this year towards our goal of advancing the interest of women in all fields of accounting. We have all attempted to work closely with our counterparts in the chapters and we hope that the resulting exchange of ideas has been as valuable to you as it has been to us. I am indebted to them for their enthusiastic cooperation, as well as to Beatrice Langley and the staff at National Headquarters—without them ASWA could not function.

It has been a rich and rewarding experience for me to serve as your president. Thank you for the privilege, and particularly for the enthusiasm with which you have supported ASWA and its varied activities.